

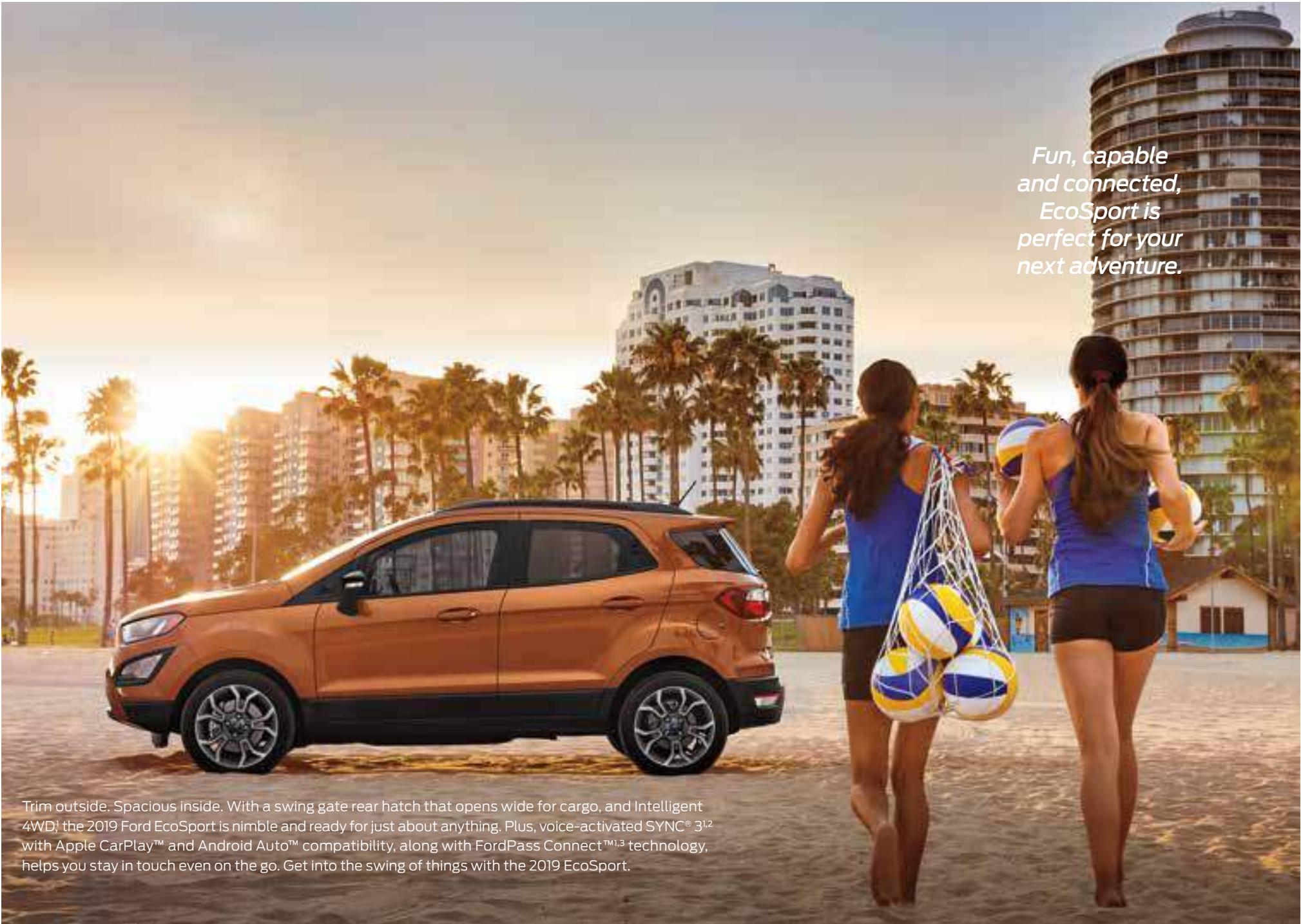
ECOSPORT

S | SE | SES | TITANIUM



2019





*Fun, capable
and connected,
EcoSport is
perfect for your
next adventure.*

Trim outside. Spacious inside. With a swing gate rear hatch that opens wide for cargo, and Intelligent 4WD¹, the 2019 Ford EcoSport is nimble and ready for just about anything. Plus, voice-activated SYNC[®] 3^{1,2} with Apple CarPlay[™] and Android Auto[™] compatibility, along with FordPass Connect[™] 1,3 technology, helps you stay in touch even on the go. Get into the swing of things with the 2019 EcoSport.

2019 EcoSport | ford.com

SES. CANYON RIDGE. AVAILABLE EQUIPMENT. ¹Available feature. ²Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ³Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 2 on page 14, and your Ford Dealer for details.





WITH THE FLOW

Give your 2019 EcoSport its own unique mood with ambient lighting! 7 colorful hues (Ice Blue, Orange, Soft Blue, Red, Green, Blue and Purple) let you create the look you desire. Add some music courtesy of the B&O Sound System, standard on Titanium. A 9-channel amplifier pumps 675 watts of digitally processed sound through 10 high-performance speakers, including a subwoofer and 4 midwoofer speakers. Pair your compatible Apple iPhone® or Android™ mobile phone with SYNC® 3,¹ and play your favorite music by artist, song title or playlist.

WITH A FOLD

60/40 flip-up and split fold-down seatbacks¹ help set up more storage space quickly and easily. To load longer items, simply raise the seat cushion on one side of the seat, then fold the back of the seat down. The other side can stay up to accommodate passengers. They'll be cared for quite nicely by cloth, durable ActiveX™ seating¹ or perforated, leather-trimmed seats,¹ as well as a power moonroof with sunshade.¹ A heated, leather-wrapped steering wheel¹ helps keep drivers happy as well. There's more than meets the eye in Ford EcoSport.

