

THE 1976 FORDS

Pinto



Maverick



Mustang II



Granada



Torino



Elite



Ford LTD



Thunderbird



FORD LTD

Beautifully styled, quality built standard size



Ford LTD Landau 2-Door Hardtop

The way to measure value in standard-size cars.

LTD's quiet, solid comfort for six tells you how well it's engineered and built. In standard equipment, interior conveniences and appointments LTD compares favorably with longer, heavier, more expensive cars it's designed to replace.

And your choice is wide: 2 LTD's, 2 Broughams, 2 Landaus and 2 Wagons, including the Country Squire, one of America's most popular luxury wagons.

The top-of-the-line Landau gives you just about everything you'd expect in a much more expensive car—except hard-to-park length. For a fine car with a distinctive flair all its own, select the Brougham. And for full-size pleasure at minimum price, move into the LTD—with all of Ford's quiet quality, service-saving features. Look close at the new 1976 Ford LTD, LTD Brougham and Landau—and you'll see that Ford means value.

Ford LTD Landau 2-Door Hardtop (left). Among its many available luxury-car features are concealed headlamps, Convenience Group, front cornering lamps, wide color-keyed bodyside moldings, and distinctive center pillar window. Harmony Color Group in Dark Brown Metallic (Code 5Q) and Tan Glow (Code 5U).

LTD Landau Interior (right) with optional pleated vinyl flight bench seat in Saddle and Tan (Code JU). Or choose the standard cloth and vinyl trim. Landau Luxury Group with split bench seats also available in choice of cashmere-like nylon cloth, super-soft vinyl or leather trim. Note fold-down center armrests, padded door panels with woodtone accents.

For more details and illustrations, see your Ford Dealer for a 1976 Ford LTD Catalog.

Notable Standard Features—Ford LTD

FUNCTIONAL: 351 CID V-8 with solid state ignition (400 CID V-8 Squire, LTD Wagons) □ SelectShift Cruise-O-Matic □ Power steering □ Power front disc brakes □ Power ventilation □ Gas-saving steel-belted radial ply BSW tires □ Rear bumper guards (Landau, Wagons) □ Inside hood release □ Wiper-mounted windshield washer jets □ Deep-well trunk □ Concealed headlamps (Landau, Squire) □ Fold-down rear seat and 3-Way Doorgate (Wagon) □ Ford Lifeguard Design Safety Features.

APPEARANCE & COMFORT: Full-width bench seats with cloth and vinyl trim □ Cut-pile carpeting □ Full-length padded armrests □ Woodtone instrument panel and door appliques □ Deluxe steering wheel □ Bright belt, drip and wheel lip moldings □ Vinyl insert bodyside moldings (optional on Country Squire) □ On Landau and Brougham models: New half vinyl roof (2-Doors), full wheel covers, fold-down front seat armrest, clock (digital on Landau), and more.

NOTE: Other items shown are optional.



FORD LTD



LTD 2-Door Pillared Hardtop, Dark Yellow Green Metallic (4V).



LTD 4-Door Pillared Hardtop, Tan Glow (5U).



LTD Brougham 2-Door Pillared Hardtop, Saddle Bronze Metallic (5T).



LTD Brougham 4-Door Pillared Hardtop, Light Gold (6W).



LTD Landau 2-Door Pillared Hardtop, Silver Metallic (1G).



LTD Landau 4-Door Pillared Hardtop, Silver Blue Glow (3M).



LTD Wagon, Dark Red (2M).



LTD Country Squire, Creme (6P).

GRANADA



Granada 2-Door Sedan, Green Glow (4T).



Granada 4-Door Sedan, Medium Chestnut Metallic (5M).



Granada Ghia 2-Door Sedan, Medium Slate Blue Metallic (1H).



Granada Ghia 4-Door Sedan, Black/Tan Metallic (1C, 5U).



Notable Standard Features—Granada

FUNCTIONAL: 200 CID 6-cylinder engine* with solid state ignition (250 CID on Ghia) □ 3-speed manual transmission □ Front disc brakes □ High-level heating-ventilating system □ Gas-saving steel-belted radial ply BSW tires □ Anti-theft deck lid lock □ Inside hood release □ Articulated windshield wipers □ Tipped rear door hinge (4-Door) □ Tri-color taillights □ Ford Lifeguard Design Safety Features.

