

FIAT® 2016

CIN
QUE
CEN
TO





500^{ABARTH}

It was born from the vision of Karl Abarth almost a century ago. Faithful to the “small but wicked” moniker prompted by the race-ready Karl Abarth vehicles of yesterday, the latest generation of the FIAT® 500 Abarth brings its own brand of outstanding performance, purposeful and aggressive styling, and technological advancement. Understated is not an option when form meets the high-velocity performance functions of the FIAT 500 Abarth. This union of highly engineered components and exclusive design elements makes for a track-worthy performance, on or off the course.





ABARTH® FEATURES

1.4L 16V MultiAir® Turbocharged Engine
 160 Horsepower with 170 lb-ft of Torque
 Twin Intercoolers
 Torque Transfer Control
 C510 5-Speed Manual Transmission
 or AISIN® 6-Speed Automatic Transmission†
 High-Flow Air Intake System
 Race-Inspired High-Back Performance Bucket Seats
 15-mm Lowered Performance Suspension
 Bi-Halogen Projector Headlamps
 17-Inch Aluminum Wheels with Pirelli®
 P Zero Nero Three-Season Performance Tires†
 Specially Tuned Exhaust



TECHNOLOGY

New Uconnect® 5.0 with Touchscreen Display
 Hands-Free Communication System with
 Integrated Bluetooth® and Voice Command!*
 iPod® Connectivity
 BeatsAudio™ Premium Sound System
 with SiriusXM® Satellite Radio²†
 Electronic Vehicle Information Center (EVIC)
 GPS Navigation System³†
 Full-color Thin Film Transistor (TFT) Display on
 Instrument Cluster



INTERIOR

Tilt Steering Column
 Leather-Wrapped Steering Wheel with Audio Controls
 Automatic Temperature Control (ATC)†
 Unique Race-Inspired Seating and Belt Harness
 Special Brake and Accelerator Pedals



SAFETY & SECURITY

3-Mode Electronic Stability Control (ESC)⁴
 Seven Air Bags⁵
 All-Speed Traction Control
 Tire Pressure Monitoring System
 Electronic Brake Assist
 Hill Start Assist
 4-Year/50,000-Mile Limited Warranty



fiat® 500 ABARTH®

BEHOLD THE SCORPION

True to its storied DNA, the 500 Abarth® boasts extreme performance born from breakthrough thinking—thinking that began with Karl Abarth, a legendary figure in the history of racing. His name is tied to more than 10,000 race victories, 10 world records and 133 international titles. His vision from over a half-century ago was to bring that level of high-performance driving to everyday driving. Through

the years, the powerful and relentless Abarth personality has been reflected in the formidable vehicles that bore his name, prompting their roguish reputation. A short wheel-base and sport-tuned suspension work with a tight chassis, giving the FIAT® 500 Abarth its wonderfully aggressive handling. It's an exhilarating little car, eager to weave freely through the world. There's nothing average here.





160 hp



BRED TO REV

You can look to the available AISIN® 6-speed automatic transmission with specially tuned Sport mode to provide a gutsy alternative to manual, foot-clutch shifting. Delivering professional-level control, the aggressive, pedal-mapping automatic transmission increases throttle response to put out lightning-fast, fuel-cut upshifts and wicked acceleration exhaust notes. The rev-matching downshifts give maximum shifting power while taking corners, as the gear hold prevents unwanted upshifts in on-track conditions. Likewise, a fast-off gear holds the optimum gear when drivers quickly decelerate while brake-assist downshifts give drivers

Every part of the FIAT® 500 Abarth framework melds with the road and shrugs off resistance as it harnesses its turbo power. The aerodynamic styling reflects countless hours of wind tunnel sculpting and amplifies the legendary lines. The uniquely tuned MacPherson strut front suspension and low ride height enhance handling with minimal body roll. The lateral stiffness of cast-iron, front lower control arms delivers improved grip and steering precision.



the dynamic feeling and vehicle response of manual downshifting. This ground-breaking engineering is mated to the track-tested 1.4L 16V MultiAir® Turbo engine, providing 157 horsepower and 183 lb-ft of torque (or 160 horsepower and 170 lb-ft of torque from the 5-speed manual transmission) by pushing more than 20 pounds of turbo boost through dual intercoolers and out the Abarth®-tuned dual exhaust. With fuel economy of up to 24 city/31 hwy mpg*, stepping on it never felt so automatically responsive and responsible.

The rear suspension's twist-beam design is strengthened with coil-spring supports for greater durability as the Abarth-specific rear sway bar increases cornering grip. The front fascia's twin intercooler ducts deliver essential engine cooling and power-inducing high-density airflow, while a concentric dual exhaust system delivers special Abarth-tuned sound and maximum power. Elongated front and rear fascias accentuate the road-holding stance as the large, liftgate-mounted spoiler adds downforce, while the motorsports-inspired splitter optimizes airflow as it minimizes drag, for speed at its most effortless.

*Based on 2015 EPA-estimated 24 mpg city/31 mpg highway. Actual mileage may vary.



ALL THE HARD LESSONS OF BECOMING AN EXPERT DRIVER? HANDLED.

With a 160-horsepower beast like the FIAT® 500 Abarth®, discipline is key. The Torque Transfer Control (TTC) is a dynamic feature that keeps all that power in check by transferring power to the drive wheels

for improved at-the-limit handling. It operates with the Electronic Stability Control (ESC)⁴ system to transfer torque from a front wheel that slips to one that grips. When it comes to cornering, the Abarth-tuned TTC system kicks into action automatically, distributing engine torque between the front wheels to minimize understeer or oversteer and to maximize traction.

AUTOMATICALLY TRACK-READY

This is a performance-designed cockpit that makes room for all the perks that make a driving cabin worth riding in. A three-spoke leather-wrapped steering wheel with a race-style flattened bottom further reminds that this is a vehicle with racing DNA. A classic center panel with racing DNA. A classic center panel and emboldened air outlets round out the driver-centric design of Abarth.[®]



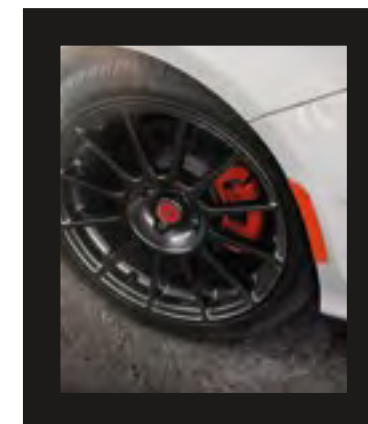
"GO FASTER THAN YESTERDAY"

KARL ABARTH

The engine's lightweight forged-steel connecting rods have been designed with a unique cross section for strength and durability while a high-flow fresh-air intake system with air box maximizes power with low induction noise. In turn, a turbocharger converts exhaust heat for optimized fuel efficiency.



POWER ON DEMAND Hidden from view behind the unique Rosso Abarth[®] engine cover churns the 1.4L I6V MultiAir[®] Turbo engine that dispatches up to 160 horsepower and 170 lb-ft of torque. It's aggressively backed by a 5-speed manual transmission or the 6-speed AISIN[®] automatic transmission.





Three-spoke leather-wrapped steering wheel with a race-style flattened bottom intended for track and street.



Bi-halogen projector headlamps provide more controlled illumination for increased visibility.



The turbo boost gauge features an integrated LED gear shift indicator that helps to facilitate gear changes.



High-back bucket seats incorporate a racing harness pass-through and firm side bolsters.



Available BeatsAudio™ Premium Sound System plays studio-quality music just the way the artist intended.



The 6-speed AISIN® automatic transmission with Abarth-tuned Sport mode gives a track-style performance.



Abarth® Cabrio boasts the latest top-down technology—its innovative, three-position performance cloth top invites the outside in.

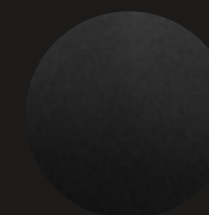


Torque Transfer Control (TTC) keeps power in check by transferring power for improved at-the-limit handling.



THUMP The available BeatsAudio Premium Sound System maximizes every square inch with studio-quality sound from six premium speakers: two 1-inch tweeters in the A-pillars, two 6.5-inch woofers located in the doors and two 3.5-inch speakers in the rear quarter. An 8-inch Dual-Voice Coil (DVC) subwoofer is mounted in the trunk, along with an 8-channel 368-watt amplifier with BeatsAudio Digital Sound Processing (DSP) algorithm.

AIRY ABARTH The FIAT® 500 Abarth Cabrio features an innovative retractable top, available in two colors: Nero or Grigio. Its performance dual-layer, power-operated cloth top offers three preset positions, as well as a full cycle of stopping points — with the ability to fully open while traveling up to 60 mph. So now you can get the wind in your hair while on the fly.



NERO CABRIO TOP



GRIGIO CABRIO TOP

FIAT® 500 ABARTH®
COLORS/MATERIALS

BIANCO PERLA
Rosso stripe and mirror cap
Nero stripe and mirror cap
Grigio stripe and mirror cap

NEW – GRIGIO CENRE
Bianco stripe and mirror cap
Rosso stripe and mirror cap
Nero stripe and mirror cap

NEW – RHINO
Bianco stripe and mirror cap
Rosso stripe and mirror cap
Nero stripe and mirror cap

ROSSO
Bianco stripe and mirror cap
Nero stripe and mirror cap
Grigio stripe and mirror cap

NEW – GIALLO MODENA PERLA
Bianco stripe and mirror cap
Nero stripe and mirror cap

NEW – CELESTE BLU
Bianco stripe and mirror cap
Nero stripe and mirror cap

NERO PURO
Bianco stripe and mirror cap
Rosso stripe and mirror cap
Grigio stripe and mirror cap



COMMAND CENTER Brand new for 2016, the Uconnect® 5.0 Touchscreen Radio gives added dimension to the overall performance of Abarth®. It features AM/FM, Integrated Bluetooth® and Voice

Command, plus a versatile media hub with USB and auxiliary ports. Uconnect 5.0 keeps you informed while your hands stay firmly in place on the race-worthy Abarth steering wheel.

NERO CLOTH
Standard

ROSSO/NERO LEATHER-FACED
Optional

NERO LEATHER-FACED
Optional



500/500c

Thanks to the lively history of the FIAT® vehicle that bears these numerals, 500 is now synonymous with iconic design, self-expression and fun. Efficiency is its middle name — with deft use of a red pencil, designers managed to include everything you want while delivering just what you need. It's a minimalist philosophy that has everything to do with freedom and mobility, and nothing to do with sacrifice. It's looking forward to pleasing features and intelligent details, every trip. All so we can look back and, at the same time, look forward to adding to the 500 story.





500 features

1.4L 16V MultiAir® Engine
 40 MPG Highway / 31 MPG City*
 5-Speed Manual Transmission or
 6-Speed Automatic Transmission†
 Electronic Stability Control (ESC)⁴
 Power Sunroof†
 Heated Mirrors



Technology

New Uconnect® 5.0 with Touchscreen Display
 Hands-Free Communication System with
 Integrated Bluetooth® and Voice Command¹
 iPod® Connectivity
 BeatsAudio™ Premium Sound System
 with SiriusXM® Satellite Radio²†
 Electronic Vehicle Information Center (EVIC)
 GPS Navigation System³†
 Full-color Thin Film Transistor (TFT) Display on
 Instrument Cluster



Interior

Tilt Steering Column
 Leather-Wrapped Steering Wheel with Audio Controls
 Automatic Temperature Control (ATC)†
 50/50 Split Rear Seating
 Driver and Passenger Seat Memory



Safety & Security

Seven Air Bags⁵
 Reactive Front Head Restraints⁶
 Sentry Key® Engine Immobilizer
 All-Speed Traction Control System
 Tire Pressure Monitoring System
 Bi-Halogen Projector Headlamps
 4-Year/50,000-Mile Limited Warranty



fiat®
 500/500c

WHAT FIAT® 500 MEANS

It's all about a minimalist Italian design philosophy that manages to pack more personality per square inch than anything else on the road — while allowing plenty of room for our driver's personality with its wide range

of capability and personalization options. After delivering decades of agile performances, urban-friendly dexterity and intelligent details, 500 is no longer just a number. It's the definition of happy.





THE FIAT® 500 POP HAS STANDOUT LOOKS that are elevated by technical talents that turn driving into high art. It's not just a car. It's a movement.

ALL-NEW FOR 2016, the FIAT 500 Easy offers extra amenities that make any commute a breeze. It's how to kick back and go forth.

DRIVING HAS AN MVP. Spectators are drawn to FIAT 500 Sport, but its talents can only be appreciated with full participation.

ADDING MORE HORSEPOWER AND TORQUE, Turbo promises to appease true FIAT 500 enthusiasts as well as create its very own following.

SOPHISTICATES, THIS IS YOUR COMFORT ZONE. The FIAT 500 Lounge harkens back to a time when extra effort was paid to attire, furnishings and manners.

INCORPORATING THE RETRO STYLE of the original 1957 Nuovo 500, this special edition will capture a whole new generation of trendsetters.



Pair the MultiAir with the sporty 5-speed manual transmission and you'll keep your inner control-freak happy. Shift with precision, accelerate with authority and brake quickly with your responsive 5-speed manual transmission. Of course you can choose the available 6-speed automatic transmission and experience the same thrills with a more hands-off approach. So how does all that tech-speak translate to real life? Thanks to some targeted powertrain innovations, you can count on getting up to 31 mpg* zipping around town and 40 mpg* flying down the highway.

POWER-TRAINED

Thanks to the efficiency of its award-winning 1.4L I6V MultiAir® engine, the FIAT® 500 allows both you and your money to go a little further. It's one more example of how 500 becomes more than just transportation — with all its possibilities, drivers are positively transported. The 1.4L I6V MultiAir engine is exclusive FIAT technology, a decade in the making, utilizing electro-hydraulic valves for more dynamic and direct control of air and combustion. Power is improved while torque goes up 15 percent and fuel efficiency has a 10 percent advantage over that of conventional naturally aspirated engines. Emissions, in turn, are cut an impressive 10 percent, as well. The MultiAir engine boasts 101 horsepower at 6,500 rpm and 98 lb-ft of torque at 4,000 rpm.



THE 1.4L I6V MULTIAIR ENGINE IS EXCLUSIVE FIAT TECHNOLOGY.

Of course, if you want to take it up another notch, the FIAT 500 Turbo makes quite an impression with its 1.4L I6V MultiAir Turbo engine. It produces 135 horsepower, heart-stopping bursts of acceleration and a lot of raised eyebrows — which is exactly what you want, right? Along with up to 27 city/34 highway mpg,[†] its single turbocharger, twin inter-coolers and sport-tuned exhaust deliver 34 percent more power and 53 percent more torque (150 lb-ft) compared to the naturally aspirated FIAT 500 1.4L MultiAir engine. The Turbo 5-speed manual and the available 6-speed automatic transmissions are both appropriately heavy-duty to match the impressive power output of the Turbo engine. This is how you harness the beast.



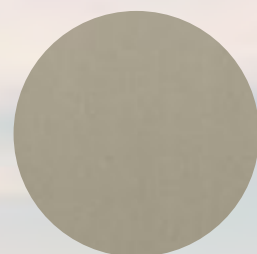
NIMBLE AND QUICK

MultiAir® engine technology paired with optimized manual or automatic transmissions gives each FIAT® 500 model its own brand of exhilaration.

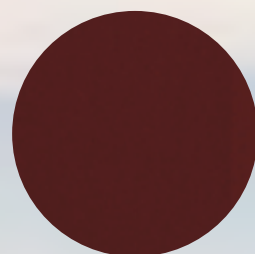


40
MPG*
HWY





BEIGE TOP



BORDEAUX TOP



NERO TOP

IT'S A BREEZE

This is the vehicle the open road was invented for: the FIAT® 500 Cabrio features an innovative three-position power-folding retractable soft top that lets you feel the wind in your hair on a whim's notice — even at speeds

up to 60 mph. Its preset positions offer a range of stopping points from slightly open to fully dropped. This dual-layer cloth top is available in a choice of three colors,* improving views from both inside and out.



fiat® 500c

FIAT® 500c Lounge shown in Verde Chiaro.

*Soft top color choices depend on paint selection.