EXTERIOR (in.)

4x2 / 4x4

Wheelbase: **99.2**

Length: **161.3**

Height: **64.8 / 65.1**

Width – Excluding mirrors: **69.5**

Width – Including mirrors: **81.0**

Width – Mirrors folded: **71.9**

INTERIOR (in.)

Front / Rear

Head room: **39.6 / 37.5**

Leg room: **42.9 (max.) / 36.7**

Hip room: **51.6 / 50.9**

Shoulder room: **53.3 / 51.3**

CAPACITIES (cu. ft.)

Passenger volume: **91.1**

Cargo volume behind front seats: **50.0**

Cargo volume behind rear seats: **20.9**

Fuel tank (gal.): **13.6**



OUT FOR FUN



The swing gate rear hatch of EcoSport opens wide for cargo. To load larger items, fold one or both sides of the 60/40 flip-up and split-fold-flat rear seats. With plenty of pockets, bins and hooks, EcoSport efficiently uses every available space. A rear Cargo Management System allows you to adjust the load-floor height for different levels of storage. In its top position, and with the rear seats folded down, a spacious load floor is perfect for moving items. Up top, roof-rack side rails¹ allow you to carry even more cargo. To do what you've always wanted, EcoSport has what you need.



1.0L ECOBOOST

A turbocharged wonder, the award-winning 1.0L EcoBoost® engine has an impressive combination of fuel economy and fuel efficiency. Paired with a 6-speed SelectShift® automatic transmission and front-wheel drive.

125 hp @ 5,000 rpm² 112 lb.-ft. of torque @ 3,300 rpm²

EPA-estimated ratings³ with 6-speed SelectShift automatic and Auto Start-Stop Technology

FWD: 27 city / 29 highway / 28 combined mpg
Standard: S, SE, Titanium

2.0L Ti-VCT

The standard engine on SES combines direct injection with twin independent variable camshaft timing to deliver impressive horsepower. It's paired with a 6-speed SelectShift automatic transmission, plus Intelligent 4WD¹ for enhanced driving fun.

