



2011

DAKOTA



IT'S WHERE LIFE HAPPENS. DAKOTA.

You've got a style that's all your own, and the place where it shines is right here — in the 2011 Dakota. Because Dakota brings the best together. Start with best-in-class^{[1]*} available horsepower and torque. Add best-in-class^[1] maximum payload capacity and best-in-class^[1] available towing capacity, giving you ultimate capability for work or play. Factor in phenomenal interior comforts and state-of-the-art connectivity. Rise to the top of the trim level in Dakota Laramie, with its chrome bodyside molding and authoritative 18-inch wheels. When it comes to style and capability in a pickup, you're completely at home — in Dakota.

Look for style that shines. You'll find it in Dakota. Standard on all ST models are chrome headlamp bezels, body-color painted fascias with integrated fog lamps, and a body-color painted rear bumper.

Move up to Dakota Big Horn — badged as Dakota Lone Star in Texas — and you're looking at bold exterior treatments like unique badging and accent-color grille and fog lamps. Distinctive 17-inch painted cast aluminum wheels give you the power to turn heads from a distance.

When it comes to capability, Dakota Extended Cab models deliver the goods in a way that's better, with the largest and longest Extended Cab Pickup bed in its class^[1] and best-in-class^[2] standard cargo bed volume. Extended cab with Big Horn assets is total Dakota: available Full Swing® rear doors^[3] for superb interior access, a dual-position tailgate that adds to convenience, specialized utility bed rails with movable cleats for exceptional functionality, and an available five-speed automatic transmission.

The Big Horn Crew Cab interior illustrates the Dakota tradition of ultra-comfort and stand-out quality, with a spacious interior that puts driver and passengers in the lap of luxury. Convenience is part of the package, especially with the brilliantly designed Crate 'n Go® underseat storage system. Super-tough, they're completely stowed under the rear seats when folded down, and can be removed to handle tools, vittles, or supplies. Dakota's standard premium cloth fabrics are stain-, odor-, and static-resistant, utilizing technology that controls bacteria-based odors and which forces liquids to bead up for easy cleaning.

Dakota is for people who live an active lifestyle, and who need a truck that meets every capability. No matter which model is right for you, you've found the place to do it: the 2011 Dakota.

*A note about this catalog: All disclaimers and disclosures can be found on Page 11.



DAKOTA CREW CAB LARAMIE SHOWN IN FLAME RED.
***DDA1J1JSH 005







GO FAR BEYOND THE WORKING CLASS.

This is an interior you can live with — and quite comfortably, with easy-on-the-eye instrumentation and beyond state-of-the-art electronics. The available Media Center 230 brings you a 6-CD changer with auxiliary audio input jack for MP3-compatible devices. From there, it just gets better.

It literally puts the world at your fingertips. Dakota's Media Center systems give you technology that touches on convenience, communications, the arts, and the Internet. Whether you use your Dakota for work, play, or as your daily driver, this is how you stay connected.

Uconnect® WEB.^[4] An in-vehicle router that connects any WiFi-enabled device to the Internet at 3G broadband speeds, allowing multiple passengers to surf the Web and social networks, look up directions, check eMail, or download music. Uconnect Web is an Authentic Accessory by Mopar.® Subscription required; sold separately. Available through Mopar.

MEDIA CENTER 130. Standard on all Dakota models and features CD player, MP3 capability, and an auxiliary input jack.

MEDIA CENTER 230. Described above, it's optional on Big Horn/Lone Star models and is standard on Laramie.

PREMIUM SOUND GROUP. Available on Big Horn/Lone Star models, standard on Laramie: six Alpine® speakers, leather-wrapped steering wheel with mounted audio controls, Media Center 230 with 6-disc CD/DVD changer, remote start system on Laramie models and SIRIUS® Satellite Radio.^[5]

AUDIO JACK. Connect a 3.5-mm audio cable jack from your MP3 player, phone, or electronic book reader to play audio through your car's speakers.

FOUR SPEAKERS. Standard on all Dakota models.

