



Strutted

into the meeting.

Sold the big idea.

Glided past managers whose ideas bombed.

Decided to wear her Latin dance shoes

to work more often.



BOLDMOVES



OUR LOYAL CUSTOMERS
HERE IS THE INFO YOU ASKED FOR.

37 mpg.* European-inspired suspension.

It's a total go-getter.

With the hottest moves
since salsa class.

'07 Focus 4-Door ST





Four bodystyles, two powerful,
yet green engine choices
and major quality assurance.

On every Focus, you'll get
100,000-mile/5-year powertrain
coverage.* So all you have to
worry about is hugging the road.

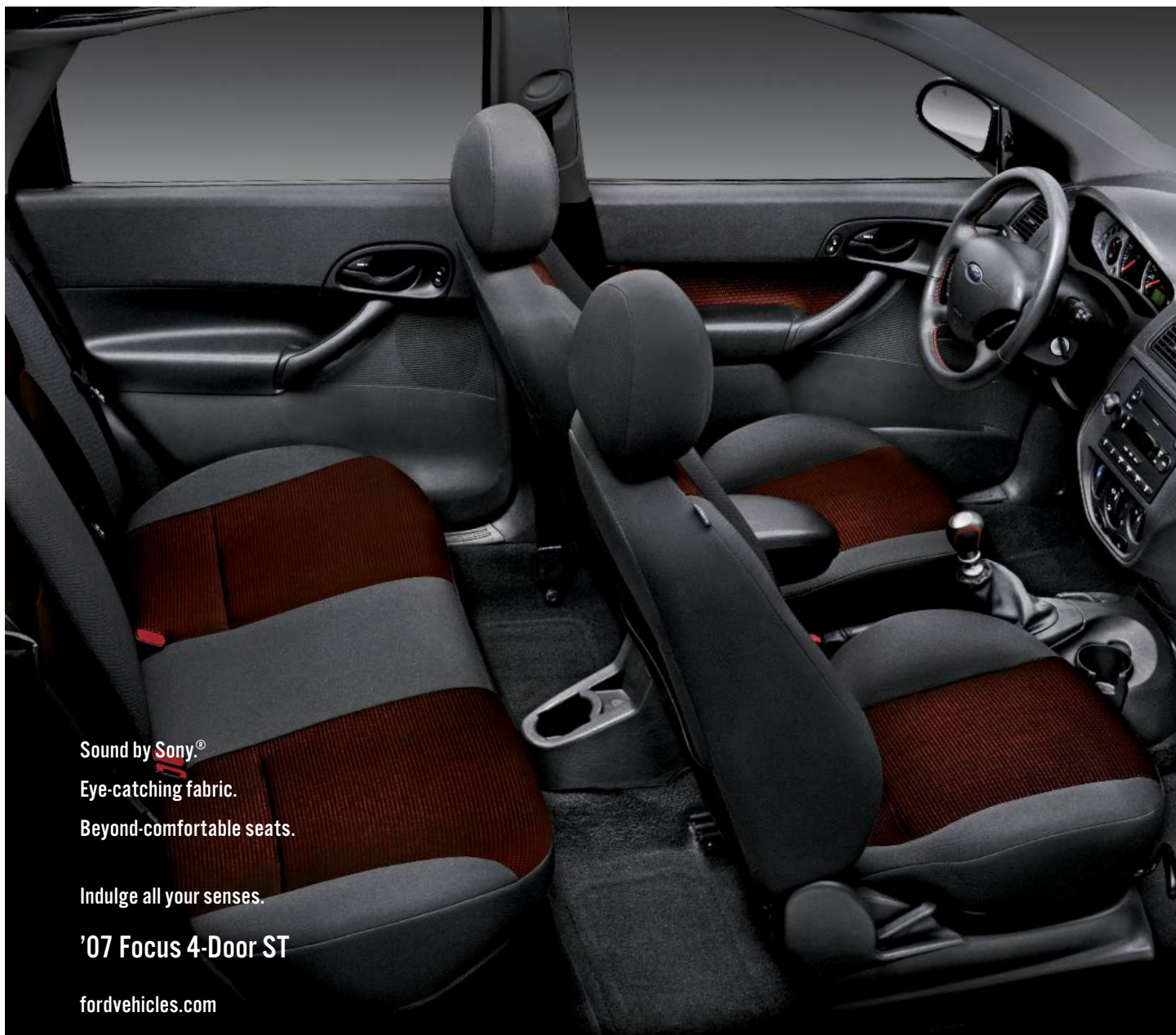


'07 Focus 4-Door ST



It's not just street smart. It also leads the pack in good looks. With a sporty 3-door hatchback, roomier 5-door hatchback, stylish 4-door sedan or spacious wagon. Ford Focus offers more bodystyle choices than any other automaker does (based on 2006 industry information). Choose your favorite. Then choose your options. Dress it up and take it out on the town.