166 hp @ 6,500 rpm² 149 lb.-ft. of torque @ 4,500 rpm²

EPA-estimated ratings³ with 6-speed SelectShift automatic and Auto Start-Stop Technology

4WD: 23 city / 29 highway / 25 combined mpg
Standard: SES
Available: S, SE, Titanium

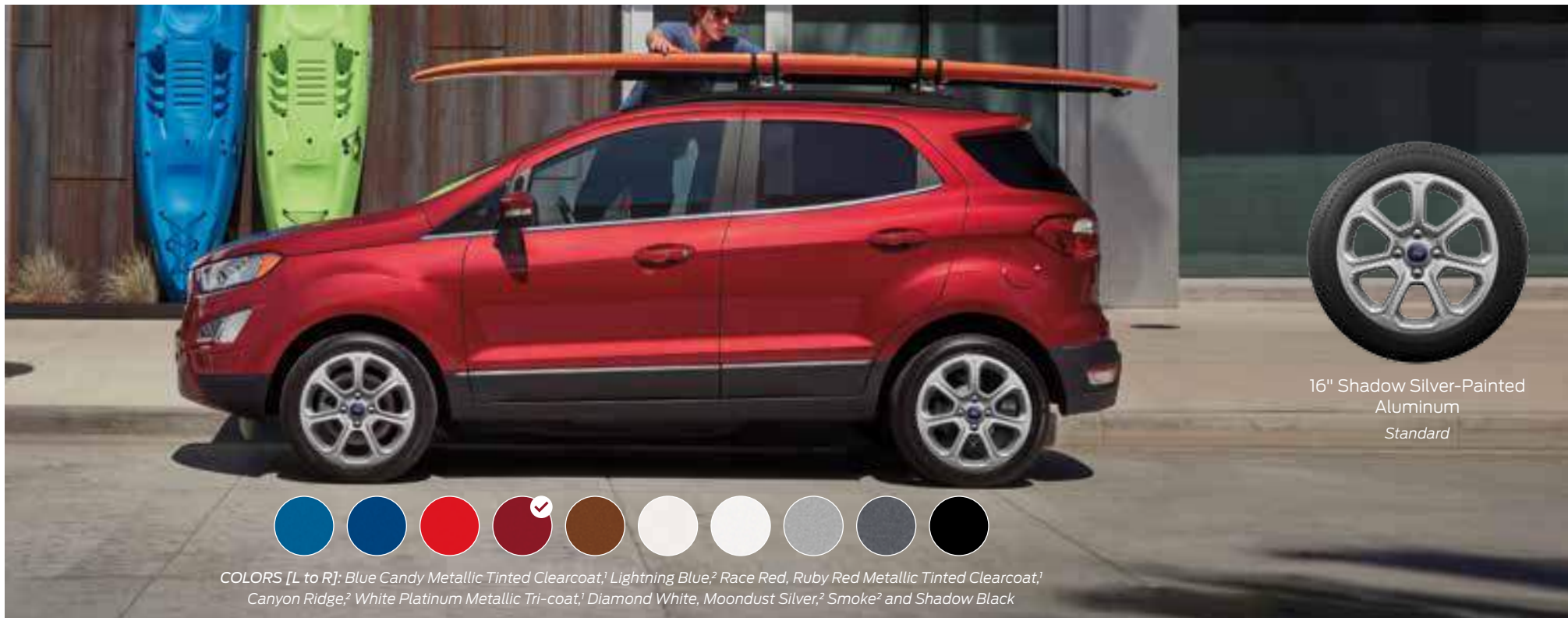
YOUR FOOTING

With front-wheel drive, or the enhanced grip of Intelligent 4WD¹, the 2019 Ford EcoSport instills confidence in changing road and weather conditions. The Intelligent 4WD System¹ assesses these conditions about 20 times faster than the blink of an eye, readjusting as needed to deliver the appropriate balance of handling and traction.



