



We're trying something new with Bronco vehicles to make sure you can build the Bronco that is right for you. Instead of the usual good, better, best approach, we want you to build toward your outdoor pursuits. Follow these 4 steps and choose from a wide selection of available factory options and Ford accessories. Then, when it's time to turn your reservation into an order, you'll have already created a Bronco that's perfect for you.

MAKE IT YOURS IN 4 STEPS

STEP 1

Select your model based on the type of outdoor pursuits and interests you prefer.

STEP 2

Select your drivetrain.

STEP 3

Select your equipment level, which includes creature comforts and interior options.

STEP 4

Select your functional equipment such as roof, tires, and accessories.



AVAILABLE MODELS

BASE	BIG BEND™	BLACK DIAMOND™	OUTER BANKS™	BADLANDS™	WILDTRAK™	FIRST EDITION
Only the absolute essentials included and ripe for customization.	Creature comforts along with your standard Bronco features.	Next-level outdoor adventure complete with washout interior.	The trim that puts off-road style and tech front and center.	For those who crave the extreme in their off-roading.	Styled and made for high-speed off-roading.	Limited edition that combines the best of the Bronco models.
› Standard 4x4 › Easy-to-remove doors and roof › Available 35" tires with Sasquatch Package	› Leather-wrapped steering wheel › Heated front seats › Aluminum wheels › Remote start (with 10-speed automatic only)	› Rear locking differential › Steel front and rear bumpers › 7 G.O.A.T. Modes™ (Goes Over Any Type of Terrain) › Heavy-duty bash plates	› 18" bright black high-gloss painted aluminum alloy wheels › LED headlamps and taillamps › Optional 12" LCD touchscreen › Available B&O Sound System	› HOSS (High-Performance Off-Road Stability Suspension) System › Bilstein™ position sensitive monotube shocks › 33" all-terrain or available 33" or 35" mud-terrain tires › Marine grade vinyl interior › Rock rails	› 2.7L twin-turbocharged V6 engine › 10-speed automatic transmission › Black-painted hard top › Sasquatch Package with 35" tires	› Only 3,500 available › Unique hood and bodyside graphics › Sasquatch Package with 35" tires › Leather-trimmed seats

Always consult the owner's manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Preproduction models shown. May be shown with Ford Licensed Accessories and available equipment, as well as aftermarket upfit equipment. Cargo and load capacity limited by weight and weight distribution. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. Ford reserves the right to change product specifications at any time without incurring obligations. Some information and photos in this brochure are preliminary and are subject to change. Some features shown and described may be optional. Following publication of this brochure, certain changes in standard equipment, options and the like, or product availability or delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Claims based on publicly available information and Ford certification data at the time of publication.

