

A TESTIMONIAL TO FAMILY

IN THE REAL WORLD,
ONE GENIUS DETAIL AT A TIME,
THE STORY OF US AS TOLD BY YOU.

WingsIFD_R_W

IMPORTED FROM DETROIT®



TOWN & COUNTRY COLLECTION

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74-383-2411

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TOWN & COUNTRY COLLECTION

2014 MODELS CHRYSLER.COM

TOWN & COUNTRY TOURING

VERSATILITY RAISED HERE, STAYS HERE AND GOES EVERYWHERE.

THE MOST INNOVATIVE SEATING AND STORAGE IN ITS CLASS.^{1*} Luxury need not come at the expense of practicality with standard leather-trimmed seats and the Stow 'n Go® seating and storage system from the Touring model on up. Driver and passengers cohabitate comfortably with standard intuitive features like a Three-Zone Automatic Temperature Control (ATC), which considers temperature preference of all three rows' cabin mates and the standard DVD player means occupied second-row occupants are a driver's best friend. The fold-and-stow second- and third-row seats fold individually into floor bins, allowing you to go from seven seats to two, or any combination in between. With all seats stowed, the Town & Country yields a flat cargo floor and 144.2 cubic feet of storage for easy loading without ever having to remove a seat. When the seats are in their upright position, in-floor bins store a multitude of items, from laptops, purses and toys to backpacks and sporting equipment.

All Town & Country models also include the class-exclusive¹ Stow N Place® Roof-Rack System, which can carry up to 150 pounds of cargo. The convenience of folding crossbars that attach to the side rails when not in use improves aerodynamics.

