

2014
DODGE DART







// MOST AWARD-WINNING VEHICLE IN ITS CLASS^{[1]*}



Dart GT shown in Header Orange with Mopar® Accessories.



COMPACT CAR. TWO WORDS WERE NEVER QUICKER AT CUTTING ENTHUSIASM OFF AT THE KNEES. THAT IS UNTIL DODGE DART JETTED ONTO THE SCENE. DART IS NEITHER BORING, BASIC NOR BLAND. IT HAS BEEN ENGINEERED WITHOUT COMPROMISE, MACHINED WITH TECHNOLOGY AND CONSTRUCTED WITH THE DNA THAT COMES FROM THE SAME 100-YEAR BLOODLINE THAT BIRTHED CHALLENGER AND CHARGER. THIS IS THE GROUNDBREAKING CAR THAT REDEFINED THE SEGMENT BY OFFERING FEATURES AND BENEFITS UNCOMMON WITH OTHER VEHICLES IN ITS CLASS. THIS IS THE NEW STANDARD. THIS IS DODGE DART.

NEW 184-HP 2.4L TIGERSHARK™ STANDARD ON SXT, RALLYE AND LIMITED //
NEW PREMIUM SEAT FABRICS // NEW PERFORMANCE GT MODEL

*A note about this brochure: all disclaimers and disclosures can be found on page 18.



CAUGHT YOU LOOKING

Dart's refusal to compromise is as bold as its front end. The unmistakable split-crosshair grille and aggressive-looking fenders highlight its full-width mask treatment and broad, low-slung stance. Slim and modern standard projector headlamps and available projector fog lamps with bright accents bring refinement to Dart's attitude.

A sleek, laser-brazed roof eliminates roof ditch moldings for a purely premium appearance, a feature typically not found on cars in Dart's price class. The "trapped" hood design follows Dart's front silhouette to deliver precision craftsmanship and added aerodynamic efficiency.

Inspired by Charger, the available class-exclusive^[1] full-width racetrack taillamp broadcasts a powerful statement with 152 LED lights, while the available class-exclusive^[1] integrated dual exhaust backs it up. We think it's a pretty nice parting shot for those left behind.

Dart GT shown in Granite Crystal Metallic.



*AVAILABLE CLASS-EXCLUSIVE^[1] RACETRACK LED TAILLAMPS AND
INTEGRATED DUAL EXHAUST*





NOTHING ABOUT THIS INTERIOR IS COMPACT. This is what we meant when we said Dart has redefined the segment. Slip inside and it's clear this is a segment powerhouse. With its abundance of overall passenger space and interior volume, Dart can technically be classified by the EPA as a mid-size sedan. The translation — serious space for you, your passengers and your stuff. The oversized glove box is deep enough to secure a laptop, and door storage pockets are easily within reach. The center console is like an entertainment hub with available USB and auxiliary power outlets. The saddle cubbies on the side are perfect for hand-held electronics.

BEAUTY'S IN THE DETAILS Outfit Dart with either standard premium cloth or available Nappa leather-trimmed seats with accent stitching. Either way, your touch points are covered in soft materials and tactile grains with sporty pops of color. Indulge in available extras like heated seats, heated steering wheel and steering wheel-mounted audio controls.

Dart GT interior shown with Nappa perforated leather-trimmed seats in Black with Ruby Red stitching.

ONLY IN A DART | ***THE MOST TECHNOLOGICALLY ADVANCED VEHICLE IN ITS CLASS^[1]***

This is the available class-exclusive^[1] seven-inch Thin Film Transistor reconfigurable digital gauge cluster. Let's just call it TFT for short. We'll skip the mechanics and cut to the quick — this is command central. From here you get real-time information on performance, navigation and vehicle status in full color and with rich graphics. Your ability to customize is near limitless. You can view vivid turn-by-turn navigation information. Receive alerts with available Blind Spot Monitoring (BSM).^[2] And that screen with the flower in the center? It has zero to do with hippie love. It's all about the love of getting the most power with the fewest drops of gas by helping you track current and average fuel economy.





KEEPING YOU CONNECTED

CRANK THE MUSIC, MAKE A PHONE CALL, GET DIRECTIONS. Engineered with technology, available Uconnect® offerings bring a range of communication and entertainment services directly to your Dart. From music to travel destinations, there is a host of available convenient, must-have, user-friendly options to choose from. The world is yours to control either through the touch screen or available voice or steering wheel-mounted controls.