APPEARANCE & COMFORT: Full-width vinyl trim front bench seat □ Cut-pile carpeting □ Burl walnut woodtone instrument panel appliques □ Luggage compartment mat (carpeting on Ghia) □ Opera windows and bright moldings (2-Doors) □ Bright windshield, rear window, drip, belt, wheel lip moldings □ Mitered corner door-frame moldings (4-Door) □ Full wheel covers □ Ghia models also include: unique wheel covers, deluxe sound package, and many more deluxe features inside and out.

*200 CID not available in California.

NOTE: Other items shown are optional.

GRANADA

America's success car



Granada Ghia 4-Door Sedan

Elegantly designed for today's driving.

Granada became last year's best-selling newcomer because it introduced a special kind of car for our changing ways of driving.

Granada gives you standard-size interior comfort, and plenty of space for people and luggage. But it's about 2 feet shorter and half a ton lighter than most standard-size cars for ease of parking, handling—and surprising fuel economy. Its looks and lines remind you of the Mercedes 280 and the Cadillac Seville, but it carries a low Ford price. Granada seats five in comfort and surrounds you with fine-car luxury and appointments.

Yet Granada, with its 200 CID engine,* is at heart an economy car. Solid state ignition, gas-saving steel-belted radial tires, 5000-mile oil changes, 30,000 miles between chassis lube—all add up to money-saving proof that Ford means value.

Choose the Granada 2- or 4-Door Sedan—or give yourself an extra treat with the Ghia 2- and 4-Door versions. A close look at Granada is a look at a new trend in cars.

Granada Ghia 4-Door Sedan (left) in Silver Metallic (Code 1G). Family-size comfort, wide-stance stability, tight 39.4-foot turning circle all combine in an efficiently designed car for today's driving.

Granada Ghia Interior (right) with flight bench seat in Dark Red Kasman cloth (Code BD). Individual reclining front seats are available if you wish. Squared-off high roofline provides excellent headroom, front and rear, for five passengers in both 2- and 4-door models.

For more details and illustrations, see your Ford Dealer for a 1976 Granada Catalog.

NOTE: See color code reference and measurements on back cover.

ELITE

Fine car styling, road car spirit, mid-size price



Elite 2-Door Hardtop

TORINO

Full-size value in a mid-size car



Gran Torino 4-Door Pillared Hardtop

MUSTANG II

Our small, sporty personal car.



Mustang II Ghia Hardtop

MAVERICK

The proven family compact



Maverick 4-Door Sedan

PINTO

The tough, small economy car that's fun to drive



Pinto 3-Door Runabout with Squire Option

Styled to keep you apart from the crowd, priced so you can enjoy it now.

Ford has brought a fine road car into the mid-size field. Along with its superb roadability, the Elite gives you a full measure of luxury at a reasonable price. You see elegant Elite touches everywhere—full or half vinyl roof standard at no extra charge, twin opera windows, distinctive exterior brightwork, generous soundproofing, and interior appointments that distinguish Elite as a personal car. Besides all its standard features, the Elite is available with a wide variety of options, including a power Moonroof. While the Elite keeps costs down with its many maintenance-reducing features—it lifts your spirits up every time you take to the road, Elite—spirited proof that Ford means value.

Elite 2-Door Hardtop (left) has a look of its own with its distinctive grille, twin opera windows and vinyl roof. Dark Jade Metallic (Code 46) with Jade vinyl roof.

Interior Decor Group (right) is a personal luxury option that includes individually adjustable split bench seats with dual armrests, automatic seat back release, your choice of soft cashmere-like cloth or soft all-vinyl trim, shag carpeting, visor vanity mirror, color-keyed deluxe belts, dual note horn, and even a special 8-pod instrument panel with tachometer. Shown in super-soft vinyl, White with Jade trim (Code D2). Bucket seats also available. For more details and illustrations, see your Ford Dealer for a 1976 Elite Catalog.

Torino is the great mid-size buy.

Torino is a roomy, well-equipped mid-size. Smooth, responsive V-8. Automatic transmission. Power steering. Power front disc brakes. Steel-belted radial ply tires. Six-passenger comfort. Plus the looks, finish and appointments of more expensive cars.

