THE ALL-NEW 2006

FUSION

THE ROAD AHEAD IS IN YOUR FACE

LIVE LIFE IN DRIVE

CONFIDENCE IN CHROME

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BUILT FOR THE ROAD AHEAD.

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THE ALL-NEW 2006
ASSERTIVE COME ON STRONG
IMPULSIVE CHASE YOUR DREAMS
EXHILARATING MOVE WITH PURPOSE AND POWER
REWARDING GRATIFY YOUR URGE TO DRIVE
SPIRITED LIVE ON THE REDLINE
FUSION
EMBRACE THE HEAT
FUSION SEL V6 IN SILVER FROST METALLIC

Exhilarating on asphalt. Commanding attention. Whether revving at a stoplight or gliding 221 available horses through the rpm range, it's best to realize now that heads will turn and eyes will follow. After all, Ford Fusion's enticing chrome-ringed taillamps, or the alluring chrome-tipped dual exhaust on Fusion SEL V6 are meant to draw notice. And that aggressive stance – high rear decklid, sultry side sheet metal and wide, planted tires – simply gathers all eyes unto itself. So just consider these stares your daily affirmations. Then punch it and exit the scene.

THE STREET IS YOUR STAGE

LIVE LIFE IN THE SPOTLIGHT

FUSION SEL V6 IN DARK BLUE PEARL METALLIC

You – and others – will be moved by Ford Fusion's bold style. It begins front and center with a muscular, 3-bar chromed grille. Wide slats run horizontally, meeting at the dominant blue oval. Stylistic halogen headlamps project plenty of boldness, confidence and attitude – along with their wide swath of light. Low beam, high beam and turn signals are integrated into the same housing, contributing to Fusion's clean, sophisticated design. Performance tires add to the aesthetics of this driver's car, along with providing plenty of satisfying grip. As if Fusion needed any help.

RIDE THE RAVES

LIVE LIFE IN MOTION

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FUSION SEL V6 IN REDFIRE METALLIC

LIVE LIFE IN THE DRIVER'S SEAT

CONTACT

"Me time" begins here. Grab the Fusion key (shown at right), which cleverly integrates the door lock and unlock, trunk release and panic button features, and take your seat. In this driver's sanctuary, high levels of interior flexibility are provided by two-tiered storage in the center console, and 2 power points where phones, MP3 players or handhelds can be recharged. For a few invigorating moments each day, just savor all that Fusion offers from behind its tilt/telescopic steering column: nimble 4-wheel independent suspension, remarkably stiff body structure, standard 5-speed manual transmission and responsive powertrain. Suddenly, all other concerns melt away.

FUSION SEL V6 CHARCOAL BLACK LEATHER-TRIMMED SEATING WITH CONTRASTING-COLOR THREAD STITCHING, PIANO-BLACK INSTRUMENT PANEL APPLIQUÉ AND AVAILABLE EQUIPMENT

LIVE LIFE ON THE GO

FASHIONED FOR FUNCTION

While Fusion's inviting interior does all the essentials, it has a style all its own. Comfortable seating for 5 can be covered in durable cloth, or available leather trim (on SE and SEL models). Carbon-fiber appearance accents energize the Fusion SE instrument panel, while SEL models feature either wood appliqué or piano-black finish. Contrasting-color thread stitching on the available leather-trimmed seats adds a dash of sophistication, while the clever in-dash storage compartment (shown at right) is the perfect place for hi-tech handhelds, phones or PDAs.

ADAPT TO THE MAX

LIVE LIFE LARGE

Life moves at a blur. And change comes in an instant. Thankfully, you can adapt quickly with an interior as flexible as Fusion's. For starters, each side of the spring-assisted 60/40 split-folding rear seat can be lowered in an instant by pulling the release handles inside the trunk. Suddenly, 15.8 cu. ft. of trunk capacity becomes so much more. Fold down one side of the seat while a passenger uses the other, or fold down both sides for maximum cargo-carrying capability. Up front, adaptability comes in the form of Fusion's center console (shown at right) that features handy, two-tiered storage.

