

hrv.honda.com



2018 **HR-V** Crossover



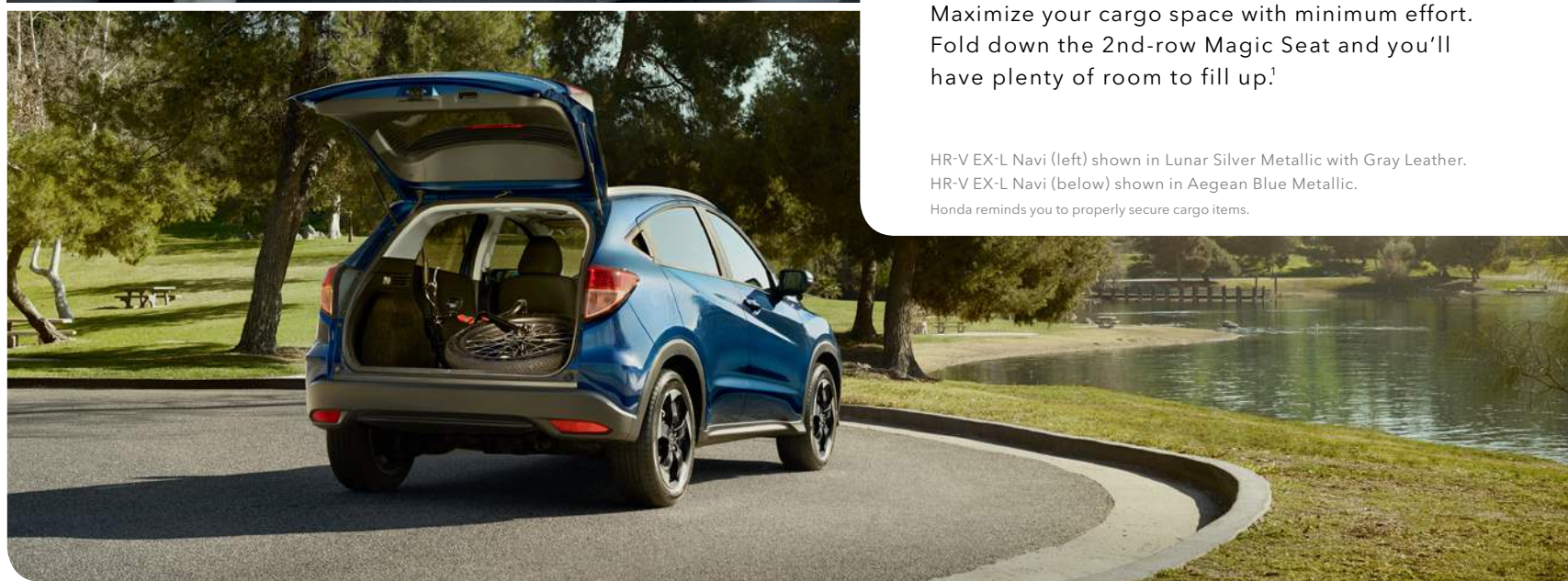
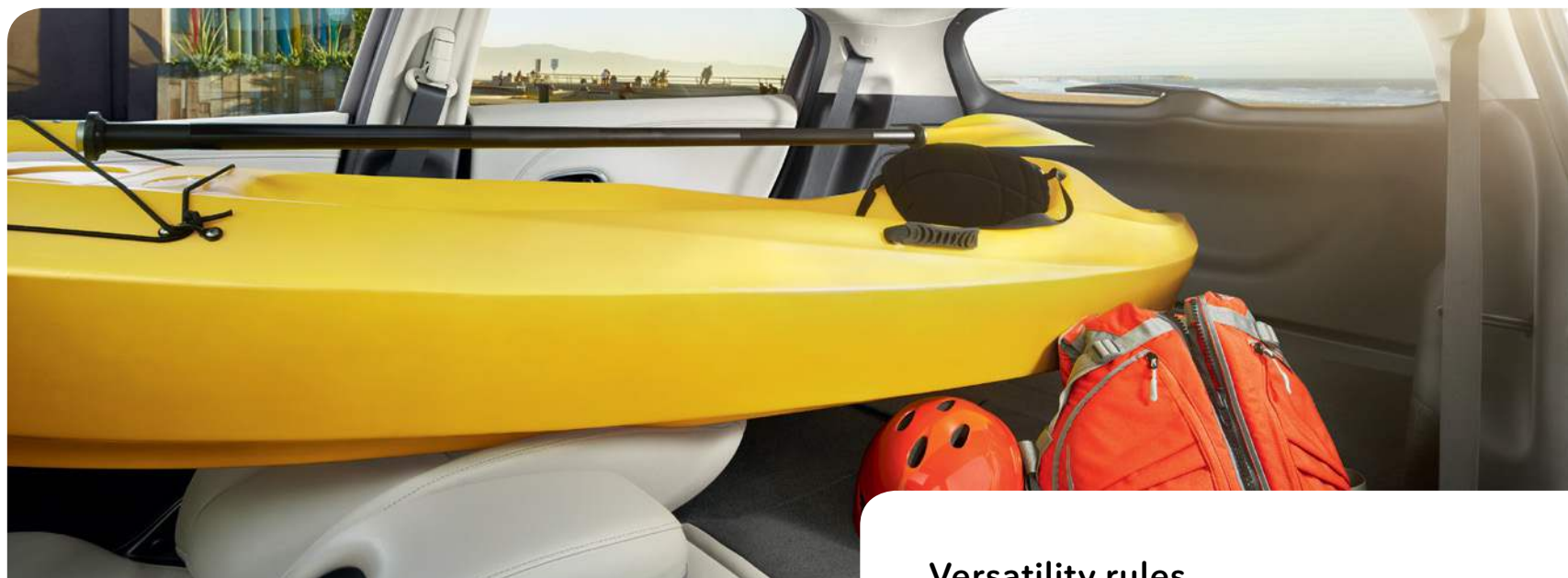
Total package.

