



NOT JUST FRIENDLY. IT'S ENVIRONMENTALLY SEXY. FIAT® 500e

Now there's an emissions-free vehicle that generates as much excitement as it does unbridled power. FIAT® 500e doesn't compromise design, performance and personality in order to achieve environmental compatibility. This latest incarnation of the Cinquecento spirit brings its trademark Italian style, purpose and fun to the daily commute. And having full access to HOV lanes* (with the passenger requirement waived) only heightens that free feeling that comes with clean driving. Finally, a *truly* electric EV.

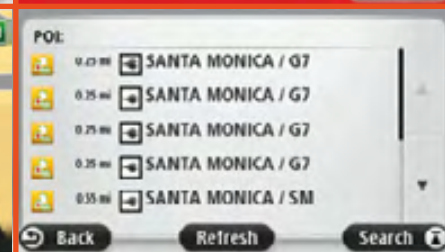
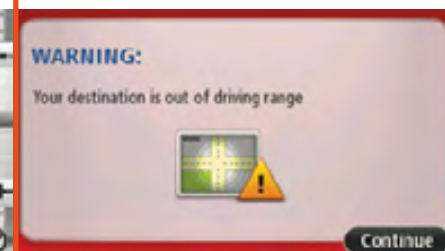
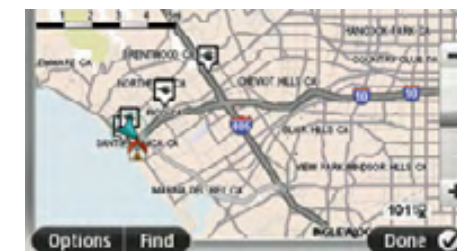
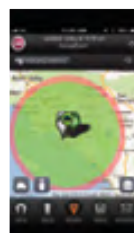
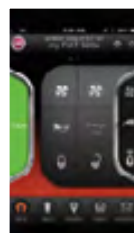
FIAT® 500e is available in California only at select FIAT Studios. *The program is scheduled to expire on December 31, 2014.

87-MILE RANGE*





FIAT® 500e interior shown in Steam.





Suited up with blacked-out headlamps, park and tail lamp surrounds, Nero 15-inch wheels and Electric Orange accents, the FIAT® 500e E-Sport Package squashes the wimpy EV stereotype, once and for all.



SAFETY & SECURITY

How do we achieve peace of mind behind the wheel of 500e? Let us count some of the more than 35 standard and available ways. Starting with seven air bags⁵, active head restraints⁶ and advanced Electronic Stability Control¹ (ESC) that integrates brake and traction control systems, the list of confidence-building reasons continues: active turn signals, ABS, bi-halogen projector headlamps, BLUE&ME[®] Hands-Free Communication² technology, child seat anchor system (LATCH), constant-force retractors (CFR), crumple zones, daytime running lamps, express-down windows, Hill Start Assist (HSA), ParkSense[®] Rear Park Assist system,⁷ remote keyless entry, safety-cage body structure, seat-belt pretensioners, Sentry Key[®] engine immobilizer, side-guard door beams, tire-pressure monitoring, vehicle theft security alarm—these are just some of the innovative technologies that collectively work to produce one of our most important features: confidence.





*Nero Interior
(Optional)*

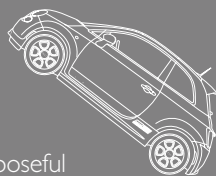
*Steam Interior
(Optional)*

*15-inch
Cast Aluminum
E-Sport Wheel*

*15-inch
Cast Aluminum
Wheel with Black
and Chrome
(Standard)*



HOW IT'S DIFFERENT The FIAT® 500e entry into the Electric Vehicle market shakes things up by bringing with it the Cinquecento legacy of simple, purposeful and fun-to-drive values. Finally, drivers can access an electric car that makes them feel great about helping the environment, while feeling great behind the wheel, as well. FIAT engineers infused an intelligently integrated approach to electric propulsion and innovative connectivity features into the beloved FIAT Italian design tradition of city-friendly, driver-responsive cars. Plus, drivers will welcome a number of electric vehicle-specific innovations that address issues important to them. Hill Start Assist holds the brake for up to four seconds, preventing any rollback when starting from a stop on a hill. Regenerative braking works to preserve brakes as well as recharge the battery. Maintenance in general is minimal, requiring only tire rotation and a periodic check of brake fluid, wiper fluid, coolant fluid and tire pressures. The silent nature of the 500e inspired the Pedestrian Alert feature that delivers an audible signal when the car is traveling under 22 mph to let pedestrians know it's there. And an Auto Shift to Park feature ensures the vehicle is properly in "Park" when it should be.



