



2012 FIT!



URBAN ACCOMPLICE!

WHETHER IT'S STEERING AROUND DOUBLE-PARKED CARS, SPEEDING UP TO PASS A SLOW-MOVING BUS OR STOPPING FOR AN OBLIVIOUS TOURIST, THE FIT PERFORMS. HEAD OUT TO THE OPEN ROAD AND FIT SPORT'S AVAILABLE 5-SPEED AUTOMATIC TRANSMISSION RESPONDS LIGHTNING-FAST TO THE STEERING WHEEL-MOUNTED PADDLE SHIFTERS. SO THE NEXT TIME YOU NEED TO GET SOMEWHERE PRONTO, REMEMBER: THE FIT IS GO!

LIVELY 117-HP i-VTEC® ENGINE

Ever wonder how Honda gets so much out of a 4-cylinder? i-VTEC technology delivers more horsepower over a broader range. Fit also keeps its edge with a Drive-by-Wire™ throttle system for smooth acceleration, all while delivering a formidable EPA-estimated 35 mpg¹ on the highway (Fit with AT).

RACE-INSPIRED PADDLE SHIFTERS

Sharpen your reaction time. The Fit Sport's leather-wrapped steering wheel comes complete with paddle shifters when you opt for the available 5-speed automatic transmission. There's also a quick-shifting 5-speed manual for all you clutch-it-yourself types.

RIDE-ENHANCING SUSPENSION

Small means nimble thanks to an independent front and torsion-beam rear suspension that's precision-tuned.

AWESOME 16-INCH ALLOY WHEELS (FIT SPORT)

Looks good. Feels good. These lightweight, machine-polished beauties help give the Fit Sport its agile touch on the asphalt.





MAXIMUM ACCOMMODATOR!

FRIENDS. FAMILY. STUFF. THEY ALL COME WITH YOU, SO WHY NOT GIVE THEM THEIR SPACE? FIT SEATS FIVE COMFORTABLY WITH MORE THAN 20 CUBIC FEET OF STORAGE IN BACK. AND WITH ITS SECOND-ROW MAGIC SEAT,[®] YOU CAN CREATE MULTIPLE SEATING CONFIGURATIONS TO ACCOMMODATE PRACTICALLY ANY SITUATION.

TALL MODE

Flip up Fit's second-row Magic Seat cushion and presto—over 4 feet of space from floor to ceiling. (As tempting as it may be to see how many friends you can fit in a Fit, this space is reserved for non-human cargo only.)

UTILITY MODE

Ditch the delivery truck. With 57 cubic feet of smooth, flat space, you can haul your own stuff. Just fold the Magic Seat down and start packing. A low floor height and huge rear hatch make it easy to load and unload.

PEOPLE MODE

All seatbacks up. Prepare to seat five. The Fit can shuttle human cargo with the best of them. From commuting to road-tripping, the Fit will be the ride of choice among your crew.

LONG MODE

Fold the front passenger seat and right side of the rear seat down. Slide in your favorite surfboard, ladder, rolled-up rug or totem pole. Almost anything up to 7'9" will do. And since the rear seat is a 60/40 split, there's even room for a roadie in back.

Honda reminds you to properly secure items stored in the cargo area.

Fit Sport shown with Black Fabric and available Honda Satellite-Linked Navigation System.^{TM/2}

IT
COMMANDS
RESPECT. A 5-DOOR WONDER.
TURN THE KEY AND 1.5 LITERS OF PENT-UP
ENERGY SPRING INTO ACTION. CHANGE THE SEATING
AND EVERYDAY CHALLENGES BACK DOWN. THIS IS FIT.
THE CITY'S GREATEST CHAMPION.

POSSIBILITY IS INFINITE!!!

COMFORT IS PERSONAL

Power windows, mirrors and door locks are standard. Supportive seats are a given. Throw in a tilt and telescopic steering column and it's obvious; the Fit is all about adjusting to you.

