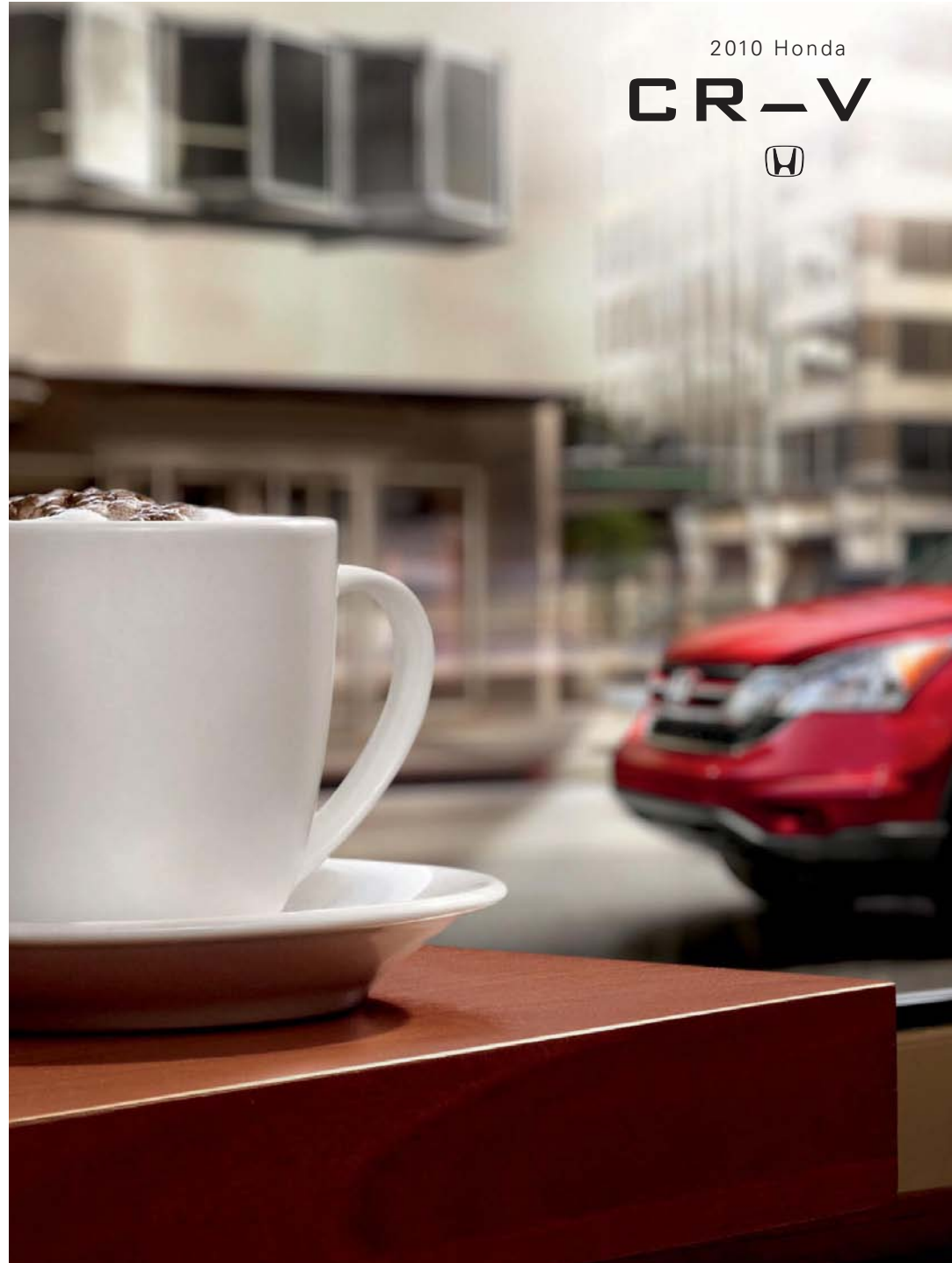


2010 Honda

CR-V





so many things to **CRAVE**

People crave things for different reasons. Take the CR-V, for instance. It has advanced technological features that will keep you ahead of the curve. An upgraded engine for a more responsive drive. And an eye-catching, redesigned exterior that wraps it all up in style. So no matter why you crave it, the 2010 CR-V will surely satisfy.