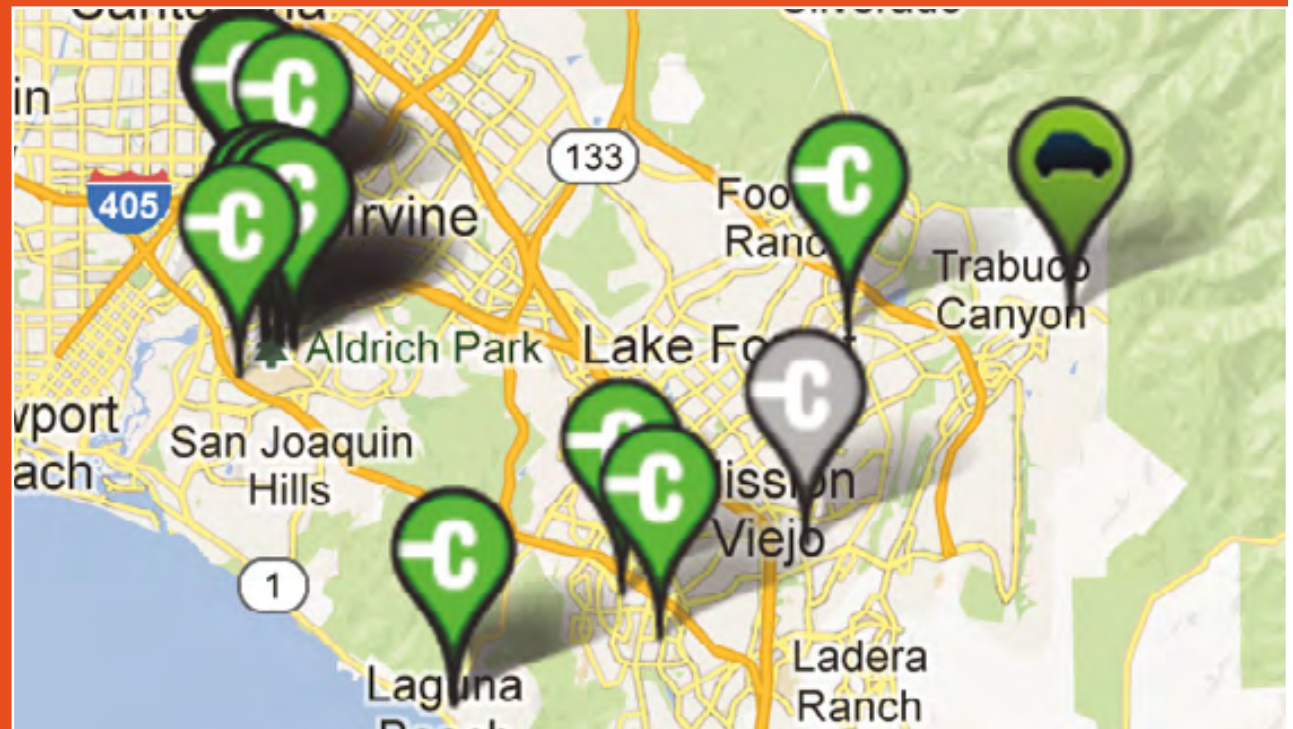
WHAT IT'S MADE OF World-class handling and braking are not usually the province of electric vehicles, but FIAT 500e is different — much different. Unique chassis hardware and specific suspension tuning produce the kind of big-grin drives that have you itching for your next trip. The battery pack is strategically located to improve front-to-rear balance. The 16.3:1 steering-gear ratio is coupled with Electronic Power Steering (EPS) calibration which increases steering response and feedback. Braking adds an extra measure of control and reclaimed power, with vented front-disc brakes and a high-efficiency energy-regenerating system. Its ingenious design extends both range and brake life. Engineers outdid themselves in the "Shhhh" department: eight exterior aerodynamic improvements and 12 interior improvements create a remarkable level of interior quietness. And a redesigned body structure delivers ten percent improvement in rigidity.

