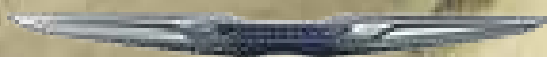


IMPORTED FROM DETROIT



200 COLLECTION

2014 MODELS | CHRYSLER.COM

THE WORLD OVER KNOWS OF THIS
PLACE.
THEY KNOW IT NOT AS I, BUT THEY LIVE IT
JUST THE SAME.

Cover photo from Marshall M. Fredericks Sculpture Museum Archives, University Center, Michigan

200 SEDAN
PERSEVERANCE FROM THE GROUND UP.

The Chrysler 200’s standard trim levels serve as the foundation for what this sedan is all about: comfort, convenience and safety with accessible luxury and high-end technology. The lineup begins with the LX, adding on with Touring mechanics and technology features, then loading with power, performance and style accents on Limited. All laying the groundwork for the 200 Collection. The demand for great value and progressive style in a mid-size sedan is the reason the Chrysler 200 not only exists but flourishes.

HIGH-FUNCTION FORM. The Chrysler grille and badge, fascia and fender sculpting, pronounced deck lid and available dual bright exhaust tips announce its bold arrival to any scene. The standard body-color door handles and power heated mirrors give the body side a streamlined stance, and Limited’s brightwork captures attention through well-thought-out chrome accents. A progressive windshield and front-door-glass acoustic treatment help prevent road noise from entering the cabin. With design cues to enhance the sculpted fascias, the lighting features bifunctional halogen projector headlamps that utilize high/low-beam capability for outstanding forward and spread-light performance, while the LED “eyebrow” light pipes give an illuminated distinction to the front end. Limited adds fog lamps that further spotlight low-visibility paths. The ultra-bright LED taillamps and center high-mounted stoplamp mean viewers from the rear take notice.

ACOUSTIC ACCLAIM. The interior reveals super-soft materials, sturdy cushion design and sound-absorbing treatments throughout the cabin and instrument panel, which provide comfort as well as reduced noise and vibration levels. Limited’s premium leather seating surfaces with stitching detail and leather-wrapped steering wheel and shift knob with chrome accents confirm the upgrade. The instrument panel, gauge cluster and dash enhance the finishing touches as ambient LED lighting highlights the aesthetic. The four-spoke, tilt/telescoping steering wheel with integrated controls allows the driver easy access to radio, cruise and available hands-free phone controls. Illuminated cup holders and a classic-design analog clock supplement the designed-in conveniences. Touring and Limited also include automatic temperature control, sun visors with illuminated vanity mirrors, SiriusXM® Satellite Radio,* six premium speakers (Boston Acoustics® speakers on Limited), Tire Pressure Monitoring Display, Electronic Vehicle Information Center (EVIC) with trip computer and compass, and universal garage door opener.

STRONG, SMART AND STEADY. The available 3.6L Pentastar® V6 engine offers best-in-class² 283 horsepower with 19 city/29 highway mpg, based on Chrysler Group LLC estimated testing, while the 2.4L engine with six-speed transmission offers surprising 173-horsepower performance and 20 city/31 highway mpg, also based on Chrysler Group LLC estimated testing. The front and rear suspension with stabilizer bars deliver a substantially sturdy and responsive ride and handling to standard 17-inch or available 18-inch wheels.

*A note about this brochure: All disclaimers and disclosures can be found in the back of this brochure.

200 Sedan Touring and Limited include leather-wrapped steering wheel and available 6.5-inch Uconnect® touch screen.

THE WORLD OVER

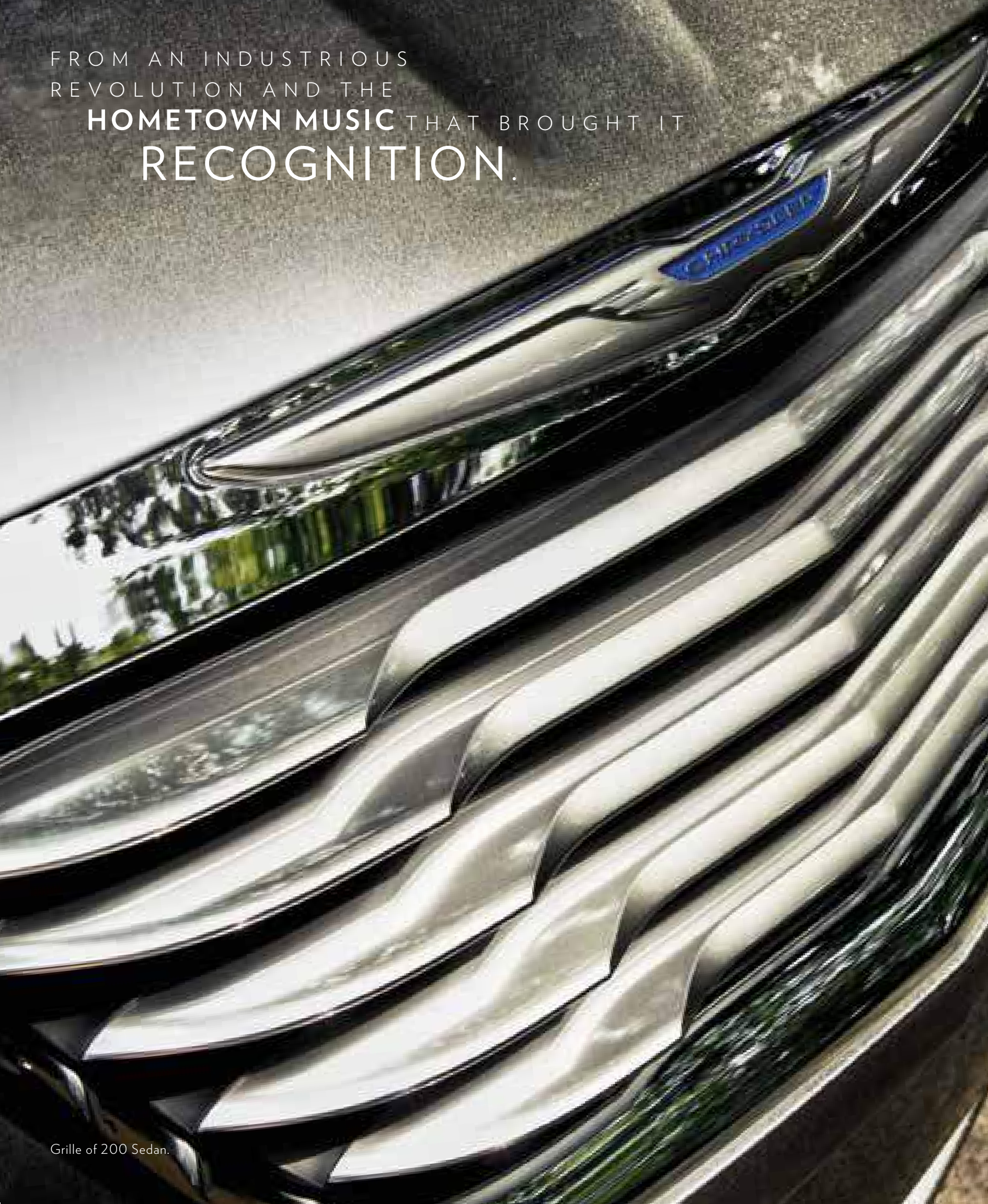
IE.

