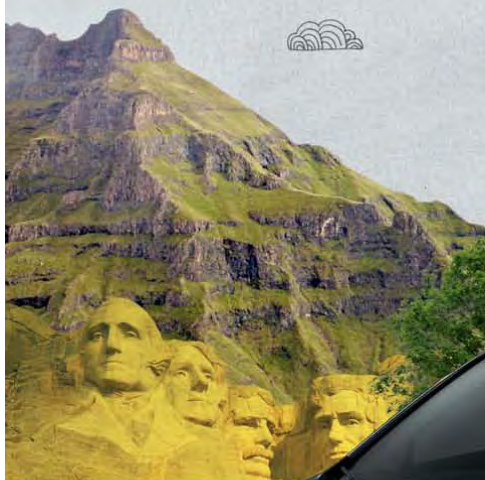
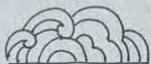


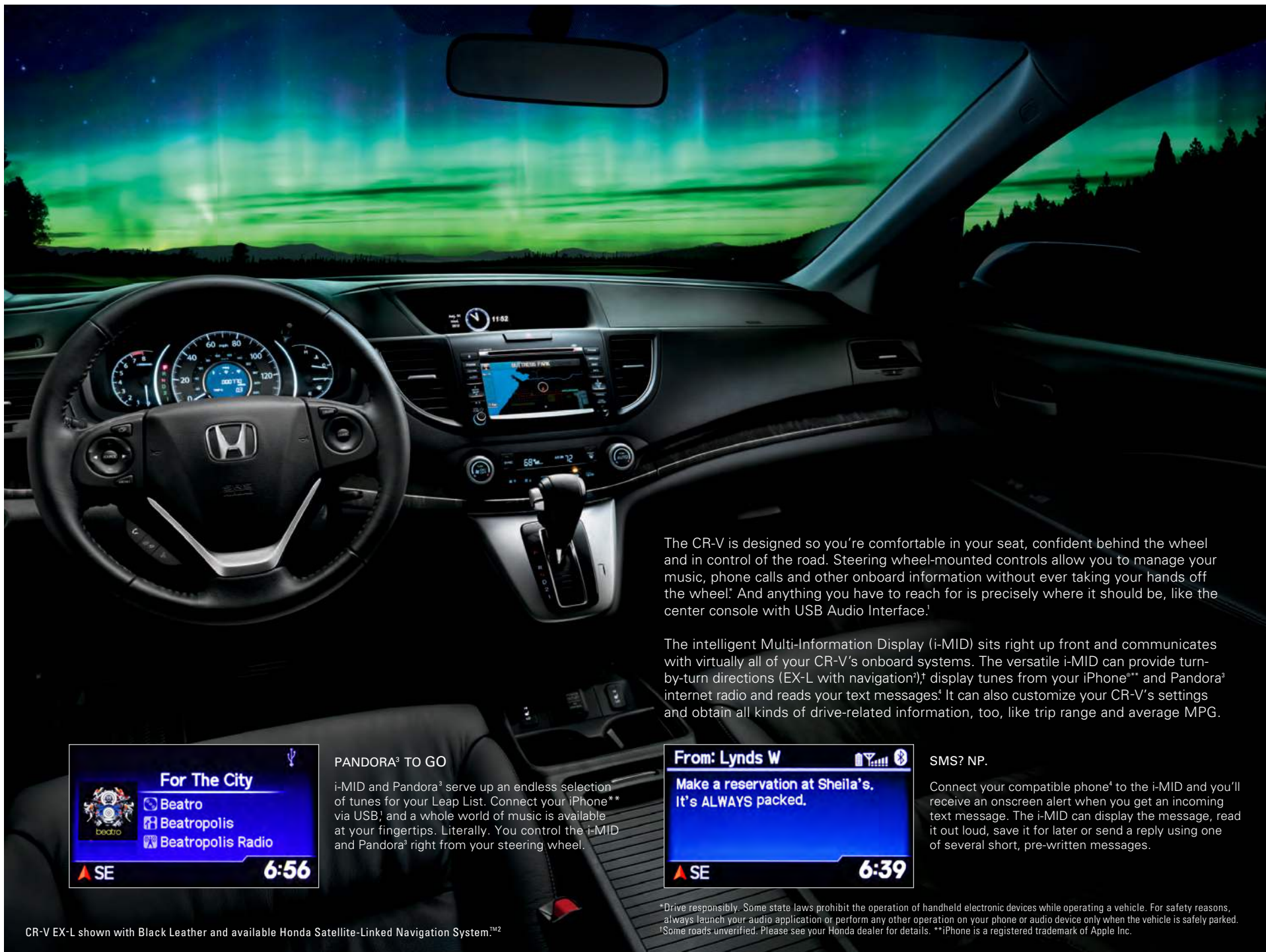
CR-V

2013



A dark grey Honda CR-V is parked on a dirt path in a vast, grassy field. In the background, a paraglider with a colorful canopy is visible against a sky filled with dramatic, dark clouds. The sun is low on the horizon, creating a warm, golden glow and casting a long shadow of the car onto the ground. The overall scene conveys a sense of adventure and exploration.

From bumper to bumper, the CR-V is loaded with just about everything you need to do all the stuff you always said you'd do. It's your ultra-versatile adventure partner, built to take you just about anywhere you're willing to go. So buckle up and let's do this. We've got a lot of ground to cover.

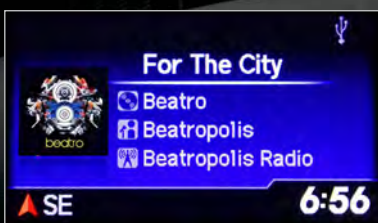


The CR-V is designed so you're comfortable in your seat, confident behind the wheel and in control of the road. Steering wheel-mounted controls allow you to manage your music, phone calls and other onboard information without ever taking your hands off the wheel. And anything you have to reach for is precisely where it should be, like the center console with USB Audio Interface.¹

The intelligent Multi-Information Display (i-MID) sits right up front and communicates with virtually all of your CR-V's onboard systems. The versatile i-MID can provide turn-by-turn directions (EX-L with navigation),[†] display tunes from your iPhone^{***} and Pandora³ internet radio and reads your text messages.⁴ It can also customize your CR-V's settings and obtain all kinds of drive-related information, too, like trip range and average MPG.

PANDORA³ TO GO

i-MID and Pandora³ serve up an endless selection of tunes for your Leap List. Connect your iPhone^{**} via USB¹ and a whole world of music is available at your fingertips. Literally. You control the i-MID and Pandora³ right from your steering wheel.



SMS? NP.