CRATE 'N GO.® These ingenious removable bins fold into themselves when not needed, but provide an instant, convenient, and safe place to haul small items and store valuables.

TWO-TIER STORAGE. Dakota's top-and-bottom glove compartments expand both the storage space and the convenience factor.

CELL CRADLE. The perfect place for stashing your phone — and knowing where it is, all the time.

DOUBLE-FUNCTION ARMREST. It's comfortable, stylish, and super functional: the Dakota armrest features leather trim, durable stitching, and lifts to reveal a spacious storage compartment.

IRON-CLAD HERITAGE

SAFETY & SECURITY FEATURES

The Dakota heritage of protecting you and your passengers is uncompromising. In addition to the many safety and security features listed here, all 2011 Dakota models now feature supplemental side-curtain air bags^[6] as standard equipment and, of course, four-wheel ABS.

ENERGY-ABSORBING OCTAGONAL FRONT FRAME RAIL TIPS. In the event of a front impact, these replaceable tips are invaluable. They reduce impact energy by collapsing rearward in a controlled manner, and thus lessen the transferred force that could reach the driver and front passenger.

FULLY BOXED HYDROFORMED LADDER FRAME. Part and parcel of a working pickup, this ultra-tough frame delivers the requisite strength, stiffness, and durability for the wide variety of towing and hauling requirements demanded by our owners. But this frame has technology that doubles the assets, offering exceptional comfort and a quiet ride: the technology here helps control NVH — noise, vibration, and harshness.

AUTOMATIC HEADLAMPS. Standard equipment on Dakota Laramie models. When set to the automatic setting, these headlamps automatically switch themselves on at dusk, and turn off in daylight.

ANTILOCK BRAKE SYSTEM (ABS). Every Dakota model is equipped with a four-wheel antilock brake system, standard. The all-wheel ABS helps prevent wheel lockup and thus helps improve steering when encountering slippery conditions or extreme braking situations.

ADVANCED MULTISTAGE FRONT AIR BAG^[6] SYSTEM. This critical front air bag system is standard on all Dakota models. Also standard are supplemental side-curtain air bags^[6] — to further help protect both the front and the rear outboard passengers.

TIRE PRESSURE MONITORING SYSTEM. This standard warning lamp adds considerable peace of mind — and helps you obtain peak mileage and fuel efficiency. A clear audible and visible alert in the instrument panel communicates when tire pressure is low, an important component to keeping steering and handling in top form.





ST

BIG HORN

LARAMIE

Standard: (Extended Cab only) 3.7-liter V6 engine mated to a 4-speed automatic transmission riding on 16-inch styled steel wheels. Inside: AM/FM/MP3 stereo with single-disc CD player and auxiliary input jack, premium cloth seats, tilt steering, advanced multistage driver and front-passenger air bags,^[6] Black instrument-panel bezel, full-floor console, and air conditioning. Mechanical advantages include front disc/rear drum brakes with four-wheel ABS and, on Dakota four-wheel-drive models, an electronic part-time 4WD system with 4LOCK, 4LOW, and Neutral, manual 5 x 7-inch exterior mirrors, fixed rear window, body-color painted front fascia with integrated fog lamps, body-color rear bumper, and chrome grille with Black honeycomb insert.

The Dakota Big Horn — known in Texas as Lone Star — (Extended and Crew Cab models) features all the standard equipment of the ST, but adds P265/65R17 BSW on-/off-road tires, accent-color grille, Black headlamp bezels, 3.92 axle ratio, remote keyless entry, speed control, power windows, locks, and mirrors, rear cargo lamp, floor mats, Crate 'n Go® underseat storage system (on Crew Cab), and 17-inch cast aluminum wheels.

In Laramie (Crew Cab only), you'll find all the standard equipment of Big Horn, plus automatic headlamps, chrome rear bumper and front chrome grille with matching billets, chrome bodyside molding, chrome headlamp bezels, and Silver-painted 18-inch aluminum wheels. Standard features on Laramie are bolstered by heated leather-trimmed bucket seats, remote start, and the Alpine® six-speaker system with a 276-watt amplifier.

