



**ALL NEW.
ALL DOMINATING.**

2005 DAKOTA

When we say that the all-new Dakota comes with the most standard power, the most available torque, and the most towing capability, we're not pulling your leg.

We're pulling more weight than any other truck in the segment.

We made the all-new 2005 Dodge Dakota bigger in every respect, including capability.

Check out the bold look and powerful performance of Dodge Dakota.

- Interior and Exterior Features
- Design & Technology
- Color Options
- Model Specifications



DAKOTA INTERIOR

The all-new Dakota is the only truck in its class to offer four standard doors on every model. And they open nearly 90 degrees for easier loading and unloading. Whether you choose Quad Cab® or Club Cab® Dakota gives you more size and more value in the perfect midsize package. Step inside and you'll find:

- Best-in-class overall interior space on Club Cab and Quad Cab
- Available six-passenger comfort, versatile 60/40 split-folding rear bench and 37 cubic feet of storage space (Quad Cab)
- New rear access doors and 30 cubic feet of interior cargo space with rear seats up (Club Cab)
- High level of standard features, including CD player
- Only pickup truck with available heated cloth or leather-trimmed seats



AIR BAG PROTECTION

Air bags, air bags, and more air bags. The all-new Dakota features standard advanced multistage driver and front-passenger air bags† with an occupant classification system (OCS) that adjusts the deployment force of the passenger-side front air bag based on passenger weight. Supplemental side-curtain air bags are available on both Quad Cab® and Club Cab® body styles to provide increased side-impact protection to front and rear outboard occupants in the event of a collision.

† Certified to the federal regulation for automatic passenger occupant classification. Always use seat belts. Children 12 and under should always be in a back seat correctly using a child restraint system, or have the seat belt positioned correctly for the child's age and weight.



POWER

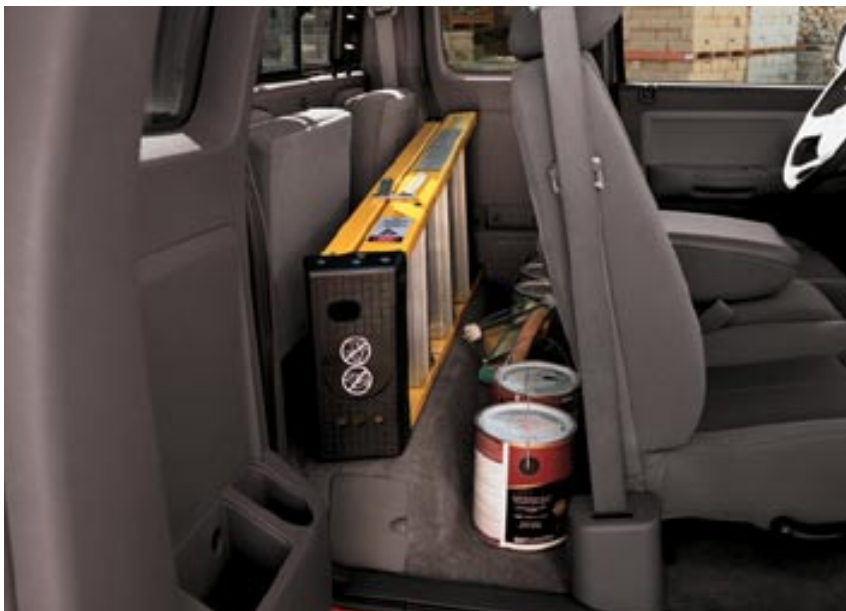
With your choice of two available class-exclusive V8 engines and a standard V6, Dakota delivers horsepower and torque by the truckload. The new 4.7-liter high-output Magnum® V8 engine kicks out 260 horsepower and best-in-class 310 lb-ft of torque. The 4.7-liter Magnum V8 provides 230 horsepower and best-in-class 290 lb-ft of torque. And the standard 3.7-liter Magnum V6 engine is the most powerful standard engine in its class with 210 horsepower and 235 lb-ft of torque.



TOWING & HAULING

Dakota's fully boxed, hydroformed frame provides the stiffness, strength, and durability to handle up to a 1,730-pound payload—the largest and longest standard cargo bed in its class.* It also helps deliver over 7,100 pounds of maximum towing capability when properly equipped. That's over 3,000 pounds more than some of Dakota's nearest competitors.

*Based on competitive 2004 model year Club Cab® and Quad Cab® pickup information.



INTERIOR ROOM

You don't need to cram it in. Dakota Club Cab® models provide the most overall interior space of any midsize truck. Which means plenty of room for up to five passengers with 40/40 dual rear seats with folding cushions (available on ST), and 30 cubic feet of storage behind the rear seat.