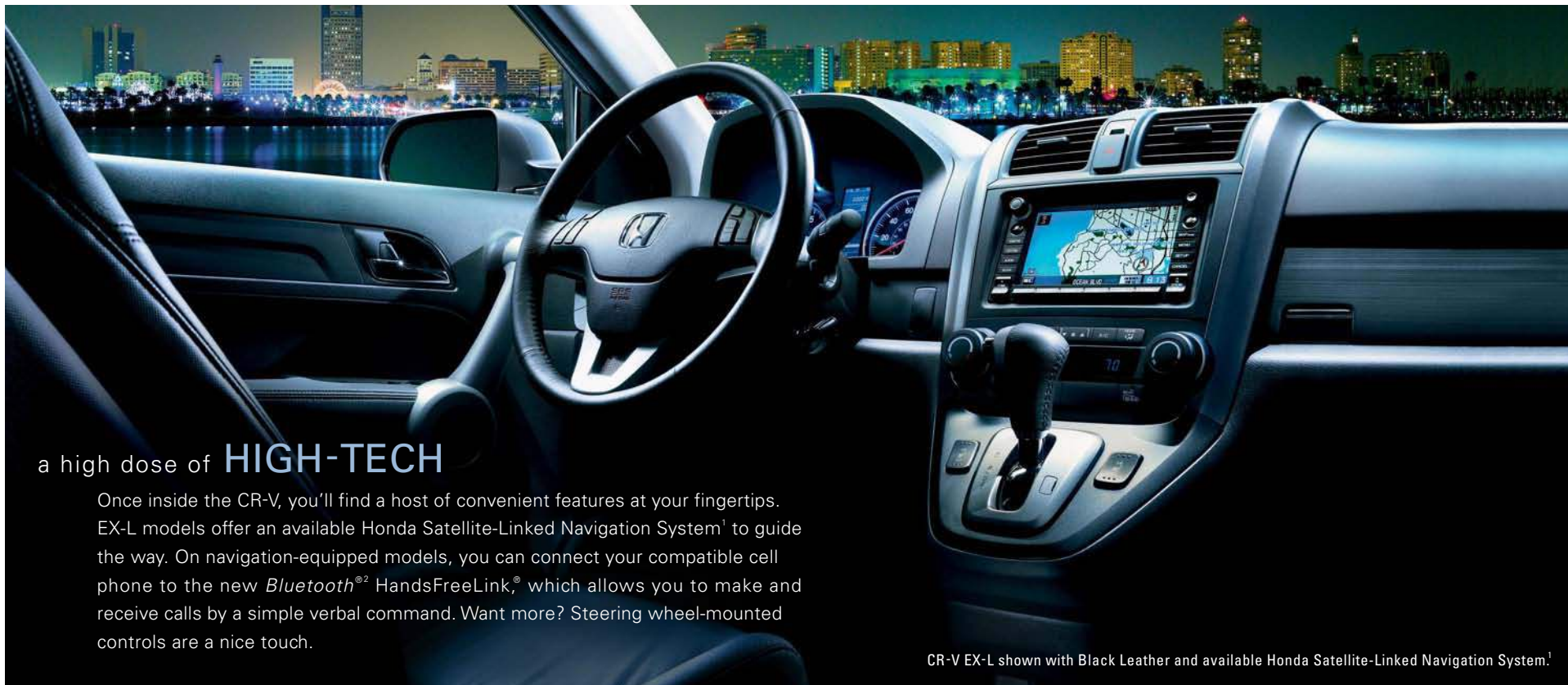
CR-V EX-L shown in Glacier Blue Metallic.

A wide-angle photograph of the front and rear interior of a Honda CR-V EX-L. The car features light-colored leather upholstery with visible stitching. The front seats are power-adjustable and have a small 'EX-L' badge on the side. The rear seat is a three-spacer bench. The dashboard, center console, and door panels are finished in a dark color. A large sunroof is visible at the top of the frame. The overall atmosphere is clean, bright, and spacious.

a place to relax in **COMFORT**

With accommodations for five, tasteful appointments and incredibly comfortable seats, the CR-V rejuvenates both body and soul. For those who crave a deeper experience, the CR-V EX-L offers a 10-way power driver's seat including power lumbar support, dual-zone automatic climate control, leather trim and heated front seats. Everything you could want on the road to enlightenment.

