



WHAT FIAT® 500 MEANS.

It's all about a minimalist Italian design philosophy that manages to pack more personality per square inch than anything else on the road — while allowing plenty of room for our driver's personality with its wide range of capability and personalization options. After delivering decades of agile performances, urban-friendly dexterity and intelligent details, 500 is no longer just a number. It's the definition of happy.





FIAT® 500 1957 Edition shown in Celeste Blu.

FIAT® 500 has long been more than just a number. FIAT® 500 is synonymous with iconic design, self-expression and fun. Efficiency is its middle name — with deft use of a red pencil, designers managed to include everything you want while delivering just what you need. It's a minimalist philosophy that has everything to do with freedom and mobility, and nothing to do with sacrifice. It's looking forward to pleasing features and intelligent details, every trip. All so we can continue to look back and add to the 500 story.



POP This 500 draws parallels to its art-era namesake. With its technical and aesthetic talents, it turns driving into a high art.



SPORT Driving has a new MVP. Spectators are drawn to Sport, but its talents can only be appreciated with full participation.



LOUNGE It harkens back to a time when extra effort was paid to attire, environs and manners. Sophisticates, this is your comfort zone.



TURBO Adding more horsepower and torque, Turbo promises to appease the enthusiasts and create a whole new generation of devotees.



CABRIO This is the vehicle that turns any drive into an adventure on the open road. Its innovative three-position roof can be opened at speeds of up to 60 mph.



1957 EDITION Incorporating the unconventional style of the original 1957 Nuovo 500, this special edition will capture the attention of current trendsetters.

40 MPG[®]
HWY

Thanks to the efficiency of its award-winning 1.4L I6V MultiAir[®] engine, the FIAT[®] 500 allows both you and your money to go a little further. It's one more example of how 500 becomes more than just transportation — with all its possibilities, drivers are positively transported.

THE 1.4L I6V MULTIAIR ENGINE This exclusive FIAT technology, a decade in the making, utilizes electrohydraulic valves for more dynamic and direct control of air and combustion. Power is improved up to 10 percent, torque goes up 15 percent and fuel efficiency has a 10 percent advantage over conventional naturally aspirated engines. Emissions, in turn, are cut an impressive 10 percent. The MultiAir engine boasts 101 horsepower at 6,500 rpm and 98 lb-ft of torque at 4,000 rpm.

So how does all that tech-speak translate to real life? Thanks to some targeted powertrain innovations, you can count on 31 mpg* zipping around town and 40 mpg* flying down the highway.

**4^{YEAR}/50,000^{MILE}
WARRANTY**

Standard coverage for FIAT 500 includes: Basic Limited Warranty — 4 Years/50,000 Miles, Anti-Corrosion Perforation Limited Warranty (outer panel) — 5 Years/100,000 Miles, Roadside Assistance (services include the following) — 4 Years/Unlimited Miles: Flat Tire Service, Out of Gas/Fuel Delivery (maximum 2 gallons), Battery Jump Assistance, Lockout Service and Towing Assistance. Visit your FIAT Studio for additional details, eligibility and restrictions.

3^{YRS}/36K^{MILES} No-Cost Basic Maintenance Care includes 3 Years/36,000 Miles with up to 3 free oil changes and tire rotations, effective on first owner vehicles with in-service date of January 3, 2014 – January 2, 2015. Excludes FIAT 500e. Visit your FIAT Studio for additional details, eligibility and restrictions.

*Based on 2014 EPA-estimated 31 mpg city/40 mpg highway. Your mileage may vary.



FIAT[®] 500 Sport shown in Rosso.



FIAT® 500 Turbo produces 135 horsepower, heart-stopping bursts of acceleration and a lot of raised eyebrows. Exactly what you want.



Adding the turbo to 500 has created a whole new generation of enthusiasts — and a few others who are slightly jealous. After all, the FIAT® 500 Turbo makes quite an impression with its 1.4L I6V MultiAir® Turbo engine along with its more aggressive stance, sport-tuned suspension and sleek interior. Its single turbocharger, twin intercoolers and sport-tuned exhaust deliver 34 percent more power and 53 percent more torque (150 lb-ft) compared to the naturally aspirated FIAT 500 1.4L MultiAir engine.



New for 2015, the six-speed heavy-duty Automatic transmission will be offered as an option on FIAT® 500 Turbo, introducing a whole new group of drivers to the amplified performance of its 1.4-liter MultiAir® Turbo engine. Another Turbo update includes a 7-inch Thin Film Transistor (TFT) display in its instrument panel, making those jaw-dropping driving stats more prominent to drivers.





Sport-inspired bucket seats, available in a variety of cloth and leather trims, welcome you before each and every drive. Available extra perks like heated driver and front-passenger seats keep you comfy for the long haul.



Learn how to reduce your carbon footprint with eco:Drive®. Download the app and plug in your collected driving data from a USB drive. Then eco:Drive will analyze your driving habits and suggest ways to improve your fuel economy. Learn more at fiatusa.com



While every 500 harkens back to its iconic design roots, the special "1957 Edition" for 2015 pays homage to the introduction of the "Nuova Cinquecento," which made its debut 57 years earlier. The retro edition wheels feature a wide chromed lip, body-color accent and large center cap with historic "FIAT®" emblem. Available in classic Bianco (White), Verde Chiaro (Light Green) and Celeste (Celestial Blue).



Standard on all FIAT® 500 models, the Sport mode makes for a more responsive performance overall, with even more precise steering and sharpened shift points. All it takes is a push of a button.





BLUE&ME® HANDS-FREE COMMUNICATION¹* This standard feature enables drivers to make calls, play music and drive without ever taking their hands off the steering wheel. Drivers can use steering wheel-mounted controls, voice commands or a combination of both. Communicating is important. Listening to music is important. Not driving with your knees — much, much more important.



The FIAT® Portable Speaker lets you take your tunes with you long after you put your vehicle in Park. 1.5 hours of charging gets you 4 hours of quality playback. Aluminum shell features FIAT logo. Connects with your phone or tablet.

beatsaudio™ We tapped this famed sound company to help fill the FIAT® 500 cabin with an acoustic experience that's second to none. This legendary partnership created what is essentially a rolling BeatsAudio™ product — the first one of its kind in its segment. The available BeatsAudio System maximizes every square inch with studio-quality sound from six premium speakers: two 1-inch tweeters in the A-pillars, two 6.5-inch woofers located in the doors and two 3.5-inch speakers in the rear quarter. An 8-inch Dual-Voice Coil (DVC) subwoofer is mounted in the trunk, along with an 8-channel, 368-watt amplifier with the BeatsAudio Digital Sound Processing (DSP) algorithm. A FIAT 500 custom configuration like this means you get a vehicle sound experience that lets you feel every low and detect every high — the way the artist intended.



A brand new take on speed reading

NEW TFT For 2015, a 7-inch Thin Film Transistor (TFT) display will sit front and center in the instrument cluster of 500 Sport, Lounge, Turbo and Lounge Cabrio. Your speed (along with an image of your FIAT 500) will be prominently displayed in high definition. Secondary information like gas mileage, range and distance traveled will also be shown in smaller graphics surrounding the center information. (Available on Pop)



TOMTOM® The available TomTom Navigation System² is a hands-free, portable system that helps keep FIAT 500 drivers from getting lost, while voice activation commands keep them safe. Working off of satellite technology, the TomTom Navigation System² speaks several languages and really knows its way around. Having TomTom is like having a local guide you directly to your destination. After all, it's not just about watching where you're going, it's about knowing where you're going and where you've been.

*A note about this brochure: all disclaimers and disclosures can be found on the inside back cover.

IF THERE IS ONE THING THAT FIAT® IS BIG ON, IT'S SAFETY AND SECURITY. WE PLACE A HUGE EMPHASIS ON DEVELOPING TECHNOLOGIES THAT CREATE THAT FEELING OF SECURITY THAT MAKES GETTING BEHIND THE WHEEL AS COMFORTABLE FOR OUR DRIVERS AS THE SEATS THEY SIT IN. LIKE: SEVEN AIR BAGS,³ DAYTIME RUNNING LAMPS (DRLs), ELECTRONIC STABILITY CONTROL (ESC),⁴ ANTILOCK DISC BRAKES, CHILD SEAT ANCHOR SYSTEM (LATCH), TIRE PRESSURE MONITORING SYSTEM (TPMS), CRUMPLE ZONES — THE LIST OF STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES GOES ON AND ON.



SEVEN AIR BAGS³ The FIAT 500 comes with a sophisticated system of seven air bags³ to help protect passengers in the event of a collision. In the front seating positions, this includes advanced, multistage front air bags³ front-seat side air bags³ for added thorax and pelvic protection, and a driver's knee blocker air bag.³ In addition, two side-curtain air bags³ help provide head protection in side impacts for both front and rear passengers.

ELECTRONIC STABILITY CONTROL (ESC)⁴ When you drive you should, of course, always pay attention. When you drive a FIAT 500, the car also pays attention. ESC⁴ is designed to assist drivers in maintaining control of their vehicles during extreme steering maneuvers. ESC⁴ senses when a vehicle is starting to spin or plow and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels.

PARKSENSE® REAR PARK ASSIST⁵ This invaluable helper is available on some FIAT® 500 models and standard on the 500 Cabrio. The sensors use ultrasonic waves when in Reverse to alert you when you're about to run into trouble in the form of, say, a curb, a trash can or another car.



REVERSE-ACTIVATED REAR WIPER Standard on the FIAT 500, the rear wiper automatically turns on whenever the front windshield wipers are running and the car is shifted into Reverse. This helps enhance visibility when you're backing up.





BIANCO



ROSSO



VERDE AZZURRO



ESPRESSO



GIALLO MODERNA PERLA



LUCE BLU



BIANCO PERLA



LASER BLU



RAME



ROSSO BRILLANTE



NERO PURO



VERDE OLIVA



GRANITO LUCENTE



VERDE CHIARO



BILLET ARGENTO

GRIGIO CLOTH

Standard on
500 and 500 Cabrio Pop

NERO
LEATHER-FACED

Optional on
500, 500 Cabrio Lounge,
500 Sport and 500 Turbo

MARRONE CLOTH

Standard on
500 and 500 Cabrio Pop

MARRONE
LEATHER-FACED

Optional on
500 and 500 Cabrio Lounge

ROSSO CLOTH

Standard on
500 and 500 Cabrio Pop

ROSSO
LEATHER-FACED

Optional on
500, 500 Cabrio Lounge,
500 Sport and 500 Turbo

AVORIO CLOTH

Optional on 500 Sport

AVORIO/NERO

Optional on
500 Cabrio Lounge

NERO CLOTH

Optional on 500 Sport

NERO/GRIGIO

Optional on 500 Sport
and 500 Turbo



NERO TOP
Available on 500c



BEIGE TOP
Available on 500c



BORDEAUX TOP
Available on 500c



16-INCH POLISHED ALUMINUM WHEEL
WITH GLOSS BLACK POCKETS
Standard on 500 Turbo



15-INCH WHEEL COVER
Standard on 500 and 500 Cabrio Pop



15-INCH OVAL FIVE-SPOKE TECH
SILVER PAINTED ALUMINUM WHEEL
Available on 500 and 500 Cabrio Pop



16-INCH POLISHED ALUMINUM WHEEL
WITH MINERAL GRAY POCKETS
Standard on 500 Sport



15-INCH NINE SPLIT-SPOKE TECH
SILVER PAINTED ALUMINUM WHEEL
Standard on 500 Lounge



16-INCH FIVE-SPOKE
POLISHED ALUMINUM WHEEL
Available on 500 Sport



16-INCH FIVE-SPOKE ALUMINUM
PAINTED HYPER BLACK WHEEL
Available on 500 Turbo



15-INCH SEVEN-SPOKE TECH
SILVER PAINTED ALUMINUM WHEEL
Standard on 500 Cabrio Lounge



15-INCH PREMIUM SATIN
CARBON PAINTED ALUMINUM WHEEL
Available on 500 and 500 Cabrio Lounge



What happens when you add the thrill of the latest top-down technology to a car with a racing history that rivals the most legendary of marques? Abarth® Cabrio. Its innovative, three-position cloth top invites the outside in, while keeping the interior remarkably quiet. It can be opened to the spoiler while going up to 60 mph — so you can let your hair fly on the fly.