NAVIGATE YOUR OWN PATH

With over 10 million points of interest,* the Fit Sport's available Honda Satellite-Linked Navigation System² keeps you on track even in the thickest of urban jungles. The voice recognition feature allows your hands to stay on the wheel while the audible turn-by-turn directions means your eyes stay on the road.

*Some roads unverified. Please see your Honda dealer for details.

MOBILE COMMUNICATOR

The available navigation system² can get you to the restaurant but it's up to you to make the reservation. Piece of cake. Simply call ahead using the Bluetooth^{®3} HandsFreeLink[®] system and request your favorite booth.[†]

[†]Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

Fit Sport shown with Black Fabric and available Honda Satellite-Linked Navigation System²

MUSIC METROPOLIS! USB AUDIO INTERFACE* + 160-WATT AUDIO SYSTEM

The Fit's 160-watt audio system has MP3 and Windows Media® Audio (WMA)® playback capability, Radio Data System (RDS) and CD text display. An auxiliary input jack lets you listen to any portable music player through the Fit's speakers while the USB Audio Interface* allows you to plug in an iPod®* or flash drive. This not only keeps the iPod® fully charged, but it also means you can operate it using the Fit's audio-system controls, including those located on the steering wheel of the Fit Sport.

*iPod is a registered trademark of Apple, Inc.

THE FIT IS GO!

Fit Sport shown in Blue Raspberry Metallic.



Airbags inflated for display purposes.

VEHICLE STABILITY ASSIST™†

VSA® helps sense oversteer and understeer, and responds by adjusting brake pressure and/or reducing engine power.

ACE™ BODY STRUCTURE

The Advanced Compatibility Engineering™ (ACE) body structure is a Honda-exclusive body design that enhances occupant protection and crash compatibility in frontal collisions.

*Honda reminds you and your passengers to always buckle up.
Children 12 and under are safest when properly restrained in the rear seat.

†VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.

ABS WITH EBD

The anti-lock braking system (ABS) is arguably the most effective way to maintain steering control during hard braking. So naturally it's standard. As is Electronic Brake Distribution (EBD), a sensory system that monitors and calculates weight balance, and adjusts brake force accordingly.

ACTIVE FRONT HEAD RESTRAINTS

Designed to move up and forward in a rear collision, active front head restraints help reduce the likelihood of neck injuries in certain rear impacts.

AUTOMATIC TENSIONING SEAT BELTS

An automatic seat-belt tensioning system helps hold the front-seat occupants securely in a collision. The system is triggered by the same sensors that deploy the airbags.

FRONT AIRBAGS

The Fit is equipped with dual-stage, multiple-threshold front airbags (SRS). One or both of these airbags will be deployed only in the event of a sufficient frontal impact. If deployed, these airbags are capable of being inflated at different rates depending on crash severity, seat-belt usage and other factors.*

SIDE AIRBAGS WITH OPDS

The front passenger's side airbag features our Occupant Position Detection System (OPDS) to help prevent the side airbag from deploying if its sensors detect a child or small-statured person in the airbag's path of deployment.*

SIDE CURTAIN AIRBAGS

Help lessen the likelihood of head or neck injuries for outboard occupants in the chance of a sufficient side collision.



ENGINEERING

	<i>FIT</i>	<i>FIT SPORT</i>
Engine Type	In-Line 4-Cylinder	In-Line 4-Cylinder
Displacement (cc)	1497	1497
Horsepower @ rpm (SAE net)	117 @ 6600	117 @ 6600
Torque (lb-ft @ rpm)	106 @ 4800	106 @ 4800
Valve Train	16-Valve SOHC i-VTEC®	16-Valve SOHC i-VTEC
CARB Emissions Rating ⁶	ULEV-2	ULEV-2

TRANSMISSIONS

5-Speed Manual Transmission	•	without Navigation
5-Speed Automatic Transmission (available)	•	with Dual-Mode Paddle Shifters

