

2018

ESCAPE



Go Further



ADVENTUROUS

Go with EcoBoost®¹ power and efficiency. Intelligent 4WD.¹ And up to 3,500 lbs. of towing capability.² Pursue your passions in the Ford Escape.



SPONTANEOUS

With versatile seating configurations that can easily adapt, Escape has the space you need when you find what you're looking for.



CONNECTED

To your friends and your world with a 4G LTE Wi-Fi hotspot¹ that allows connection of up to 10 devices. And to the road, with a suite of smart driver-assist technologies.¹



CONFIDENT

A new SEL model, plus the stylish available SE Sport Appearance Package, expand on your choice of Escape.



GEAR UP AND GO.



ECOBOOST™
SMART PERFORMANCE ENGINE

1.5L

179 horsepower. 177 lb.-ft. of torque. This turbocharged, direct-injection engine has robust low-end torque. A 6-speed SelectShift® automatic transmission is standard on all engines.

Standard: SE/SEL

2.0L TWIN-SCROLL

245 horsepower.¹ 275 lb.-ft. of torque.¹ Expect quick torque delivery and immediate responsiveness. Twin-scroll design maximizes pulse energy to the turbine wheel when needed most – during passing or highway merging.

Standard: Titanium

AUTO START-STOP TECHNOLOGY

Helps optimize fuel usage during city driving by shutting off the engine at complete stops. When you release the brake pedal, the engine seamlessly restarts. You might not even notice. But you will benefit.

Standard: EcoBoost engines



BRING FUN ALONG.

TOW A TON

And then some. Escape SE and SEL can tow up to 2,000 lbs.¹ Escape Titanium up to 3,500 lbs.¹ With power and capability, you can tow ATVs, dirt bikes, personal watercraft or whatever your passions are. And with trailer sway control^{2,3} monitoring vehicle motions, do it with confidence.

FIND YOUR FOOTING

With standard FWD or the enhanced grip of Intelligent 4WD,² Escape instills confidence in changing road and weather conditions. The Intelligent 4WD system assesses those conditions about 20 times faster than the blink of an eye, readjusting as needed to deliver the optimal balance of handling and traction.

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SE. Ingot Silver. Available equipment. ¹When properly equipped. ²Available feature. ³Remember than even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.





TAKE IT ALL IN.

ELEVATE YOUR EXPERIENCE

With refined materials and finishes. Calming noise isolation. Plus easy entry and start-up, courtesy of Intelligent Access with push-button start.¹ Find your favorite color among the 7 hues of ambient lighting.¹ Or discover the perfect anthem for the acoustically exceptional 10-speaker Audio System from Sony.^{®1} You'll be glad you did.



STYLED FOR SPONTANEITY.

ADAPT TO ADVENTURE

Whatever your needs, Escape is the perfect partner for spur-of-the-moment adventuring. Behind its solar-tinted glass, a spacious, well-appointed interior awaits. Keep cloth or leather-trimmed seats¹ up for people. Or fold the rear seat down for gear. The choice is yours.

CARRY LOADS OF GEAR

Fold the 60/40 split-fold rear seat down for up to 68.0 cu. ft. of cargo space. Or, fold one side down to carry longer items and leave the other side up for a passenger or two.

KEEP IT UNDER COVER

To store phones, as well as other items you want to keep hidden, utilize the large storage bin underneath the padded center console armrest. In the rear, an interior cargo cover¹ helps keep items out of sight.

POWER UP PERSONAL ITEMS

Front-seat occupants can recharge mobile phones and tablets with up to 2 smart-charging USB ports! Larger items such as laptops, portable coolers and other small electronics can be powered by a covered 110-volt power outlet¹ on the rear of the center console. It conveniently accepts a household-style plug.



APPLE CARPLAY™ COMPATIBILITY¹

Use Siri to interact with your iPhone.
Access your favorite songs and
playlists in Apple Music®.
Utilize Apple Maps for voice-guided
navigation and estimated travel time.



