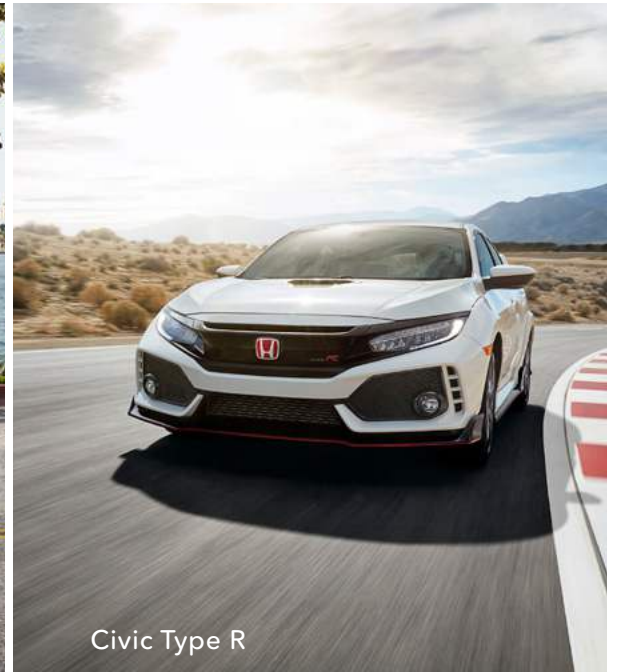


Honda Cars



Accord accord.honda.com



The most impressive Honda ever.

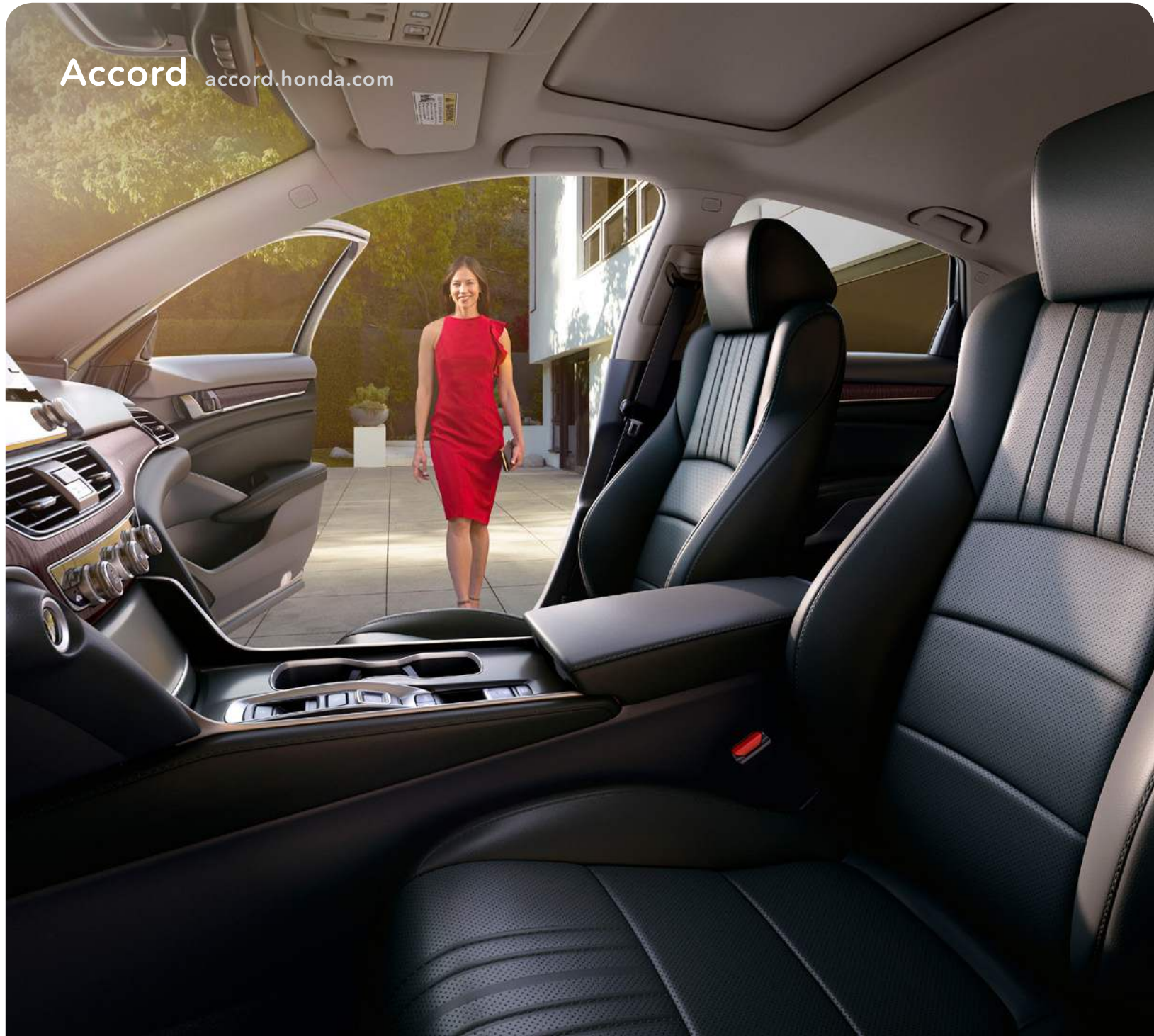
Accord Touring 2.0T shown in Modern Steel Metallic with Black Leather.

