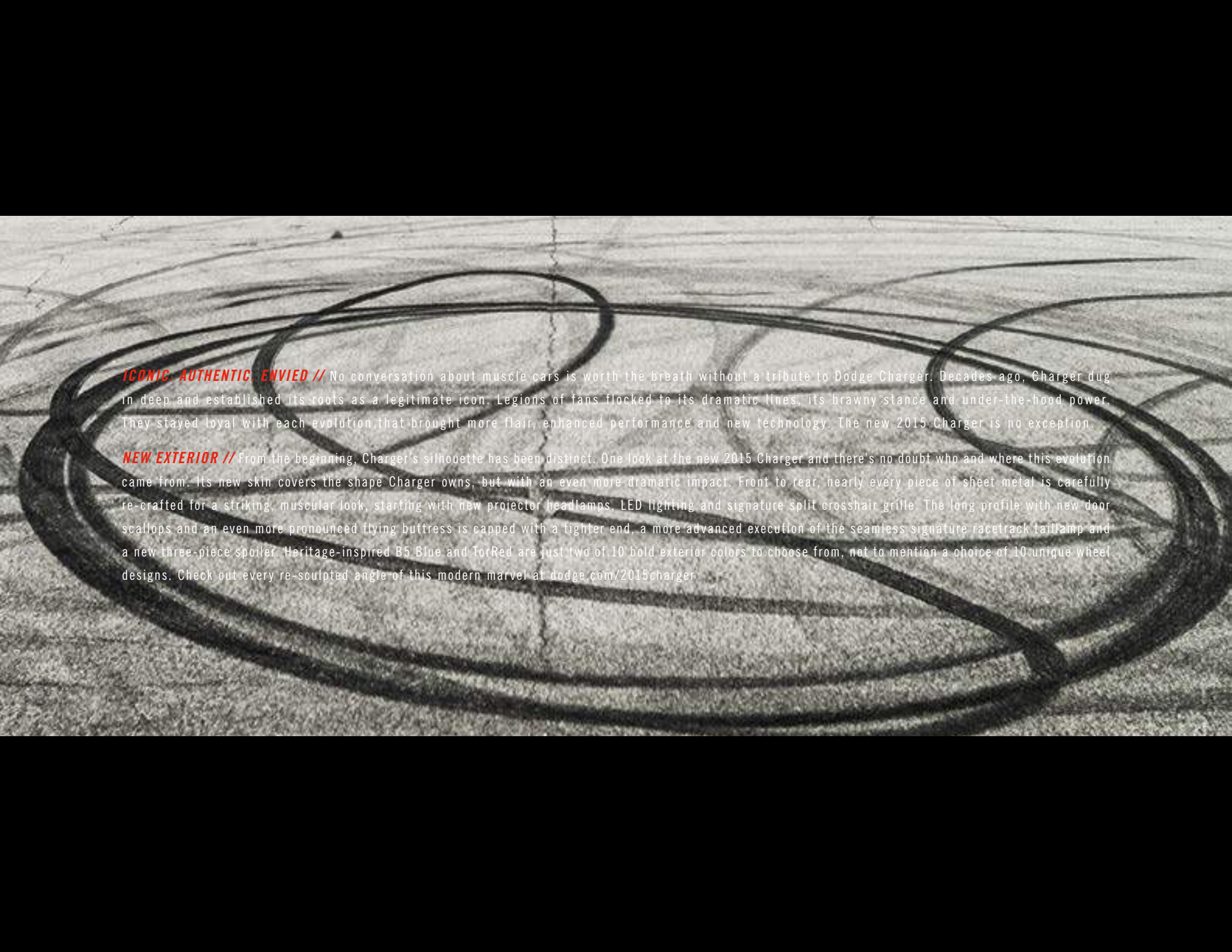


— NEW 2015 DODGE CHARGER —





ICONIC. AUTHENTIC. ENVIED // No conversation about muscle cars is worth the breath without a tribute to Dodge Charger. Decades ago, Charger dug in deep and established its roots as a legitimate icon. Legions of fans flocked to its dramatic lines, its brawny stance and under-the-hood power. They stayed loyal with each evolution that brought more flair, enhanced performance and new technology. The new 2015 Charger is no exception.

