



*THIS EMISSIONS-
FREE FIAT® 500
IS DESIGNED TO
PERFORM FOR
BOTH YOU AND
THE PLANET.*

Now there's an emissions-free vehicle that generates as much excitement as it does unbridled power. The FIAT 500e shakes up the Electric Vehicle market by infusing an integrated approach to electric propulsion into the beloved FIAT Italian design tradition of fun, city-friendly, driver-responsive cars. Expect 121 MPGe,* with a highway range of over 100 miles, made possible by the innovative 24kWh lithium-ion battery that utilizes a Battery-Electric Drive System. Charge time is less than four hours with the installation of a Level 2 charger (220v/240v). A regular home outlet charges 500e in less than 24 hours. The 7-inch Thin Film Transistor (TFT) instrument panel and integrated Electronic Vehicle Information Center (EVIC) keep the driver briefed on estimated charging times, average speeds, energy consumption and more. A Power Inverter Module (PIM) creates those nimble FIAT 500 handling characteristics by providing a quick accelerator pedal response every time.

*2017 EPA-estimated miles per gallon of gasoline equivalent (MPGe). Actual mileage may vary.



FIAT® 500e HIGHLIGHTS

- 83-kW Electric Drive Motor, 111 hp/147 lb-ft of torque with single-speed gearbox
- 4-wheel antilock regenerative disc brakes
- 15-inch painted aluminum wheels
- Fog lamps
- Premium leatherette bucket seats
- Leather-wrapped steering wheel with audio controls
- Premium 7-inch cluster display
- Alpine® Premium Audio System
- Remote Keyless Entry
- Uconnect® 3 with 5-inch touchscreen display
- Integrated Voice Command³ with Bluetooth®
- GPS Navigation
- ParkView® Rear Back-Up Camera⁴
- ParkSense® Rear Park Assist System⁴
- SiriusXM® Satellite Radio¹
- Security alarm

eSPORT

- 83-kW Electric Drive Motor, 111 hp/147 lb-ft of torque with single-speed gearbox
- 4-wheel antilock regenerative disc brakes
- 15-inch painted aluminum wheels with Orange accents
- Orange mirror caps
- Orange bodyside stripes
- Black-trimmed headlamp bezels

Go to fiatusa.com for more exciting FIAT 500e highlights.