CR-V EX-L shown with Ivory Leather and available Honda Satellite-Linked Navigation System.^{TM1}



a high dose of **HIGH-TECH**

Once inside the CR-V, you'll find a host of convenient features at your fingertips. EX-L models offer an available Honda Satellite-Linked Navigation System¹ to guide the way. On navigation-equipped models, you can connect your compatible cell phone to the new *Bluetooth*^{®2} HandsFreeLink,[®] which allows you to make and receive calls by a simple verbal command. Want more? Steering wheel-mounted controls are a nice touch.

CR-V EX-L shown with Black Leather and available Honda Satellite-Linked Navigation System.¹

REARVIEW MONITOR

On models with navigation, a rearview camera activates when the CR-V is in reverse. An image of the area directly behind the vehicle is displayed on the navigation screen, helping you to see objects or people that might be in the way.



IT'S DIGITAL CITY

All CR-V audio systems play MP3- and Windows Media[®] Audio³ (WMA)-compatible CDs and come with an auxiliary input jack. And on EX and EX-L models, a 6-disc in-dash changer is standard. But for 170 channels of digital-quality programming, there's only one choice: XM[®] Radio⁴ (EX-L).

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.



SMART SYSTEMS

The Maintenance Minder system monitors how you drive and alerts you when a specific service is required.

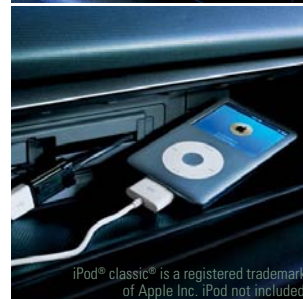
DRIVER-FOCUSED

The illuminated steering wheel-mounted audio controls help you keep your attention on the road ahead (EX, EX-L).



BRING YOUR FAVORITES

The new USB Audio Interface⁵ (EX-L) keeps your compatible MP3 player charged and lets you control it through the CR-V's audio system.



AIR TO BREATHE

The power moonroof is designed to let you enjoy the outdoors while minimizing any wind noise (EX, EX-L).



iPod[®] classic[®] is a registered trademark of Apple Inc. iPod not included.



CR-V EX-L shown in Alabaster Silver Metallic.



time to **GET GOING**

No matter where you're headed, the CR-V makes things easier. Its configurable interior provides plenty of room for your unique combination of people and gear.[®] And the lightweight tailgate makes it simple to load and unload cargo. So pack it all in and get on the road. Because the journey really is half the fun.

CR-V EX shown in Opal Sage Metallic.

EASY ACCESS

The tailgate swings up with the slightest nudge of your fingertips. Store cargo in a variety of ways, thanks to the dual-deck cargo shelf (EX, EX-L) that opens your options. It can keep things undercover, and it nestles in the floor, entirely out of the way, when it's not needed.[®]



Honda reminds you to properly secure items stored in the cargo area.

IN REACH

The convenient overhead storage is the perfect place for sunglasses.



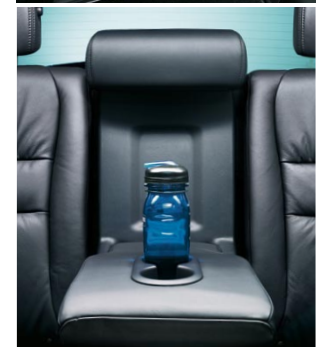
TALK BACK

A conversation mirror lets you keep an eye on the rear-seat happenings.



MORE SPACE

Maps, cell phones, chargers or even gloves—it'll fit in the dual glove compartments.



FLIP AND SIP

Rear passengers can flip down and enjoy an armrest with beverage holders.



POWERED UP

A center console (EX-L) offers beverage holders, an MP3/auxiliary input jack and a 12-volt power outlet. On EX-L models with navigation, the center console also holds a 6-disc CD changer.

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.



EXERCISE YOUR OPTIONS

From passengers to possessions, the 2010 CR-V has a voluminous interior flexible enough to handle it all. Many seating configurations are possible thanks to the 60/40 split rear seats, which also slide forward and back to increase legroom. With the rear seats folded forward, there's more than 72 cubic feet of cargo space⁸—a great excuse to bring along more toys.