FUSION'S SPRING-ASSISTED 60/40 SPLIT REAR SEAT MAKES IT EASY TO LOAD LARGER ITEMS

FUSION SEL V6 IN DARK BLUE PEARL METALLIC

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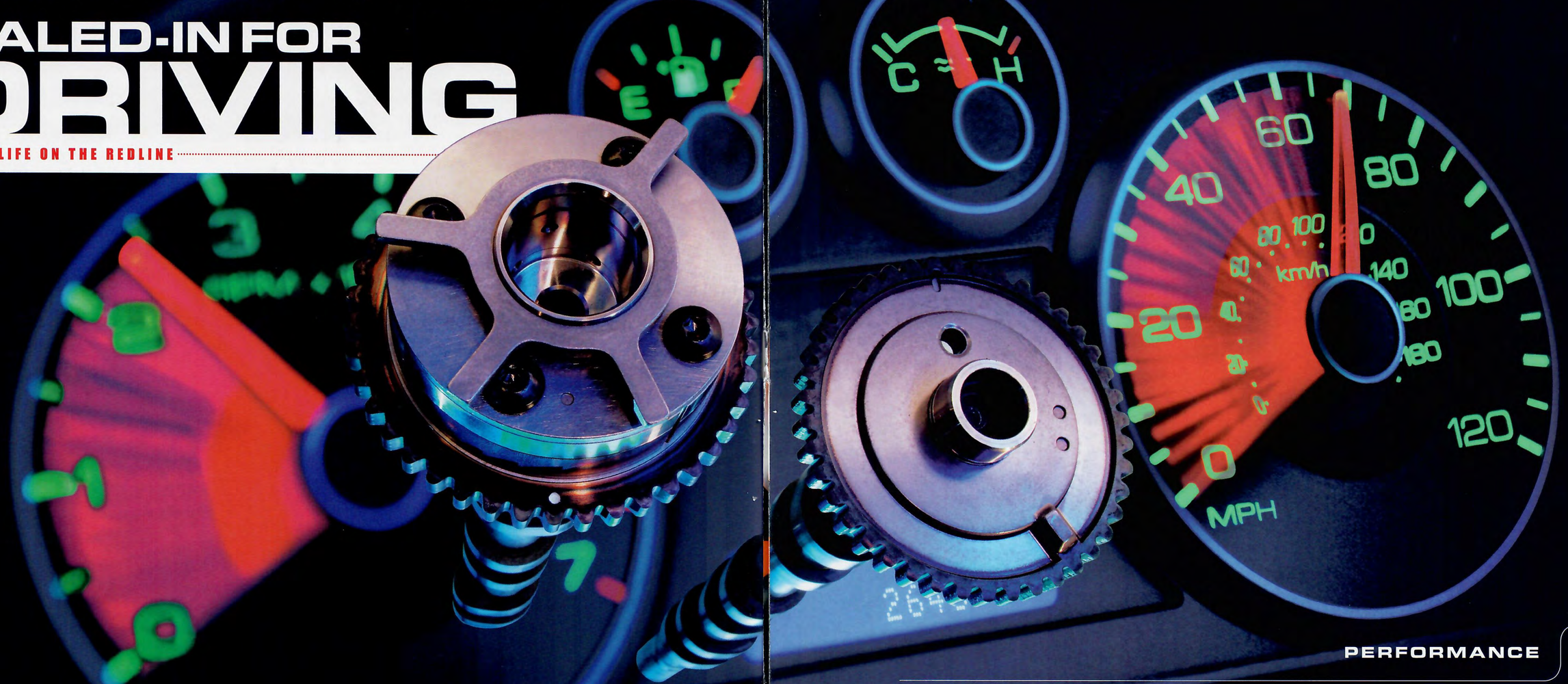
Does looking at the gauges in your sedan bring you down? Is there no joy in rushville? Then sign on for the Ford Fusion driver *re*-education class, where daily you'll learn the ride and handling characteristics near-and-dear to an enthusiast's heart. Topics include: quick throttle response, exceptionally precise steering, road-hugging handling, and how to handle the insatiable desire you'll feel whenever the road opens up in front of you. To motorists who live for heel-and-toeing, Fusion's 160-hp I-4 engine and 5-speed manual transmission will restore the joy to the daily commute – and lessen your stops at the fuel pump.* On Fusion SE and SEL V6, a class-exclusive 6-speed automatic transmission helps the 221-hp V6 engine deliver responsive acceleration, efficient operation and excellent fuel economy.