ALL-AROUND GOOD FEELING

While the FIAT® 500 Cabrio makes the most of the great outdoors by providing spectacular vistas, it also focuses inward to include driver and passenger amenities that make any trip special. The luxury of a leather-wrapped steering wheel and available leather-trimmed seating

catches eyes and rays during top-down moments. Italian style, state-of-the-art technology and an available BeatsAudio™ Premium Sound System keep occupants happy, entertained and feeling secure. Clearly, this convertible doesn't just rely on good views alone.



INVITING BOTH PASSENGERS AND THE SUN IN Cabrio features fifteen fashion-forward exterior colors with color-coordinated interior finishes, including the body-colored instrument panel. All are synonymous with iconic design, self-expression and fun.



WITH AN INNOVATIVE ROOF DESIGN that allows the roof to open on the fly, this 500c means sweeping views and unexpected freedom on even the most routine drives. Who knew that the vehicle that gets you there could deliver a whole new perspective as well?

FIAT® 500c Lounge with available Marrone leather seat trim.

The available 7-inch Thin Film Transistor (TFT) clearly displays speed, gas mileage, driving range and much more.

See the sky on the fly with the 500c four-position power-retractable soft top — at speeds up to 60 mph.

Choose from either a 5-speed manual transmission or the available 6-speed automatic transmission.

Available heated driver and front-passenger seats keep you comfy even on chilly, top-down days.



The Uconnect® Hands-Free Communication System¹ makes calls and plays music via Voice Command.¹

Standard on all FIAT® 500 models, Sport mode makes for a more responsive performance overall.



*The exclusive 1.4L 16V MultiAir® engine delivers up to an impressive 31 city/40 highway mpg.**



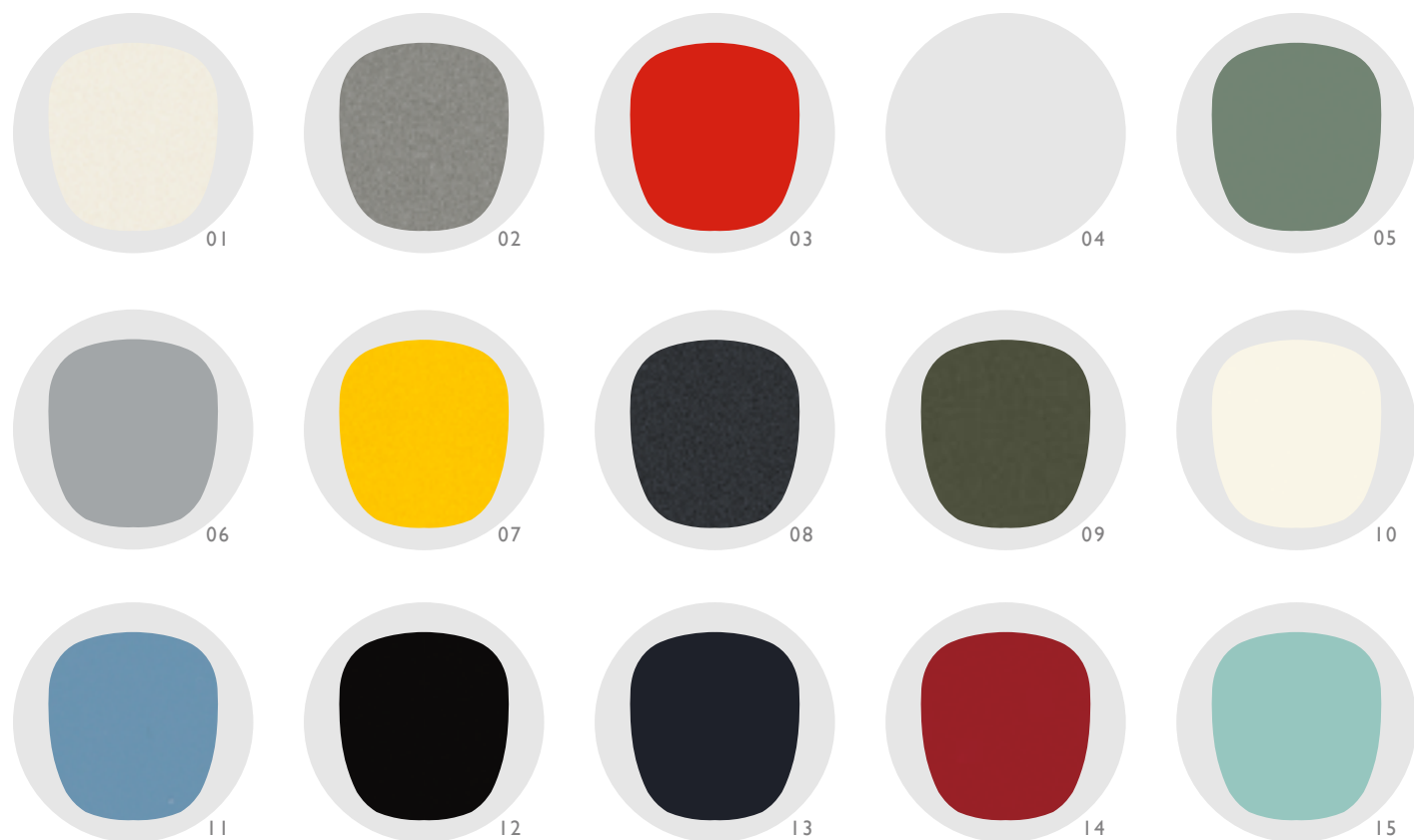
The available BeatsAudio™ Premium Sound System with studio-quality sound from 6 premium speakers hums right along.



BUILT-IN SKILLS Control is a very good thing when you're in the driver's seat, and FIAT 500 puts plenty of it in your hands. Transmissions, driving modes, clearly communicated stats and even built-in teaching tools not only assume you're a great driver, but may help you become a better one.

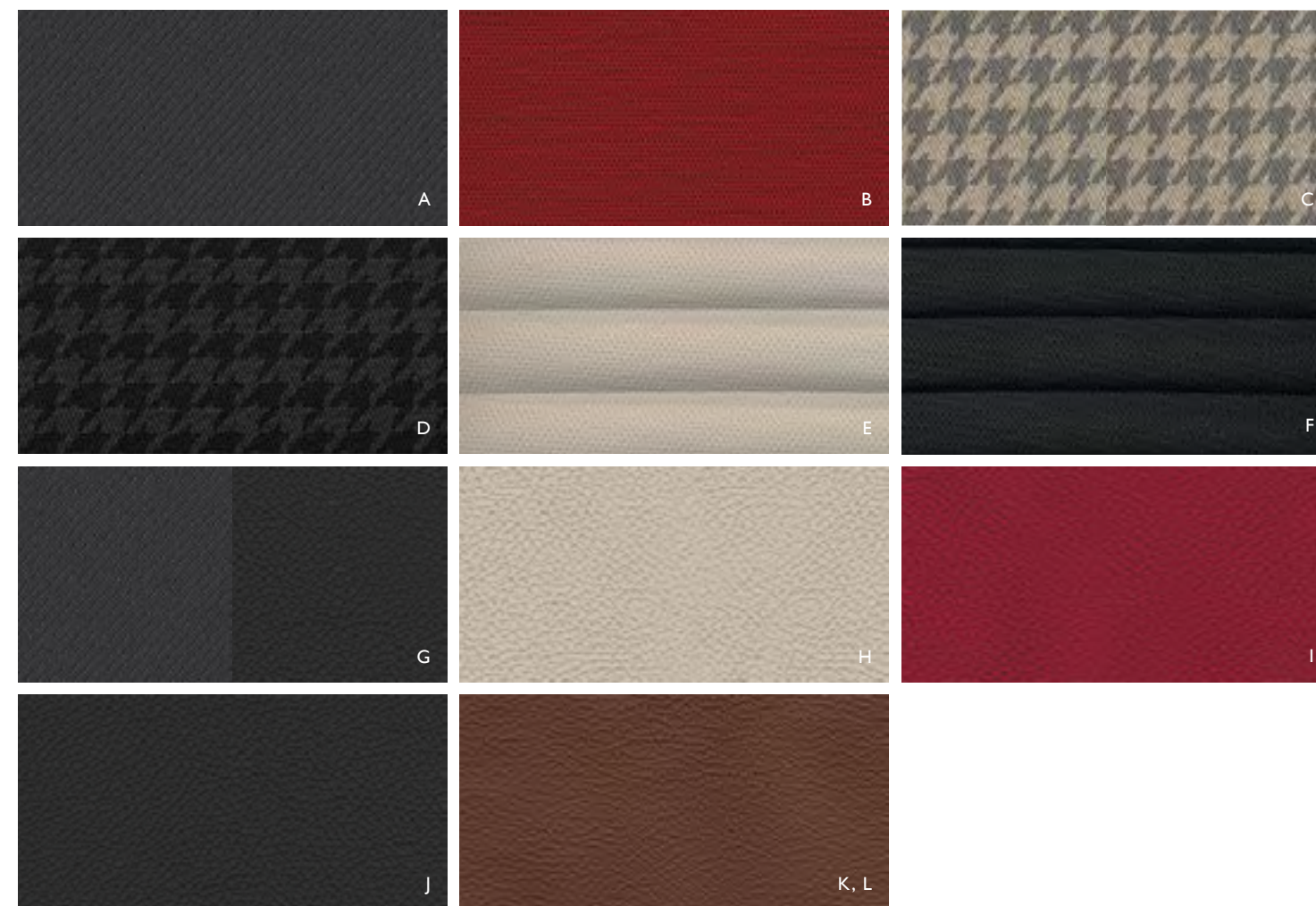


ALWAYS A HIGH NOTE The available BeatsAudio™ Premium Sound System by Dr. Dre gives you studio-quality sound, just the way the artist intended. It features an eight-channel, 368-watt amplifier, six optimally positioned speakers and two 6.5-inch subwoofers — all specifically tuned for FIAT® 500.



EXTERIOR COLORS

- 01_ BIANCO PERLA
- 02_ BILLET ARGENTO
- 03_ SPITFIRE ORANGE
- 04_ LASER BLU
- 05_ VERDE CHIARO
- 06_ GRIGIO CENRE
- 07_ GIALLO MODENA PERLA
- 08_ GRANITO LUCENTE
- 09_ VERDE OLIVA
- 10_ BIANCO
- 11_ CELESTE BLU
- 12_ NERO PURO
- 13_ RHINO
- 14_ ROSSO
- 15_ LATTE MENTA



INTERIOR COLORS

- A_ GRIGIO CLOTH
*With either Avorio or Nero headrests and seat tops
Standard on 500 Pop and 500c Pop*
- B_ ROSSO CLOTH
*With either Avorio or Nero headrests and seat tops
Standard on 500 Easy and 500c Pop*
- C_ AVORIO CLOTH
*With Bianco headrests
Standard on 500 Easy and 500c Easy*
- D_ NERO CLOTH
*With Rosso headrests
Standard on 500 Easy and 500c Easy*
- E_ AVORIO CLOTH
Standard on 500 Sport
- F_ NERO CLOTH
Standard on 500 Sport
- G_ NERO CLOTH
Standard on 500 Turbo
- H_ AVORIO LEATHER TRIM
Standard on 500 Lounge and 500c Lounge
- I_ ROSSO LEATHER TRIM
Standard on 500 Lounge and 500c Lounge
- J_ NERO LEATHER TRIM
*Standard on 500 Lounge and 500c Lounge
Optional on 500 Sport and 500 Turbo*
- K_ MARRONE LEATHER TRIM
*With Avorio headrests and seat tops
Standard on 500 Lounge and 500c Lounge*
- L_ MARRONE LEATHER TRIM
*With Bianco headrests
Included on 500 Lounge with 1957 Retro Package*



500e

Now there's an emissions-free vehicle that generates as much excitement as it does unbridled power. Unlike other green vehicle entries, FIAT® doesn't compromise design, performance or personality in order to achieve environmental compatibility. This latest incarnation of the 500 brings its trademark simplicity and fun to the daily commute — minus the CO₂. So both you and the planet reap the rewards of driving this car.





500e features

111 Horsepower / 147 lb-ft Torque Electric Motor
122 MPGe City* / 108 MPGe Highway
Combined Range of 87 Miles*
Single-Speed Transmission
Electronic Stability Control (ESC)⁴
Heated Mirrors



Technology

New Uconnect® 5.0 with Touchscreen Display
Hands-Free Communication System with
Integrated Bluetooth® and Voice Command¹
iPod® Connectivity
BeatsAudio™ Premium Sound System
with SiriusXM® Satellite Radio^{2†}
Electronic Vehicle Information Center (EVIC)
GPS Navigation System^{3†}
Thin Film Transistor (TFT) Display
Free Uconnect App with Connectivity
(for all aspects of day-to-day use)



Interior

Tilt Steering Column
Leather-Wrapped Steering Wheel with Audio Controls
Available Automatic Temperature Control (ATC)
50/50 Split Rear Seating
Driver and Passenger Seat Memory



Safety & Security

Seven Air Bags⁵
Reactive Head Restraints⁶
All-Speed Traction Control System (TCS)
Tire Pressure Monitoring System
Bi-Halogen Projector Headlamps



fiat[®]
500e

ELECTRIC IN EVERY SENSE

122
*mpge city**



The FIAT® 500e shakes up the electric vehicle market by bringing with it the Cinquecento legacy of simple, purposeful and fun-to-drive values. Finally, drivers can access an electric car that makes them feel great about helping the environment while feeling great

behind the wheel. FIAT engineers intelligently infused a green, integrated approach to electric propulsion and innovative connectivity, while maintaining the beloved FIAT Italian design tradition of fun, city-friendly, driver-responsive cars.

STATS EXPERT Easily read graphics set the seven-inch Thin Film Transistor (TFT) instrument panel apart — with the kind of instantly recognizable data that helps make better drivers out of all of us. The integrated Electronic Vehicle Information Center (EVIC) keeps the driver briefed on estimated charging times, average

speeds, energy consumption and travel distance. Large digital displays make speed, time, date and driving-mode information a quick read. And not-to-be-missed safety alerts for the restraint system, tire pressures and the Electronic Stability Control (ESC)⁴ system are front and center. A well-informed driver is a good driver.



CHARGE IT While FIAT® 500e can be charged via regular home outlets (110v / 120v) in less than 24 hours, owners will benefit from the installation of a Level 2 charger (220v / 240v) that keeps charging times to less than four hours. Costs to install may be eligible to be offset by generous federal tax credits along with state, local and utilities incentive programs. Go to websites like driveclean.ca.gov for full details.

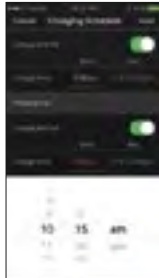




A dead ringer for the FIAT® 500e instrument cluster, the 500e app interface lets you see your battery's state of charge, its estimated time to recharge and your vehicle's current range in miles.



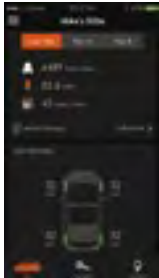
With the touch of the button on your app, you can remotely unlock or lock your doors, cool or preheat the cabin with a preconditioning feature, or locate your car by honking its horn.



You can program your home charger to activate during non-peak charging times for optimum rates and energy cost savings.



Know exactly where you'll be getting your next charge from — at least when it comes to your FIAT® 500e. A special feature on the app shows the closest 20 charging stations to the location of your FIAT 500e. Includes up-to-the-minute details such as open stations and pricing.

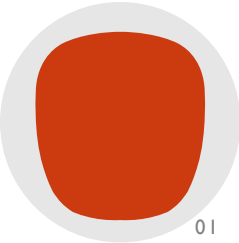


Give your FIAT 500e a remote check-up with these notifications that tell you about tire pressure, charging issues and precondition status.



Your app will direct you exactly to whatever your heart — or your stomach — desires. Feel just like a local wherever you are with restaurants, museums, shops and other points of interest just a click away.