LOTS TO ABOUT S

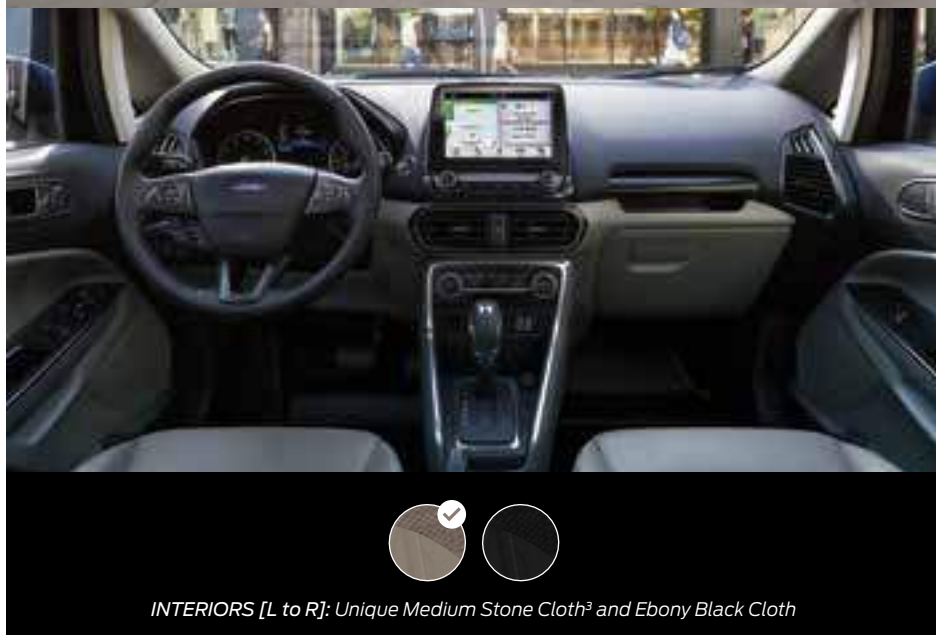
Starting with the standard 1.0L EcoBoost® engine, a 6-time International Engine of the Year winner in the Sub 1-litre category.² Inside S, keep your devices charged with two 12-volt powerpoints and 2 smart-charging USB ports. Plenty of storage space includes 8 cupholders, driver and front-passenger seat back map pockets, and a Cargo Management System with an adjustable shelf. Loading groceries or gear in the rear cargo area is easy thanks to the swing gate rear hatch that opens wide. The 2019 Ford **EcoSport S**.