Connect your compatible phone⁴ to the i-MID and you'll receive an onscreen alert when you get an incoming text message. The i-MID can display the message, read it out loud, save it for later or send a reply using one of several short, pre-written messages.

CR-V EX-L shown with Black Leather and available Honda Satellite-Linked Navigation System.^{TM2}

^{*}Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.
[†]Some roads unverified. Please see your Honda dealer for details. ^{**}iPhone is a registered trademark of Apple Inc.



Sometimes, you need a car that knows how to be more than just a car. On any given day, it might need to be a moving truck, a sports car or even a motor home. That's why the CR-V is built for just about every occasion – it has a black belt in versatility. Need cargo space? Room to roam? Power outlets? Engine power? No problemo. The CR-V knows how to do a lot more than just get you from A to B.

IT HOLDS YOUR INTERESTS

Since you don't always know what you'll end up hauling, we gave you as much cargo space as we could and a lot of different ways to configure it. The 60/40 split rear seat folds down easily with a single pull, and creates over 70 cubic feet of cargo space.* A low cargo floor makes loading and unloading a breeze, and four tie-down anchors help keep everything secure and stable. Once it's all in, the retractable cargo cover (EX and above) helps keep it out of sight.*

*Honda reminds you to properly secure items stored in the cargo area.

CR-V 2WD EX-L shown in Alabaster Silver Metallic.



ENJOY **WIDE OPEN** SPACES



CR-V EX-L shown with Beige Leather and available Honda Satellite-Linked Navigation System.²



With over 100 cubic feet of passenger space, the CR-V can seat five adults comfortably with plenty of room to spare. On EX-L models, leather-trimmed seats add a touch of luxury for everyone, and the front seats have built-in warmers, making shotgun that much sweeter. Honda reminds you to properly secure items stored in the cargo area.