THEY KNOW IT NOT AS I BUT THEY LIVE IT

Photo from Marshall M. Fredericks Sculpture Museum Archives, University Center, Michigan

200 Sedan Touring and Limited include leather-wrapped steering wheel and available 6.5-inch Uconnect® touch screen.

FROM AN INDUSTRIOUS
REVOLUTION AND THE
HOMETOWN MUSIC THAT BROUGHT IT
RECOGNITION.



Grille of 200 Sedan.



WE'VE CRUISED THESE STREETS,
THE BOULEVARDS OF
CLASSIC DREAMS,
WITH MARVELED TROPHIES OF CUPS FULFILLED
AND CHAMPIONS OF SERIES.

WE KNOW LOSS TOO,
AS DO YOU,
BUT OUR LYRICS NEVER CEASE.
THE MOTOWN® LABEL AND STREETWISE POETS;
THE SOUND IS OF INVENTION.



200 Sedan Limited shown in Billet Silver Metallic with 17-inch machined cast aluminum wheels.

A high-angle, wide shot of the interior of a 200 Chevrolet sedan. The car features light tan leather-trimmed seats with horizontal stitching. The front seats are visible on the left, and the rear bench seat occupies the right side of the frame. The dashboard, steering wheel, and center console are partially visible on the left. The overall lighting is soft, highlighting the texture of the leather and the clean lines of the interior design.

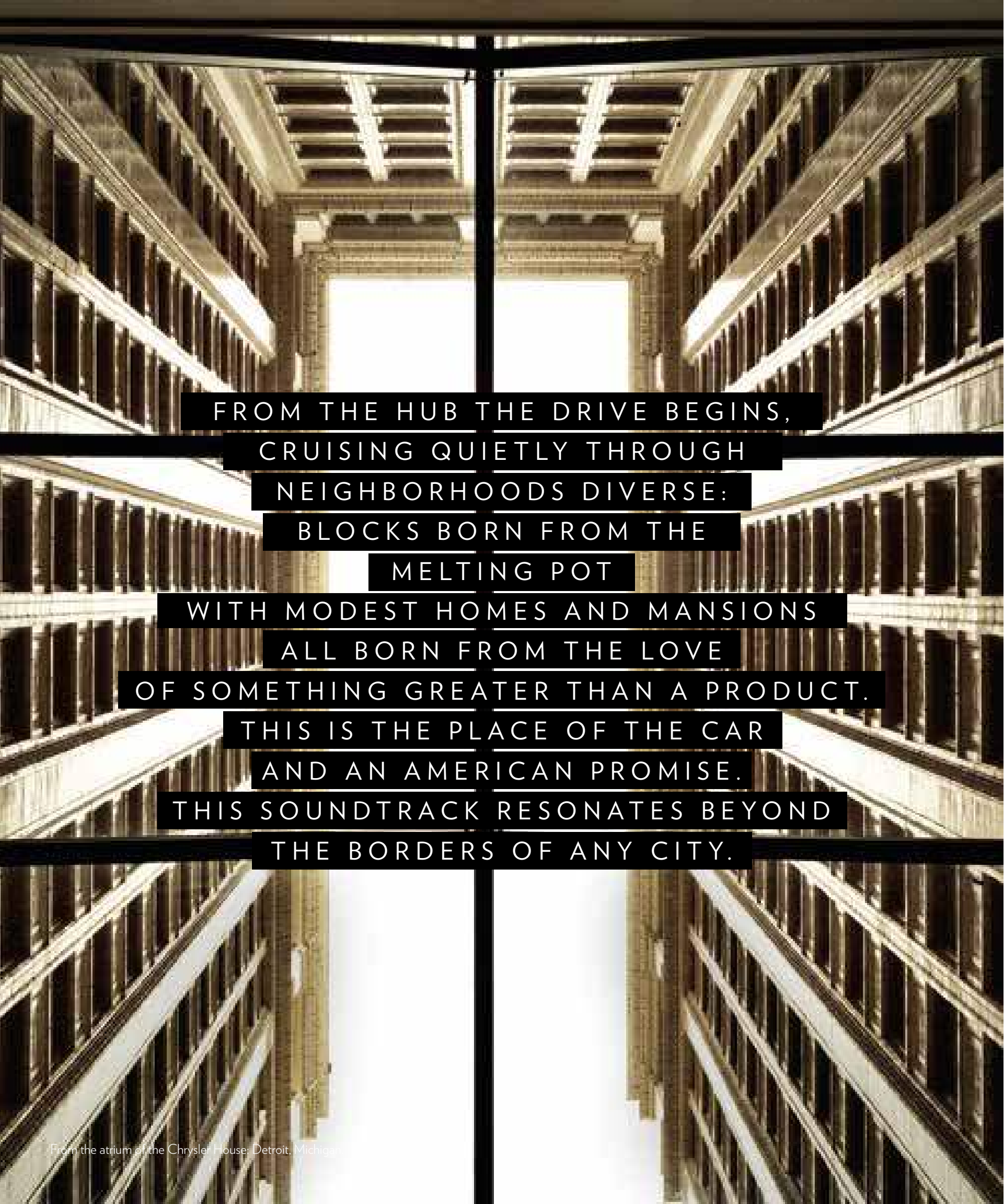
I'VE CROSSED THE LINE
DEMARKING HUMBLE ROOTS

AND OPPORTUNITY, PAYING RESPECT
TO HARD WORK AND THE MOST RESILIENT SPIRIT.

Interior of 200 Sedan. Limited's standard leather-trimmed seats shown in Light Frost. Rear-seat passengers enjoy spacious, comfortable seating. And the trunk pass-through provides additional cargo capacity, allowing longer items to be stored in the trunk.

2





FROM THE HUB THE DRIVE BEGINS,
CRUISING QUIETLY THROUGH
NEIGHBORHOODS DIVERSE:
BLOCKS BORN FROM THE
MELTING POT
WITH MODEST HOMES AND MANSIONS
ALL BORN FROM THE LOVE
OF SOMETHING GREATER THAN A PRODUCT.
THIS IS THE PLACE OF THE CAR
AND AN AMERICAN PROMISE.
THIS SOUNDTRACK RESONATES BEYOND
THE BORDERS OF ANY CITY.