As large as an available class-exclusive^[1] 8.4 inches, the touch screen features easy-to-navigate icons for radio and SiriusXM® Satellite Radio^[3] controls, personal devices such as an iPod® or smartphone, climate controls and available navigation and Bluetooth® compatible phones. Bring along your own tunes via remote USB port with iPod mobile device control or Bluetooth Wireless Streaming. The USB port can also charge your compatible devices. Available hands-free calling^[4] can be operated through steering wheel-mounted controls or the touch screen.

PHONE. Talking on the phone while driving has never been easier. Available Uconnect® Phone is the in-vehicle voice-activated communication system that allows you to talk on your Bluetooth® compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone's address book^[5] — up to 1,000 entries — every time you get into your vehicle.

WEB^[6] Put the power of high-speed Internet in your vehicle with available Mopar® Web. Effortlessly connect any WiFi

enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar—it's all wireless. Subscription required. Sold separately.

VOICE COMMAND^[4] It helps simplify driving by allowing you to keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM® Satellite Radio^[3] channels, or make calls. Select navigation destinations and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French and Spanish. Available.

ENTERTAINMENT. Manage all of your media. You'll have several ways to access audio. Get the sound going via CDs/MP3s and available features such as remote USB port, audio jack, hard-disc storage, Voice Command^[4], SiriusXM Satellite Radio^[3] (your first year of service is included) and Bluetooth Streaming Audio.

NAVIGATION. Provides enhanced GPS navigation and destination entry via Voice Command^[4] and SiriusXM Traffic^[3] for real-time traffic information on the go. It can also locate nearby restaurants, shopping, hospitals or points of local interest. Includes accident alerts, road closings and traffic flow. Your first year of SiriusXM Traffic^[3] service is included. Available.





Dart GT shown in Header Orange with Mopar® Accessories.



160HP

2.0L VARIABLE VALVE TIMING (VVT)
14 TIGERSHARK™



160HP

and 184 lb-ft of torque



184HP

Dart's compact car rewrite isn't just skin deep. It goes straight to where drivers want it most — the powertrain. All three of Dart's available state-of-the-art, four-cylinder engines have been tuned to deliver excellent horsepower and torque ratings while still yielding impressive fuel efficiency. Here's the breakdown: **2.0L DOHC 16-VALVE TIGERSHARK™ WITH VARIABLE VALVE TIMING (VVT)**. Here's to 160 horses and 148 lb-ft of torque working together to bring impressive low- and mid-range torque for greater drivability and overall fuel efficiency. **1.4L SOHC 16-VALVE INTERCOOLED TURBO WITH MULTIAIR®**. This powerplant churns out 160 horsepower and 184 lb-ft of torque from 2500–4000 rpm. The 114 horsepower-per-liter gives this MultiAir turbo the ultimate combination of power and fuel efficiency. When equipped on Aero models, you can cruise confidently with up to 41 mpg* hwy. **2.4L SOHC 16-VALVE TIGERSHARK WITH MULTIAIR II**. This powerhouse unites Chrysler Group LLC design with enhanced MultiAir technology from FIAT®. The outcome is 184 horsepower and 174 lb-ft of torque. Dart's six-speed transmission lineup kicks in just as much capability as its engines. It starts with a highly advanced standard close-ratio manual. Or choose an available PowerTech automatic that can be mated to the 2.0-liter or 2.4-liter engines, or opt for an advanced dual-dry clutch transmission (DDCT) on the 1.4-liter turbo. The DDCT eliminates the need for hydraulics for a 10 percent improvement in fuel efficiency. Even Dart's grille is all-in when it comes to supporting overall power. An available Active Grille Shutter system includes a series of horizontal slats housed behind the lower fascia opening. When cooling is least needed, the slats automatically close airflow through the lower intake and redirect it around the front of the vehicle for a 10 percent reduction in drag and better aero-performance.

* EPA estimated 28 mpg city/41 mpg highway. Aero model using 1.4L Turbo engine and 6-speed manual transmission. Actual mileage may vary.