NEW EXTERIOR // From the beginning, Charger's silhouette has been distinct. One look at the new 2015 Charger and there's no doubt who and where this evolution came from. Its new skin covers the shape Charger owns, but with an even more dramatic impact. Front to rear, nearly every piece of sheet metal is carefully re-crafted for a striking, muscular look, starting with new projector headlamps, LED lighting and signature split crosshair grille. The long profile with new door scallops and an even more pronounced flying buttress is capped with a tighter end, a more advanced execution of the seamless signature racetrack taillamp and a new three-piece spoiler. Heritage-inspired B5 Blue and TorRed are just two of 10 bold exterior colors to choose from, not to mention a choice of 10 unique wheel designs. Check out every re-sculpted angle of this modern marvel at dodge.com/2015charger.



CHARGER R/T ROAD & TRACK IN REDLINE RED /////



CHARGER R/T ROAD & TRACK IN REDLINE RED /////



NEW CHARGER INTERIOR WITH AVAILABLE 8.4-INCH TOUCHSCREEN //

AUTHENTIC PERFORMANCE // 2015 Charger backs up its attitude with a powertrain lineup that is the envy of the class. A TorqueFlite® eight-speed automatic transmission is standard across the lineup, from the 300-horsepower 3.6-liter Pentastar® V6 with 31 mpg^[1] highway to the legendary 5.7-liter 370-horsepower HEMI® V8. With paddle shifters and a new electronic shifter that adjusts to driving style, you are always in control.

TAILORED CRAFTSMANSHIP // Inside, Charger offers a race-inspired interior. It starts with a cockpit that's all about the driver, including a new thick-rim three-spoke Sport steering wheel, new 7-inch Thin Film Transistor (TFT) reconfigurable digital gauge cluster and premium materials including Nappa leather, suede and accent stitching. A genuine stamped aluminum instrument panel bezel adds the finishing touch on an interior that is dedicated to the details.

ALL SYSTEMS GO // Charger's aura is retro, but its soul is high-tech. Under the hood or inside the cabin, Charger's stocked with available state-of-the-art technology. A new 7-inch TFT reconfigurable cluster display is standard on all models. Never lose touch when you opt for an 8.4-inch Uconnect® touchscreen radio and services like on-demand WiFi Hotspot,^[2] Voice Navigation,^[3] hands-free calling,^[3] SiriusXM® Satellite Radio^[4] and downloadable apps such as Pandora,[®] iheartradio, Slacker, Bing and more. Dial up the customization and performance quotient with the new Dodge Performance Pages* offering near limitless control. When the road throws you a curve, stand your ground with the available technologically advanced All-Wheel-Drive (AWD) System with front axle disconnect. With more than 80 safety and security features available, the new 2015 Charger takes you to yet another level. Visit dodge.com/2015charger for details.

* Standard on R/T Road & Track. [1] Based on EPA estimated 19 mpg city/31 mpg highway (2014 MY). Actual mileage may vary. [2] WiFi Hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of WiFi Hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using WiFi Hotspot and client device. Additional charges apply. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. [3] Requires Uconnect Phone. [4] SiriusXM services require subscriptions, sold separately after the 12-month trial included with the new vehicle purchase. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Our satellite service is available only to those at least 18 and older in the 48 contiguous USA and D.C. Our Sirius satellite service is also available in PR (with coverage limitations). Our Internet radio service is available throughout our satellite service area and in AK and HI. © 2014 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. About this brochure: Since the time of printing, some of the information you'll find in this brochure may have been updated. Ask your dealer for details. Pandora is a registered trademark of Pandora Media, Inc. iheartradio is a registered trademark of Clear Channel Broadcasting, Inc. Slacker is a registered trademark of Slacker, Inc. Bing is a registered trademark of Microsoft Corporation. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Chrysler, Dodge, Charger, HEMI, Pentastar, R/T, TorqueFlite and Uconnect are registered trademarks of Chrysler Group LLC. © 2014 Chrysler Group LLC. All rights reserved.



20x9-INCH FORGED ALUMINUM WHEELS //





NEW PERFORMANCE-INSPIRED E-SHIFTER //

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