



Excursion



Excursion Eddie Bauer



Beneath its unrivaled comfort – unexpected strength.

When you require SUV capability and convenience, you can rely on the features that make Excursion a class leader. Things like best-in-class* cargo space and interior room. For you, that means having 146.4 cu. ft. of cargo volume and the ability to seat eight adults. But what really sets Excursion apart from the rest is its trucklike work ethic. It not only has a class-leading 425 lbs.-ft. of torque, but it's also the only SUV in its class* to offer a diesel engine – the 6.0L Power Stroke® Turbo Diesel. The advantage to driving an SUV that's both capable and tough? Knowing that no matter what the day calls for, you can count on it.

*Class is heavy-duty wagons. Cargo and load capacity limited by weight and weight distribution.

Excursion Lineup Overview

XLS



Flexibility and comfort are part of the package.

In addition to the standard features on every Excursion model, listed below are a few of the key features included on the XLS.

- Front 40/20/40 split bench seat w/driver and passenger manual lumbar
- Premium AM/FM dual media stereo, cassette and single CD player
- Power windows and doors locks, Remote Keyless Entry, keyless entry keypad and dual power heated mirrors
- Black Running Boards

MSRP: **\$37,230***
EPA estimated mpg: **N/A****

XLT



Powerful, spacious and ready for adventure.

In addition to the standard features on every Excursion model, listed below are a few of the key features included on the XLT.

- Front Captain's Chairs w/6-way Power Driver and Passenger Seat and manual lumbar
- Premium AM/FM dual media stereo, cassette and single CD player
- Auto Lamp
- Rear Audio Controls

MSRP: **\$38,220***
EPA estimated mpg: **N/A****

EDDIE BAUER



Sporty good looks and loaded with comfort.

In addition to the standard features on every Excursion model, listed below are a few key features included on the Eddie Bauer.

- Premium two-tone leather seating surfaced Captain's Chairs with 6-way driver and passenger seats and manual lumbar
- Premium AM/FM dual media stereo, cassette and single CD player
- Electronic Automatic Temperature Control (EATC)
- Power adjustable pedals

MSRP: **\$41,305***
EPA estimated mpg: **N/A****

LIMITED

Getting you away from it all in luxury and style.

In addition to the standard features on every Excursion model, listed below are a few key features included on the Limited.

- Premium Leather seating surfaced Captain's chairs with logo
- Heated front seats with memory driver seat and power adjustable pedals with memory
- Premium AM/FM Stereo with 6-disc in-dash CD player
- Deluxe steering wheel with dual A/C and audio controls

MSRP: **\$42,630***

EPA estimated mpg: **N/A****



* Starting Manufacturers Retail Price, excluding taxes, title and registration fees. Optional equipment not included.

** EPA estimated city/highway mpg based on base engine/transmission configuration.

† Always wear your safety belt and secure children in the rear seat.

Ford Excursion vs. Chevrolet Suburban

You've seen that Excursion is a leader in many ways. Now you can take a look at the numbers for yourself to see how Ford Excursion stacks up against the Chevrolet Suburban. For even more comparisons, be sure to visit www.fordvehicles.com.

SPECIFICATIONS	2004 Excursion 4x4 Limited 6.0L Engine	2004 Suburban 2500 4WD
Standard Seating	8	9
Automatic Climate Control	Standard	Standard
AM/FM Radio	Standard	Standard
Cassette Player	Standard	Standard
CD Player	Standard	Standard
Power Windows	Standard	Standard
Power Door Locks	Standard	Standard
Automatic Transmission	Standard	Standard
4-Wheel ABS Brakes	Standard	Standard
Rear Suspension	Standard	Standard
Horsepower@RPM	325@3300	325@5200
Torque@RPM	560@2000	365@4000
Brakes (rear)	Disc	Disc
Wheelbase (in.)	137	130
Front Head Room (in.)	41	40.7
Front Leg Room (in.)	42.3	41.3
Warranty, Basic (months)	36	36
Warranty, Basic (miles)	36,000	36,000

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Diesel strength – unmatched by any other.