FORDPASS™ SMARTPHONE APP⁴

Your personal journey assistant.
Find fuel and compare prices.
Find, reserve and pay for parking
in select locations.
Get help from our trained team
of Ford Guides — available 24/7.



SYNC CONNECT^{2,3}

4G LTE Wi-Fi hotspot lets
you connect up to 10 devices.
Powered by FordPass to:
▪ Locate your vehicle.
▪ Remotely start, stop, lock
or unlock it.
▪ Check your fuel level
and mileage.



ANDROID AUTO™ COMPATIBILITY³

Talk to Google™ to interact with
your Android™ smartphone.
Access your favorite music
through your apps.
Utilize Waze™ or Google Maps™
for voice-guided navigation and
estimated travel time.



SYNC APPLINK®^{2,6}

Voice control for your favorite
compatible mobile apps:
Spotify® ♦ Pandora® ♦ and more.



VOICE-ACTIVATED NAVIGATION²

Turn-by-turn directions
Vivid 3-D maps
Pinch-to-zoom touchscreen capability



SIRIUSXM™ TRAFFIC & TRAVEL LINK®^{2,7}

Complimentary for 5 years.
Real-time traffic updates.
Fuel station locations and prices.
Current and forecasted weather.
Movie locations and showtimes.
Sports scores.

SYNC 3

STAY CONNECTED ON THE MOVE.

Imagine controlling calls, music and more with just a touch and your voice. SYNC®^{3,1,2} lets you keep your hands on the wheel while it quickly responds to your spoken requests. Or use the responsive touchscreen in the center of your instrument panel to access its many helpful features. Bring the power of Siri® into Escape with Siri Eyes Free and your paired iPhone®. The system also features 2 smart-charging USB ports to help keep your devices powered up and ready to go.

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¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁴Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply. ⁵Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 1 in "Build Your Escape" section of Specifications, and your Ford Dealer for details. ⁶Commands may vary by phone and AppLink software. ⁷Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 3 in "Build Your Escape" section of Specifications, and your Ford Dealer for details.





OPEN UP TO ADVENTURE.

ESCAPE WITH EASE

Thanks to its hands-free foot-activated liftgate,¹ accessing up to 68.0 cu. ft. of cargo space is easy. With your Intelligent Access key fob¹ located in a pocket or purse, just kick your foot under the bumper and the liftgate automatically opens or closes. Plus, the fully opened height can be programmed to a position that works best for you.

MAINTAIN YOUR BALANCE

Standard AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])² enhances vehicle stability in a wide range of conditions. By selectively applying individual brakes and modifying engine power, the system helps keep all 4 wheels firmly planted. In addition, Curve Control² helps slow you down if you're heading into a curve too quickly. A suite of 7 standard airbags also helps maintain your peace of mind.

IN TRAFFIC

Adaptive cruise control & forward collision warning with brake support^{1,2} helps maintain your choice of speed and preset gaps from the vehicle in front of you. It can also alert you to a potential collision. If one is detected, the system flashes a warning, sounds an alarm, and can pre-charge the brakes to provide full responsiveness when you do brake.

BETWEEN THE LINES

Drifting out of your lane? The Lane-Keeping System^{1,2} can help. By applying steering wheel torque, and even alerting you with steering wheel vibration, it helps direct you to return to your lane.³

WHEN CHANGING LANES

BLIS® (Blind Spot Information System) with cross-traffic alert^{1,2,4} helps warn you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while backing up slowly.

WHEN PARKING

Backing in. Parallel parking. Enhanced active park assist^{1,5} is a beauty to behold. It not only assists you in finding an appropriate parking spot, it steers you into it while you control the accelerator, brake pedal and gear shift knob as needed. When pulling out of a parallel spot, it provides assistance as well.

STAY ALERT.



TAKE IT UP A NOTCH.