Torino is noted for its smooth, solid ride and famous Ford quiet. Satisfy your budget and your good taste with a choice of six 2- and 4-door models: 2 Torinos, 2 Gran Torinos and 2 Gran Torino Broughams, including the elegant 2-Door Hardtop with vinyl roof and opera windows. Even three wagons. Ford means value in the mid-size field and Torino is the proof.

Gran Torino 4-Door Pillared Hardtop (left) is shown in Silver Metallic (Code 1G) with Black vinyl roof. Roomy six-passenger family-size comfort with 4-door convenience. Exterior features include bright belt, drip, quarter window, windshield and wheel lip moldings.

Gran Torino Cloth and Vinyl Interior (right) with deep-cushioned bench seat, features handsome pleated brocade pattern cloth in Medium Blue (Code BB). Cut-pile carpeting is color-keyed.

For more details and illustrations, see your Ford Dealer for a 1976 Torino Catalog.

America's best-selling small luxury car.

You'll feel younger as soon as you see Mustang II's exciting choice of models and options. There are three glamorous Luxury Groups for your selection: Silver, Tan Glow or Silver Blue Glow.

Mustang II offers two body styles in four models: the fastback-styled 3-door 2+2 and Mach 1 with fold-down rear seat, or the formal roofline Hardtop and Ghia. The standard power is a thrifty 2.3 liter engine with 4-speed floor shift. You can get the optional 302 CID V-8 (with SelectShift Cruise-O-Matic) or 2.8 liter V-6 (with manual 4-speed). Or choose the exciting new Stallion Group exterior for the 2+2 and 2-Door Hardtop models. In small sporty cars, too, Ford means value.

Mustang II Ghia Hardtop (left) is shown in Creme (Code 6P) with Creme vinyl half roof. Exterior appointments include opera windows, wire design wheel covers, bright ornamentation and color-keyed urethane-covered bumper.

Mustang II Ghia Interior (right) is shown in Creme and Gold Westminster cloth (Code DV) □ Standard features include low-back bucket seats, shag carpeting, woodtone accents, deluxe door trim panels and choice of cloth or vinyl seats.

For more details and illustrations, see your Ford Dealer for a 1976 Mustang II Catalog.

Backed by millions of owner-driven miles.

No compact car has more going for it than Maverick. It's a simple, reliable family-size compact with a reputation for dependability, easy service and low scheduled maintenance expense. When you compare compacts, you'll see that Ford means value.

Maverick offers models and options to suit every taste and driving need. Choose the 2- or 4-Door Sedan, or give your Maverick 2-Door the sports car look with the new Stallion Group option of distinctive exterior dress-up trim. There are two thrifty 6-cylinder engines, a 200* and 250 CID, and a peppy 302 CID V-8. New this year are standard equipment front disc brakes.

Maverick 4-Door Sedan (left) in Green Glow (Code 4T). It's big enough to seat five adults and carry more than 13 cu. ft. of luggage, yet small enough to park and handle easily. An ideal economical compact car. And has the same-type Lifeguard Design Safety Features found in our bigger Fords.

Maverick's roomy standard interior (right) has deep-cushioned bench seats nearly 5 feet across. They're trimmed in attractive Random stripe cloth and vinyl, shown here in Green (Code BG). Carpeting, European-type door pull armrests, recessed door handles are standard.

For more details and illustrations, see your Ford Dealer for a 1976 Maverick Catalog.

Easy price, easy upkeep, easy at the wheel.

That's the combination that has made Pinto a best seller year after year. And for 1976 Pinto takes on a brighter, fresher look—with new grille and front end ornamentation and a choice of all-vinyl or cloth and vinyl seats, and, of course, Pinto's traditional economy in initial price, fuel and scheduled maintenance. It all adds up to new evidence that Ford means value.

There's a 2-Door Sedan, 3-Door Runabout and the Wagon that outsells them all, big or small. A 2.3 liter 4-cylinder engine with solid state ignition is standard. So are bucket seats, rack and pinion steering and 4-speed floor shift. Even a modest budget will cover options like the new Stallion Group which gives your Runabout special sporty exterior styling.

Pinto 3-Door Runabout with Squire Option (left) features woodgrain vinyl paneling on bodyside and lower back panel with bright surround moldings, belt, drip and window moldings and wheel covers. Easy-lift door opens to 29 cu. ft. of cargo space with rear seat down. Shown in Tan (Code 6U).