*Powertrain Extended Service Plan. Powertrain limited warranty in Florida. A deductible applies. See dealer for details.



Sound by Sony.®

Eye-catching fabric.

Beyond-comfortable seats.

Indulge all your senses.

'07 Focus 4-Door ST

fordvehicles.com

No one else offers sound by Sony.® Feast your ears on the 500-watt Audiophile Sound System with 6-disc in-dash CD/MP3 capable player, 8" Sony® subwoofer and four coaxial speakers. Then kick back on attractive red and black sport fabric seats (or treat yourself to available leather-trimmed seats with Preferred Suede® inserts). Add on the optional heated front seats to keep things cozy.

Go on-line to get all the
specs, options and colors
available for Focus.

Or, better yet, stop by a dealer
to see everything firsthand.

'07 Focus 3-Door

fordvehicles.com



FORD FOCUS MODEL LINEUP

FOCUS 3-DOOR HATCHBACK



Price: **\$14,075***
EPA: +

Three-door hatchback with great versatility.

- 2.0L Duratec 20 or 20E* 16V DOHC I4 engine
- AM/FM stereo with single CD/MP3 player, digital clock and four speakers
- Rear window wiper/washer
- 60/40 seat backs with flip-up rear seat cushion

+ 27 city/37 highway**

FOCUS 4-DOOR SEDAN



Price: **\$14,400***
EPA: +

Refined sedan for serious driving fun.

- 2.0L Duratec 20 or 20E* 16V DOHC I4 engine
- AM/FM stereo with single CD/MP3 player, digital clock and four speakers
- Low-back front bucket seats with single passenger side map pocket
- 60/40 seat backs with flip-up rear seat cushion

+ 27 city/37 highway**

FOCUS 4-DOOR SEDAN ST



Price: **\$17,690***
EPA: +

Revved-up performance and sporty good looks.

- 2.3L Duratec 23 DOHC I4 engine
- AM/FM stereo with single CD/MP3 player, digital clock and four speakers
- Power 4-wheel disc brakes with ABS
- Sport front bucket seats in charcoal with red/black seat and door trim inserts

+ 22 city/32 highway**

FOCUS 5-DOOR HATCHBACK



Price: **\$15,075***

EPA: +

Five-door hatchback with room to spare.

- 2.0L Duratec 20 or 20E* 16V DOHC I4 engine
- AM/FM stereo with single CD/MP3 player, digital clock and four speakers
- Sport cloth bucket seats with passenger side map pocket
- 60/40 split/fold rear seat backs with flip-up seat cushion

+ 27 city/37 highway**

FOCUS WAGON



Price: **\$17,385***

EPA: +

Fun and stylish functional wagon.

- 2.0L Duratec 20 or 20E* 16V DOHC I4 engine
- AM/FM stereo with single CD/MP3 player, digital clock and four speakers
- Low-back bucket seats with single passenger side map pocket
- Roof rack side rails and rear window wiper/washer

+ 27 city/37 highway**

* Starting Manufacturing Retail Price, excluding taxes, title, and registration fees. Optional equipment not included.

**EPA estimated city/highway mpg based on base engine/transmission configuration.



Incredible fuel economy. What more could you ask for? How about low emissions and plenty of power? The 2.0L Duratec 20 DOHC I4 engine has it all. 136 horses. 136 lb.-ft. of torque @ 4,250 rpm. And 37 mpg.* If you're still hungry for power, there's always the Duratec 2.3 engine in the Focus ST, with 151 horses.