You don't always know where the day will take you. In a Honda HR-V Crossover, you don't need to. With the best qualities of an SUV, a hatchback and a compact, the HR-V is stunningly versatile and ready to go wherever life demands. Never compromise on flexibility.

See what people love about their HR-V at [**facebook.com/hondahrvc**](https://facebook.com/hondahrvc)

HR-V EX-L Navi shown in Aegean Blue Metallic.





Versatility rules.

There's always more than one way to get to where you're going. And with the HR-V, there are multiple ways to pack the things you take along for the ride.

Long Mode (top)

You might think you'll never need to transport something up to eight feet in length. Until you do. Fold down the front and rear passenger-side seats to go long in the HR-V.¹

Tall Mode (center)

Some items travel better upright. So fold the Magic Seat[®] up and enjoy nearly four feet of space, from floor to ceiling.¹

Utility Mode (bottom)

Maximize your cargo space with minimum effort. Fold down the 2nd-row Magic Seat and you'll have plenty of room to fill up.¹

HR-V EX-L Navi (left) shown in Lunar Silver Metallic with Gray Leather.
HR-V EX-L Navi (below) shown in Aegean Blue Metallic.
Honda reminds you to properly secure cargo items.



Enhance your outlook.

Functionality, versatility and efficiency are all important in a vehicle – and the HR-V definitely has all of those things. But let's not kid ourselves: Looks matter too. Fortunately, the HR-V overdelivers in that department. By a mile.

Keep up with the HR-V by following
@Honda on **Instagram**.

HR-V EX-L Navi shown in Modern Steel Metallic.



Interior Features

We spend a lot of time in our cars. With a full suite of available upscale interior features, like heated front seats, touch-screen climate control and a leather-wrapped steering wheel and shift knob, the HR-V makes that time well spent.

Automatic Climate Control with Electrostatic Touch-Screen

Stop fiddling with buttons and use the touch-screen interface to seamlessly manage cabin climate (EX, EX-L Navi).

Electric Parking Brake

An electric parking brake replaces the cumbersome hand lever with a simple, sleek switch.

HDMI^{®2}/USB Connections

There are multiple ways to plug into the HR-V. Connect via an HDMI cable, multiple USB Audio Interfaces³ (EX, EX-L Navi) or a traditional MP3/auxiliary input jack* (LX).

Bluetooth^{®4} HandsFreeLink[®]

Eyes on the road, hands on the wheel and you on your Bluetooth enabled mobile phone with standard Bluetooth HandsFreeLink.*

Steering Wheel-Mounted Controls

Make a call, adjust the volume, or change the music. The controls you want are right in front of you.*

Smart Entry

As long as your smart entry remote is with you, you won't need to take it out to unlock the door (EX, EX-L Navi).

7-Inch Display Audio Touch-Screen

All it takes is a tap, pinch or swipe of the 7-inch Display Audio touch-screen to access a ton of features, including HondaLink^{®5} (EX, EX-L Navi).

HR-V EX-L Navi shown with Black Leather.

*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

Destination anywhere.

Life is not a straight line, so you want a vehicle that can handle all the curves. The HR-V combines dynamic design with an available EarthDreams® Technology continuously variable transmission (CVT) to deliver a superior driving experience, no matter where the road takes you.

See the HR-V in action on [youtube.com/honda](https://www.youtube.com/honda)

HR-V EX-L Navi shown in Crystal Black Pearl.



Smart touches.