ABARTH® Long before “Abarth” was synonymous with “fast” came the man, Karl Abarth, a legendary figure in the history of racing. His powerful and relentless personality is reflected in every facet of these formidable vehicles that bear his name. Abarth had a vision to bring the high-performance driving found on European racetracks to everyday driving. As shown in history books and, now, on our highways: mission accomplished.



BEHOLD THE SCORPION



THIS IS THE FIAT® 500 ABARTH

RACETRACK DNA

It produced more than 10,000 race victories, 10 world records and 133 international titles. Success has been a consistent cornerstone behind the acclaimed Abarth® marque. This is the story of The Scorpion.

It was born from the vision of Karl Abarth over half a century ago. It served as the foundation upon which a well-crafted empire of finely tuned performance was built. Faithful to the “small but wicked” moniker prompted by the race-ready Karl Abarth vehicles of yesterday, the latest generation of the FIAT® 500 Abarth brings its own brand of outstanding performance, purposeful and aggressive styling, and technological advancement. Understated is not an option when form meets the high-velocity performance functions of the FIAT 500 Abarth. This is a union of highly engineered components and exclusive design elements that make for a track-worthy performance, on or off the course.



**“GO FASTER THAN
YESTERDAY”**

KARL ABARTH



Professional drivers on a closed course. Do not attempt.

GET SCHOoled BY THE PROS, ABARTH® STYLE

As the owner of a new FIAT® 500 Abarth or Abarth Cabrio, you'll learn to own the road, as well, with exclusive access to The Abarth Track Experience. Take in an entire day of full-throttle action on the track with instruction from top-level driving pros. You'll participate in Performance, Driving Dynamics, Head-to-Head and Autocross modules to help you get the most thrills from your Abarth — in a safe and structured setting. Reserve your spot for fun at abarthexperience.com

FIAT® 500 Abarth Cabrio shown in Bianco. FIAT 500 Abarth Hatchback shown in Nero.



A DRIVING FORCE UNDER THE HOOD

Accelerate to reveal up to 160 horsepower

POWER ON DEMAND Hidden from view behind the unique Rosso Abarth® engine cover, yet making its presence extremely well-known, churns the powerplant that readily dispatches up to 160 horsepower to FIAT® 500 Abarth drivers. The 1.4L 16V MultiAir® Turbo engine is backed by a heavy-duty five-speed Manual transmission or the new six-speed AISIN® heavy-duty Automatic transmission. The Abarth-specific equal-length half-shafts help reduce torque steer for optimized handling and control. The Sport button provides distinct engine and steering calibrations to maximize horsepower, torque and responsiveness in Sport mode, while helping to optimize fuel efficiency and delivering a relaxed, economical drive in Normal mode.

True to its storied DNA, this 500 Abarth boasts extreme performance born from breakthrough thinking. The engine's lightweight forged steel connecting rods have been designed with a unique cross section for strength and durability while a high-flow fresh-air intake system with air box maximizes power with low induction noise. A turbocharger converts exhaust heat and pressure while MultiAir technology takes into account split-second driver input changes and adjusts accordingly. The end result? A 7.5% fuel efficiency improvement over conventional engines.

4^{YEAR}/50,000^{MILE} WARRANTY

Standard coverage for FIAT 500 includes: Basic Limited Warranty — 4 Years/50,000 Miles, Anti-Corrosion Perforation Limited Warranty (outer panel) — 5 Years/100,000 Miles, Roadside Assistance (services include the following) — 4 Years/Unlimited Miles: Flat Tire Service, Out of Gas/Fuel Delivery (maximum 2 gallons), Battery Jump Assistance, Lockout Service and Towing Assistance. Visit your FIAT Studio for additional details, eligibility and restrictions.

3^{YRS}/36^K MILES

No-Cost Basic Maintenance Care includes 3 Years/36,000 Miles with up to 3 free oil changes and tire rotations, effective on first owner vehicles with in-service date of January 3, 2014 – January 2, 2015. Excludes FIAT 500e. Visit your FIAT Studio for additional details, eligibility and restrictions.





AUTOMATICALLY TRACK-READY

BRED TO REV New for the 2015 FIAT® 500 Abarth® – an available all-new six-speed, heavy-duty Automatic transmission with Abarth-tuned Sport mode, a gutsy alternative to manual, foot-clutch shifting. Delivering professional-level control, the aggressive, pedal-mapping Automatic transmission increases throttle response to put out lightning fast, fuel-cut upshifts and wicked acceleration exhaust notes. The rev-matching downshifts give maximum shifting power while taking corners, as the gear hold prevents unwanted upshifts in on-track conditions. Likewise, a fast-off gear holds the optimum gear when drivers quickly decelerate while brake-assist downshifts give drivers the feeling and vehicle response of manual downshifting. This groundbreaking engineering is mated to the track-tested 1.4L MultiAir® Turbo engine providing 157 horsepower and 183 lb-ft of torque by pushing more than 20 pounds of turbo boost through dual intercoolers and out the Abarth-tuned dual exhaust. With fuel economy of 24 city/31 hwy mpg, stepping on it never felt so automatically responsive and responsible.

DESIGNED TO PERFORM Every part of FIAT 500 Abarth framework melds with the road and shrugs off resistance as it harnesses its Turbo power. The aerodynamic styling reflects countless hours of wind tunnel sculpting and amplifies the legendary lines. The unique KONI® Frequency Selective Damping (FSD) front shock absorbers and low ride height enhance handling with minimal body roll. The lateral stiffness of cast-iron, front lower control arms delivers improved grip and steering precision. The rear suspension's twist-beam design is strengthened with coil-spring supports for greater durability as the Abarth-specific rear anti-sway bar increases cornering grip. The front fascia's twin intercooler ducts deliver engine cooling and power-inducing high-density airflow, while a concentric dual exhaust system delivers Abarth-tuned sound and maximum power. Elongated front and rear fascias accentuate the road-holding stance as the large, liftgate-mounted spoiler adds downforce and the motorsports-inspired splitter optimizes airflow while minimizing drag for speed at its most effortless.

TORQUE TRANSFER CONTROL (TTC) Care to avoid the unintended consequences of punching it? This dynamic feature keeps all that power in check by transferring power to the drive wheels for improved at-the-limit handling. It operates with the Electronic Stability Control (ESC)[†] system to transfer torque from a front wheel that slips to one that grips. When it comes to cornering, the Abarth-tuned TTC system kicks into action automatically by distributing engine torque between the front wheels to minimize understeer or oversteer and maximize traction. TTC has been carefully honed on snowfields, icy grades and racetracks to offer efficient traction in all conditions. All the hard lessons of becoming an expert driver? Handled.



Professional drivers on a closed course. Do not attempt.





Abarth® features bi-halogen headlamps with available Black-trimmed finish. They illuminate the fast-approaching path before it, while making you more visible to oncoming drivers.



Professional drivers on a closed course.



A performance-designed cockpit makes room for all the perks that make a driving cabin worth riding in. High-back bucket seats (available in leather trim or high-grip cloth) incorporate a racing harness pass-through and firm side bolsters. A three-spoke leather-wrapped steering wheel with a race-style flattened bottom further reminds that this is a vehicle intended for track and street.



Track-ready performance means the ability to slow things down in a hurry, as well. Abarth braking performance is top-notch with large-diameter ventilated front rotors, Rosso (Red) single-piston front and rear brake calipers, and semimetallic brake linings.





THUMP High performance meets high fidelity with the BeatsAudio™ Premium Sound System. Engineers meticulously mapped sound waves and designed algorithms specific to FIAT® 500 Abarth® to fill the cabin with a truly superior acoustic experience. It will make Abarth your preferred venue to listen to your favorite tunes.

The available BeatsAudio Premium System maximizes every square inch with studio-quality sound from six premium speakers: two 1-inch tweeters in the A-pillars, two 6.5-inch woofers located in the doors and two 3.5-inch speakers in the rear quarter. An 8-inch Dual-Voice Coil (DVC) subwoofer is mounted in the trunk, along with an 8-channel 368-watt amplifier with BeatsAudio Digital Sound Processing (DSP) algorithm. A FIAT 500 Abarth custom configuration like this means you get a vehicle sound experience that lets you feel every low and detect every high — the way the artist intended.



Wearing this Abarth Shield T-Shirt puts your racing tendencies out there front and center. 100% cotton and available in charcoal with custom, distressed-style Abarth logo.



ALL-OUT PERFORMANCE MEANS FULL-ON CONTROL

With a powerhouse like FIAT® 500 Abarth® discipline is key. It's good to know that its extra dose of horsepower is met with an extra measure of safety and security. Merging a performance machine to the level of an everyday refined vehicle means including a robust group of active and passive safety and security features. This reassuring list is just a sampling of its standard and available items:

- | | |
|---|----------------------------------|
| Seven Standard Air Bags ³ | Crumple Zones |
| ABS Brakes | Remote Keyless Entry |
| Tire Pressure Monitoring System (TPMS) | Side-guard Door Beams |
| Available ParkSense® Rear Park Assist ⁵ (standard on Cabrio) | Hill Start Assist (HSA) |
| Bi-halogen Projector Headlamps | BeltAlert |
| | Child Seat Anchor System (LATCH) |
| | Daytime Running Lamps (DRLs) |



ESC⁴ The standard Abarth-tuned three-mode Electronic Stability Control (ESC)⁵ with performance four-wheel disc antilock braking system (ABS) allows adaptability to changing driving conditions. The default Full ON mode provides maximum traction control for normal, everyday driving. The driver-selected Partial OFF mode allows limited wheel-slip for more aggressive high-performance driving dynamics, while Full OFF mode disables traction control completely for the experienced track-driving enthusiast. ESC⁴ enhances driver control and helps maintain directional stability under critical driving conditions, such as on snow, ice or gravel. When the system senses a difference between driver input and the vehicle's path, it applies selective braking and throttle input to guide the vehicle back onto the driver's intended path.