Still raising the bar.

It's the vehicle that has always lifted the standard for sedans. It's the fast, efficient and comfortable ride that just keeps getting better. With a sophisticated exterior, luxurious interior and a turbocharged engine, the Accord has more advanced features than ever.

- 252-hp,¹ 2.0-liter, turbocharged and intercooled engine*
- 10-speed automatic transmission with paddle shifters*
- Honda Sensing® suite of safety and driver-assistive features
- LED headlights and fog lights*
- 19-inch alloy wheels*

*Available features. Please visit automobiles.honda.com/accord-sedan#specifications for actual trim application.



Accord accord.honda.com

Step into pure comfort.

Sophistication and excitement await in the Accord's luxurious interior. Enjoy high-quality, soft-touch materials, the latest technology and an expansive front view for an unmatched combination of elegance and convenience.

Accord Touring 2.0T shown in Modern Steel Metallic with Black Leather.

The Ultimate Enhanced Interior

- 450-watt premium audio system with 10 speakers*
- Mobile hotspot capability*¹
- Wireless phone charger*²
- Apple CarPlay™³ and Android Auto™⁴ integration*
- Head-Up Display (HUD)*
- 8-inch Display Audio with high-resolution touch-screen*
- Driver's seat with 12-way power adjustment*

*Available features. Please visit automobiles.honda.com/accord-sedan#specifications for actual trim application.

¹Requires AT&T data plan.



Accord Hybrid accordhybrid.honda.com



Sophistication meets efficiency.

When our flagship sedan embraces innovative hybrid technology, you get an Accord that spends less time at the pump without sacrificing performance and comfort.

Accord Hybrid Touring shown in Champagne Frost Pearl.

Hybrid Without Compromise

- 2.0-liter, 3rd-generation, two-motor hybrid powertrain
- 212 total system horsepower⁵
- Honda Sensing® suite of safety and driver-assistive features
- Mobile hotspot capability*¹
- Wireless phone charger*²
- Apple CarPlay™³ and Android Auto™⁴ integration*

*Available features. Please visit automobiles.honda.com/accord-sedan#specifications for actual trim application.

¹Requires AT&T data plan.

The hybrid that's as beautiful as it is efficient.

There's no better feeling than arriving in a car as beautiful and sleek as the Honda Insight, except the satisfaction of knowing it's also a hybrid. With stunning design and an impressive 55-mpg city rating* (LX and EX), the Insight always makes an entrance.

Sophisticated Design, Efficient Package

- 151 total system horsepower⁵
- 60/40 split fold-down rear seatback[†]
- 15.1 cubic feet of trunk capacity^{†**}
- Honda Sensing[®] suite of safety and driver-assistive features
- Remote engine start[†]
- LED headlights, Daytime Running Lights (DRL) and turn indicators
- LED fog lights[†]

[†]Available features. Please visit automobiles.honda.com/insight#specifications for actual trim application.