The HR-V is loaded with technology that’s as intuitive as it is innovative. And the clever design of the interior ensures that even the most advanced offerings are always well within reach.

Real Time AWD with Intelligent Control System™

Whether a street is completely dry or covered in snow, the HR-V helps you stay on it with the available Real Time AWD system that transfers power to the rear wheels when it senses the front wheels losing traction.

1.8-liter i-VTEC® 4-Cylinder Engine

The powertrain is all about strength in numbers, like 141 hp⁶ and 127 lb-ft torque⁶. The same engine that produces those numbers also helped the HR-V receive an impressively efficient 34-mpg highway rating.*

Paddle Shifters

The HR-V makes driving more fun by putting the power to shift at your fingertips with sports car-inspired paddle shifters (EX with CVT, EX-L Navi).

Honda LaneWatch™7

See more of your surroundings with a small mirror-mounted camera that displays passenger-side traffic in the Display Audio screen (EX, EX-L Navi).

Push Button Start

No need for a key in the HR-V. Bring the engine to life with the touch of a button (EX, EX-L Navi).

Follow the HR-V at twitter.com/honda

HR-V EX-L Navi shown with Black Leather.

*28 city/34 highway/31 combined mpg rating for 2WD CVT models. Based on 2018 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.





Driven to protect.

At Honda, safety never takes a back seat. The HR-V earned a 5-Star Overall Vehicle Score,* the highest available, from NHTSA thanks to forward-thinking safety features designed to help make every drive a safer drive.

Vehicle Stability Assist™ (VSA®)

VSA helps you stay on course in the event of an understeer or oversteer condition by braking individual wheels and/or reducing engine power to help restore your intended course.†

Advanced Compatibility Engineering™ (ACE™) Body Structure

The ACE body structure is a Honda-exclusive body design that enhances occupant protection and crash compatibility in frontal collisions.

Multi-Angle Rearview Camera®

See more of what's behind you and back up with confidence thanks to the multi-angle rearview camera with guidelines, standard on every HR-V.

SmartVent® Airbags

Front side airbags feature SmartVent technology designed specifically to help protect the driver's or front passenger's upper torso in the event of a side-impact collision.**

HR-V EX-L Navi shown in Modern Steel Metallic (left) and Aegean Blue Metallic (above).

*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). †VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver. **Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.



HR-V EX-L Navi shown in Mulberry Metallic.

Personalize your new HR-V.

Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details and a complete list of accessories.

Get inspired at pinterest.com/honda

HR-V EX shown in Lunar Silver Metallic with Honda Genuine Accessories.



Illuminated Door Sill



2nd-Row Seat Cover



17-Inch Alloy Wheel and Splash Guard

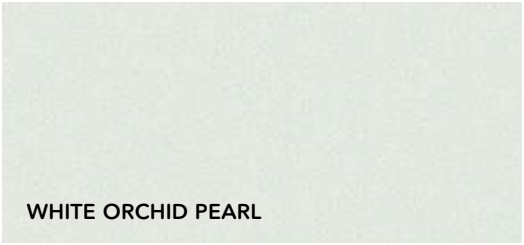


All-Season Cargo Tray

Featured Honda HR-V Genuine Accessories

- 17-Inch Alloy Wheels
- Interior Illumination
- Illuminated Door Sills
- Automatic Dimming Mirror
- Fog Lights
- Sport Grille
- Crossbars
- Roof Box
- Bike Attachment
- Ski Attachment
- Snowboard Attachment
- Splash Guards
- All-Season Floor Mats
- Cargo Liner
- Cargo Net
- Cargo Tray