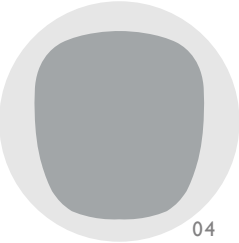
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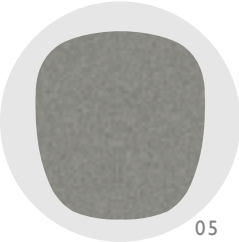
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03



04



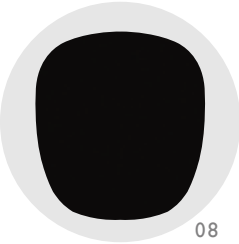
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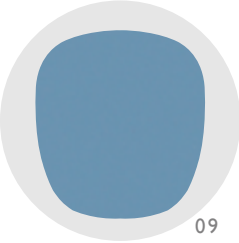
06



07



08



09

EXTERIOR COLORS

- 01_ ARANCIO ELETTRICO PERLA
- 02_ LASER BLU
- 03_ BIANCO PERLA
- 04_ GRIGIO CENRE
- 05_ BILLET ARGENTO
- 06_ RHINO
- 07_ GRANITO LUCENTE
- 08_ NERO PURO
- 09_ CELESTE BLU



A



B

INTERIOR COLORS

- A_ NERO INTERIOR WITH STEAM TRIM
- B_ STEAM INTERIOR WITH ORANGE TRIM



B

500L

500L is FIAT® 500 at its most accommodating: four doors, flexible seating design and a surprisingly roomy interior make things super-comfortable for family, friends and all passengers alike. Of course, the 500L accomplishes all that while fitting in something else that's important: driving fun. True to its FIAT marque, this spacious 500 still offers the agility and compact silhouette required for city driving. With its unique, effortless Italian style and hundreds of available options, it's clear that the 500L will not only fit your life — it will fit you.





500L features

1.4L MultiAir® Turbocharged Engine
 Standard 160 Horsepower and 184 lb-ft Torque
 6-Speed Manual, Euro Twin-Clutch (500 Pop only)[†]
 or AISIN® 6-Speed Automatic Transmission[†]
 Large Dual-Pane Sunroof[†]
 Automatic Climate Control[†]
 Tilt/Telescoping Steering Column
 Heated Mirrors



Technology

Uconnect® with 5.0-inch or 6.5-inch[†] Touchscreen Display
 Hands-Free Communication System with
 Integrated Bluetooth® and Voice Command[†]
 Navigation[†], USB Port and iPod® Connectivity
 BeatsAudio™ Premium Sound System[†]
 SiriusXM® Satellite Radio^{2†}
 Steering Wheel-Mounted Audio Controls
 Electronic Vehicle Information Center (EVIC)



Interior

Cargo Space with Rear Seats Up: 22.4 cu ft
 Innovative Sound-Dampening Technology
 Adjustable and Spacious Seating for Five
 60/40 Rear Folding Seats
 Fold-and-Tumble Rear Seats with Recline
 Rear Tiered Storage



Safety & Security

Seven Air Bags⁵
 Security Alarm System
 Electronic Stability Control (ESC)⁴
 Tire Pressure Monitoring System
 ParkView® Rear Back-Up Camera^{7†}
 ParkSense® Rear Park Assist System^{7†}
 Touring-Tuned Suspension
 4-Year/50,000-Mile Limited Warranty



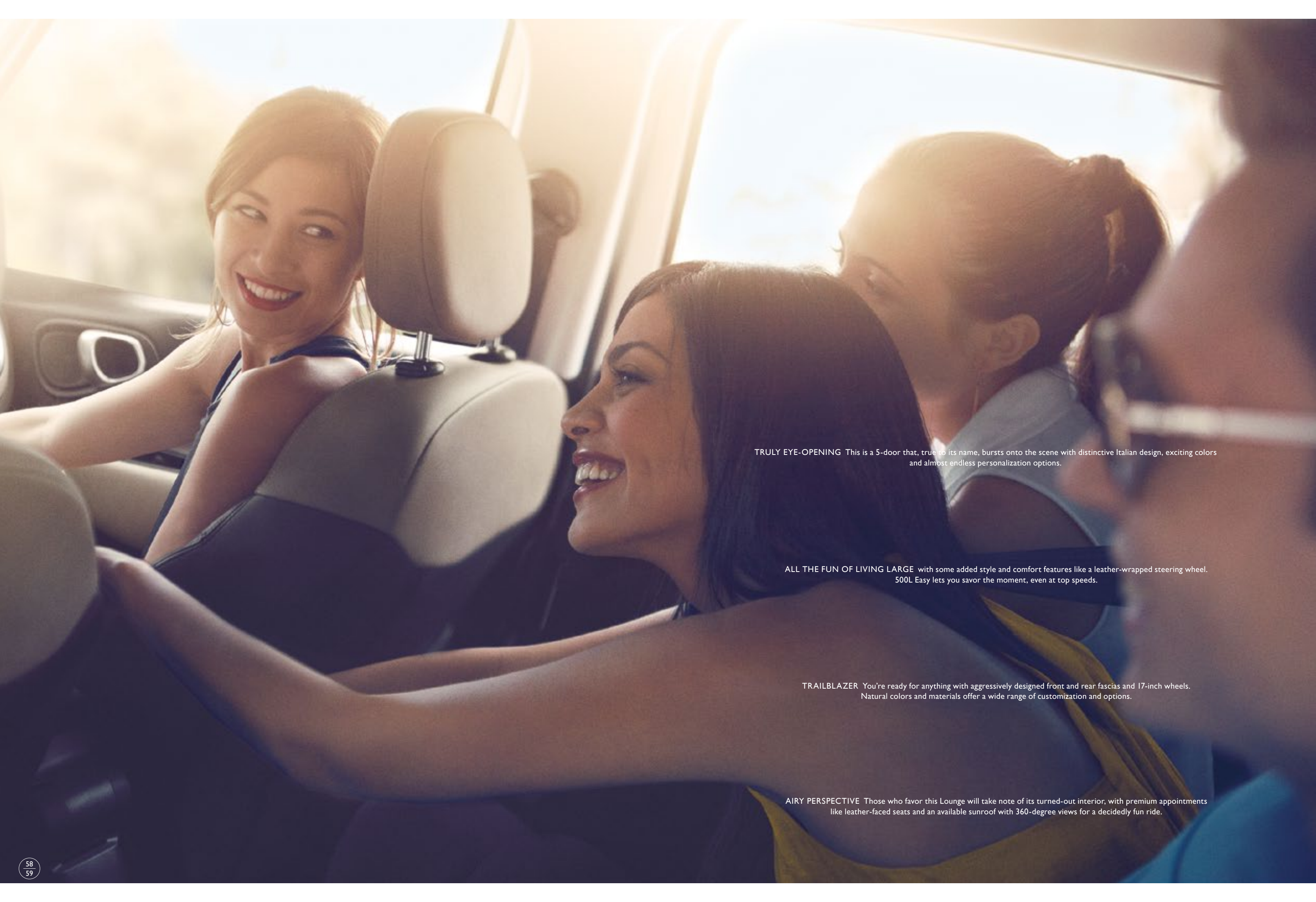
fiat[®] 500L

LIVING LARGE

Combining contemporary Italian design and iconic FIAT® cues into a roomier package made for five, 500L is the vehicle that takes 500 to the next logical step. Allowing personal choice in models, features, color schemes and trim

levels means there will always be a FIAT 500L to match your unique personality. Having super-flexible seating and innovative storage capabilities means the FIAT 500L will complement and enhance your extraordinary lifestyle.

WHAT THE L STANDS FOR



TRULY EYE-OPENING This is a 5-door that, true to its name, bursts onto the scene with distinctive Italian design, exciting colors and almost endless personalization options.

ALL THE FUN OF LIVING LARGE with some added style and comfort features like a leather-wrapped steering wheel. 500L Easy lets you savor the moment, even at top speeds.

TRAILBLAZER You're ready for anything with aggressively designed front and rear fascias and 17-inch wheels. Natural colors and materials offer a wide range of customization and options.

AIRY PERSPECTIVE Those who favor this Lounge will take note of its turned-out interior, with premium appointments like leather-faced seats and an available sunroof with 360-degree views for a decidedly fun ride.

POWER POSITION

Last time we checked, having extra energy is a good thing, so the FIAT® 500L has more than ample power under the hood to accommodate for its extra room. The award-winning and innovative 1.4L I6V MultiAir® Turbo engine delivers 160 horsepower and 184 lb-ft of torque. Structurally, it starts with a durable cast-iron block and an aluminum bedplate. A forged-steel crankshaft has lightened counterweights to reduce overall mass for high engine operation.

The engine has lightweight cast-aluminum pistons, a structural aluminum oil pan and an innovative MultiAir cylinder head that allows for intake air control. The result is a 15 percent increase in torque, up to 7.5 percent more fuel efficiency and a 7.5 percent reduction in emissions over those of a naturally aspirated engine. The engine's turbocharger spins at up to 230,000 rpm to convert exhaust heat and pressure, driving more air to the cylinders for more torque and power. Other powertrain features include an air box with efficient airflow and a low-restriction exhaust system.



THE 1.4L I6V MULTI AIR ENGINE IS EXCLUSIVE FIAT TECHNOLOGY.

Of course, a great engine gives its best performance when paired with a talented partner — in the case of 500L, it's either the standard 6-speed manual transmission, the Euro Twin-Clutch transmission (available on Pop) or the 6-speed AISIN® automatic transmission (available on Easy and Trekking, and standard on Lounge). All the transmissions on FIAT 500L are designed to handle the increased power and torque loads produced by the 1.4L MultiAir Turbo engine.

The 6-speed Euro Twin-Clutch transmission offers the ease of an automatic self-shifting transmission with the efficiency of a manual. The 6-speed AISIN automatic transmission allows for high-torque capacity with reinforced clutch plates and a robust heat treatment. Its AutoStick feature gives you the best of both worlds with the fun-to-drive benefits of a manual and the convenience of an automatic.

To further enhance overall peak performance, FIAT 500L has KONI® MacPherson front struts and rear shock absorbers with Frequency Selective Damping (FSD) Technology. They not only help soften the ride over rough roadways, they also help make the vehicle's handling more responsive. You'll enjoy an easy, smooth and effortless drive with excellent control. The long and short of it? This thing really moves.



TURBOCHARGED

LIFE IN THE FAST LANE



FUN TO DRIVE It takes a certain expertise to make things look easy, and the 500L does it on a daily basis. Its small-wide architecture, rigidity and precise electronic power steering (EPS) combine with engine and transmission performances that all make you say "bravo"!



360°

VIEWS



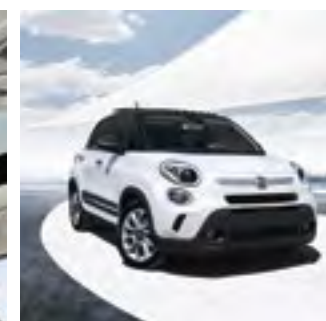
UNIQUE PERSPECTIVE

Paying homage to a long history of FIAT® innovation and original solutions to functionality, the 500L builds on traditional FIAT design cues with a small-wide architecture. This is the foundation for its loft-like

interior that offers more than 44 percent more space than the 500 Hatchback. Segment-exclusive glass-framed A- and D-pillars support a large, dual-pane “floating” sunroof that provides spectacular 360-degree views.

Designers approached the interior from a driver-centric standpoint beginning with the 500L instrument panel, a blend of simplicity and Italian refinement. The panel includes the Electronic Vehicle Information Center that clearly delivers vehicle and trip data, while the Uconnect® systems feature touchscreens loaded with connectivity options. The thick-rimmed three-spoke steering wheel is available in color-coordinated leather. Other essentials like climate control, transmission shifter and storage are all within convenient reach.

THE FOCAL POINT



LOFTY IDEALS Not just room for five, but a roomy room for five. With luxe seating and a 20.7-square-foot dual-pane glass sunroof system, both first- and second-row passengers luck into preferred seats.

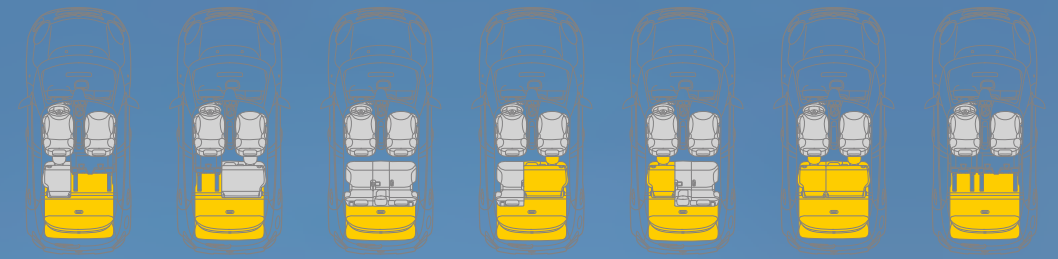


GAME CHANGER

LOADING UP ON FUN



CARRY ALL Open up with an available Dual-Pane Panoramic Sunroof with sunshade, or outfit the roof with one of the available Mopar® sport or cargo carriers to safely transport gear for your favorite activities.



POSSIBILITIES Super-flexible seating configurations mean your passengers get just as much consideration as your stuff. Of course, your passengers will be the ones to rave about the room.



Both pages shown with Mopar® Accessories. Properly secure all cargo.



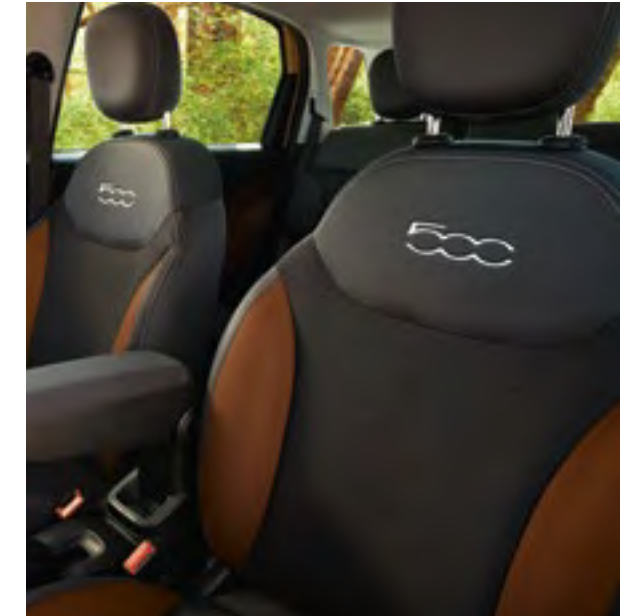
Available Uconnect® 6.5 with 6.5-inch touchscreen display is your portal to the rest of the world.



A soft-touch leather-wrapped steering wheel and shift knobs provide a friendly greeting every trip.



500L offers 22.4 cu ft of cargo volume and 99.8 cu ft of passenger volume for your latest adventure.



500L offers super-flexible seating configurations with the Tilt, Tumble & Slide rear seats that accommodate both passengers and cargo.



Available BeatsAudio™ Premium Sound System delivers your favorite tunes the way the artist intended.



500L has a super-versatile “floating” roof design with available body-color, Black or White color options.



The available ParkView® Rear Back-Up Camera⁷ uses grid lines to keep you on the straight and narrow.



Bi-halogen projector headlamps let you see and be seen in low or no light.



Uconnect for FIAT 500L informs and entertains while you keep your hands on the wheel and eyes on the road. The Uconnect 5.0 system brings you up to speed while you're en route. A 5-inch touchscreen acts as a hub to technology that is, ironically enough, very hands-off. Radio controls and compatible smartphones can be accessed via Voice Command¹.

The available Uconnect 6.5 offers a 6.5-inch touchscreen display. With it, the available SiriusXM® Satellite Radio² is accessible via Voice Command¹ — along with AM/FM radio and the available factory-activated Navigation with intuitive map graphics. You can count on hands-free¹ calling with your Bluetooth®-enabled phone, Streaming Audio and text message⁸ delivery.

THE GENIUS IS IN THE DETAILS You'll find sophisticated touches everywhere on every FIAT® 500L model — from exterior chrome accents to soft-touch leather-wrapped shift knobs and steering wheels to conveniently placed window and audio controls. Every consideration has been made from the driver and passengers' points of view, including safety and security features that act as extra eyes

and ears. They all work to enhance awareness — of what's immediately around the vehicle or what's going on in the world at large. Uconnect® and the BeatsAudio™ Premium Sound System partner up to bring their communication, technical and audio expertise to enhance the FIAT 500L experience. All because 500L designers know the little things really are a big deal after all.