The 6.0L Power Stroke® Turbo Diesel is built to handle your towing demands with 560 lbs.-ft. of best-in-class* torque, 325 hp and 11,000 lbs. of towing capacity (when properly equipped). So what makes it perform better than any other? One reason is the new Electronic Variable Response Turbocharger (EVRT™) which provides more airflow during demanding moments like towing from a dead stop and climbing steep grades. More airflow results in its powerful low-end torque, reduced turbo lag and quicker response.

And to harness all of that strength? Opt for the TorqShift™ 5-speed automatic transmission with its exclusive Tow/Haul mode. When towing up steep grades, this transmission finds its gear without hesitation. And when going downhill with a heavy load, it automatically downshifts when more engine braking is needed. So what is the result when all three – the 6.0L Power Stroke® Turbo Diesel, TorqShift™ transmission and Tow/Haul mode – work in unison? A new level of performance.

*Class is heavy-duty wagons.



IF YOU HAVEN'T LOOKED AT FORD LATELY, LOOK AGAIN.

Featured Specifications - Interior Features

SEATING	XLS	XLT	Eddie Bauer	Limited
Driver side memory seat	-	-	-	S
2nd row 60/40 split bench with center armrest	S	S	S	S
3rd row removable fold-flat bench	S	S	S	S
Captain's chairs with 6-way driver and passenger seat and manual lumbar	-	S	S	S
Head restraints on outboard positions (1st and 2nd row only)	S	S	S	S
1st row 40/20/40 split bench cloth with driver and passenger side manual lumbar	S	-	-	-
Child Tethers (3 positions on 2nd row, 1 position on 3rd row)	S	S	S	S
Belt Minder™	S	S	S	S
Heated Seats (LH/RH front only)	-	-	O	S
Premium Leather Seating Surfaces with Logo	-	-	-	S
Premium Two-Tone Leather Seating Surfaces	-	-	S	-
Captain's Chairs, 2nd Row Dual Bucket Seats with Inboard Armrests,	-	-	O	O
Leather seating surfaces	-	O	-	-

CLIMATE CONTROL	XLS	XLT	Eddie Bauer	Limited
Air Conditioning, Front and Auxiliary Rear with Rear Controls	S	S	-	-
Air Conditioning, Front EATC & Rear Auxiliary A/C Controls	-	-	S	S

ENTERTAINMENT SYSTEMS	XLS	XLT	Eddie Bauer	Limited
Premium AM/FM dual media 80-watt with amp., cassette and single CD	S	S	S	-
Premium AM/FM, in-dash 6CD, with dual play, 80-watt with amp	O	O	O	S
Rear seat audio controls	-	S	S	S
AM/FM Dual Media with single CD and clock (no charge option for Eddie Bauer and Limited)	-	-	O	O

INSTRUMENTATION	XLS	XLT	Eddie Bauer	Limited
Color-keyed instrument panel with side window demisters	S	S	-	-
Two-tone instrument panel with side window demisters	-	-	S	S
Analog instrumentation with transmission temperature gauge, oil pressure, water temperature, speedometer/odometer, and tachometer	S	S	S	S

DRIVER ASSISTANCE	XLS	XLT	Eddie Bauer	Limited
Power adjustable pedals	O	O	S	S
Power adjustable pedals with memory	-	-	-	S
Deluxe steering wheel w/dual A/C and audio controls	-	-	-	S
Leather-wrapped steering wheel with speed control and tilt steering	S	S	S	-
Reverse Sensing System	-	O	S	S
Wipers - front intermittent, speed dependent	S	S	S	S
Wiper - Rear intermittent/ washer/defroster	S	S	S	S

PASSENGER COMFORT	XLS	XLT	Eddie Bauer	Limited
Rear floor heat ducts	S	S	S	S

REARVIEW MIRRORS	XLS	XLT	Eddie Bauer	Limited
Power, heated, non-bright, low-gloss aero mirrors	S	S	-	-
Power turn signal heated, non-bright, low-gloss aero mirrors	-	-	S	S
Day/Night rearview mirror	S	S	-	-
Electrochromic rearview mirror	-	O	S	S
Trailer Tow, Power/Heated Glass mirrors with integrated turn signals and clearance lights, manual telescopic, forward fold arms	O	O	O	O