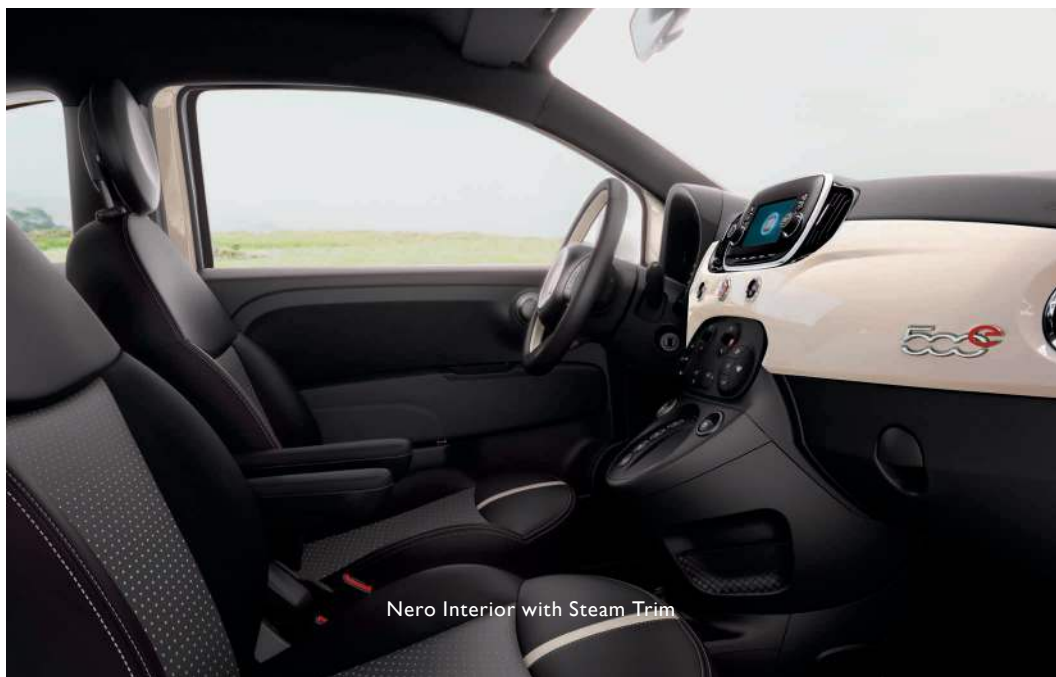


TECHNICALLY, YOU'RE SURROUNDED The Uconnect® 3, with a vivid 5-inch full-color touchscreen display, provides a multitude of features: an AM/FM radio, Integrated Voice Command,³ Bluetooth® Streaming Audio, Hands-Free Calling,³ Voice Text Reply¹⁰ (not compatible with iPhone® mobile devices), GPS navigation and more. The Alpine® Premium Audio System with six high-performance speakers, seven-channel custom-equalization, a series digital amplifier and SiriusXM® Satellite Radio¹ with one year of service are all included. Radio features include MP3 functionality, a Media Hub with an auxiliary input and a USB port to support media play. Steering wheel-mounted audio controls make operation extra convenient.

Uconnect®

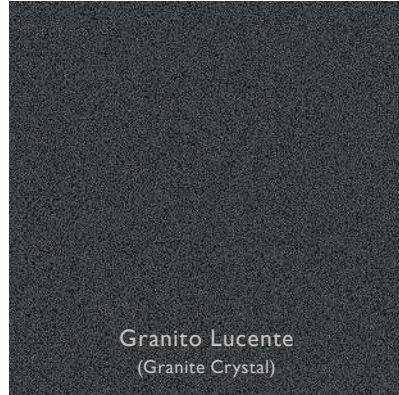


Steam Interior with Orange Trim

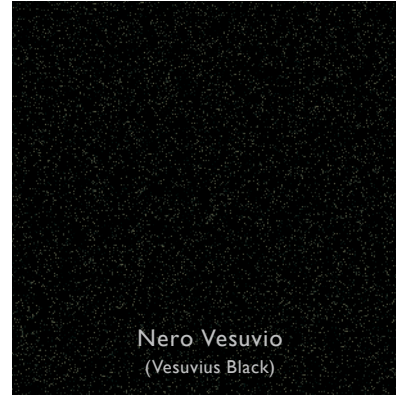


Nero Interior with Steam Trim

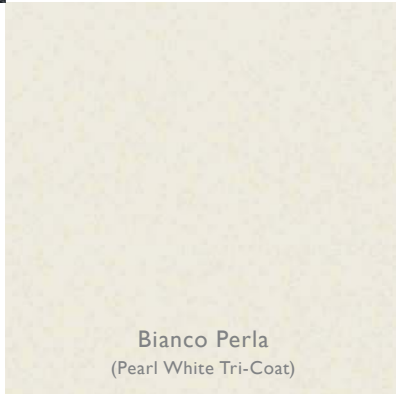
FIAT® 500e Exterior Colors



Granito Lucente
(Granite Crystal)



Nero Vesuvio
(Vesuvius Black)



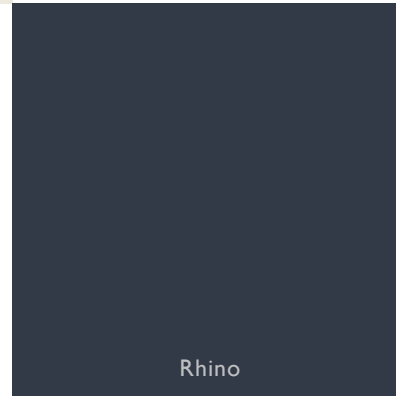
Bianco Perla
(Pearl White Tri-Coat)



Billet Argento
(Billet Silver Metallic)



Spitfire Orange



Rhino

Buzzworthy color choices.