EXTERIOR COLORS*

BIANCO (a) BODY COLOR NERO (a)

01_ NERO

02_ GRIGIO CHIARO

03_ GRIGIO SCURO

04_ GIALLO

05_ ROSSO PERLA

06_ BLU TORNADO

07_ ROSSO

08_ VERDE BOSCO PERLA

09_ MOCHA LATTE

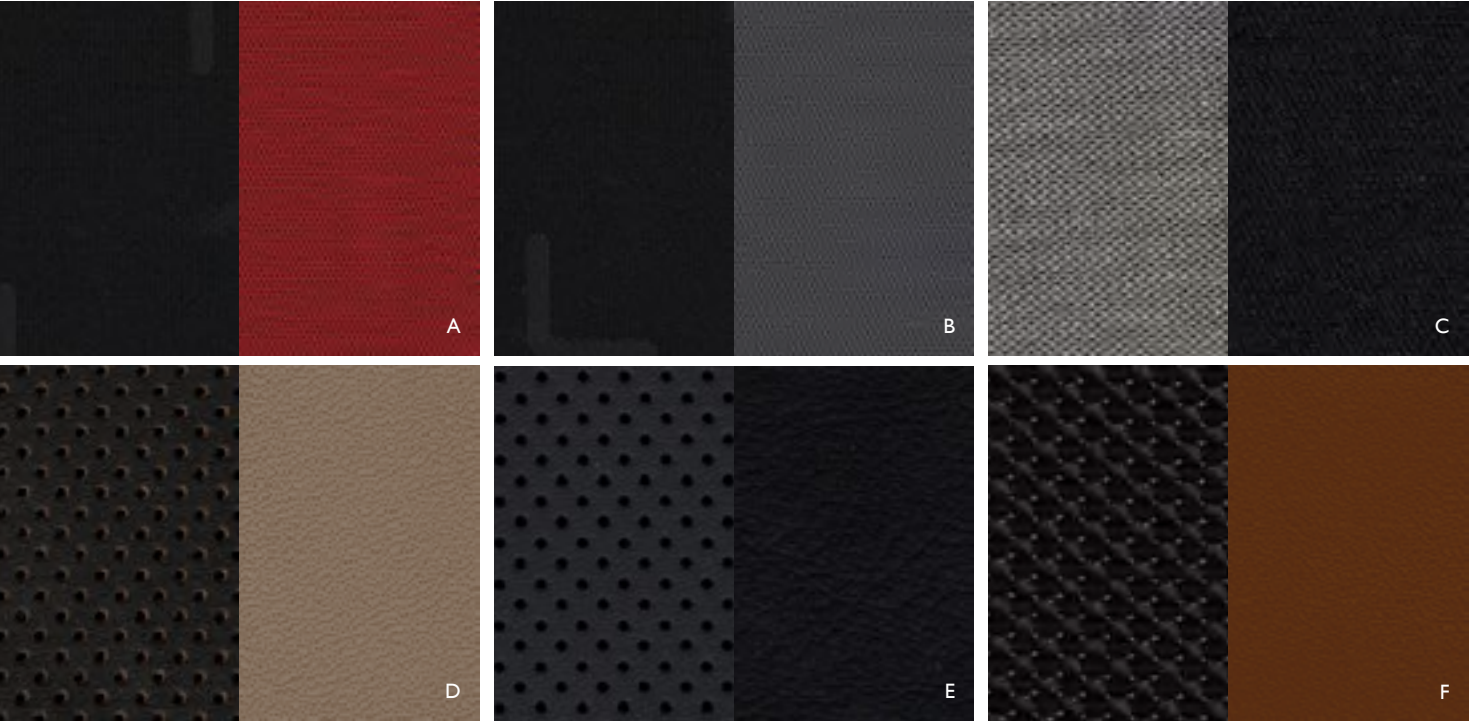
10_ BIANCO

(c)

(b)

(c)

(a) Must have Easy Collection 2, Lounge Collections 4 or 5, or Trekking Collections 2, 3 or 5 for this option.
(b) Nero roof included with Urbana package only.
(c) Requires Trekking Urbana for this option.



INTERIOR COLORS

- A_ NERO CLOTH
WITH ROSSO CLOTH ACCENT
Available on Pop
- B_ NERO CLOTH
WITH GRIGIO CLOTH ACCENT
Available on Pop
- C_ NERO CLOTH
WITH GRIGIO CLOTH ACCENT
Standard on Easy and Urbana Trekking
- D_ BEIGE LEATHER WITH GRIGIO PERFORATION
WITH BEIGE LEATHER ACCENT
Available on Lounge and Trekking
- E_ GRIGIO CHIARO LEATHER
WITH GRIGIO SCURO PERFORATION
WITH GRIGIO LEATHER ACCENT
Available on Lounge and Trekking
- F_ MARRONE TECHNICAL CLOTH
WITH MARRONE LEATHER ACCENT
Available on Trekking



C

500X

When it comes to capability, one crossover wears it best. The all-new 500X expands on FIAT® functionality and performance, delivering it all in a larger yet distinctively Cinquecento package. With it, All-Wheel Drive (AWD) comes to the FIAT 500 family, featuring advanced drive systems that include two engine options and an available 9-speed automatic transmission. With a special, disconnecting rear axle design, the innovative All-Wheel-Drive system also works to help improve fuel efficiency. True to its DNA, the FIAT 500X has all the earmarks of a new modern classic.





500X features

1.4L 16V MultiAir® Turbocharged Engine
 2.4L Tigershark® MultiAir®2 Engine
 6-Speed Manual Transmission (FWD)
 9-Speed Automatic Transmission†
 All-Wheel Drive (AWD)†
 FIAT® Dynamic Selector with
 3 Modes: Auto, Sport, Traction+†
 Electronic Stability Control (ESC)⁴
 18-inch Aluminum Wheels†



Technology

Uconnect® with 5.0-inch or 6.5-inch† Touchscreen Display
 Hands-Free Communication System with
 Integrated Bluetooth® and Voice Command††
 Navigation†, USB Port and iPod® Connectivity
 BeatsAudio™ Premium Sound System†
 SiriusXM® Satellite Radio²†
 3.5-inch LCD Full-Color Electronic Vehicle
 Information Center (EVIC)†
 Steering Wheel-Mounted Audio Controls
 Thin Film Transistor (TFT) Display on Instrument Cluster



Interior

Dual-Pane Panoramic Sunroof†
 Cargo Space with Rear Seats Up: 18.5 cu ft
 Innovative Sound-Dampening Technology
 Adjustable and Spacious Seating for Five
 Second-Row 60/40 Split Folding Seat
 Rear Tiered Storage†



Safety & Security

Seven Air Bags⁵
 Full-Speed Forward Collision Warning
 with Active Braking (FSFCW+)⁹ †
 LaneSense® Lane Departure Warning
 with Lane Keep Assist (LDW+)¹⁰ †
 Blind Spot Monitoring (BSM)¹¹ and
 Rear Cross-Path Detection⁷ †
 ParkSense® with Rear Cross-Path Detection⁷ †
 ParkView® Rear Back-Up Camera⁷ †
 Security Alarm System
 Tire Pressure Monitoring System with Tire-Specific Display
 Touring-Tuned Suspension
 4-Year/50,000-Mile Limited Warranty



fiat®
 500X

FIAT® 500X
STREET SERIES

WINNING SERIES

The 2016 FIAT® 500X boldly enters the crossover segment with the FIAT spirit of innovation and functionality. Building on the signature “whiskers and logo” persona, designers and engineers added more space, utility and ground clearance. The interiors comfortably seat five while retaining classic elements. This is a vehicle built in a country that cultivates

personal style, and 500X is no different. Generous offerings include five trim levels, twelve exterior colors and a myriad of exciting options. The 500X Street Series includes the city-chic Pop, Easy and Lounge models, while the 500X Trekking/Trekking Plus models wear a more rugged look. Whoever you are, there's a 500X match made for you.

TREKKING SERIES



POPULAR CULTURE HAS A NEW ICON The FIAT® 500X Pop is all about accessibility, with its “go anywhere, anytime” spirit.

A WELL-ROUNDED CHOICE With the added power of its 2.4L I-4 Tigershark® MultiAir®2 engine and 9-speed automatic transmission, the FIAT 500X Easy exudes confidence.

MAKES A STRONG STATEMENT The brawny good looks of the FIAT 500X Trekking will give you the nudge you need to make good on those dreams of adventure.

APPRECIATE THE FINER THINGS The FIAT 500X Lounge is bound to become your go-to place to unwind from a long day.

CROSSOVER TO THE ULTIMATE X For adventuresome spirits who in no way subscribe to the “roughing it” lifestyle, Trekking Plus has you covered.

THIS RIDE WAS MEANT TO BE SHARED

Designers included ample room for five, with an array of comfortable seating choices and materials, including available premium leather trim, standard on the Trekking Plus model. Engineers delivered superior torsional rigidity and Noise, Vibration and

Harshness (NVH) applications that contribute to the exceptionally quiet FIAT® 500X cabin. Available heated front seats with power driver 8-way and 4-way adjustable lumbar and heated steering wheel make every day a really good day.

FIAT™ 500X Trekking Plus shown in Giallo Tristrato.

9

Pairing the Tigershark with the available 9-speed transmission truly sets this crossover apart. Together they are a dynamic duo that optimizes engine output, so you can look forward to fast, assertive launches and smooth, power-when-you-need-it delivery on the highway.

The available FIAT 500X Dynamic Selector puts three customized driving modes at your fingertips. The basic **AUTO MODE** is designed for the everyday, routine stuff — it will smooth things out to help optimize fuel efficiency, emissions and comfort. For those who'd prefer a little more road-feel, a little more control, the FIAT Dynamic Selector has your number with the **SPORT MODE**. With it, the Electronic Stability Control (ESC)⁴ and steering calibrations are tuned for a sportier feel and faster driving response. Additionally, the Sport mode optimizes the transmission shift points for improved performance and acceleration feel in both FWD and AWD.

Driving outside the road lines? The **TRACTION+ MODE** maximizes low-speed traction — the kind you need when things get a little slick or bumpy. It all works by providing additional wheel-slip through specially tuned chassis controls and a more direct engine response. After all, true adventure is equal parts of getting in to and out of things.

- + THE AVAILABLE FIAT 500X 9-SPEED TRANSMISSION TRULY SETS THIS CROSOVER APART
- + MORE THAN 20 INDIVIDUAL SHIFT MAPS FOR SPECIFIC CONDITIONS OPTIMIZE SHIFT QUALITY
- + FOUR OVERDRIVE RATIOS REDUCE FUEL CONSUMPTION, NOISE, VIBRATION AND HARSHNESS
- + A FULLY ELECTRONIC AUTOMATIC TRANSMISSION OFFERS CUSTOMIZED DRIVING MODES VIA THE FIAT DYNAMIC SELECTOR
- + TEMPERATURE, SPEED AND ELECTRONIC STABILITY CONTROL (ESC)⁴ ACTIVATION ARE MONITORED FOR A MORE REFINED DRIVE



X O N W H E E L S

THE CAPABILITY FACTOR



DISCONNECTING REAR AXLE
The disconnecting rear axle helps make the FIAT® 500X stand out as one very adaptable, fuel-efficient, AWD-capable crossover. With its ability to automatically switch from FWD to AWD and back, it provides a no-brainer boost to automatic traction.



THE FIRST
ALL-WHEEL-DRIVE
SYSTEM IN
FIAT® 500 HISTORY

- + 9-SPEED AUTOMATIC TRANSMISSION
- + ARTFUL AERODYNAMICS
- + LIGHTWEIGHT HIGH-STRENGTH STEEL
- + UNIBODY STRUCTURE
- + POWER/HEATED SIDEVIEW MIRRORS
- + AVAILABLE KEYLESS ENTER 'N GO™
- + AVAILABLE WINDSHIELD WIPER DE-ICER

A first for the FIAT® 500 portfolio of offerings: an advanced All-Wheel-Drive (AWD) system. Available on most 500X models, AWD adds peace of mind on any drive.

With the FIAT® 500X Trekking Plus, you can take full advantage of new capabilities and offerings available. Athletic front and rear cladding and 18-inch wheels signal the kind of performance 180 horsepower and a cutting-edge, 9-speed automatic transmission can produce. This fully electronic transmission features on-the-fly shift-map changing, along with a unique set of four overdrive ratios that contribute to highway fuel efficiency and reduce overall noise, vibration and harshness levels. Plus, the FIAT Dynamic Selector puts three customized driving modes at your fingertips. All told, you're in for a smooth, responsive and fuel-efficient drive.

S T A T E - O F - T H E - A R T

Capability. It's a word that incorporates several desirables that we tend to look for in vehicles — power, agility and, yes, intelligence. FIAT® 500X, with its mix of output, efficiencies and technological prowess, manages to check all the boxes that go with the word. Advanced monitoring, in effect, allows the 500X to “use its head” when encountering changing terrains or conditions — backed up, of course, by some requisite brawn. The 500X offers advanced traction options, all with one goal in mind: a better drive.

F W D

FWD/AWD TRACTION+

Activated by selecting the Traction+ mode on the FIAT Dynamic Selector, this system uses Electronic Stability Control (ESC),⁴ braking system management and engine response optimization to enhance driving when conditions are such that a driving wheel isn't tracking — such as rain-soaked or snowy roads. Basically, Traction+ gives the wheel with the best grip more to go on: when there's little or no grip on one wheel, the control unit brakes the spinning wheel, enabling the transfer of torque to the gripping wheels, allowing the vehicle to gain traction.

C A P A B I L I T Y — F I A T® 5 0 0 X

FIAT 500X is the first vehicle in the 500 family to offer the confidence of All-Wheel Drive (AWD), and this new-generation drive system brings new functionality and improvements over conventional AWD systems. It features a disconnecting rear axle that helps to improve fuel efficiency by automatically selecting Front-Wheel Drive (FWD) or AWD when necessary. It completely removes power to the rear axle when FWD performance is adequate during regular conditions.

A W D

AWD SYSTEM

The available, technologically advanced FIAT 500X AWD system works through a variable wet clutch located in the rear drive module. This clutch knows and supplies the right amount of torque for whatever the weather, roads or driver throw at it, be it slippery conditions or an aggressive launch. The system requires no input from the driver — all actions (including AWD activation) are intelligently, seamlessly engaged based on conditions and drive style. And while the system boasts leading traction management advances, it also works to improve dynamic handling.

AWD-EQUIPPED VEHICLES:

1 APPROACH ANGLE:	21.0°
2 BREAKOVER ANGLE:	18.6°
3 DEPARTURE ANGLE:	24.1°
4 GROUND CLEARANCE:	7.05"

1

2

3

4



ALL AVAILABLE



HEATED
STEERING WHEEL



HEATED
FRONT SEATS



REMOTE START



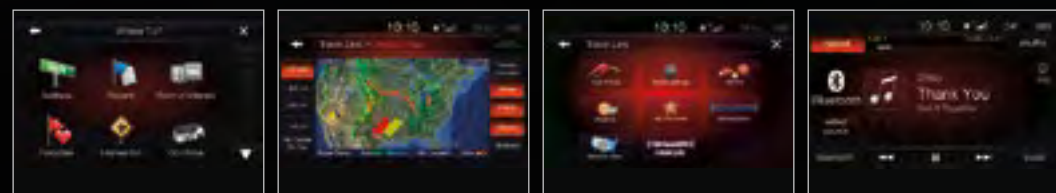
KEYLESS
ENTER 'N GO™



PUSH-BUTTON
START

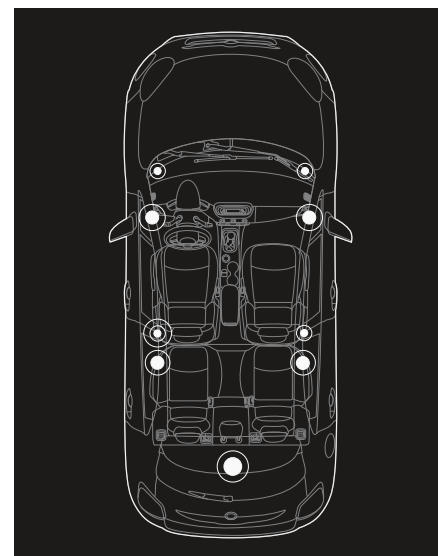
AN INTERIOR UNLIKE ANY OTHER

The aim was to create an environment, not merely an interior. Our designers are acutely attuned to tactile, visual and aural responses — even the smallest detail can generate days of deliberation. The driver's and passengers' points of view were central to every material, technology and engineering decision made for FIAT 500X. The result is a domain that's at once excitingly new, yet somehow assuredly familiar — thanks, in part, to design cues that point to its Cinquecento lineage.