Handsome Plaid Cloth Interior (right). Add touches of luxury to your little economy Pinto with the Luxury Decor Group: woodtone instrument panel applique, deluxe door trim panels, custom steering wheel, passenger door courtesy light switch, rear seat ash tray, and more. Tan (Code DU).

For more details and illustrations, see your Ford Dealer for a 1976 Pinto Catalog.

Notable Standard Features—Elite

FUNCTIONAL: 351 CID V-8 with solid state ignition □ SelectShift Cruise-O-Matic □ Power steering □ Power front disc brakes □ DirectAir Ventilation □ Gas-saving steel-belted radial ply BSW tires □ Inside hood release □ Ford Lifeguard Design Safety Features. **APPEARANCE & COMFORT:** Full-width bench seat with Westminster cloth and vinyl trim □ Cut-pile carpeting □ Electric clock □ Vinyl half roof or full roof □ Twin opera windows □ Wide protective bodyside moldings with padded vinyl insert color-keyed to roof □ Full wheel covers □ Bright window and wide wheel lip moldings.

NOTE: Other items shown are optional.



Notable Standard Features—Torino

FUNCTIONAL: 351 CID 2V V-8 with solid state ignition □ SelectShift Cruise-O-Matic transmission □ Power steering □ Power front disc brakes □ DirectAir Ventilation □ Gas-saving steel-belted radial ply BSW tires □ Wiper-mounted windshield washer jets □ Inside hood release □ Fold-down rear seat and 3-Way Doorgate on Wagons □ Ford Lifeguard Design Safety Features.

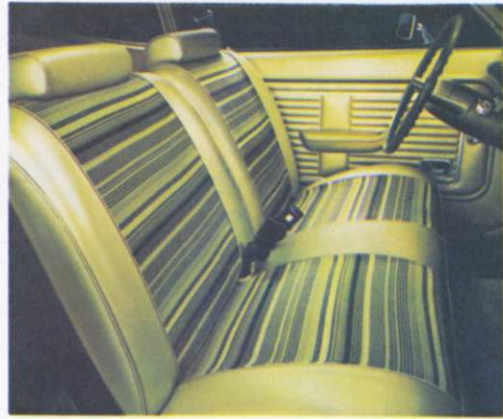
APPEARANCE & COMFORT: Full-width cloth and vinyl bench seat (split bench on Brougham) □ Cut-pile carpeting □ Bright belt, drip, quarter window moldings □ Wheel covers (hub caps on Torino and Gran Torino models) □ Opera windows, vinyl roof (Gran Torino Brougham).

NOTE: Other items shown are optional.

Notable Standard Features—Mustang II

FUNCTIONAL: 2.3 liter 4-cylinder engine with solid state ignition (2.8 liter V-6, Mach 1) □ Floor-mounted 4-speed trans. □ Rack and pinion steering □ Front disc brakes □ Fold-down rear seat and liftgate (2+2, Mach 1) □ Tires: Bias-ply BSW on 2-Dr. HT and 2+2, steel-belted radials on Ghia (BSW) and Mach 1 (RWL) □ Tach, fuel, ammeter and temp gauges □ Ford Lifeguard Design Features. **APPEARANCE & COMFORT:** Low-back vinyl bucket seats □ European-type armrests □ Woodtone instrument panel appliques □ Bright window, wheel lip moldings □ Carpeting □ Vinyl roof (Ghia) □ Color-keyed bumpers □ Wheel covers (Hardtop and 2+2), plus trim rings (Mach 1); wire design wheel covers (Ghia).

NOTE: Other items shown are optional.

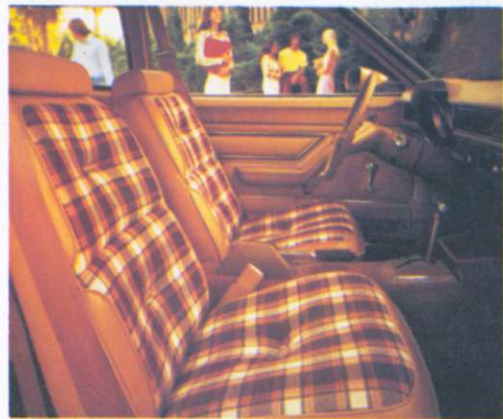


Notable Standard Features—Maverick

2- and 4-Door Sedan—FUNCTIONAL: 200 CID 1V 6-cylinder engine* with solid state ignition □ 3-speed column shift transmission □ Recirculating ball-type steering □ Front disc brakes □ Bias-ply BSW tires □ DirectAir Ventilation □ Foot-operated parking brake □ Flipper rear quarter window (2-Door) □ Ford Lifeguard Design Safety Features.