SAFETY: :TECHNOLOGY



CLASS-LEADING^[1] 60 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES.



Dart GT shown in Granite Crystal Metallic.



A



B



C



D

INTERIORS

A Sedoso cloth in Black with Sport Mesh inserts — standard on SE and Aero

B Sedoso cloth in Black with Sport Mesh inserts with Tungsten accent stitching — standard on SXT

C Sedoso cloth in Light Frost with Sport Mesh inserts with Light Pearl accent stitching — standard on SXT

D Sedoso cloth in Black with Light Tungsten stripes and accent stitching — included in Rallye Appearance Group on SXT

E Nappa leather trim in Black with Axis perforated inserts with Light Tungsten accent stitching — standard on Limited

F Nappa leather trim in Ceramic White with Axis perforated inserts with Light Tungsten accent stitching — standard on Limited

G Nappa perforated leather trim in Black with Ruby Red stitching — standard on GT



E



F



G



DART SE

POWERTRAIN

- 2.0L 160-hp Tigershark™ 4-cylinder
6-speed manual or 6-speed automatic transmission

SELECT STANDARD EQUIPMENT

- 16-inch wheel covers
- Ultra low-rolling resistance tires
- Body-color grille
- Projector headlamps
- LED stop/turn taillamps
- Laminated acoustic windshield
- 6-way driver's seat with height adjuster
- Folding rear seat
- Soft-touch instrument panel
- Premium cluster with tachometer
- Outside temperature display
- Vanity mirrors
- AM/FM/CD/MP3 with 4 speakers
- Power windows
- 10 air bags^[8] including dual-stage adaptive-venting frontal, front-seat side-mounted pelvic and thorax, rear-seat side-mounted pelvis, front and rear side-curtain, and driver and front-passenger knee-bolster air bags.
- Reactive front head restraints^[10]
- Electronic Stability Control (ESC)^[17]
- 4-wheel disc brakes
- Brake Assist and Hill Start Assist
- Tire Inflator Kit

SELECT OPTIONAL EQUIPMENT

- Uconnect® Voice Command^[4] with steering wheel-mounted audio controls and auto-dimming rearview mirror
- Compact spare tire
- Convenience Group



DART SXT

POWERTRAIN

- 2.4L 184-hp Tigershark 4-cylinder with MultiAir® II
6-speed manual or 6-speed automatic transmission

SELECT STANDARD EQUIPMENT

- 16-inch Tech Silver aluminum wheels
- Dark-tinted headlamps
- Automatic headlamps
- Black crosshair grille
- Body-color door handles
- Uconnect Voice Command^[4] with
- Auto-dimming rearview mirror
- Remote USB port
- Steering wheel-mounted audio controls
- 60/40 split-folding rear seat with trunk pass-through
- Power body-color mirrors
- Speed-sensitive power door locks and remote keyless entry
- Air conditioning with micron filter
- Front sliding armrest
- Bluetooth® Streaming Audio
- Rear armrest with storage/cup holders
- Cruise control
- 6 speakers
- Front and rear floor mats

SELECT OPTIONAL EQUIPMENT

- Uconnect 8.4N with 8.4-inch touch screen with Garmin, Navigation, iPod® Control, remote USB port, remote SD card slot, SiriusXM Travel Link^[11] (with 1-year subscription) and AM/FM/CD/MP3 radio
- ParkView® Rear Back-Up Camera^[9]
- Compact spare tire
- Cold Weather Group
- Sun and Sound Group



DART RALLYE

POWERTRAIN

- 2.4L 184-hp Tigershark 4-cylinder with MultiAir II
6-speed manual or 6-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER SXT

- 17-inch Hyper Black aluminum wheels
- Black crosshair grille with Black "mask" front fascia
- Projector fog lamps
- Integrated dual exhaust with bright tips
- Rallye badge
- Touring suspension
- Dark headliner
- Sedoso cloth with Light Tungsten stripes and accent stitching
- Leather-wrapped steering wheel
- Leather-wrapped shifter (automatic only)
- Accent stitching on IP brow and armrest center

SELECT OPTIONAL EQUIPMENT

- Uconnect 8.4N with 8.4-inch touch screen with Garmin Navigation, iPod Control, remote USB port, remote SD card slot, SiriusXM Travel Link^[11] (with 1-year subscription) and AM/FM/CD/MP3 radio
- ParkView Rear Back-Up Camera^[9]
- Compact spare tire
- Cold Weather Group
- Sun and Sound Group