Honda reminds you to properly secure items stored in the cargo area.



CR-V EX-L shown in Tango Red Pearl.

a rush of **ADRENALINE**

If it's power that you seek, then you're in luck. The 2010 CR-V boasts a more powerful 180-horsepower engine that's eager to please. But not at the expense of fuel efficiency,⁷ which has been improved as well. So you can enjoy the best of both worlds.

4-WHEELED CONFIDENCE

The available Real Time™ 4WD system is just the thing for drives in the snow or rain—or virtually any condition with a low-traction surface. If the system detects a loss of traction, it can automatically send power to the rear wheels to help keep you underway. And there is no need for driver intervention, so you can stay focused on the challenging road ahead.

i-VTEC,* ULEV AND YOU

Just how do our engineers get both power and efficiency out of an engine? It's no secret—it's just engineering. Like i-VTEC, the latest version of our variable valve timing and lift electronic control. It provides both low-rpm torque as well as plenty of horsepower at higher revs. The smart, efficient powerplant also earns the CR-V Ultra-Low-Emission Vehicle (ULEV) designation.⁸

5 SPEEDS, NO CLUTCH

The CR-V's smooth-shifting 5-speed automatic transmission is tuned to provide both brisk acceleration and relaxed highway cruising. This advanced transmission uses Honda's Grade Logic Control to prevent unwanted upshifts and downshifts in hilly terrain. It also incorporates an electronically controlled lockup torque converter to reduce "shift shock" during hard acceleration.



a feeling of **SECURITY**

Honda is committed to providing safety for everyone—that means crash protection not only for our own drivers and passengers, but also for other vehicle occupants, and injury mitigation for pedestrians. We are dedicated to identifying and implementing advanced designs and features that help enhance the safety of vehicles on the road.

CR-V EX-L shown with Ivory Leather and available Honda Satellite-Linked Navigation System.¹

Airbags inflated for display purposes.



Crash test conducted by Honda.

CRASH COURSES

We learn by testing in some of the world's most sophisticated labs. The knowledge gained is seen in how we engineer our vehicles, with front and rear crush zones that help absorb crash energy before it can reach the passenger compartment.

CHILD SAFETY

The CR-V's standard Lower Anchors and Tethers for Children (LATCH) system makes it easier to install compatible child seats.

SIX AIRBAGS

A full array of airbags is at the ready to help protect you and your passengers in sufficient impacts. Dual-stage, multiple-threshold front airbags, side-curtain airbags with rollover sensor and front side airbags with passenger-side Occupant Position Detection System (OPDS) are all standard equipment in every CR-V.*

ADVANCED BRAKING

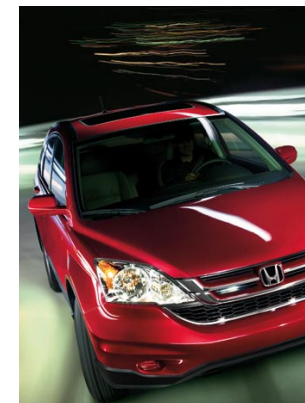
The 4-wheel anti-lock brakes also feature Brake Assist, which helps the driver apply full braking in some emergency situations. Electronic Brake Distribution (EBD) helps balance braking forces, depending upon dynamic loading.

ACE™ BODY STRUCTURE

The Advanced Compatibility Engineering™ (ACE) body structure is a Honda-exclusive body design that enhances occupant protection and crash compatibility in frontal collisions. The ACE design utilizes a network of connected structural elements to distribute crash energy more evenly throughout the front of the vehicle.

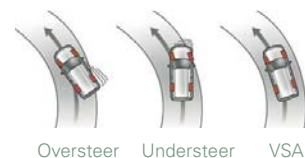
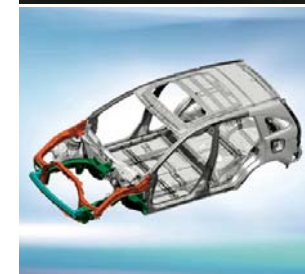
VEHICLE STABILITY ASSIST™

VSA® helps sense oversteer and understeer, and then can adjust brake pressure at each wheel and reduce engine power to help restore the driver's intended path of travel.



