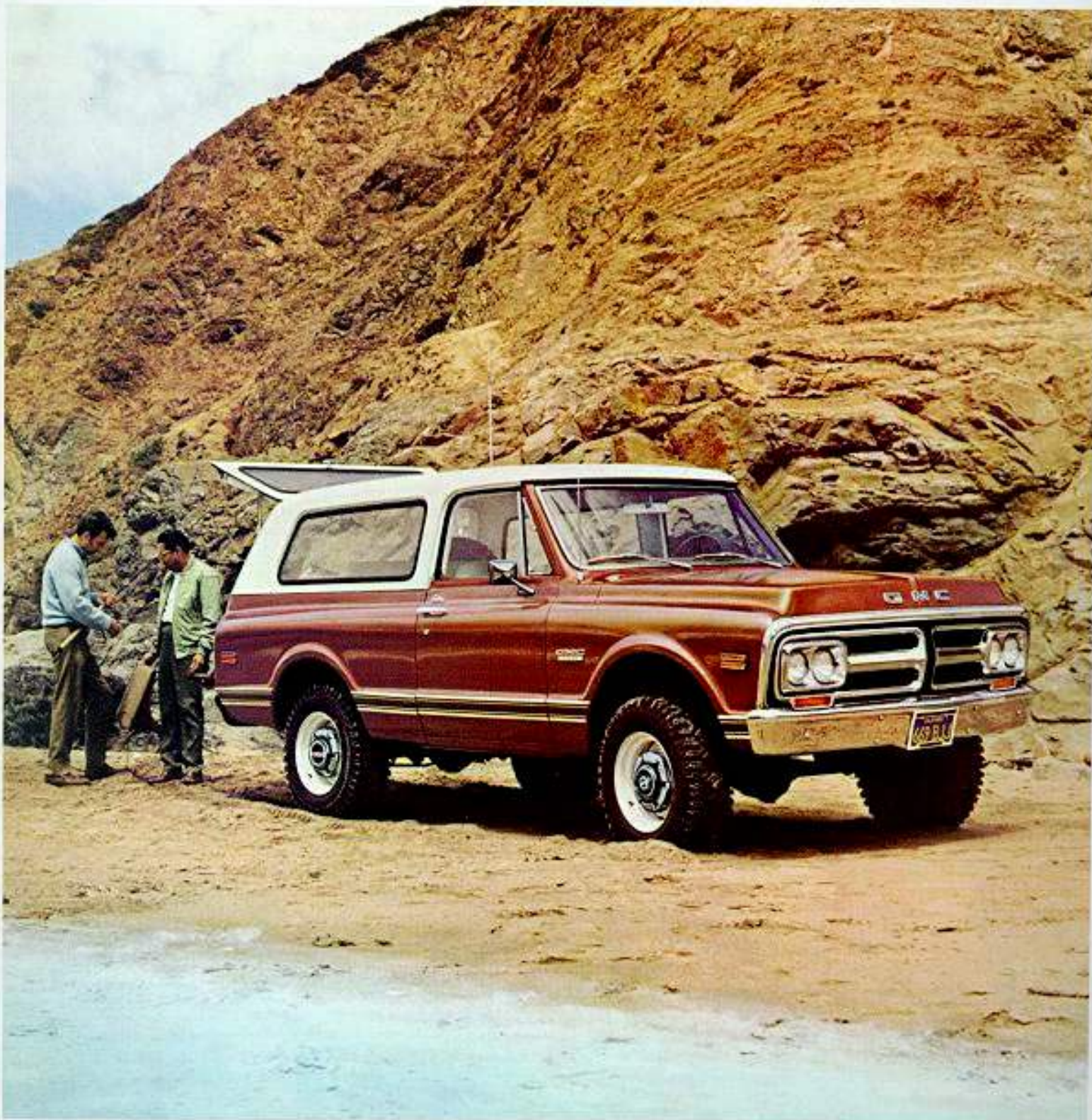




Jimmy Models



THE TRUCK PEOPLE FROM GENERAL MOTORS

**Good things come in small packages.
GMC's Jimmy is no exception.**

GMC's multi-purpose Jimmy may sport only 104 inches between the axles, but look at what it can do: climb hills you never thought possible . . . roll across field and meadow where others skid to a stop . . . cut new tracks through sand, mud and snow . . . in short, go where standard vehicles stop. Four-wheel drive on a wide-track base does it.