CHOOSE YOUR CLIMATE

Some like it cool. Others like it hot. That's why we designed a sophisticated dual-zone climate control system (EX-L models). It allows both the driver and the front passenger to choose their own temperature. Or, if preferred, a single temperature can be selected for the entire cabin.

YOUR BUILT-IN DRIVE-IN

Here's a great way to handle backseat drivers and fussy passengers: pop in a movie. The 7" DVD Rear Entertainment System² is available on EX-L models, and will keep whoever's in your rear seat entertained. And thanks to the included wireless headphones (one pair), the cabin stays quiet, too.

PERFORMANCE, ENHANCED

With all of the high-tech touches and creature comforts we've included in the CR-V, you could almost overlook one hugely important fact: There's legendary Honda engineering under the hood. That means the CR-V is as fun to drive as anything on the road, and that we've balanced exhilarating performance with amazing fuel efficiency.⁶ So, don't be surprised if your favorite feature of the CR-V is still the gas pedal.



WHEN YOU DO THINGS EFFICIENTLY,
YOU GET TO DO MORE



EXTREME EFFICIENCY

With Eco Assist,[™] car and driver work together to help improve fuel efficiency.⁶ Push the green ECON button and the CR-V automatically adjusts its systems to help make them more efficient. Eco Assist also gives real-time feedback on how efficiently you're driving. Monitor the bars around the speedometer, and the more they stay in the green, the farther you can go on a tankful.

TACKLE THE TERRAIN

The available Real Time AWD with Intelligent Control System[™] helps your CR-V react lightning-fast to the slightest loss of traction. When the system senses wheel slippage, it electronically transfers power and hill start assist prevents the CR-V from rolling forward or backward when stopped on a steep grade.

POWER AND PERFORMANCE

Purring quietly under the hood is our most powerful and efficient CR-V engine yet. The 2.4-liter, dual overhead camshaft (DOHC) i-VTEC[®] 4-cylinder engine has 185 horsepower and 163 lb-ft of torque. Plus, it has an EPA mpg rating⁶ of 23 city/31 highway (2WD) and 22 city/30 highway (AWD), and it has a ULEV-2 CARB emissions rating.⁷ That's a lot of power without a lot of effort.

STEADY AS SHE GOES

The CR-V drives smoothly, and the MacPherson strut front suspension is a big reason why. Curves and bumps are no match for engineering like this, and it also helps keep body roll and tire noise in check.

CR-V AWD EX-L shown in Twilight Blue Metallic with accessory crossbars and surfboard and snowboard attachments.

CR-V 2WD EX-L shown in Alabaster Silver Metallic.

SAFETY COMES ALONG FOR
EVERY ADVENTURE

HOLD THE COURSE

In the event of an oversteer or understeer, Vehicle Stability Assist™* can automatically brake individual wheels and/or reduce engine power. It also features a traction control function to help prevent wheelspin during acceleration.

INNER STRENGTH

The Advanced Compatibility Engineering™ (ACE™) body structure is a Honda-exclusive body design, and it utilizes a network of connected structural elements to help distribute frontal crash energy more evenly throughout the front of the vehicle.

A BREAKTHROUGH IN BRAKING

Brake Assist, a component of the anti-lock braking system (ABS), helps apply full braking force in some emergency situations. Electronic Brake Distribution (EBD) helps balance braking forces depending upon dynamic loading.

*VSA® is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.



Wherever you're headed in your CR-V, nothing's more important than arriving there safely. That's why every safety feature comes standard, no exceptions. And we're proud to say the CR-V achieved a 5-Star Overall Vehicle Score from the National Highway Traffic Safety Administration (NHTSA).[§] So when you're out there chasing down everything you always wanted to do, know you've got Honda's unwavering commitment to safety all around you.

AIRBAGS AROUND

The CR-V is equipped with dual-stage, multiple-threshold front airbags, side-curtain airbags with rollover sensor, and front side airbags with passenger-side Occupant Position Detection System (OPDS). And they all come standard.*

SECURE THEIR SEATS

The rear seats of the CR-V feature Lower Anchors and Tethers for Children (LATCH). So when the time comes, you can more easily install compatible child seats.

