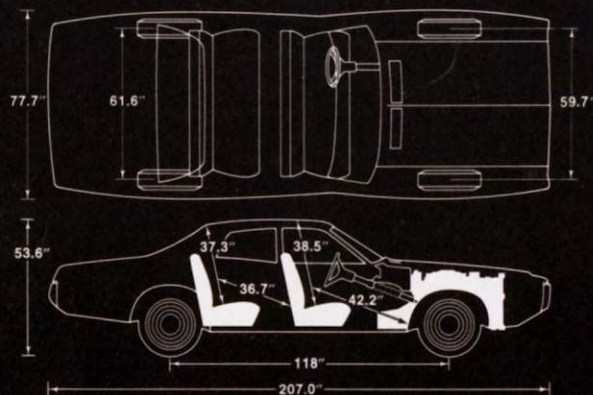


1972 DODGE CORONET



1972 CORONET CUSTOM



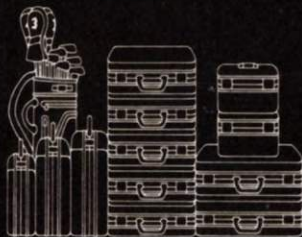
DIMENSIONS:

Wheelbase:	118.0"
Overall length:	207.0"
Overall width:	77.7"
Overall height:	53.6"
Front track:	59.7"
Rear track:	61.6"
Front headroom:	38.5"
Rear headroom:	37.3"
Front legroom:	42.2"
Rear legroom:	36.7"
Luggage capacity:	16.7 cu. ft.

(All dimensions based on average Coronet 4-door sedan measurements.)

CORONET 4-DR. (luggage capacity)

- 2 men's 2-suiters
- 1 lady's Pullman
- 1 lady's wardrobe
- 1 man's overnight bag
- 5 lady's overnight bags
- 2 lady's train cases
- 1 golf bag



Yes, It Is Possible To Get a Comfortably Sized, Comfortably Priced Family Car. Just Ask for Dodge Coronet.

Rejoice, four-door lovers. You've just found somebody who really likes you. Somebody who set out to build a new car, a great car, just for you. Announcing the 1972 Dodge Coronet!

Can a four-door sedan be designed to look as clean and as modern and exciting as a two-door? Certainly, if you don't try to make one design

serve two masters. Dodge didn't. We set out to build just one car in one body style. Strictly for thoughtful four-door-sedan buyers. And the looks prove how exciting it can be when you have only one thought in mind.

For those of you who want to know what you're buying, here's what you're buying:

STANDARD EQUIPMENT

ENGINES:

- 225-cu.-in. Six
- 318-cu.-in. V8

TRANSMISSIONS:

- 3-speed manual, column-mounted shift, standard with 225 Six
- 3-speed manual, fully synchronized, column-mounted shift, standard with 318 V8

SUSPENSION:

- Front: Torsion bars and ball joints
- Rear: Asymmetrical leaf springs
- Oriflow shocks at each wheel
- Front and rear sway bars (with optional 400 4-bbl. V8 engine only)

AXLE RATIOS:

- 3.21:1 (with standard Six)
- 2.94:1 (with standard V8)

INTERIOR FEATURES:

- All-vinyl front and rear bench seats available in Blue, Green, and Tan (Coronet only)
- Pleated cloth-and-vinyl front and rear bench seats available in Blue, Green, Gold, and Black (Coronet Custom only)
- Seat spacers for seat height and angle adjustment
- Heater/defroster
- Keyless door locking system
- 3-spoke color-keyed steering wheel (with simulated wood-grained insert, Custom only)
- Foot-operated parking brake
- Day/night inside mirror
- Glove box lock
- Dome light with front door courtesy switch

- Color-keyed carpeting (Custom only)

- Cigarette lighter

- Front and rear ash receivers

- Front and rear armrests

- Simulated wood-grained door trim inserts (Custom only)

- Simulated wood-grained instrument panel applique (Custom only)

- Dual horns (Custom only)

- Trunk mat

EXTERIOR FEATURES:

- 2-speed concealed wipers
- Roof drip-rail moulding (Custom only)
- Wheel-lip moulding (Custom only)
- Body side and rear moulding with paint-filled insert (Custom only)
- Dual headlights and taillights

SAFETY FEATURES:

- Cleaner Air system with Vapor Saver (gasoline evaporation control system)
- Antitheft steering column lock
- Backup lights
- Breakaway front ashtray
- Combination side-marker lights and reflectors
- Dual braking system
- Energy-absorbing steering column and wheel
- 3-point safety belt system with locking retractors
- Hazard warning lights
- Head restraints
- "Key-left-in-ignition" warning buzzer
- Left, outside mirror

- Inside mirror with double-ball-joint safety mount

- Nonoverride door locks, except on driver's door

- Padded instrument panel and sun visors

- Parking brake

- Parking brake and master cylinder warning light

- Safety-Action inside door handles

- Safety-Rim wheels

- Security locks on folding front seatbacks

- Soft coat hooks

- Soft knobs on window cranks

- Turn signals with lane-change feature

- Windshield wipers and washers

TIRES:

- E78 x 14, BSW, bias-belted

WHEELS:

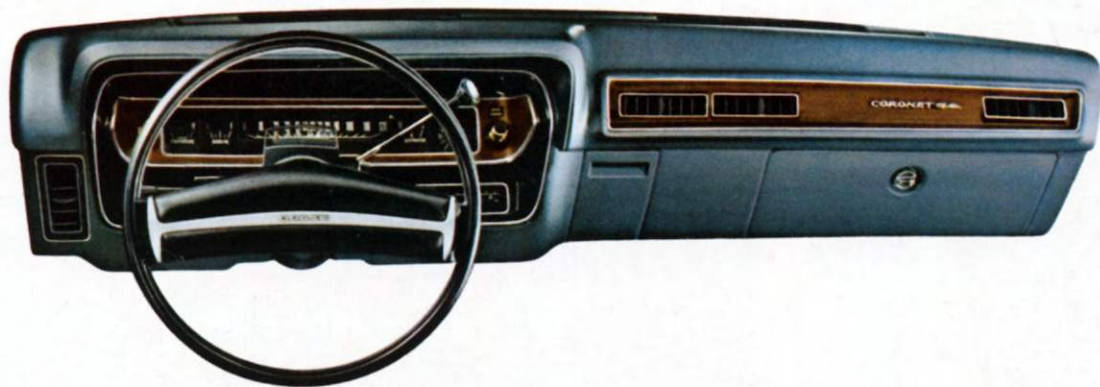
- 14 x 5.0, black enamel

BRAKES:

- 10" x 2 1/2", front and rear
- Hydraulic, self-adjusting, servo-contact, self-energizing, with bonded linings
- Parking brake is foot-operated, hand-released, mechanically actuating shoes on each rear wheel

ELECTRICAL SYSTEM:

- Battery: 12-volt, 46-amp-hr
- Alternator: 41-amp
- Transistorized voltage regulator
- Electronic ignition system (standard with optional 400 V8 4-bbl. engine only)



CORONET CUSTOM



CORONET



SELECTED OPTIONAL EQUIPMENT

ENGINES:

400 V8 2-bbl.
400 V8 4-bbl.

TRANSMISSIONS:

TorqueFlite 3-speed automatic
4-speed manual (available with
optional 400 4-bbl. V8 engine only)

CONVENIENCE ITEMS:

Air conditioning (NA with 225 Six)
Electric clock
Rear window defogger
Instrument-panel-mounted hood
release
Left, remote-control outside mirror
Right, outside mirror
Tinted glass—all windows
"Rim Blow" tilt steering wheel
(power steering and automatic
transmission required)
All-vinyl split-back front bench seat
with center armrest (Custom only)
Upper level fresh air ventilation
Headlight-on warning buzzer
Variable-speed windshield wipers
Door-edge protectors
Bumper guards, front and rear
Sure Grip differential
Undercoating and hood insulator pad

POWER ASSISTS:

Power front disc brakes
Power steering
Power windows

RADIO/TAPE ACCESSORIES:

Music Master AM radio (with or
without stereo tape cassette)
Multiplex AM/FM stereo (with or
without stereo tape cassette)
Rear seat speaker (available with
Music Master only; std. with
stereo)

APPEARANCE ITEMS:

Body side protection moulding with
black vinyl insert
Sill mouldings
Upper door frame mouldings
"Tuff" steering wheel (power steering
required)
Vinyl roof
Deluxe wheel covers
Wire wheel covers
Rallye wheels
Road wheels with chrome trim rings
(require power disc brakes)
White sidewall tires

OPTIONAL PACKAGES:

(Available as groups only)
Light Package (includes fender-

mounted turn signal indicators,
ignition switch light with time
delay, map and courtesy light, ash
receiver light, glove box light, rear
door dome light switch, and trunk
light)

E-Z Order Package (includes power
steering, AM radio, remote-control
mirror, white sidewalls, Light
Group, deluxe wheel covers, in-

side hood release, variable-speed
wipers, undercoating, and auto-
matic transmission)

Deluxe Package (Coronet only)
(includes 3-spoke steering wheel
with simulated wood-grained
center, carpeting, dual horns, roof
drip rail mouldings, and wheel-lip
mouldings)

Trailer-towing package

AXLE AVAILABILITY

ENGINE	TRANSMISSION	LESS SURE GRIP		+WITH SURE GRIP	
		STD.	†OPT.	STD.	OPT.
225-2	TorqueFlite	2.94	3.21	3.23	
	3-Speed Man.	3.21	3.23	3.23	
318-2	TorqueFlite	2.71	3.21	2.76	3.23
	3-Speed Man.	2.94	3.21	2.76	3.23
400-2	TorqueFlite	2.45	2.76 3.23	2.76	3.23
400-4	TorqueFlite	3.23	2.76	3.23	3.55 P/Disc Req'd.
	4-Speed Man.	3.23		3.23	3.55

†Optional at extra cost.

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