16" Shadow Silver-Painted
Aluminum
Standard



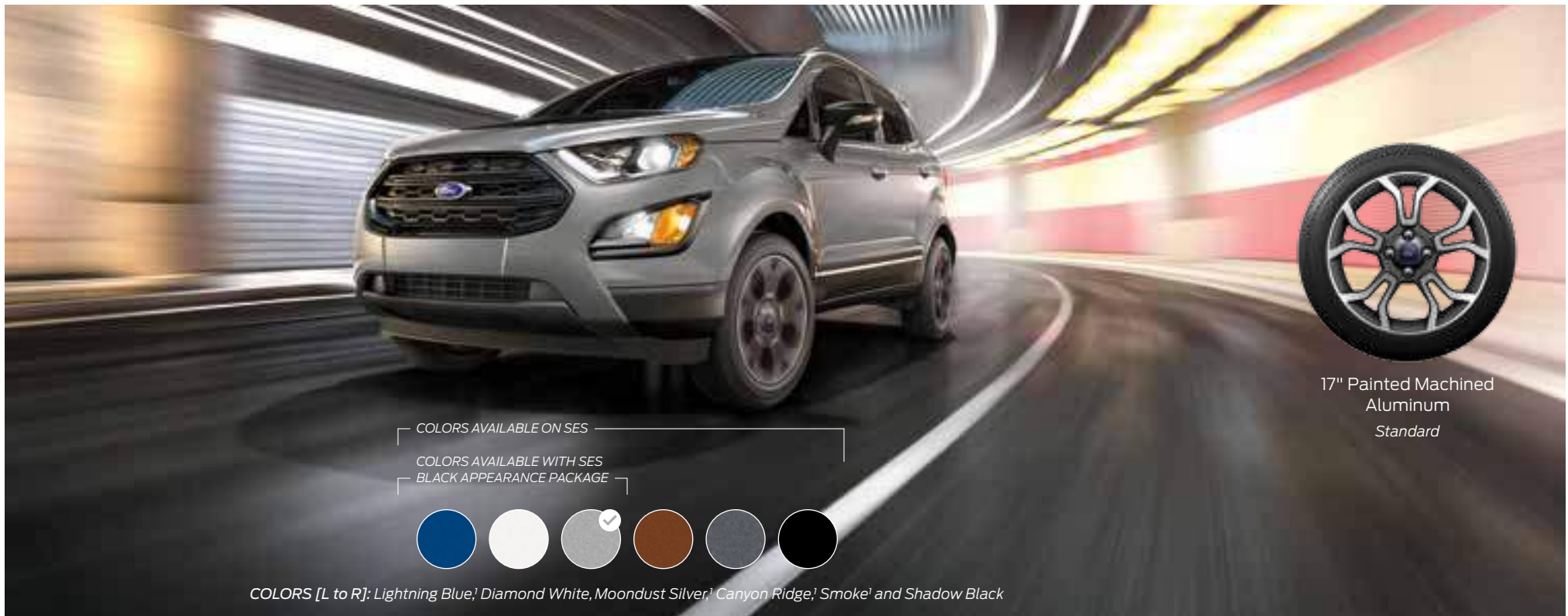
COLORS [L to R]: Blue Candy Metallic Tinted Clearcoat,¹ Lightning Blue,² Race Red, Ruby Red Metallic Tinted Clearcoat,¹ Canyon Ridge,² White Platinum Metallic Tri-coat,¹ Diamond White, Moondust Silver,² Smoke² and Shadow Black



INTERIORS [L to R]: Unique Medium Stone Cloth³ and Ebony Black Cloth

YOURSELF

With EcoSport SE. Configurable LED daytime running lamps, black roof-rack side rails, and 16" aluminum wheels enhance the SE exterior. Inside, a power moonroof with sunshade improves any view. Electronic automatic temperature control comforts both front-seat occupants, while a leather-wrapped steering wheel and shift knob put drivers in command. The SE Convenience Package adds BLIS[®] (Blind Spot Information System) with Cross-Traffic Alert, ambient lighting, an 8" touchscreen with Navigation, FordPass Connect[™] with 4G LTE Wi-Fi hotspot, and more. Get equipped with **EcoSport SE**.



TAKE IT

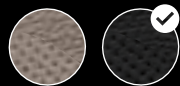
New this year with Lightning Blue, Diamond White and Moondust Silver exterior colors, the SES Black Appearance Package adds even more distinction to the already personality-packed EcoSport SES with a black-painted roof and black hood decal. On every SES, start up the fun with a 2.0L Ti-VCT engine that's paired with a 6-speed SelectShift® automatic transmission. Intelligent 4WD, a sport-tuned suspension and 17" painted machined aluminum wheels help you handle adventure in stride. Inside, new Ano Grey appliques enhance the instrument panel, while the ActiveX seats feature grey accents. Stand apart from any crowd with **EcoSport SES**.