TRIM LEVELS & EQUIPMENT



Bright Silver Metallic

Bright White

Brilliant Black Crystal Pearl

Deep Cherry Red Crystal Pearl

Deep Water Blue Pearl

Flame Red

Hunter Green Pearl

Mineral Gray Metallic

Billings and Racine Cloth Seat Fabric
Medium Slate Gray
(ST, Big Horn/Lone Star)

Billings and Racine Cloth Seat Fabric
Medium Khaki
(Big Horn/Lone Star)

Leather Trim/Vinyl
Slate Gray Two-Tone
(Laramie)

Leather Trim/Vinyl
Khaki Two-Tone
(Laramie)



16-inch Styled Steel Wheel
(Standard on ST)



16-inch Painted Cast Aluminum Wheel
(Available on ST)



17-inch Cast Aluminum Machined Wheel
(Standard on Big Horn/Lone Star)



18-inch Painted Cast Aluminum Wheel
(Standard on Laramie,
Available on Big Horn/Lone Star)



18-inch Chrome-Clad Aluminum Wheel
(Available on Laramie)



18-inch Chrome Cast Aluminum Wheel
(Authentic Accessory by Mopar®)



18-inch Machined-Face, Black
Pocket Chrome Cast Aluminum Wheel
(Authentic Accessory by Mopar)



CREW CAB

Total Length:	218.5 inches	Bed Length:	64.9 inches
Total Width:	71.7 inches	Bed Width:	59.6 inches
Total Height:	68.1 inches	Bed Depth:	17.6 inches
Wheelbase:	131.3 inches		



EXTENDED CAB

Total Length:	218.5 inches	Bed Length:	78.8 inches
Total Width:	71.7 inches	Bed Width:	59.6 inches
Total Height:	68.0 inches	Bed Depth:	17.6 inches
Wheelbase:	131.3 inches		

INTERIOR DIMENSIONS	Extended Cab	Crew Cab
Head Room F/R (in)	39.7/36.6	39.9/38.4
Leg Room F/R (in)	41.9/32.1	41.9/36.4
Shoulder Room F/R (in)	57.7/57.4	57.7/57.5
Hip Room F/R (in)	54.9/52.5	54.9/56.0
Total Interior Volume (cu ft)	94.5	102.2

PAYLOAD AND TOWING (LB)

Model	Engine	Maximum Payload	Maximum Towing
Extended Cab 4x2	3.7L V6	1,810	4,950
	4.7L V8	1,670	7,200
Crew Cab 4x2	3.7L V6	1,660	4,800
	4.7L V8	1,510	7,050
Extended Cab 4x4	3.7L V6	1,630	4,750
	4.7L V8	1,450	7,000
Crew Cab 4x4	3.7L V6	1,480	4,600
	4.7L V8	1,320	6,850

Notes: 1. Payload = GVWR minus Curb Weight. 2. Maximum Trailer Weights are rounded to the nearest 50 lb and payload to nearest 10 lb. Maximum Trailer Weights = GCWR minus Curb Weight minus 150 lb (allowance for driver). See dealer for complete trailering information.

2011 DAKOTA BUYER’S GUIDE

FEATURES COMMON ACROSS ALL TRIM LEVELS

AIR BAGS ^[6]
— Advanced multistage driver and front-passenger
— Supplemental side-curtain air bags for front and rear outboard occupants
AIR CONDITIONING — Manual temperature control
ALTERNATOR — 136-amp
AUTOMATIC TRANSMISSION
AXLE — Front, 8.07-inches, ^[7] Rear, 8.25 (9.25 with 4.7L Flex Fuel V8 engine)
BRAKE/PARK INTERLOCK
BRAKES — Front disc/rear drum with four-wheel ABS
CONSOLE — Full floor, includes 12-volt auxiliary power outlet
ENGINE CONTROLLER — Next-generation
FOG LAMPS
GLASS
— Deep-tinted sunscreen on rear windows
— Tinted front door and windshield
HOOKS — Rear seat, grocery bag ^[3]
JACK — Scissor-type
LAMPS — Map/dome reading
MIRRORS, INTERIOR — Rearview day/night
POWER OUTLET — 12-volt auxiliary, instrument panel
STABILIZER BAR — Front
STEERING COLUMN — Tilt
SUN VISORS — Passenger side with mirror
TAILGATE — Dual position
TIP START — Quick start, prevents double starts, preserves battery, ignition, and gear life
TIRE PRESSURE MONITORING WARNING LAMP
TRAILER TOW WITH 4-PIN WIRING HARNESS
TRANSFER CASE ^[7] — NV243GII (V6) electronic, part-time shift-on-the-fly