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BASE	BIG BEND™	BLACK DIAMOND™	OUTER BANKS™	BADLANDS™	WILDTRAK™	FIRST EDITION
STANDARD POWERTRAIN 2.3L EcoBoost® engine 7-speed manual transmission with crawler gear 4x4 with Part Time Selectable Engagement	2.3L EcoBoost engine 7-speed manual transmission with crawler gear 4x4 with Part Time Selectable Engagement	2.3L EcoBoost engine 7-speed manual transmission with crawler gear 4x4 with Part Time Selectable Engagement	2.3L EcoBoost engine 10-speed automatic transmission with Trail Control 4x4 with Part Time Selectable Engagement	2.3L EcoBoost engine 7-speed manual transmission with crawler gear Advanced 4x4 with Automatic On Demand Engagement	2.7L EcoBoost engine 10-speed automatic transmission with Trail Control Advanced 4x4 with Automatic On Demand Engagement	2.7L EcoBoost engine 10-speed automatic transmission with Trail Control Advanced 4x4 with Automatic On Demand Engagement
AVAILABLE POWERTRAIN 2.7L EcoBoost engine (requires 10-speed automatic) 10-speed automatic transmission with Trail Control™ Advanced 4x4 with Automatic On Demand Engagement	2.7L EcoBoost engine (requires 10-speed automatic) 10-speed automatic transmission with Trail Control Advanced 4x4 with Automatic On Demand Engagement	2.7L EcoBoost engine (requires 10-speed automatic) 10-speed automatic transmission with Trail Control Advanced 4x4 with Automatic On Demand Engagement	2.7L EcoBoost engine Advanced 4x4 with Automatic On Demand Engagement	2.7L EcoBoost engine (requires 10-speed automatic) 10-speed automatic transmission with Trail Control		
STANDARD EQUIPMENT Standard Package Terrain Management System™ with 5 G.O.A.T. Modes™ 16" Silver-painted steel wheels 30" P255/70R16 all-season tires 2 front tow hooks, 1 rear SYNC® 4 with 8" touchscreen Carpeted flooring Cloth seats	Standard Package Terrain Management System with 6 G.O.A.T. Modes 17" Carbonized Gray-painted aluminum wheels 32" P255/75R17 all-terrain tires LED fog lamps Carbonized Gray grille Privacy glass Leather-wrapped steering wheel and gear shift knob Cloth seats	Standard Package Terrain Management System with 7 G.O.A.T. Modes including Rock Crawl 17" black-painted steel wheels 32" LT265/70R17 all-terrain tires Heavy-duty modular front bumper, powder-coated steel rear Rock rails and heavy-duty bash plates Auxiliary switches in overhead console Rubberized flooring with drain plugs Marine grade vinyl seats	Mid Package Terrain Management System with 6 G.O.A.T. Modes 18" black-painted machined-face aluminum wheels 32" P255/70R18 all-terrain tires Signature LED headlamps and taillamps Body-color exterior door handles, mirror caps and fender flares Powder-coated tube steps Cloth seats with heated front row Available leather-trimmed seats	Standard Package Terrain Management System with 7 G.O.A.T. Modes including Rock Crawl and Baja 17" Carbonized Gray-painted machined-face aluminum wheels 33" LT285/70R17 all-terrain tires Unique Badlands suspension with front stabilizer bar disconnect Heavy-duty modular front bumper, powder-coated steel rear Auxiliary switches in overhead console Rubberized flooring with drain plugs Marine grade vinyl seats Available leather-trimmed seats	Mid Package Sasquatch Package Terrain Management System with 7 G.O.A.T. Modes including Baja Modular Shadow Black-painted hard top Wildtrak hood graphic Carpeted flooring Cloth seats with heated front row Available leather-trimmed seats	Sasquatch Package Lux Package First Edition hood and bodyside graphics Modular Shadow Black-painted hard top Safari bar Carpeted flooring Unique interior Leather-trimmed seats with heated front row and 10-way power driver's seat
AVAILABLE PACKAGES Sasquatch Package	Sasquatch Package Mid Package	Sasquatch Package Mid Package	Sasquatch Package High Package Lux Package	Sasquatch Package Mid Package High Package Lux Package	High Package Lux Package	

PACKAGE DESCRIPTIONS

Standard Package

LED headlamps; black door handles, mirror caps, fender flares and fender tie-down hooks; manual air-conditioning; and push button start

Mid Package

2-Door Intelligent Access with lock/unlock; 110V/150W AC power outlet; ambient footwell lighting; auto-dimming rearview mirror; dual-zone electronic automatic temperature control; heated front seats; illuminated visor mirrors; Remote Start System (automatic transmission only); Reverse Sensing System; subscription Navigation with 3-month trial; SYNC 4 with Enhanced Voice Recognition, and Ford Co-Pilot360™: Pre-Collision Assist with Automatic Emergency Braking (AEB), BLIS® (Blind Spot Information System) with Cross-Traffic Alert, Lane-Keeping System, Auto High-Beam Headlamps, and Rear View Camera with Backup Assist Grid Lines

High Package

Mid Package content, plus: 12" center stack touchscreen; 360-Degree Camera; additional sound deadening materials; Forward Sensing System; and sideview mirror LED approach lamps and spotlight

Lux Package

High Package content, plus: Adaptive Cruise Control; B&O Sound System with 10 speakers including a subwoofer; Evasive Steering Assist; heated steering wheel; universal garage door opener; 2 additional front row smart-charging USB ports; Voice-Activated Touchscreen Navigation System; and wireless charging pad

Sasquatch™ Package

17" black-painted aluminum beadlock-capable wheels with 35" LT315/70R17 BSW Mud-Terrain tires, electronic-locking front and rear axles, 4.7 Final Drive Ratio, high-clearance suspension, position-sensitive Bilstein™ shock absorbers, and high-clearance fender flares