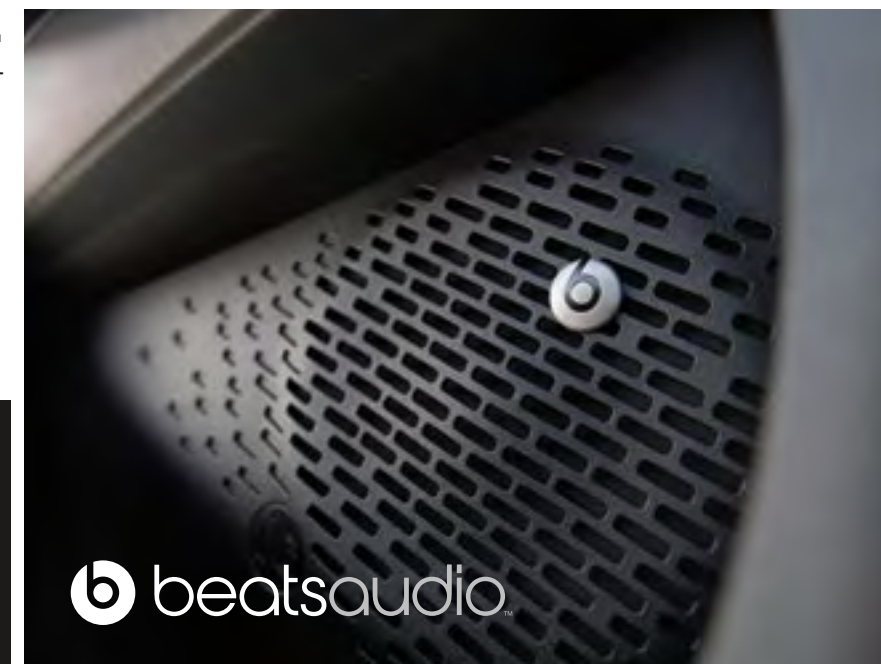
GREAT CONNECTIONS With the available Uconnect® system, your FIAT® 500X becomes more than just a mode of transportation — it's your portal to the world. Large available 5.0- or 6.5-inch touchscreens and hands-free¹ technologies deliver essential information and entertainment while keeping you focused on driving.

BATHED IN SOUND Turn to the superior sounds generated by the available BeatsAudio™ Premium Sound System by Dr. Dre. Get studio-quality sound, just the way the artist intended. Features eight-channel performance with 506 watts of power, eight speakers and a 6.5-inch subwoofer specifically tuned for the 500X.



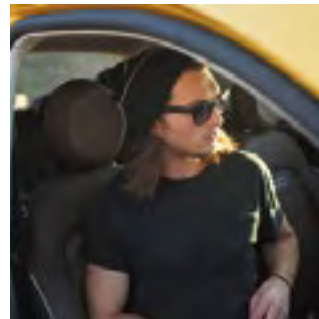
FRONT AND CENTER

You'll instantly access a whole range of useful information from an available 3.5-inch full-color Electronic Vehicle Information Center (EVIC) comprised of a Thin Film Transistor (TFT) display on your instrument cluster. From safety alerts to fuel usage to FIAT® Dynamic Selector data, the FIAT 500X reconfigurable display lets you customize what you see.



PLAY ROOM

WE GO ALL OUT FOR ALL IN



GREAT APTITUDE With much humility, FIAT® 500X harbors many hidden talents that will reveal themselves with each trip you take. In particular, the utility of its interior makes the seemingly impossible not only possible — but a heck of a lot more comfortable than you imagined. A large rear cargo area, available height-adjustable rear cargo floor, 60/40 second-row split seats and a fold-forward front-passenger seat accommodate the longer, wider and taller things you once said “forget it” to.

STAY CONNECTED



DISCOVER NEW PLACES

FIND THE BEST SHOPPING,
DANCING, ENTERTAINMENT VENUES
AND RESTAURANTS

SPEAK UP AND BE HEARD

RECEIVE CALLS AND REPLY
TO TEXTS⁸ WHILE
DRIVING SAFELY WITH
HANDS-FREE¹ PHONE CAPABILITY
(NOT COMPATIBLE
WITH IPHONE®)

LISTEN TO MUSIC, TALK SHOWS AND SPORTS

WITH AVAILABLE SIRIUSXM^{®2}
ON YOUR RADIO, YOU CAN SAVE
YOUR FAVORITE ARTISTS AND SONGS;
WITH SIRIUSXM TRAVEL LINK³ YOU
CAN SEE WEATHER FORECASTS, FUEL
PRICES AND MORE

SEE INTO THE FUTURE

HEAR WEATHER AND
TRAFFIC REPORTS WITH
AN AVAILABLE FIVE-YEAR TRIAL
SUBSCRIPTION TO
SIRIUSXM TRAVEL LINK³ AND
SIRIUSXM TRAFFIC³

NAVIGATE TO EVERY ADVENTURE

GET TURN-BY-TURN
DIRECTIONS SO YOU DON'T
GET LOST ON THE WAY
(UNLESS YOU WANT TO)



Uconnect® delivers essential information and entertainment while keeping your hands on the wheel and your eyes focused on the road ahead. Large available 5.0- or 6.5-inch touchscreens are homebase for its wide-ranging services like radio, phone, messaging, navigation and more.





Available heated front seats and heated steering wheel will become your new best friends.



Room for five. Count on four doors to make the ins and outs of the day that much easier.



Just knowing the available All-Wheel Drive (AWD) is along for the ride makes for a more relaxed trip.



FIAT® 500X can easily be outfitted with model-specific accessories and equipment that not only reflect your taste, but your lifestyle as well.



Available full-color Electronic Vehicle Information Center (EVIC) and Uconnect® touchscreens keep you updated.



500X is produced in Melfi, Italy, at one of the most advanced vehicle assembly plants in the world.



A new turn in adventuresome design — the 500X Easy and Lounge feature 17-inch machined aluminum wheels with matte chrome painted shadow effect.

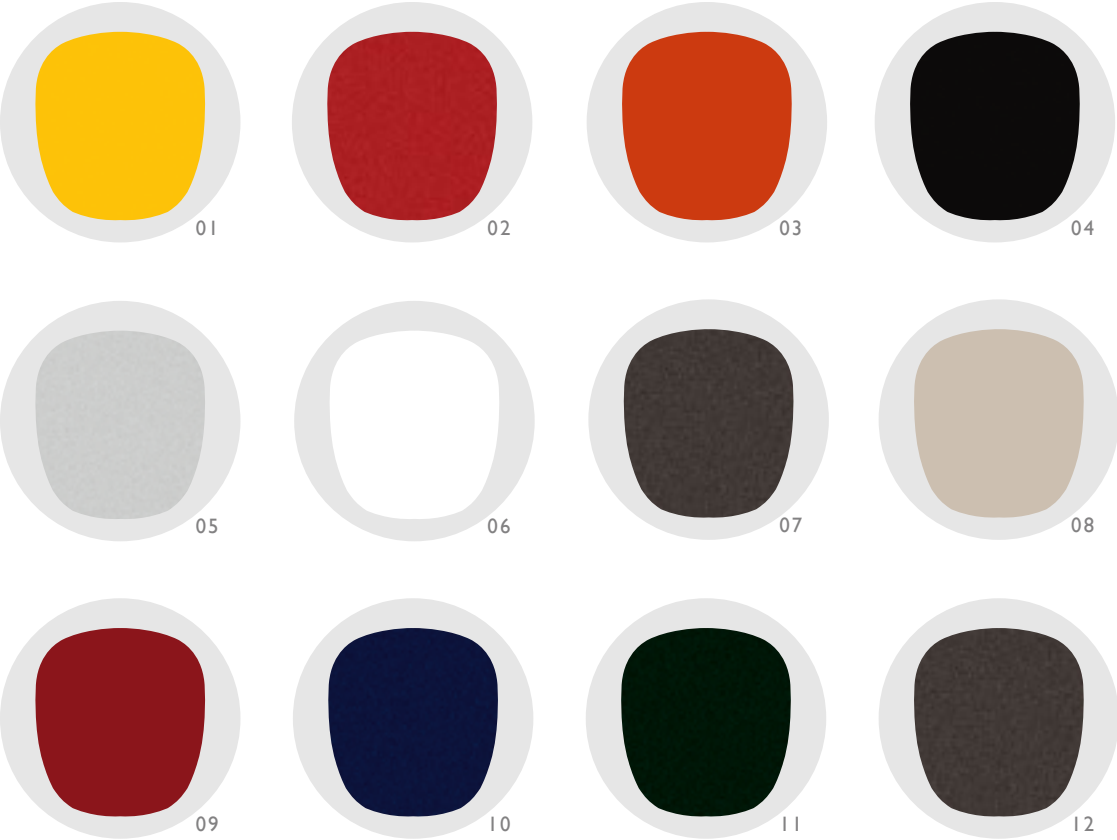


The available Dual-Pane Panoramic Sunroof has glass panels that create a wide, spacious feeling and great views.



CROSSOVER DONE RIGHT Besides choosing only the very best structural and finishing materials, the heart of FIAT® 500X quality lies in the meticulous attention it receives as it is built. The Melfi plant adheres to the World Class Manufacturing (WCM) standards that allow for export-ready cars made for the world.

WHAT IS THE X-FACTOR? Well, honestly, FIAT 500X possesses way more than just one. Whether it's unique Italian style, brilliantly designed roominess or its many confidence-producing performance features, getting behind the wheel of 500X just once is all it takes to realize "this is the one."



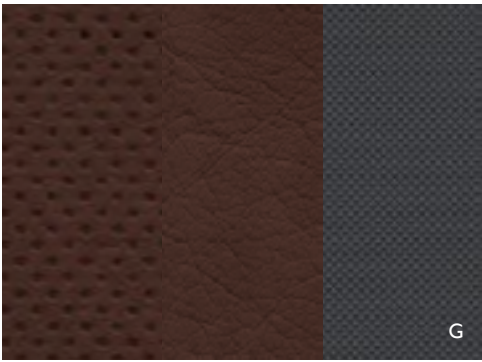
EXTERIOR COLORS

- 01_ GIALLO TRISTRATO
- 02_ ROSSO AMORE
- 03_ ARANCIO
- 04_ NERO CINEMA
- 05_ GRIGIO ARGENTO
- 06_ BIANCO GELATO
- 07_ BRONZO MAGNETICO
- 08_ GRIGIO ARTE
- 09_ ROSSO PASSIONE
- 10_ BLU VENEZIA
- 11_ VERDE TOSCANA
- 12_ BRONZO MAGNETICO OPACO



INTERIOR COLORS

- A_ BLACK TEX FABRIC WITH SCUBA GRAY/BLACK TRIM
Available on Pop and Easy
- B_ GRAY/BLACK TEX FABRIC WITH SCUBA RED/BLACK TRIM
Available on Easy
- C_ MAXWELL CLOTH WITH LIGHT DOVE TRIM
Available on Lounge
- D_ MAXWELL CLOTH WITH DARK BROWN TRIM
Available on Lounge
- E_ BLACK/GRAY CLOTH WITH CADI KNIT BLACK TRIM
Available on Trekking
- F_ BLACK PERFORATED WITH BLACK/RED LEATHER TRIM
Available on Trekking Plus and Lounge
- G_ TOBACCO PERFORATED WITH TOBACCO LEATHER TRIM
Available on Trekking Plus and Lounge



THE FIAT® 500 SAFETY STORY

ALWAYS ON GUARD — 360° PROTECTION

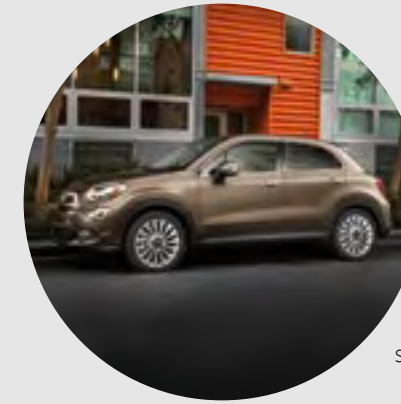
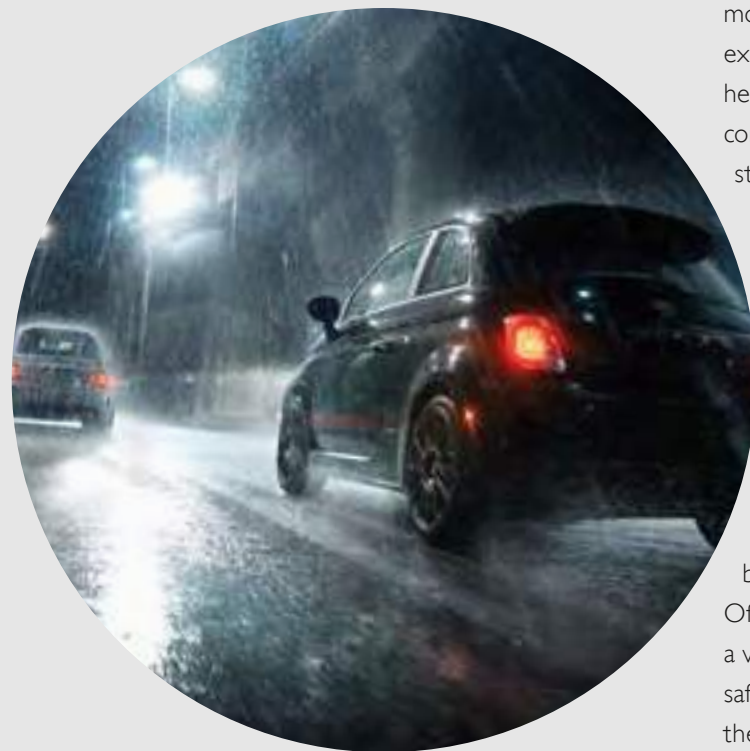
PEACE OF MIND

If there's one thing FIAT is big on, it's safety and security. We know that while there are many advantages to efficiencies in size or gas consumption, there is no cutting corners when it comes to the well-being of our drivers and passengers. We place a huge emphasis on developing technologies that create the kind of security that makes getting behind the wheel as comfortable for our drivers as the seats they sit in.

It all begins at the very core of each 500 model: FIAT® 500X, for example, delivers exceptional peace of mind with a hero's heart — its strong unibody structure is constructed with 70 percent high-strength steel. The FIAT® 500L canopy structure is designed to envelop its precious cargo with a degree of protection that most only imagine from the largest of vehicles.

And all incorporate **side-guard door beams, crumple zones and safety cage body structure** to name just some of the reinforcements that bolster the framework of the 500 family. Of course, these are just the beginning of a very robust list of standard and available safety and security features that validates the FIAT commitment to the well-being of our drivers and their passengers.

TOOLS FOR GOING FAST All-out performance means full-on control. With a powerhouse like FIAT® 500 Abarth®, discipline is key. It's good to know that its extra dose of horsepower is met with an extra measure of safety and security. Merging a performance machine to the level of an everyday refined vehicle means offering a robust group of active and passive safety and security features.



The **ParkSense® Rear Park Assist System**⁷ utilizes ultrasonic sensors at low speeds when the vehicle is in Reverse to detect stationary objects.

Active or Reactive Front Head Restraints⁶, **Child Seat Anchor System (LATCH)** and **Seat Belt Pretensioners** offer an innovative dose of prevention. These are just a few of the reassuring FIAT® 500 family features that work in concert with other measures of protection.

A Comprehensive 7-Air Bag⁵ System

Taking its cue from the rich and famous who travel with an entourage of formidable bodyguards, the comprehensive FIAT Air Bag⁵ System surrounds the driver and passengers with a sophisticated security detail. In the front seating positions, this includes advanced, multistage front air bags⁵; front-seat side air bags⁵ for added thorax and pelvic protection, and a driver's knee blocker air bag⁵. In addition, two side-curtain air bags⁵ help provide head protection in side impacts for both front and rear passengers. In all, that's an extensive system of seven standard air bags⁵ on every FIAT vehicle.