FEATURES

3.7L V6/4-SPEED AUTOMATIC	•	•	•
4.7L FLEX FUEL V8/5-SPEED AUTOMATIC		0	0

MECHANICAL FEATURES

AXLE — Rear, 9.25 (included with 4.7L Flex Fuel V8)		P	P
AXLE RATIOS	•	P	P
— 3.55 (packaged with the 4.7L V8 engine)		•	•
— 3.92 (included with antispin differential)			
BATTERY	•	•	•
— 600-amp, maintenance-free with run-down protection			
— 750-amp, maintenance-free (included with Heavy-Duty Service Group)			P
DIFFERENTIAL — Rear, antispin (requires 3.92 axle ratio)		0	0
ENGINE BLOCK HEATER	0	0	0
HEAVY-DUTY ENGINE COOLING — Includes auxiliary in-tank transmission oil and power steering cooler (included with Heavy-Duty Service Group)	P	P	P
REMOTE START SYSTEM — Included with Convenience Group		P	•
TRANSFER CASE — NV233, electronic, shift-on-the-fly, part-time system ^[8]		0	0

EXTERIOR FEATURES

BEDLINER — Box, under-the-rail (included with Utility Group)		P	•
DOOR — Full Swing® rear ^[3] (included with Convenience Group)		P	
FASCIAS	•	•	•
— Front, body-color			
— Rear bumper, body-color	•	•	
— Rear bumper, chrome			•
GRILLE	•		
— Chrome with Black honeycomb insert			
— Silver-accented with Black honeycomb insert		•	
— Chrome with chrome billets			•

	ST ^[3]	Big Horn	Laramie ^[9]
FEATURES			

EXTERIOR FEATURES (continued)

HEADLAMPS — Automatic			•
HEADLAMP BEZELS	•		•
— Chrome with chrome trim			
— Black with accent trim		•	
MIRRORS, EXTERIOR	•		
— Dual manual 5x7-inch fixed			
— Dual power 5x7-inch fixed		•	•
— Dual power 6x9-inch folding (included with Trailer Tow Group)			P
MOLDING — Bodyside, chrome			•
SIDE STEPS — Chrome tubular (Authentic Accessory by Mopar®)	0	0	0
TIRES	•		
— P245/70R16 BSW, on-/off-road			
— P265/60R18 BSW, on-/off-road		0	•
— P265/65R17 BSW, on-/off-road		•	
UTILITY RAILS — Box (included with Utility Group)		P	•
WHEELS	•		
— 16x7-inch styled steel			
— 16x8-inch cast aluminum	0		
— 17x8-inch cast aluminum machined		•	
— 18x8-inch painted cast aluminum		0	•
— 18x8-inch chrome-clad aluminum			0
— 18x8-inch chrome cast aluminum wheel (Authentic Accessory by Mopar)	0	0	0
— 18x8-inch machined face, Black pocket, cast aluminum wheel (Authentic Accessory by Mopar)	0	0	0