		BASE	BIG BEND™	BLACK DIAMOND™	OUTER BANKS™	BADLANDS™	WILDTRAK™	FIRST EDITION
4x4 Systems	Standard	4x4 Part Time Selectable Engagement	4x4 Part Time Selectable Engagement	4x4 Part Time Selectable Engagement	4x4 Part Time Selectable Engagement	Advanced 4x4 Automatic On Demand Engagement	Advanced 4x4 Automatic On Demand Engagement	Advanced 4x4 Automatic On Demand Engagement
	Available	Advanced 4x4 Automatic On Demand Engagement	Advanced 4x4 Automatic On Demand Engagement	Advanced 4x4 Automatic On Demand Engagement	Advanced 4x4 Automatic On Demand Engagement			
Tires	Standard	30" P255/70R16 All-Season	32" P255/75R17 All-Terrain	32" LT265/70R17 All-Terrain	32" P255/70R18 All-Terrain	33" LT285/70R17 All-Terrain	35" LT315/70R17 BSW Mud-Terrain	35" LT315/70R17 BSW Mud-Terrain
	Available	35" LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)	35" LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)	35" LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)	35" LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)	33" M/T LT285/70R17 Mud-Terrain 35" LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)		
Wheels	Standard	16" Painted Steel	17" Painted Aluminum	17" Painted Steel	18" Machined Aluminum	17" Machine Painted Alloy	17" Beadlock Capable	17" Beadlock Capable
	Available	17" Beadlock Capable (w/Sasquatch Pkg.)	17" Beadlock Capable (w/Sasquatch Pkg.)	17" Black Hi-Gloss Aluminum 17" Beadlock Capable (w/Sasquatch Pkg.)	17" Beadlock Capable (w/Sasquatch Pkg.)	17" Black Hi-Gloss Aluminum 17" Beadlock Capable (w/Sasquatch Pkg.)		
Terrain Management System™ with G.O.A.T. Modes™		Normal, ECO, Sport, Slippery, and Sand	Normal, ECO, Sport, Slippery, Sand and Mud/Ruts	Normal, ECO, Sport, Slippery, Sand, Mud/Ruts and Rock-Crawl	Normal, ECO, Sport, Slippery, Sand and Mud/Ruts	Normal, ECO, Slippery, Sand, Mud/Ruts, Rock-Crawl and Baja	Normal, ECO, Sport, Slippery, Sand, Mud/Ruts, and Baja	Normal, ECO, Slippery, Sand, Mud/Ruts, Rock-Crawl and Baja
HOSS (High-Performance Off-Road Stability Suspension) System		Standard	Standard	Standard	Standard	—	—	—
HOSS System with Bilstein™ Position Sensitive Dampers		Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Standard	Standard	Standard
Independent Front Axle	Standard	M190 Dana AdvanTEK®	M190 Dana AdvanTEK	M190 Dana AdvanTEK	M190 Dana AdvanTEK	M210 Dana AdvanTEK	M210 Dana AdvanTEK	M210 Dana AdvanTEK
	Available	M210 Dana AdvanTEK	M210 Dana AdvanTEK	M210 Dana AdvanTEK	M210 Dana AdvanTEK			
Solid Rear Axle		M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK
Locking Rear Differential		Included w/Sasquatch Pkg.	Optional or included w/Sasquatch Pkg.	Standard	Optional or included w/Sasquatch Pkg.	Standard	Standard	Standard
Locking Front Differential		Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Standard	Standard	Standard
Stabilizer Bar Disconnect		—	—	—	—	Standard	—	Standard
Underbody Protection	Standard	—	—	Heavy Duty Steel Bash Plates	—	Heavy Duty Steel Bash Plates	—	Heavy Duty Steel Bash Plates
	Available	Front End Bash Plate (included w/HD Modular Front Bumper)	Front End Bash Plate (included w/HD Modular Front Bumper)	—	Front End Bash Plate (included w/HD Modular Front Bumper)	—	Heavy Duty Steel Bash Plates	
Rock Rails		—	—	Standard	—	Standard	—	Standard
Bumpers	Standard	Plastic Front and Rear	Plastic Front and Rear	HD Modular Front and Steel Rear	Plastic Front and Rear	HD Modular Front and Steel Rear	Plastic Front and Rear	HD Modular Front and Steel Rear
	Available	HD Modular Front	HD Modular Front	—	HD Modular Front	—	HD Modular Front	
Auxiliary Switches		Available	Available	Standard	Available	Standard	Standard	Standard
Sasquatch Package		Available	Available	Available	Available	Available	Standard	Standard
Trail Control™ and Trail Turn Assist		Requires 10-speed automatic transmission	Requires 10-speed automatic transmission	Requires 10-speed automatic transmission	Standard	Requires 10-speed automatic transmission	Standard	Standard
Trail One-Pedal Driving		Requires 2.7L engine and 10-speed automatic transmission	Requires 2.7L engine and 10-speed automatic transmission	Requires 2.7L engine and 10-speed automatic transmission	Requires 2.7L engine and 10-speed automatic transmission	Requires 2.7L engine and 10-speed automatic transmission	Standard	Standard

THE BRONCO TRAIL TOOLBOX

The right tools to get you to your favorite off-the-grid spot.
Choose from a wide selection of available factory options and take on the wild!