From the atrium of the Chrysler House, Detroit, Michigan

200 CONVERTIBLE

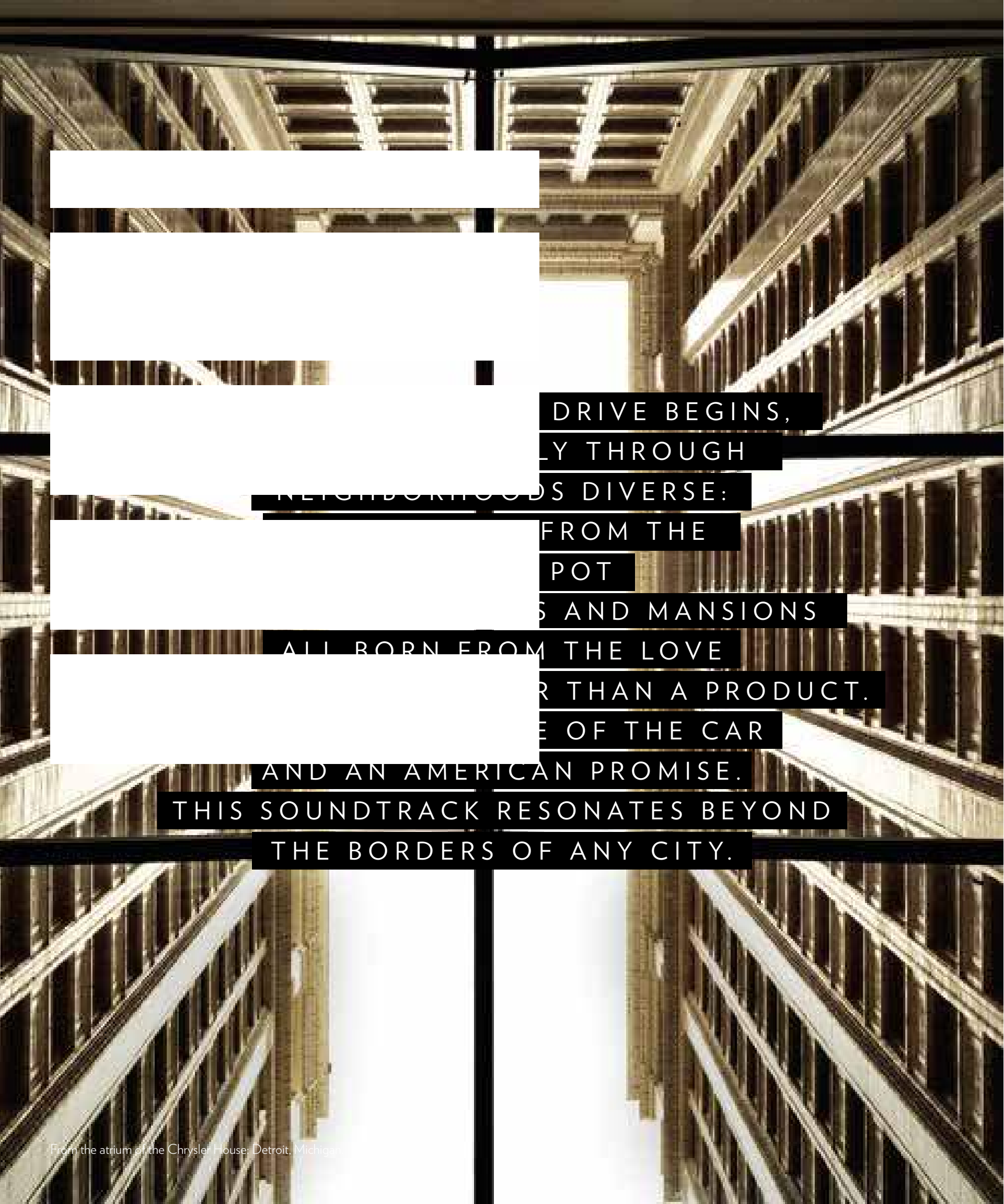
A REBEL FOR YOUR CAUSE.

CAREFREE. It may be a state of mind, but it helps when windblown hair is an option. Rise to any occasion or just leave it all behind with the adaptability that transforms your ride with a touch of a button. It's the power of superior design — the two-door convertible that comfortably seats four. Taking the engineering and design traits from its sedan counterpart, the 200 Convertible releases the lid on open-air freedom and is the only vehicle in its class to offer a power retractable hardtop.³

BREATHING ROOM. Choose from two retractable drop-tops of standard cloth or the available retractable steel hardtop. Each operates via a button on the interior center stack or via the key fob. The retractable system opens and closes the rear-compartment cover and unlocks, retracts and stows the entire top. With any top down, the spacious trunk capacity still has room to easily fit two golf bags or suitcases.

AUTOMATIC STRESS RELEASE. In both the soft-cloth and hardtop forms, the power convertible top folds in three sections and automatically latches with a switch on the center console or the press of a button on the key fob. Each takes approximately 30 seconds to raise or retract while an automatic hard cover conceals the stowage area when the top is down. Tightened flow-through design further enhances the feeling of floating on air.

SIMPLICITY AT ITS SMARTEST. An included Smart Glass system protects the retractable top's weather strips and window seals. It automatically lowers the windows slightly whenever the top is lowered or when the doors are opened or closed. When the door handle is pulled, the windows lower half an inch, preventing resistance or damage to the window or top weather strips as the door opens. Once the door is closed, the window fully closes.



THE

DRIVE BEGINS,

LY THROUGH
NEIGHBORHOODS DIVERSE:

FROM THE
POT
S AND MANSIONS

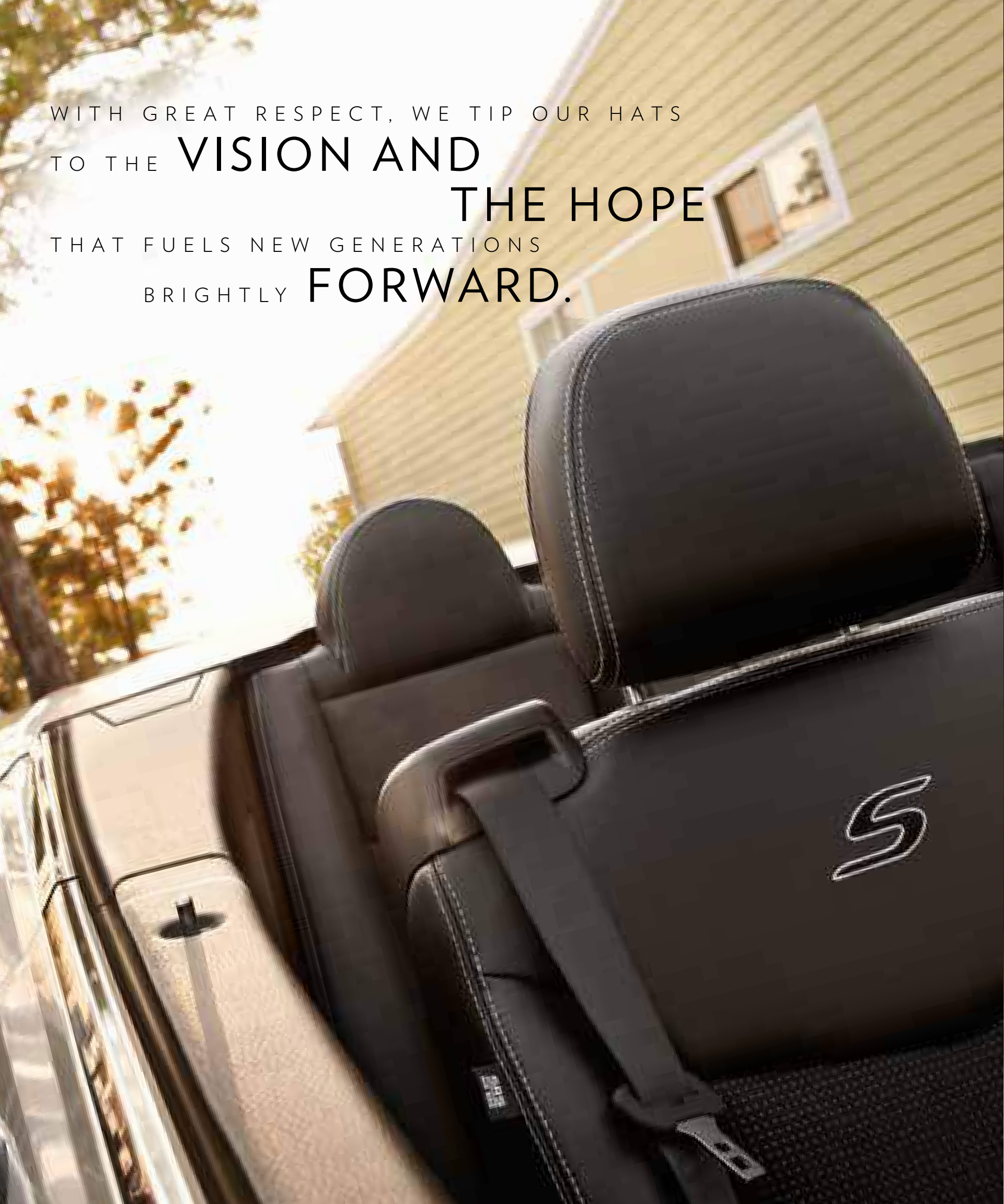
ALL BORN FROM THE LOVE
R THAN A PRODUCT.
E OF THE CAR

AND AN AMERICAN PROMISE.
THIS SOUNDTRACK RESONATES BEYOND
THE BORDERS OF ANY CITY.