PLAN YOUR ESCAPE

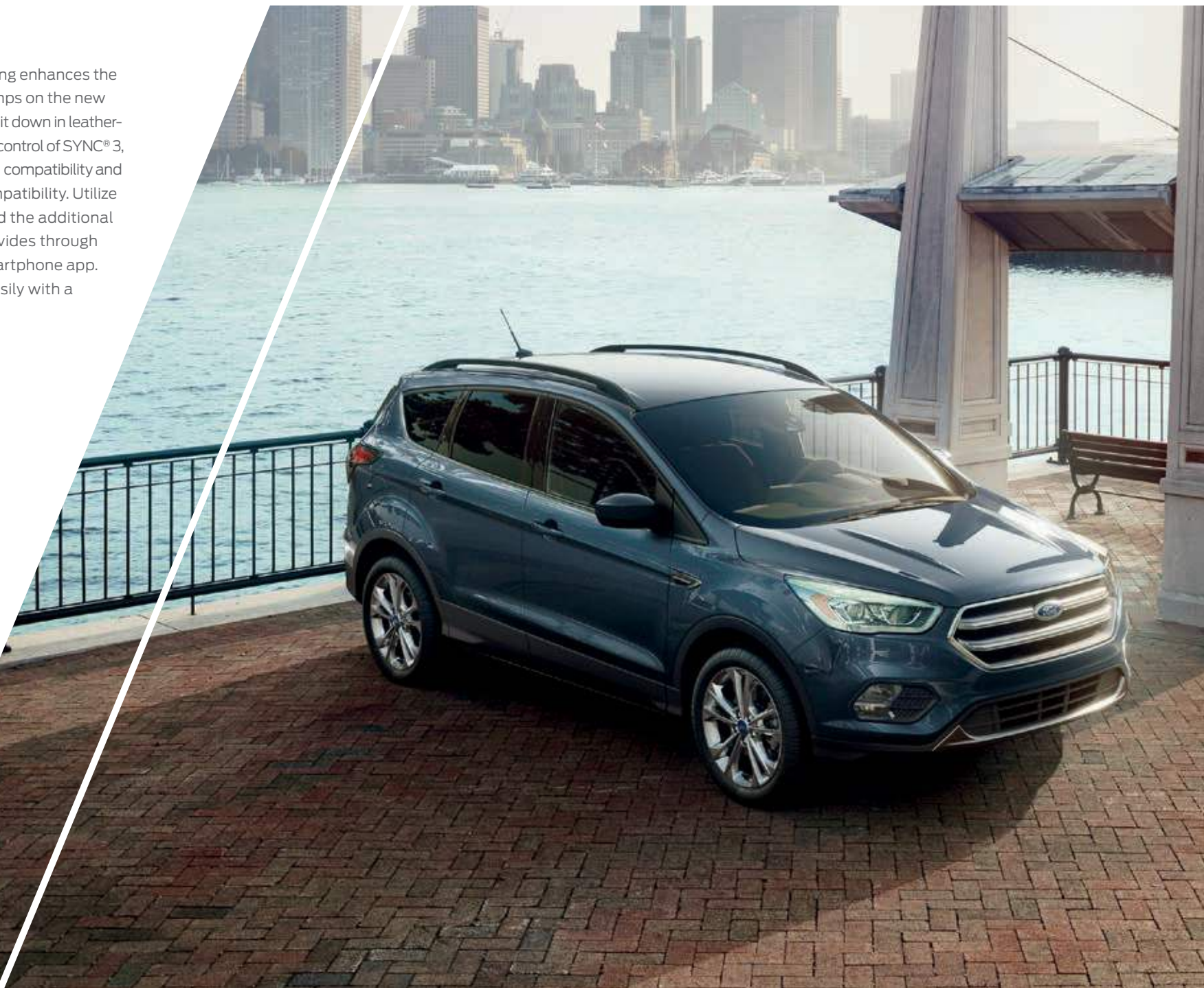
Choose from four unique models, including the new SEL. Then add options and packages that enhance functionality and express your personal sense of style.