Standard two-wheel drive is also available, to add further to Jimmy's wide range of uses. It's perfect

as a round-town second car or general over-the-road light hauler. Jimmy's short 180-inch length suits it perfectly to all those work or recreational activities that call for compact size and rugged durability.

Many "extras" can be added to make your Jimmy even more enjoyable. So get acquainted with Jimmy's versatility ability now. See your GMC dealer. He'll put you on the track to adventure!





The inside story on Jimmy durability.

Ordinary chassis suit ordinary driving, but rugged on- or off-road motoring demands Jimmy's extra-sturdy "can-do" foundation. Whether you choose regular 2-wheel or more versatile 4-wheel drive, you get a chassis engineered to withstand nearly

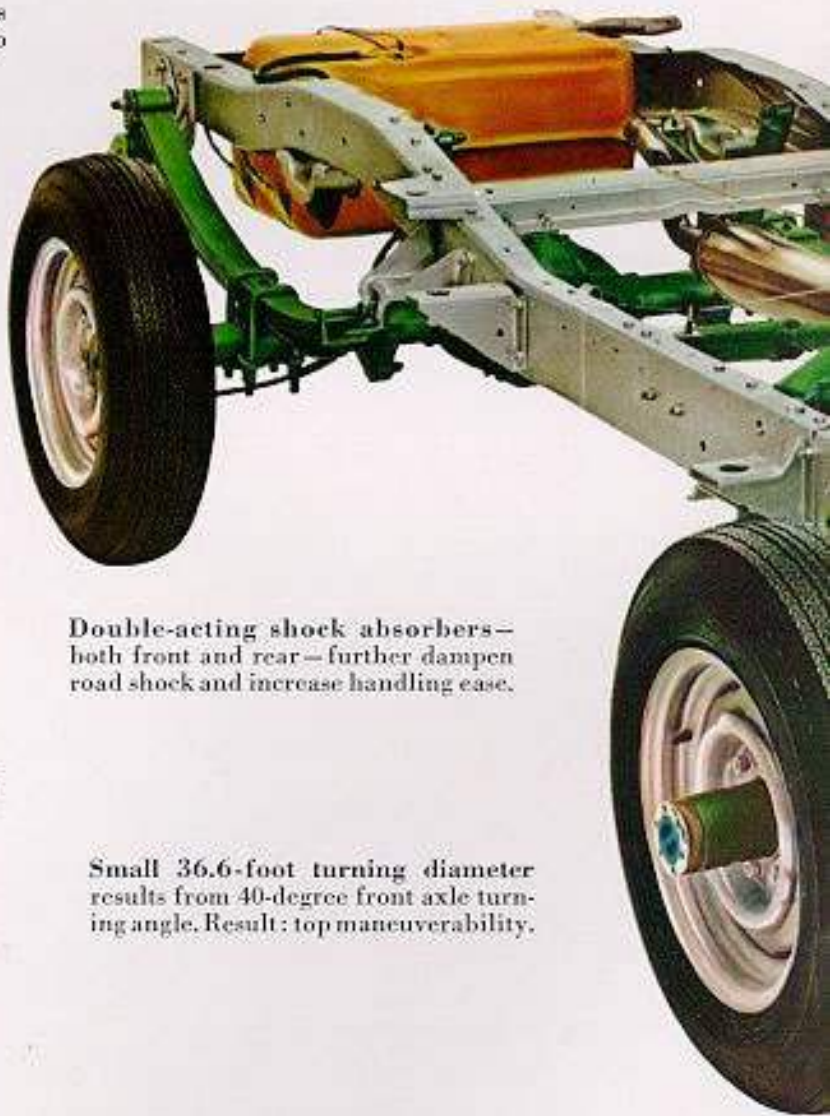
every kind of punishment. Every chassis component is carefully selected for its ability to contribute to the overall goal of robust, dependable, low-cost service. The result is extra years of more enjoyable motoring.

Husky ladder-type frame features alligator-jaw crossmembers riveted to heavy-gauge channel side rails.

Tapered-leaf springs both front and rear provide a smooth ride and result in lower unsprung weight.

Two-stage rear suspensions feature four conventional leaves and one tapered leaf.