Insight Touring shown in Modern Steel Metallic.

*55 city/49 highway/52 combined mpg rating for LX and EX trims. 51 city/45 highway/48 combined mpg rating for the Touring trim. Based on 2020 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors. **15.1 cu ft for LX and EX trims; 14.7 cu ft for Touring trim.

Insight insight.honda.com

HYBRID

**Looking sharp
never felt so
smart.**

The Insight comes with high-tech features and full LED headlights to complement a forward-looking design. To match its airy, sporty aesthetic and elegant finishing details, the Insight impresses inside, with a spacious cabin that provides a one-of-a-kind experience for drivers and passengers.

Captivating Tech

- 450-watt premium audio system with 10 speakers, including subwoofer*
- Mobile hotspot capability**
- Apple CarPlay™³ and Android Auto™⁴ integration*
- SiriusXM® Radio*⁶ / HD Radio™⁷
- Honda LaneWatch™⁸
- Smart Entry with Walk Away Auto Lock®*

*Available features. Please visit automobiles.honda.com/insight#specifications for actual trim application.

Insight Touring shown in Aegean Blue Metallic.
Insight Touring shown in Crimson Pearl
with Ivory Leather.

**Requires AT&T data plan.

Civic Sedan civicsedan.honda.com



Turning heads.

With a bold, aggressive face and sharp, sophisticated body lines throughout, every angle of the Civic is able to capture attention on the road. But there's so much more to this sedan than a sleek profile.

Civic Touring Sedan (above and lower right) shown in Rallye Red.
Civic Sport Sedan (upper right) shown in Rallye Red.

Leave a lasting impression.

With a wide, sporty stance, sleek profile, and long wheelbase, the Civic always seems like it's about to scorch the pavement.

- 174-hp,⁹ 1.5-liter, turbocharged and intercooled engine*
- LED headlights*
- Honda LaneWatch^{TM**8}
- Smart Entry with Walk Away Auto Lock^{**}
- One-touch power moonroof with tilt feature*

*Available features. Please visit automobiles.honda.com/civic-sedan#specifications for actual trim application.

Civic Sedan civicsedan.honda.com



An extraordinary ride.

With a more sophisticated interior than ever, the cockpit of the Civic offers comfort and convenience at your fingertips. Available leather-trimmed seats are paired with advanced connectivity, culminating in a driving experience not soon forgotten.

Civic Touring Sedan shown with Black Leather.

Advanced connectivity within reach.

Packed with cutting-edge technology and comfort, the Civic is primed for leading the charge for the next generation and beyond.

- Honda Sensing® suite of safety and driver-assistive features
- 450-watt premium audio system with 10 speakers*
- Apple CarPlay™³ and Android Auto™⁴ integration*
- Heated front and outboard rear seats*
- Sport pedals*
- Automatic-dimming rearview mirror*

*Available features. Please visit automobiles.honda.com/civic-sedan#specifications for actual trim application.

Civic Coupe civiccoupe.honda.com



For those who love the road.

With an unexpected exterior, sleek profile, aggressively wide stance, and advanced engineering, you can be assured a totally thrilling ride.

Civic Sport Coupe (above) shown in Aegean Blue Metallic.
Civic Touring Coupe (upper right) shown in Tonic Yellow Pearl.
Civic Sport Coupe (lower right) shown in Rallye Red.

Power and Style

- 174-hp,* 1.5-liter, turbocharged and intercooled engine*
- LED headlights*
- Honda LaneWatch™*8
- Smart Entry with Walk Away Auto Lock®*
- One-touch power moonroof with tilt feature*

*Available features. Please visit automobiles.honda.com/civic-coupe#specifications for actual trim application.



Civic with extra style.

Feel the thrill of driving the Civic Coupe, now with more flair than ever, including an available manual transmission and sporty upgrades throughout.

- Honda Sensing® suite of safety and driver-assistive features
- 450-watt premium audio system with 10 speakers*
- Apple CarPlay™³ and Android Auto™⁴ integration*
- Sport pedals* and heated front seats*
- Automatic-dimming rearview mirror*

*Available features.
Please visit automobiles.honda.com/civic-coupe#specifications for actual trim application.