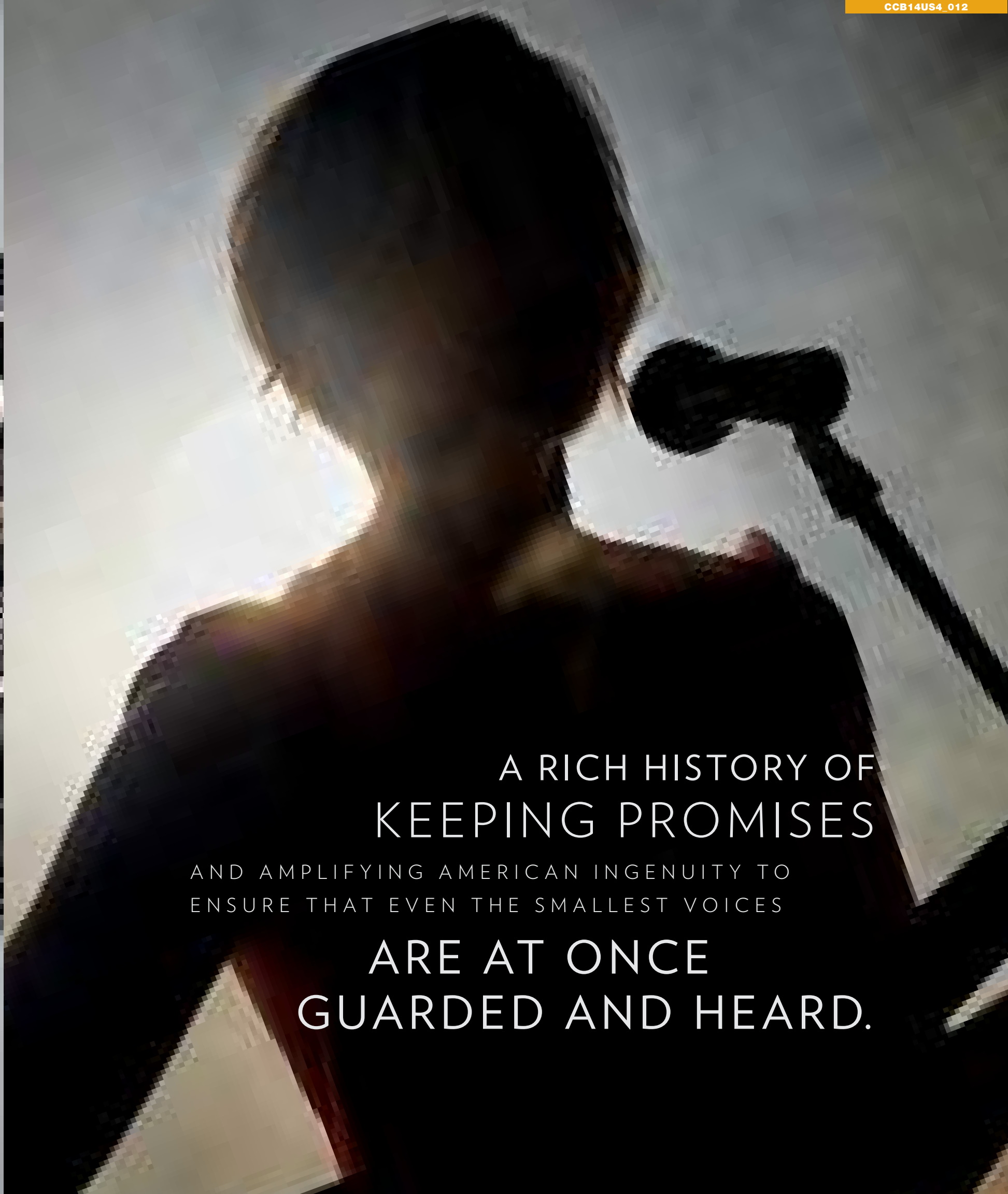
TOWN & COUNTRY S

DOWNTOWN STYLE FOR UPTOWN LOOKS.

The Town & Country S brings a cool, modern design to the Touring model and is tailored for an active, style-minded lifestyle. The exterior and interior enhancements, as well as top-line standard equipment, make this edition a welcome member to the Chrysler family of S trims. The exterior features a Black chrome grille, Black-background front and rear Chrysler wing badges, a Black rear fascia step pad, "S" model badging, Blacked-out headlight bezels, and 17-inch aluminum wheels with polished face and Black-painted pockets. Premium, lower-rolling-resistance tires, low-drag brake calipers and rear bearings enhance fuel efficiency. The performance suspension on S adds a new level of handling dynamics to the driving experience, yet still provides a comfortable ride that's expected in a luxury minivan.

Inside, a monotone Black interior, unique to the Town & Country S, starts with Black Torino leather-trimmed seats with Silver stitching and embroidered "S" logo, and Black Ballistic cloth seat inserts. Piano Black Gloss appliqué are found on the instrument panel and the spokes of the Black leather-wrapped steering wheel, and the Chrysler wing badge on the steering wheel matches the Black background of the exterior badging. Finishing interior touches include a Black headliner and upper consoles, Black center console and an "S" logo in the instrument cluster. A premium Super Console provides power outlets, cup holders, covered storage, and more to both front- and second-row passengers. A class-exclusive¹ Blu-ray™ DVD system with HDMI input and two USB ports for recharging is standard on S. This system allows backseat passengers to view standard DVDs and Blu-ray videos or to play a high-definition video game system on the screens. Wireless headphones allow backseat passengers to enjoy this state-of-the-art system without forcing front-seat passengers to hear the accompanying audio.

*A note about this brochure: All disclaimers and disclosures can be found on the inside back cover.



A RICH HISTORY OF
KEEPING PROMISES

AND AMPLIFYING AMERICAN INGENUITY TO
ENSURE THAT EVEN THE SMALLEST VOICES

ARE AT ONCE
GUARDED AND HEARD.

AT THE END OF THE DAY,
MAKING HISTORY
IS SWEETEST WHEN YOU
MAKE YOUR OWN.

Black chrome grille of Town & Country S.



Cargo area of Town & Country S.



IT STANDS AS PROOF THAT POISE IS A TRAIT
THAT CAN BE INHERITED.



T&C



HERE'S TO THE SPIRIT OF OUR TOWN & COUNTRY.

TOWN & COUNTRY TOURING-L.

This popular model is what continues to make the 2014 Town and Country minivan the Most Trusted Minivan 12 years in a row². This long-standing innovative versatility is the reason why it has received the R.L. Polk award as the most trusted minivan in its class for 12 consecutive years.³ Including all of the versatile features on Touring, Touring-L adds perforated leather-wrapped seats for distinctive styling and ventilation along with a power front-row passenger seat, window shades, security alarm, remote start, an available class-exclusive¹ heated steering wheel and an available class-exclusive¹ Super Console for enhanced comfort and convenience. The Touring-L model also includes a standard SafetyTec™ package with intuitive driver-aided advanced technologies like Blind Spot Monitoring⁴ and Rear Cross-Path Detection.⁵ See workbook for all standard and available features on each model.