Drive shafts are carburized and hardened machined alloy steel for greater dependability.



Double-acting shock absorbers—both front and rear—further dampen road shock and increase handling ease.

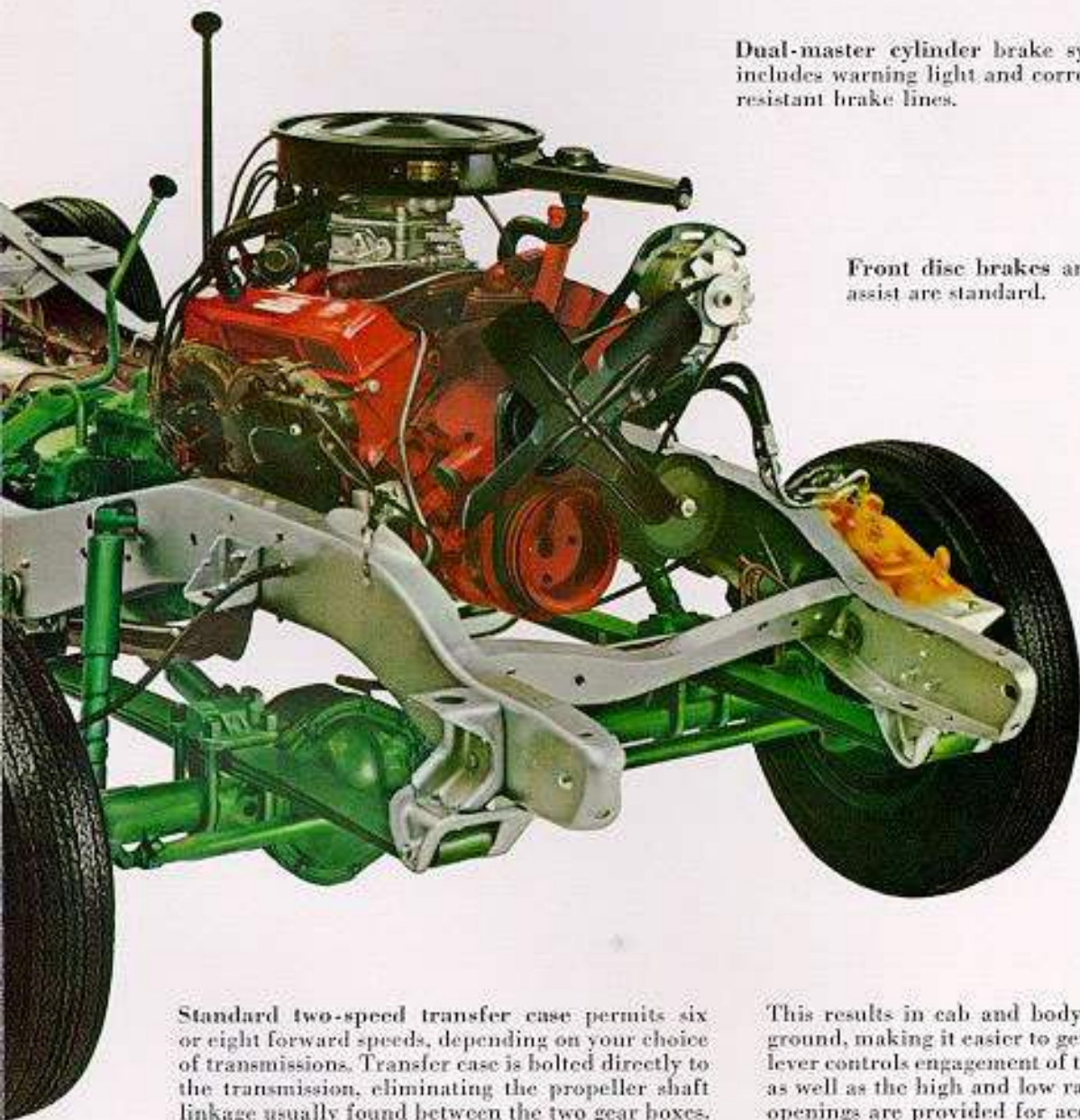
Small 36.6-foot turning diameter results from 40-degree front axle turning angle. Result: top maneuverability.