Civic Si Coupe civicsicoupe.honda.com



Civic Si Sedan civicsisedan.honda.com



Si

More ways to wow.

The Civic Si has been giving drivers a thrilling ride for over 30 years. With 205 horsepower¹⁰ and a limited-slip differential, the latest Si is turbocharged and fine-tuned to deliver a precise, exhilarating performance only Honda can engineer.

Pace-Making Performance

- 205-hp,¹⁰ 1.5-liter, turbocharged and intercooled engine
- 6-speed manual transmission
- Helical limited-slip differential
- Center outlet exhaust
- 18-inch machine-finished alloy wheels
- 235 / 40 R18 W-rated high-performance tires
- Sport pedals
- Aluminum shift knob with leather

Please visit automobiles.honda.com/civic-si-sedan#specifications for complete specs and features.

Civic Si Coupe (left) shown in Rallye Red.
Civic Si Sedan (right) shown in Aegean Blue Metallic.

Civic Hatchback civichatchback.honda.com



Rebellious by nature.

The disruptive Civic Hatchback pairs aggressive sport styling with functional versatility. With a turbocharged engine and astonishing utility, it's the Civic that's unafraid to defy boundaries and obliterate expectations.



Beyond Anything Seen Before

- 180-hp,¹¹ 1.5-liter, turbocharged and intercooled engine*
- Dual-mode paddle shifters*
- Center-mounted, dual outlet exhaust*
- Underbody spoiler kit*
- LED headlights*
- 540-watt premium audio system with 12 speakers*
- Apple CarPlay^{TM3} and Android Auto^{TM4} integration*
- Honda Sensing[®] suite of safety and driver-assistive features

*Available features. Please visit automobiles.honda.com/civic-hatchback#specifications for actual trim application.

Civic Sport Touring Hatchback shown in Sonic Gray Pearl.

Civic Type R

civictypeR.honda.com



Engineered precision.

When 70 years of engineering for the racetrack is distilled into one Civic, you can expect a visceral driving experience simply unmatched anywhere else. The 306-hp¹² VTEC® turbo engine provides a staggering 153 hp per liter. Coupled with a stiffened lightweight frame and purpose-built suspension, you'll feel enhanced stability at the limit. Its wheels may be firmly on the road, but the soul of Type R emanates from the track.

Civic Type R Touring shown in Rallye Red with Red / Black Suede-Effect Fabric.

Designed for Dominance

- 306-hp¹² 2.0-liter, turbocharged and intercooled engine
- Close-ratio 6-speed manual transmission with rev-match control
- Lightweight single-mass flywheel
- Helical limited-slip differential
- Adaptive damper system
- Brembo^{®13} 4-piston front brake calipers
- 13.8-inch ventilated & cross-drilled front brake discs
- 20-inch alloy wheels

Please visit automobiles.honda.com/civic-type-R#specifications for complete specs and features.

Fit fit.honda.com



Fit and finish.

A small car with a big attitude, the Honda Fit zooms by with a unique mix of sleek sport styling and aerodynamic efficiency.

Fit Sport shown in Orange Fury.