VISORS AND VISOR MIRRORS	XLS	XLT	Eddie Bauer	Limited
Sunvisors - Color-keyed cloth with lighted vanity mirror and secondary blades	S	S	S	-

Sunvisors - Color-keyed cloth with lighted vanity mirror, secondary blades, with Homelink®

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CONSOLES

XLS XLT Eddie Bauer Limited

Floor console with 4 cupholders, storage bin, rear radio controls
Overhead console – Garage door opener and storage compartment
Overhead console with trip computer and power rear quarter window controls, garage door opener storage compartment

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CUPHOLDERS

XLS XLT Eddie Bauer Limited

Cupholders – Up to 6 on XLS, up to 8 on XLT, Eddie Bauer, and Limited

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OTHER CONVENIENCE ITEMS

XLS XLT Eddie Bauer Limited

Assist Handles – 1st row and 2nd row, driver and passenger side
Coat hooks – 2nd row (2), cargo area (2)
Autolock
Autolamp
Door panels: Soft armrest, padded upper vinyl insert, dual map pockets, carpet on lower molded in speaker grille
Door panels: Soft armrest, padded upper vinyl insert, dual map pockets, carpet on lower molded in speaker grille with upper woodgrain insert
Homelink® (remote garage door opener)
Power door locks with childproof rear doors
Power points - 4 on XLS, 5 on XLT, Eddie Bauer and Limited
Power rear quarter windows
Power windows with one-touch down on driver's side
Rear window defroster
Glove Box
Headliner – One piece Rhonby cloth

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CARGO CARRYING AID

XLS XLT Eddie Bauer Limited

Cargo mat, reversible
Cargo net with tie downs

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FLOOR COVERING

XLS XLT Eddie Bauer Limited

Carpet - color-keyed with 1st & 2nd row Floor mats
12-oz Floormats

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WINDOWS AND GLASS

XLS XLT Eddie Bauer Limited

Privacy glass

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COMFORT AND CONVENIENCE PACKAGES

XLS XLT Eddie Bauer Limited

Comfort & Convenience Group (incl. Captain's chairs, power driver & passenger seat, paint stripe, rear audio controls)
Premium Comfort & Convenience Group (incl. Captain's chairs, power driver & passenger seat, power rear quarter window, trip computer with compass & distance to empty, paint stripe, rear audio controls) (paint stripe N/A on Limited)
Eddie Bauer Premier Group (includes heated seats, memory driver's seat, memory adjustable pedals, deluxe steering wheel with dual A/C & audio controls, HomeLink®, AM/FM Stereo with In-Dash 6-CD)
XLT Travel Package (includes trip computer with compass and distance to empty, rear power quarter windows)
Rear Seat Entertainment System (DVD) with wireless headphones
—XLT requires XLT Travel Package

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Featured Specifications - Exterior Features

BUMPERS	XLS	XLT	Eddie Bauer	Limited
Chrome front bumper with Medium Platinum valance	S	S	-	-
Front bumper with painted Arizona Beige with Arizona Beige Valance	-	-	S	-
Front bumper with painted body color with accent color valance	-	-	-	S
Chrome rear bumper with Black step pad	S	S	-	-
Rear bumper with painted Arizona Beige with Arizona Beige step pad	-	-	S	-
Rear bumper with painted body color with accent color step pad	-	-	-	S

GRILLES	XLS	XLT	Eddie Bauer	Limited
Grille – Chrome surround with Grey inserts and Ford oval	S	S	-	-
Grille – Body color surround with Arizona Beige inserts and Ford oval	-	-	S	-
Grille – Body color surround with body color insert and Ford oval	-	-	-	S