HOW IT GOES Technically speaking, FIAT 500e charts all-new powertrain territory while preserving the agile feel and handling of its conventionally powered siblings. It all starts with the 24 kWh lithium-ion battery that revs up a permanent-magnet, three-phase synchronous drive motor that outputs 111 horsepower (83 kW). It's called eDrive, and it's accessible via conveniently placed center-stacked push buttons that replace a conventional shifter. When the car is taken out of "Park," its design produces an impressive 147 lb-ft of torque, yet allows for lower motor input speeds that conserve battery energy and extend range. FIAT 500e features a sophisticated battery thermal-management system that maintains optimal operating temperatures and greatly reduces issues with outside temperature extremes. A blend of ethylene glycol and corrosion inhibitors is circulated through elements, boosting the battery life. A Power Inverter Module (PIM) plays a huge part in creating familiar handling characteristics: the pedal responds appropriately when accelerating and decelerating. PIM assists with braking, accommodating regeneration and reducing brake wear. PIM also regulates the amount of amps sent to the eDrive by converting DC to AC.



RANGE FINDER

Know your charging options at all times with indispensable links like chargepoint.com that give you real-time locations and availability of the 20 closest charging stations to your FIAT® 500e location. It's just one of the ways to connect with your FIAT® 500e via the Web. These links on your phone also show you the types of chargers and prices. That way, you're always ready to roll.





LIFE IN THE FAST LANE

Sail along in car-pool lanes usually restricted to those carrying a minimum number of passengers. California law allows EVs like the FIAT® 500e to make full use of these quick-moving HOV lanes*, regardless of passenger count. Get there faster, cleaner and without backseat driving instruction.



*The program is scheduled to expire on December 31, 2014.



SPECIFICATIONS

ELECTRIC MOTOR

Type and Description	Permanent magnetic electric traction with electric-parking pawl
Power (SAE)	111 hp (83 kW)
Torque (SAE)	147 lb-ft (200 Nm)
Maximum Speed (estimated)	88 mph (137 kph)

EPA FUEL ECONOMY LABEL (ESTIMATED)

City	122 MPGe (186 KPG)
Highway	108 MPGe (160 KPG)
Combined	116 MPGe (173 KPG)

DRIVING RANGE (ESTIMATED)

City, Typical	More than 100 miles (160 km)
Combined, Label	87 miles (128 km)
Emissions	Zero Emissions Vehicle (ZEV)

BATTERY SYSTEM

Type and Description	24 kilowatt-hours (kWh) capacity with 97 lithium-ion cells, 364 volts average
Thermal Management System	4-mode: thermal equalization, passive cooling, active cooling and active heating
Estimated Charge Time	Level 1 (110/120v): less than 24 hours Level 2 (220/240v): less than 4 hours
Power Inverter Module	DC to AC and DC to DC
Connector	SAE J1772

VEHICLE COOLING MODULE

Type and Description	Brazed-aluminum radiators, aluminum condenser and cooling fan
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VEHICLE GEARBOX

Gear Ratios	
Reverse	9.59:1
Final-drive	9.59:1

ELECTRICAL SYSTEM

Battery	12 volts, 500 CCA, maintenance-free
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SUSPENSION

Front	MacPherson strut with stabilizer bar
Rear	Twist-beam axle with coil springs and twin-tube shock absorbers

STEERING

Type	Rack and pinion with Electric Power Steering (EPS)
Overall Ratio	16.3:1
Turning Diameter (curb to curb)	31.3 feet (9.54 m)
Steering Turns (lock to lock)	3.0

BRAKES

Front	
Rotor size and type	11.1 in. x 0.87 in. (284 mm. x 22 mm.) vented
Caliper size and type	2.13 (54) single piston with aluminum housing
Swept area	218 sq. in. (1410 sq. cm.)
Rear	
Rotor size and type	9.9 x 0.4 (251 x 11) solid
Caliper size and type	1.50 (38) single piston with aluminum housing
Swept area	162 sq. in. (1048 sq. cm.)

DIMENSIONS AND CAPACITIES*

Wheelbase	90.6 (2300)
Track, Front	55.4 (1407)
Track, Rear	55.0 (1397)
Overall Length	142.4 (3617)
Overall Width	64.1 (1627)
Overall Height	60.1 (1527)
Ground Clearance	4.5 (115)
Drag Coefficient (Cd)	0.311
Curb Weight, lb (kg)	2980 (1355)
Weight Distribution, percent, Front/Rear	53 / 47

WARRANTIES

Battery Warranty	8 years/100k miles
Electric Vehicle System Limited Warranty	4 years (48 months) 50k miles
Electric Drive Motor, Power Inverter Module and Gear box	

*INCHES (millimeters) unless specified otherwise.