INTERIOR FEATURES

CONSOLE — Overhead, with temperature, compass and trip computer			•
DOOR TRIM PANEL	•		
— Two-tone vinyl with map pocket			
— Premium, two-tone vinyl with map pocket		•	
— Premium, two-tone with map pocket and Satin Silver accents			•
FLOOR MATS		•	
— Front ^[3]			
— Front and rear ^[9]		•	•
HOMELINK® UNIVERSAL TRANSCEIVER — Included with overhead console			•
HOOD INSULATION			•
ILLUMINATED ENTRY			•
INSTRUMENT CLUSTER	•	•	
— Includes speedometer, tachometer, engine temperature and fuel gauges			
— Includes speedometer, tachometer, engine temperature and fuel gauges with Satin Silver accent rings			•
INSTRUMENT PANEL BEZEL	•	•	
— Black			
— Satin Silver			•
KEYLESS ENTRY		•	•
LAMPS — Rear dome with on/off switch ^[9]			•
LOCKS	•		
— Manual			
— Power		•	•
POWER OUTLETS — 12-volt auxiliary, center console (included with floor console)	•	•	•
— 12-volt auxiliary, instrument panel-mounted	•	•	•
SPEED CONTROL		•	•
STEERING WHEEL	•	•	
— Luxury			
— Leather-wrapped (included with Premium Sound Group)		P	•
— Mounted audio controls (includes leather-wrapped steering wheel; included with Premium Sound Group; requires Alpine® Premium Sound System)		P	•
STORAGE — Center armrest (included with front 40/20/40 split bench seat)		P	P
SUN VISORS	•	•	
— Driver’s side (passenger side with mirror)			
— Driver’s side with mirror and passenger side with mirror			•
WINDOWS	•		
— Manual			
— Power one-touch, driver		•	•
— Rear, defroster (includes rear fixed window)		0	0
— Rear, fixed	•	•	
— Rear, sliding		0	•

	ST ⁽³⁾	Big Horn	Laramie ⁽⁹⁾
FEATURES			

SEAT AND TRIM

SEATS	•	•	
— Premium two-tone cloth bucket			•
— Two-tone leather-trimmed bucket		0	
— Front, 40/20/40 cloth split-bench	•	•	
— Manual driver's		0	•
— Power 6-way driver's with manual lumbar adjustment (included with 40/20/40 split bench)			0
— Front, 40/20/40 leather-trimmed split bench			•
— Heated front seats	•	•	
— Rear 40/40 split-folding ⁽³⁾		•	•
— Rear 60/40 folding ⁽⁹⁾		•	•
— Crate 'n Go® underseat storage system ⁽⁹⁾		•	•

Uconnect® MULTIMEDIA

MEDIA CENTER RADIOS	•	•	
— Media Center 130 AM/FM/CD/MP3 radio with audio input jack		P	•
— Media Center 230 AM/FM/6-CD/DVD/MP3 radio with auxiliary input jack (included with Premium Sound Group)	0	0	0
Uconnect WEB ⁽⁴⁾ — Internet connection and WiFi Hotspot. Dealer-installed Authentic Accessory by Mopar. Subscription required; sold separately		P	•
SIRIUS® SATELLITE RADIO SYSTEM ⁽⁵⁾ — Included with Premium Sound Group	•	•	
SPEAKERS		P	•
— 4 total, one in each door			
— Alpine® Premium Sound System with 6 speakers and 276 watts of power (included with Premium Sound Group)			

SAFETY AND SECURITY

AIR BAGS ⁽⁶⁾	•	•	•
— Advanced multistage driver and front passenger	•	•	•
— Supplemental side-curtain air bags for front and rear outboard occupants			•
SECURITY ALARM — Integrated vehicle alarm system			•
SENTRY KEY® THEFT DETERRENT SYSTEM			•

PACKAGE GROUPS

CONVENIENCE GROUP — Includes remote start system, Sentry Key theft deterrent system, and Full Swing® rear doors ⁽³⁾	0		
HEAVY-DUTY SERVICE GROUP — Includes heavy-duty engine cooling, power steering cooler, and 750-amp maintenance-free battery (included with Trailer Tow Group)			P
PREMIUM SOUND GROUP — Includes remote start system (with Laramie only), 6 Alpine speakers, leather-wrapped steering wheel with mounted audio controls, Media Center 230 6-disc CD/DVD changer with auxiliary input jack, and SIRIUS Satellite Radio ⁽⁵⁾	0	•	
TRAILER TOW GROUP — Includes a Class IV receiver hitch, 7-pin wiring harness, Heavy-Duty Service Group (Laramie), and dual power 6x9-inch folding exterior mirrors (included with Utility Group)			0
UTILITY GROUP — Includes Trailer Tow Group, pickup box utility rails, and under-rail bedliner	0		

• = Included. P = Available within package noted. 0 = Optional.
Note: In Texas, Dakota Big Horn models are badged as Lone Star.