BODY CLADDING	XLS	XLT	Eddie Bauer	Limited
Body color molding	S	-	-	-
Bodyside Cladding – Platinum	-	S	-	-
Bodyside Cladding – Arizona Beige with wheel lip moldings	-	-	S	-
Bodyside Cladding – Body color with wheel lip moldings and chrome inserts	-	-	-	S

DOOR HANDLES	XLS	XLT	Eddie Bauer	Limited
Molded black with driver's side cylinder lock	S	S	-	-
Body color with driver's side cylinder lock	-	-	S	S

BADGING	XLS	XLT	Eddie Bauer	Limited
Vehicle name on fenders and rear door	S	S	S	S
XLT badge on rear door	-	S	-	-
Eddie Bauer badge on rear door	-	-	S	-
Limited badge on rear door	-	-	-	S

LIGHTING	XLS	XLT	Eddie Bauer	Limited
Crystalline headlamps	S	S	S	S
Integrated fog lamps	-	-	S	S
Underhood, glove box, front dome/map, overhead rear cargo, front lower door courtesy reflector and 2nd row and 3rd row map lights	S	S	S	S

LIFTGATE	XLS	XLT	Eddie Bauer	Limited
Rear Tri-Door - Top half liftgate and two lower cargo doors	S	S	S	S

ROOF RACKS AND RAILS	XLS	XLT	Eddie Bauer	Limited
Roof rack	S	S	S	S

TOW HOOKS	XLS	XLT	Eddie Bauer	Limited
2 Front Tow Hooks	S	S	S	S

RUNNING BOARDS AND STEP BARS	XLS	XLT	Eddie Bauer	Limited
Black non-illuminated running board	S	S	-	-
Arizona Beige illuminated running board (Black illuminated with Limited, Black exterior)	-	-	S	S
Chrome tubular running boards (4x4 only) (Late availability – Eddie Bauer and Limited only)	-	O	O	O

TRANSFER CASE SKID PLATE	XLS	XLT	Eddie Bauer	Limited
Transfer Case Skid Plate (4x4 only)	O	O	O	O

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FRONT LICENSE PLATE BRACKET	XLS	XLT	Eddie Bauer	Limited
Front License Plate Bracket	S	S	S	S

Featured Specifications - Power and Handling

ENGINES	XLS	XLT	Eddie Bauer	Limited
5.4L SEFI Triton® V8 (N/A on Eddie Bauer 4x4 or Limited 4x4)	S	S	S	S
6.8L Triton® V10 (Optional on Eddie Bauer 4x4 and Limited 4x4)	O	O	S	S
6.0L V8 Power Stroke® Diesel	O	O	O	O
Multi-Port Fuel Injection	S	S	S	S

TRANSMISSIONS	XLS	XLT	Eddie Bauer	Limited
4-Speed Automatic Overdrive Transmission (available with gas engines only)	S	S	S	S
5-Speed Torqshift™ Automatic Transmission (available with 6.0L Power Stroke® Diesel only)	S	S	S	S

ELECTRICAL SYSTEM	XLS	XLT	Eddie Bauer	Limited
Alternator—130 amp (Gas engines only)	S	S	S	S
Alternator -- 140 amp (Diesel engines only)	S	S	S	S
Maintenance-free battery; 78 AH (750 C.C.A.) with battery saver feature	S	S	S	S

FUEL SYSTEM	XLS	XLT	Eddie Bauer	Limited
44 gallon fuel tank capacity	S	S	S	S

STEERING	XLS	XLT	Eddie Bauer	Limited
Power Steering	S	S	S	S

FRONT SUSPENSION	XLS	XLT	Eddie Bauer	Limited
Suspension, Twin I-Beam Front (4x2)	S	S	S	S
Suspension, Monobeam and Leaf Spring Front (4x4)	S	S	S	S
Stabilizer bar, front	S	S	S	S
Springs, front (3800 lbs.)	S	S	S	S

REAR SUSPENSION	XLS	XLT	Eddie Bauer	Limited
Springs, rear leaf (5240 lbs.)	S	S	S	S
Stabilizer bar, rear (4x4 only)	S	S	S	S