DIALED-IN FOR DRIVING

LIVE LIFE ON THE REDLINE



TIMING IS EVERYTHING

Both Fusion engines feature intake Variable Cam Timing (iVCT) for improved performance and efficiency. Unlike fixed valve timing – which achieves peak efficiency only when you hit the sweet spot at certain rpm – Fusion's iVCT continually adjusts intake valve timing to ensure the most complete and efficient combustion at a wider range in the rpm band. This enhances both low-end torque and high-rpm power. And what driver doesn't crave more of that?

PICK YOUR PASSION

Excellent throttle feel, robust low-end torque and very responsive mid-range speed are offered in no less than 3 Fusion powertrain combinations. A 160-hp 2.3L Duratec 23 I-4 engine is teamed with a standard 5-speed manual transmission for lively performance and joyful shiftability. A 5-speed automatic transmission is available. On SE and SEL V6 models, a 221-hp 3.0L Duratec 30 V6 engine is teamed with a class-exclusive 6-speed automatic transmission.

A FORD FIRST

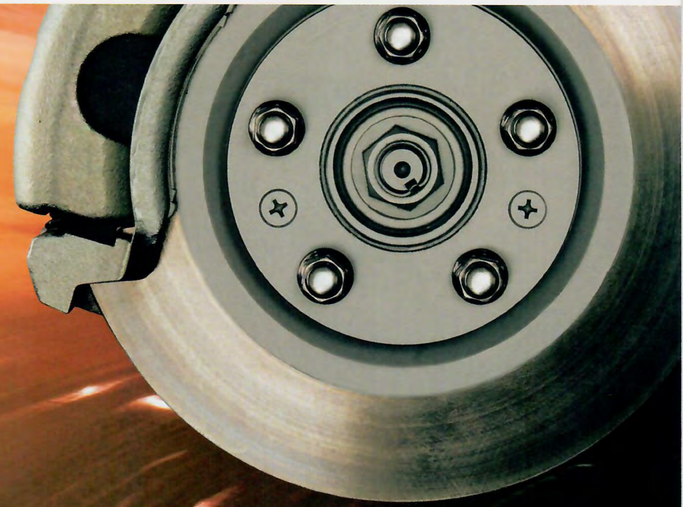
Fusion is the first midsize Ford sedan engineered to achieve a Partial Zero Emissions Vehicle (PZEV) rating in the Green States. In fact, when equipped with the 2.3L Duratec 23 I-4 engine and available 5-speed automatic transmission, Fusion is designed to meet California's Super Ultra Low Emissions Vehicle (SULEV) tailpipe emissions as well.

*EPA-estimated 23 mpg city/31 hwy. (I-4 engine with 5-speed manual transmission). See Specifications for details.

If you relish each moment behind the wheel, you'll be very gratified at the controls of the all-new Ford Fusion. A power rack-and-pinion steering system is tuned with the enthusiast driver in mind, so you'll get the road feel you want at highway speeds and the responsiveness you need at low speeds. Instantly, you'll know how well the performance tires are tracking or what kind of road surface they're carving up. And because the steering gear is attached to the perimeter subframe, your every wheel movement will be quickly telegraphed to Fusion's 4-wheel independent suspension. There, front and rear stabilizer bars help prevent energy-robbing chassis motion and keep body roll to a minimum – increasing your confidence with every curve and rewarding you on every drive.