TIRE PRESSURE MONITOR

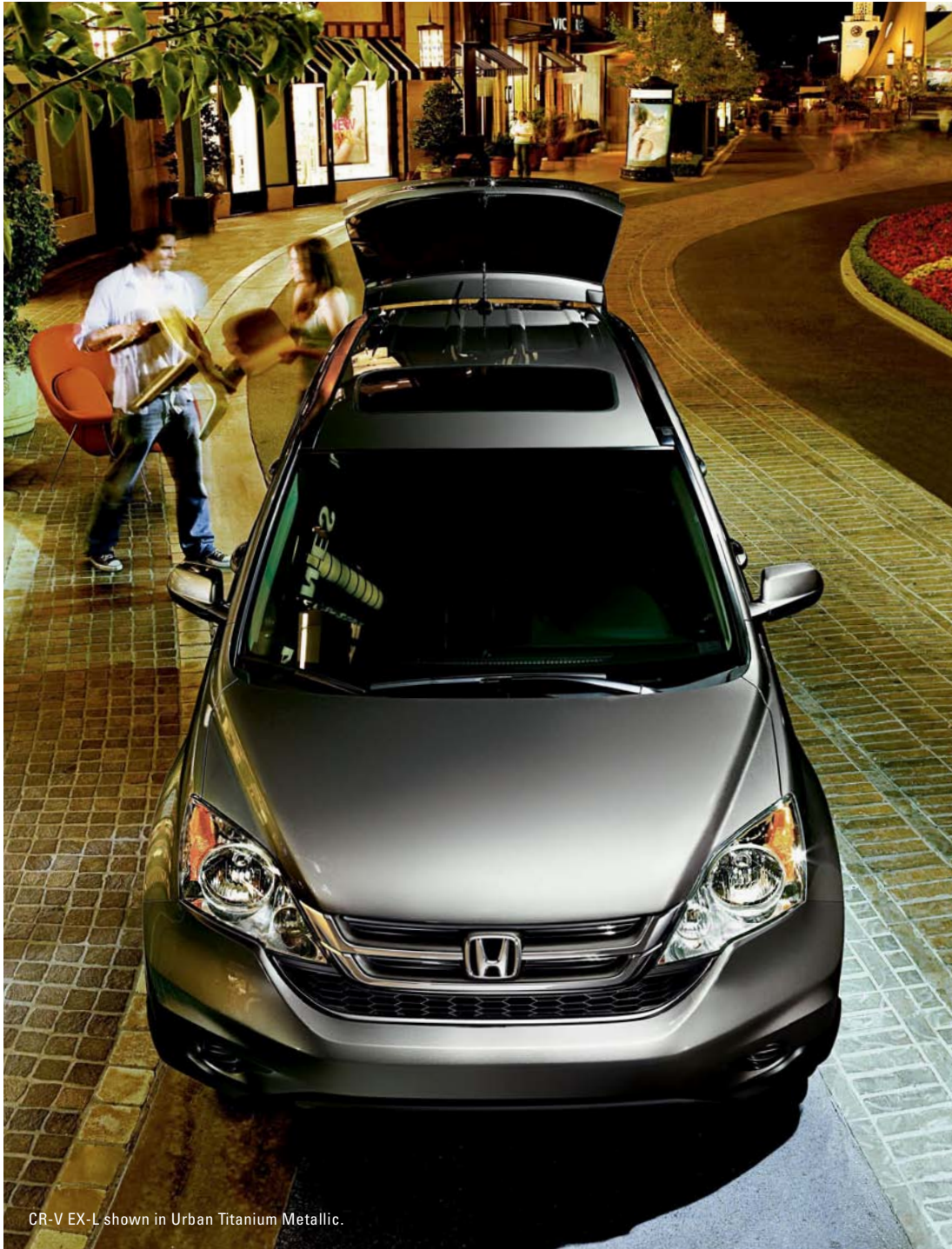
The Tire Pressure Monitoring System[†] (TPMS) will notify the driver if air pressure is significantly low. It's a standard feature on every CR-V.



ACTIVE FRONT HEAD RESTRAINTS

Every CR-V comes with active head restraints in the front seats, which in a sufficient rear impact move forward and upward to reduce the likelihood of head and neck injury.

*Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in the rear seat.



CR-V EX-L shown in Urban Titanium Metallic.



