



Honda Vehicles

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DEALER EPROCESS



There's a lot of smart thinking that goes into every Honda. But don't mistake the attention to detail for a delicate machine. You'd be wrong. Because whether it's a truck, an SUV or a hatchback, every Honda has always been built with the capacity to shatter expectations off-road, on-road or at the track.

Ridgeline RTL shown in Lunar Silver Metallic with HPD™ Package.
CRF 250L shown.
Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.



Built with the capacity to amaze

Every challenge is an opportunity. And every Honda loves a challenge. It's what drives us to design intelligent all-wheel-drive systems that can overcome the harshest conditions. And durable engines that are proven to withstand the test of time.



RIDGELINE



**PASSPORT
TRAILSPORT**



PILOT

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Ridgeline Sport shown in Radiant Red Metallic II¹ with HPD™ Package (left).
Passport TrailSport shown in Lunar Silver Metallic with Honda Genuine Accessories (center).
Pilot Black Edition shown in Crystal Black Pearl with Honda Genuine Accessories (right).

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.

Racing is at the heart of what we do

Without racing, we wouldn't be where we are today. Whether it's on the street, the track or down unpaved roads, every Honda is descended from a racing spirit. That's what drives us to compete and win at the highest level in motorsports.



Ridgeline Sport shown in Lunar Silver Metallic with HPD™ Package.

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.

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Baja Ridgeline shown with professional drivers on designated race course.



i-VTM4® AWD



Powering a different kind of journey



A STRONG STATEMENT

Go ahead, put the Ridgeline to the test. With Intelligent Traction Management and a 5,000-lb towing capacity,² this pickup has the power to move other off-road vehicles by the truckload. It's also packed with the great thinking you'll only find in a Honda, like a lockable in-bed trunk,⁸ dual-action tailgate and i-VTM4[®] all-wheel-drive system with four different terrain modes.

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.

Ridgeline RTL-E shown in Modern Steel Metallic with HPD™ Package and Honda Genuine Accessories. CRF 450X and Talon 1000X-4 shown.



Explore even further



RUGGED, MEET OUTDOORS

Boasting a 280-hp³ engine and Intelligent Traction Management*, the redesigned Passport is no stranger to the great outdoors. And with the ability to traverse all kinds of terrain, the TrailSport editions' rugged good looks add to the excitement no matter what trails you're blazing.

*Snow mode only on 2WD trims. Snow, Mud and Sand modes on AWD trims. Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.

HondaLink

TRAVEL SMARTER

Stay connected with your vehicle, right from your smartphone. The HondaLink® app[†] provides assistance, service and convenience, with compatibility across the entire Honda lineup. Visit hondalink.com for more information on features and subscription services.

HondaLink Available Features

- Personal concierge
- Remote lock & unlock
- Emergency call
- Find my car
- Stolen vehicle locator
- Enhanced roadside assistance
- Automatic collision notification

[†]Depending on use, HondaLink can transmit to Honda and its providers a vehicle's location, speed and other operating conditions, information that may be tied to the vehicle identification number (VIN) and can be combined to create a track of a vehicle. For a full explanation of HondaLink functionality and Honda's data use and privacy policy, see owners.honda.com/hondalink.



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Passport TrailSport shown in Lunar Silver Metallic with Honda Genuine Accessories (left).
Passport TrailSport shown in Radiant Red Metallic II¹ with Honda Genuine Accessories (right).

Born from innovative thinking



ALL ABOARD

From day trips to road trips, the Pilot is the ultimate in accommodation. This three-row adventure SUV seats up to eight and tows up to 5,000 pounds.⁴ It also offers available conveniences like the CabinTalk® in-car PA system and a hands-free access power tailgate. If you've got a destination, you can bring everyone along for the journey.

Pilot Elite shown in Steel Sapphire Metallic¹ with Honda Genuine Accessories (left).
Pilot Black Edition shown in Crystal Black Pearl with accessory crossbars (right).

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.

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WI-FI* ON THE GO

Bring the Internet along for the ride in select trims of the Accord, Insight, Odyssey, Passport and Pilot. With available Wi-Fi[®] hotspot capability,* you'll be able to access entertainment, messaging, websites and more using your favorite devices. Visit hondawifi.com for more information.

Key Available Features

- Stream TV shows, movies and music
- Play games, share, browse and email
- Connect up to 7 Wi-Fi[®] devices at once
- Use devices up to 50 feet away from your Honda vehicle

*Requires AT&T data plan. Visit hondawifi.com for more details.



WHERE TO NEXT?

Everyday usability. Not-so-everyday capability. That's the turbocharged Honda CR-V – the best-selling crossover over the past decade.* And for good reason, too. It looks sharp with available 19-inch alloy wheels, and you can dial up the excitement with Sport Mode. Proof that getting there can be more than half the fun.