ELECTRIFYING THRILL RIDE

LIVE LIFE WIDE OPEN



NIMBLE AND AGILE

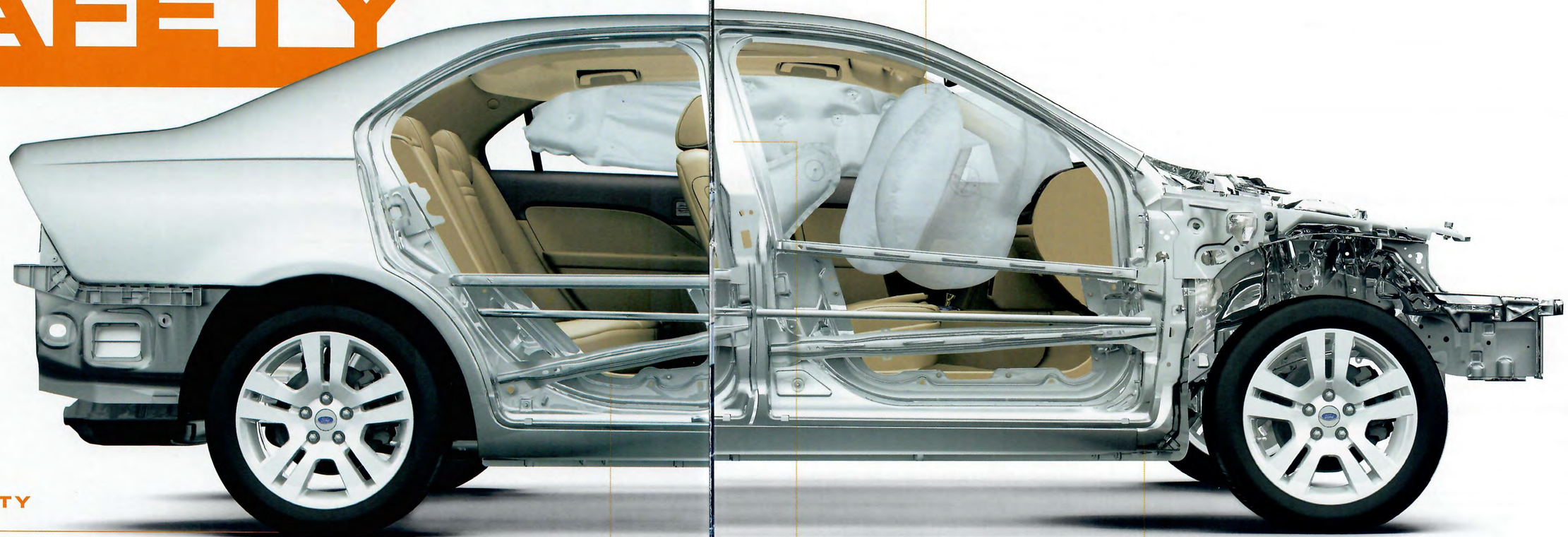
Fusion's nimble 4-wheel independent suspension and stiff body structure are the main links between you and the road. Up front, a double-wishbone suspension provides you with an ideal balance between spirited performance and predictable ride control. By maintaining a more constant camber angle, understeer is reduced and tires maintain better contact with the road. In the rear, a multi-link independent suspension acts the same way to provide stability.

CONFIDENT STOPPING POWER

Each time you depress the brake pedal, the front brakes do the lion's share of work in bringing your vehicle to a stop. For exceptional braking performance, Fusion's 4-wheel disc brakes feature ventilated front brake rotors to dissipate the heat caused by braking, keeping them cooler and helping to prevent brake fade. For improved steering control in emergency or hard braking situations, a 3-channel Anti-lock Brake System is available on all models.

While strengthening certain areas against intrusion by stamping them with additional steel, Ford engineers designed other elements of Fusion's structure to collapse, absorb or channel crash energy away from occupants. From outstanding vehicle architecture to comprehensive occupant protection systems, Fusion is armed with the latest in safety technology.

PERSONAL SAFETY



AT THE READY

Fusion's standard Personal Safety System® utilizes a network of smart sensors to deploy the dual-stage driver and front-passenger airbags in just the right manner, at just the right time. In addition, the Front-Passenger Sensing System (FPSS) can identify if a passenger is present and his/her approximate stature, then send a signal to activate or deactivate the airbag. Additional protection on all Fusion models is available via the Safety and Security Package, which provides 1st- and 2nd-row side-curtain airbags for enhanced head protection for outboard occupants, front-seat side airbags for enhanced chest protection, and an anti-theft perimeter alarm.