17" Premium Dark Stainless-Painted Machined Aluminum
Standard



COLORS [L to R]: Blue Candy Metallic Tinted Clearcoat,¹ Lightning Blue,² Race Red, Ruby Red Metallic Tinted Clearcoat,¹ Canyon Ridge,² White Platinum Metallic Tri-coat,¹ Diamond White, Moondust Silver,² Smoke² and Shadow Black



INTERIORS [L to R]: Medium Light Stone Leather with Perforated Inserts³ and Ebony Black Leather with Perforated Inserts

IN TITANIUM

Add refinement to your EcoSport driving experience with the well-appointed Titanium. 17" Premium Dark Stainless-Painted machined aluminum wheels, front rain-sensing wipers, a chrome grille and surround, and Silver roof-rack side rails add exterior distinction. Inside, amenities include a 675-watt B&O Sound System, leather-trimmed seats with perforated inserts, and an auto-dimming rearview mirror. SYNC[®] 3, FordPass Connect[™] and voice-activated Navigation with SiriusXM[®] Traffic and Travel Link[®] keep you connected on the go. It's hard to improve on **EcoSport Titanium**.



IT ALL STARTS HERE

This vibrant touchscreen is the command center of SYNC® 3 voice-activated technology,^{1,2} which integrates your paired mobile phone with Ford EcoSport as soon as you start your vehicle. Make calls. Send and receive text messages. And so much more. Just swipe left or right, or use simple voice commands, to help ensure that your life doesn't miss a beat. SYNC 3 also features 2 smart-charging USB ports to help keep your devices powered up.



LINK YOUR APPS

SYNC 3 AppLink^{2,3} links your favorite compatible mobile apps with your voice, giving you convenient control. iPhone® users can view the Waze™ app's community-based navigation and traffic features on the large SYNC 3 touchscreen. Amazon Alexa users can access thousands of skills and services they enjoy on their Amazon Echo with the Ford+Alexa⁴ app.

CONNECT TO FORDPASS CONVENIENCE

FordPass™ Connect 4G LTE Wi-Fi hotspot^{2,5} lets passengers connect tablets, laptops and smartphones. It includes a complimentary 3-month or 3GB data trial. And that's only part of its convenience. Together with the FordPass smartphone app,⁶ FordPass Connect allows you to remotely start² your vehicle and climate control system using your smartphone. As well as locate your vehicle and check approximate fuel range. FordPass also helps you find fuel and compare prices. Find, reserve and pre-pay for parking in select locations. Plus, get help 24/7 from our trained team of Ford Guides.

CONNECT YOUR iPhone

Apple CarPlay™ compatibility^{2,7} displays the iPhone interface on your vehicle's touchscreen. Send and receive text messages by voice. Get directions. Access playlists from Apple Music.⁸ Just ask Siri® for help. She already knows your voice.

CONNECT YOUR ANDROID PHONE

Android Auto™ compatibility^{2,7} displays the Android™ interface on your vehicle's touchscreen. Get voice-guided navigation from Google Maps™ and Waze. Access your favorite music from your apps. Make calls. Send and receive messages. Just talk to Google Assistant™ and go.

MAP YOUR ROUTE

Voice-activated navigation² delivers turn-by-turn directions and vivid 3-D maps on the SYNC 3 touchscreen. Pinch-to-zoom capability allows for a closer look. SiriusXM® Traffic and Travel Link^{2,8} helps you avoid traffic – before you're in the middle of it. It also provides fuel prices and station locations. Current and forecasted weather. Movie locations and showtimes. Plus, the scores of your favorite sports teams, and more.



A SENSE FOR



Big on protection with 10 standard airbags that include: driver and front-passenger knee and dual-stage front; front- and rear-seat side; and side-curtain airbags for both rows.

Additional EcoSport security comes from Ford Co-Pilot360™ Technology, which includes:

A Rear View Camera that lets you see what's behind EcoSport while in Reverse. Standard.

A Reverse Sensing System that audibly alerts you to objects detected behind EcoSport as you slowly back up.¹

BLIS® (Blind Spot Information System) with Cross-Traffic Alert^{1,2} that helps warn you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while in Reverse.