APPEARANCE & COMFORT: Full-width Random stripe cloth and vinyl bench seat □ Cut-pile carpeting □ European-type armrest with door pull assist handle □ Door-operated courtesy light □ Lockable glove box □ Bright drip rail and wheel lip moldings □ Hub caps.

*200 CID not available in California. NOTE: Other items shown are optional.



Notable Standard Features—Pinto

FUNCTIONAL: 2.3 liter 4-cyl. engine with solid state ignition □ 4-speed manual trans. □ Rack and pinion steering □ Front disc brakes □ DirectAir Ventilation □ Inside hood release □ Bias-ply BSW tires □ Ford Lifeguard Design Safety Features. **APPEARANCE & COMFORT:** High-back bucket seats □ Mini-console □ Bright window, belt moldings □ Carpet. **3-Door Runabout—**Above plus: Rear liftgate □ Carpeted load area □ Fold-down rear seat. **Wagon—**See Pinto or Wagon Catalog.

NOTE: Other items shown are optional.

ELITE



Elite 2-Door Hardtop, Silver Metallic (1G).

TORINO



Torino 2-Door Hardtop, Creme (6P).



Torino 4-Door Pillared Hardtop, Dark Blue Metallic (3G).



Gran Torino 2-Door Hardtop, Saddle Bronze Metallic (5T).



Gran Torino 4-Door Pillared Hardtop, Light Green (47).



Gran Torino Brougham 2-Door Hardtop, Green Glow (4T).



Gran Torino Brougham 4-Door Pillared Hardtop, Dark Brown Metallic (5Q).



Torino Wagon, Silver Blue Glow (3M).



Gran Torino Wagon, Tan Glow (5U).



Gran Torino Squire, Green Glow (4T).

MUSTANG II



Mustang II Hardtop, Light Blue (3Q).



Mustang II 3-Door 2+2 with Stallion Option, Bright Yellow (6E) and Black (1C).



Mustang II Mach 1, Bright Red (2M) and Black (1C).



Mustang II Ghia, Dark Brown Metallic (5Q).

MAVERICK



Maverick 2-Door Sedan with Stallion Option, White (9D) and Black (1C).



Maverick 4-Door Sedan with Luxury Decor Option, Dark Yellow Green Metallic (4V).

PINTO



Pinto 2-Door Sedan, Bright Yellow (6E).



Pinto 3-Door Runabout with Stallion Option, Red (2R) and Black (1C).



Pinto Wagon, Dark Yellow Green Metallic (4V).



Pinto Wagon with Squire Option, Bright Blue Metallic (3E).

NOTE: See color code reference and measurements on back cover.

THUNDERBIRD

Possibly the best luxury car buy
in the world today

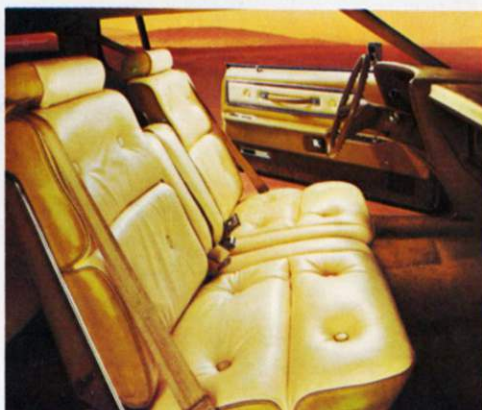


Thunderbird with Creme and Gold Luxury Group

Enter the private world of Thunderbird.

In personal luxury and engineering excellence it is in the company of the world's finest cars. Judge it by performance, by its soft, hushed ride, its deep comfort for six or its array of standard features including SelectAire Conditioner and AM Radio. Express your individuality with options such as the power-operated, one-way glass Moonroof. Choose from 21 standard and optional colors, including the dramatic Creme and Gold, Bordeaux and Lipstick Luxury Groups. All are incredibly elegant. Because Ford means value, Thunderbird is quite possibly the best luxury car buy in world today.