TIRE PRESSURE? CHECK

Sometimes it can be difficult for drivers to tell if their tires are low on air. The Tire Pressure Monitoring System (TPMS)[§] electronically monitors the pressure in all four tires and alerts the driver if tire pressure becomes significantly low.

Airbags inflated for display purposes.

*Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in the rear seat.

Engineering	LX	EX	EX-L
Engine Type	In-Line 4-Cylinder	In-Line 4-Cylinder	In-Line 4-Cylinder
Horsepower @ rpm (SAE net)	185 @ 7000	185 @ 7000	185 @ 7000
Torque (lb-ft @ rpm, SAE net)	163 @ 4400	163 @ 4400	163 @ 4400
Valve Train	16-Valve DOHC i-VTEC®	16-Valve DOHC i-VTEC	16-Valve DOHC i-VTEC
Drive-by-Wire Throttle System	•	•	•
Eco Assist™ System	•	•	•
Real Time AWD with Intelligent Control System™	Available	Available	Available
Hill Start Assist	•	•	•
CARB Emissions Rating ⁷	ULEV-2	ULEV-2	ULEV-2
Transmission			
5-Speed Automatic Transmission	•	•	•
Body/Suspension/Chassis			
MacPherson Strut Front Suspension / Multi-Link Rear Suspension	•	•	•
Motion-Adaptive Electric Power-Assisted Rack-and-Pinion Steering (EPS)	•	•	•
Wheels	16" Styled Steel	17" Alloy	17" Alloy
All-Season Tires	215 / 70 R16 100S	225 / 65 R17 102T	225 / 65 R17 102T
EPA Mileage Ratings ⁸ /Fuel			
5-Speed Automatic (2WD; City/Highway/Combined)	23/31/26	23/31/26	23/31/26
5-Speed Automatic (AWD; City/Highway/Combined)	22/30/25	22/30/25	22/30/25
Fuel (gal)	15.3	15.3	15.3
Required Fuel	Regular Unleaded	Regular Unleaded	Regular Unleaded
Exterior Features			
One-Touch Power Moonroof with Tilt Feature		•	•
Security System with Remote Entry	Remote Entry only	•	•
Roof Rails			•
Fog Lights		•	•
Folding Power Side Mirrors with Expanded View Driver's Mirror	•	Body-Colored	Body-Colored / Heated
Rear Privacy Glass		•	•
Comfort & Convenience			
Air Conditioning with Air-Filtration System	•	•	
Dual-Zone Automatic Climate Control System			•
Honda Satellite-Linked Navigation System™ ¹² with Voice Recognition and FM Traffic			Available
Multi-Angle Rearview Camera	•	•	•
Honda DVD Rear Entertainment System ²			Available
Bluetooth® ¹⁰ HandsFreeLink®	•	•	•
Power Windows with Auto-Up/Down Driver's Window	•	•	•
Power Door and Tailgate Locks	•	•	•
Cruise Control	•	•	•
Tilt and Telescopic Steering Column	•	•	•
Leather-Wrapped Steering Wheel			•
Illuminated Steering Wheel-Mounted Controls	Cruise / Audio / Phone / i-MID	Cruise / Audio / Phone / i-MID	Cruise / Audio / Phone / i-MID / Navigation (available)
Driver's and Front Passenger's Vanity Mirrors	•	Illuminated	Illuminated
12-Volt Power Outlets	Front/ Center Console	Front/ Center Console	Front/ Center Console
Map Lights	•	•	•
Rear-Seat Center Armrest	•	•	•
Floor Mats	•	•	•