CR-V 4WD EX shown in Opal Sage Metallic with accessory roof rack and ski attachment.

Every Honda is a smart value thanks to timeless design, great reliability and extended maintenance intervals. Check out our Best Overall Brand Award and Best Resale Value Awards¹⁰ from Kelley Blue Book's kbb.com, Best Overall Value Awards from IntelliChoice^{®11} and –for our sixth year in a row– Industry Best Residual Value Award from *Automotive Lease Guide*.¹²



CR-V LX shown in Alabaster Silver Metallic.



"WE ONLY HAVE ONE FUTURE,
AND IT WILL BE MADE OF OUR

— Soichiro Honda

A dream is a view
over 60 years, Honda



us as we strive to exceed government safety regulations and
has led to industry-changing innovations on the ground, in
the water, and, with the HondaJet®, in the air. And it pushes us to use premier
race circuits as testing grounds for our ideas. Moving forward, our minds are
open to new ideas, no matter
know what will be until you



of the world not as it is, but as it could be. For
has encouraged its associates to aim beyond
what is currently possible. All for the purpose of progressing human mobility. This spirit
has resulted in advances in environmental technology, like the hydrogen fuel cell FCX
Clarity, that brings us closer to a future filled with blue skies. It guides
us as we strive to exceed government safety regulations and
has led to industry-changing innovations on the ground, in
the water, and, with the HondaJet®, in the air. And it pushes us to use premier
race circuits as testing grounds for our ideas. Moving forward, our minds are
open to new ideas, no matter
where they come from. Because you never
discover what can be. dreams.honda.com



CR-V EX-L shown in Glacier Blue Metallic.

Engineering	LX	EX	EX-L
Engine Type	In-Line 4-Cylinder	In-Line 4-Cylinder	In-Line 4-Cylinder
Engine Block/Cylinder Head	Aluminum-Alloy	Aluminum-Alloy	Aluminum-Alloy
Displacement (cc)	2354	2354	2354
Horsepower @ rpm (SAE net)	180 @ 6800	180 @ 6800	180 @ 6800
Torque (lb-ft @ rpm)	161 @ 4400	161 @ 4400	161 @ 4400
Valve Train	16-Valve DOHC i-VTEC®	16-Valve DOHC i-VTEC	16-Valve DOHC i-VTEC
Drive-by-Wire™ Throttle System	•	•	•
Real Time™ 4-Wheel Drive	Available	Available	Available
CARB Emissions Rating ⁹	ULEV-2	ULEV-2	ULEV-2
Direct Ignition System with Immobilizer	•	•	•
100K +/- Miles No Scheduled Tune-Ups*	•	•	•
Transmission			
5-Speed Automatic Transmission	•	•	•
Body/Suspension/Chassis			
Unit-Body Construction	•	•	•
MacPherson Strut Front Suspension	•	•	•
Multi-Link Rear Suspension	•	•	•
Stabilizer Bar (mm, front/rear)	20/19	20/19	20/19
Variable Power-Assisted Rack-and-Pinion Steering	•	•	•
Steering Wheel Turns, Lock-to-Lock	2.96	2.96	2.96
Turning Diameter, Curb-to-Curb (ft)	37.8	37.8	37.8
Power-Assisted Ventilated Front Disc/ Solid Rear Disc Brakes (in, front/rear)	11.7/12.0	11.7/12.0	11.7/12.0
Wheels	17" Styled Steel	17" Alloy	17" Alloy
All-Season Tires	225/65 R17 102T	225/65 R17 102T	225/65 R17 102T
Exterior Measurements			
Wheelbase (in)	103.1	103.1	103.1
Length (in)	179.3	179.3	179.3
Height (in)	66.1	66.1	66.1
Width (in)	71.6	71.6	71.6
Track (in, front/rear)	61.6/61.6	61.6/61.6	61.6/61.6
Ground Clearance (in, unladen)	6.7	6.7	6.7
Curb Weight (lbs, 2WD/4WD)	3386/3503	3413/3534	3430/3554
Towing Capacity ¹⁰ (lbs)	1500	1500	1500
Interior Measurements			
Headroom (in, front/rear)	40.9/38.6	38.9/38.5	38.9/38.5
Legroom (in, front/rear)	41.3/38.5	41.3/38.5	41.3/38.5
Shoulder Room (in, front/rear)	56.9/56	56.9/56	56.9/56
Hiproom (in, front/rear)	55.9/54.6	55.9/54.6	55.9/54.6
Cargo Volume ⁶ (cu ft, rear seat up/down)	35.7/72.9	35.7/72.9	35.7/72.9
Passenger Volume (cu ft)	103.8	100.9	100.9
Seating Capacity	5	5	5
EPA Mileage Estimates ⁷ /Capacities			
5-Speed Automatic (2WD; City/Highway/Combined)	21/28/24	21/28/24	21/28/24
5-Speed Automatic (4WD; City/Highway/Combined)	21/27/23	21/27/23	21/27/23
Crankcase (qt)	5.3	5.3	5.3
Coolant System (qt)	7.0	7.0	7.0
Fuel (gal)	15.3	15.3	15.3
Required Fuel	Regular Unleaded	Regular Unleaded	Regular Unleaded
Seating			
Reclining Front Bucket Seats with Adjustable Head Restraints	•	•	•
Driver's Seat with Manual Height Adjustment	•	•	
Driver's Seat with 10-Way Power Adjustment, including Power Lumbar Support			•
Leather-Trimmed Seats			•
Heated Front Seats			•
Adjustable Front Seat Belt Anchors	•	•	•
60/40 Split Sliding Fold and Tumble Forward Rear Seats	•	•	•
40/20/40 Reclining Rear Seatbacks w/Center Pass-Through	•	•	•

