

AMERICAN CULTURE + TECHNOLOGY + DESIGN • HERITAGE

2015 CHRYSLER 300





AN INHERITANCE OF STYLE

HIGH STANDARDS OF ICONIC DESIGN. It was the face that launched millions of miles from the sands of Daytona to America's driveways. After 60 years of iconic style, power, awards and recognition, the new 2015 Chrysler 300 is the accolade you've earned. Each time you engage the ignition, turn out of your driveway and turn heads when you pass, or graciously let them — the endurance of innovative design continues. The sleek new 300 unveils a reshaped valor with refined design, brazen new grilles and sumptuous new interiors.

Learn more about the new Chrysler 300 design and features, visit Chrysler.com

A MASTERPIECE OF PRIDE.

The advanced use of new LED lighting turns up the exterior accents as the new wheel styles and dual rear exhaust with Bright tips prove attainable, hardworking refinements have entered a beautiful new territory. What it adds up to is the award you're proud to take home, because you've earned it.

300S V8 shown in Redline Tri-Coat Pearl

POWER SOURCED.
Four stunning models are offered in the available 3.6L V6, an advanced all-wheel-drive (AWD) system or a powerfully engaging 5.7L V8. All mated to an advanced TorqueFlite® 8-speed transmission providing up to an unsurpassed¹* 31 MPG,[†] among V6 competitors.

*A note about this brochure: All disclaimers and disclosures can be found on the back cover.

[†]Chrysler Group LLC estimated 31 hwy mpg. Actual mileage may vary.

LINES *translate* FORM



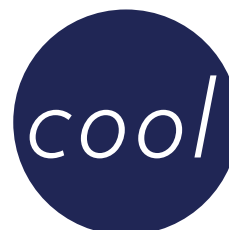
STREAMLINED CRAFTSMANSHIP.
The new standard Rotary E-shift on the center console electronically selects gears and easily engages with a simple turn. The performance-font gauges, LED-backlit standard analog speedometer and tachometer flank the 7-inch customizable vehicle information screen complimenting the driver's point of view.



EVOLUTION IN ENGINEERING.
The class-exclusive² TorqueFlite® eight-speed automatic transmission, now standard on every model, balances V8 performance with segment-leading¹ 31 highway MPG[†] with V6 models. By design, the gearbox provides world-class shift quality, refinement and fuel efficiency. The available dynamic Sport mode sharpens steering and throttle responses and allows a slight wheel spin along with more aggressive acceleration maneuvers.



SERENE AND PROVOCATIVE.
The abundance of comfort and convenience with distinctive accents begin at the base trim with standard leather interior trim and available heated steering wheel. The new two-tone Indigo and Linen premium Nappa leather trim provides heated and ventilated seats, as well as Poltrona Frau leather-wrapped accent-stitched instrument panel, doors and center console are standard on the new 300C Platinum.



indigo

WARM LINEN with WOOD



ADVANCED TECHNOLOGY.
The 300 offers the largest touchscreen in its class² with the new user-friendly 8.4-inch Uconnect® radio, which is standard on all models. This new system provides available advanced 3-D Navigation, voice texting³ a WiFi hotspot⁴ and exclusive premium BeatsAudio™ and Harman Kardon® audio systems. All surrounded by amenities and materials that give 300 the comfort that enhances your mobile retreat, designed and built to share.



THE 2015 CHRYSLER 300

THE RETURN OF THE BIG, BOLD AND PROUDLY AMERICAN ICON.



2015 CHRYSLER 300
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(1) Based on the latest competitive information and Chrysler Group LLC. Upper Large Car Segmentation. EPA estimated 19 city/31 highway mpg. Actual mileage may vary. (2) Based on the latest available competitive information and the Chrysler Group LLC. Upper Large Car Segmentation. (3) Requires a mobile phone equipped with the Bluetooth® Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. (4) WiFi subscription required. Vehicle must be registered with Uconnect Access and fulfill minimum subscription requirements. Vehicle must be properly equipped and in active and usable cellular range for WiFi usage. WiFi Hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of WiFi Hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using WiFi Hotspot and client device. This feature is not intended for use by the driver while the vehicle is in motion. Always drive safely.

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