

Honda Insight

2019



There's no better feeling than arriving in a car as beautiful and sleek as the all-new Honda Insight, except the satisfaction of knowing that it's also a hybrid. With stunning design and an impressive fuel economy rating of 55-mpg city (LX and EX);* the Insight always makes an entrance.

Looks That Impress

- Eye-catching alloy wheels
- LED headlights, taillights and brake lights
- Bold, aggressive grille and clean exterior lines

Insight Touring shown in Aegean Blue Metallic.

*55 city/49 highway/52 combined mpg rating for LX and EX trims. 51 city/45 highway/48 combined mpg rating for the Touring trim. Based on 2019 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery pack age/condition and other factors.

The hybrid that's as beautiful
as it is efficient.





Looking sharp never felt so smart.

The Insight features high-tech amenities and plenty of interior space. Once you enjoy them, you won't be able to remember how you traveled without them.

- Tech Made Easy**
- Apple CarPlay™ integration*¹
 - Android Auto™ integration*²
 - 8-inch Display Audio with high-resolution touch-screen, knob and hard keys*
 - HondaLink®*³
 - Mobile hotspot capability*
 - 450-watt premium audio system*

*Available feature. Please refer to specs for actual trim application.

Insight Touring shown with Ivory Leather.

[†]Requires AT&T data plan.



Insight Touring shown with Ivory Leather.





With an airy, sporty aesthetic and elegant finishing details, the Insight is just as impressive inside. The spacious cabin provides a one-of-a-kind experience for drivers and passengers.

A Dash of Refinement

- Seating for 5
- Heated front seats*
- Perforated leather-trimmed seats*
- Dual-zone automatic climate control*

*Available feature. Please refer to specs for actual trim application.

Insight Touring shown in Crimson Pearl with Ivory Leather.



Start in style.

Want to get a jump on the morning? Available remote engine start will allow you to start the vehicle from up to 100 feet away. Then get behind the wheel and admire the intuitively designed Driver Information Interface. It displays phone call and audio data (EX, Touring) as well as trip information and driver-alertness reminders.



Sporty look, sporty feel.

Hold on tight. The available leather-wrapped steering wheel adds a touch of excitement to your drive. Plus, activate Sport Mode for an enhanced driving experience. It's sure to make you feel the thrill of the road.



Plenty of space.

With a battery pack tucked out of the way under the rear seat, the Insight offers nearly 15 cubic feet of trunk capacity* for whatever you love. Plus, the 60/40 split rear seatback (EX, Touring) folds down to reveal a sizable pass-through, for those extra-large items.