FEATURED FOCUS SPECIFICATIONS

INTERIOR FEATURES - SEATING	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
Sport bucket with adjustable head restraints and passenger side tip/slide feature and single passenger side map pocket	S	-	-	-	-
Low-back bucket with adjustable head restraints and single passenger side map pocket	-	S	-	-	S
Sport bucket with adjustable head restraints and single passenger side map pocket	-	-	-	S	-
Sport bucket with black/red sport fabric inserts, adjustable head restraints and single passenger side map pocket	-	-	S	-	-
60/40 split-fold rear seatbacks with flip-up rear seat cushion	S	S	S	S	S
Monotone leather-trimmed seating surfaces (SE and SES model)	O	O	-	O	O
Flint leather-trimmed seating surfaces with contrasting Charcoal leather inserts (SES only)	O	O	-	O	O
Charcoal leather-trimmed seating surfaces with contrasting Light Flint leather inserts (part of Interior Upgrade Package for S, SE and SES models)	O	O	-	O	-
Preferred-suede/leather-trimmed sport seats with preferred-suede door trim inserts	-	-	O	-	-

INTERIOR FEATURES - CLIMATE CONTROL	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
Air conditioning (optional on S models; required w/automatic transaxle)	S	S	S	S	S

INTERIOR FEATURES - ENTERTAINMENT SYSTEMS	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
AM/FM single CD/MP3 capable player with clock, 4 speakers	S	S	S	S	S
AM/FM 6-disc in-dash/MP3 capable player with clock, 4 speakers, duplicate audio controls on steering wheel (not available on S models)	O	O	O	O	O
Audiophile Sound System w/sound by Sony for AM/FM 6-disc in-dash/MP3 capable player w/clock, 4-coaxial speakers & 8-inch subwoofer, duplicate audio controls on steering wheel (not available on S models) Audiophile is a registered mark of Audiophile, Inc.	O	O	O	O	-

INTERIOR FEATURES - COMFORT AND CONVENIENCE	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
Instrument cluster: black-surround appliqué w/black faced gauges (not available on SES models)	S	S	-	S	S
Instrument cluster: black-surround appliqué w/grey-faced gauges & tachometer (standard on SES models only. Also available on SE with SE Sport Group and Traction Control Group).	S	S	-	S	S
Instrument cluster: silver-surround appliqué w/black-faced gauges & tachometer	-	-	S	-	-
Warning lights: airbag readiness, fasten safety belt, door ajar, charging system, low engine oil pressure, brake system/parking brake, check engine, overdrive off (automatic transmission), anti-lock brake system (optional), fuel filler door, low fuel and loose fuel cap.	S	S	S	S	S
Courtesy lamps: front header courtesy light with theater dimming (standard on S models)	S	S	-	S	-

Courtesy lamps: front header courtesy light with theater dimming and map/reading front lamps (not available on S models)	S	S	S	S	S
Battery Saver feature	S	S	S	S	S
Power locks (not available on S models)	S	S	S	S	S
Speed control (standard on SES and ST models only. Also available on SE with Convenience Group).	S	S	S	S	S
Leather-wrapped steering wheel (available on SES models only. Also available on SE with SE Sport Group).	S	S	-	S	S
Leather-wrapped steering wheel w/red contrast stitching	-	-	S	-	-
Tilt/telescoping steering wheel (standard on SES and ST models only. Also available on SE with Convenience Group).	S	S	S	S	S
Shift knob — black leather-wrapped manual w/red contrast stitching	-	-	S	-	-
Rear window defroster	S	S	S	S	S
Rear window wiper/washer	S	-	-	S	S
Retractable rear cargo area cover	-	-	-	-	O
Two-speed fixed intermittent windshield wipers (standard on S models)	S	S	-	S	-
Two-speed, variable intermittent windshield wipers (not available on S models)	S	S	S	S	S
Visor mirrors—driver and passenger side with flap closings	S	S	S	S	S
Instrument panel: climate and radio controls in center stack position, center stack storage bin, 6-CD (in cases) storage bin—driver side, 12-volt powerpoint, interior lights-off delay, low fuel warning light	S	S	S	S	S
Center floor console with dual front cupholders and storage area/rear cupholder	S	S	S	S	S
Overhead console with map lights, dual storage bin (1 sunglass and 1 garage door opener) (not available with moonroof; not available on S and SE models)	S	S	S	S	S
Driver's armrest with storage (not available on S models)	S	S	S	S	S
12-Volt powerpoint (not used as cigarette light plug-in)	S	S	S	S	S
Overhead assist handles, 1st row (2), 2nd row (2)	S	S	S	S	S
Front integral door trim map pocket	S	S	S	S	S
Front floor mats, color keyed carpeted with driver retention hook	S	S	S	S	S
Rear floor mats, color keyed carpeted (not available on S model)	-	S	S	S	S
SE Sport Group: 15-inch multi-spoke aluminum wheels, tachometer, fog lamps, leather wrapped steering wheel — two-tone when ordered with Interior Upgrade Package (standard on SES Wagon; optional on SE model)	O	O	O	O	O
Convenience Group: speed control and tilt/telescopic steering wheel controls (not available on S models; optional on SE models)	S	S	S	S	S
Weather Package: heated seats and heated side mirrors (optional on SES model)	O	O	-	O	O
Interior Upgrade Package: unique satin finish on center stack surround and instrument panel cluster gauge surround, Charcoal leather-trimmed sport seats with contrasting Light Flint leather inserts, two-tone leather-wrapped steering wheel, unique black sill plate with exposed "Focus" in body color (available in S, SE and SES models)	O	O	-	O	-

