

— NEW 2015 DODGE CHALLENGER —



REBIRTH OF A LEGEND // Redesigning an icon isn't light work. A staunch allegiant is poised at the ready to evaluate every tweak. One false move will ignite a revolt. With designers and engineers who pride themselves as being enthusiasts first, it was capable hands that transformed this modern classic into its newest evolution. This is the new 2015 Dodge Challenger — styled to turn diehards on and outfitted with enough technology to satisfy a new generation of thrill-seekers. One drive assures everyone that its performance is strong enough to uphold the weight of its legendary reputation.

SPIRITUAL SUCCESSOR TO THE '71 // Exterior styling goes throwback with cues from one of the model's most coveted editions // New heritage split grille surround // LED halo lighting // Larger power-bulge hood with functional inlets // New split LED taillamps // New wheel options // Seven heritage stripe options including new Scat Pack Bumblebee stripes // Eleven exterior color options, including new retro heritage colors — B5 Blue and Sublime Green

PERFORMANCE AT ITS CORE // New 8-speed TorqueFlite® automatic with paddle shifters delivering enhanced performance and improved fuel efficiency // New Scat Pack with an estimated 485 horsepower and 475 lb-ft of torque powers 0–60 mph times in the low 4's // New 392 HEMI® Shaker*

*Late availability.





392 HEMI® SCAT PACK SHAKER* IN BILLET SILVER /////



CHALLENGER R/T SHAKER* IN SUBLIME GREEN WITH NEW 20x9-INCH FORGED ALUMINUM WHEELS /////

BRAGGING RIGHTS COME STANDARD // More than 40 years of passion and innovation meld modern technology and throwback design seamlessly. The result is an interior that equally matches Challenger's hardcore exterior. **//** New driver-focused cockpit with performance-inspired steering wheel **//** The new standard 7-inch reconfigurable Thin Film Transistor (TFT) digital gauge cluster with hundreds of ways to customize **//** Heritage-inspired "Tic-Toc-Tach" gauges **//** Available new 8.4-inch Uconnect® touchscreen with Dodge Performance Pages and Launch Control, downloadable apps and WiFi Hotspot^[1] **//** Push-button start **//** Premium soft-touch surfaces **//** Five-passenger seating available in 14 interior color and trim combinations.

HIGH-PERFORMANCE BIRTHRIGHT // Challenger didn't become an icon overnight. It's dominated the road since the golden age of muscle. When the only thing better than owning a muscle car was owning one unlike any other. A time when you didn't show up unless your car was tricked out with parts, stripes and a Scat Pack sticker on the quarter glass that served as a tell that your Challenger was hiding something substantial under the hood. It's time for a rebirth. It's time to awaken the legends. Introducing the performance trifecta: Challenger R/T Shaker,* Challenger R/T Scat Pack and 392 HEMI® Scat Pack Shaker.*

IT'S EARNED ITS STRIPES // This is for those seeking the ultimate combination of raw power, pure performance and authentic attitude. 392 HEMI Scat Pack Shaker* is the real deal, straight from the factory. We're talking functional, fully floating, open element Shaker hood scoop with cold air induction. A Mopar® Cold Air Intake, conical air filter and legendary 6.4-liter HEMI V8 engine churning out an estimated 485 horsepower and 475 lb-ft of torque. Because power means nothing without control, Brembo® brakes, 3-mode ESC^[2] with full-off mode, and high-performance suspension with 20x9-inch wheels and performance steering are standard.

The 392 HEMI Scat Pack Shaker* shows its supremacy with a 392 HEMI badge on the Shaker hood scoop, bold hood-to-tail stripes and a retro fender badge. Once inside, high-performance leather-trimmed Alcantara® suede seats in Black or Black with Ruby Red welcome drivers. A fierce animated Scat Pack Bee appears as the start-up graphic in the cluster and Bright pedals wait for commands. There's much more to the new 2015 Challenger story. Floor it over to dodge.com/2015challenger for the latest info.

*Late availability. [1] WiFi Hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of WiFi Hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using WiFi Hotspot and client device. Additional charges apply. This feature is not intended for use by the driver while the car is in motion. Always drive carefully. [2] Always drive carefully, consistent with conditions. Always wear your seat belt and obey traffic laws. About this brochure: Since the time of printing, some of the information you'll find in this brochure may have been updated. Ask your dealer for details. Alcantara is a registered trademark of Alcantara S.p.A. Brembo is a registered trademark of Freni Brembo S.p.A. Chrysler, Dodge, Challenger, HEMI, Mopar, R/T, TorqueFlite and Uconnect are registered trademarks of Chrysler Group LLC. © 2014 Chrysler Group LLC. All rights reserved.







HERITAGE-INSPIRED "TIC-TOC-TACH" GAUGES //



20-INCH SCAT PACK WHEEL WITH POLISHED FACE & SATIN BLACK POCKETS /////

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