30TH ANNIVERSARY EDITION.

A celebration of 30 years since Chrysler invented the minivan. This special-edition model pays homage to the innovation and versatility that have been the trademark of its purpose to growing families for decades. Based on the Touring-L model, the 30th Anniversary Edition adds unique adornments inside and out, including front bucket seats, as well as second and third row seats wrapped in luxurious Nappa leather with Alcantara® suede for a smooth-as-silk experience for everyone along for the ride. This model also includes premium front-door trim, chrome trimmed instrument panel with Black finish bezel, leather-wrapped steering wheel with chrome accents and 17-inch polished/painted wheels with 30th Anniversary badging for a final touch of quality assurance. Additional contents include remote keyless entry; Keyless Enter 'n Go™; heated front- and second-row seats; bright door handles; heated steering wheel and power adjustable pedals.

TOWN & COUNTRY LIMITED IS THE MOST LUXURIOUS MINIVAN IN ITS CLASS.¹

It combines standard features such as Nappa leather-trimmed seating, a class-exclusive¹ heated steering wheel, eight-way power driver and front-passenger seats, heated front- and second-row seats and seating for seven with available luxury second-row seats. Making the premium luxury, technology, comfort and convenience features standard is what makes the Limited model Town & Country's high-end upper classmate. With standard features like the premium Super Console, dual Blu-ray™ and DVD second- and third-row screens, nine amplified speakers with subwoofer and the plethora of advanced safety and technology features combined with a luxurious leather-wrapped interior and one-touch power folding third-row seat, Limited makes its standing known.

A low-angle, upward-looking photograph of several tall skyscrapers against a clear blue sky. The perspective creates a sense of height and scale, with the buildings' facades and window patterns clearly visible. Power lines are visible in the foreground, adding to the urban atmosphere.

AMBITION, BELIEF
IN QUALITY
AND DEDICATION TO VALUE
GIVE REASON TO TRUST.

WHEN YOUR CARGO IS A
ROCK STAR,
YOU BUILD ON THIS SUCCESS
AND DIAL IT UP.

The available class-exclusive¹ Blu-ray™ DVD system allows rear-seat passengers to view Blu-ray DVDs or play HD video games on the screens.



SiriusXM



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CCB14US4_016



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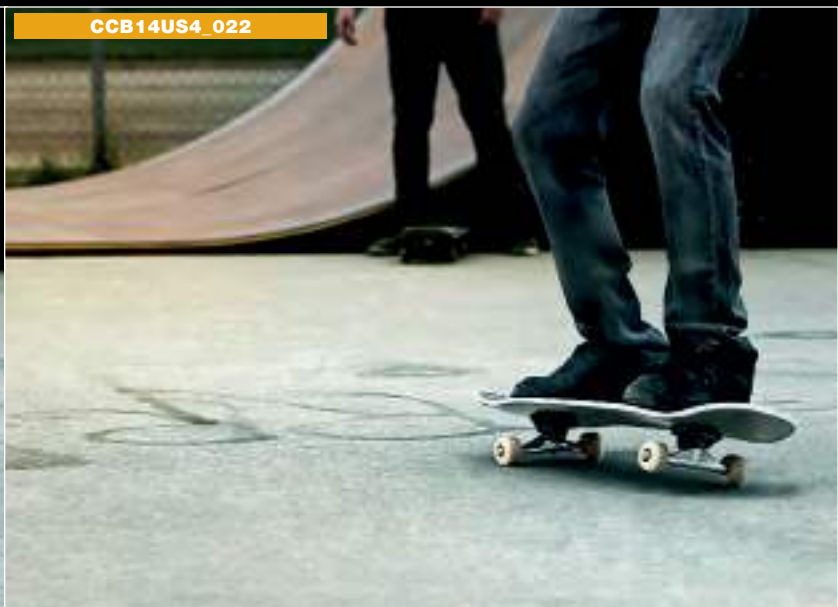
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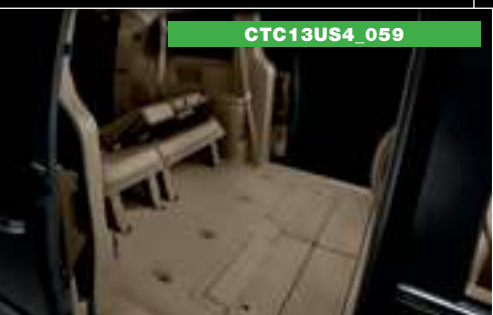
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CTC13US4_061



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ALL DRESSED UP,
SOMEWHERE TO GO.