Bianco with Rosso stripe and mirror cap



Bianco with Nero stripe and mirror cap



Bianco with Grigio stripe and mirror cap



Nero with Bianco stripe and mirror cap



Nero with Rosso stripe and mirror cap



Nero with Grigio stripe and mirror cap



Rosso with Bianco stripe and mirror cap



Rosso with Nero stripe and mirror cap



Rosso with Grigio stripe and mirror cap



Granito Lucente with Bianco stripe and mirror cap



Granito Lucente with Rosso stripe and mirror cap



Granito Lucente with Nero stripe and mirror cap



NERO CLOTH
Optional



ROSSO/NERO LEATHER-FACED
Optional



NERO LEATHER-FACED
Optional



NERO CABRIO TOP



GRIGIO CABRIO TOP



- 1. 16-INCH CAST ALUMINUM WHEEL
IN GRIGIO WITH PAINTED POCKETS
Standard
- 2. 16-INCH FORGED ALUMINUM WHEEL
IN HYPER BLACK
Optional
- 3. 17-INCH FORGED ALUMINUM WHEEL
IN GLOSS WHITE
Optional
- 4. 17-INCH FORGED ALUMINUM WHEEL
IN GLOSS BLACK
Optional

FIAT® 500L Trekking shown in Giallo with Mopar® accessories.



FIAT® 500L offers more than generous and comfortable accommodations for five. And with its nimble handling and city-friendly proportions, it's always ready and able to tuck itself in and out of tight parking situations. With numerous models and configurations available, it's clear that this is a vehicle that's as multifaceted as its occupants.



POP This is a 5-door that, true to its name, bursts onto the scene with distinctive Italian design, exciting colors and almost endless personalization options. Truly eye-opening.



EASY All the fun of Pop, with some added style and comfort features like a leather-wrapped steering wheel. FIAT® 500L Easy lets you savor the moment, even at top speeds.



TREKKING You're ready for anything with aggressively designed front and rear fascias and 17-inch wheels. Natural colors and materials offer a wide range of customization and options.



LOUNGE Those who frequent this Lounge will take note of its turned-out interior, with premium appointments like leather-faced seats and ParkView® Rear Back-Up Camera.⁵

Styling that builds in a double-take

Combining contemporary Italian design with iconic FIAT® cues, this is a vehicle that lets drivers emerge from a sea of sameness.

Allowing personal choice in models, features, color schemes and trim levels effectively transforms FIAT 500L to match your unique personality.



FIAT® 500L Lounge shown in Rosso.



You'll be escorted to your destination via Navigation on the Uconnect® 6.5 System with a 6.5-inch touchscreen when you choose specific option collections available on select 500L models. Discover all that Uconnect offers on page 53.



Details, details. You'll find sophisticated touches everywhere on every FIAT® 500L model ... from exterior chrome accents to soft-touch leather-wrapped shift knobs and steering wheels* to conveniently placed window and audio controls. We like to think of them as real crowd-pleasers ... considering the load of passengers you're likely to be carrying.



Shown with Mopar® accessories.



Shown with Mopar accessories.



Take it home with all the toppings ... FIAT® 500L has a super-versatile floating roof design with numerous options. Match it to the exterior body color or go for the custom Nero (Black) or Bianco (White). Open up with an available dual-pane sunroof with sunshade,* or outfit the roof with one of the available Mopar® roof racks to safely transport gear for your favorite activities.

*Not available on all models; see dealer for details.





FIAT® 500L Trekking shown in Marrone Technical Cloth with Marrone leather accents.

Keep this quiet: FIAT® 500L has the capacity to haul large “Can I borrow your car?”-type loads, but does a great job fooling your friends with its compact, efficient styling. It’s so flexible with its folding-seat configurations, in fact, you’ll be regularly flabbergasted with its packing prowess. But, we won’t tell if you won’t.

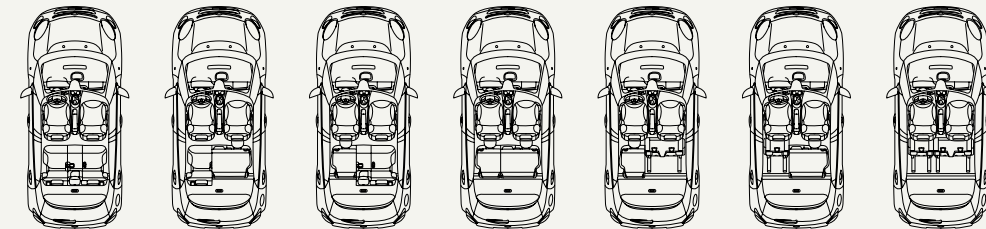
FIAT® 500L is also very stealthy with your day-to-day stuff. With lots and lots of places to stash things, its pleasing interior design manages to hide your belongings while maintaining clean lines and a designer’s aesthetic. All the better to take in the exciting scenery outside, not the clutter that surrounds you inside.



Super-flexible seating configurations mean your passengers get just as much consideration as your stuff. Of course, your passengers will be the ones to rave about the room and comfiness.



The extensive FIAT® 500L storage will inspire extended trips and stays, so this FIAT Vintage Overnight Bag is a must. Available in red with white piping, it features a zippered main compartment and front pocket, adjustable shoulder straps and the FIAT 500 vintage logo.



Enjoy lots of leg room and the convenience of Tilt, Tumble & Slide rear seats that make FIAT 500L flexible and accommodating for every size passenger or cargo load.



Segment-exclusive⁶ framed glass A- and D-pillars provide nearly 360-degree views. Open the FIAT® 500L sunroof for a decidedly airy perspective.



Besides providing a more expansive and informed view, the FIAT® 500L canopy structure is designed to envelop its precious cargo with a degree of protection that most only imagine from the largest of vehicles. But it doesn't stop there ... every part of the vehicle pays attention to the well-being of its passengers. In fact, 500L counts over 40 standard and available safety and security features, just some of which are listed here:

- | | | | |
|---|---|-------------------------|---|
| Seven Standard Air Bags ³ | Tire Pressure Monitoring System (TPMS) | Crumple Zones | Child Seat Anchor System (LATCH) |
| Active Head Restraints ⁷ | | Remote Keyless Entry | Daytime Running Lamps (DRLs) |
| Electronic Stability Control (ESC) ⁴ | ParkSense® Rear Park Assist ⁵ | Side-guard Door Beams | Electronic Brake-Force Distribution (EBD) |
| ParkView® Rear Back-Up Camera ⁵ | Bluetooth® Activated Voice Command ⁸ | Hill Start Assist (HSA) | Vehicle Theft Security Alarm |
| ABS Brakes | Bi-halogen Projector Headlamps | BeltAlert | |



FIAT® 500L Security



Your mother always claimed she had eyes in the back of her head ... but she didn't have the indispensable ParkView Rear Back-Up Camera⁵. No more blind spots while backing up.





Stay Tuned

Uconnect® for FIAT® 500L informs and entertains while you keep your hands on the wheel and eyes on the road.

THE UCONNECT 5.0 SYSTEM DOES WONDERS to bring you up to speed while you're en route. A 5-inch touchscreen acts as a hub to technology that is, ironically enough, very hands-off. Radio controls and compatible smartphones can be accessed via Voice Command.⁸

THE AVAILABLE UCONNECT 6.5 OFFERS AN EVEN WIDER VIEW WITH ITS 6.5-INCH TOUCHSCREEN DISPLAY. With it, the available SiriusXM® Satellite Radio⁹ is accessible via Voice Command⁸ — along with AM/FM radio and the available factory-activated Navigation with intuitive map graphics. You can count on hands-free calling with your Bluetooth®-enabled phone, Streaming Audio and text message¹⁰ delivery. Get easy access to personalization settings and a premium media hub.

DEMAND A BETTER SONG OR A DIFFERENT STATION WITH NO ARGUMENT. Uconnect offers Voice Command⁸ for AM/FM radio and the available SiriusXM Satellite Radio⁹. Additionally, music can be streamed wirelessly from a Bluetooth-enabled smartphone or audio player. An auxiliary input jack and USB port enable recharging. With Uconnect, music is always a pleasure — guilty or not.

HINDSIGHT IS MORE THAN JUST 20/20 — it's live video with the available ParkView® Rear Back-Up Camera⁵ on Uconnect systems. Go forth with the assurance that everything's clear behind.

WITH THE SIRIUSXM⁹ ALL ACCESS PACKAGE, you'll hear every channel available on your satellite radio, including every premium channel. Also included with the one-year trial is a SIRIUSXM Internet Radio⁹ subscription, so you can listen away from your vehicle on a computer, smartphone or tablet.



TAKE YOUR SMARTPHONE'S IQ UP A NOTCH with the Uconnect System feature that lets you stay in touch via text messages¹⁰ while staying fully engaged with your driving duties. With the help of the Bluetooth® Message Access Profile (MAP) on your smartphone, the system announces receipt of the message, identifies the sender and then reads the message aloud.



EXPERIENCE MUSIC A NEW WAY. Available for FIAT® 500L,^{*} the BeatsAudio™ Premium Sound System reproduces studio-quality sound the way the artist intended via six premium speakers and a serial digital amplifier with the BeatsAudio DSP algorithm.



*Not available on all models; see dealer for details.

POWER-TRAINED

Last time we checked, having energy to spare makes for a better day all around — and FIAT® 500L has more than ample power under the hood. The award-winning and innovative 1.4-liter MultiAir® Turbo engine delivers 160 horsepower and 184 lb-ft of torque. Additionally, the 6-speed Euro Twin Clutch transmission is available on Pop, while the 6-speed heavy-duty Automatic transmission is available on Easy and Trekking, and standard on Lounge. Other powertrain features include an air box with efficient airflow and a low-restriction exhaust system. The long and short of it? This thing really moves.



4-YEAR/50,000-MILE WARRANTY

Standard coverage for FIAT 500L includes: Basic Limited Warranty — 4 Years/50,000 Miles, Anti-Corrosion Perforation Limited Warranty (outer panel) — 5 Years/100,000 Miles, Roadside Assistance (services include the following) — 4 Years/Unlimited Miles: Flat Tire Service, Out of Gas/Fuel Delivery (maximum 2 gallons), Battery Jump Assistance, Lockout Service and Towing Assistance. Visit your FIAT Studio for additional details, eligibility and restrictions.

3/36K No-Cost Basic Maintenance Care includes 3 Years/36,000 Miles with up to 3 free oil changes and tire rotations, effective on first owner vehicles with in-service date of January 3, 2014 — January 2, 2015. Excludes FIAT 500e. Visit your FIAT Studio for additional details, eligibility and restrictions.