From the atrium of the Chrysler House, Detroit, Michigan







WITH GREAT RESPECT, WE TIP OUR HATS

TO THE VISION AND THE HOPE

THAT FUELS NEW GENERATIONS

BRIGHTLY FORWARD.



200 SEDAN S PACKAGES

KICK IT UP A NOTCH OR THREE.

URBAN STYLE. These standout exterior touches add a flair for attitude. The 200 S Packages offer a Black grille and Black headlamp treatment with bright metalized projector rings and projector fog lamps. The S reinforces its strong profile with body-color door handles and body-color heated exterior mirrors, Black “S” badge and 18-inch polished aluminum wheels featuring Black painted pockets. The brilliant LED taillamps and available dual bright exhaust tips give a parting shot of luster.

GRAPHIC EXPRESSION. 200 Limited Sedan’s available S V6 Premium Package includes all of the exterior appearance treatments above, taking this demeanor inside as well. It features Black leather-trimmed seating accented in Silver stitching with distinctive digital suede inserts. The driver and front-passenger seats feature embroidered “S” graphics as a unique stylish touch, and a perforated leather-wrapped steering wheel delivers an added dose of finesse. The Package also includes the 3.6L Pentastar® V6 engine with 283 horsepower, Flex Fuel capability and dual exhaust system for some added boost to the boast.

200 SUPER S PACKAGE. This focuses on rugged performance and style, along with a responsive sport suspension. The interior replicates the 200 S V6 Premium Package while the exterior adds unique aggressive appointments. The exterior adds a new Gloss Black mesh grille accented with a Platinum Chrome grille surround, a chin spoiler and Platinum Chrome fog light spears, giving the entire vehicle a more menacing stance. Body-color sill cladding, Platinum Chrome trim and Semi-Gloss Black wheels embolden the unique profile view. At the rear of the vehicle, a body-color deck lid spoiler, Platinum Chrome light bar, rear valance with polished, fascia-mounted exhaust tips and unique “S” and Black “200” badges complete the distinction.

COVER OPTION. The Convertible 200 S model gives the tough-love treatment from the outside in. It adds an “S” badge, 18-inch polished aluminum wheels and Black painted treatments to exterior design elements. The interior’s standard robust performance leather-trimmed seats in Black with “S” logos and distinctive Silver stitching, with upgrades like a perforated leather-wrapped steering wheel, reinforce the bolstered style, while the standard 3.6L Pentastar® V6 engine with dual exhaust packs some added boost to back up the boast.

WITH GREAT RESPECT, WE TIP OUR HATS
TO YOUR VISION AND

THE HOPE
D.



COVER OPTION. The Convertible 200 S model gives the tough-love treatment from the outside in. It adds an “S” badge, 18-inch polished aluminum wheels and Black painted treatments to exterior design elements. The interior’s standard robust performance leather-trimmed seats in Black with “S” logos and distinctive Silver stitching, with upgrades like a perforated leather-wrapped steering wheel, reinforce the bolstered style, while the standard 3.6L Pentastar® V6 engine with dual exhaust packs some added boost to back up the boast.



WHETHER IT IS CAST OR FORGED, STITCHED OR SCULPTED,
IT IS SOMETHING BORN TO DELIVER
THE SPIRIT OF THOSE WHO MADE IT.



Leather-wrapped steering wheel of 200 S Package with audio and cruise controls. See workbook for feature details.



Interior of 200 S with front
leather-wrapped bucket seats with suede inserts.



200 Super S Premium interior leather and chrome appointments as well as a unique mesh grille with integrated Chrysler wing design.



A RETURN TO A STANDARD
THAT STOOD FOR AN AMERICAN CRAFT
BUILT HERE, INSPIRED HERE AND EARNED HERE,
I AM DETROIT AND I AM YOU.



A RETURN TO A STANDARD
THAT STOOD FOR AN AMERICAN CRAFT
BUILT HERE, INSPIRED HERE AND EARNED HERE,
I AM DETROIT AND I AM YOU.

200 Super S with aggressive rear fascia, integrated exhaust and 18-inch Semi-Gloss Black painted wheels shown in Granite Crystal Metallic.



2014 MODELS | CHRYSLER.COM

(1) SiriusXM service requires a subscription, sold separately after 12-month trial included with vehicle purchase. **If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel.** See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, D.C. and P. R. (with coverage limitations). SiriusXM Traffic available in select markets. See siriusxm.com/traffic for more information. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. (2) Based on the latest available information of Chrysler Group LLC Standard Mid-Size Sedan segment. (3) Based on the latest available competitive information of vehicles in the Chrysler Group LLC Standard Convertible segment.

This brochure is a publication of Chrysler Group LLC. All product illustrations and specifications are based upon current information at the time of publication approval. Chrysler Group LLC reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials and to change or discontinue models, which are considered necessary to the purpose of product improvement or for reasons of design and/or marketing. Chrysler, the Chrysler wing design, Chrysler 200, Imported from Detroit, Pentastar and Uconnect are registered trademarks of Chrysler Group LLC. Boston Acoustics is a registered trademark of Boston Acoustics. Goodyear is a registered trademark of The Goodyear Tire & Rubber Company. All rights reserved. Motown and the Motown logo are registered trademarks of UMG Recordings, Inc. and are used under license. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. and its subsidiaries. ©2013 Chrysler Group LLC. All rights reserved.