Exterior



WHITE ORCHID PEARL



AEGEAN BLUE METALLIC



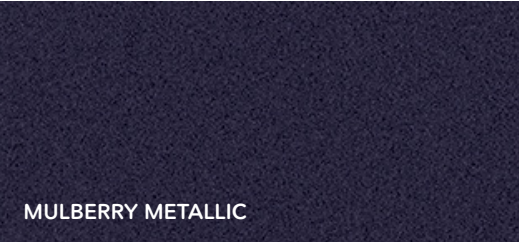
LUNAR SILVER METALLIC



MISTY GREEN PEARL



MODERN STEEL METALLIC



MULBERRY METALLIC



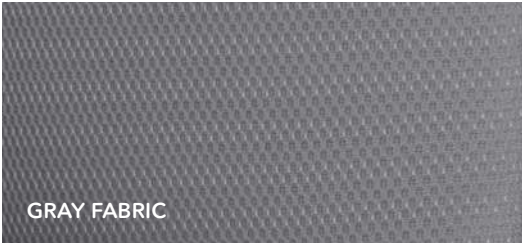
MILANO RED



CRYSTAL BLACK PEARL

Interior

LX / EX



GRAY FABRIC



GRAY LEATHER



BLACK FABRIC



BLACK LEATHER

EX-L NAVI



LX

- 141-hp,⁶ 1.8-liter i-VTEC[®] 4-cylinder engine
- Real Time AWD with Intelligent Control System[™] (available w/CVT)
- 6-speed manual or continuously variable transmission (CVT) (available)
- Hill start assist
- Electric parking brake with automatic brake hold
- 17-inch alloy wheels
- Advanced Compatibility Engineering[™] (ACE[™]) body structure
- Multi-angle rearview camera⁸ with guidelines
- Fin-type roof-mounted antenna
- Security system with remote entry
- One-touch turn indicators
- LED brake lights
- *Bluetooth*[®]⁴ HandsFreeLink[®] and streaming audio
- Illuminated steering wheel-mounted controls
- Tilt and telescopic steering column
- 12-volt power outlets (front/second row)
- Floor mats
- 60/40 split 2nd-row Magic Seat[®]
- 160-watt audio system with 4 speakers
- 5-inch color LCD screen
- USB Audio Interface³ (1.5-amp port in front)
- Exterior temperature indicator

EX adds to or replaces LX features

- Continuously variable transmission (CVT) with dual-mode paddle shifters (available)
- 17-inch alloy wheels with black inserts
- One-touch power moonroof with tilt feature
- Smart Entry
- Auto-on/off headlights
- Fog lights
- Heated side mirrors with integrated turn indicators
- Rear privacy glass
- Multi-angle rearview camera⁸ with dynamic guidelines
- Automatic climate control with electrostatic touch-screen
- Honda LaneWatch[™]⁷
- SMS text message function¹⁰
- Push button start
- Heated front seats
- 180-watt audio system with 6 speakers
- 7-inch Display Audio with electrostatic touch-screen
- HondaLink[®]⁵
- Pandora[®]¹¹ compatibility
- Display Audio Interface¹²
- USB Audio Interface³ (1.5-amp ports (2) in front)

EX-L Navi adds to or replaces EX features

- Standard continuously variable transmission (CVT) with dual-mode paddle shifters
- Roof rails
- Leather-wrapped steering wheel and shift knob
- Automatic-dimming rearview mirror
- Leather-trimmed seats
- Honda Satellite-Linked Navigation System[™]¹³ with voice recognition and Honda HD Digital Traffic
- SiriusXM[®] Radio¹⁴
- HD Radio[™]¹⁵

Key Standard Features for All HR-V Models

- Electric parking brake with automatic brake hold
- Hill start assist
- 17-inch alloy wheels
- Multi-angle rearview camera⁸
- One-touch turn indicators
- *Bluetooth*[®]⁴ HandsFreeLink[®] and streaming audio



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

All 2018 Honda vehicles—and any Honda Genuine Accessories installed at the time of vehicle purchase—are covered by a 3-year/36,000-mile limited warranty.⁹ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,⁹ too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

¹ Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Follow applicable load limits and loading guidelines. ² HDMI, the HDMI Logo, and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC in the United States and other countries. ³ The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ⁴ The *Bluetooth*[®] word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ⁵ Check the HondaLink website for smartphone compatibility and access to the Display Audio Interface. ⁶ 141 hp @ 6500 rpm, 127-lb-ft @ 4300 rpm (SAE net). ⁷ Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. ⁸ Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ⁹ **3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for the terms and conditions of the limited warranties. ¹⁰ Compatible with select phones with *Bluetooth*[®]. Your wireless carrier's rate plans apply. State or local laws may limit use of texting feature. Only use texting feature when conditions allow you to do so safely. ¹¹ Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select smartphones. See: www.pandora.com/everywhere/mobile. Not all devices compatible with USB connection. Your wireless carrier's rate plans apply. ¹² The Display Audio Interface is used for direct connection to and streaming from some current smartphones. Some smartphones may not work. Please see your Honda dealer for details. ¹³ The Honda Satellite-Linked Navigation System[™] is standard on the EX-L Navi model in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. ¹⁴ SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Fees and programming subject to change. XM satellite service is available only to those at least 18 years and older in the 48 contiguous United States and D.C. ©2017 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. ¹⁵ HD Radio[™] is a proprietary trademark of iBiquity Digital Corp. ¹⁶ NHL and the NHL Shield are registered trademarks of the National Hockey League. © NHL 2017. All Rights Reserved. **Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H mark symbol, Honda Care, Honda LaneWatch, HondaLink, Honda Satellite-Linked Navigation System, Advanced Compatibility Engineering, ACE, EarthDreams, ECON logo, HandsFreeLink, i-VTEC, Magic Seat, Real Time AWD with Intelligent Control System, SmartVent, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. © 2017 American Honda Motor Co., Inc.