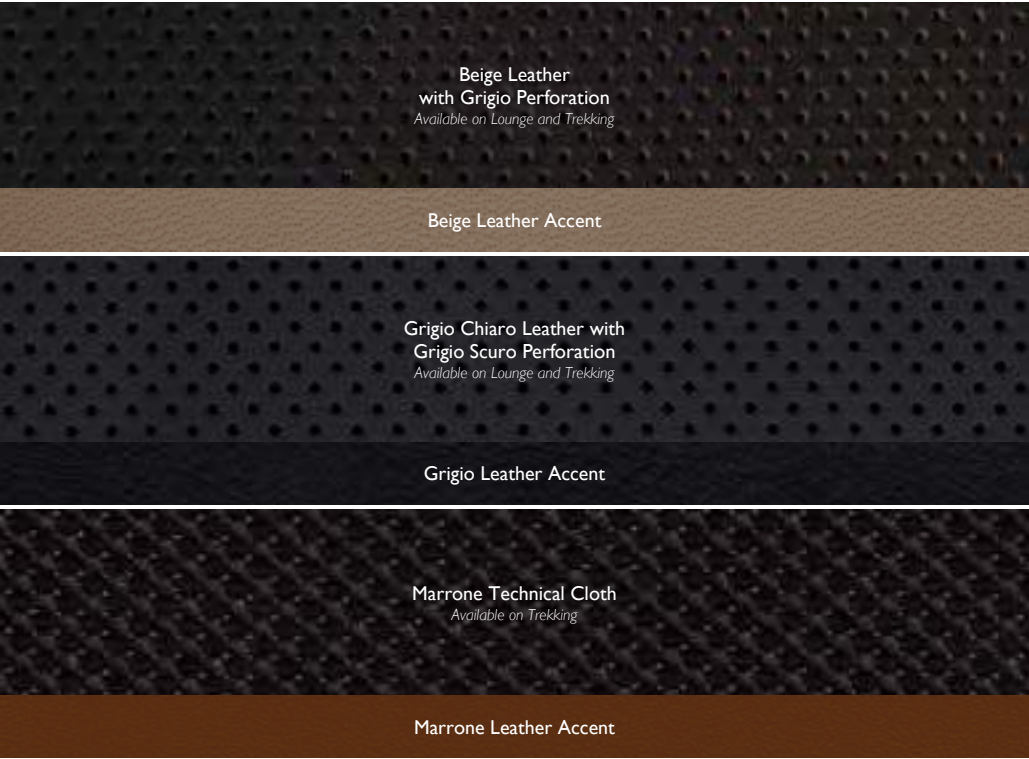
The new available 6-speed Automatic transmission (not available on Pop) makes for quick acceleration and great fuel efficiency.



Once again, FIAT delivers power when you really need it. Recharge your USB and micro-USB devices with this portable Power Bank. It charges up to 2 full iPhones®. Available in silver with FIAT engraving. 3³/₈ inches wide with a 7¹/₈-inch diameter.



FIAT® 500L Lounge shown in Rosso.





FIAT® 500e is only available in California and Oregon at select FIAT Studios. The program is scheduled to expire on December 31, 2014.

FIAT® 500e Truth is, most electric vehicles offer very little spark beyond their power source under the hood. But now there's an emissions-free vehicle that generates as much excitement as it does unbridled power. Unlike other green entries, FIAT® doesn't compromise design, performance or personality in order to achieve environmental compatibility. This latest incarnation of the 500 brings its trademark simplicity and fun to the daily commute ... minus the CO₂. So both you and the planet reap the rewards of driving this car.



LIFE IN THE FAST LANE

Sail along in car-pool lanes usually restricted to those carrying a minimum number of passengers. California law allows EVs like the FIAT 500e to make full use of these quick-moving HOV lanes,¹¹ regardless of passenger count. Get there faster, cleaner and without backseat driving instruction.

Hear the story about the range of FIAT® 500e? We could go on and on ...

Stretching some commonly known EV boundaries — FIAT® 500e boasts a combined range of 87 miles,* with city range averages clocking in at over 100 miles.* In fact, this fun and nimble Electric Vehicle will give you a whole new outlook on your commute, letting you skip less-than-picturesque stopping points like the gas station. We're betting you won't miss watching the wildly fluctuating prices at the pump, either. What you can count on is a truly innovative electric-drive motor that really delivers — with more than ample 111 horsepower (83 kW) and 147 lb-ft of torque, energized by a 24 kWh liquid-cooled/heated lithium-ion battery. And with lower wind resistance from aerodynamic design improvements, regenerative brakes and 15-inch Firestone® Firehawk GT low-rolling resistance tires, FIAT 500e really hums along. It all adds up to the 122 miles per gallon equivalent (MPGe) city* and 108 MPGe highway* of battery-only electric power (and zero emissions). We've also built in some features that make the 500e behave in a more familiar, conventional powertrain way. A “creep” feature helps ensure that the car launches smoothly as the brake pedal is released. And the Power Inverter Module (PIM) delivers the kind of accelerator-pedal feedback drivers are used to experiencing. After all, who says owning an EV means you have to compromise?



Know your charging options at all times with indispensable links like chargepoint.com that give you real-time locations and availability of the 20 closest charging stations to your FIAT 500e location. It's just one of the ways to connect with your FIAT 500e via the Web. These links on your phone also show you the types of chargers and prices. That way, you're always ready to roll.

122

MPGe CITY*



*EPA combined city/highway.

FIAT 500e is only available in California and Oregon at select FIAT Studios. The program is scheduled to expire on December 31, 2014.

Key Connections

You and your FIAT® 500e can keep the communication channels wide open 24/7 with the help of some sophisticated technology that delivers essential information — wherever you are. An exclusive free app* for your smartphone device (iPhone® and Android compatible) can be downloaded from the FIAT Owners' website. The app is a multifaceted interface that offers unprecedented connectivity to all aspects of your day-to-day driving experience.



Using your TomTom® Navigation² technology, you can access how much range you have, the most efficient routes, available traffic information and the nearest available charging stations. No guesswork. No sweat.



A dead ringer for the FIAT 500e instrument cluster, the app interface lets you see your battery's state of charge, its estimated time to recharge and your vehicle's current range in miles.



You can program your home charger to activate during non-peak charging times for optimum rates and energy cost savings.



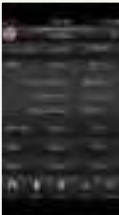
With a touch of a button on your app, you can unlock or lock your doors, cool or preheat the cabin with a preconditioning feature, or locate your car by honking its distinctive horn.



Know exactly where you'll be getting your next charge from — at least when it comes to your FIAT 500e. A special feature on the app shows the closest 20 charging stations to the FIAT 500e's location. Includes up-to-the-minute details such as open stations and pricing.



Give your FIAT 500e a remote check-up with these notifications that tell you about tire pressure, charging issues and precondition status.



Get a quick history lesson with this feature that keeps track of trip data. See energy usage, distances and savings compared to conventionally powered vehicles.



With FIAT® 500e, highly evolved electric technology goes beyond the powertrain and makes itself extremely useful in day-to-day driving. State-of-the-art technologies keep you constantly updated on all things drive-related — and beyond.

LET'S BE VERY CLEAR Easily read graphics set the seven-inch Thin Film Transistor (TFT) instrument panel apart — with the kind of instantly recognizable data that helps make better drivers out of all of us. The integrated Electronic Vehicle Information Center (EVIC) keeps the driver briefed on estimated charging times, average speeds, energy consumption and travel distances. Large digital displays make speed, time, date and driving-mode information a quick read. And not-to-be-missed safety alerts for the restraint system, tire pressures and the Electronic Stability Control (ESC)⁴ system are front and center.

SUPER HAND-EYE COORDINATION Keep your gaze on the road and your hands firmly on the wheel as you get a better picture of the world around you. It's all possible with BLUE&ME® Hands-Free Communication! Steering wheel-activated buttons allow for voice-controlled dialing and retrieval of phone calls with compatible Bluetooth®-equipped phones. What's wrong with being all talk?

SELECTIVE HEARING Should you want to fill the FIAT 500e cabin with something other than its exceptional hushed tones, count on the standard FIAT Premium Audio System and SiriusXM® Satellite Radio⁹ (available with one-year subscription) to entertain you at will. Includes AM/FM radio, CD player and MP3 player connectivity via USB or audio auxiliary jack. Six speakers, a seven-channel custom equalization and series digital amplifier deliver the superior sound as promised. You can control volume and stations by way of fingertip controls on the back of the steering wheel.

QUICK ON THE UPTAKE A special FIAT 500e smartphone app* (outlined on page 62) lets you be the master of its day-to-day operations in no time flat — from any location.

WHERE IT'S AT FIAT 500e has standard TomTom® Navigation² designed specifically to show range and charge station locations, along with vehicle status information. Up-to-the-minute traffic and points of interest can all be accessed via Voice Command⁸. The FIAT Access app* allows destinations to be sent via mobile devices.

STATUS, PLEASE? The LED-illuminated state-of-charge indicator is easily visible through the FIAT 500e windshield. Know where you stand before you sit behind the wheel. (Only illuminated when charging.)

*Initial term of 36 months from the date of retail sale. Please see fiataccess.com for terms and conditions related to the end of the operability period.

*FIAT® Access Services are operable for 36 months from the first retail sale. Please see fiataccess.com for terms and conditions related to the end of the operability period.



FIAT® 500e shown in Arancio Elettrico.

FIAT® 500e is only available in California and Oregon at select FIAT Studios.
The program is scheduled to expire on December 31, 2014.



Powering Up

While FIAT® 500e can be charged via regular home (110v/120v) outlets in less than 24 hours, owners will benefit from the installation of a Level 2 (220v/240v) charger that keeps charging times to less than four hours. Costs to install may be eligible to be offset by generous federal tax credits along with state, local and utilities incentive programs. Websites like drivedclean.ca.gov provide full details.

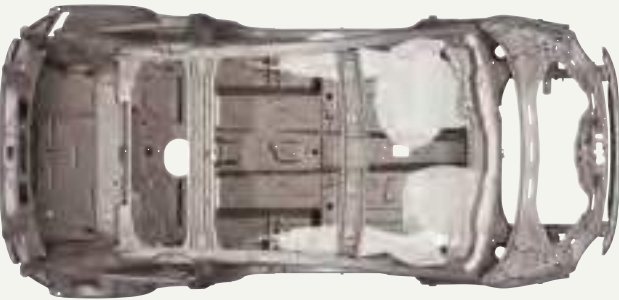
Back-up Plan

The FIAT 500e Pass goes the distance for those rare excursions that take you out of charging range or require a little more cargo room. The program provides FIAT 500e owners credits for up to 12 days of alternative transportation in a standard-size vehicle each year, for three years after purchase or lease. Flexible terms also allow for larger vehicles. Partnered with Enterprise Rent-A-Car® and its affiliates, this exclusive arrangement for access to conventionally powered vehicles answers any remaining questions you may have about FIAT 500e ownership. See official rules at www.fiatusa.com/en/pdf/FIAT500ePassProgram_OfficialRules.pdf

FIAT
500e PASS

Safety & Security

How do we achieve peace of mind behind the wheel of 500e? Let us count some of the more than 40 standard and available ways. Starting with seven air bags,³ reactive head restraints⁷ and advanced Electronic Stability Control (ESC)⁴ that integrates brake and traction control systems, the list of confidence-building reasons continues: active turn signals, ABS, bi-halogen projector headlamps, BLUE&ME® Hands-Free Communication¹ technology, child seat anchor system (LATCH), constant-force retractors (CFR), crumple zones, daytime running lamps (DRLs), express-down windows, Hill Start Assist (HSA), ParkSense® Rear Park Assist System⁵, remote keyless entry, safety-cage body structure, seat belt pretensioners, Sentry Key® engine immobilizer, side-guard door beams, Tire Pressure Monitoring System (TPMS), vehicle theft security alarm — these are just some of the innovative technologies that collectively work to provide one of our most important features: confidence.