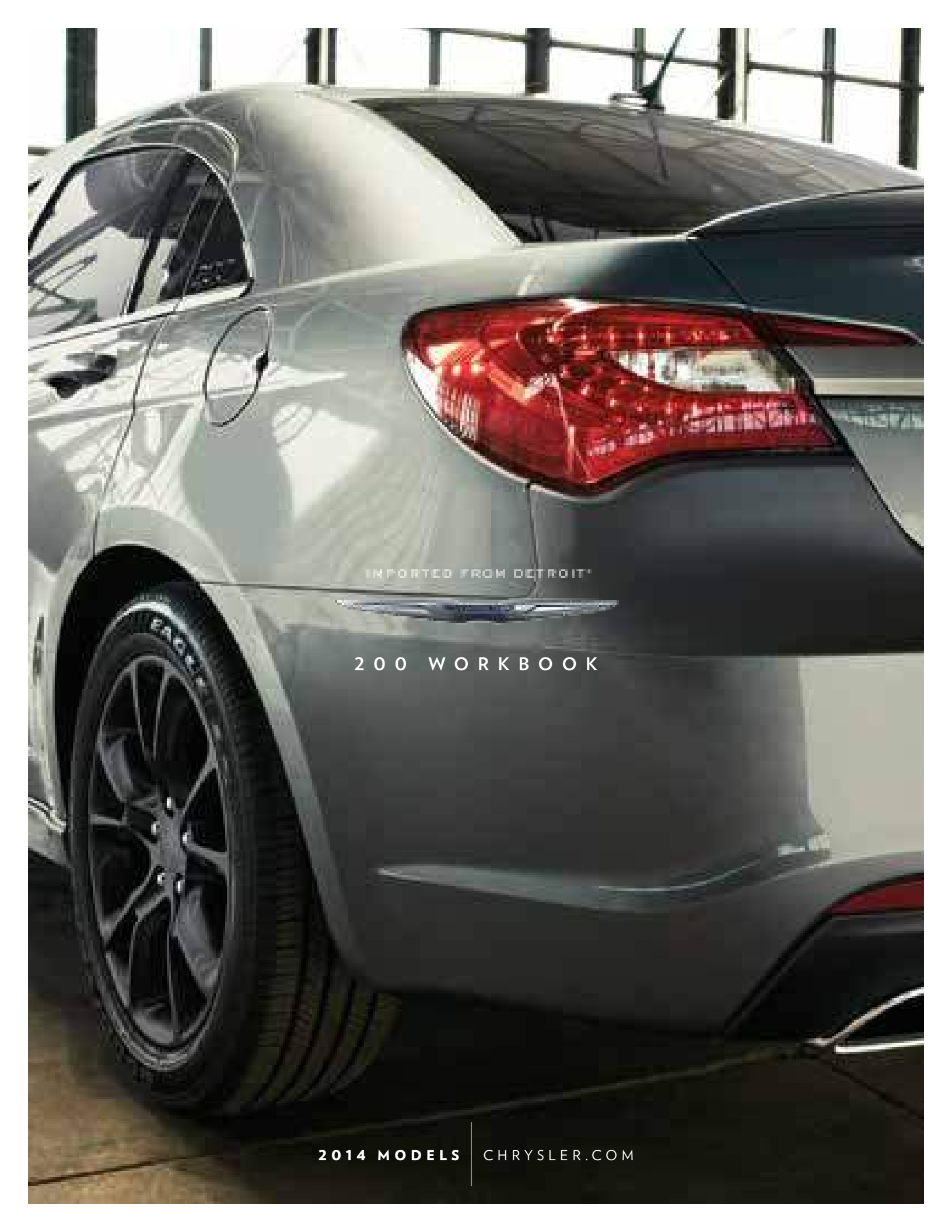
IMPORTED FROM DETROIT®



200 COLLECTION

Chrysler is a registered trademark of Chrysler Group LLC

74-383-2410

A high-quality photograph showing the rear three-quarter view of a silver Chrysler 200. The car is parked in what appears to be a showroom or a well-lit garage, with large windows in the background. The lighting highlights the car's sleek lines, the rear door, the taillight, and the rear wheel. The text "IMPORTED FROM DETROIT" is visible on the rear door.

IMPORTED FROM DETROIT™

200 WORKBOOK

2014 MODELS | CHRYSLER.COM



UCONNECT® TOUCHSCREEN FOR MUSIC, NAVIGATION AND COMMUNICATION.

ENTERTAINMENT. Manage all your media with multiple ways to access audio, including Bluetooth® streaming audio, iPod® control with Voice Command, DVD player, auxiliary input jack, SD card slot and compatible multimedia devices with SiriusXM® Satellite Radio¹ (one year of service included).

PHONE. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to pair up to seven Bluetooth compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone's contacts² — up to 1,000 entries.

VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations and SiriusXM Satellite Radio¹ channels and make calls.

WEB. Put the power of high-speed Internet in your vehicle with Mopar® Web,² making your vehicle a mobile hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this Authentic Chrysler Accessory by Mopar. It's all wireless. Subscription required. Sold separately.

NAVIGATION. Provides turn-by-turn voice guidance and visual display. It features the Garmin® intuitive user interface, bringing the Garmin handheld experience to a factory in-dash radio. With SiriusXM Traffic, you'll get detailed information on traffic flow, construction and road closures.

SIRIUSXM TRAVEL LINK.⁴ Brings national weather forecasts, fuel prices for local gas stations, in-game and final sports scores, weekly sports schedules, local movie theater listings and local ski conditions right to your vehicle.

SIRIUSXM ALL ACCESS PACKAGE. Enjoy over 150 channels of the best programming for all the places life takes you. In your vehicle — you'll get every channel available on your radio, including all the premium programming like Howard Stern, every NFL game, Oprah Radio, MLB Network Radio™ and more.

On the go — with a SiriusXM Internet Radio subscription included with the All Access trial, you'll get SiriusXM on your computer, smartphone or tablet. Go to siriusxm.com/getallaccess for more information.

Go to DRIVEUCONNECT.COM to find out more.



RIDE AND HANDLING.

Virtually every system for the 200 has been engineered for an exceptional performance experience. MacPherson struts sit up front to help provide an optimum balance of ride, handling and noise isolation. These are supported by multilink coil suspension in the back, which allows individual articulation of the rear wheels over varying road surfaces for a level ride. Additional components include large-diameter front and rear sway bars, stiffened body mounts and soft ride rate, all paving the way for a smooth and controlled ride. These drivetrain and suspension enhancements also contribute to the reduction of noise, vibration and harshness (NVH), while the available premium 17-inch and 18-inch All-Season tires provide solid balance and response.

TIRE PRESSURE MONITORING SYSTEM.

A warning lamp in the instrument cluster notifies you of low tire pressure. A Tire Pressure Monitoring Display alerts you to individual tire pressure for all four tires and is part of the available Electronic Vehicle Information Center (EVIC).

BEST-IN-CLASS⁵ AVAILABLE HORSEPOWER BRED FOR EFFICIENCY.

It's the most advanced six-cylinder engine ever produced by Chrysler Group LLC, and it just happens to be shared with its Chrysler 300 stablemate. The available 3.6L best-in-class⁵ 283-horsepower Pentastar® V6 DOHC is paired with a six-speed automatic transmission with first-rate NVH control. The only thing better than numbers like 283 horsepower and 260 lb-ft of torque is the engine's durability-enhancing features that require very low maintenance. Its impressive Chrysler Group LLC estimated 19 city/29 highway mpg⁵ provides a glimpse of restraint within its appetite for the open road.

The 2.4L engine with Variable Valve Timing (VVT) is mated to the standard six-speed automatic transmission with AutoStick. It provides a strong balance of fuel economy (based on Chrysler Group LLC estimated testing) and solid performance with 173 horsepower.



AUTOSTICK.

When paired with either the 2.4L four-cylinder engine or the 3.6L Pentastar® V6 engine, the six-speed automatic transmission with available AutoStick shifter allows clutchless manual or automatic gear selection for a dynamic driving experience.

INTERNATIONAL INSTITUTE FOR HIGHWAY SAFETY (IIHS) TOP SAFETY PICK+.

The Chrysler 200 Sedan has been awarded a 2013 IIHS Midsize Car Top Safety Pick+ IIHS safety awards determine crashworthiness — how well a vehicle protects its occupants in a crash.