3-speed column-mounted manual transmission is standard; 3-speed automatic, floor-mounted 4-speed transmissions are available.

Universal joints are permanently sealed to put an end to periodic servicing requirements.

Dual-master cylinder brake system includes warning light and corrosion-resistant brake lines.

Front disc brakes and brake power assist are standard.



Standard two-speed transfer case permits six or eight forward speeds, depending on your choice of transmissions. Transfer case is bolted directly to the transmission, eliminating the propeller shaft linkage usually found between the two gear boxes.

This results in cab and body being closer to the ground, making it easier to get in and out. A single lever controls engagement of the front wheel drive as well as the high and low ranges. Power take-off openings are provided for accessory drives.

Keep this under your hood.

It's no secret, really. GMC builds powerplants for action. Your kind of action. Whether you order In-line Six or V-8, you get go-power for on- or off-road adventure. You can drive a Jimmy all over

the landscape with engine reliability backed by a reputation built up over the years. Go where the fun is. And go there backed by GMC power. A GMC engine is sure to do the job!

ENGINE	TYPE	HORSEPOWER		TORQUE (lbs.-ft.)		DISPLACEMENT	BORE AND STROKE	COMP. RATIO
		GROSS	NET	GROSS	NET			
250	In-line 6	145 @ 4200 rpm.	110 @ 4000 rpm.	230 @ 1600 rpm.	185 @ 1600 rpm.	250 cu. in.	3.875" x 3.50"	8.50 to 1
307	V-8	200 @ 4600 rpm.	135 @ 4000 rpm.	300 @ 2400 rpm.	235 @ 2400 rpm.	307 cu. in.	3.875" x 3.25"	8.50 to 1
350	V-8	250 @ 4600 rpm.	170 @ 3600 rpm.	350 @ 3000 rpm.	310 @ 2400 rpm.	350 cu. in.	4.00" x 3.48"	8.50 to 1

Engine exterior details may differ, depending on chassis application.

For 1971, all GMC gasoline engines have been designed to operate efficiently, and with lower exhaust emissions, on low-lead gasolines. If low-lead gasoline is not available, any leaded regular grade gasoline with a Research Octane Number of 91 or higher may be used.

Little things mean a lot.



Lockable lift gate on hard top opens up for easy, convenient rear loading. Telescoping supports keeps lift gate safely in open position. A handy feature you'll appreciate again and again.



Super Custom Truck option boasts special exterior appearance items plus front bucket seats, color-keyed floor covering, cigar lighter and bright trim. Elegant!



One of GMC's fine V-8's is sure to be just the ticket for you. All combine long life with outstanding performance while running on the new no-lead/low-lead or regular grade gasolines. Check this list of advanced features: precision-cast cylinder block and heads for a high power-to-weight ratio • independently mounted valve rocker design allows direct oil feed, assuring thorough pivot lubrication • positive crankcase ventilation • full pressure lubrication assures proper lubrication of all moving parts—bearing temperatures are kept low for long life.



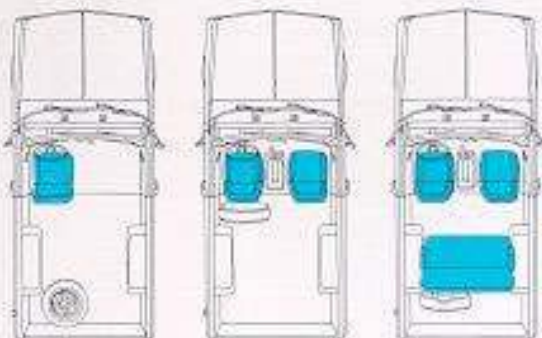
Reduced engine weight, excellent performance, rock-bottom economy and proven dependability make the GMC In-line Six attractive to any 2- or 4-wheel drive owner. Priced less, too. Here are some reasons why GMC's In-line Six is worth checking into: bulkheads support crankshaft and strengthen entire engine structure • dynamically balanced crankshaft practically eliminates vibration • seven main bearings minimize bearing pressure. Standard 250-cubic-inch model develops 145 horsepower. Just the ticket for any job!

The remarkable range of comfort and convenience options GMC offers can mean a big difference between so-so and truly enjoyable driving. See your GMC dealer. Look over his list of Jimmy options. He'll help you decide just what you need. Then go in confidence in a Jimmy!