7 AIR BAGS³ The FIAT® 500 comes with a sophisticated system of seven air bags³ to help protect passengers in the event of a collision. In the front seating positions, this includes advanced, multistage front air bags³, front-seat side air bags³ for added thorax and pelvic protection, and a driver's knee blocker air bag.³ In addition, two side-curtain air bags³ help provide head protection in side impacts for both front and rear passengers.

HOW IT'S DIFFERENT The FIAT 500e entry into the Electric Vehicle market shakes things up by bringing with it the Cinquecento legacy of simple, purposeful and fun-to-drive values. Finally, drivers can access an electric car that makes them feel great about helping the environment while feeling great behind the wheel, as well. FIAT engineers infused an intelligently integrated approach to electric propulsion and innovative connectivity features into the beloved FIAT Italian design tradition of city-friendly, driver-responsive cars. Plus, drivers will welcome a number of electric vehicle-specific innovations that address issues important to them. Hill Start Assist (HSA) holds the brake for up to four seconds, preventing any rollback when starting from a stop on a hill. Regenerative braking works to preserve brakes as well as recharge the battery. Maintenance in general is minimal, requiring only tire rotation and a periodic check of brake fluid, wiper fluid, coolant fluid and tire pressures. The silent nature of the 500e inspired the Pedestrian Alert feature that delivers an audible signal when the car is traveling under 22 mph to let pedestrians know it's there. And an Auto Shift-to-Park feature ensures the vehicle is properly in Park when it should be.

WHAT IT'S MADE OF Exceptional handling and braking are not usually the province of electric vehicles, but FIAT's 500e is different — much different. Unique chassis hardware and specific suspension tuning produce the kind of big-grin drives that have you itching for your next trip. The battery pack is strategically located to improve front-to-rear balance. The 16.3:1 steering-gear ratio is coupled with Electronic Power Steering (EPS) calibration, which increases steering response and feedback. Regenerative braking adds an extra measure of control and reclaimed power, with vented front disc brakes and a high-efficiency energy-regenerating system. Its ingenious design extends both range and brake life. Engineers outdid themselves in the “Shhhh” department: eight exterior aerodynamic improvements and 12 interior improvements create a remarkable level of interior quietness. And a redesigned body structure delivers 10 percent improvement in rigidity.

HOW IT GOES Technically speaking, FIAT 500e charts a new performance territory while preserving the agile feel and handling of its conventionally powered siblings. It all starts with the 24-kWh lithium-ion battery that revs up a permanent-magnet, three-phase synchronous drive motor that outputs 111 horsepower (83 kW). It's called the Bepi-Electric Drive System, and it's accessible via conveniently placed center-stacked push buttons that replace a conventional shifter. When the car is taken out of Park, its design produces an impressive 147 lb-ft of torque yet allows for lower motor input speeds that conserve battery energy and extend range. FIAT 500e features a sophisticated battery thermal-management system that maintains optimal operating temperatures and greatly reduces issues with battery temperature extremes. A blend of ethylene glycol and corrosion inhibitors is circulated through elements, boosting the battery life. A Power Inverter Module (PIM) plays a huge part in creating familiar handling characteristics: the pedal responds appropriately when accelerating and decelerating. PIM assists with braking, accommodating regeneration and reducing brake wear. PIM also regulates the amount of amps by converting DC to AC.

FIAT® 500e is only available in California and Oregon at select FIAT Studios. The program is scheduled to expire on December 31, 2014.

FIAT 500e is only available in California and Oregon at select FIAT Studios. The program is scheduled to expire on December 31, 2014.



Steam Interior (Optional)



Nero Interior (Optional)



15-inch Cast Aluminum Wheel with Black and Chrome (Standard)



15-inch Cast Aluminum E-Sport Wheel (Optional)

FIAT® 500e SPECIFICATIONS

ELECTRIC MOTOR	
Type and Description	Permanent magnetic electric traction with electric-parking pawl
Power (SAE)	111 hp (83 kW)
Torque (SAE)	147 lb-ft (200 Nm)
Maximum Speed (estimated)	88 mph (137 kph)
EPA FUEL ECONOMY LABEL (estimated)	
City	122 MPGe (186 KPGe)
Highway	108 MPGe (160 KPGe)
Combined	116 MPGe (173 KPGe)
DRIVING RANGE (estimated)	
City, Typical	More than 100 miles (160 km)
Combined, Label	87 miles (128 km)
Emissions	Zero Emissions Vehicle (ZEV)
BATTERY SYSTEM	
Type and Description	24-kilowatt-hour capacity with 97 lithium-ion cells, 400-volt
Thermal Management System	4-mode: thermal equalization, passive cooling, active cooling and active heating
Estimated Charge Time	Level 1 (110 / 120v): less than 24 hours Level 2 (220 / 240v): less than 4 hours
Power Inverter Module	DC to AC and DC to DC
Connector	SAE J1772
VEHICLE GEARBOX	
Gear Ratios — Reverse	9.59:1
— Final-drive	9.59:1
ELECTRICAL SYSTEM	
Battery	12-volt, 500 CCA, maintenance-free
SUSPENSION	
Front	MacPherson strut with stabilizer bar
Rear	Twist-beam axle with coil springs and twin-tube shock absorbers
STEERING	
Type	Rack and pinion with Electric Power Steering (EPS)
Overall Ratio	16.3:1
Turning Diameter (curb-to-curb)	31.3 feet (9.54 m)
Steering Turns (lock-to-lock)	3.0
BRAKES*	
Front — Rotor size and type	11.1 x 0.87 (284 x 22) vented
— Caliper size and type	2.13 (54) single piston with aluminum housing
— Swept area	218 sq. in. (1410 sq cm)
Rear — Rotor size and type	9.9 x 0.4 (251 x 11) solid
— Caliper size and type	1.50 (38) single piston with aluminum housing
— Swept area	162 sq in (1048 sq cm)

DIMENSIONS AND CAPACITIES*	
Wheelbase	90.6 (2300)
Track, Front	55.4 (1407)
Track, Rear	55.0 (1397)
Overall Length	142.4 (3617)
Overall Width	64.1 (1627)
Overall Height	60.1 (1527)
Ground Clearance	4.5 (115)
Drag Coefficient (Cd)	0.311
Curb Weight	2980 lb (1355 kg)
Weight Distribution, Front/Rear	53 percent / 47 percent
WARRANTIES	
Battery Warranty	8 years / 100,000 miles
Electric Vehicle System Limited Warranty	4 years (48 months) / 50,000 miles Electric Drive Motor, Power Inverter Module and Gearbox
ACCOMMODATIONS*	
Seating Capacity, Front/Rear	2 / 2
Front Seat — Head room	38.9 (989) 37.6 (956) with sunroof
— Leg room	40.7 (1035)
Rear Seat — Head room	35.5 (903)
— Leg room	31.7 (702)
— Shoulder room	46.4 (1179)
Total Interior Volume	71.6 cu ft (2,027 cu m)
EPA Luggage Compartment Volume	7.0 cu ft (0.199 cu m)
EPA Interior Volume Index	78.6 cu ft (2,226 cu m)
Trunk Liftover Height	28.1 (715)
TIRES	
Size and Type	185/55R15 BSW All-Season
Manufacturer and Model	Firestone® Firehawk GT
WHEELS*	
Standard on FIAT® 500e — Type and material	Cast aluminum, five-hole design, painted Argento (Silver) with Nero (Black) accented inserts
— Size, Front/Rear	15 x 5.5 / 15 x 6.5
Included with E-Sport Package on FIAT 500e — Type and material	Cast aluminum, five-hole design, painted Nero (Black) with Arancio Elettrico (Electric Orange) painted accents
— Size, Front/Rear	15 x 5.5 / 15 x 6.5

*Inches (millimeters) unless otherwise specified.

FIAT® 500
SPECIFICATIONS

	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT® 500 TURBO	POP	LOUNGE
EXTERIOR						
Body Side — Body-color with integrated “500” badge	—	—	S	—	—	S
— Body-color sill with sport styling	—	S	—	S	—	—
Fascia (front) — Body-color	S	—	—	—	S	—
— Body-color with Chrome accents	—	—	S	—	—	S
— Body-color, sport-designed with honeycomb grilles	—	S	—	—	—	—
— Performance-designed with body-color surround, brake cooling ducts, intercooler “nostrils” and honeycomb grilles	—	—	—	S	—	—
Fascia (rear) — Body-color	S	—	—	—	S	—
— Body-color with Chrome accents	—	—	S	—	—	S
— Body-color, sport-designed with honeycomb grilles	—	S	—	—	—	—
— Performance-designed with body-color upper and a lower diffuser	—	—	—	S	—	—
Glass — Solar-tinted	S	S	S	S	S	S
Lamps — Bi-halogen projector headlamps	S	S	S	S	S	S
— Lower turn signal lamps	S	S	S	S	S	S
— Fog lamps	—	S	S	S	—	S
— Daytime running lamps (DRLs)	S	S	S	S	S	S
— Center High-Mounted Stop Lamp (CHMSL)	S	S	S	S	S	S
Mirrors — Body-color	S	S	—	S	S	—
— Chrome	—	—	S	—	—	S
— Power adjustable, heated, foldaway with driver’s side spotter mirror	S	S	S	S	S	S
Roof — Fixed glass	—	—	S	—	—	—
— Power sunroof with vent and one-touch express-open	O	O	O	O	—	—
— Power-folding premium cloth top with three positions	—	—	—	—	S	S
INTERIOR						
Cargo Area — Liftgate liner	S	S	S	S	S	S
— Rear cargo shelf panel	S	S	S	S	—	—
— Rear cargo area lamp	S	S	S	S	S	S
Climate Control — Air conditioning	S	S	—	S	S	—
— Automatic temperature control (packaged with Comfort & Convenience Package)	—	P	S	P	—	S
— Cabin air filtration	S	S	S	S	S	S
Console — Two front-passenger cup holders	S	S	S	S	S	S
— 12-volt power outlet	S	S	S	S	S	S
— Two rear-passenger cup holders	S	S	S	S	S	S
Door Panels — Chrome die-cast hook door handles with integrated power door locks	S	S	S	S	S	S
— Cloth-wrapped armrest, coordinated with seat color	S	S	S	S	S	S
— Vinyl-wrapped armrest, coordinated with seat color (packaged with leather seats or Luxury Leather Package)	—	P	P	P	—	P
Floor Mats — Premium with embroidered “500” logo	S	S	S	S	S	S
Headliner — Sun visors with vanity mirrors	S	S	S	S	S	S
— Front-passenger assist handle	—	S	S	S	S	S
— Front overhead console with map lights	S	S	S	S	S	S