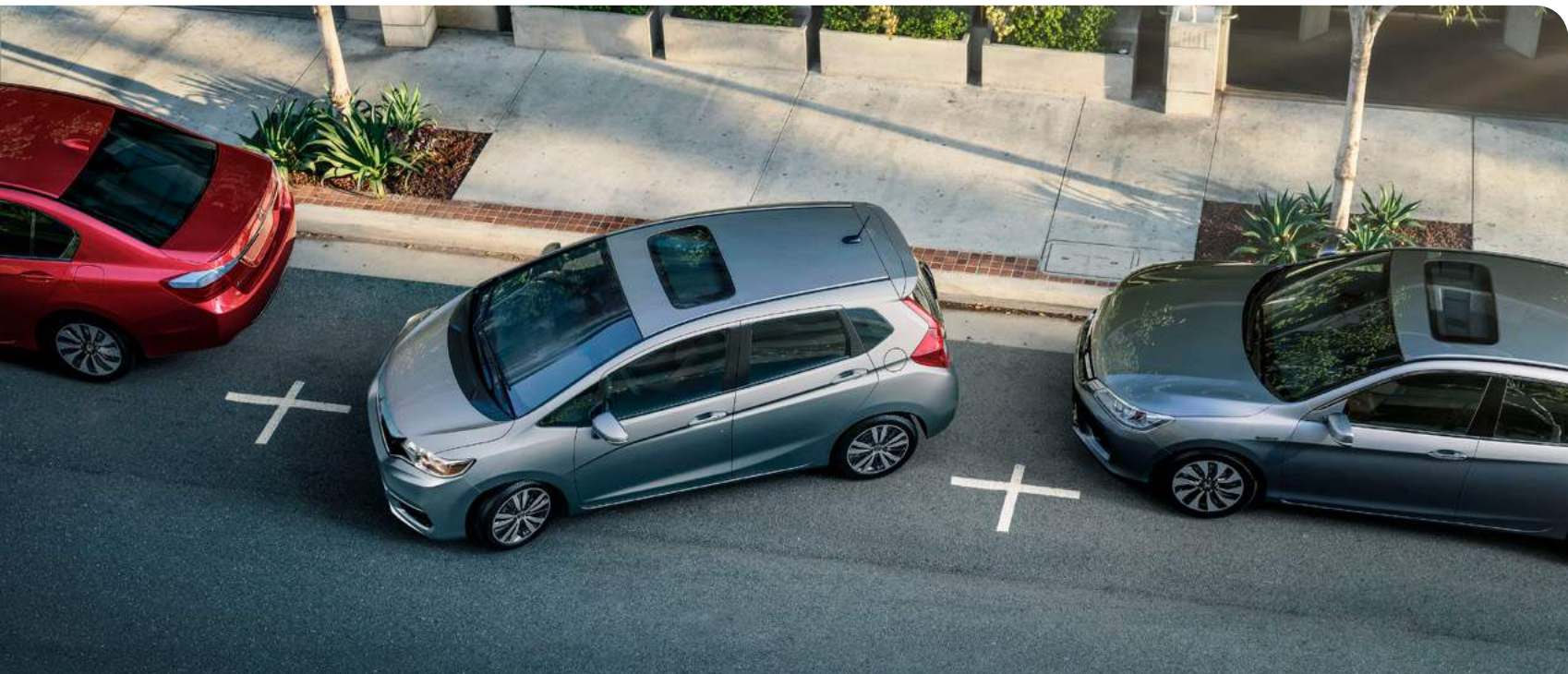
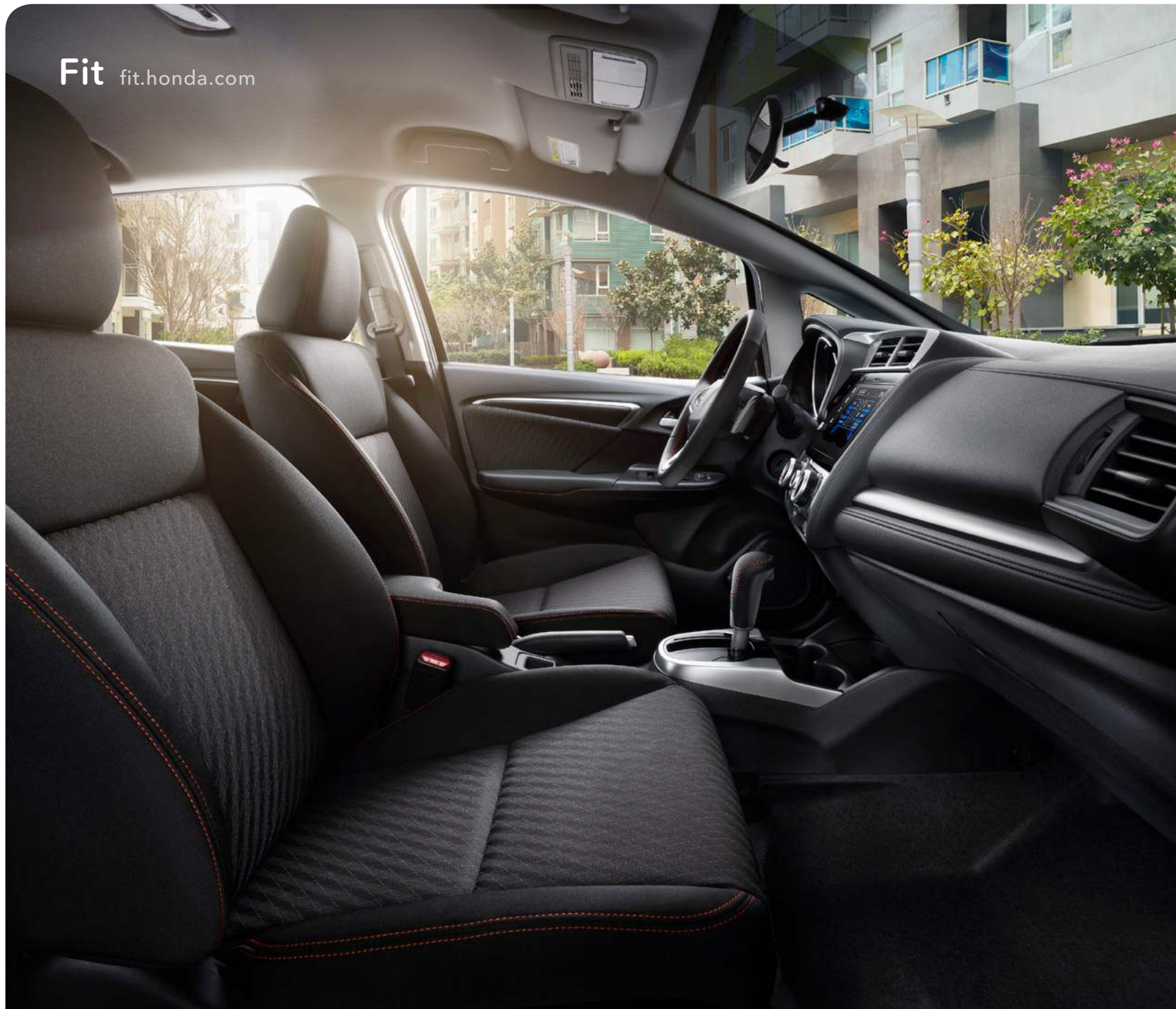
Fit Sport: for fun.