Creme and Gold Luxury Group (above) is an ultra-luxurious option with Gold glamour paint on body side, Creme paint on hood, deck and upper half, tape stripe, fully padded Gold vinyl half roof, wide Creme bodyside moldings, Gold Thunderbird emblem in opera window, deep dish aluminum wheels. Creme (Code 6P), Gold (Code 6Y).



Leather Creme and Gold Luxury Interior, shown above (Code RY), is immaculately tailored, and completely color-coordinated. Includes a special Gold instrument panel applique. You can also choose a velour cloth trim.

Notable Standard Features—Thunderbird

FUNCTIONAL: 460 CID 4V V-8 with solid state ignition □ SelectShift Cruise-O-Matic transmission □ Power front disc brakes □ Power steering □ Inside hood release □ Automatic parking brake release □ Gas-saving steel-belted radial ply BSW tires □ Front and rear bumper guards with white insert rub strips □ Ford Lifeguard Design Safety Features.

APPEARANCE & COMFORT: Split bench seats with fold-down armrests □ Vinyl roof □ Cut-pile carpeting □ SelectAire Conditioner □ AM radio □ Power windows □ LH remote control mirror □ Opera windows □ Full wheel covers □ Dual, deep-padded pull-down armrests □ Burl woodtone accents □ Thick cut-pile carpeting □ Fully lined luggage compartment □ Courtesy lighting (door, underpanel, glove box, front ash tray).

NOTE: Other items shown are optional.

For more details and illustrations, see your Ford Dealer for a 1976 Thunderbird Catalog.

MEASUREMENTS FOR ALL CAR LINES

	PINTO		MAVERICK		MUSTANG II		GRANADA	TORINO			ELITE	FORD LTD			THUNDERBIRD
	2-Dr.	3-Dr.			2-Dr.	3-Dr.		2-Dr.	4-Dr.	Wagon		2-Dr.	4-Dr.	Wagon	
	Rbt.	Wagon	2-Dr.	4-Dr.	2-Dr.	3-Dr.									
Wheelbase	94.5"	94.8"	103"	109.9"	96.2"	96.2"	109.9"	114"	118"	118"	114"	121"	121"	121"	120.4"
Length	169"	178.8"	187"	193.9"	175"	175"	197.7"	214.1"	218.1"	223.2"	216.4"	223.9"	223.9"	225.6"	225.7"
Height	50.6"	52.0"	52.9"	52.9"	50.0"	49.7"	2-Dr. 53.3"; 4-Dr. 53.4" Ghia 2-Dr. 53.2" Ghia 4-Dr. 53.3"	52.6"	53.3"	54.9"	53"	53.7"	54.8"	56.7"	52.8"
Width	69.4"	69.7"	70.5"	70.5"	70.2"	70.2"	74.0", Ghia 74.5"	79.3"	79.3"	79"	78.5"	79.5"	79.5"	79.9"	79.7"
Usable Luggage Capacity or Cargo Volume Index (cu. ft.)	6.3 (2-Dr.) 29(3-Dr.)	57.2	11.3	13.1	6.7	22.8 ^a	2-Dr. 14.4 ; 4-Dr. 14.1 Ghia 2-Dr. 14.0 Ghia 4-Dr. 13.8	16.5	16.5	84.9 ^b	16.5	21.9	21.9	94.6 ^c	13.5
Fuel Capacity (gal.) Unleaded	13	14	19.2	19.2	13	13	19.2	26.5	26.5	21.2	26.5	24.2	24.2	21.0	26.5
Passenger Capacity	4	4	4	5	4	4	5	6 ^c	6 ^c	6 ^d	6 ^c	6	6	6 ^f	6

a) Cargo Volume Index with rear seat down b) Plus 8.1 cu. ft. below deck c) 5 With bucket seats d) 8 With optional 3rd seat e) Plus 9.1 cu. ft. below deck f) 8 With dual facing rear seats

Notes:

COLOR & TRIM CODES. Car colors and trims are coded, example: Tan (Code 6U). Your Ford Dealer can show you color samples of paint and trim materials.

FUEL WARNING. Your car engine is designed to run on UNLEADED FUEL ONLY. Leaded fuel can damage the catalytic converter and affect other emission control components.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Information presented was correct when approved for printing. Ford Division reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved Motorcraft Parts and Autolite Spark Plugs when they need replacement.

Motorcraft

The closer you look,
the better we look.

FORD

FORD DIVISION



Litho in U.S.A.