SE SPORT APPEARANCE PACKAGE

Dress to impress with this available package, exclusive to SE. Outside, gloss black-painted accents complement 19" Ebony Black-painted aluminum wheels and front LED signature lighting for a look that will get noticed. Underneath, front and rear skid plates help protect underbody components. Inside, partial leather-trimmed sport seats are paired with a leather-wrapped shift knob and steering wheel. Any way you look at it, this Escape delivers standout style.

THE NEW SEL

LED signature lighting enhances the look of the headlamps on the new Escape SEL. Inside, sit down in leather-trimmed seats. Take control of SYNC® 3, with Apple CarPlay™ compatibility and Android Auto™ compatibility. Utilize SYNC Connect, and the additional functionality it provides through the FordPass™ smartphone app. Even load items easily with a power liftgate.





TITANIUM

After using FordPass™¹ to remotely start Titanium and precondition the cabin, this well-appointed Escape reveals its uniqueness upon approach. With your Intelligent Access key fob near, just grab the handle and you're in. Recline in 10-way power, heated, leather-trimmed driver and front-passenger seats. Adjust the ambient lighting. Then let the voice-activated Navigation System guide you to your destination. When you arrive, enhanced active park assist² will help identify a parking spot, and even guide you in. It's hard to improve on Escape Titanium.

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Titanium. Lightning Blue. Available equipment. ¹Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.



STANDARD FEATURES

Mechanical

4-wheel independent suspension

Active Grille Shutters

Electric-assist parking brake

Electric power-assisted steering

Front and rear stabilizer bars

Front-wheel drive (FWD)

Mini spare wheel and tire

Power disc brakes with Anti-Lock Brake System (ABS)

Torque Vectoring Control

Driver-Assist Technology

Autolamp automatic on/off headlamps

Seating

Front bucket seats

60/40 split-fold rear bench seat with recline

Interior

12V powerpoints (4)

Cargo tie-down hooks (4)

Display – Message center with trip computer

Displays – Compass and outside temperature

Front (2) and rear (2) grab handles

Front and rear carpeted floor mats

Front map lights with 2nd-row dome light and rear cargo area lights

Front-row center console with 2 cupholders, 2 media bins and padded armrest

Illuminated Entry System

Manual-tilt/-telescoping steering column

Overhead console with sunglasses holder

Particulate air filter

Power door locks

Steering wheel-mounted cruise and audio controls

Exterior

Easy Fuel® capless fuel filler

LED taillamps

Manual fold-away sideview mirrors

Rear-window defroster

Variable-intermittent windshield wipers with washer;

2-speed rear wiper with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags,¹ safety belt pretensioners, safety belt energy management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Driver's knee airbag¹

Front seat side airbags¹

Safety Canopy® System with side-curtain airbags¹ and rollover sensor

3-point safety belt restraint system for all 5 seating positions

Adjustable head restraints for all 5 seating positions

AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control

Battery saver

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Front height-adjustable shoulder safety belts

LATCH – Lower Anchors and Tether Anchors for Children (rear outboard seating positions)

MyKey® technology to help parents encourage responsible driving

Rear view camera

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)