SPECIFICATIONS (CONTINUED)

ACCOMMODATIONS

Seating Capacity, F/R	2/2
Front Seat	
Head room	38.9 (989)
	37.6 (956) with sunroof
Leg room	40.7 (1035)
Shoulder room	49.4 (1255)
Hip room	47.8 (1215)
Total seat travel	Driver – 8.2 (210)
	Passenger – 8.2 (210)
EPA front-row interior volume	45.3 cu. ft. (1.282 cu. m.)
Rear Seat	
Head room	35.5 (903)
Leg room	31.7 (702)
Shoulder room	46.4 (1179)
Hip room	42.6 (1083)
EPA second-row interior volume	26.3 cu. ft. (0.745 cu. m.)
Total Interior Volume	71.6 cu. ft. (2.027 cu. m.)
EPA Luggage Compartment Volume	7.0 cu. ft. (0.199 cu. m.)
EPA Interior Volume Index	78.6 cu. ft. (2.226 cu. m.)
Trunk Lifterover Height	28.1 (715)

TIRES

Size and Type	185/55R15 BSW All-Season
Manufacturer and Model	Firestone® Firehawk GT
Revs per Mile (km)	906 (563)

WHEELS

Standard on FIAT® 500e	
Type and material	Cast aluminum, five-hole design, painted Argento (Silver) with Nero (Black) accented inserts
Size*	15 x 5.5 (front) and 15 x 6.5 (rear)
Included with E-Sport Package on FIAT 500e	
Type and material	Cast aluminum, five-hole design, painted Nero (Black) with Elettrico Arancio (Electric Orange) paint accents
Size*	15 x 5.5 (front) and 15 x 6.5 (rear)

*INCHES (millimeters) unless specified otherwise.





FIAT® MERCHANDISE

Display your affection for striking style with merchandise that complements an active lifestyle. This collection includes everything from trend-setting apparel to distinctive conversation pieces for home, office and travel. Visit e-store.fiatusa.com

WARRANTIES

Standard coverage for FIAT 500e includes: Basic Limited Warranty — 4-Years/50,000-Miles, Anti-corrosion Perforation Limited Warranty (Outer Panel) — 5-Years/100,000-Miles (Lithium-ion Battery) — 8-Years/100,000-Miles, Roadside Assistance (services include the following) — 4-Years/Unlimited: Flat Tire Service, Lockout Service, Towing Assistance. Visit your FIAT Studio for additional details, eligibility and restrictions.

MOPAR® VEHICLE PROTECTION™

Mopar® Vehicle Protection is the only extended protection backed by the manufacturer. Chrysler Group LLC stands behind Mopar Vehicle Protection with certified, factory-trained technicians; genuine Mopar parts, and service at any dealership within the United States, Canada, Puerto Rico and Mexico. Be sure to ask for a Mopar Vehicle Protection plan at your dealership, call (800) 442-2666, or visit moparvehicleprotection.com

MOPAR® OWNER CONNECT™

Your FIAT vehicle ownership gives you the credentials to access a secure “owners only” Web site. Once registered, you’ll gain online access to your service records, extensive vehicle information, and exclusive special offers. Owners are invited to register their FIAT vehicle at moparownerconnect.com

JOIN IN

Join fellow enthusiasts and tell your story by posting comments, participating in discussions, and sharing your FIAT vehicle photos and videos. Join our community on Facebook (facebook.com/fiatusa), follow us on Twitter (twitter.com/fiatusa), and check us out on YouTube (youtube.com/fiatusa), Google+ (google.com/fiatusa), FIAT Backstage (blog.fiatusa.com) and Pinterest (pinterest.com). Thank you for following.

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(1) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to ease accelerator use and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (2) Always use BLUE&ME in a safe manner, with eyes on the road and hands on the wheel at all times. (3) SiriusXM service requires a subscription, sold separately, after 12-month trial included with vehicle purchase. **If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel.** See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C. and PR (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. (4) Consult local ordinances on affixing TomTom navigation in appropriate location. (5) The advanced front air bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (6) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (7) Always look before proceeding; electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings.

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