Remember to properly secure all cargo.



STEREO

We broke the standards by equipping Dakota with a standard CD player and AM/FM stereo. You can also choose the available six-disc CD player with MP3 capability for up to sixty hours of continuous music, and a 276-watt six-speaker Infinity™ system (standard on Laramie, available on SLT). A SIRIUS satellite radio system is also available on certain models.



STORAGE

The biggest of them all. Quad Cab® models feature four full-size doors that open nearly 90 degrees for easier loading and unloading. Enough room to seat six full-size adults comfortably.* Best-in-class overall interior space. And best-in-class rear-seat leg room.† Bring it.

** When properly equipped.*

† Based on 2004 model year competitors with forward-facing seats. Remember to properly secure all cargo.

AVAILABLE EXTERIOR COLORS



Deep Molten Red Pearl Coat

Light Almond

Patriot Blue Pearl Coat

Bright Silver Metallic

Bright White



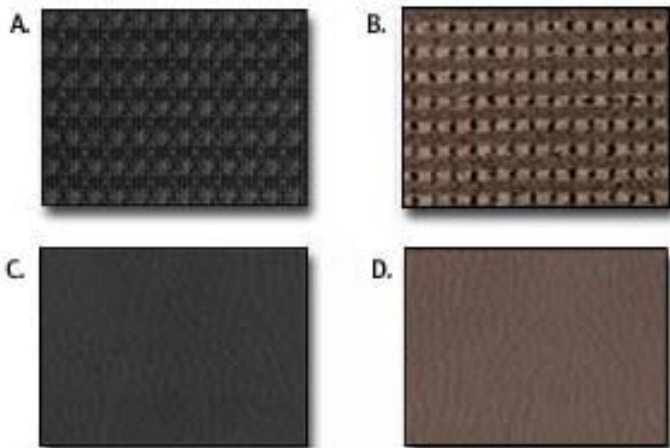
Flame Red

Atlantic Blue Pearl Coat

Mineral Gray Metallic

Black

FABRIC & TRIM



A. Laguna cloth in Slate Gray

B. Laguna cloth in Khaki

C. Sutton grain leather trim in Slate Gray

D. Sutton grain leather trim in Khaki

WHEELS



A. 16-inch styled steel wheels are standard on ST

B. 16-inch full-face steel wheels are standard on ST "C" package

C. 16-inch cast-aluminum wheels are standard on SLT and Laramie models

D. 17-inch chrome-clad aluminum wheels are available on SLT "E" package and Laramie

DAKOTA ST

ALL DAKOTA MODELS INCLUDE THESE FEATURES:
ST "A" PACKAGE

- 3.7L Magnum® V6 engine or available 4.7L Magnum V8 engine, both with Getrag six-speed manual transmission or available four-speed automatic transmission (V6 models) or five-speed automatic transmission (V8 models)
- Four doors with map pockets
- Bright grille and Deep Gray front fascia and rear step bumper
- 16"x7" styled steel wheels
- AM/FM stereo radio with single-disc CD player
- Advanced multistage driver and front-passenger air bags*
- Three-point lap/shoulder seat belts for all outboard seated passengers and rear center passenger on Quad Cab® models
- Child Seat Anchor System (LATCH) with front-passenger air bag off switch on Club Cab® models
- Air conditioning
- Front disc, rear drum brakes with rear-wheel antilock
- 22-gallon fuel tank
- P245/70R16 on-/off-road tires
- Interior map lamps and rear exterior cargo lamps
- Cloth front 40/20/40 bench seat (Club Cab) and front bucket seats with armrest (Quad Cab)
- Rear 60/40 split-folding bench seat (Quad Cab)
- Electronic, part-time 4WD system (4WD models) with 4LOCK, 4LO and Neutral

ST "C" PACKAGE ALSO INCLUDES:

- Convenience Group
- 16"x7" full-face steel wheels
- Floor mats

DAKOTA SLT

"D" PACKAGE INCLUDES THE STANDARD EQUIPMENT OF THE PREVIOUS TRIM LEVEL EXCEPT WHERE ADDITIONS ARE NOTED:

- 3.7L Magnum V6 engine or available 4.7L Magnum V8 engine, both with Getrag six-speed manual transmission or available four-speed automatic transmission (V6 models) or five-speed automatic (V8 models)
- Available 4.7L High Output Magnum V8 engine with five-speed automatic transmission (late availability)
- Bright grille and Deep Gray front fascia with chrome insert and rear chrome step bumper
- 16"x 8" cast-aluminum wheels
- Fog lamps
- Woodgrain instrument panel bezel
- Deluxe satin silver-trimmed instrument cluster
- Power Convenience Group
- Power 5"x7" exterior mirrors
- Folding center armrest (Club Cab) and full center console (Quad Cab) with storage
- 40/40 folding rear seats (Club Cab)