Removable fiberglass hard top is an extra-cost option that turns Jimmy into an all-weather station wagon. Features full side windows, rear upper lift gate and black or white textured paint finish. A folding soft top is also available.

Here's room for all your friends.



Standard Jimmy has a single driver's seat. Specify a second front seat and a spacious three-passenger bench seat for extra capacity. Or you can order vinyl-covered bucket driver and front passenger seats with center stowage console. Armrests and seat belts provided with all seats.

Many other Jimmy options include: choice of fifteen exterior colors • air conditioning • power steering • pushbutton radio • tinted glass • wheel covers • free-wheeling hubs • heavy-duty springs • heavy-duty shock absorbers • heavy-duty clutch • heavy-duty cooling system • auxiliary battery • front towing hooks • engine block heater. Your GMC dealer will tell you about numerous other Jimmy options.

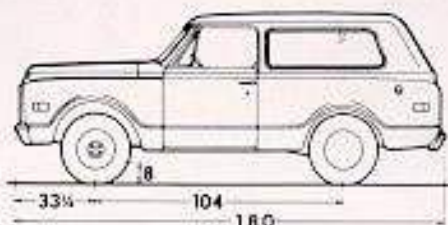
GMC

TRUCK & COACH DIVISION

GENERAL MOTORS CORPORATION
PONTIAC, MICH.

Vehicles shown illustrate standard or available factory-installed equipment. Items referred to as options, optional or available are at extra cost. Different model applications of the components that are listed in the table below as well as many other items of factory-installed equipment may be ordered through your GMC Dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer as effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on options, specifications, etc., not shown here.



Specifications

SERIES	CE-1550	CS-1550	KE-1550	KS-1550
GROSS WEIGHT RANGE GVW	4400-5000 lbs.	4400-5000 lbs.	4600-5000 lbs.	4600-5000 lbs.
AXLE, FRONT				
Independent 2700 lbs.	STD.	STD.	—	—
Driving-Steering 3300 lbs.	—	—	STD.	STD.
AXLE, REAR 3300 lbs.	—	—	STD.	STD.
3500 lbs.	STD.	STD.	—	—
BRAKES, SERVICE Front Disc	STD.	STD.	STD.	STD.
Vacuum-Hydraulic	STD.	STD.	STD.	STD.
CLUTCH 10"	—	STD.	—	STD.
11" (307 V-8)	STD.	OPT.	STD.	OPT.
ENGINE In-line Six 145 hp. 250	—	STD.	—	STD.
V-8 200 hp. 307	STD.	—	STD.	—
250 hp. 350	OPT.	—	OPT.	—
FRAME, Channel-Type	STD.	STD.	STD.	STD.
SPRINGS, FRONT				
Rated at Ground Leaf 1350 lbs.	STD.	STD.	—	—
1500 lbs.	OPT.	OPT.	—	—
1450 lbs.	—	—	STD.	STD.
1750 lbs.	—	—	OPT.	OPT.
SPRINGS, REAR Leaf 1250 lbs.	STD.	STD.	—	—
Rated at Ground 1800 lbs.	—	—	STD.	STD.
2000 lbs.	OPT.	OPT.	—	—
STEERING, Hydraulic Power	OPT.	OPT.	OPT.	OPT.
TRANSMISSION 3-speed SM-326	STD.	STD.	STD.	STD.
4-speed SM-465	OPT.	OPT.	OPT.	OPT.
3-speed Automatic	OPT.	OPT.	OPT.	OPT.
TIRES Standard	E78-15B	E78-15B	E78-15B	E78-15B
Maximum	H78-15B	H78-15B	10-16.5-C	10-16.5-C
WHEELS, DISC	STD.	STD.	STD.	STD.

*12" on 350 V-8



INTRODUCING...GMC SUDDEN SERVICE SYSTEM

Need answers to truck service and maintenance questions...answers to parts requirements questions...answers to recommended truck specifications questions? New GMC offers you direct-to-factory communications. You talk with truck experts at Pontiac, Michigan. Truck experts solve truck problems. That's why we're the truck people from General Motors. If you need us, call toll-free Monday through Friday, between 8:00 AM and 5:00 PM (EST).

GMC Sudden Service System: 800-521-2000
In Michigan call: 800-572-1550