*Based on IHS Markit U.S. total new vehicle registrations of non-luxury traditional Crossover Utility Vehicles from 2011 through August 2021.

CR-V Touring shown in Modern Steel Metallic (left).
CR-V Hybrid Touring shown in Modern Steel Metallic with
accessory crossbars and kayak attachment (right).

Honda reminds you to properly secure cargo items and follow all
applicable load limits and loading guidelines.



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MODES



ONE SIZE FITS ALL

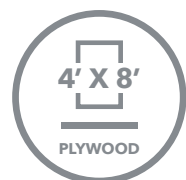
You've got people to see and places to go. And with the Honda HR-V, you've always got the right vehicle for the occasion. It's like combining the best parts of an SUV with available all-wheel drive, a nimble compact car and a hatchback with three seating modes for different kinds of cargo. All that together in one versatile package.

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.

HR-V Sport shown in Aegean Blue Metallic with accessory side lower trim and crossbars.
HR-V EX-L shown with Black Leather.

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THIS IS WHERE THE FUN BEGINS

Family life can be unpredictable when you're on the road. The Odyssey can help, with plenty of innovative features that work for you and your passengers. That includes multiple seating configurations, available Magic Slide® 2nd-row seats and the available CabinWatch® rear passenger monitor system.



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Odyssey Elite shown in Modern Steel Metallic with Gray Leather.

*If Honda
does not race,
there is no
Honda*



At Honda, competition has always brought out our best thinking. But the podium is just the beginning for our engineers. Because after each season, we take what we learn on the track and use it to make every vehicle we build even better.

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Honda Dallara DW12 Indycar racecar (left).
Honda RA272 Formula One racecar (center).
Civic Si shown in Blazing Orange Pearl¹ (right).

Every Civic feature has been engineered for excitement. Whether it's the next-level performance of the Civic Si, the tech savvy Civic Sedan, or the highly versatile Civic Hatchback, every model is as sharp and sophisticated as it is fun to drive.



CIVIC *Si*



CIVIC
— SEDAN —



CIVIC
— HATCHBACK —



Civic Si shown in Blazing Orange Pearl¹ (left).
Civic Touring Sedan shown in Rallye Red (center).
Civic Sport Touring Hatchback shown in Boost Blue Pearl¹ (right).

6 speeds, one epic drive



INNER CHILD, GO WILD

The road less traveled has never been more exhilarating than in the Civic Si. Its turbocharged engine and 6-speed manual transmission with rev-match control reach a unique balance of hairpin handling and hold-onto-your-hat performance that can transform just about any drive into a fast-paced adventure.



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Civic Si shown in Blazing Orange Pearl¹ with accessory HPDTM front underbody spoiler and HPDTM side underbody spoilers.

LOOK QUICK. FUN HAPPENS FAST

The right attitude can go a long way, especially when you find it in a car as fun to drive as the all-new Civic Hatchback. Its balance of bold style and sporty handling is just the beginning. With an available turbocharged engine and 6-speed manual transmission, it's as versatile as it is exciting.



Civic Sport Touring Hatchback shown with Black Leather.
Civic Sport Touring Hatchback shown in Boost Blue Pearl!

THRILL SEEKER

If it doesn't stir your soul, it's not a Civic. This is the standard we set for ourselves at Honda, and it's what brought the all-new Civic Sedan to life. With a bold design, an available turbocharged engine and standard Honda Sensing,[®] it's ready to drive your fun without ever pressing pause.



**AVAILABLE 12-SPEAKER
BOSE[®] PREMIUM SOUND SYSTEM**



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Civic Touring Sedan shown in Aegean Blue Metallic with Black Leather (left).
Civic Sport Sedan shown in Rallye Red (right).

Keep moving forward



EXCITEMENT COMES STANDARD

The Accord is our flagship sedan, and also one of *Car and Driver's* 10Best a record 35 times.* But instead of resting on success, it continues to raise the bar for sophisticated and exhilarating performance. All while offering modern conveniences like available wireless Apple CarPlay® and Android Auto™ integration.

*Car and Driver, November 2020.



**AVAILABLE
HEATED & VENTILATED FRONT SEATS**

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Accord Touring 2.0T shown in Platinum White Pearl.¹

Accord Touring 2.0T shown with Black Leather.

Sustainability is in our nature



Honda is committed to reducing the carbon emissions from our products and operations, as we work towards our vision of a carbon-free society. According to the EPA, our lineup is the most fuel-efficient among full-line automakers.* In addition to our lineup of efficient hybrid vehicles, we've also entered into long-term virtual power purchase agreements (VPPAs) for renewable wind and solar energy, creating a net reduction of CO2 emissions equaling over 60 percent of our electricity usage in North America.