FORCE MANAGEMENT

Side-intrusion door beams extend across the 2 strongest areas of the door frame, helping to protect against passenger-compartment intrusion in certain side-impact collisions.

TARGETED STRENGTH

To help channel crash energy below occupant level, nearly 1/4-inch of steel in Fusion's B-pillar adds strength above the belt line.

ENERGY TRANSFER

Robust rocker panels help transfer crash energy away from vehicle occupants. Inside, energy-absorbing interior door-trim panels and grab handles help to protect occupants during certain side-impact collisions.

FUSION SEL V6 IN REDFIRE METALLIC

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SPECIFICATIONS

MODEL HIGHLIGHTS

Each series includes the standard equipment of the previous series, except where additions/exceptions are noted.

S

2.3L Duratec 23 16-Valve I-4 Engine
5-Speed Manual Transmission
Power 4-Wheel Disc Brakes
Front and Rear Stabilizer Bars
Bright-Chromed 3-Bar Grille
5-Passenger Seating
60/40 Split-Folding Spring-Assisted Rear Seat
Tilt/Telescopic Steering Column
In-Dash Storage Compartment
6 Cupholders
Steering Wheel-Mounted Speed Control
Power Windows, Door Locks and Sideview Mirrors
Speed-Sensitive Windshield Wipers
Remote Keyless-Entry with 2 Integrated Fobs
Air Conditioning
AM/FM Single-CD/MP3 Audio System with 4 Speakers
Personal Safety System®
SecuriLock® Passive Anti-Theft System
16" Steel Wheels with Deluxe Wheel Covers
P205/60R16 All-Season Tires

SE

SE I-4
(all S content, plus):

Body-Color, Power Sideview Mirrors
Message Center
6-Way Power Driver's Seat with Manual Lumbar
Steering Wheel-Mounted Speed and Audio Controls
Unique Center Stack Instrument Panel Appliqué
Illuminated Visor Vanity Mirrors
AM/FM Single-CD/MP3 Audio System with 6 Speakers
Map Pockets

SE V6
(all SE I-4 content, plus):

3.0L Duratec 30 24-Valve V6 Engine
6-Speed Automatic Transmission
Dual Exhaust

SEL

SEL I-4
(all SE I-4 content, plus):

Fog Lamps
Bright Molding at Belt Line
Leather-Wrapped Steering Wheel
Steering Wheel-Mounted Speed, Audio and Climate Controls
Electronic Automatic Temperature Control
Unique Center Stack Instrument Panel Appliqué
Premium AM/FM 6-CD/MP3 Audio System with 6 Speakers
Analog Clock
17" Machined-Aluminum Wheels
P225/50VR17 Performance Tires

SEL V6
(all SEL I-4 content, plus):

3.0L Duratec 30 24-Valve V6 Engine
6-Speed Automatic Transmission
Chrome-Tipped Dual Exhaust

WHEELS

16" Steel Wheel with Deluxe Wheel Cover Standard on S and SE

16" Machined-Aluminum Wheel Available on SE

17" Machined-Aluminum Wheel Standard on SEL

Comparisons based on 2005 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

STANDARD FEATURES

MECHANICAL

150,000-mile tune-up interval*
Front-wheel drive
Power 4-wheel disc brakes
Power rack-and-pinion steering
Stabilizer bars – 24-mm front and 16-mm rear (17-mm on V6)
Suspension – Front: independent Short- and Long-Arm
Suspension – Rear: multi-link independent with coil-over-shock

SAFETY/SECURITY

Personal Safety System® with dual-stage driver and front-passenger airbags,** safety belt pretensioners, driver's-seat position sensor, crash severity sensor, energy-management retractors, safety belt usage sensors and Front-Passenger Sensing System
Battery saver
Belt-Minder® safety belt reminder
Child-safety rear door locks
Illuminated entry
Lower anchors and tether anchors for child-safety seats (LATCH)
Remote keyless-entry system (key-mounted)
Safety belts – 3-point for all seating positions
SecuriLock® passive anti-theft system
Side-intrusion door beams