7



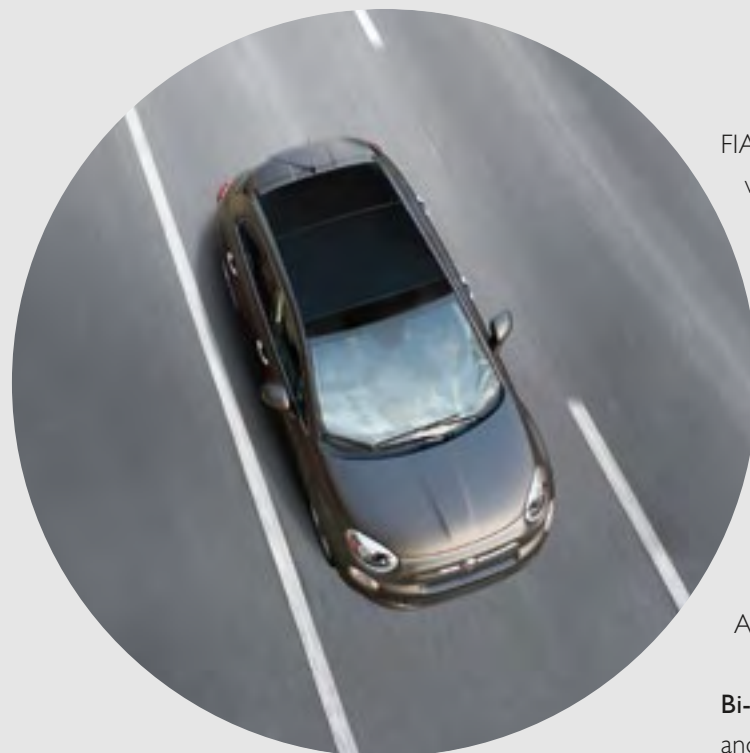
Electronic Stability Control (ESC)⁴ is a vehicle-wide network of safety sensors which provide instant aid should they detect that you're veering off your intended path.

Hill Start Assist (HSA), Antilock Brake System (ABS), Brake Assist (BA) and All-Speed Traction Control System (TCS) are all coordinated by the standard ESC⁴, sending them into action when needed. The default Full ON mode provides maximum traction control for normal, everyday driving, while Full OFF mode disables traction control completely for the experienced track-driving enthusiast.

Uconnect® Voice Command¹ allows the driver to control audio, take or make phone calls, and request detailed navigation information, as well as the ability to safely reply to or listen to a text message⁸ (not compatible with iPhone®) and more — while keeping both hands on the wheel. Works with Bluetooth®-compatible smartphones. Available.

Electronic Roll Mitigation (ERM) is an extension of ESC.⁴ ERM employs ESC⁴ sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain stability and remain under control. Standard on FIAT® 500X and 500L.

Antilock Brake System (ABS) senses and prevents wheel lockup, offering improved steering control under extreme braking and/or slippery conditions. Standard.



Whether it's the framework construction, the air bag⁵ placement and innovations, or the available advanced monitoring systems that help you see ahead, behind and beside your FIAT 500 vehicle, the all-around feeling when you get behind the wheel is "Ahhhh."

FIAT® has you covered from every angle with a wide range of technologically advanced safety and security features. Many serve as an extra pair of eyes and ears, giving even the most skilled drivers an extra edge in navigating traffic and its various hazards.

LaneSense® Lane Departure Warning with Lane Keep Assist (LDW+)¹⁰ taps on electronic power steering (EPS) to deliver a torque input that reminds and assists the driver to stay the course. Available on 500X only.

Bi-Halogen Projector Headlamps give you night and low-light driving confidence by illuminating the fast-approaching path before you, while making you more visible to oncoming drivers.

Full-Speed Forward Collision Warning with Active Braking (FSFCW+)⁹ detects too-fast-approaching vehicles or obstacles, deploys brakes to alert the driver about impact risk, then assists with driver response to help prevent or mitigate a collision. Available on 500X only.

360°

COVERAGE

Blind Spot Monitoring (BSM)¹¹ uses dual ultra-wideband radar sensors to aid the driver when changing lanes, and warns of oncoming vehicles in the blind spot via an illuminated sideview mirror icon. Available on 500X only.

Rear Cross-Path Detection (RCP)⁷ is activated any time the vehicle is in Reverse — it lets the driver know if vehicles are crossing behind with illuminated icons on the sideview mirror, as well as an audible chime. Available on 500X only.

The All-Speed Traction Control System (TCS) is part of the standard Electronic Stability Control (ESC).⁴ TCS helps keep driving wheels from spinning during acceleration from a stop and at all speeds by applying individual brakes alone or in combination with engine torque limitation to prevent wheel-slip.

The ParkView® Rear Back-Up Camera⁷ provides a wide-angle view of the area immediately behind the vehicle, giving the driver greater peace of mind before moving backwards at low speeds. Available.



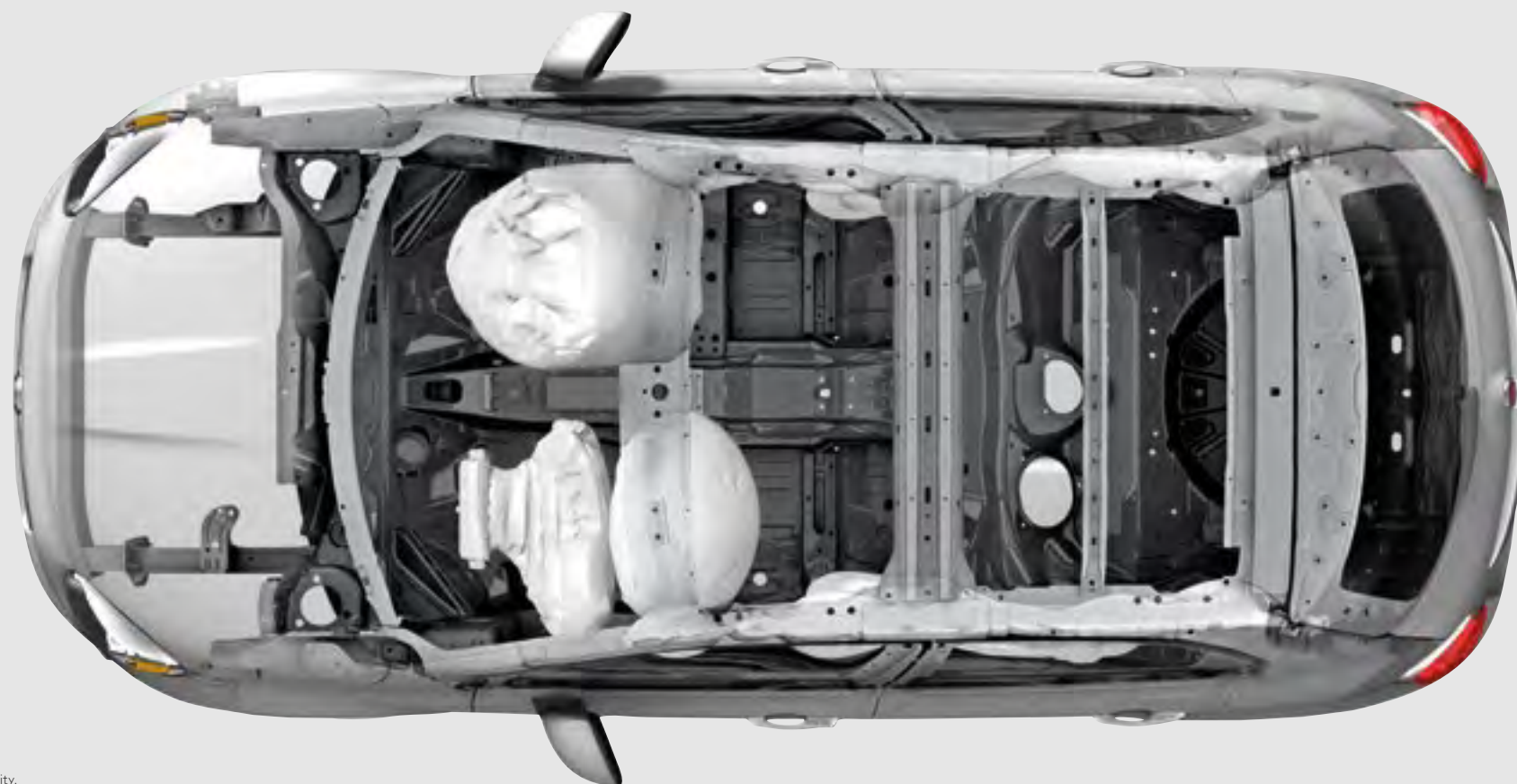
Daytime Running Lamps automatically make you and your surroundings more visible, especially when daytime conditions are less than sunshiny.

The Reverse-Activated Rear Wiper, standard on all FIAT® 500 models except Cabrio, automatically turns on the rear wiper whenever the front windshield wipers are running and the car is shifted into Reverse. This helps enhance visibility when you're backing up and gives you that "all clear" feeling.

Tire Pressure Monitoring (TPM) takes the guesswork out of deciding if your tires are at the optimum fill level. It provides crucial, pinpointed information on your EVIC at the moment any tire pressure falls below safe driving criteria.

Remote Keyless Entry gives you the convenience and secure feeling of entering your vehicle swiftly and smoothly without fumbling with keys, while the **Vehicle Theft Security Alarm** helps keep your vehicle and your possessions right where they belong: with you.

The features mentioned here only scratch the surface of the FIAT 500 safety and security measures. Visit your FIAT Studio or fiatusa.com, or peruse the feature listings on pages 100 – 103 for more information.



PARKVIEW REAR BACK-UP CAMERA⁷ Image is displayed on a color touchscreen when the vehicle is in Reverse. Contains dynamic grid lines to aid the driver.

FIAT® 500 COLLECTIONS

FIAT® 500 HATCHBACK

EASY COLLECTION 1 — Auto-dimming rearview mirror, automatic temperature control (ATC) air conditioning and SiriusXM® Satellite Radio²

EASY COLLECTION 2 — Easy Collection 1 plus BeatsAudio™ Premium Sound System

EASY COLLECTION 3 — Easy Collection 2 plus GPS Navigation³ and power sunroof

SPORT COLLECTION 1 — Auto-dimming rearview mirror, ATC air conditioning and SiriusXM Satellite Radio²

SPORT COLLECTION 2 — Sport Collection 1 plus GPS Navigation³

SPORT COLLECTION 3 — Sport Collection 1 plus BeatsAudio Premium Sound System and 16-inch bright aluminum wheels

SPORT COLLECTION 4 — Sport Collection 2 plus BeatsAudio Premium Sound System, SiriusXM Satellite Radio²; heated front seats, 16-inch bright aluminum wheels and power sunroof

SPORT COLLECTION 5 — Sport Collection 4 plus leather-trimmed seating

TURBO COLLECTION 1 — Auto-dimming rearview mirror, ATC air conditioning, SiriusXM Satellite Radio² and ParkSense® Rear Park Assist⁷

TURBO COLLECTION 2 — Turbo Collection 1 plus GPS Navigation³

TURBO COLLECTION 3 — Turbo Collection 1 plus BeatsAudio Premium Sound System and 16-inch Hyper Black aluminum wheels

TURBO COLLECTION 4 — Turbo Collection 2 plus BeatsAudio Premium Sound System, heated front seats, power sunroof and 16-inch Hyper Black aluminum wheels

TURBO COLLECTION 5 — Turbo Collection 4 plus leather-trimmed seating

LOUNGE COLLECTION 1 — GPS Navigation³ and 15-inch aluminum wheels

LOUNGE COLLECTION 2 — Lounge Collection 1 plus power sunroof

LOUNGE COLLECTION 3 — Lounge Collection 2 plus BeatsAudio Premium Sound System

RETRO COLLECTION 1 — GPS Navigation³

RETRO COLLECTION 2 — Retro Collection 1 plus power sunroof

FIAT 500c CABRIO

EASY CABRIO COLLECTION 1 — Auto-dimming rearview mirror, ATC air conditioning, BeatsAudio Premium Sound System, GPS Navigation³ and SiriusXM Satellite Radio²

LOUNGE CABRIO COLLECTION 1 — BeatsAudio Premium Sound System, GPS Navigation³ and 15-inch aluminum wheels

FIAT 500L

EASY COLLECTION 1 — Auto-dimming rearview mirror, dual-zone ATC, ParkSense Rear Park Assist⁷, ParkView® Rear Back-Up Camera⁷, power driver's four-way lumbar adjustment and SiriusXM Satellite Radio²

EASY COLLECTION 2 — Easy Collection 1 plus Bianco or Nero roof and 16-inch aluminum wheels

EASY COLLECTION 3 — Easy Collection 1 plus BeatsAudio Premium Sound System and compact spare tire

EASY COLLECTION 4 — Easy Collection 3 plus GPS Navigation³ and Uconnect® 6.5 AM/FM/Bluetooth⁹/Voice

EASY COLLECTION 5 — Easy Collection 4 plus heated front seats

TREKKING COLLECTION 1 — Auto-dimming rearview mirror, dual-zone ATC, ParkSense Rear Park Assist⁷, ParkView Rear Back-Up Camera⁷, power driver's four-way lumbar adjustment and SiriusXM Satellite Radio²

TREKKING COLLECTION 2 — Trekking Collection 1 plus Bianco or Nero roof, GPS Navigation³ and Uconnect 6.5 AM/FM/Bluetooth/Voice

TREKKING COLLECTION 3 — Trekking Collection 1 plus BeatsAudio Premium Sound System, Bianco or Nero roof, compact spare tire and 17-inch painted aluminum wheels

TREKKING COLLECTION 4 — Trekking Collection 1 plus BeatsAudio Premium Sound System, GPS Navigation³, heated front seats, illuminated visor/vanity mirrors, power sunroof, Uconnect 6.5 AM/FM/Bluetooth/Voice and 17-inch painted aluminum wheels

TREKKING COLLECTION 5 — Trekking Collection 4 plus Bianco or Nero roof, leather-trimmed seats and premium instrument panel

FIAT 500L (CONTINUED)

LOUNGE COLLECTION 1 — BeatsAudio Premium Sound System and compact spare tire

LOUNGE COLLECTION 2 — GPS Navigation², Uconnect 6.5 AM/FM/Bluetooth/Voice and 17-inch painted aluminum wheels

LOUNGE COLLECTION 3 — GPS Navigation², illuminated visor/vanity mirrors, power sunroof and Uconnect 6.5 AM/FM/Bluetooth/Voice

LOUNGE COLLECTION 4 — BeatsAudio Premium Sound System, Bianco roof, GPS Navigation², Uconnect 6.5 AM/FM/Bluetooth/Voice and 17-inch machined White aluminum wheels

LOUNGE COLLECTION 5 — BeatsAudio Premium Sound System, GPS Navigation², Nero roof, Uconnect 6.5 AM/FM/Bluetooth/Voice and 17-inch machined Black aluminum wheels

LOUNGE COLLECTION 6 — BeatsAudio Premium Sound System, Bianco or Nero roof, GPS Navigation², illuminated visor/vanity mirrors, power sunroof, Uconnect 6.5 AM/FM/Bluetooth/Voice and 17-inch painted aluminum wheels

FIAT 500X

EASY COLLECTION 1 — ParkView Rear Back-Up Camera⁷

EASY COLLECTION 2 — Easy Collection 1 plus Blind Spot Monitoring¹¹ and Rear Cross-Path Detection⁷, cargo compartment cover, dual-zone ATC, heated front seats, heated steering wheel, overhead ambient lighting, ParkSense Rear Park Assist⁷, power eight-way driver's seat and windshield wiper de-icer

EASY COLLECTION 3 — Power sunroof and 17-inch aluminum wheels

EASY COLLECTION 4 — Easy Collection 1 plus 3.5-inch Thin Film Transistor (TFT) full-color cluster display, Blind Spot Monitoring¹¹ and Rear Cross-Path Detection⁷, ParkSense Rear Park Assist⁷, Uconnect 6.5 NAV AM/FM/HD/Bluetooth/NAV radio and 17-inch aluminum wheels

EASY COLLECTION 5 — Easy Collection 1 plus BeatsAudio Premium Sound System, Blind Spot Monitoring¹¹ and Rear Cross-Path Detection⁷, ParkSense Rear Park Assist⁷ and 17-inch aluminum wheels