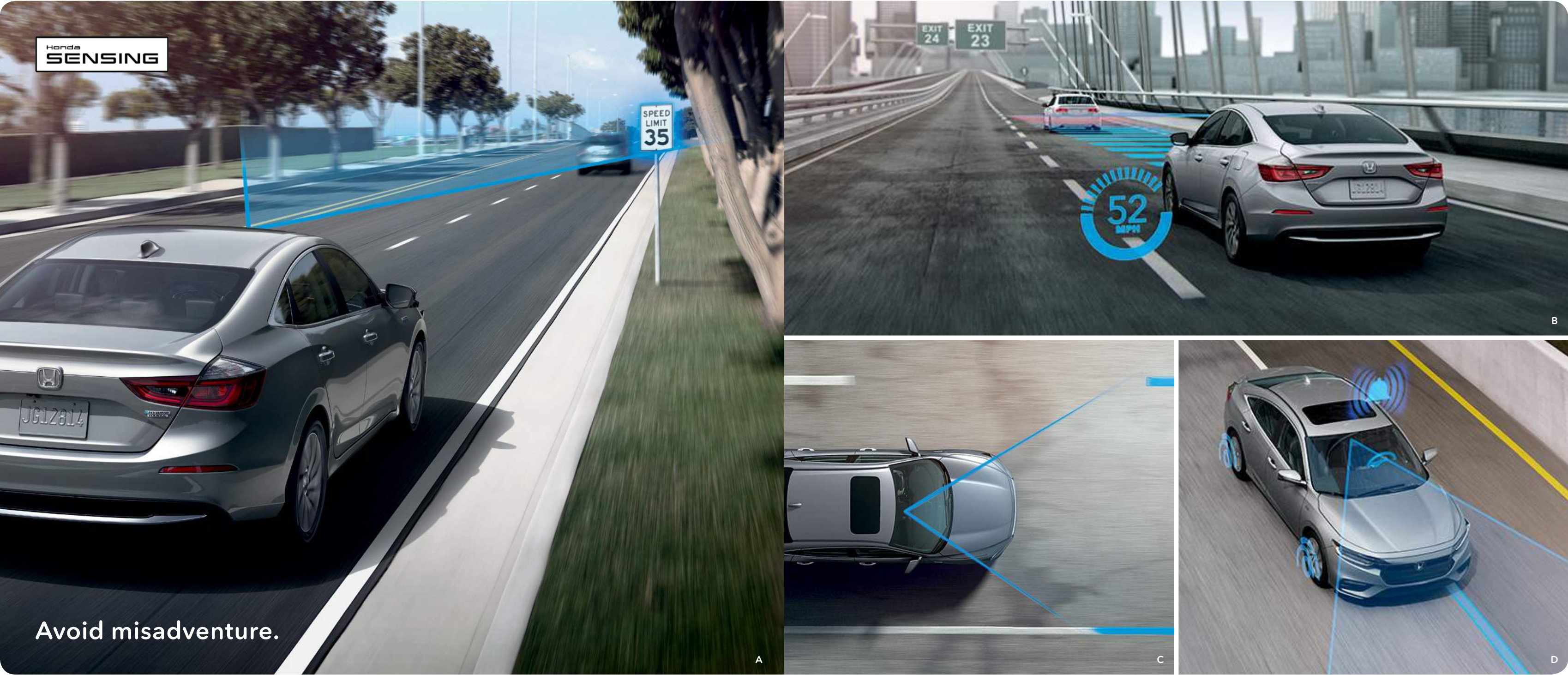


Make a statement with LEDs.

The Insight comes with full LED headlights, including low-beam, high-beam, Daytime Running Lights and turn indicators, plus LED taillights and brake lights.



Honda reminds you to properly secure cargo items. *15.1 cu ft for LX and EX trims; 14.7 cu ft for Touring trim.



Even the most attentive of drivers can miss things. That's why every Insight is equipped with Honda Sensing®, a full suite of safety and driver-assistive technologies designed to assist and help protect you and your passengers.

A - Traffic Sign Recognition (TSR)⁴
TSR displays speed-limit sign information to assist the driver while the vehicle is moving forward. The camera can recognize speed-limit signs and display the information on the Driver Information Interface.

B - Adaptive Cruise Control (ACC) with Low-Speed Follow⁵
ACC helps you maintain a set following interval behind detected vehicles for highway driving. If the detected vehicle slows to a stop, ACC is designed to slow and stop your vehicle as well. After stopping, a tap on the throttle instructs the car to continue maintaining the desired interval.

C - Lane Keeping Assist System (LKAS)⁶
With your hands on the steering wheel, long highway drives are easier with LKAS, which subtly adjusts steering to help keep the Insight centered in a detected lane.

D - Road Departure Mitigation System (RDM)⁷
RDM can determine if you cross over detected lanes without signaling, can provide steering assistance to help you return to your lane, or provide braking to help keep you from leaving the roadway entirely.

Collision Mitigation Braking System™ (CMBS™)⁸
CMBS can help bring your Insight to a stop by automatically applying brake pressure when the system determines that a frontal collision is unavoidable.



Where magnificent meets efficient.
With a 55-mpg city rating (LX and EX),* the Insight is more than just a beautiful ride. It's an environmentally responsible vehicle that helps save on fuel.

*55 city/49 highway/52 combined mpg rating for LX and EX trims. 51 city/45 highway/48 combined mpg rating for the Touring trim. Based on 2019 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors.

Go the distance.
With the exceptional fuel efficiency* of the two-motor hybrid system, this highly efficient vehicle can take you where you need to go, anywhere, every day, in style.

Digital display.
Stay informed at a glance with the power flow monitor, which provides comprehensive details on hybrid performance.