5-YEAR/100,000-MILE POWERTRAIN LIMITED WARRANTY. Transferable. See dealer for a copy of this limited warranty. Includes towing to an authorized dealer.

3/36 BASIC LIMITED WARRANTY. Dakota vehicles are covered by a Chrysler Group LLC 3-Year or 36,000-Mile Basic Limited Warranty. See your dealer for a copy of this limited warranty. Excludes normal maintenance and wear items.

AUTOMOBILITY. Chrysler Group LLC's Automobility program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment in order to help provide safe and reliable vehicle modifications to enhance accessibility for all people. For more information, call us toll-free at (800) 255-9877 or visit chryslerautomobility.com

BUSINESSLINK. If your business relies on vehicles, BUSINESSLINK can save you time, money and hassles. For more, log on to dodge.com/businesslink or call us toll-free at 877-2THE LINK (877-284-3546).

CHRYSLER SERVICE CONTRACTS. Chrysler Group LLC has a vested interest in your satisfaction and owner experience with your new Dakota truck. Chrysler Group Service Contracts offer extended service plans to help ensure that you'll enjoy your truck for many years down the road. For more information on comprehensive vehicle coverage, see your Dakota dealer, call (800) 442-2666, or visit dodge.com/csc

AUTHENTIC ACCESSORIES BY MOPAR are designed specifically for your Dakota for exceptional fit, finish, and performance. Visit your dealership or mopar.com

Uconnect.® With Uconnect, you're always connected — to people, places, music, movies, and the Internet.

SIRIUS® SATELLITE RADIO delivers over 130 channels, including 100% commercial-free music, sports, news, talk, entertainment, traffic and weather. Factory-installed SIRIUS Satellite Radio includes a one-year subscription. For more information, go to sirius.com

RAM OUTFITTER is a collection of handpicked items bearing the Ram name — from apparel to tools for work and play. It's all found at ramtrucks.com/outfitter

HONORING THOSE WHO SERVE. Chrysler Group LLC proudly supports the members of the U.S. Armed Forces and their families.



⁽¹⁾Based on *Word's* classification. When properly equipped. ⁽²⁾Based on *Word's* classification. ⁽³⁾Extended Cab only. ⁽⁴⁾Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required. ⁽⁵⁾Required SIRIUS Radio, Traffic, Travel Link, and Backseat TV subscriptions sold separately after trial period. Other fees and taxes will apply. SIRIUS Traffic and Travel Link available in select markets; Backseat TV subscription not available without SIRIUS Radio subscription; and SIRIUS data displays and individual product availability vary by hardware equipment. SIRIUS service available only to those at least 18 years of age in the 48 contiguous U.S.A., DC, and Puerto Rico (with coverage limitations), while Internet radio is also available in AK, HI, and PR. Fees and programming subject to change. Service automatically renews and you will be billed, at then-current rates, unless you call 1-888-539-7474 to cancel. Subscriptions governed by SIRIUS Terms and Conditions available at sirius.com. Service available in Canada; see siriuscanada.ca. ⁽⁶⁾The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ⁽⁷⁾4 x 4 models only. ⁽⁸⁾Requires V8 engine. ⁽⁹⁾Crew Cab only.

ABOUT THIS CATALOG: Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details. Some of the equipment shown or described throughout this catalog may be available at extra cost. Specifications, descriptions, illustrative materials, and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Group LLC reserves the right to discontinue models at any time or change specifications without notice or without incurring obligation. All options are required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained here, see your local dealer. Dakota, Laramie, Big Horn, Crate 'n Go, Full Swing, Mopar, Ram, Sentry Key and Uconnect are registered trademarks of Chrysler Group LLC. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. HomeLink is a registered trademark owned by Johnson Controls, Inc. SIRIUS, XM, and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries.



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