SEATING

5-passenger seating
60/40 split-folding spring-assisted rear seat
Front bucket seats
Height-adjustable driver's seat

INTERIOR

Accessory delay for power features
Air conditioning
Cupholders – 6
In-dash storage compartment
Floor mats – Front and rear carpeted
Full center console with armrest and two-tiered storage
Power door locks
Power points – 2
Power trunk release
Power windows with one-touch-down driver's-side feature
Steering wheel-mounted speed control
Tilt/telescopic steering column

EXTERIOR

Power sideview mirrors
Rear-window defroster
Solar-tinted glass
Windshield wipers – Speed-sensitive

*Under normal driving conditions with routine fluid and filter changes.
**Always wear your safety belt and secure children in the rear seat.

Audiophile is a registered trademark of Audiophile, Inc.

ENGINES

	2.3L DURATEC 23 DOHC I-4	3.0L DURATEC 30 DOHC V6
Horsepower (hp @ rpm)	160 @ 6250	221 @ 6250
Torque (lb.-ft. @ rpm)	156 @ 4250	205 @ 4800

EPA-ESTIMATED FUEL ECONOMY

TRANSMISSION	2.3L DURATEC 23 DOHC I-4	3.0L DURATEC 30 DOHC V6
5-speed manual	23 mpg city/31 hwy.	—
5-speed automatic	late availability	—
6-speed automatic	—	21 mpg city/29 hwy.

FEATURES & OPTIONS

S with I-4	SE with I-4	SE with V6	SEL with I-4	SEL with V6	
					MECHANICAL
●	●	—	●	—	2.3L Duratec 23 16-valve I-4 engine
—	—	●	—	●	3.0L Duratec 30 24-valve V6 engine
●	●	—	●	—	5-speed manual transmission
○	○	—	○	—	5-speed automatic transmission (late availability)
—	—	●	—	●	6-speed automatic transmission
●	●	●	—	—	16" steel wheels with deluxe wheel covers
—	○	○	—	—	16" machined-aluminum wheels
—	—	—	●	●	17" machined-aluminum wheels
●	●	●	—	—	P205/60R16 all-season tires
—	—	—	●	●	P225/50VR17 performance tires
○	○	○	○	○	Anti-lock Brake System (ABS)
—	—	●	—	—	Dual exhaust
—	—	—	—	●	Dual exhaust with chromed tips
—	—	○	—	○	Traction Assist (requires ABS brakes)
					SEATING
—	●	●	●	●	6-way power driver's seat with manual lumbar
—	○	○	○	○	Leather-trimmed seats with contrasting-color thread stitching
—	—	—	○	○	Heated front seats (requires leather-trimmed seats)
					INTERIOR
●	—	—	—	—	AM/FM single-CD/MP3 audio system with 4 speakers
—	●	●	—	—	AM/FM single-CD/MP3 audio system with 6 speakers
—	○	○	●	●	Premium AM/FM 6-disc in-dash CD/MP3 audio system with 6 speakers
—	○	○	○	○	Audiophile® Sound System with AM/FM stereo and 6-disc in-dash CD changer with MP3 capability and 8 speakers
—	—	—	●	●	Electronic Automatic Temperature Control
—	—	—	●	●	Leather-wrapped steering wheel
—	●	●	—	—	Steering wheel-mounted speed and audio controls
—	—	—	●	●	Steering wheel-mounted speed, audio and climate controls
					EXTERIOR
—	—	—	●	●	Fog lamps
—	○	○	○	○	Power moonroof
					PACKAGES
○	○	○	○	○	**Safety & Security Package** – Includes driver and front-passenger seat-side airbags, side-curtain airbags for front and rear passengers, and anti-theft perimeter alarm
—	○	○	—	—	**SE Sport Package** – Includes 16" machined-aluminum wheels, and Premium AM/FM stereo with 6-disc in-dash CD changer with MP3 capability and 6 speakers
—	—	—	○	○	**SEL Premium Package** – Includes heated sideview mirrors with security approach lamps, auto-dimming rearview mirror, compass and automatic headlamps