	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT 500 TURBO	POP	LOUNGE
INTERIOR (continued)						
Instrument Cluster — Concentric design with 140-mph primary	S	—	—	—	S	—
— Premium TFT instrument cluster	O	S	S	S	O	S
— Driver-selectable Electronic Vehicle Information Center (EVIC) with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel notification, service interval and driving range	S	S	S	S	S	S
— Tachometer, engine temperature and fuel gauge	S	S	S	S	S	S
Instrument Panel — Exterior-color matched	S	S	S	S	S	S
— Front-passenger glove box with dampened door	S	S	S	S	S	S
Multimedia Systems — AM/FM/CD/MP3/WMA radio	S	S	S	S	S	S
— Auxiliary input jack	S	S	S	S	S	S
— SiriusXM® Satellite Radio² (packaged with BeatsAudio™ Premium Audio Package or Comfort & Convenience Package, 500 Sport and 500 Turbo)	—	P	S	P	—	S
— FIAT premium audio system includes six premium speakers and 276-watt amplifier	—	S	S	—	—	S
— BeatsAudio studio-quality sound system includes six premium speakers, 8-inch Dual-Voice Coil (DVC) subwoofer with trunk-mounted enclosure, eight-channel 368-watt amplifier with BeatsAudio Digital Sound Processing (DSP) algorithm (packaged with the BeatsAudio Premium Audio Package)	—	P	P	P	—	P
— BLUE&ME® Hands-Free Communication¹ includes voice-activated communication system with Bluetooth® phone capability, ecoDrive® application and USB and aux port with iPod® control	S	S	S	S	S	S
— TomTom® Navigation System² includes a 4.3-inch touchscreen TomTom handheld Navigation unit	—	O	O	O	—	O
Rearview Mirror — Manual day/night adjust	S	S	S	S	S	S
— Auto-dimming (included with Luxury Leather Package)	—	—	P	—	—	P
Seating (front) — Driver’s seat with manual height adjuster, easy entry and seatback memory	S	S	S	S	S	S
— Heated driver and front-passenger cloth seats (packaged with Comfort & Convenience Package)	—	P	—	P	—	—
— Heated driver and front-passenger premium leather-faced seats (packaged with Luxury Leather Package on 500 and 500c Lounge)	—	—	P	—	—	P
Seating (rear) — 50/50 split/fold-down rear seat	S	S	S	S	S	S
Shift Knob — Black	S	—	—	—	S	—
— Black with Chrome accent	—	S	S	—	—	—
— Black, leather-wrapped (included with Automatic transmission)	P	P	P	—	P	P
— Sport-designed Black, leather-wrapped with Argento (Silver) accent stitching	—	—	—	S	—	—
Steering Wheel — Leather-wrapped with audio, cruise controls and EVIC controls	S	S	S	S	S	S
— Leather-wrapped with Sport appearance	—	S	—	—	—	—
— Leather-wrapped with Sport appearance and Argento (Silver) accent stitching	—	—	—	S	—	—
— Steering column with manual tilt	S	S	S	S	S	S
Windscreen — Behind rear seats, mesh material for reduced wind buffeting and includes “500c” logo	—	—	—	—	O	O
Windows — Front power with express one-touch down	S	S	S	S	S	S
— Variable/intermittent windshield wipers	S	S	S	S	S	S
— Rear window with washer and wiper and defroster	S	S	S	S	S	S

	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT® 500 TURBO	POP	LOUNGE
POWERTRAIN AND CHASSIS						
Engines and Transmissions — 1.4L MultiAir® Turbocharged inline four-cylinder engine with SOHC, 16 valves and 101 horsepower	S	S	S	—	S	S
— 1.4L MultiAir Turbocharged inline four-cylinder engine with SOHC, twin intercoolers, 16 valves and 135 horsepower	—	—	—	S	—	—
— Electronic Throttle Control (ETC)	S	S	S	S	S	S
— Engine block heater	O	O	O	O	O	O
— ecoDrive® application	S	S	S	—	S	S
— Sport mode with unique throttle calibration (includes quicker gear changes with 6-speed Automatic transmission, where available)	S	S	S	S	S	S
— Five-speed Manual transmission (heavy-duty on 500t)	S	S	S	S	S	S
— Six-speed Automatic transmission with AutoStick	O	O	O	—	O	O
— Six-speed heavy-duty Automatic	—	—	—	O	—	—
Brake System — Four-wheel disc system — 10.1-inch vented-front rotors with single-piston calipers and 9.4-inch solid-rear rotors with single-piston aluminum calipers	S	S	S	—	S	S
— Performance 4-wheel disc system — 11.1-inch vented-front rotors with single-piston calipers and 9.4-inch solid rear rotors with single-piston aluminum calipers	—	—	—	S	—	—
— Rosso (Red) painted brake calipers	—	S	—	S	—	—
— Semimetallic brake linings	—	—	—	S	—	—
— Electronic Stability Control (ESC)¹ with 4-wheel antilock brake system (ABS), All-Speed Traction Control System (ATCS), Electronic Brake-Force Distribution (EBD) and Brake Assist	S	S	S	S	S	S
— Brake/Park interlock (with 6-speed Automatic transmission)	P	P	P	—	P	P
Drive System — Front-Wheel Drive (FWD)	S	S	S	S	S	S
Alternator — 105-amp (included with 6-speed Automatic transmission on 500 Pop)	P	S	S	—	S	S
— 120-amp (included with 5-speed Manual transmission on 500 Pop and 500 Turbo)	P	—	—	S	—	—
Battery — 500-amp, maintenance-free	S	S	S	S	S	S
Power Accessory Delay	S	S	S	S	S	S
Fuel Tank — 10.5-gal (40L) capacity	S	S	S	S	S	S
Steering — Electric Power Steering (EPS)	S	S	S	S	S	S
— Variable-speed assisted sensitivity	S	S	S	S	S	S
— Power rack and pinion	S	S	S	S	S	S
— Sport mode with unique calibration	S	S	S	S	S	S
Suspension Architecture (front) — MacPherson suspension, coil spring with twin-tube shock absorbers and stabilizer bar	S	S	S	S	S	S
— Sport-tuned shock absorbers and springs	—	S	—	S	—	—
— Performance-designed lower-control arm	—	—	—	S	—	—
Suspension Architecture (rear) — Twist-beam axle with coil springs and twin-tube shock absorbers	S	S	S	S	S	S
— Sport-tuned shock absorbers and springs	—	S	—	S	—	—
Suspension Tuning — Touring	S	—	S	—	S	S
— Sport	—	S	—	S	—	—

	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT 500 TURBO	POP	LOUNGE
POWERTRAIN AND CHASSIS (continued)						
Tires — 185/55R15 BSW All-Season touring	S	—	S	—	S	S
— 195/45R16XL BSW All-Season performance	—	S	—	S	—	—
— Tire repair kit	S	S	S	S	S	S
— Compact spare	O	O	O	—	O	O
SAFETY & SECURITY						
Active Head Restraints² (front seats)	S	S	S	S	S	S
Active Turn Signals	S	S	S	S	S	S
Air Bags³ — Advanced multistage driver and front-passenger³	S	S	S	S	S	S
— Front and rear side-curtain³	S	S	S	S	S	S
— Driver’s inflatable knee blocker³	S	S	S	S	S	S
— Driver and front-passenger-seat-mounted side³ (pelvic-thorax)	S	S	S	S	S	S
All-Speed Traction Control System (ATCS)	S	S	S	S	S	S
BeltAlert — Passenger seat	S	S	S	S	S	S
BLUE&ME® Hands-Free Communication¹	S	S	S	S	S	S
Child Seat Anchor System (LATCH)	S	S	S	S	S	S
Constant-force Retractors (CFR)	S	S	S	S	S	S
Energy Management System	S	S	S	S	S	S
Intelligent Battery Sensor (IBS)	S	S	S	S	S	S
Occupant Restraint Controller (ORC)	S	S	S	S	S	S
ParkSense® Rear Park Assist System⁵ (included with Luxury Leather Package and Comfort & Convenience)	—	—	P	P	S	S
Sentry Key® Engine Immobilizer — Theft-deterrent system	S	S	S	S	S	S
Tire Pressure Monitoring System (TPMS) with display	S	S	S	S	S	S
TomTom® Navigation System²	—	O	O	O	—	O
Vehicle Theft Security Alarm (packaged with BeatsAudio™ Premium Audio Package and Comfort & Convenience Package; 500t only)	P	S	S	P	P	S
PACKAGES/GROUPS						
BeatsAudio Premium Audio Package — Includes six premium speakers, 8-inch Dual-Voice Coil (DVC) subwoofer with trunk-mounted enclosure, 8-channel 368-watt amplifier with BeatsAudio Digital Sound Processing (DSP) algorithm (vehicle theft security alarm and SiriusXM® Satellite Radio³ on 500 Turbo. Sport models include SiriusXM)	—	O	O	O	O	O
Comfort & Convenience Package — Includes automatic climate control, SiriusXM Radio¹, vehicle theft security alarm (500 Turbo only) and heated front seats	—	O	—	O	—	—
Luxury Leather Package — Includes leather-faced seats, heated driver and front-passenger seats, auto-dimming rearview mirror and ParkSense Rear Park Assist System⁵	—	—	O	—	—	O
Smoker’s Package — Includes cigar lighter and ash tray	O	O	O	O	O	O

S = Standard. O = Optional. P = Packaged. — = Not available.