The Fit Sport trim kicks up the fun with unique styling and upgraded features.

- 130-hp,¹⁴ direct-injected i-VTEC® engine*
- Dual-mode paddle shifters*
- Underbody spoiler kit*
- Honda Sensing® suite of safety and driver-assistive features*
- Chrome exhaust finisher*
- Apple CarPlay™³ and Android Auto™⁴ integration*

*Available features. Please visit automobiles.honda.com/fit#specifications for actual trim application.

Fit fit.honda.com



Turned up to maximum volume.

Paired with Honda tech, the modern Fit interior was designed to maximize the size and utility of its space for incredible results.

Fit Sport (above) shown with Black Fabric.
Fit EX-L (right) shown in Lunar Silver Metallic.

Versatility from head to tailgate.

With a 2nd-row Magic Seat® including four unique configurations, the Fit was designed for on-the-go travelers who are revved up and ready to go. Along with advanced audio connectivity, it's primed for the next fun adventure.

- Leather-trimmed seats*
- Leather-wrapped steering wheel and shift knob*
- 60/40 split 2nd-row Magic Seat®
- Apple CarPlay™³ and Android Auto™⁴ integration*
- SiriusXM® Radio*⁶
- 7-inch Display Audio with high-resolution touch-screen*

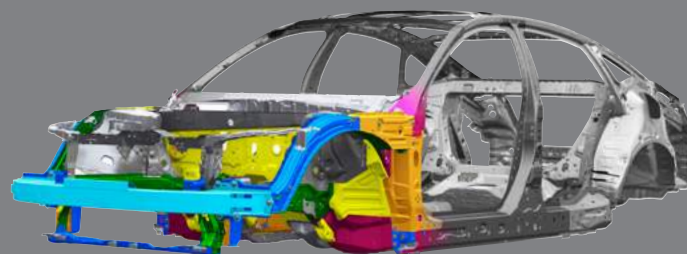
*Available features. Please visit automobiles.honda.com/fit#specifications for actual trim application.