BODY/SUSPENSION/CHASSIS

MacPherson Strut Front Suspension	•	•
Torsion-Beam Rear Suspension	•	•
Power-Assisted Ventilated Front Disc/ Rear Drum Brakes (in, front/rear)	10.3 / 7.9	10.3 / 7.9
Wheels	15" with Full Covers	16" Alloy
All-Season Tires	175 / 65 R15 84S	185 / 55 R16 83H

EPA MILEAGE ESTIMATES¹/CAPACITIES

5-Speed Manual (City/Highway/Combined)	27/33/29	27/33/29 (without Navigation)
5-Speed Automatic (City/Highway/Combined)	28/35/31	27/33/30
Fuel (gal)	10.6	10.6
Required Fuel	Regular Unleaded	Regular Unleaded

COMFORT & CONVENIENCE

Honda Satellite-Linked Navigation System ^{mp2} with Voice Recognition and Bluetooth ^{mp3} HandsFreeLink [®]		Available
Power Windows with Auto-Up/Down Driver's Window	•	•
Power Door Locks	•	•
Cruise Control	•	•
Perforated Leather-Wrapped Steering Wheel		•
Steering Wheel-Mounted Paddle Shifters		5AT only
Tilt and Telescopic Steering Column	•	•
Illuminated Steering Wheel-Mounted Controls	Cruise	Cruise / Audio / Phone (available) / Navigation (available)
Driver's and Front Passenger's Vanity Mirrors	•	•
Map Lights		•
12-Volt Power Outlet	•	•
Floor Mats		•

Your dealer's team of trained technicians is at the ready to help keep your Honda in superb shape. All 2012 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by the 3-year/36,000-mile New-Vehicle Limited Warranty.⁷ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,⁷ too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

SAFETY

	<i>FIT</i>	<i>FIT SPORT</i>
Dual-Stage, Multiple-Threshold Front Airbags (SRS)	•	•
Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)	•	•
Side Curtain Airbags	•	•
Driver's and Front Passenger's Active Head Restraints	•	•
Advanced Compatibility Engineering™ (ACE™) Body Structure	•	•
Anti-Lock Braking System (ABS) with Electronic Brake Distribution (EBD)	•	•
Vehicle Stability Assist™ (VSA™) with Traction Control	•	•
Brake Assist	•	•
Lower Anchors and Tethers for Children (LATCH): Lower Anchors (2nd-row outboard), Tether Anchors (2nd-row all)	•	•

EXTERIOR FEATURES

Security System with Remote Entry	•	•
Fog Lights		•
Body-Colored Side Underbody Spoilers and Rear Roofline Spoiler		•
Chrome Exhaust Finisher		•

SEATING

Reclining Front Seatbacks	•	•
60/40 Split 2nd-Row Magic Seat [®] with Underseat Storage Compartment	•	•

AUDIO SYSTEMS

160-Watt AM/FM/CD Audio System	with 4 Speakers	with 6 Speakers
USB Audio Interface ⁴	•	•
MP3/Auxiliary Input Jack	•	•
MP3/Windows Media [®] Audio (WMA) ⁵ Playback Capability	•	•

INSTRUMENTATION

Maintenance Minder™ System	•	•
----------------------------	---	---



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.

¹Based on 2012 EPA mileage estimates. Use for comparison purposes only. Do not compare to models before 2008. Your actual mileage will vary depending on how you drive and maintain your vehicle. ²The Honda Satellite-Linked Navigation System is available on Sport models with automatic transmission in the United States, Canada and Puerto Rico. Please see your Honda dealer for details. ³The Bluetooth[®] word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ⁴The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ⁵Windows Media[®] is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. ⁶ULEV-2 (Ultra-Low-Emission Vehicle) models as certified by the California Air Resources Board (CARB). ⁷3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. **Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda Satellite-Linked Navigation System, Advanced Compatibility Engineering, ACE, Drive-by-Wire, HandsFreeLink, Magic Seat, Maintenance Minder, Vehicle Stability Assist, VSA and i-VTEC are trademarks of Honda Motor Co., Ltd. ©2011 American Honda Motor Co., Inc.