



04 | Freestar



Thank you for your interest in the all-new Ford Freestar.

It's easily the most versatile minivan out there. Why? Because we built Freestar with real-life demands in mind. From the 3rd-row Tailgate Bench Seat™ to more than 10 convenient storage spots, Freestar has what it needs to adapt. Looking for a vehicle that protects your family first and foremost? Then Freestar has you covered. It's not only our safest minivan ever, it also offers more safety and security features than any of its competitors – like the optional Safety Canopy™ System.

But there's more to being a Ford owner than just driving a great vehicle. There are perks like the My Ford owner website where you can manage all of your vehicle information in one place. Register today at www.fordvehicles.com. Come in for a test-drive today and you'll discover just how versatile Freestar is.



Freestar Limited



At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Contract, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.

Last row or first? We're flexible.

The all-new 2004 Ford Freestar comes packed with over 100 innovations engineered to suit any lifestyle – like a 3rd-row seat that changes at your whim. Simply pull a lever and it reverses into a rear-facing bench, aptly named the 3rd-row Tailgate Bench Seat.[™] Perfect for camping, sideline cheering and, well, of course, tailgating.* Its head restraints have been integrated into the seat so there's no need to remove them before folding it totally flat into the floor. And when the second-row seats are removed, an unbelievable 134 cu. ft. of cargo space is there for the loading. So, whether you're watching the second half or just packing it in, Freestar has the amazing ability to adapt to whatever life requires.

*3rd-row Tailgate Bench Seat[™] should be changed and used only when vehicle is stopped and in park. Rear-facing third-row seat is not intended for passenger seating while vehicle is in motion.





1 With life comes stuff. And we made sure Freestar has the features you need to accommodate all that you collect. Like an in-dash storage compartment that opens with the push of a button and holds small items like maps and CDs. 2 And the third-row cargo well that's extra deep for keeping groceries and other items in their place. 3 Or a best-in-class front-door storage system with

two dual-bin storage pockets in each front door. 4 You'll be hard-pressed to find a more flexible interior. Or, inviting for that matter. From the optional leather-trimmed seats to the four easy-to-read instrument panel gauges to the choice of a single CD or 6-disc in-dash CD player, Freestar has everything you need for a day of traveling or a trip around the block.

Dealer Accessories

This automatic dimming rearview mirror adjusts whenever glare is detected and comes with a built-in compass. The mirror is available with or without outside temperature readings.

The Yakima® Load Warrior bike rack and sport box combination makes it easy to go from extra storage up top to a day on the trail. Its weather-resistant, heavy-duty steel construction provides lightweight durability and fits easily on your factory roof rack. Includes cargo stretch net.

The Rear Seat DVD Entertainment System features a flip-down seven-inch LCD screen that folds into the headliner when not in use. Comes with remote control and two wireless headphones.





The extra mile.

The first time you get into a Freestar, you'll probably be impressed with its flexible interior. Or the many places where you can stow and tuck your belongings. But the more you get in it, the more you'll discover how many conveniences it has to offer. There's the available Reverse Sensing System that uses ultrasonic sensors to detect objects behind the vehicle. The closer you get, the quicker the alert tone beeps. And available power adjustable pedals make it easy to find the most comfortable driving position for your height. You can even keep passengers content with the tri-zone climate controls that allow driver, front and rear passengers to adjust the temperature to their liking. But keep looking. You're sure to find something else you didn't know about Freestar.



Our safest minivan ever.

How did we do it? By offering more safety and security features than any other minivan. First, there's the available, and patented, Safety Canopy™ System. It features a segment-exclusive rollover sensor, side curtain airbags and first-row side impact airbags*. The side curtain airbags deploy from the headliner on both sides to cover all three rows and stay inflated longer than other airbags. As a result, this system is among the best types of protection a minivan could offer.

Then we made improvements to the design of the minivan itself. By unitizing body construction, we created a "safety cell" that features front structural rails specially designed to help transfer and dissipate the energy of an impact. Add to that the impressive, and standard, Personal Safety System™ with technologies that include sensors to calculate the driver's seat position relative to the steering wheel, set the proper level of airbag inflation and not only recognize safety belt use, but also the severity of the crash.

And finally, we made a priceless sense of security available by offering the AdvanceTrac™ Electronic Stability Enhancement System. This system uses advanced sensors to monitor driving input and vehicle responses. That way, in certain understeer or oversteer situations, it can make braking and throttle adjustments to help correct vehicle direction. One more reason Freestar can be considered our safest minivan ever.

*Always wear your safety belt and secure children in the rear seat.



IF YOU HAVEN'T LOOKED AT FORD LATELY, LOOK AGAIN.