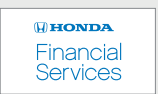
Insight Touring shown in Crimson Pearl.



Accessorize your Insight.
Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details and a complete list of accessories.

Available Honda Insight Genuine Accessories

- 17-Inch Dark Chrome Alloy Wheels
- Door Pull Illumination
- Trunk Carpet Mat
- All-Season Floor Mats
- Trunk Tray
- Splash Guards
- Body Side Molding
- Door Edge Guards
- Illuminated Door Sill Trim
- Door Panel Illumination
- Wing Spoiler
- Black Grille Accent
- Black/Chrome Front Bumper Accent
- Black/Chrome Lower Side Trim
- Rear Bumper Protector
- Automatic-Dimming Rearview Mirror with HomeLink®



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.

All 2019 Honda vehicles - and any Honda Genuine Accessories installed at the time of vehicle purchase - are covered by a 3-year/36,000-mile limited warranty.⁹ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,⁹ too. Battery-pack limited warranty may vary.¹⁰ For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

¹ Apple CarPlay is a trademark of Apple Inc. ² Android, Android Auto, Google Maps and Google Now are trademarks of Google Inc. ³ Check the HondaLink® website for smartphone compatibility. ⁴ TSR cannot detect all traffic signs, may misidentify certain signs and does not include any braking or speed control functions. Accuracy will vary based on weather and other factors. System operation affected by extreme interior heat. Driver remains responsible for complying with all traffic regulations. ⁵ ACC with Low-Speed Follow cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed, and other factors. ACC should not be used in heavy traffic, poor weather, or on winding roads. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁶ LKAS only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁷ Road Departure Mitigation only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper lane position and/or brake pressure to slow the vehicle's departure from a detected lane. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁸ CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. System designed to mitigate crash forces. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁹ **3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for the terms and conditions of the limited warranties. ¹⁰ Battery pack limited warranty may vary. Please see your Honda dealer for details. ¹¹ The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ¹² The USB interface is used for playback of MP3, WMA or AAC music files from digital audio players and other USB devices, as well as smartphone data transfer on designated Smartphone/Audio Interface ports. Some USB devices and files may not work. Please see your Honda dealer for details. ¹³ Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. ¹⁴ SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Fees and programming subject to change. XM satellite service is available only to those at least 18 years and older in the 48 contiguous United States and D.C. ©2018 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. ¹⁵ HD Radio is a proprietary trademark of iBiquity Digital Corporation. ¹⁶ The Honda Satellite-Linked Navigation System™ is standard on the Touring trim in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, except Alaska). Please see your Honda dealer for details. ¹⁷ HondaLink Subscription Services come with complimentary trials of Security for one year and a Remote/Concierge trial for three months. Enrollment is required to access the Remote/Concierge trial and to access certain features of Security. At the end of each trial period, purchase of a subscription is required to continue the respective services. ¹⁸ NHL and the NHL Shield are registered trademarks of the National Hockey League. ©NHL 2018. All Rights Reserved. Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat. Specifications, features, illustrations and equipment shown in this brochure are based upon latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. 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Specifications



LX

- Ivory or Black Fabric seats
- 1.5-liter, Atkinson cycle 4-cylinder engine with electric motor
- 151 total-system horsepower
- Honda Sensing® suite of safety and driver-assistive features
- Electronic continuously variable transmission (E-CVT) with Shift-By-Wire (SBW), Sport mode and deceleration selectors
- 3-mode drive system (ECON/Sport/EV)
- 16-inch alloy wheels
- Multi-angle rearview camera with guidelines
- Auto high-beam headlights
- LED headlights with auto-on/off
- LED Daytime Running Lights (DRL) and turn indicators
- LED taillights and brake lights
- Push button start
- Tilt and telescopic steering column
- Fold-down rear seatback
- 160-watt audio system with 6 speakers
- Bluetooth® HandsFreeLink® and streaming audio¹¹
- 1.0-amp USB Audio Interface¹² (one port in front console)
- 7-inch Driver Information Interface (DII)