IIHS rates vehicles good, acceptable, marginal or poor based on performance in a moderate overlap frontal crash, small overlap frontal crash, side impact, rollover and rear, plus evaluations of seat/head restraints⁶ for protection against neck injuries in rear impacts. TOP SAFETY PICK+ winners must earn good ratings for occupant protection in at least four of five evaluations, with no less than acceptable in the fifth test.

AIR BAGS.⁷

200 models feature standard advanced multistage driver and front-passenger air bags⁷ supplemental driver and front-passenger seat-mounted air bags⁷ and supplemental side-curtain air bags⁷ on sedans.

ACTIVE FRONT HEAD RESTRAINTS.⁸

Head restraints automatically move forward and upward in the event of a rear-end collision to decrease the space between the head restraint and the occupant's head, helping to reduce the chance of injury.

ELECTRONIC STABILITY CONTROL (ESC)⁹

In adverse conditions, ESC and Brake Assist work with an all-speed traction control system to help maintain vehicle stability, limit oversteering or understeering and automatically apply brake force when needed.

ANTILOCK BRAKE SYSTEM (ABS).

Standard four-wheel antilock disc brakes afford premium stopping power from state-of-the-art electronics that provide faster system response. ABS senses and prevents wheel lockup, offering improved steering control under extreme braking and/or slippery conditions.

SENTRY KEY® THEFT-DETERRENT SYSTEM.

A unique security system code matched only to your vehicle allows your 200 to start only with the special encoded key.

SECURITY ALARM.

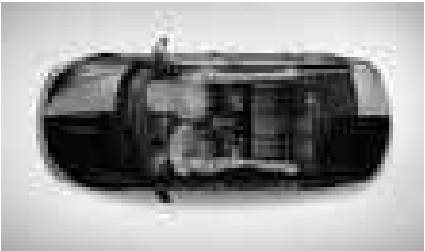
This system monitors the door-ajar and trunk switches as well as the ignition circuit for unauthorized entry. The lights flash and the horn sounds, alerting you if someone else is trying to enter your vehicle.

REMOTE KEYLESS/ILLUMINATED ENTRY.

For additional convenience and security, this feature unlocks the driver's door on the first press of the key fob and all doors on the second press, illuminating interior lights once the vehicle is unlocked.

BUILT WITH A STRUCTURAL INTEGRITY STAMPED IN STEEL.

The foundation of the Chrysler 200 body and frame is a solid structure built with high-strength steel. Safety cage construction includes specially designed front and rear crumple zones that are engineered to help absorb energy and redirect it away from passengers, helping to reduce the risk of injury in the event of an accident.



*A note about this brochure: all disclaimers and disclosures can be found in the back of the brochure.

OPTIONS & PACKAGES

ENGINE/TRANSMISSION	LX SEDAN	TOURING SEDAN/CONVERTIBLE	LIMITED SEDAN/CONVERTIBLE	“S” CONVERTIBLE
2.4L I-4 16V DOHC VVT WORLD ENGINE – 6-speed automatic		S/S		
3.6L PENTASTAR® FLEX FUEL VVT V6 – 6-speed automatic	S	O/O	S/S	S
MECHANICAL				
ALTERNATOR – 140-amp	S	S/S		
– 160-amp (included with 3.6L V6 engine)		P/P	S/S	S
BATTERY – 525-amp, maintenance-free	S	S/S	S/S	S
BRAKE/PARK INTERLOCK – Included with 4-speed automatic or 6-speed automatic	S	S/S	S/S	S
BRAKES – Four-wheel disc ABS	S	S/S	S/S	S
ENGINE BLOCK HEATER	O	O/O	O/O	O
REMOTE START™ SYSTEM – Included with Cold Weather Group		P/P	S/S	S
SPEED CONTROL – Electronic with stalk-mounted controls	S	S/S	S/S	S
SPEEDOMETER – 120-mph, with tachometer	S	S/S	S/S	S
STABILIZER BARS – Front and rear	S	S/S	S/S	S
STEERING – Power, rack and pinion	S	S/S		
– Precision power (included with 3.6L V6 engine)		P/P	S/S	S
SUSPENSION – Touring	S	S/S	S/S	S
EXTERIOR FEATURES				
ANTENNA – Removable short mast	S	S/S	S/S	S
DECK LID POWER RELEASE	S	S/S	S/S	S
DOOR HANDLES – Body-color (included with S Package)	S	S/S	P/-	S
– Bright			S/S	
EXHAUST TIPS – Dual, bright (included with 3.6L V6 engine)	S	P/P	S/S	S
FOG LAMPS – PROJECTOR – Included with S Appearance Package		P/-	S/S	S
FUEL TANK – 16.9-gallon	S	S/S	S/S	S
GLASS – Tinted	S	S/S	S/S	S
– Laminated windshield and front-door glass	S	S/S	S/S	S
GRILLE – Dark Argent with bright accents	S	S/S	S/S	
– 200 S grille with Black finish (included with S Package on Sedan)		P/-	P/-	S
HEADLAMPS – Bi-functional halogen projector with headlamps-off time-delay feature	S	S/S	S/S	S
– Automatic headlamps		S/S	S/S	S
– Headlamp with Black treatment (included with S Package on Sedan)		P/-	P/-	S
HOOD INSULATION	S	S/S	S/S	S
MIRRORS – Body-color, power, heated, foldaway (included with S Package)	S	S/S	P/-	S
– Bright, power, heated, foldaway			S/S	
SUNROOF – Power express open/close		O/-	O/-	
TIRES – P225/55R17 BSW All-Season Touring	S	S/S	S/S	
– P225/50R18 BSW All-Season Touring (included with S Package and 18-inch wheels on Sedan)		P/-	P/-	S
– Compact spare	S	S/S	S/S	S

EXTERIOR FEATURES (continued)	LX SEDAN	TOURING SEDAN/CONVERTIBLE	LIMITED SEDAN/CONVERTIBLE	“S” CONVERTIBLE
WHEELS – 17-inch wheel cover	S			
– 17-inch machined cast aluminum		S/S	S/-	
– 18-inch polished aluminum with Black painted pockets (included with S Package on Sedan)		P/-	P/-	S
– 18-inch cast aluminum with painted Satin Silver finish		O/O	-/S	
WINDOWS – Power, with driver’s one-touch down	S	S/S		
– Power, with one-touch up/down front			S/S	S
WINDSHIELD WIPERS – Variable/intermittent	S	S/S	S/S	S
INTERIOR FEATURES				
AIR CONDITIONING – Manual	S			
– Automatic Temperature Control		S/S	S/S	S
AIR FILTRATION SYSTEM	S	S/S	S/S	S
ASSIST HANDLES – Rear compartment		S/-	S/-	
CARPET – Floor	S	S/S	S/S	S
CONSOLE – Floor with fore/aft sliding armrest, with dual storage compartments	S	S/S	S/S	S
DEFROSTER – Rear window	S	S/S	S/S	S
DOOR LOCKS – Power	S	S/S	S/S	S
INSTRUMENT CLUSTER WITH LED LIGHTING	S	S/S	S/S	S
INSTRUMENT CLUSTER WITH DISPLAY SCREEN	S	S/S	S/S	S
S CLUSTER WITH UNIQUE GRAPHICS (INCLUDED WITH S PACKAGE ON SEDAN)		P/-	P/-	S
FLOOR MATS – Premium front and rear	S	S/S	S/S	S
TRUNK – Dress-up	S	S/S	S/S	S
– Trunk mat		S/S	S/S	S
– Trunk lamp	S	S/S	S/S	S
– Deck lid liner	S	S/S	S/S	S
HEADLINER – Base: coat hooks, dome lamp, driver and front-passenger sun visors with mirrors	S			
– Premium/UGDO: coat hooks, rear-passenger assist handles, sun visors with illuminated mirrors, front/rear aimable LED lamps and Universal garage door opener		S/-	S/-	
UNIVERSAL GARAGE DOOR OPENER (UGDO)		S/S	S/S	S
LED LAMPS – Front and rear		S/S	S/S	S
MIRROR – Rearview, day/night	S	S/S		
– Rearview, auto-dimming with microphone (included with Uconnect® Phone)	P	P/P	S/S	S
– Driver’s side sun visor	S			
– Driver and front-passenger sun visors, illuminated		S/S	S/S	S
POWER OUTLETS – 12-volt center stack-mounted	S	S/S	S/S	S
– 12-volt center console-mounted	S	S/S	S/S	S
SHIFT KNOB – Urethane	S			
– Leather-wrapped		S/S	S/S	S
STEERING COLUMN – Tilt/telescoping, manual	S	S/S	S/S	S