EXTERIOR FEATURES - APPEARANCE	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
Grille—black, w/chrome surround	S	S	-	S	S
Grille—satin alloy w/body color surround	-	-	S	-	-
Spoiler--rear decklid, A-gloss body color (standard on SES and ST Sedan models)	-	S	S	-	-
Roof rack side rails	-	-	-	-	S

Front aerodynamic halogen headlamps, front side marker (bumper) and front turn indicator in headlamps	S	S	S	S	S
Fog lamps (standard on Wagon SES model only; included in Street Appearance Packages I and II)	-	-	S	-	S
Bright exhaust tip (included in optional Street Appearance Packages I and II)	O	O	S	O	-
Dual manual remote mirrors, black (standard on S models)	S	S	-	S	-
Dual power mirrors, black (not available on S models)	S	S	-	S	S
Dual power, heated mirrors, A-gloss body color (optional on SES and standard on ST models)	O	O	S	O	O
Clearcoat paint	S	S	S	S	S
Street Appearance Package I: unique color-keyed front fascia with fog lamps, side market lamps, integrated mold-in black radiator grille and lower air deflector; unique color-keyed rear fascia with black diffuser insert; unique color-keyed “rally style” rear decklid spoiler (sedan), unique high-mount rear wing spoiler (hatchback); bright exhaust tip (not available on S models)	O	O	O	O	-
Street Appearance Package II: unique color-keyed front fascia with fog lamps, side market lamps, integrated mold-in black radiator grille and lower air deflector; unique color-keyed rear fascia with black diffuser insert; unique color-keyed SES rear decklid spoiler; bright exhaust tip (not available on S models)	-	O	O	-	-

EXTERIOR FEATURES - PROTECTION	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
Moldings — bodyside, body color (standard on SES and ST models and optional on S and SE)	S	S	S	S	S

EXTERIOR FEATURES - WINDOWS AND GLASS	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
Flush windshield and backlite	S	S	S	S	S
Glass--solar-tinted, complete	S	S	S	S	S
Power windows with express-down driver’s window (not available on S models)	S	S	S	S	S
Power moonroof w/shade & overhead maplights (not available on S models)	O	O	O	O	O

POWER AND HANDLING - POWER	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
2.0L DOHC 20 I-4 engine	S	S	-	S	S
2.0L Duratec 20E DOHC I4*	O	O	-	O	O
2.3L Duratec 23 DOHC I-4 engine	-	-	S	-	-
Engine Electronics – EEC-V, OED II	S	S	S	S	S
5-speed manual	S	S	S	S	S
4-speed automatic (not available on S 3-Door Hatchback or ST Sedan)	O	O	-	O	O

POWER AND HANDLING - HANDLING	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
Front wheel drive	S	S	S	S	S
Traction control (requires ABS & tachometer; not available on S models)	O	O	O	O	O
Power rack-and-pinion steering	S	S	S	S	S
Brakes — power front disc/rear drum	S	S	-	S	S

Brakes — power front disc/rear drum with anti-lock	O	O	-	O	O
Brakes — power 4-wheel disc with anti-lock (standalone option for S model only; part of optional Safety Package for SE, SES and ST)	O	O	-	O	-
Independent front suspension – MacPherson struts	S	S	S	S	S
Front Stabilizer Bar	S	S	S	S	S
Control blade independent rear suspension	S	S	S	S	S
Rear Shocks – Gas-pressurized rear shocks	S	S	S	S	S
Enhanced European suspension with rear stabilizer bar (standard on SES models, ST sedan, and wagon models)	S	S	S	S	S
Performance tuned suspension with rear stabilizer bar	-	-	S	-	-