Active Safety	LX	EX	EX-L
Vehicle Stability Assist™ (VSA®) with Traction Control and Brake Assist	•	•	•
Anti-Lock Braking System (ABS) with Electronic Brake Distribution (EBD)	•	•	•
Tire Pressure Monitoring System (TPMS) ⁹	•	•	•
Daytime Running Lights (DRL)	•	•	•
Passive Safety			
Advanced Compatibility Engineering™ (ACE™) Body Structure	•	•	•
Dual-Stage, Multiple-Threshold Front Airbags (SRS)	•	•	•
Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)	•	•	•
Side Curtain Airbags with Rollover Sensor	•	•	•
Lower Anchors and Tethers for Children (LATCH): Lower Anchors (2nd-row all), Tether Anchors (2nd-row all)	•	•	•
Seating			
Driver's Seat with 10-Way Power Adjustment, Including Power Lumbar Support			•
Driver's Seat with Manual Height Adjustment	•	•	
Leather-Trimmed Seats			•
Heated Front Seats			•
Easy Fold-Down 60/40 Split Rear Seat	•	•	•
Audio Systems			
160-Watt AM/FM/CD Audio System with 4 Speakers	•		
160-Watt AM/FM/CD Audio System with 6 Speakers		•	
328-Watt AM/FM/CD Audio System with 7 Speakers, Including Subwoofer			•
Bluetooth ¹⁰ Streaming Audio	•	•	•
USB Audio Interface ¹	•	•	•
XM® Radio ¹¹			•
Pandora® ³ Internet Radio Compatibility	•	•	•
MP3/Auxiliary Input Jack	•	•	•
MP3/Windows Media® Audio (WMA) ¹² Playback Capability	•	•	•
Multi-Information Display			
Average Fuel Economy Indicator	•	•	•
Exterior Temperature Indicator	•	•	•
Instant Fuel Economy Indicator	•	•	•
Miles-to-Empty Indicator	•	•	•
Intelligent Multi-Information Display			
Bluetooth ¹⁰ HandsFreeLink	•	•	•
Bluetooth ¹⁰ Streaming Audio	•	•	•
Compass	•	•	•
Customizable Feature Settings	•	•	•
Multi-Angle Rearview Camera	•	•	•
Pandora ³ Internet Radio Compatibility	•	•	•
SMS Text Message Function ⁴	•	•	•
Turn-By-Turn Directions			with Navigation



CR-V AWD EX-L shown in Basque Red Pearl II with accessory crossbars and bike attachment.

All 2013 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.¹³ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,¹³ too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

¹The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ²The Honda Satellite-Linked Navigation System is available on EX-L models in the United States, Canada and Puerto Rico. FM Traffic service only available in the United States, except Alaska. The Honda Satellite-Linked Navigation System and DVD Rear Entertainment System are only available separately on EX-L models. Please see your Honda dealer for details. ³Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select Apple iPhone[®] devices only. Your wireless carrier's rate plans apply. ⁴Compatible with select phones with Bluetooth[®]. Your wireless carrier's rate plans apply. State or local laws may limit use of texting feature. Only use texting feature when conditions allow you to do so safely. ⁵Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. ⁶23 city/31 highway/26 combined mpg rating for 2WD models. 22 city/30 highway/25 combined mpg rating for AWD models. Based on 2013 EPA mileage ratings. Use for comparison purposes only. Your actual mileage will vary depending on how you drive and maintain your vehicle. ⁷ULEV-2 (Ultra-Low-Emission Vehicle) models as certified by the California Air Resources Board (CARB). ⁸Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. Model tested with standard side airbags (SABs). Vehicles tested under this program cannot be compared to MY 2010 and earlier vehicles. Ratings should only be compared to similar ratings on MY 2011 and later vehicles (if rated under the new program). For additional information on the 5-Star Safety Ratings program, please visit www.safercar.gov. ⁹For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. ¹⁰The Bluetooth[®] word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ¹¹XM services require a subscription after 90-day trial period. Subscriptions governed by SiriusXM Customer Agreement; see www.siriusxm.com. If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically be renewed and you will be billed at then-current rates until you call XM at 1-800-967-2346 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. ¹²Windows Media[®] is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. ¹³**3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. **Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda Satellite-Linked Navigation System, Advanced Compatibility Engineering, ACE, Eco Assist, ECON logo, HandsFreeLink, Real Time AWD with Intelligent Control System, Vehicle Stability Assist, VSA and i-VTEC are trademarks of Honda Motor Co., Ltd. ©2012 American Honda Motor Co., Inc.