FROM CLASSROOMS TO CONCERT HALLS, LOCKER ROOMS TO
CONFERENCE ROOMS, LIVING ROOMS TO FILM PREMIERES

*LIVES THE ESSENCE
OF OUR YOUTH.*

The Town & Country Stow 'n Go® system includes in-floor storage bins, a tailgate seating option and available class-exclusive¹ one-touch power-folding third-row seats for more possibilities than ever.



IT'S A VERY SIMPLE PREMISE.
IF YOU WORK HARD,
YOU DESERVE NICE THINGS
AND YOU'VE LEARNED TO SEIZE
THIS OPPORTUNITY.



Gated shifter located on instrument panel for
ergodynamic convenience and eyes-forward safety.

THE SYMBOL FOR WHAT YOU'VE ACCOMPLISHED

ONE MOMENT AT A TIME
ONE FRIENDSHIP AT A TIME
ONE SUCCESS AT A TIME.



Town & Country 30th Anniversary shown in Billet Silver Metallic.



30th

ANNIVERSARY



Tailgate seat mode should not be used when vehicle is in motion. Always use your seat belts.



(1) Based on the latest available competitive information on vehicles in the Chrysler Group LLC Premium Minivan segment. (2) Based on 2001 through 2012 model year repurchase rates. (3) Ranked highest in Polk analysis of model-year 2001–2012 minivan segment for repeat purchase/lease of another Town & Country. (4) Always check visually for vehicles prior to changing lanes. (5) Always look before proceeding. An electronic driving aid is not a substitute for conscientious driving. Always be aware of your surroundings. (6) Properly secure all cargo. (7) Mopar Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required.

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AUTHENTIC CHRYSLER ACCESSORIES

Choose Authentic Chrysler Accessories by Mopar® for quality parts and accessories made to custom-fit your Chrysler Town & Country. Mile after mile, you'll keep going strong with our expert technicians, genuine parts, Mopar Vehicle Protection™ plans, Express Lane Service and online Mopar Owner Connect™ Web site. See your Chrysler dealer for all the latest parts and accessories. You can learn more about the world of Mopar and all it has to offer at mopar.com



CHROMED BILLET ALUMINUM GRILLE INSERT. Make your grille stand out with this custom design that features chromed billet aluminum for durability and a unique diamond design. **17-INCH CHROME-CLAD WHEEL.** This all-new wheel is banded in chrome and adds a splash of flair to this already stylish and sporty minivan. It offers a sense of design balance and is just another reason why driving this vehicle is never boring — and neither are its wheels. **FRONT AIR DEFLECTOR.** Helps deflect road debris, dirt and insects away from your vehicle's hood and windshield with this easily installed accessory.



DOOR SILL GUARDS.
Help protect front door sills from scratches. Brushed stainless steel guards are embossed with the Chrysler name.

HITCH-MOUNT BIKE CARRIER[‡]
Carrier comes in a two- or four-bike style (both fit two-inch receivers) that folds down to allow your vehicle's liftgate to open without having to remove the bikes. Carrier features carrying clamps, cable and a bolt.



ROOF BOX CARGO CARRIER[‡]
Now you can increase Town & Country's cargo capacity to keep up with your active lifestyle with this tough, locking thermo-plastic carrier that mounts to the standard Stow N Place® Roof Rack System or Mopar Removable Roof Rack (sold separately).

MOPAR WEB[‡]
Get high-speed Internet in your vehicle. Mopar Web's in-vehicle router receives broadband Internet, allowing passengers to surf the Web, social-network, look up directions, check email, play online games or download music. Works with any WiFi enabled device. No cell cards or software required. Subscription required; sold separately.