ABARTH® & ABARTH CABRIO SPECIFICATIONS

POWERTRAIN		
Engine — 1.4L 16V MultiAir® Turbo inline four-cylinder engine		S
Electronic Throttle Control (ETC)		S
Engine Block Heater		O
Drive System — Front-Wheel Drive (FWD)		S
Transmission — Heavy-duty 5-speed Manual		S
— Heavy-duty 6-speed Automatic		O
ELECTRICAL		
Alternator — 120-amp		S
Battery — 500-amp, maintenance-free		S
Power Accessory Delay		S
CHASSIS		
Clutch-brake Interlock (manual transmission only)		S
Fuel Tank — 10.5-gal (40L) capacity		S
Performance Four-wheel Disc Brake System — 11.1-inch vented front rotors with single-piston calipers		S
— 9.4-inch solid rear rotors with single-piston calipers		S
Rosso-painted Brake Calipers		S
Semimetallic Brake Linings		S
Sport Mode with Unique Calibration		S
Steering — Electric Power Steering (EPS), variable-speed assisted sensitivity, power rack and pinion		S
Suspension (front) — MacPherson suspension, coil spring with KONI® Frequency Selective Damping (FSD) twin-tube shock absorbers		S
Suspension (rear) — Rear twist-beam axle with coil springs and twin-tube shock absorbers		S
Tires — 195/45R16XL Pirelli® Cinturato P7 All-Season Performance		S
— 205/40R17 Pirelli P Zero Nero Three-Season Performance (included with 17- x 7.0-inch forged aluminum wheels)		P
Tire Repair Kit		S
Wheels — 16- x 6.5-inch Abarth-designed cast aluminum with Grigio painted pockets		S
— 16-inch aluminum Hyper Black		O
— 17- x 7.0-inch Abarth-designed forged aluminum finished in Nero		O
— 17- x 7.0-inch Abarth-designed forged aluminum finished in Bianco		O

EXTERIOR		
Antenna — Roof-mounted		S
Abarth Badges — Front fascia, liftgate, bodyside		S
Body Side — Body-color, Abarth-designed sill		S
Center High-Mounted Stop Lamp (CHMSL)		S
Door Handles — Chrome		S
Exhaust Tips — Abarth-designed, dual		S
Fascia (front) — Two-piece Abarth-designed with body-color surround, brake cooling ducts, intercooler with functional cooling behind Abarth front fascia badge		S
Fascia (rear) — Two-piece Abarth-designed with body-color upper, honeycomb grille accents and lower diffuser		S
Fuel Door — Non-locking		S
Glass — Solar-tinted		S
Lamps — Bi-halogen projector headlamps		S
— Black trimmed headlamp and taillamp bezels		O
— Lower turn signal lamps		S
— Halogen fog lamps		S
Mirrors — Body-color, power adjustable, heated, foldaway with driver-side spotter mirror		S
Power Sunroof — Vent and one-touch express open (Hatchback only)		O
Premium Cloth Top — Power folding with three positions (Cabrio only)		S
Spoiler — Abarth-designed, body-color		S
Wiper System — Variable/intermittent		S



INTERIOR		
Cabin Air Filtration		S
Cargo Area — Liftgate liner, rear cargo shelf panel, rear cargo area lamp		S
Carpet — With acoustic foam and foam-in-place padding noise barrier		S
Climate Control — Air conditioning		S
— Automatic temperature control (included with the Comfort/Convenience Package)		P
Console — Floor console		S
Cruise Control — Steering wheel-controlled		S
Cup Holders — Two front-passenger, two rear-passenger		S
Door Panels — Chrome die-cast hook door handles with integrated power door locks		S
— Driver and passenger armrests, coordinated with seat color		S
Floor Mats — Premium with embroidered Abarth® logo		S
Headliner — Sun visors with vanity mirrors		S
— Front-passenger assist handle		S
— Front overhead console with map lights		S
— Rear coat hooks		S
Instrument Cluster — Premium TFT		S
— Leather-wrapped cluster brow with accent stitching		S
— Driver's selectable Electronic Vehicle Information Center (EVIC) with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel notification, service interval and driving range		S
— Tachometer, engine temperature and fuel gauge		S
Instrument Panel — Exterior-color-matched		S
— Front-passenger glove box with dampened door		S
Multimedia Systems — AM/FM/CD/MP3/WMA radio		S
— Auxiliary input jack		S
— SiriusXM® Satellite Radio ³ (included with BeatsAudio™ Premium Audio Package)		P
— FIAT® Premium Audio, includes 276-watt amplifier with six speakers		S
— BeatsAudio Premium Audio Package; includes six premium speakers, 8-inch Dual-Voice Coil (DVC) subwoofer with trunk-mounted enclosure, eight-channel 368-watt amplifier with BeatsAudio Digital Sound Processing (DSP) algorithm and SiriusXM Satellite Radio ³		O
— BLUE&ME® Hands-Free Communication ¹ includes voice-activated communication system with Bluetooth® phone capability and USB port with iPod® control		S
— TomTom® Navigation System ² includes a 4.3-inch touchscreen TomTom handheld Navigation unit		O
Pedals — Aluminum trimmed with rubber grip		S
Rear-window Defroster		S
Rearview Mirror — Manual day/night adjust, driver's side memory		S
Seating (front) — Driver-side armrest, passenger-side armrest, passenger-side memory and easy entry		S
— Driver's and passenger's seat with manual height adjuster		S
— Driver's seat easy entry and seatback memory		S
Seating (rear) — 50/50 split/fold-down seat		S
Shift Knob — Leather-wrapped, with accent stitching		S
Steering Wheel — Abarth performance-designed		S
— Perforated leather-wrapped		S
— Audio and cruise controls		S
— EVIC controls		S
Steering Column with Manual Tilt		S
Turbo Boost Gauge with Integrated Sport Light		S
12-volt Power Outlet		S
Windows — Front power with express one-touch down		S

SAFETY & SECURITY		
Air Bags ⁵ — Advanced multistage driver and front-passenger ³		S
— Side-curtain ³		S
— Driver's inflatable knee blocker ³		S
— Driver and front-passenger seat-mounted side ³ (pelvic-thorax)		S
All-Speed Traction Control System (ATCS)		S
Antilock Brake System (ABS)		S
BeltAlert — Passenger seat		S
BLUE&ME Hands-Free Communication ¹		S
Brake Assist		S
Child Seat Anchor System (LATCH)		S
Constant-force Retractors (CFR)		S
Daytime Running Lamps (DRLs)		S
Electronic Brake-Force Distribution (EBD)		S
Energy Management System		S
Hill Start Assist (HSA)		S
Intelligent Battery Sensor (IBS)		S
Occupant Restraint Controller (ORC)		S
Rear Park Assist		O
Remote Keyless/Illuminated Entry System		S
Seat Belts — Includes three-point for all positions		S
Three-mode Electronic Stability Control (ESC) ⁴		S
Tire Pressure Monitoring (TPM) Display		S
PACKAGES		
Comfort & Convenience Package — Includes automatic climate control, heated front seats and SiriusXM Satellite Radio ³		O
Smoker's Package — Includes cigar lighter and ashtray		O
Exterior Accent Equipment — Rosso (Red) mirror caps (includes Abarth bodyside stripe; not available with Rosso exterior paint)		O
— Nero (Black) mirror caps (includes Abarth bodyside stripe; not available with Nero exterior paint)		O
— Bianco (White) mirror caps (includes Abarth bodyside stripe; not available with Bianco exterior paint)		O
— Grigio (Gray) mirror caps (includes Abarth bodyside stripe; not available with Grigio exterior paint)		O
— Black Trim Headlight/TL Package		O

S = Standard. O = Optional. P = Packaged. — = Not available.

FIAT® 500L SPECIFICATIONS

	FIAT® 500L			
	POP	EASY	TREKKING	LOUNGE
EXTERIOR				
Body Side — Body-color door moldings	S	S	—	—
— Black door moldings with Bright Chrome accent	—	—	S	—
— Body-color door moldings with Chrome accent	—	—	—	S
— Lower sill and wheel arch accent moldings in Grigio Scuro	—	—	S	—
Doors — Chrome handles	S	S	S	S
— Power locks	S	S	S	S
Fascia (front) — Body-color	S	S	—	S
— Body-color with rugged design, Nero and Chrome accent	—	—	S	—
Fascia (rear) — Body-color	S	S	—	S
— Body-color with rugged design, Nero and Chrome accent	—	—	S	—
Lamps — Bi-halogen projector headlamps	S	S	S	S
— Fog lamps	—	—	S	S
— Daytime running lamps (DRLs)	S	S	S	S
Mirrors — Black	S	—	—	—
— Body-color	—	S	S	—
— Chrome	—	—	—	S
— Power adjustable, heated, foldaway with spotter mirrors	S	S	S	S
Sunroof — Dual-pane glass with vent and one-touch express-open	—	P	P	P
Windows — Solar-tint sunscreen glass	S	S	S	S
— Deep-tint sunscreen rear glass	—	S	S	S
— Power front and rear with one-touch up/down	S	S	S	S
— Rear window defroster	S	S	S	S



	FIAT 500L			
	POP	EASY	TREKKING	LOUNGE
INTERIOR				
Cargo Area — Multiposition rear cargo shelf panel	S	S	S	S
— Rear cargo area lamp	S	S	S	S
Climate Control — Air conditioning	S	S	S	S
— Automatic temperature control with dual-zone controls	—	P	P	S
Console — Floor	S	S	S	S
— Armrest	—	S	S	S
— Two front-passenger cup holders	S	S	S	S
— 12-volt power outlet	S	S	S	S
— 115-volt auxiliary power outlet	—	—	—	S
— One rear-passenger cup holder	—	—	P	S
Door Panels	—	—	—	—
— Chrome handles	S	S	S	S
— Cloth-wrapped arm bolster, coordinated with seat color	S	S	—	—
— Vinyl-wrapped armrest, coordinated with seat color	—	—	S	S
Headliner — Sun visors with vanity mirrors	S	S	S	—
— Sun visors with illuminated vanity mirrors	—	P	P	S
— Rear-passenger observation mirror	S	S	S	S
— Front-passenger assist handles	S	S	S	S
— Front overhead console with map lights	S	S	S	S
— Rear-passenger assist handles with coat hooks	S	S	S	S
Instrument Cluster — 160-mph primary	S	S	S	S
— Driver-selectable Electronic Vehicle Information Center (EVIC) with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel notification, service interval and driving range	S	S	S	S
— Tachometer, engine temperature and fuel gauge	S	S	S	S
Instrument Panel — Exterior-color-matched bezel	S	—	—	—
— Silver textured vinyl bezel	—	S	—	—
— Stone	—	—	S	—
— Vinyl-wrapped bezel	—	—	P	S
— Front-passenger cubby bin and concealed storage compartment	S	S	S	S
— Front-passenger glove box with dampened door	S	S	S	S
Rearview Mirror — Manual day/night adjust	S	S	S	—
— Auto-dimming	—	P	P	S
Seating (front) — Low-back bucket seats	S	S	S	S
— Six-way driver and passenger seat adjustment	S	S	S	—
— Four-way driver power lumbar adjuster	—	P	P	S
— Four-way passenger power lumbar adjuster	—	—	—	S
— Heated driver and passenger seats (included with leather seating)	—	P	P	S
Seating (rear) — 60/40 split/fold-down and tumble seat	S	S	S	S
— Fold-down armrest with cup holder	—	—	P	S
Shift Knob — Black	S	—	—	—
— Black, leather-wrapped with Chrome accent	—	S	S	S
Steering Wheel — Urethane with audio and cruise controls	S	—	—	—
— Leather-wrapped with audio and cruise controls	—	S	S	S
— Steering column with manual tilt and telescoping	S	S	S	S