EX

- Adds to or replaces LX features
- Ivory, Black or Black / Mocha Fabric seats
 - Remote engine start
 - Honda LaneWatch™¹³
 - Smart entry with Walk Away Auto Lock®
 - 60/40 split fold-down rear seatback
 - 180-watt audio system with 8 speakers
 - 8-inch Display Audio with high-resolution touch-screen, knob and hard keys for primary controls and customizable feature settings
 - HondaLink®³
 - Apple CarPlay™ integration¹
 - Android Auto™ integration²
 - SiriusXM® Radio¹⁴
 - HD Radio™¹⁵
 - 2.5-amp USB Smartphone/Audio Interface¹² (two ports in front console)

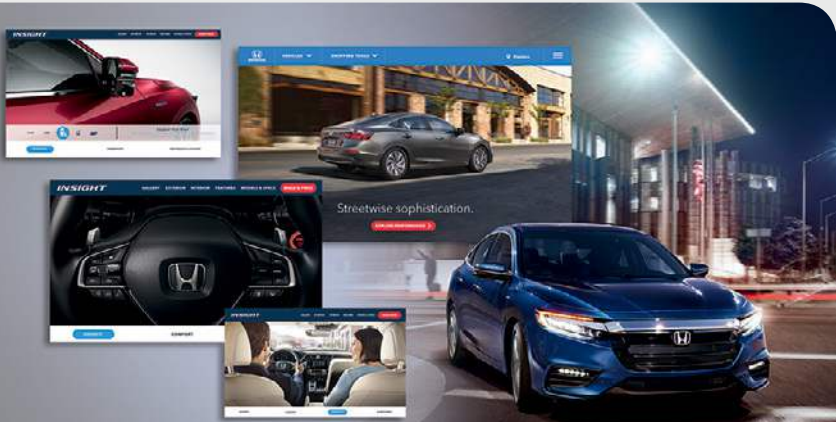


TOURING

- Adds to or replaces EX features
- Ivory, Black or Black / Mocha Leather-trimmed seats
 - 17-inch alloy wheels
 - Side mirrors with LED turn indicators
 - Rain-sensing windshield wipers
 - LED fog lights
 - HomeLink® remote system
 - Dual-zone automatic climate control system
 - One-touch power moonroof with tilt feature
 - Leather-wrapped steering wheel
 - Automatic-dimming rearview mirror
 - Heated front seats
 - Driver's seat with 8-way power adjustment
 - Front passenger's seat with 4-way power adjustment
 - Leather-trimmed seats
 - 450-watt premium audio system with 10 speakers, including subwoofer
 - Honda Satellite-Linked Navigation System™ with voice recognition and Honda HD Digital Traffic¹⁶
 - HondaLink® subscription services¹⁷
 - Mobile hotspot capability (Requires AT&T data plan)

Enhance your experience and learn more at insight.honda.com

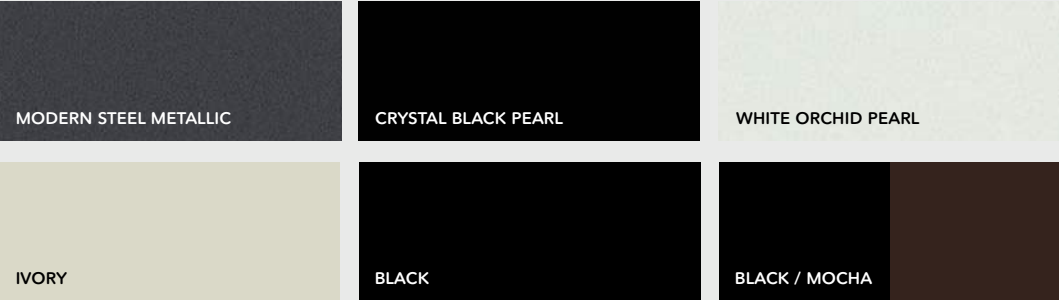
Take a deeper look at the Insight, including its many innovations and features. Browse a complete list of trims, colors and specifications, then build and price a custom configuration that works for you.



Exterior Colors



Interior Colors





Built in the U.S.A.

The Honda Insight is proudly built in Indiana using domestic and globally sourced parts.

Follow or share the Insight experience across the Insight Facebook page, Twitter and more.



insight.honda.com



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL®¹⁸