EASY COLLECTION 6 — Easy Collection 1 plus 3.5-inch TFT full-color cluster display, BeatsAudio Premium Sound System, Blind Spot Monitoring¹¹ and Rear Cross-Path Detection⁷, cargo compartment cover, dual-zone ATC, heated front seats, heated steering wheel, overhead ambient lighting, ParkSense Rear Park Assist⁷, power eight-way driver's seat, power sunroof and Uconnect 6.5 NAV AM/FM/HD/Bluetooth/NAV radio

TREKKING COLLECTION 1 — ParkView Rear Back-Up Camera⁷

TREKKING COLLECTION 2 — Power sunroof

TREKKING COLLECTION 3 — Cargo compartment cover, dual-zone ATC, heated front seats, heated steering wheel, overhead ambient lighting, power eight-way driver's seat and 18-inch aluminum wheels

TREKKING COLLECTION 4 — Trekking Collection 1 plus Blind Spot Monitoring¹¹ and Rear Cross-Path Detection⁷, cargo compartment cover, dual-zone ATC, heated front seats, heated steering wheel, overhead ambient lighting, ParkSense Rear Park Assist⁷, power eight-way driver's seat and windshield wiper de-icer

TREKKING COLLECTION 5 — Trekking Collection 1 plus Blind Spot Monitoring¹¹ and Rear Cross-Path Detection⁷, ParkSense Rear Park Assist⁷, Uconnect 6.5 NAV AM/FM/HD/Bluetooth/NAV radio and 18-inch aluminum wheels

TREKKING COLLECTION 6 — Trekking Collection 3 plus BeatsAudio Premium Sound System

LOUNGE COLLECTION 1 — Blind Spot Monitoring¹¹ and Rear Cross-Path Detection⁷, and ParkSense Rear Park Assist⁷

LOUNGE COLLECTION 2 — Lounge Collection 1 plus leather-trimmed seats

LOUNGE COLLECTION 3 — Lounge Collection 2 plus 18-inch aluminum wheels

LOUNGE COLLECTION 4 — Lounge Collection 3 plus power sunroof

LOUNGE COLLECTION 5 — Lounge Collection 2 plus power sunroof and BeatsAudio Premium Sound System

LOUNGE COLLECTION 6 — Lounge Collection 5 plus 18-inch aluminum wheels, Full-Speed Forward Collision Warning (FSFCW+)⁹, Lane Departure Warning (LDW+)¹⁰, rain-sensitive windshield wipers and Automatic High-Beam Headlamps

TREKKING PLUS COLLECTION 1 — BeatsAudio Premium Sound System and power sunroof

TREKKING PLUS COLLECTION 2 — Power sunroof, FSFCW+⁹, LDW+¹⁰, Automatic High-Beam Headlamps and rain-sensitive windshield wipers



2016 FIAT® BRAND FEATURES

	500							500L				500X				
	POP/POP CABRIO	EASY/EASY CABRIO	SPORT	TURBO	LOUNGE/ LOUNGE CABRIO	ABARTH®/ ABARTH CABRIO	500e	POP	EASY	TREKKING	LOUNGE	POP	EASY	TREKKING	LOUNGE	TREKKING PLUS

MECHANICAL

Engines and Transmissions

1.4L MULTIair® I-4	S	S	S	—	S	—	—	—	—	—	—	—	—	—	—	—
1.4L MULTIair TURBO I-4	—	—	—	S	—	—	—	S	S	S	S	S	—	—	—	—
1.4L MULTIair TURBO I-4 157-HP AUTO/160-HP MANUAL	—	—	—	—	—	S	—	—	—	—	—	—	—	—	—	—
2.4L MULTIair I-4	—	—	—	—	—	—	—	—	—	—	—	O	S	S	S	S
83kW ELECTRIC MOTOR WITH SINGLE-SPEED	—	—	—	—	—	—	S	—	—	—	—	—	—	—	—	—
ENGINE BLOCK HEATER	O	O	O	O	O	O	—	O	O	O	O	—	—	—	—	—
5-SPEED MANUAL	S	S	S	S	S	S	—	—	—	—	—	—	—	—	—	—
6-SPEED MANUAL	—	—	—	—	—	—	—	S	S	S	—	S	—	—	—	—
6-SPEED AUTOMATIC	O	O	O	O	O	O	—	—	O	O	S	—	—	—	—	—
9-SPEED 948TE AUTOMATIC	—	—	—	—	—	—	—	—	—	—	—	O	S	S	S	S

Suspension

FRONT INDEPENDENT MACPHERSON STRUT	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
REAR INDEPENDENT MACPHERSON STRUT	S	S	S	S	S	S	S	S	S	S	S	—	—	—	—	—
REAR INDEPENDENT MULTILINK CHAPMAN	—	—	—	—	—	—	—	—	—	—	—	S	S	S	S	S
SPECIALLY TUNED ABARTH	—	—	—	—	—	S	—	—	—	—	—	—	—	—	—	—

Exhaust

BRIGHT TIP	S	S	S	S	S	—	—	S	S	S	S	S	S	S	S	S
DUAL BRIGHT TIPS	—	—	—	—	—	S	—	—	—	—	—	—	—	—	—	—

Steering Column

TILT	S	S	S	S	S	S	S	—	—	—	—	—	—	—	—	—
TILT/TELESCOPIC	—	—	—	—	—	—	—	S	S	S	S	S	S	S	S	S

Exterior

Belt Molding

BLACK	S	S	S	S	—	S	S	S	S	S	—	S	S	S	—	S
BRIGHT	—	—	—	—	S	—	—	—	—	—	S	—	—	—	S	—

Door Handles

BRIGHT	S	S	S	S	S	S	S	S	S	S	S	S	S	—	S	—
SATIN SILVER	—	—	—	—	—	—	—	—	—	—	—	—	—	S	—	S

Fascia

BODY-COLOR	S	S	S	S	—	S	—	S	S	—	S	S	S	—	S	—
ACCENT-/BODY-COLOR (INCLUDED WITH ITALIA PACKAGE)	P/—	—	—	—	S	—	S	—	—	S	—	—	—	S	—	S

Lamps

BIFUNCTIONAL HALOGEN PROJECTOR HEADLAMPS	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
DAYTIME RUNNING	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
FOG	—	—	S	S	S	S	S	—	—	S	S	—	—	—	—	—
FRONT CORNERING FOG	—	—	—	—	—	—	—	—	—	—	—	—	—	S	S	S
INCANDESCENT TAILLAMPS	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S

Mirrors

HEATED POWER	S	S	S	S	S	S	S	S	S	S	S	—	—	—	—	—
HEATED POWER WITH INTEGRATED TURN SIGNALS	—	—	—	—	—	—	—	—	—	—	—	S	S	S	S	S
DRIVER-SIDE SPOTTER	S	S	S	S	S	S	S	—	—	—	—	—	—	—	—	—
DRIVER- AND PASSENGER-SIDE SPOTTER	—	—	—	—	—	—	—	S	S	S	S	—	—	—	—	—
BODY-COLOR CAPS	S	S	S	S	—	S	S	—	S	S	—	S	S	S	S	S
BLACK CAPS	—	—	—	—	—	—	—	S	—	—	—	—	—	—	—	—
CHROME CAPS	—	—	—	—	S	—	—	—	—	—	S	—	—	—	—	—
RED CAPS (INCLUDED WITH ITALIA PACKAGE)	P/—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
WHITE CAPS (INCLUDED WITH RETRO PACKAGE)	—	—	—	—	P/—	—	—	—	—	—	—	—	—	—	—	—
ORANGE MIRROR CAPS (INCLUDED WITH eSPORT PACKAGE)	—	—	—	—	—	—	P	—	—	—	—	—	—	—	—	—

S = Standard O = Optional P = Included in a package group — = Not available

	500							500L				500X				
	POP/POP CABRIO	EASY/EASY CABRIO	SPORT	TURBO	LOUNGE/ LOUNGE CABRIO	ABARTH®/ ABARTH CABRIO	500e	POP	EASY	TREKKING	LOUNGE	POP	EASY	TREKKING	LOUNGE	TREKKING PLUS

Exterior Continued

Roof

SUNROOF WITH ELECTRICAL DRIVE	—	C3/ —	C4,5	C4,5	C2,3/ —	O/ —	O	—	C4,5	C4,5	C3,6	—	C3,6	C2	C4-6	C1,2
POWER FOLDING SOFT TOP	—/S	—/S	—	—	—/S	—/S	—	—	—	—	—	—	—	—	—	—

Spoiler

REAR ROOF (INCLUDED IN ITALIA PACKAGE)	P/—	—	S	S	—	S	S	S	S	S	S	S	S	S	S	S
--	-----	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

Wipers

VARIABLE/INTERMITTENT WINDSHIELD	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
RAIN-SENSITIVE WINDSHIELD	—	—	—	—	—	—	—	—	—	—	—	—	—	—	C6	C2
WINDSHIELD WIPER DE-ICER	—	—	—	—	—	—	—	—	—	—	—	—	C2	C4	S	S
REAR WIPER/WASHER	S/—	S/—	S	S	S/—	S/—	S	S	S	S	S	S	S	S	S	S

Tires

TIRE SERVICE KIT	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
COMPACT SPARE	O	O	O	—	O	—	—	—	C3	C3	C1	—	—	—	—	—

Interior

Carpets

FRONT FLOOR MATS	S	S	S	S	S	S	—	—	—	—	—	—	—	—	—	—
FRONT AND REAR FLOOR MATS	—	—	—	—	—	—	S	S	S	S	S	—	S	S	S	S

Cargo Area

CARGO SHELF PANEL	S	S	S	S	S	S	S	S	S	S	S	S	—	—	—	—
REVERSIBLE HEIGHT-ADJUST LOAD FLOOR	—	—	—	—	—	—	—	—	—	—	—	—	—	S	S	S
CARGO COMPARTMENT COVER	—	—	—	—	—	—	—	—	—	—	—	—	C2,6	C3,4,6	S	S

Climate Control

MANUAL AIR CONDITIONING	S	S	S	S	—	S	—	S	S	S	S	—	S	S	S	—
AUTOMATIC TEMPERATURE CONTROL AIR CONDITIONING (INCLUDED IN COMFORT/CONVENIENCE GROUP)	—	C1-3/ C1	C1-5	C1-5	S	P	S	—	C1-5	C1-5	S	—	C2,6	C3,4,6	S	S
MICRON AIR FILTER	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S

Cluster

WITH TACHOMETER	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
7.0" TFT COLOR DISPLAY	—	S	S	S	S	S	S	—	—	—	—	—	—	—	—	—
3.5" TFT COLOR DISPLAY	—	—	—	—	—	—	—	S	S	S	S	—	C4,6	S	S	S
3.5" TFT BLACK AND WHITE DISPLAY	—	—	—	—	—	—	—	—	—	—	—	S	S	—	—	—
SPEED CONTROL	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S

Seats

DRIVER'S WITH HEIGHT ADJUSTMENT	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
PASSENGER'S WITH HEIGHT ADJUSTMENT	—	—	—	—	—	—	—	S	S	S	S	S	S	S	S	S
DRIVER'S ARMREST	S	S	S	S	S	S	S	—	—	—	—	—	—	—	—	—
FRONT PASSENGER ARMREST	—	S	S	S	S	S	S	—	—	—	—	—	—	—	—	—
FRONT CENTER ARMREST	—	—	—	—	—	—	—	—	S	S	S	O	S	S	S	S
FRONT PASSENGER FORWARD-FOLD	—	—	—	—	—	—	—	—	—	—	—	S	S	S	S	S
FRONT SEATBACK MAP POCKET	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
POWER 8-WAY DRIVER'S	—	—	—	—	—	—	—	—	—	—	—	—	C2,6	C3,4,6	S	S
POWER 4-WAY DRIVER'S LUMBAR ADJUST	—	—	—	—	—	—	—	—	C1-5	C1-5	S	—	C2,6	C3,4,6	S	S
HEATED FRONT (INCLUDED WITH COMFORT/CONVENIENCE GROUP)	—	—	C4,5	C4,5	S	P	S	—	C5	C4,5	S	—	C2,6	C3,4,6	S	S
CLOTH BUCKET	S	—	—	—	—	—	—	S	S	—	—	S	S	—	—	—
PREMIUM CLOTH BUCKET	—	S	—	—	—	—	—	—	—	S	—	—	—	S	S	—
SPORT CLOTH BUCKET	—	—	S	S	—	—	—	—	—	—	—	—	—	—	—	—
LEATHER-TRIMMED BUCKET	—	—	C5	C5	S	—	—	—	—	—	S	—	—	—	C2-6	S
PREMIUM CLOTH HIGH-BACK BUCKET	—	—	—	—	—	S	—	—	—	—	—	—	—	—	—	—

S = Standard O = Optional P = Included in a package group C# = Available in collection number — = Not available

2016 FIAT® BRAND FEATURES

	500							500L				500X				
	POP/POP CABRIO	EASY/EASY CABRIO	SPORT	TURBO	LOUNGE/ LOUNGE CABRIO	ABARTH®/ ABARTH CABRIO	500e	POP	EASY	TREKKING	LOUNGE	POP	EASY	TREKKING	LOUNGE	TREKKING PLUS
INTERIOR Continued																
LEATHERETTE BUCKET	—	—	—	—	—	—	S	—	—	—	—	—	—	—	—	—
PREMIUM LEATHER-TRIMMED BUCKET	—	—	—	—	—	O	—	—	—	—	—	—	—	—	—	—
CONSOLE																
12V AUXILIARY POWER OUTLET	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
HEADLINER																
SUN VISORS WITH VANITY MIRRORS	S	S	S	S	S	S	S	S	S	S	—	S	—	—	—	—
SUN VISORS WITH ILLUMINATED VANITY MIRRORS	—	—	—	—	—	—	—	—	—	O	S	—	S	S	S	S
PASSENGER-ASSIST HANDLES	—/S	—/S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
DRIVER-ASSIST HANDLE	—	—	—	—	—	—	—	S	S	S	S	S	S	S	S	S
FRONT- AND REAR-ASSIST HANDLES	—	—	—	—	—	—	—	S	S	S	S	S	S	S	S	S
OVERHEAD AMBIENT LIGHTING	—	—	—	—	—	—	—	—	—	—	—	—	C2,6	C3,4,6	S	S
MULTIMEDIA																
RADIO 3.0	—	—	—	—	—	—	—	—	—	—	—	S	—	—	—	—
UCONNECT® 5.0	S	S	S	S	S	S	S	S	S	S	S	—	S	S	—	—
UCONNECT 6.5	—	—	—	—	—	—	—	—	C4,5	C2,4,5	C2-6	—	—	—	—	—
UCONNECT 6.5 NAV	—	—	—	—	—	—	—	—	—	—	—	—	C4,6	C5	S	S
INTEGRATED VOICE COMMAND¹	S	S	S	S	S	S	S	S	S	S	S	—	S	S	S	S
SIRIUSXM® SATELLITE RADIO² (INCLUDED WITH COMFORT/ CONVENIENCE GROUP OR BEATSAUDIO™ PACKAGE)	—	C1-3 /CI	C1-5	C1-5	S	P	S	—	C1-5	C1-5	S	—	S	S	S	S
HIGH-DEFINITION RADIO	—	—	—	—	—	—	—	—	—	—	—	—	C4,6	C5	S	S
MEDIA HUB (AUXILIARY, USB PORT)	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
REMOTE USB PORT	S	S	S	S	S	S	S	—	—	—	—	—	S	S	S	S
GPS NAVIGATION³	—	C3/ CI	C2,4,5	C2,4,5	C1-3 /CI	O	S	—	C4,5	C2,4,5	C2-6	—	C4,6	C5	S	S
4 SPEAKERS	—	—	—	—	—	—	—	S	—	—	—	S	—	—	—	—
6 SPEAKERS	S	—	—	S	—	—	—	—	S	S	—	—	S	S	—	—
FIAT PREMIUM AUDIO SYSTEM	—	S	S	—	S	S	S	—	—	—	S	—	—	—	S	S
BEATSAUDIO PREMIUM SOUND SYSTEM (INCLUDED IN BEATSAUDIO PACKAGE)	—	C2,3/ CI	C3-5	C3-5	C3/ CI	P	—	—	C3-5	C3-5	C1,4-6	—	C5,6	C6	C5,6	CI
REARVIEW MIRROR																
DAY/NIGHT	S	S	S	S	—	S	—	S	S	S	—	S	S	S	—	—
AUTO-DIMMING	—	C1-3 /CI	C1-5	C1-5	S	—	S	—	C1-5	C1-5	S	—	—	—	S	S
INSTRUMENT PANEL BEZELS																
BODY-COLOR	S	S	S	S	S	S	—	S	S	—	S	S	S	—	S	—
ACCENT-COLOR	—	—	—	—	—	—	S	—	—	S	—	—	—	S	—	S
SEATING (REAR)																
HEADRESTS	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
50/50 FOLDING SEAT	S	S	S	S	S	S	S	—	—	—	—	—	—	—	—	—
60/40 FOLDING SEAT	—	—	—	—	—	—	—	S	S	S	S	S	S	S	S	S
SHIFT KNOB																
BLACK URETHANE	S	S	—	—	—	—	—	S	—	—	—	S	—	—	—	—
CHROME	—	—	S	—	S	—	—	—	—	—	—	—	—	—	—	—
LEATHER-WRAPPED (INCLUDED WITH 6-SPEED AUTOMATIC)	—	—	—	S	P	S	—	—	S	S	S	—	S	S	S	S
PAINTED ABS WITH CHROME INSERT	—	—	—	—	—	—	—	—	—	—	—	O	—	—	—	—
STEERING WHEEL																
LEATHER-WRAPPED	S	S	—	—	S	—	S	—	S	S	S	—	S	S	S	S
SPORT LEATHER-WRAPPED	—	—	S	S	—	—	—	—	—	—	—	—	—	—	—	—
PERFORATED LEATHER-WRAPPED	—	—	—	—	—	S	—	—	—	—	—	—	—	—	—	—
URETHANE	—	—	—	—	—	—	—	S	—	—	—	S	—	—	—	—