SLT "E" PACKAGE ALSO INCLUDES:

- Interior Convenience Group
- Security Group
- Six-way power driver's seat with manual lumbar adjust
- P255/65R16 outlined white letter tires (4x2)
- P265/70R16 outlined white letter tires (4x4)

DAKOTA LARAMIE

INCLUDES THE STANDARD EQUIPMENT OF THE PREVIOUS TRIM LEVEL EXCEPT WHERE ADDITIONS ARE NOTED:

- 3.7L Magnum® V6 engine with four-speed automatic or available 4.7L Magnum V8 engine with five-speed automatic
- Available 4.7L High Output Magnum V8 engine with five-speed automatic transmission
- Leather-trimmed seating surfaces
- Bright grille and body-color front fascia with chrome insert, chrome bodyside moldings and rear chrome step bumper
- Automatic headlamps
- Satin silver instrument panel bezel
- Auto-dimming rearview mirror
- AM/FM stereo radio with six-disc integrated CD player with MP3 capability
- ∞Infinity™ Speaker System with six speakers and a 276-watt amplifier
- Leather-wrapped steering wheel with audio controls

OPTIONS & GROUP PACKAGES

APPLIES TO ALL TRIM LEVELS UNLESS OTHERWISE NOTED:

- Supplemental side-curtain air bags* that protect all outboard seated passengers in both rows
- Electronic, full-time AWD transfer case (4WD models) with 4LOCK and 4LO part-time modes (SLT and Laramie; requires V8 and automatic transmission)
- Heated cloth or leather-trimmed bucket seats (not available on ST "A" Package)
- Front bucket seats with full center console (Club Cab®) and a 40/20/40 front bench with center armrest storage (Quad Cab®)
- 40/40 rear folding seats (Club Cab ST models)
- Leather-wrapped steering wheel with audio controls (SLT)
- Antispin differential (included with 4.7L High Output Magnum V8)
- 3.55 and 3.92 axle ratios (varies by engine and transmission selection)
- Bedliner, under the rail
- Four-wheel antilock brake system
- Bodyside molding in Deep Gray (SLT), body-colored (Packaged with Sport Appearance Group on SLT and Laramie)
- Rear sliding window or rear window defroster
- Engine block heater
- UConnect™ voice-activated hands-free communication system (includes auto-dimming rearview mirror)
- AM/FM stereo radio with six-disc integrated CD player with MP3 capability (SLT models)
- ∞Infinity Speaker System with six speakers and a 276-watt amplifier (SLT models)
- SIRIUS Satellite Radio (SLT and Laramie equipped with six-disc CD and ∞Infinity Speaker System)
- Outlined white-letter tires (SLT and Laramie)
- 17"x8" chrome-clad aluminum wheels (SLT "E" Package and Laramie models)

AVAILABLE GROUPS:

- Convenience Group (not available on ST "A" Package) — Includes electronic speed control and tilt steering column
- Interior Convenience Group (SLT "D" Package) — Overhead console with map lamps, mini-trip computer and HomeLink®
- Power Convenience Group (not available on ST models) — Includes remote keyless entry, power door locks, and power windows with driver one-touch down feature
- Security Group (not available on ST or SLT "D" Package) — Includes integrated vehicle alarm system and Sentry Key®
- Skid Plate Group (4x4 models) — Two front tow hooks and two skid plate shields that protect the transfer case, front suspension, and the fuel tank
- Sport Appearance Group (SLT and Laramie models) — Includes bodycolored front fascia, rear step bumper with monochromatic appearance, and body-colored bodyside moldings
- Trailer Tow Group (includes Heavy Duty Service Group) — Includes Class IV receiver, 7- and 4-pin wiring, 750-amp battery, heavy-duty engine cooling, auxiliary transmission cooler (automatic transmission), power steering cooler, and 6"x9" power, heated mirrors (SLT/Laramie)

** Always sit properly in the seat with the seat belt fastened. Always observe the passenger air bag indicator light to determine if the OSC classification is appropriate. Children 12 and under should always be in a backseat in Dakota Quad Cab or in the front seat only with the passenger air bag turned off on Dakota Club Cab models, while correctly using an infant seat or child restraint system or the seat belt positioned correctly for the child's age and weight.*