Safety	LX	EX	EX-L
3-Point Seat Belts at All Seating Positions	•	•	•
Front 3-Point Seat Belts with Automatic Tensioning System	•	•	•
Driver's and Front Passenger's Seat Belt Reminder	•	•	•
Dual-Stage, Multiple-Threshold Front Airbags (SRS)	•	•	•
Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)	•	•	•
Side Curtain Airbags with Rollover Sensor	•	•	•
Driver's and Front Passenger's Active Head Restraints	•	•	•
Advanced Compatibility Engineering™ (ACE™) Body Structure	•	•	•
Anti-Lock Braking System (ABS)	•	•	•
Electronic Brake Distribution (EBD)	•	•	•
Vehicle Stability Assist™ (VSA®) with Traction Control	•	•	•
Brake Assist	•	•	•
Tire Pressure Monitoring System ⁸ (TPMS)	•	•	•
Daytime Running Lights (DRL)	•	•	•
Side-Impact Door Beams	•	•	•
Lower Anchors and Tethers for Children (LATCH): Lower Anchors (2nd-Row All), Tether Anchors (2nd-Row All)	•	•	•
Child-Proof Rear Door Locks	•	•	•
Exterior Features			
One-Touch Power Moonroof with Tilt Feature		•	•
Remote Entry System	•	•	•
Security System		•	•
Chrome Grille	•	•	•
Chrome Window Trim	•	•	•
Chrome Rear License Trim		•	•
Auto-On/Off Multi-Reflector Halogen Headlights			•
2-Speed/Intermittent Windshield Wipers	•		
Variable Intermittent Windshield Wipers		•	•
Intermittent Rear Window Wiper/Washer	•	•	•
Heat-Rejecting Green-Tinted Glass	•	•	•
Folding Power Side Mirrors	•	•	Body-Colored/Heated
Full-Length Brakelights	•	•	•
Body-Colored Door Handles			•
Rear Privacy Glass		•	•
Audio Systems			
160-Watt AM/FM/CD Audio System with 4 Speakers	•		
160-Watt AM/FM/6-Disc In-Dash Audio System with 6 Speakers		•	
270-Watt AM/FM/6-Disc In-Dash Audio System with 7 Speakers, Including Subwoofer			•
270-Watt AM/FM/6-Disc Center-Console Audio System with 7 Speakers, Including Subwoofer			Navigation Models
MP3/Windows Media® Audio ³ (WMA) Playback Capability	•	•	•
MP3/Auxiliary Input Jack	•	•	•
USB Audio Interface ⁵			•
XM® Radio ⁴			•
Digital Audio-Card Reader			Navigation Models
Speed-Sensitive Volume Control (SVC)	•	•	•
Instrumentation			
Digital Odometer and Digital Trip Meters (2)	•	•	•
Maintenance Minder System	•	•	•
Exterior Temperature Indicator		•	•
Compass		•	without Navigation
Average Fuel Consumption Indicator	•	•	•
Miles-to-Empty Indicator	•	•	•

*Does not apply to fluid and filter changes. May vary with driving conditions. See your owner's manual for more details.