FIAT® 500e Specifications / Wheels

	500e	eSPORT
ENGINES		
83-kW Electric Drive Motor	•	•
TRANSMISSIONS		
Single-speed gearbox	•	•
MECHANICAL FEATURES		
Batteries — 12-volt/500-amp, maintenance-free (low-voltage lead-acid)	•	•
Battery pack	•	•
Brakes — 4-wheel antilock with 4-wheel regenerative technology	•	•
Speed Control	•	•
Steering — Electric power; tilt power	•	•
Suspension — Heavy-duty with MacPherson struts front and torsion beam rear	•	•
EXTERIOR FEATURES		
Fascia Inserts — Body-color	•	•
Black (packaged with Black interior except with Spitfire Orange)	P	P
White (packaged with Black interior or Steam interior and Spitfire Orange)	P	P
Fog Lamps	•	•
Headlamps — Bifunctional halogen projector	•	•
Black-trimmed	—	•
Mirrors — Body-color, power, heated	•	—
Accent-color, power, heated (packaged with Black interior or Steam interior and Spitfire Orange)	P	—
Orange, power, heated with Orange bodyside stripe	—	•
Rear Spoiler — Eco	•	•
Sunroof — Power	O	O
Tires — P185/55R15 (including Tire Service Kit)	•	•
Wheels — 15-inch x 5.5-inch front, 15-inch x 6.5-inch rear painted aluminum with Nero pockets	•	—
15-inch x 5.5-inch front, 15-inch x 6.5-inch rear Nero-painted aluminum with Orange accents	—	•
Windows — Power, with front 1-touch down	•	•
Wipers — Front, variable/intermittent	•	•
Rear window wiper/washer; rear defroster	•	•
INTERIOR FEATURES		
Climate Control — Automatic Temperature Control (ATC) with micron filter	•	•
Door Locks — Power	•	•
Instrument Panel — Accent-color bezel	•	•
Mirror — Rearview auto-dimming with microphone	•	•
Power Outlet — 12-volt DC auxiliary	•	•
Seats — Front-seat armrests	•	•
Front-seat memory	•	•
Front seatback pockets	•	•
Heated front	•	•
Leatherette front bucket	•	•
Rear 50/50 split-folding	•	•
Shifter — Push-button	•	•
Speedometer — Premium 7-inch digital Thin Film Transistor (TFT)	•	•
Steering Wheel — Leather-wrapped with audio and cruise controls	•	•
UCONNECT®		
GPS Navigation System	•	•
Media Hub — Including USB port and auxiliary input jack	•	•
SiriusXM® Satellite Radio¹ with 1-year trial subscription	•	•
Speakers — Alpine® Premium Audio System	•	•
Uconnect 3 with 5-inch touchscreen display, Integrated Voice Command³ with Bluetooth® and AM/FM radio	•	•
Uconnect Access¹¹ with Vehicle Application and 3-year trial subscription	•	•

	500e	eSPORT
SAFETY & SECURITY		
Advanced Tire Pressure Monitoring System	•	•
Air Bags⁶ — Advanced multistage front; driver-side knee blocker; supplemental front-seat side; supplemental side-curtain	•	•
Child Seat Anchor System (LATCH)	•	•
Daytime running lamps (DRLs) system	•	•
Electronic Stability Control⁷/Hill Start Assist	•	•
Head Restraints⁵ — Front-seat reactive	•	•
ParkSense® Rear Park Assist System⁴	•	•
ParkView® Rear Back-Up Camera⁴	•	•
Remote Keyless Entry	•	•
Security Alarm System	•	•
Sentry Key® Engine Immobilizer System	•	•

• = Standard. O = Optional. P = Available within Package noted. — = Not Available.