AdvanceTrac® with RSC® (Roll Stability Control™),³ which provides enhanced control in a variety of conditions. By selectively applying individual brakes and modifying engine power, the system helps keep all 4 wheels firmly planted. Standard.

STANDARD FEATURES

MECHANICAL

Active Grille Shutters

Battery saver

Front-wheel drive (FWD) (1.0L EcoBoost® engine only)

Tire inflator and sealant kit

DRIVER-ASSIST TECHNOLOGY

Autolamp Automatic On/Off Headlamps

Hill Start Assist

SEATING

Front bucket seats with seat back map pockets

60/40 flip-up and split-fold-flat rear seats

INTERIOR

12V powerpoints (2)

Cargo area cover

Cargo Management System (includes adjustable shelf)

Cargo tie-down hooks (4)

Compass display

Cupholders/beverage holders (8)

Illuminated visor mirrors

Folding front-passenger grab handle

Front and rear dome/map and rear cargo area lights

Front-row center console with 2 cupholders and armrest

Illuminated Entry System with theater-dimming feature

Manual-tilt/-telescoping steering column

Message center with trip computer

Outside temperature display

Overhead console with sunglasses holder

Particulate air filter

Power door locks

Power windows with driver one-touch-up/-down feature

Steering wheel-mounted cruise and audio controls

Supplemental PTC heater

EXTERIOR

Acoustic-laminate windshield

Front and rear tow hooks

Swing gate rear hatch

Variable-intermittent windshield wipers with washer;
intermittent rear wiper with washer

SAFETY & SECURITY

Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Driver and front-passenger knee airbags¹

Front- and rear-seat side airbags¹

Safety Canopy® System with side-curtain airbags¹
and rollover sensor

Adjustable head restraints for outboard seating positions

AdvanceTrac® with RSC® (Roll Stability Control™)

Belt-Minder® front safety belt reminder

Front height-adjustable shoulder safety belts

Individual Tire Pressure Monitoring System

MyKey® technology to help encourage responsible driving

Rear View Camera

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

S

Equipment Group 100A

Includes **STANDARD FEATURES, PLUS:**

4-way manual driver and front-passenger seats
AM/FM stereo with MP3 capability and 6 speakers
Black grille bars and surround
Black molded-in-color door handles
Black, power sideview mirrors with integrated blind spot mirrors
Front carpeted floor mats
Manual air conditioning
Quad-beam reflector headlamps with configurable daytime running lamps
SYNC® Voice Recognition Communications and Entertainment System with 4.2" LCD screen in center stack, 911 Assist,® AppLink,® and 2 smart-charging USB ports

AVAILABLE OPTIONS

Cargo Management Package: cargo net and cargo organizer
Engine block heater
Front and rear molded splash guards
Intelligent 4WD (2.0L Ti-VCT engine only)
Keyless-entry keypad
Remote Start System



SE

Equipment Group 200A

Includes **SELECT S FEATURES, PLUS:**

6-way power driver's seat and 4-way manual front-passenger seat
Ano Grey instrument panel appliqué
Black roof-rack side rails
Body-color door handles
Body-color, power sideview mirrors with turn signal indicators
Electronic automatic temperature control
Fog lamps with body-color bezels
Front and rear carpeted floor mats
Heated front seats
Intelligent Access with push-button start
Leather-wrapped steering wheel and shift knob
LED configurable daytime running lamps
Power moonroof with sunshade
Privacy glass (rear doors, rear quarter windows and swing gate window)
Reverse Sensing System
Silver Lining-painted grille bars and surround
SiriusXM® with 6-month trial subscription¹
SYNC 3 with 6.5" LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports
Windshield wiper de-icer