● Standard ○ Optional — Not Available

SPECIFICATIONS

INTERIOR TRIM

FUSION S INTERIOR

FUSION SE INTERIOR

FUSION SEL INTERIOR

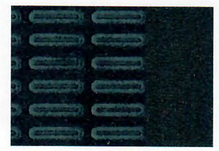
INTERIOR COLORS

MEDIUM LIGHT STONE	CAMEL	CHARCOAL BLACK†	ALL MODELS
●	●	●	Oxford White
	●	●	Dune Pearl Metallic
●	●	●	Redfire Metallic
●	●	●	Merlot Metallic
●	●	●	Titanium Green Metallic
●	●	●	Dark Blue Pearl Metallic
●		●	Silver Frost Metallic
●		●	Tungsten Silver Metallic
●	●	●	Charcoal Beige Metallic
●	●	●	Black

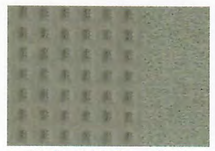
†Charcoal Black interior not available on Fusion S.

Medium Light Stone Cloth
Standard on S and SE

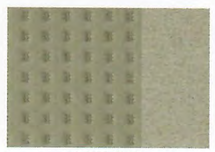
Camel Cloth
Standard on S and SE



Charcoal Black Cloth
Standard on SE

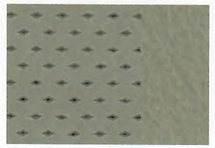


Medium Light Stone Cloth
Standard on SEL

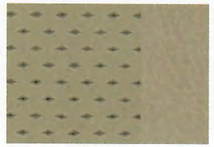


Camel Cloth
Standard on SEL

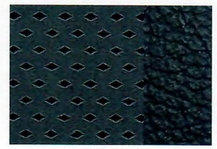
Charcoal Black Cloth
Standard on SEL



Medium Light Stone Leather
Available on SE and SEL



Camel Leather
Available on SE and SEL



Charcoal Black Leather
Available on SE and SEL

EXTERIOR COLORS

Oxford White

Dune Pearl Metallic

Redfire Metallic

Merlot Metallic

Titanium Green Metallic

Dark Blue Pearl Metallic

Silver Frost Metallic

Tungsten Silver Metallic

Charcoal Beige Metallic

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.

Black

New-Vehicle Limited Warranty
We want your Ford Fusion ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Ford Credit

Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at **www.fordcredit.com**.

Ford Motor Company Insurance Services

Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at **www.fordvip.com** for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

EXTENDED SERVICE PLAN

For a purchase or lease, the Ford **Extended Service Plan** (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.

2006 FORD FUSION

With bold styling, spirited driving dynamics and a well-appointed interior, the all-new 2006 Fusion delivers all the attitude you're looking for.

"Unquestionably, the 2006 Ford Fusion is a compelling midsize sedan."
Autobytel.com

FORD FUSION: LIVE LIFE IN DRIVE

BOLD, CONFIDENT STYLING
- Muscular 3-bar chromed grille
- Available 16" and 17" aluminum wheels
- Contrasting-color thread stitching on available leather-trimmed seats

SPIRITED DRIVING DYNAMICS
- Standard I-4 engine and 5-speed manual transmission
- Available 221-hp V6 engine with 6-speed automatic transmission
- Both engines feature Electronic Throttle Control and intake Variable Cam Timing
- Fully independent front and rear suspensions
- Performance tires on all Fusion models

WELL-APPOINTED, FLEXIBLE INTERIOR
- Spring-assisted 60/40 split-folding rear seat
- Instrument panel storage compartment
- Two-tiered storage in center console
- MP3-capable audio systems
- Available leather-trimmed seats
- 2 power points
- Rear-seat armrest

For more information, go to www.fordvehicles.com

FUSION WILL BE FORD RACING'S NEW RACE CAR FOR NASCAR® COMPETITION IN 2006

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Ford

BUILT FOR THE ROAD AHEAD.

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