FEATURED SPECIFICATIONS

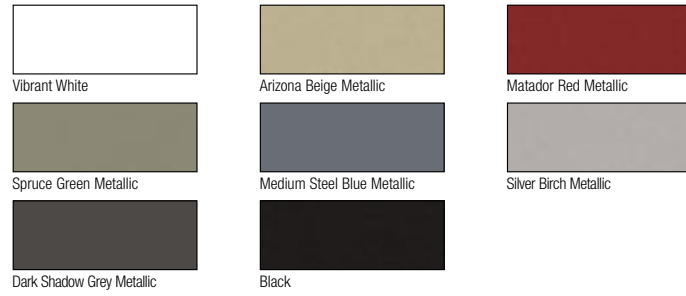
Performance	S	SE	SES	SEL	Limited
3.9L OHV V6 Engine with Split-Port Induction	S	S	S	—	—
4.2L OHV V6 Engine with Split-Port Induction	—	—	—	S	S
4-Speed Electronic Automatic Transaxle with Overdrive Lockout	S	S	S	S	S
16" Steel Wheels with Full Wheel Covers	S	S	—	—	—
16" Painted Aluminum 5-Spoke Sport Wheels	—	—	S	—	—
16" Painted Aluminum 5-Spoke Wheels	—	—	—	S	—
16" Bright Machined Aluminum 5-Spoke Wheels	—	—	—	—	S
17" Aluminum Alloy Wheels (Late Availability)	—	—	0	0	0
P225/60R16 All-Season BSW Tires	S	S	—	—	—
P235/60R16 All-Season BSW Tires	—	—	S	S	S
100,000-Mile Tune-Up Interval*	S	S	S	S	S
Front-Wheel Drive	S	S	S	S	S
Trailer Tow Package Class II (Late Availability)	0	0	0	0	0
Safety/Security	S	SE	SES	SEL	Limited
Self-Sealing Tires	—	0	0	0	0
Personal Safety System™ for Driver and Front Passenger with Dual-Stage Airbags,** Safety Belt Pretensioners, Energy Management Retractors, Safety Belt Usage Sensors, Driver's Seat Position Sensor, Front Passenger Seat Occupant Sensor, Crash Severity Sensor and Restraint Control Module	S	S	S	S	S
Active Safety Package I Includes: Panic Brake Assist, Traction Control and AdvanceTrac®	—	0	0	—	—
Active Safety Package II Includes: Panic Brake Assist, Traction Control, AdvanceTrac® and Reverse Sensing System	—	—	—	0	0
Safety Canopy™ System – 3rd-Row Side Curtain Airbags with Rollover Sensors and 1st-Row Seat-Mounted Side Impact Airbags	0	0	0	0	0
LATCH – Lower Anchors and Tether Anchors for Child Safety Seats	S	S	S	S	S
Bumpers – 5-MPH Energy-Absorbing	S	S	S	S	S
SecuriLock® Passive Anti-Theft System	S	S	S	S	S
Remote Keyless Entry System	S	S	S	S	S
Autolock – Doors Lock Automatically When Driving	S	S	S	S	S
Low Tire Pressure Warning System	S	S	S	S	S
Interior	S	SE	SES	SEL	Limited
Air Conditioning, Electronic Automatic Temperature Control	—	—	—	—	S
Air Conditioning – Tri-Zone Manual High Capacity Auxiliary Climate Control System with Adjustable Temperature and Fan Controls for Driver/Front Passenger/Rear-Seat Passengers	—	—	S	S	S
AM/FM Stereo	S	—	—	—	—
AM/FM Stereo with Single CD Player and Digital Clock	—	S	S	—	—
AM/FM Stereo with Single CD/Cassette Player and Digital Clock	—	0	0	S	S
Rear Seat Audio and Climate Controls	—	—	—	S	S
Tilt Steering Column	S	S	S	S	S
Power Door Locks – with Child Safety Locks on Rear Sliding Doors	S	S	S	S	S
Power Front Windows – with One-Touch-Down Driver's Side Feature	S	S	S	S	S
Power Adjustable Pedals	—	—	—	—	S
Power Driver's Seat – 6-Way	—	0	S	S	S
Power Front Passenger Seat – 6-Way (Requires Leather-Trimmed Seats)	—	—	0	0	0
Memory Package Includes: Memory for Sideview Mirrors, Power Adjustable Pedals and Driver's Seat Position Setting (Requires Safety Canopy™ Active Safety Package II and Leather-Trimmed Seats)	—	—	—	—	0
Powerpoints – in All Rows and Rear Cargo Area	S	S	S	S	S
Console – 1st-Row, Floor-Mounted	—	0	0	0	0
Console – Full Overhead, Includes: Temperature and Compass Displays and Provisions for Power Sliding Door Switches	—	—	—	S	S
1st-Row High-Back Captain's Chairs with Integrated Head Restraints and Recline	S	S	S	—	—
1st-Row Low-Back Captain's Chairs with Adjustable Head Restraints and Recline	—	—	—	S	S
2nd-Row 2-Passenger Bench Seat with EZ Entry Feature	S	S	S	—	—
7-Passenger Seating with Fold-in-Floor 3rd-Row Tailgate Bench Seat™	S	S	S	S	S
Enhanced Seating Group Includes: Map Pockets and Grab Handles for 1st-Row and 2nd-Row Fore/Aft Adjustable Seats with Cupholders	—	S	S	S	S
Electronics Group Includes: Automatic-Dimming Rearview Mirror, Automatic Headlamps, Overhead Console with Outside Temperature and Compass Displays (Requires Tri-Zone AC)	—	0	0	S	S

Exterior	S	SE	SES	SEL	Limited
Sliding Rear Side Doors – Manual	S	S	S	S	—
Sliding Rear Side Doors – Power	—	—	—	0	S
Roof Rails	—	S	S	S	S

S = Standard 0 = Optional — = Not Available

*Under normal driving conditions with regular fluid and filter changes.

**Always wear your safety belt and secure children in the rear seat.



For complete specifications, or to "build your own" Freestar on-line, visit www.fordvehicles.com.