AVAILABLE OPTIONS

Cargo Management Package

Interior Protection Package: cargo mat, and front and rear floor liners

SE Convenience Package: 110V/150W AC power outlet; ambient lighting; BLIS® (Blind Spot Information System) with Cross-Traffic Alert; 7 speakers; SYNC 3 with 8" LCD capacitive touchscreen in center stack with swiping capability; FordPass Connect™² with 4G LTE Wi-Fi hotspot powered by FordPass app;³ and voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription¹

Engine block heater
Front and rear molded splash guards
Intelligent 4WD (2.0L Ti-VCT engine only)
Keyless-entry keypad
Remote Start System



SES

Equipment Group 300A

Includes **SELECT SE FEATURES, PLUS:**

110V/150W AC power outlet
Ambient lighting
AM/FM stereo with MP3 capability and 7 speakers
Auto-dimming rearview mirror
Black rocker moldings
Black-painted grille bars and surround
BLIS (Blind Spot Information System) with Cross-Traffic Alert
Fog lamps with black bezels
FordPass Connect² with 4G LTE Wi-Fi hotspot powered by FordPass app³
Halogen quad-beam projector-style headlamps with Black bezels
Heated leather-wrapped steering wheel with unique stitching and chrome insert
Heated sideview mirrors with turn signal indicators and Black caps
Intelligent 4WD (2.0L Ti-VCT engine only)
Rain-sensing windshield wipers
Rear spoiler
SiriusXM with 6-month trial subscription¹
Sport-tuned suspension
SYNC 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay compatibility, Android Auto compatibility, and 2 smart-charging USB ports
Unique taillamps with blackout treatment
Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 5-year subscription¹

AVAILABLE OPTIONS

Cargo Management Package

Interior Protection Package

SES Black Appearance Package:⁴ includes Black-painted roof, black hood decal (available with Lightning Blue, Diamond White and Moondust Silver exterior colors)

Engine block heater
Front and rear molded splash guards
Keyless-entry keypad
Remote Start System



TITANIUM

Equipment Group 400A

Includes **SELECT SE FEATURES, PLUS:**

110V/150W AC power outlet
Ambient lighting
Auto-dimming rearview mirror
BLIS (Blind Spot Information System) with Cross-Traffic Alert
B&O Sound System with 10 speakers including subwoofer, 675 watts and HD Radio™ Technology
Bright swing gate appliqué
Chrome beltline moldings
Chrome grille bars and surround
FordPass Connect² with 4G LTE Wi-Fi hotspot powered by FordPass app³
Halogen quad-beam projector-style headlamps
Heated sideview mirrors with body-color caps
Heated steering wheel
High-gloss Black-painted instrument panel appliqué
Metallic-colored front and rear bumper accents
Perimeter alarm
Rain-sensing windshield wipers
Silver-painted roof-rack side rails
SYNC 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay compatibility, Android Auto compatibility, and 2 smart-charging USB ports
Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 5-year subscription¹

AVAILABLE OPTIONS

Cargo Management Package

Interior Protection Package

Engine block heater
Front and rear molded splash guards
Intelligent 4WD (2.0L Ti-VCT engine only)
Keyless-entry keypad
Remote Start System





The rear swing gate allows easy access to the cargo area. Its handle is neatly integrated into the right taillamp.

New Vehicle Limited Warranty. We want your Ford EcoSport ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Comparisons based on competitive models excluding other Ford vehicles (class is Mini/Subcompact Utilities based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles. Colors are representative only. See your dealer for actual paint/trim options.

ford.com/ecosport



Titanium in Ruby Red Metallic Tinted Clearcoat accessorized with hood deflector, side window deflectors,¹ front and rear molded splash guards, keyless entry keypad, roof crossbars,¹ roof-mounted bike carrier,^{1,2} and wheel lock kit



Cargo area protector



Trailer hitch



Floor liners



Remote start systems

Shop the complete collection at accessories.ford.com

¹Ford Licensed Accessory. ²Consult owner's manual for details on roof-rack load limits.