POWER AND HANDLING - WHEELS AND TIRES	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
Wheels, steel 15-inch 9-spoke wheel cover(standard on S models)	S	S	-	S	-
Wheels, steel 15-inch 6-spoke wheel cover(standard on SE models)	S	S	-	S	S
Wheels, 15-inch multi-spoke alloy (standard on SES Wagon, optional on S and SE; available in SE Sports Group)	S	S	-	S	S
Wheels, 16-inch 5-spoke alloy(standard on SES hatchback and sedan models)	S	S	-	S	-
Wheels, unique 16” 5-spoke machined alloy	-	-	S	-	-
Spare tire, mini-size (stored below trunk/cargo area)	S	S	S	S	S
Tires, P195/60Rx15 all-season (standard on S, SE, and SES Wagon models)	S	S	-	S	S
Tires, P205/50Rx16 all-season (PIRELLI) (standard on SES and ST models only, not available on SES Wagon)	S	S	S	S	S

SAFETY AND SECURITY - SAFETY	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
Driver and front passenger safety belt pretensioners and height adjustable D-rings	S	S	S	S	S
Front row passenger seat Occupant Classification System	S	S	S	S	S
LATCH (Lower Anchors and Tethers for Children)*	S	S	S	S	S
“Safety cell” unitized body construction	S	S	S	S	S
Safety belt restraint system—driver and front passenger safety belt pretensioners and height adjustable D-rings, front row passenger classification system	S	S	S	S	S
Airbags — dual stage driver and front passenger†	S	S	S	S	S
Childproof rear side door locks	-	S	S	S	S
Available side impact airbags† (standalone option for S model only; part of optional Safety Package for SE, SES and ST)	O	O	-	O	-
Rear trunk/decklid release	S	S	S	S	S
Safety Package: anti-lock brakes and side impact air bags (SE, SES and ST models only)	O	O	O	O	O

SAFETY AND SECURITY - SECURITY	3-door Hatchback	4-door Sedan	4-door Sedan ST	5-door Hatchback	Wagon
SecuriLock™ Passive Anti-Theft System**	S	S	S	S	S
Remote keyless entry with 2 key fobs(not available on S models)	S	S	S	S	S
Perimeter Alarm System (not available on S models)	O	O	O	O	O

S = Standard O = Optional - = Unavailable

Ford Division reserves the right to change product specifications at any time without incurring obligations.

† Always wear your safety belt and secure children in the rear seat.

WHEEL STYLES



15" 9-Spoke Steel Wheels
(standard on S models)



15" 6-Spoke Steel Wheels
(standard on SE)



15" Multi-Spoke Alloy Wheels
(standard on SES wagon; optional on S and SE; included with optional SE Sport Group)



16" 5-Spoke Alloy Wheels
(standard on SES sedan and hatchback)

COLOR OPTIONS



WHY FORD CREDIT?

At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Lease, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.



ROADSIDE ASSISTANCE

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

NEW VEHICLE LIMITED WARRANTY

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.

HELPFUL FORD LINKS

Now that you've learned more about this Ford vehicle, we would like to recommend the following links that can help you get all the information you need about finding, purchasing and owning the Ford that's just right for you:



BOLD MOVES

Fordvehicles.com - The best place to get information about Ford cars, trucks, and SUVs.

Get a Price Quote - Request a quick quote from a Ford Dealer in your area.

Competitive Comparisons - Get a detailed comparison of your favorite Ford vehicle and how it stacks up against the competition.

Payment Calculator - Find out how much you'll have to spend on your new vehicle with Ford Credit's Payment Estimator.

Build & Price Your Ford - Build and price your vehicle online - From performance to interior colors and everything in between.

Search Dealer Inventory - Find your vehicle at a Dealer near you.

Locate a Dealer - Our dealer locator lets you view your Ford dealer's services, hours, special promotions, and check new and used inventory.

Incentives & Financing - Keep up to date with current incentives and financing offers in your area.

Compare Ford Cars - Visit the Car Smart Guide© and find the Ford Car that's right for you.

Schedule a Test Drive - Sign up online to drive a next generation Ford vehicle at a dealership near you.

Certified Pre-Owned - Ford Quality Checked Certified Pre-Owned Dealers - For pre-owned vehicles with Ford confidence!

Ford Accessories Store - These great accessories can make your Ford vehicle truly unique.

Ford Credit - Ford Credit online vehicle financing offers the tools you need to aid in your purchase decision including a Payment Estimator and instant credit approval

My Ford - The Official Website for Ford Vehicle Owners. Personalized maintenance schedules, exclusive offers & incentives, your service expense log and much more!

Disclaimer

Competitive comparisons based on publicly available information and Ford certification data at time of brochure creation. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following creation of the brochure, certain changes in standard equipment, options and the like or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.