OPTIONS & PACKAGES

INTERIOR FEATURES (continued)	LX SEDAN	TOURING SEDAN/CONVERTIBLE	LIMITED SEDAN/CONVERTIBLE	“S” CONVERTIBLE
STEERING WHEEL – Urethane	S			
– Leather-wrapped		S/S	S/S	
– Perforated leather (included with S Premium Package on Sedan)			P/-	S
TRAVELER/MINI TRIP COMPUTER		S/S	S/S	S
SEATING – Premium cloth bucket seats	S	S/S		
– Leather-trimmed bucket seats with digital suede insert “S” logo on front seats (included with S Premium Package on Sedan)			P/-	S
– Leather-trimmed bucket seats			S/S	
– Power 8-way driver’s seat	S	S/-	S/-	
– Power 6-way driver and passenger		-/S	-/S	S
– Heated (included with Cold Weather Group)	S	P/P	S/S	S
– Manual-adjust seats	S	O/-		
– Manual driver lumbar adjuster	S	S/S	S/S	S
– Manual driver-seat height adjuster (packaged with manual-adjust seats)	S	P/-		
REAR – 60/40 split-folding seatbacks with fold-out armrest with integrated cup holders	S	S/-	S/-	
UCONNECT® – Uconnect 130 AM/FM radio with CD/MP3 format capability, audio jack and steering-wheel music controls. Optional: Uconnect Voice Command with Bluetooth®, Bluetooth streaming audio, USB port for media devices, SiriusXM® Satellite Radio¹ with one-year trial included.	S	S/S	S/-	
– Uconnect 430 AM/FM radio with CD/DVD/MP3 format capability, audio jack and 40GB hard drive (28GB available) with USB port for uploading files, 6.5-inch touch screen for displaying music info and uploaded pictures, steering-wheel music controls. Optional: Uconnect Voice Command with Bluetooth, Bluetooth streaming audio, additional USB port for media devices, SiriusXM Satellite Radio¹ with one-year trial included.		O/O	-/S	S
– Uconnect 430N AM/FM radio with CD/DVD /MP3 format capability, audio jack, 40GB hard drive (20GB available) with USB port for uploading files, Uconnect Voice Command with Bluetooth, Bluetooth streaming audio, additional USB port for media devices, 6.5-inch touch screen for displaying music info and uploaded pictures, steering-wheel music controls, enhanced GPS Navigation, SiriusXM Satellite Radio¹ and SiriusXM Traffic¹ with one-year trial included.			O/O	O
SIRIUSXM SATELLITE RADIO¹ SYSTEM WITH ONE-YEAR SUBSCRIPTION		S/S	S/S	S
SOUND SYSTEMS – Four speakers	S			
– Six speakers		S/S		
– Six Boston Acoustics® speakers			S/O	S
WINDSCREEN		-/O	-/S	S
SAFETY AND SECURITY				
ACTIVE HEAD RESTRAINTS⁴ – Front	S	S/S	S/S	S
AIR BAGS⁷ – Advanced front multistage for driver and passenger	S	S/S	S/S	S

SAFETY AND SECURITY (continued)	LX SEDAN	TOURING SEDAN/CONVERTIBLE	LIMITED SEDAN/CONVERTIBLE	“S” CONVERTIBLE
– Supplemental side-curtain for front and rear outboard occupants	S	S/-	S/-	
– Supplemental front-seat-mounted	S	S/S	S/S	S
CHILD SEAT ANCHOR SYSTEM (LATCH)	S	S/S	S/S	S
DOOR LOCKS – Rear child protection	S	S/-	S/-	
ELECTRONIC STABILITY CONTROL® – With Brake Assist and All-Speed Traction Control	S	S/S	S/S	S
INSIDE EMERGENCY TRUNK LID RELEASE	S	S/S	S/S	S
REMOTE KEYLESS/ILLUMINATED ENTRY	S	S/S	S/S	S
SEAT BELTS – Front three-point with shoulder adjustment	S	S/S	S/S	S
– Rear, outboard and center three-point	S	S/S	S/S	S
SECURITY ALARM	S	S/S	S/S	S
SENTRY KEY® THEFT-DETERRENT SYSTEM	S	S/S	S/S	S
TIRE PRESSURE MONITORING SYSTEM – Included in the traveler/mini trip computer, displays individual tire pressure for all four tires		S/S	S/S	S
TIRE PRESSURE MONITORING WARNING LAMP	S			
UCONNECT PHONE – Includes Voice Command, rearview auto-dimming mirror with microphone, remote USB port and Bluetooth streaming audio system	O	O/O	O/S	S
PACKAGES				
S PACKAGE – Includes 18-inch aluminum wheels with Black painted pockets, premium fog lamps with Black bezels, headlamps with Black treatment, Black finish S grille, Chrysler wing badges with Black inlays and S badges (exterior paint restrictions; not available with Black/Light Frost interior trim)		O/-		
S PREMIUM PACKAGE – Includes leather-trimmed bucket seats with S logo, perforated leather-wrapped steering wheel, center console open bin, body-color exterior mirrors and door handles; includes Black fog lamp bezels, headlamps with Black treatment, Black inlay Chrysler badging, S badge, Black finish S grille, 18-inch polished aluminum wheels with Black painted pockets, Black inlays and S badges (exterior paint restrictions; not available with Black/Light Frost interior trim)			O/-	
SUPER S / SUPER S PREMIUM PACKAGE – Includes in addition to S packages mesh grille with integrated Chrysler wing badge, chin spoiler, side sills and rear spoiler, 18" semi-gloss Black painted wheels, Sport tuned suspension, unique rear fascia with integrated exhaust, Platinum chrome on all exterior trim pieces (exterior paint restrictions; not available with Black/ Light Frost interior trim)		O/-	O/-	
SUN/SOUND GROUP – Includes rearview auto-dimming mirror with microphone, power express open and close sunroof, Uconnect 430N with Navigation, SiriusXM Satellite Radio,¹ SiriusXM Traffic¹ Uconnect Voice Command with Bluetooth, Bluetooth streaming audio, 40GB hard drive with 20GB available storage and remote USB port			O/-	
COLD WEATHER GROUP – Includes heated front seats and remote start¹¹		O/O		
SMOKER’S GROUP – Removable ashtray, cigar lighter	O	O/O	O/O	O

S = Standard. O = Optional. P = Included as part of package. - = Not available.