S = Standard O = Optional P = Included in a package group C# = Available in collection number — = Not available

	500							500L				500X				
	POP/POP CABRIO	EASY/EASY CABRIO	SPORT	TURBO	LOUNGE/ LOUNGE CABRIO	ABARTH®/ ABARTH CABRIO	500e	POP	EASY	TREKKING	LOUNGE	POP	EASY	TREKKING	LOUNGE	TREKKING PLUS
INTERIOR Continued																
MOUNTED AUDIO CONTROLS	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
HEATED	—	—	—	—	—	—	—	—	—	—	—	—	C2,6	C3,4,6	S	S
WINDOWS AND DOOR LOCKS																
POWER — ONE-TOUCH-DOWN FRONT	S	S	S	S	S	S	S	—	—	—	—	—	—	—	—	—
POWER — ONE-TOUCH-UP/DOWN FRONT, ONE-TOUCH-DOWN REAR	—	—	—	—	—	—	—	S	S	S	S	S	S	S	S	S
TINTED GLASS	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
DEEP-TINT SUNSCREEN GLASS	—	—	—	—	—	—	—	—	S	S	S	—	S	S	S	S
REAR DEFROST	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
SPEED-SENSITIVE POWER LOCKS	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
SAFETY AND SECURITY																
AIR BAGS⁵																
ADVANCED MULTISTAGE DRIVER AND FRONT-PASSENGER⁵	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
FRONT SEAT-MOUNTED SIDE⁵	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
DRIVER'S-SIDE KNEE BLOCKER⁵	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
SUPPLEMENTAL SIDE-CURTAIN FRONT/REAR⁵	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
BRAKES																
4-WHEEL ANTILOCK	S	S	S	S	S	S	—	S	S	S	S	S	S	S	S	S
4-WHEEL ANTILOCK REGENERATIVE	—	—	—	—	—	—	S	—	—	—	—	—	—	—	—	—
ELECTRONIC PARK BRAKE	—	—	—	—	—	—	—	—	—	—	—	S	S	S	S	S
ELECTRONIC STABILITY CONTROL⁴	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
HILL START ASSIST	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
ELECTRONIC ROLL MITIGATION	—	—	—	—	—	—	—	S	S	S	S	S	S	S	S	S
FEATURE																
TIRE PRESSURE MONITORING SYSTEM (TPMS)	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
CHILD SEAT ANCHOR SYSTEM (LATCH-READY)	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
REMOTE KEYLESS ENTRY	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
ENGINE IMMOBILIZER	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
PARKSENSE® REAR PARK ASSIST⁷	—/S	—/S	—	C1-5	S	O/S	S	—	C1-5	C1-5	S	—	C2,4,6	C4-6	C1-6	S
SECURITY ALARM	—	—	S	S	S	S	S	S	S	S	S	S	S	S	S	S
CAPLESS FUEL FILLER	—	—	—	—	—	—	—	S	S	S	S	S	S	S	S	S
DYNAMIC CONTROL SELECTOR	—	—	—	—	—	—	—	—	—	—	—	—	S	S	S	S
KEYLESS ENTER 'N GO™¹	—	—	—	—	—	—	—	—	—	—	—	—	S	S	S	S
PARKVIEW® REAR BACK-UP CAMERA⁷	—	—	—	—	—	—	—	—	C1-5	C1-5	S	—	C1,2,4-6	C1,4-6	S	S
BLIND SPOT MONITORING¹¹ AND REAR CROSS-PATH DETECTION⁷	—	—	—	—	—	—	—	—	—	—	—	—	C2,4-6	C4-6	C1-6	S
FULL-SPEED FORWARD COLLISION WARNING (FSFCW+)⁹	—	—	—	—	—	—	—	—	—	—	—	—	—	—	C6	C2
PACKAGES																
ITALIA PACKAGE — INCLUDES ITALIA SIDE STRIPES, BLACK-TRIMMED HEADLAMPS, BODY-COLOR FASCIAS WITH BLACK INSERTS, RED MIRROR CAPS, ECO SPOILER AND 15-INCH ALUMINUM WHEELS	O/—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
RETRO PACKAGE — MARRONE LEATHER SEAT TRIM, RETRO KEY FOB COVER, RETRO IVORY DOOR TRIM, TRANSLUCENT SHIFT KNOB, WHITE EXTERIOR MIRRORS, RETRO BADGING, RETRO FASCIA WITH BRIGHT INSERTS, MARRONE LEATHER-WRAPPED STEERING WHEEL AND 16-INCH ALUMINUM WHEELS	—	—	—	—	O/—	—	—	—	—	—	—	—	—	—	—	—
BEATSAUDIO™ PACKAGE — INCLUDES BEATSAUDIO PREMIUM SOUND SYSTEM AND SIRIUSXM®²; REQUIRES COMFORT/CONVENIENCE GROUP	—	—	—	—	—	O	—	—	—	—	—	—	—	—	—	—
COMFORT/CONVENIENCE GROUP — INCLUDES AUTOMATIC TEMPERATURE CONTROL AIR CONDITIONING, HEATED SEATS AND SIRIUSXM RADIO²	—	—	—	—	O	—	—	—	—	—	—	—	—	—	—	—
eSPORT PACKAGE — INCLUDES BLACK-TRIMMED HEADLAMPS, ORANGE MIRROR CAPS AND 15-INCH ALUMINUM WHEELS	—	—	—	—	—	—	O	—	—	—	—	—	—	—	—	—

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Abarth®

500

500e

500L

500X



16-INCH FIVE-WEDGE SPLIT-SPOKE
TITANIUM SEMI-GLOSS
PAINTED ALUMINUM
Standard on 500 Abarth and 500c Abarth



16-INCH MULTI-SPOKE HYPER BLACK
PAINTED FORGED ALUMINUM
Available on 500 Abarth and 500c Abarth



17-INCH 12-SPOKE BRONZE
FORGED ALUMINUM
Available on 500 Abarth and 500c Abarth



17-INCH 12-SPOKE HYPER BLACK
FORGED ALUMINUM
Available on 500 Abarth and 500c Abarth



15-INCH STEEL WITH
WHEEL COVERS
Standard on 500 Pop and 500c Pop



15-INCH FIVE-OVAL-SPOKE
SILVER PAINTED ALUMINUM ALLOY
Available on 500 Pop and 500c



15-INCH FIVE-SLOTTED-SPOKE
BLACK PAINTED ALUMINUM
Available on 500 Pop in Italia Package



15-INCH FIVE-SLOTTED-SPOKE
TECH SILVER PAINTED
ALUMINUM
Standard on 500 Easy and 500c Easy



16-INCH POLISHED ALUMINUM
WITH TECH GRAY POCKETS
Standard on 500 Sport



16-INCH FIVE-SLOTTED-SPOKE
BRIGHT SILVER PAINTED
ALUMINUM
Available on 500 Sport in Sport
Collections 3 – 5



16-INCH POLISHED ALUMINUM
WITH GLOSS-BLACK POCKETS
Standard on 500 Turbo



16-INCH FIVE-SLOTTED-SPOKE
HYPER BLACK PAINTED
ALUMINUM ALLOY
Available on 500 Turbo in Turbo
Collections 3 – 5



15-INCH 17-SPOKE
ALUMINUM ALLOY
Standard on 500 Lounge
and 500c Lounge



15-INCH SEVEN-SPLIT-SPOKE
POLISHED ALUMINUM WITH
TECH SILVER POCKETS
Available on 500 Lounge in Lounge
Collections 1 – 3 and 500c Lounge
in Lounge Cabrio Collection 1



16-INCH RETRO BODY-COLOR
(CELESTE BLU)
PAINTED ALUMINUM
1957 Retro Package
Available in Verde Chiaro,
Celeste Blu and Bianco paint



15-INCH FIVE-SPOKE
CAST ALUMINUM WITH
BLACK POCKETS
Standard on 500e



15-INCH FIVE-SPOKE
BLACK PAINTED CAST
ALUMINUM WITH
ORANGE ACCENTS
Available on 500e with
eSport Package



15-INCH STEEL
WITH WHEEL COVERS
Standard on 500L Pop



16-INCH 13-SPOKE GRAY GLOSSY
PAINTED ALUMINUM
Standard on 500L Easy and Lounge



16-INCH SIX-CURVED-SPOKE
BLACK PAINTED ALUMINUM
Available on 500L Easy in Easy Collection 2



17-INCH SEVEN-SLOTTED-SPOKE
MACHINED ALUMINUM
Standard on 500L Trekking



17-INCH FIVE-OVAL-SPOKE ECOREFLEX
GLOSSY PAINTED ALUMINUM
Available on 500L Trekking in Trekking
Collections 3 – 5 and 500L Lounge in Lounge
Collections 2 and 6



17-INCH SEVEN-SLOTTED-
SPOKE MATTE BLACK PAINTED
MACHINED ALUMINUM
Available on 500L Urbana Trekking



17-INCH SEVEN-SLOTTED-SPOKE
GLOSSY PAINTED MACHINED
ALUMINUM WITH BLACK POCKETS
Available on 500L Lounge in Lounge
Collection 5



17-INCH SEVEN-SLOTTED-SPOKE
GLOSSY PAINTED MACHINED
ALUMINUM WITH WHITE POCKETS
Available on 500L Lounge in Lounge
Collection 4



16-INCH STEEL WITH GRAY PAINTED
WHEEL COVER
Standard on 500X Pop



17-INCH SIX-SPLIT-
SPOKE ALUMINUM
Standard on 500X Easy and Lounge



17-INCH SIX-WEDGE-SHAPED-SPOKE
MACHINED ALUMINUM
WITH MATTE BLACK POCKETS
Available on 500X Easy in Easy Collections 3 – 5



18-INCH 15-CURVED-SPOKE GRAY
PAINTED ALUMINUM
Available on 500X Lounge
in Lounge Collections 3, 4 and 6



17-INCH FIVE-SPOKE MACHINED
ALUMINUM WITH MATTE
CHROME POCKETS
Standard on 500X Trekking



18-INCH 20-SPOKE MACHINED
ALUMINUM WITH MATTE CHROME
PAINTED SHADOW EFFECT
Available on 500X Trekking
in Trekking Collections 3, 5 and 6



18-INCH MACHINED ALUMINUM
WITH MATTE CHROME PAINTED
SHADOW EFFECT AND
GLOSS-BLACK CENTER
Standard on 500X Trekking Plus



The FIAT® 500 family is a diverse and lively bunch — leave it to Mopar® to stir things up even more. With FIAT models that range from rugged to urbane, adding a mix of Mopar accessories helps you make your FIAT 500 even more “you.” Choose from bodyside, hood and roof graphics, equipment carriers, protective covers, guards, storage systems and more. See a complete listing of available accessories at mopar.com



500

The modern take on the original 1957 Cinquecento, this FIAT 500 exudes the same Italian spirit of maximized minimalism. Vehicle features the Premier Edition Stripe Bodyside Graphic, 16-inch Black Painted 5-Spoke Wheels with White Wheel Pocket Inserts* and Bodyside Moldings with Black 500 Logo Inserts.

500e

Take the initiative to make the 500e even more fun. Specially designed Mopar Bodyside Graphics do their part to add some visual voltage as well. Shown with the Red/White/Blue Stripe Bodyside Graphic.

500 Abarth®

Add even more sting to the powerhouse FIAT® 500 Abarth, aka The Scorpion. High performance meets high art with a White Racing Stripe Bodyside Graphic and 16-inch Silver Painted 5-Spoke Wheels with Red Wheel Pocket Inserts*.

500L

With its four doors, loft-like roominess and super-flexible seating configurations, FIAT® 500L is the perfect companion for any adventure. Accentuate its worldly nature with a mix of Mopar accessories. Here it's wearing an Italian Stripe Bodyside Graphic and 17-inch Gloss-Black Diamond-Cut 15-Spoke Wheels.

500X

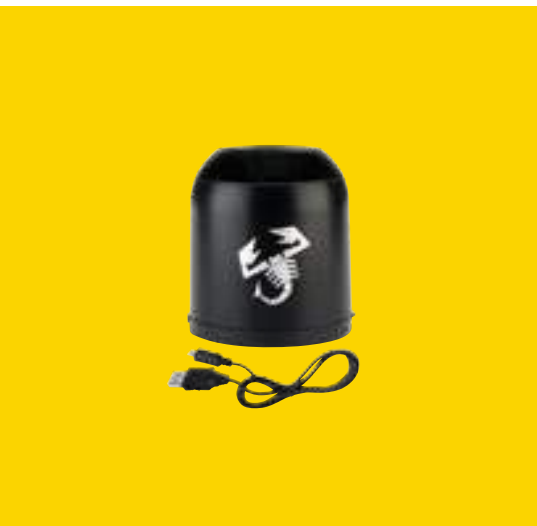
Cross over to the FIAT® 500 that brings All-Wheel Drive to the party. Its Cinquecento lineage offers up unique styling and handling in a growing segment. Accessories from Mopar® differentiate it even more: this one puts on a 500X Logo Topside Graphic in Red.

Mirror Covers

Looking back, giving your sideview mirrors a custom look was even easier than you thought. Choose from a number of finishes.



Hood, Roof and Spoiler Graphic
Available in Red, Black, Grey and White



STRIKING STYLE

e-store.fiatusa.com

Display your affection for striking style and attitude with colorful merchandise that complements an active lifestyle. This youthful collection includes everything from trendsetting apparel to distinctive conversation pieces for home, office and travel.

Standard coverage includes: Basic Limited Warranty — 4 Years/50,000 Miles, Anti-Corrosion Perforation Limited Warranty (outer panel) — 5 Years/100,000 Miles, Roadside Assistance¹² (services include the following) — Four Years/Unlimited Miles: Flat-Tire Service, Out of Gas/Fuel Delivery (maximum two gallons), Battery Jump Assistance, Lockout Service and Towing Assistance. Visit your FIAT® Studio for additional details, eligibility and restrictions.

4-YEAR/50,000-MILE
LIMITED WARRANTY

Take an engaging multimedia tour on your mobile device. Log on to the fiatusa.com mobile site for a comprehensive, at-a-glance review of what you need to know about your FIAT vehicle. You'll experience visual and interactive demonstrations of the entire lineup and enjoy access to product information at your fingertips, wherever you go.

Join fellow FIAT enthusiasts and tell your story by posting comments, participating in discussions and sharing your FIAT vehicle photos and videos. Connect with our community on Facebook (facebook.com/fiatusa), follow us on Twitter (twitter.com/fiatusa), and check us out on YouTube (youtube.com/fiatusa), Tumblr (fiatusa.tumblr.com), Google+ (plus.google.com/+fiatusa), FIAT Backstage (blog.fiatusa.com), Instagram (instagram.com/fiatusa) and Pinterest (pinterest.com/fiatusa). Thank you for following.



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