POWERTRAINS/EPA-ESTIMATED RATINGS²

2.5L iVCT I-4

168 hp @ 6,000 rpm 170 lb.-ft. of torque @ 4,500 rpm

6-speed SelectShift® automatic

FWD 21 city/29 hwy/24 combined mpg

Standard: S

1.5L EcoBoost® I-4

Auto Start-Stop Technology

179 hp @ 6,000 rpm 177 lb.-ft. of torque @ 2,500 rpm

6-speed SelectShift automatic

FWD 23 city/30 hwy/26 combined mpg

4WD 22 city/28 hwy/24 combined mpg

Standard: SE/SEL

2.0L EcoBoost I-4

Auto Start-Stop Technology

245 hp @ 5,000 rpm³ 275 lb.-ft. of torque @ 3,000 rpm³

6-speed SelectShift automatic

FWD 21 city/28 hwy/24 combined mpg

4WD 20 city/27 hwy/23 combined mpg

Standard: Titanium

DIMENSIONS

Exterior

Wheelbase	105.9"
Length	178.1"
Height	66.3"
Width – Excluding mirrors	72.4"
Width – Including mirrors	81.8"
Width – Mirrors folded	75.0"
Liftover height (curb)	28.0"

Interior

	Front/Rear
Head room	39.9"/39.0"
Leg room	43.1" (max.)/37.3"
Hip room	54.5"/52.4"
Shoulder room	55.9"/55.2"

Capacities (cu. ft.)

Passenger volume	98.7
Cargo volume behind front seats	68.0
Cargo volume behind rear seats	34.0

Fuel Tank (gal.)

FWD/4WD	15.7
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S : STANDARD O : OPTIONAL I : INCLUDED

Wheels	1	17" Steel with Sparkle Silver-Painted Wheel Covers	S	S
	2	17" Sparkle Silver-Painted Aluminum	O	S
			S	SE/SEL
	3	18" Ultra Bright-Machined Aluminum	O	SEL
	4	18" Sparkle Silver-Painted Aluminum	S	Titanium
	5	19" Machined Aluminum with Luster Nickel-Painted Spokes and Pockets	O	Titanium
	6	19" Ebony Black-Painted Aluminum	I	SE Sport Appearance Package



S: STANDARD **O**: OPTIONAL **P**: PACKAGE CONTENT

S	SE	SEL	TITANIUM
		S	High-gloss Black finish on center stack and window switch bezels
	P	S	Leather-wrapped steering wheel and shift knob
S	S	S	Mirror – Manual day/night rearview
	P	P	Mirror – Auto-dimming rearview
S	S	S	Power windows with one-touch-down driver's side feature
		S	Power windows with front and rear one-touch-up/-down feature
O	O	O	Remote Start System
S			Sun visors – Driver and front-passenger with covered vanity mirrors
	S	S	Sun visors – Sliding driver and front-passenger with covered, illuminated vanity mirrors
		S	Universal garage door opener
	S	S	Windows – Acoustic-laminate front-door glass
S	P		Exterior Beltline moldings – Black
	S	S	Beltline moldings – Bright
S			Door handles – Black molded-in-color
	S	S	Door handles – Body-color
	S	S	Dual bright exhaust tips
	S	S	Fog lamps
S			Grille – Black molded-in-color upper and lower
	S	S	Grille – Silver-painted upper with chrome bar inserts and surround
S	S		Headlamps – Configurable daytime running lamps
S	S		Headlamps – Halogen reflector with courtesy delay
	P	S	Headlamps – Halogen projector-beam with LED signature bi-xenon lamps
		S	Headlamps – Bi-xenon high-intensity discharge (HID)
		S	LED signature lighting – Non-configurable (replaces the standard configurable daytime running lamps)
		S	Liftgate – Power
		S	Liftgate – Hands-free foot-activated
S			Mirrors – Black, power sideview
	S	S	Mirrors – Body-color, power sideview
		S	Mirrors – Body-color, power sideview with turn signal indicators, security approach lamps and memory feature
		S	Mirrors – Heated sideview
	O	O	Panoramic Vista Roof®
	S	S	Privacy glass (rear door windows, rear quarter windows and liftgate window)

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¹SYNC Connect includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible 4G network availability. Certain restrictions, 3rd-party terms, or message and data rates may apply. Evolving technology/cellular networks may affect future functionality. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary 5-year subscription period for remote features. To activate, go to att.com/ford.²FordPass smartphone app, for use with SYNC Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store[®] and Google Play.[™] Learn more at fordpass.com. Message and data rates may apply.³After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁴Restrictions may apply. See your dealer for details.