Confidence on the road.

Even the most attentive of drivers can miss things. That's why Honda offers an array of safety and driver-assistive technologies designed to assist and help protect you and your passengers.

- Advanced Compatibility Engineering™ (ACE™) body structure
- Advanced driver and front passenger airbags
- Multi-angle rearview camera¹⁵



Civic Sport Touring Hatchback shown in Sonic Gray Pearl.



The Honda Sensing® Suite.

A - Collision Mitigation Braking System™ (CMBS™)¹⁶
CMBS can help bring your vehicle to a stop by automatically applying brake pressure when the system determines that a frontal collision is unavoidable.

B - Lane Keeping Assist System (LKAS)¹⁷
With your hands on the steering wheel, long highway drives are easier with LKAS, which subtly adjusts steering to help keep your vehicle centered in a detected lane.

C - Road Departure Mitigation System (RDM)¹⁸
RDM can determine if you cross over detected lanes without signaling, can provide steering assistance to help you return to your lane, or provide braking to help keep you from leaving the roadway entirely.

Adaptive Cruise Control (ACC)¹⁹
ACC helps you maintain a set following interval behind detected vehicles for highway driving.



automobiles.honda.com

Build and Price Your Perfect Honda



Follow or share the Honda experience across the Honda Facebook page, Twitter and more.



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.^{®20}

All Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.²¹ Plus, Honda vehicles are covered by a 5-year/60,000-mile Limited Powertrain Warranty;²¹ too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

¹ 252 hp @ 6500 rpm (SAE net). ² Honda wireless phone charger is compatible with Qi wireless charging standards. Check with your device's manufacturer for wireless capability. ³ Apple CarPlay is a trademark of Apple Inc. ⁴ Android, Android Auto, Google Maps and Google Now are trademarks of Google LLC. ⁵ Total system horsepower as measured by the peak, concurrent output of the two electric motors and gasoline engine. ⁶ SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Fees and programming subject to change. XM satellite service is available only to those at least 18 years and older in the 48 contiguous United States and D.C. ©2018 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. ⁷ HD Radio is a proprietary trademark of iBiquity Digital Corporation. ⁸ Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. ⁹ 174 hp @ 6000 rpm (SAE net). ¹⁰ 205 hp @ 5700 rpm (SAE net). ¹¹ 180 hp @ 5500 rpm (SAE net). ¹² 306 hp @ 6500 rpm (SAE net). ¹³ Brembo is a registered trademark of Brembo SpA. Brembo's product names are either trademarks or registered trademarks of Brembo. ¹⁴ 130 hp @ 6600 rpm (6MT) (SAE net). ¹⁵ Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ¹⁶ CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. System designed to mitigate crash forces. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁷ LKAS only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁸ Road Departure Mitigation only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper lane position and/or brake pressure to slow the vehicle's departure from a detected lane. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁹ ACC cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. ACC should not be used in heavy traffic, poor weather or on winding roads. ACC only includes a limited braking function. Driver remains responsible for slowing or stopping the vehicle to avoid a collision. ²⁰ NHL and the NHL Shield are registered trademarks of the National Hockey League. ©NHL 2018. All Rights Reserved. ²¹ **3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for the terms and conditions of the limited warranties. **Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available – Optional. All images, logos, or trademarks contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license from or with permission of the owner or sublicensee. It is a violation of federal law to reproduce or otherwise use these images, logos or trademarks without express written permission from American Honda Motor Co., Inc., or the individual copyright/trademark owner. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H mark symbol, Honda Financial Services mark/logo, Honda Care, Honda LaneWatch, HondaLink, Honda Satellite-Linked Navigation System, Honda Sensing, Advanced Compatibility Engineering, ACE, CMBS, Collision Mitigation Braking System, Eco Assist, HandsFreeLink, i-VTEC, VTEC, and Walk Away Auto Lock are trademarks of Honda Motor Co., Ltd. © 2018 American Honda Motor Co., Inc. ZO2019-07A