	FIAT® 500L			
	POP	EASY	TREKKING	LOUNGE
MULTIMEDIA SYSTEMS				
— Uconnect® 5.0 — Includes 5.0-inch touchscreen display, voice commands [®] eco:Drive [®] hands-free phone, Bluetooth [®] Streaming Audio, Voice Text Reply, [®] personalization settings, AM/FM/CD/MP3 radio and media hub for seamless integration of portable devices	S	S	S	S
— Uconnect 6.5 — Includes 6.5-inch touchscreen, voice operation of AM/FM and SiriusXM [®] Satellite Radio; [®] mobile phones and GPS Navigation; additional features include hands-free phone and Bluetooth Streaming Audio, Voice Text Reply, [®] personalization settings, premium media hub with auxiliary jack and two USB inputs	—	P	P	P
— FIAT Premium Audio System with six premium speakers and 276-watt amplifier	—	S	S	S
— BeatsAudio [™] Premium Sound System includes six premium speakers and eight-channel amplifier with BeatsAudio Digital Sound Processing (DSP) algorithm	—	P	P	P
POWERTRAIN AND CHASSIS				
Brake System — Four-wheel disc system — 12.0-inch vented front rotors with single-piston calipers and 10.4-inch solid rear rotors with single-piston aluminum calipers	S	S	S	S
— Electronic Stability Control (ESC) ⁴ — With 4-wheel antilock brake system (ABS), All-Speed Traction Control System (ATCS), Electronic Brake-Force Distribution (EBD), Hill Start Assist (HSA) and Brake Assist	S	S	S	S
Drive System — Front-Wheel Drive (FWD)	S	S	S	S
Engines and Transmissions — 1.4-liter MultiAir [®] Turbocharged inline four-cylinder engine with SOHC, single intercooler, 16 valves and 160 horsepower	S	S	S	S
— Electronic Throttle Control (ETC)	S	S	S	S
— Engine block heater	O	O	O	O
— Six-speed Manual transmission	S	S	S	—
— Six-speed Euro Twin-Clutch transmission	O	—	—	—
— Six-speed heavy-duty Automatic	—	O	O	S
Fuel Tank — 13.2-gal (50L) capacity	S	S	S	S
Steering — Electric Power Steering (EPS)	S	S	S	S
— Variable-speed assisted sensitivity	S	S	S	S
— Power rack and pinion	S	S	S	S
Suspension Architecture (front) — MacPherson suspension, coil spring with twin-tube struts and KONI [®] Frequency Selective Damping (FSD) technology and stabilizer bar	S	S	S	S
Suspension Architecture (rear) — Rear twist-beam axle with coil springs and twin-tube shock absorbers with KONI FSD technology	S	S	S	S
Tires — 205/55R16 BSW All-Season touring	S	S	—	S
— 225/45R17XL BSW All-Season performance (included with 17-inch wheels)	—	—	S	O
— Tire service kit	S	S	S	S
— Compact spare	—	P	P	P

	FIAT 500L			
	POP	EASY	TREKKING	LOUNGE
SAFETY & SECURITY				
Air Bags ³ — Advanced multistage driver and front-passenger ³	S	S	S	S
— Side-curtain ³	S	S	S	S
— Driver inflatable knee blocker ³	S	S	S	S
— Driver and front-passenger seat-mounted side ³ (pelvic-thorax)	S	S	S	S
All-Speed Traction Control System (ATCS)	S	S	S	S
Antilock Brake System (ABS)	S	S	S	S
Brake Assist	S	S	S	S
Child Seat Anchor System (LATCH)	S	S	S	S
Electronic Brake-Force Distribution (EBD)	S	S	S	S
Energy Management System	S	S	S	S
Intelligent Battery Sensor (IBS)	S	S	S	S
Occupant Restraint Controller (ORC)	S	S	S	S
ParkSense [®] Rear Park Assist System ⁵	—	P	P	S
ParkView [®] Rear Back-Up Camera ⁵	—	P	P	S
Active Head Restraints ⁷ — Front seats	S	S	S	S
Remote Keyless/Illuminated Entry System	S	S	S	S
Sentry Key [®] Engine Immobilizer — Theft-deterrent system	S	S	S	S
Tire Pressure Monitoring System (TPMS) with Warning Lamp	S	S	S	S
Vehicle Theft Security Alarm	S	S	S	S

S = Standard. O = Optional. P = Packaged. — = Not available.





500L
Make your 500L even more road trip-worthy with these great Mopar® additions:

1. MOLDED CARGO TRAY Fits in the rear cargo area to protect against spills, dirt, grease and grime.
2. HEADREST COAT HANGER Keep your view unobstructed and your jacket wrinkle free with this ingenious accessory.
3. CARGO BAND Clicks into different positions and telescopes to wrap and secure even bulky items with a firm band.



500 Abarth®
How The Scorpion gets even more sting:

4. PERFORMANCE LIGHTWEIGHT WHEEL Put a new spin on your Abarth with forged aluminum wheels, shown in Matte Black Finish. Scorpion logo center cap adds extra sting.
5. BODYSIDE GRAPHICS Choose from a wide array of standout designs.
6. CHROME FUEL FILLER DOOR This unique, one-piece design is easily installed.
7. WHEEL POCKET INSERTS A colorful accent that mounts easily and securely.



500
Take form and function to even greater heights with these accessories made especially for 500:

8. REAR CARGO ORGANIZER These Collapsible Cargo Totes feature the FIAT® logo, convenient handles and snap in dividers.
9. BODYSIDE GRAPHICS Show your school spirit with these quality, long-lasting graphics that are professionally installed, and easily removed.
10. PREMIUM WHEELS Machined to FIAT 500 specs, they look great and deliver a balanced ride.



500e
Bodyside Graphics will set your FIAT 500e apart even more with their tech/electronic themes. Made from quality 3M™ materials, these are just a few of the wide selection of designs that will light up your EV:

11. BLUE AND SILVER GRAPHIC
12. LIGHT BLUE ELECTRIC
13. DARK BLUE ELECTRIC

FIAT® MERCHANDISE

Display your affection for striking style with merchandise that complements an active lifestyle. This collection includes everything from trend-setting apparel to distinctive conversation pieces for home, office and travel. Visit e-store.fiatusa.com

WARRANTIES

Standard coverage for the FIAT 500, 500L and Abarth® includes: Basic Limited Warranty — 4 Years/50,000 Miles, Anti-Corrosion Perforation Limited Warranty (outer panel) — 12 Years/Unlimited Miles, Roadside Assistance¹² (services include the following) — 4 Years/Unlimited Miles: Flat Tire Service, Out of Gas/Fuel Delivery (maximum 2 gallons), Battery Jump Assistance, Lockout Service, Towing Assistance. Visit your FIAT Studio for additional details, eligibility and restrictions.

AUTHENTIC FIAT ACCESSORIES BY MOPAR®

Designed specifically for your FIAT vehicle for exceptional fit, finish and performance. Visit your FIAT Studio or mopar.com

WORK IT

Need a vehicle for your business that credits your bottom line *and* reflects your business's style? Get On The Job^{®13} perks and choose from a \$250 allowance for a graphic vehicle skin or 2 years of no-charge oil changes.

GO MOBILE



Take an engaging, multimedia tour on your mobile device. Visit the Chrysler Group LLC page in iTunes® from your smartphone or iPad® to download the most up-to-date apps on all of the company's vehicles. Log on to the fiatusa.com mobile site for a comprehensive, at-a-glance review of what you need to know about your FIAT vehicle. Experience visual and interactive demonstrations of the entire lineup, enjoying access to product information at your fingertips wherever you go.

JOIN IN



Join fellow enthusiasts and tell your story by posting comments, participating in discussions and sharing your FIAT vehicle photos and videos. Join our community on Facebook (facebook.com/fiatusa), follow us on Twitter (twitter.com/fiatusa), and check us out on YouTube (youtube.com/fiatusa), Google+ (plus.google.com/+fiatusa), FIAT Backstage (blog.fiatusa.com) and Pinterest (pinterest.com/fiatusa). Thank you for following.

(1) Always use BLUE&ME® in a safe manner, with eyes on the road and hands on the wheel at all times. (2) Consult local ordinances on affixing TomTom navigation in appropriate location. (3) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (4) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (5) Always look before proceeding, electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (6) Based on latest available competitive information for domestically sold B-Segment MPVs. (7) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (8) Requires a mobile phone equipped with the Bluetooth® Hands-Free Profile. (9) SiriusXM audio and data services each require a subscription after the trial included with the new vehicle purchase, sold separately or as a package by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. (10) To use Voice Texting you will need a Uconnect Access subscription and a smartphone with a Bluetooth Message Access Profile (MAP). Some smartphones, including iPhone®, do not currently support Bluetooth MAP. (11) FIAT 500e is only available in California and Oregon at select studios. The program is scheduled to expire on December 31, 2014. (12) Provides direct dial access to Roadside Assistance Service. Vehicle must be within the United States, have network coverage and must be registered with Uconnect Access with an active subscription that includes the applicable feature. Additional roadside assistance charges may apply. Check warranty for details. (13) ON THE JOB is a retail incentive program; see your dealer for official rules. Inquire about eligibility by calling 877-ONTHEJOB or by logging on to chryslercommercialvehicles.com. The purchaser or lessee must be a qualified commercial customer for more than 30 days prior to the date of the vehicle purchase. An official ON THE JOB Customer Acknowledgment Form must be signed by the customer (provided by the dealer).

© 2014 Chrysler Group LLC. All Rights Reserved. This brochure is a publication of Chrysler Group LLC. All product illustrations and specifications are based upon current information at the time of publication approval. Chrysler Group LLC reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors, materials, and to change or discontinue models which are considered necessary to the purpose of product improvement or for reasons of design and/or marketing. FIAT, BLUE&ME and ecoDrive are registered trademarks of FIAT Group Marketing & Corporate Communication SpA, used under license by Chrysler Group LLC. Chrysler, Mopar, ParkSense, ParkView, Sentry Key and Uconnect are registered trademarks of Chrysler Group LLC. Abarth and the Scorpion design is a registered trademark of FIAT Auto SpA, used under license by Chrysler Group LLC. 3M is a trademark of 3M Company. All other trademarks are the property of their respective owners. ©2014 3M Company. All rights reserved. AISIN is a registered trademark of Aisin Seiki Co., Ltd. Android, Google+ and YouTube are registered trademarks of Google Inc. Dr. Dre, Beats and the B logo are trademarks of Beats Electronics, LLC. Bluetooth is a registered trademark of Bluetooth SIG, Enterprise, the "e" logo and "We'll Pick You Up" are registered trademarks of Enterprise Rent-A-Car Company. Facebook is a registered trademark of Facebook Inc. Firestone is a registered trademark of Bridgestone Americas Tire Operations, LLC. Instagram is a registered trademark of Instagram, Inc. iPad, iPhone, iPod and iTunes are registered trademarks of Apple Inc. KONI is a registered trademark of KONI North America. MultiAir is a registered trademark of CRF, Società Consortile per Azioni, used under license by Chrysler Group LLC. Pinterest is a registered trademark of Pinterest, Inc. Pirelli® is a registered trademark of Pirelli & C. SpA. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. TomTom is a registered trademark of TomTom International BV. The Twitter name, logo, Twitter T, Tweet, and Twitter bird are trademarks of Twitter, Inc. in the United States and other countries.

fiatusa.com



74-383-2553