CR-V Hybrid Touring shown in Radiant Red Metallic¹ with accessory crossbars (left).
Insight Touring shown in Cosmic Blue Metallic¹ (center).
Accord Hybrid Touring shown in Sonic Gray Pearl¹ (right).

*Based on 2020 EPA Automotive Trends Report of model year 2019 vehicles.



CR-V Hybrid Touring shown in Modern Steel Metallic with accessory crossbars and kayak attachment.
CR-V Hybrid Touring shown with Gray Leather.



GET THERE EFFICIENTLY

Honda is committed to becoming carbon neutral by 2050, which starts with more vehicles like the CR-V Hybrid. It's equipped with a 212 total system horsepower powertrain¹⁰ and standard all-wheel drive, delivering all the fun and utility you'd expect from a highly capable crossover.

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.





CONSCIOUSLY REFINED

The Accord has always pushed the boundaries of performance, comfort and efficiency. The Accord Hybrid does it all while spending even less time at the pump. With a 48-mpg city rating* and 212 total system horsepower,¹⁰ it stands out as the most powerful hybrid in its class.

*48 city/47 highway/47 combined mpg rating for Hybrid and Hybrid EX-L. 44 city/41 highway/43 combined mpg rating for Hybrid Sport and Touring. Based on 2022 EPA mileage ratings. 550-mile driving-range rating for Hybrid Touring. Based on 2021 EPA and DOE (www.fueleconomy.gov) ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions, battery-pack age/condition and other factors.



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Accord Hybrid Touring shown in Modern Steel Metallic.



The courage
to challenge
convention



BREAK THROUGH

Sleek doesn't describe most hybrids on the road, so it's a good thing the Insight isn't most hybrids. Once you get familiar with its stunning appearance, spaciouly appointed cabin, 55-mpg city rating* and ECON mode, there's no turning back. And that is how we define progress.

*55 city/49 highway/52 combined mpg rating for the EX trim. 51 city/45 highway/48 combined mpg rating for the Touring trim. Based on 2022 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors.

HYBRID POWERTRAIN



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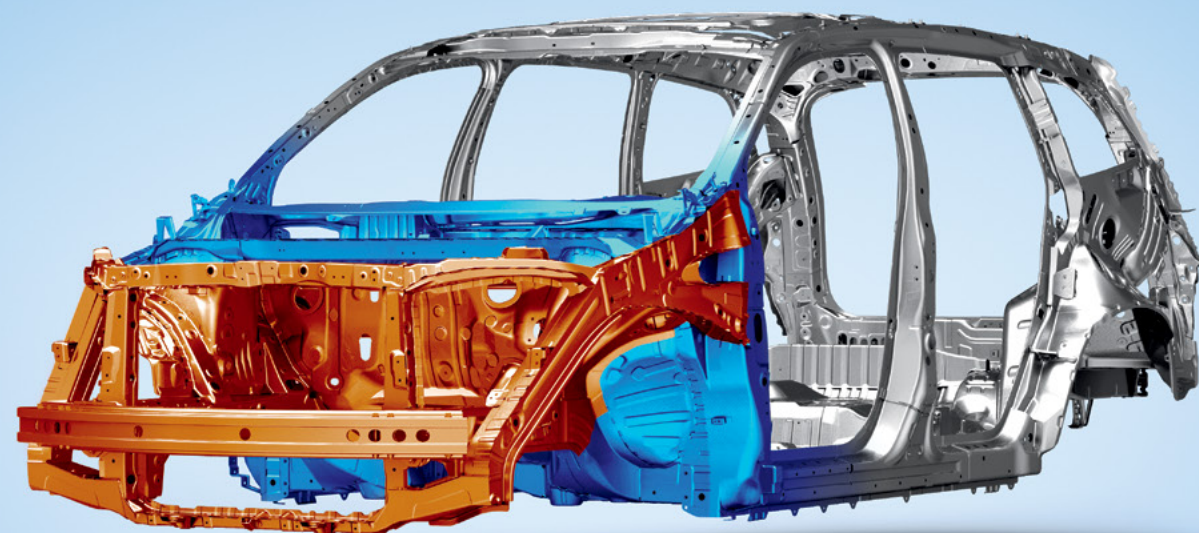
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Insight Touring shown in Radiant Red Metallic¹ with Ivory Leather.

Drivers. Passengers. Everyone.

Every Honda is engineered to help protect you, your passengers and everyone else on the road. You can enjoy the benefits of Honda Sensing, which is offered on every Honda model. And with each new advancement we make in safety and driver-assistive technology, we're one step closer to a world without collisions. Learn more about our global safety philosophy at safety.honda.com.