PACKAGES

CONVENIENCE GROUP (OPTIONAL ON SE) — Air conditioning with micron filter, body-color power mirrors, speed-sensitive power door locks, remote keyless entry, body-color door handles, Uconnect hands-free,^[4] steering wheel-mounted audio controls, auto-dimming rearview mirror, cruise control, underbody Aero treatment, Active Grille Shutters

TECHNOLOGY GROUP (OPTIONAL ON LIMITED AND GT) — Blind Spot Monitoring (BSM),^[2] Rear Cross-Path Detection,^[3] rain-sensitive windshield wipers, High Intensity Discharge (HID) headlamps, ParkSense® Rear Park Assist,^[5] intrusion alarm



DART AERO

POWERTRAIN

- 1.4L 160-hp and 184 lb-ft MultiAir® Intercooled Turbo 6-speed manual or 6-speed DDCT

SELECT STANDARD EQUIPMENT OVER SE

- 16-inch Tech Silver aluminum wheels
- Automatic headlamps
- Body-color power mirrors
- Body-color door handles
- LED racetrack taillamps
- Air conditioning with micron filter
- Power door locks
- Trip computer
- 7-inch Thin Film Transistor (TFT) reconfigurable digital gauge cluster
- Electronic Vehicle Information Center (EVIC)
- Auto-dimming rearview mirror
- Leather-wrapped steering wheel with audio controls
- Cruise control
- 6 speakers
- SiriusXM Satellite Radio^[3] (with 1-year subscription)
- Uconnect® Voice Command^[4]
- Remote CD player
- Illuminated instrument panel surround
- iPod® control
- USB port
- Remote keyless entry with panic alarm
- Underbody Aero Kit
- Unique aluminum suspension components
- Active Grille Shutters
- ParkView® Rear Back-Up Camera^[9]

SELECT OPTIONAL EQUIPMENT

- Uconnect 8.4N with 8.4-inch touch screen with Garmin® Navigation, iPod Control, remote USB port, SiriusXM Travel Link^[11] (with 1-year subscription) and AM/FM/CD/MP3 radio
- Compact spare tire



DART GT

POWERTRAIN

- 2.4L 184-hp Tigershark™ 4-cylinder with MultiAir II 6-speed manual or 6-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER RALLYE

- 18-inch Satin Silver aluminum wheels
- Hyper Black grille
- Power heated mirrors with supplemental signals
- Keyless Enter 'n Go™ with push-button start
- Power 10-way driver's seat
- Premium door trim panel and accent stitching
- Leather-wrapped steering wheel with cruise and audio controls
- Unique perforated Nappa leather-trimmed seating with Red accent stitching
- Heated front seats and heated steering wheel
- Uconnect 8.4 with 8.4-inch touch screen, iPod Control, remote USB port, CD player, SiriusXM Satellite Radio^[3] and SiriusXM Travel Link^[11]
- 7-inch TFT reconfigurable digital gauge cluster
- Speed-sensitive power locks, express up/down front windows
- Ambient LED interior lighting and illuminated vanity mirrors
- SiriusXM Satellite Radio^[3] (with 1-year subscription)
- Overhead console
- Sport suspension with frequency-sensing damping shocks
- Unique engine calibration
- Unique performance steering
- Unique 2.4L engine cover
- Dual-Zone Automatic Temperature Control
- Remote start (automatic transmission)
- Universal Garage Door Opener

SELECT OPTIONAL EQUIPMENT

- 18-inch Hyper Black aluminum wheels
- Power sunroof
- Uconnect 8.4N with 8.4-inch touch screen with Garmin Navigation, iPod Control, remote USB port, remote SD card slot, SiriusXM Travel Link^[11] (with 1-year subscription) and AM/FM/CD/MP3 radio
- Compact spare tire
- Technology Group
- Sun and Sound Group



DART LIMITED

POWERTRAIN

- 2.4L 184-hp Tigershark 4-cylinder with MultiAir II 6-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER SXT