Comfort & Convenience	LX	EX	EX-L
Air Conditioning with Air-Filtration System	•	•	
Dual-Zone Automatic Climate Control System			•
Honda Satellite-Linked Navigation System ¹ with Voice Recognition and Rearview Camera			Available
Bluetooth ² HandsFreeLink [®]			with Navigation
Power Windows with Auto-Up/Down Driver's Window	•	•	•
Power Door and Tailgate Locks	•	•	•
Cruise Control	•	•	•
Tilt and Telescopic Steering Column	•	•	•
Leather-Wrapped Steering Wheel			•
Steering Wheel-Mounted Cruise and Audio Controls	Cruise Only	•	•
Steering Wheel-Mounted Navigation and Phone Controls			with Navigation
Retractable Center Tray Table	•	•	
Center Console			•
Driver's and Front Passenger's Vanity Mirrors	•	Illuminated	Illuminated
Conversation Mirror with Sunglasses Holder	•	•	•
Instrument Panel-Mounted Shifter	•	•	Leather-Wrapped
Beverage Holders, Front and Rear (8 total)	•	•	•
12-Volt Power Outlets	Front/Rear	Front/Center Tray/Rear	Front/Center Console/Rear
Upper and Lower Glove Compartments	•	•	•
Under-Seat Storage Bin	•	•	
Door-Pocket Storage Bins	•	•	•
Driver-Side Garment Hook	•	•	•
Remote Fuel Filler Door Release	•	•	•
Rear Window Defroster	•	•	•
Rear-Seat Heater Ducts	•	•	•
Floor Mats	•	•	•
Dual-Deck Cargo Shelf		•	•
Cargo Area Tie-Down Anchors (4 total)	•	•	•
Cargo Area Light	•	•	•



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Your dealer's team of trained technicians is at the ready to help keep your Honda in superb shape. All 2010 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by the 3-year/36,000-mile New-Vehicle Limited Warranty.¹⁴ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty, too!¹⁴ For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

HONDA Financial Services

Whether you wish to buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Personalize and protect with Honda Genuine Accessories. They're manufactured to the same strict standards as the rest of the vehicle. Please see your Honda dealer for details.

¹The Honda Satellite-Linked Navigation System™ is available on EX-L models in the United States, except Alaska. Please see your Honda dealer for details. ²The Bluetooth[®] word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ³Windows Media[®] is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. ⁴Required XM Radio subscription sold separately after 90-day trial period. Subscriptions are governed by the XM Customer Agreement available at xmradio.com/serviceterms. Other fees and taxes apply after trial period; see XM Customer Agreement for details. Fees and programming subject to change. Service not available in Canada, Alaska, or Hawaii. © 2009 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. ⁵The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ⁶Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. ⁷Based on 2010 EPA mileage estimates, reflecting new EPA fuel economy methods beginning with 2008 models. Please see your Honda dealer for details. ⁸The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ⁹Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. ¹⁰ULEV-2-rated by the California Air Resources Board (CARB). ¹¹For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. ¹²Kelley Blue Book's kbb.com awarded Honda six Best Resale Value Awards for the 2009 Civic, the 2009 Civic Hybrid, the 2009 CR-V, the 2009 Fit, the 2009 Odyssey and overall Brand. www.kbb.com/bvaw09. Vehicle's projected resale value is specific to the 2009 model year. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ¹³Based on 2009 model-year study. IntelliChoice[®] Inc. www.intellichoice.com. ¹⁴Automotive Lease Guide, 2009 Industry Brand Residual Value Award. ¹⁵Towing requires the addition of the Honda accessory trailer hitch and hitch ball. Please see your Honda dealer for details. **3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. **Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda Satellite-Linked Navigation System, HondaJet, Advanced Compatibility Engineering, ACE, Drive-by-Wire, HandsFreeLink, Real Time, Vehicle Stability Assist, VSA and i-VTEC are trademarks of Honda Motor Co., Ltd. © 2009 American Honda Motor Co., Inc.