**15-INCH CAST ALUMINUM
WITH BLACK POCKETS**

Standard on 500e



**15-INCH BLACK PAINTED CAST
ALUMINUM WITH
ORANGE ACCENTS**

Available on 500e with
eSport Package

FIAT® 500e Safety & Security
Technology for the greater good.

**PARKSENSE® REAR PARK
ASSIST SYSTEM⁴**

**PARKVIEW® REAR
BACK-UP CAMERA⁴**

ON GUARD

- Seven standard air bags⁶
 - Bifunctional projector headlamps
 - Tire Pressure Monitoring System

**ELECTRONIC STABILITY
CONTROL (ESC)² WITH
HILL START ASSIST**

FIAT® 500e Safety & Security

Whether you're enjoying Abarth-style performance or innovative FIAT 500e driving, here are just some of the advanced features that will offer extra peace of mind:

ELECTRONIC STABILITY CONTROL (ESC)² is designed to assist drivers in maintaining control of their vehicles during extreme steering maneuvers. ESC² senses when a vehicle is starting to spin (oversteer) or plow (understeer) and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes to individual wheels. Standard.

PARKSENSE® REAR PARK ASSIST SYSTEM⁴ can help you park and back out with grace. When the vehicle is in Reverse, these available sensors detect objects in the rear back-up pathway and also provide an audible and visual warning so you have time to react. Standard.

PARKVIEW® REAR BACK-UP CAMERA⁴ provides a wide-angle view of the area immediately behind the vehicle, giving the driver greater peace of mind before moving backwards at low speeds. It displays dynamic grid lines on a color touchscreen to aid the driver when the vehicle is in Reverse. Standard.

SEVEN STANDARD AIR BAGS⁶ are in every FIAT 500 Abarth and 500e model, surrounding you with a comprehensive air bag system. It features full-length front and rear side-curtain, driver's inflatable knee blocker, seat-mounted side for front occupants, and advanced multistage driver and front-passenger air bags, all working together to help provide encompassing protection.

BIFUNCTIONAL HALOGEN PROJECTOR HEADLAMPS provide more controlled illumination for increased visibility. Standard.

HILL START ASSIST Especially helpful when the grades are steep, this standard feature maintains brake pressure during the moments the driver lifts the foot off the brake and engages the clutch and gas pedal to gain forward momentum — for a smooth start every time. Standard.

TIRE PRESSURE MONITORING SYSTEM This feature takes the guesswork out of deciding if your tires are at optimum fill level. It provides crucial, pinpointed information on your EVIC at the moment tire pressure falls below safe driving criteria. Standard.

NOW HEAR THIS The extremely quiet FIAT 500e has an audible pedestrian warning system that uses distinctive sounds to help ensure the safety and security of other road users.

FIAT Merchandise



Display your affection for striking style with merchandise that complements an active lifestyle. This collection includes everything from trendsetting apparel to distinctive conversation pieces for home, office and travel. Visit e-store.fiatusa.com

Join Us

Join fellow enthusiasts and tell your story by posting comments, participating in discussions and sharing your FIAT vehicle photos and videos. Connect with our community on Facebook (facebook.com/fiatusa), follow us on Twitter (twitter.com/fiatusa), and check us out on YouTube (youtube.com/fiatusa), Tumblr (fiatusa.tumblr.com), Google+ (plus.google.com/+fiatusa), FIAT Backstage (blog.fiatusa.com), Instagram (instagram.com/fiatusa) and Pinterest (pinterest.com/fiatusa). Thank you for following.

Standard coverage includes: Basic Limited Warranty¹² — 4 Years/50,000 Miles, Anti-Corrosion Perforation Limited Warranty (outer panel) — 5 Years/100,000 Miles, Roadside Assistance (services include the following) — Four Years/Unlimited Miles: Flat-Tire Service, Out of Gas/Fuel Delivery (maximum two gallons), Battery Jump Assistance, Lockout Service and Towing Assistance.

Visit your FIAT Studio for additional details, eligibility and restrictions.