Safety for Everyone™



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ACE body structure shown (left).
Pilot Elite shown in Deep Scarlet Pearl¹ with accessory crossbars and kayak attachment (right).

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.

Confidence on the road



PASSIVE AND ACTIVE SAFETY

The vehicles we build are engineered with your loved ones in mind. It starts with the Honda-exclusive ACE™ body structure. In the event of a frontal collision, it distributes crash energy more evenly throughout the front of the vehicle. Advanced front airbags provide additional collision protection, with select models featuring SmartVent® airbag technology. Plus, every Honda comes standard with a multi-angle rearview camera¹¹ and Vehicle Stability Assist™ (VSA®) with Traction Control.¹²



Collision Mitigation Braking System™¹³



Lane Keeping Assist System¹⁴



Road Departure Mitigation System¹⁵



Adaptive Cruise Control¹⁶



Traffic Sign Recognition¹⁷

SAFETY AND DRIVER-ASSISTIVE TECHNOLOGIES

Honda Sensing® can help alert you to things you might miss while driving. This suite of safety and driver-assistive technologies was designed with complete coverage in mind. That includes adjusting brake pressure when an unavoidable collision is determined, adjusting steering to keep you centered in a detected lane and notifying you about posted speed limits using a small camera.

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Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.^{®18}

All Honda vehicles - and any Honda Genuine Accessories installed at the time of vehicle purchase - are covered by a 3-Year/36,000-Mile Limited Warranty.¹⁹ Plus, Honda vehicles are covered by a 5-Year/60,000-Mile Limited Powertrain Warranty,¹⁹ too. Hybrid vehicles also have an 8-Year/100,000-Mile High-Voltage Battery Limited Warranty.²⁰ For more information or assistance, see your Honda dealer or please give us a call at 1-800-999-1009.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-Year/36,000-Mile Limited Warranty.¹⁹ Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

¹ Premium color adds \$395 charge. ² Maximum towing capacity is 5,000 lbs. Towing requires accessory towing equipment. Please see your Honda dealer for details. ³ 280 hp @ 6000 rpm (SAE net). ⁴ Maximum towing capacity for AWD models is 5,000 lbs. Maximum towing capacity for 2WD models is 3,500 lbs. Towing requires accessory towing equipment. Please see your Honda dealer for details. ⁵ Wi-Fi and Wi-Fi Direct are registered trademarks of Wi-Fi Alliance.[®] ⁶ 200 hp @ 6000 rpm (SAE net). ⁷ Bose is a registered trademark of Bose Corporation. ⁸ Apple CarPlay is a registered trademark of Apple Inc. ⁹ Android Auto and YouTube Music are trademarks of Google LLC. ¹⁰ Total system horsepower as measured by the peak, concurrent output of the two electric motors and gasoline engine. ¹¹ Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ¹² VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver. ¹³ CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁴ LKAS only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁵ Road Departure Mitigation (RDM) only alerts the driver when lane drift is detected without turn signal use. RDM can assist in maintaining proper lane position and slow departure from a detected lane. RDM may not detect all lane markings/departures; accuracy will vary and operation is affected by extreme interior heat. Driver remains responsible for safely operating vehicle. ¹⁶ ACC cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. ACC should not be used in heavy traffic, poor weather or on winding roads. ACC only includes a limited braking function. Driver remains responsible for slowing or stopping the vehicle to avoid a collision. ¹⁷ TS is a registered trademark of the NHL. ¹⁸ The NHL and the NHL Shield are registered trademarks of the National Hockey League. ©NHL 2021. All Rights Reserved. ¹⁹ 3-Year/36,000-Mile Limited Warranty, 5-Year/60,000-Mile Limited Powertrain Warranty. ²⁰ 8-Year/100,000-Mile Limited Warranty covers all electrical components, including the high-voltage battery. Other warranties may provide additional coverage for the high-voltage battery. See dealer for details. Honda reminds you and your passengers to always use seat belts and appropriate child restraint seats. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images, logos, or trademarks contained herein are either owned by American Honda Motor Co., Inc., or the individual copyright/trademark owner. Honda Financial Services is a DBA of American Honda Financial Corporation. Honda, the H-mark symbol, Honda Financial Services mark/logo, Honda Care, HondaLink, Honda Sensing, ACE, Advanced Compatibility Engineering, CabinTalk, CabinWatch, CMBS, Collision Mitigation Braking System, In-Bed Trunk, iVTM4, Magic Slide, Real Time AWD, Safety for Everyone and Vehicle Stability Assist are trademarks of Honda Motor Co., Ltd. © 2021 American Honda Motor Co., Inc. 12/2021