AXLES	XLS	XLT	Eddie Bauer	Limited
Open Differential Rear Axle	S	S	S	S
Limited Slip Axle	O	O	O	O
Rear axle (4X2: 7000 lbs., 4X4: 7000 lbs.)	S	S	S	S
Front axle (4X2: 4700 lbs., 4X4: 5200 lbs.)	S	S	S	S

DRIVE SYSTEM	XLS	XLT	Eddie Bauer	Limited
Electronic shift-on-the-fly (4X4 only)	S	S	S	S

WHEELS	XLS	XLT	Eddie Bauer	Limited
16" Chrome Steel Wheels	S	-	-	-
16" Aluminum Wheels with XLT design	-	S	-	-
16" Aluminum Wheels with Eddie Bauer design	-	-	S	-
16" Aluminum Wheels with Limited design	-	-	-	S

TIRES	XLS	XLT	Eddie Bauer	Limited
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LT 265/75R16 OWL all-season tires, (includes spare steel wheel with BSW road tire) (4x2 only)	S	S	S	S
LT 265/75R16 OWL All-Terrain tires, (includes spare steel wheel with BSW road tire) (4x4 only)	S	S	S	S

TRAILER TOWING PACKAGES	XLS	XLT	Eddie Bauer	Limited
HD Trailer Towing Package (Includes trailer hitch receiver with 11,000 capacity, 7-wire harness, trailer brake wiring kit and trailer towing guide)	S	S	S	S

Featured Specifications - Safety and Security

OCCUPANT PROTECTION	XLS	XLT	Eddie Bauer	Limited
Driver and passenger passive restraint air bags†	S	S	S	S
LATCH (Lower Anchors and Tethers for Children)	S	S	S	S
Childproof side door locks	S	S	S	S
Color-keyed lap shoulder, adjustable D-rings in 1st & 2nd row	S	S	S	S

ACCIDENT AVOIDANCE	XLS	XLT	Eddie Bauer	Limited
Brakes - 4-wheel disc with 4-wheel Antilock Brake System (ABS)	S	S	S	S

ANTI-THEFT OR SECURITY	XLS	XLT	Eddie Bauer	Limited
SecuriLock™ Passive anti-theft System	S	S	S	S
Remote keyless entry with keypad	S	S	S	S

S = Standard O = Optional - = Unavailable
 Ford Division reserves the right to change product specifications at any time without incurring obligations.
 † Always wear your safety belt and secure children in the rear seat.

Color Options & Wheel Styles



16" XLS
Chrome Steel Wheel



16" XLT
Aluminum Wheel



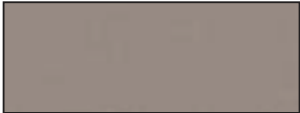
16" Eddie Bauer
Aluminum Wheel



16" Limited
Aluminum Wheel



Oxford White



Pueblo Gold Metallic



Toreador Red Metallic



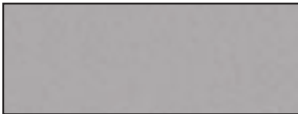
Estate Green Metallic



Aspen Green Metallic



True Blue Metallic



Silver Birch Metallic



Mineral Grey Metallic



Black

Dealer Accessories

Your local Ford Dealer has just the right Excursion for you, plus a host of accessories to tailor it perfectly to your needs.

Yakima® MegaWarrior Rack System

Pack more gear on the roof with the Yakima® MegaWarrior rack system. Handles everything from luggage to a kayak.



Rear Door Storage

Rear door storage bins and cargo nets keep belongings safe and out of the way.

Swivel Mount Drawbar

With the swivel mount drawbar, you only need to get close to make a trailer connection. Then you can extend and rotate the hitch as needed. It locks automatically once the connection is made.



Why Ford Credit?

At Ford Credit, auto financing is our **specialty**. Whether you purchase or opt for a Red Carpet Lease, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.



Roadside Assistance

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

New Vehicle Limited Warranty

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.