- 17-inch Satin Silver aluminum wheels
- Bright grille and door handles
- Projector fog lamps
- Automatic bright chrome headlamps
- Power heated mirrors with supplemental signals
- Keyless Enter 'n Go™ with push-button start
- Power sunroof
- Nappa leather-trimmed seats with accent stitching
- Power 10-way driver's seat
- Heated front seats
- Premium door trim panel and accent stitching
- Leather-wrapped steering wheel with cruise and audio controls
- Heated steering wheel
- Leather-wrapped shifter
- Uconnect 8.4N with 8.4-inch touch screen with Garmin Navigation, iPod Control, remote USB port, CD player, SiriusXM Satellite radio^[3] and SiriusXM Travel Link^[11]
- 7-inch TFT reconfigurable digital gauge cluster
- Speed-sensitive power locks, express up/down front windows
- Ambient LED interior lighting and illuminated vanity mirrors
- SiriusXM Satellite Radio^[3] (with 1-year subscription)
- Overhead console
- Remote start
- Dual-Zone Automatic Temperature Control
- Universal Garage Door Opener
- Underbody aerodynamics
- Active Grille Shutters

SELECT OPTIONAL EQUIPMENT

- 17-inch polished aluminum wheels
- High Intensity Discharge (HID) Xenon headlamps
- 9 Alpine speakers with subwoofer, surround sound and 506-watt amp
- Compact spare tire
- Technology Group

PACKAGES (CONT.)

SUN AND SOUND GROUP (SXT, Rallye and GT) — 9 Alpine® speakers with subwoofer and 506-watt amp, sunroof, 8.4-inch touch screen radio, remote CD player, illuminated instrument panel surround, iPod Control, USB port, ParkView Rear Back-Up Camera,^[9] glove box lamp, SiriusXM Satellite Radio^[3] (with 1-year subscription)

COLD WEATHER GROUP (SXT and Rallye) — Heated cloth seats, heated mirrors and remote start (automatic only)

C O L O R
C H O I C E S

HEADER ORANGE

BILLET SILVER METALLIC

BRIGHT WHITE

Not all models available in all colors. See your dealer for details.

WHEEL CHOICES



16-inch wheel cover
(standard on SE)



16-inch Tech Silver aluminum
(standard on SXT and Aero)



17-inch Hyper Black aluminum
(included in Rallye Appearance Group on SXT)



17-inch Satin Silver aluminum
(standard on Limited)



17-inch polished aluminum
(optional on Limited)



18-inch Satin Silver aluminum
(standard on GT)



18-inch Hyper Black aluminum
(optional on GT)

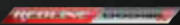


[1] Based on 2013 Ward's Small Upper Sedan vehicle segmentation costing under \$25,000. [2] Always check visually for vehicles prior to changing lanes. [3] SiriusXM services require subscriptions, sold separately after the 12-month trial included with the new vehicle purchase. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Our satellite service is available only to those at least 18 and older in the 48 contiguous USA and D.C. Our Sirius satellite service is also available in PR (with coverage limitations). Our Internet radio service is available throughout our satellite service area and in AK and HI. © 2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. [4] Requires Uconnect Phone. [5] Phone must support Bluetooth Phone Book Access Profile (PBAP). [6] WiFi Hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of WiFi Hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using WiFi Hotspot and client device. [7] No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. [8] The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. [9] Always look before proceeding, electronic drive aid is not a substitute for conscientious driving, always be aware of your surroundings. [10] Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. [11] The SiriusXM Travel Link data displays and individual product availability vary by vehicle hardware. Not all vehicles or devices are capable of receiving all Travel Link services offered by SiriusXM. Weather Forecast, Current Conditions may not be available in all locations; and features of individual systems will vary. Images within are for representative purposes only and are not real products. For actual features and images of real products, consult the vehicle manufacturer. SiriusXM is not responsible for any errors or inaccuracies in the SiriusXM Travel Link services or their use. Our satellite service is available only to those at least 18 and older in the 48 contiguous USA and DC. Our Sirius satellite service is also available in PR (with coverage limitations). Our Internet radio service is available throughout our satellite service area and in AK and HI. [12] Transferable. See dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. **About this catalog** Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details. Some of the equipment shown or described throughout this catalog may be available at extra cost. 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5 YEAR / 100,000 MILE
POWERTRAIN LIMITED WARRANTY⁽¹⁾



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