Oxford White

White Platinum Metallic Tri-coat

Ingot Silver

White Gold

Cinnamon Glaze

Ruby Red Metallic Tinted Clearcoat

Blue

Lightning Blue

Magnetic

Shadow Black

1. Charcoal Black Cloth

2. Medium Light Stone Cloth

3. Unique Charcoal Black Cloth

4. Charcoal Black Partial Leather

5. Medium Light Stone Leather

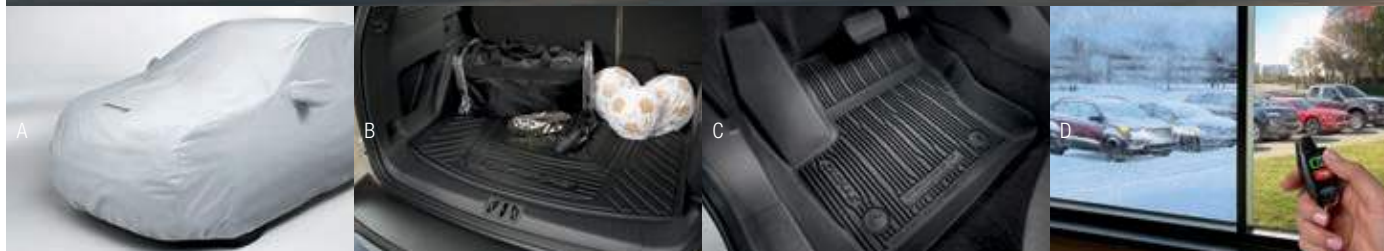
6. Charcoal Black Leather



Exterior

	S	SE			SEL/TITANIUM	
Oxford White	1	2	3	4		
White Platinum Metallic Tri-coat ¹		2	3	4	5	6
Ingot Silver ²	1	2	3	4	5	6
White Gold ²	1	2	3	4	5	6
Cinnamon Glaze ²	1	2	3	4	5	6
Ruby Red Metallic Tinted Clearcoat ¹		2	3	4	5	6
Blue ²	1	2	3	4	5	6
Lightning Blue ²	1	2	3	4	5	6
Magnetic ²	1	2	3	4	5	6
Shadow Black	1	2	3	4	5	6

4: Requires SE Sport Appearance Package



FORD ACCESSORIES

SE with SE Sport Appearance Package in Ingot Silver accessorized with roof crossbars, rear spoiler winglets, smoked side window deflectors by EGR,¹ molded splash guards, and roof-mounted bike carrier by THULE^{®1,2}

accessories.ford.com

Exterior

- Full vehicle cover¹ (A)
- Hood protector¹
- Racks and carriers^{1,2}
- Rear spoiler winglets
- Roof crossbars
- Roof rails
- Side window deflectors¹
- Splash guards
- Sportz[®] tent¹
- Trailer towing accessories
- Wheel lock kit

Interior

- Ash cup/coin holders
- Cargo area protector (B)
- Cargo organizers and protectors
- Carpeted floor mats
- Door sill plates
- First aid and roadside assistance kits¹
- Floor liners (C)
- Interior cargo cover
- Interior light kit
- Protective seat covers¹
- Tablet cradle¹
- UVS100[®] Custom Sunscreen¹

Electronics

- Bullfrog[®] portable Bluetooth[®] speakers¹
- Keyless entry keypad
- NextBase[®] Duo Cinema¹
- Remote start systems (D)
- Vehicle Security System
- Warning sensor systems¹

New Vehicle Limited Warranty. We want your Ford Escape ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Comparisons based on competitive models excluding other Ford vehicles (class is Small Utilities based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

¹Ford Licensed Accessory. ²Consult owner's manual for details on roof-rack load limits.