AUTHENTIC CHRYSLER ACCESSORIES

Choose Authentic Chrysler Accessories by Mopar® for quality parts and accessories made to custom-fit your Chrysler 200. Mile after mile, you'll keep going strong with our expert technicians, genuine parts, Mopar Vehicle Protection™ plans, Express Lane Service and online Mopar Owner Connect™ Web site. See your Chrysler dealer for all the latest parts and accessories. You can learn more about the world of Mopar and all it has to offer at mopar.com



Vehicle shown with Premium Chrome Grille, Accent Lights, Front Chin Spoiler and Windscreen.



ILLUMINATED DOOR SILL GUARDS.

Add a touch of stainless steel style to your vehicle while protecting its interior door sills from scratches. Front sills feature the 200 logo, which illuminates when the front doors open.

MOPAR® WEB³

Get high-speed Internet in your vehicle. Mopar Web's in-vehicle router receives broadband Internet, allowing passengers to surf the Web, social-network, look up directions, check email, play online games or download music. Works with any WiFi enabled device. No cell cards or software required. Subscription required; sold separately.



KATZKIN® LEATHER INTERIORS.

Mopar and Katzkin have come together to create a unique custom leather seating program for enthusiasts who want to express their individuality. Katzkin offers premium leather-trimmed packages with embroideries, piping, two-tones, suede and much more in many different colors. Ask your dealer for more information.

REARVIEW MIRROR WITH BACK-UP CAMERA⁹ AND BLUETOOTH® HANDS-FREE PHONE^{9,10}

Built-in 3.5-inch monitor sees license plate-mounted rear camera view when in Reverse. Enjoy hands-free calling when you add the Bluetooth enabled phone.



AMBIENT LIGHT KIT.

These LED lights mount under the dash to add a perfect amount of accent lighting to both the driver and front-passenger footwells. Eight color settings and low/high lighting intensity let you select one perfect interior ambiance.

REMOTE START!¹¹

Hit the ground running with the ability to start your vehicle with the touch of a button. The system operates seamlessly with your vehicle's factory electronic security system.



MOLDED CARGO TRAY.

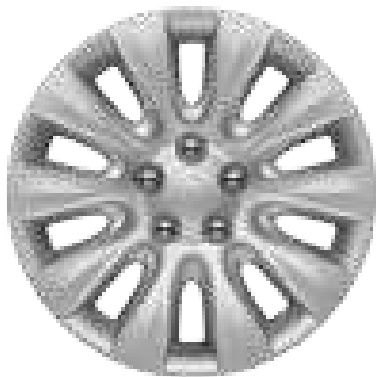
Fits in the rear cargo area to help protect carpeting. Removes easily for cleaning and features a skid-resistant bottom.¹²

KICKER® SOUND SYSTEMS.

Pump up your audio system with upgrade components and packages from KICKER, the world's premier high-performance car audio manufacturer. KICKER speakers have been designed specifically for your vehicle, so you get automotive sound the way it was intended. And best of all, KICKER parts install easily: bolt them in and then plug them in. No cutting or soldering is required!



AVAILABLE WHEELS



17-INCH WHEEL COVER
Standard on LX.



18-INCH CAST ALUMINUM WHEEL WITH
PAINTED SATIN SILVER FINISH
Optional on Touring.



18-INCH POLISHED ALUMINUM WHEEL
Standard on Limited Convertible.



17-INCH MACHINED CAST
ALUMINUM WHEEL
Standard on Touring, Limited Sedan and
Touring Convertible.



18-INCH POLISHED ALUMINUM WHEEL
WITH BLACK PAINTED POCKETS
Included with S Package on Touring and Limited
Sedan. Standard on 200 S Convertible.

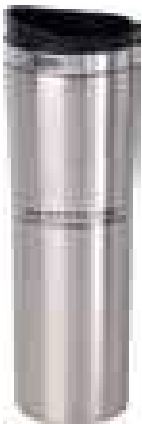


18-INCH SEMIGLOSS BLACK
ALUMINUM WHEEL
Included with Super S Package on Touring
and Limited Sedan.

OTHER INFORMATION

THE CHRYSLER COLLECTION

Bring the Chrysler brand style and distinction to your lifestyle in and out of your vehicle with authentic professional, active, travel and home accessories, apparel and gift cards for your favorite Chrysler enthusiast. You'll also wear your pride of ownership attitude on your sleeve when you boast one of the popular Imported from Detroit® garments. Shop the complete collection to show you know what earned luxury is all about at collection.chrysler.com



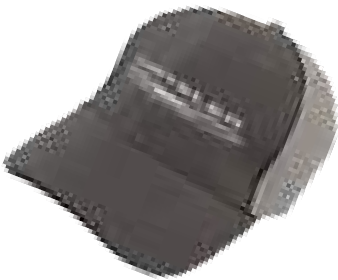
16-oz. Slimline Tumbler (Item# 104YE)
Hot drinks stay hotter longer in this sleek stainless
steel tumbler – great when you're on the go.
Available in Silver.



Leather Tote by Clava® (Item# 1035K)
Take along a little splash of color on your weekend away
when using this great tote as a carry-on or for luggage.
Available in Blue/Café Brown. 19"L x 13"H x 8"W.



Men's Grille Tee (Item# 10FUA)
This lightweight T-shirt is sure to be a favorite with
its great fit and feel. Available in Charcoal. S–2XL



Chrysler Twill/Mesh Structured Cap (Item# 10N9T)
A new addition to the Chrysler Collection, this cap is
perfect for a walk on a warm day or even a round on
the golf course. Available in Graphite/Gray/Navy. One
size fits most.

WARRANTIES

Chrysler vehicles are covered by a Chrysler Group LLC 3-Year or 36,000-Mile Basic Limited Warranty (excludes normal maintenance and wear items), as well as a 5-Year or 100,000-Mile Powertrain Limited Warranty that is fully transferable and includes Roadside Assistance Services: Flat Tire, Lockout, Towing, Out of Gas/Fuel Delivery and Battery Jump Assistance. Ask your dealer for details and a copy of these limited warranties.

AUTOMOBILITY

Chrysler Group LLC's Automobility program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment in order to help provide safe and reliable vehicle modifications to enhance accessibility for all people. For more information, call (800) 255-9877 or visit chryslerautomobility.com

SIRIUSXM® SATELLITE RADIO¹

SiriusXM Satellite Radio¹ delivers over 150 channels, including commercial-free music, sports, news, talk, entertainment, traffic and weather. Factory-installed SiriusXM Satellite Radio¹ includes a one-year subscription. For more information, go to siriusxm.com

MOPAR.® OWNER CONNECT™

Your Chrysler vehicle ownership gives you the credentials to access a secure "owners only" Web site. Once registered, you'll gain online access to your service records, extensive vehicle information, and exclusive special offers. Owners are invited to register their Chrysler vehicle at moparownerconnect.com



Earn 3 points per \$1 on qualifying purchases made at Chrysler Group LLC dealerships, 2 points per \$1 on qualifying travel purchases and 1 point per \$1 on qualifying purchases everywhere else with the new Chrysler MasterCard.² Points may be redeemed at your local dealership for cash off your new or used vehicle, accessories, parts or service – including your next oil change. Or choose from hundreds of other rewards, including travel, cash back to your account, merchandise or gift cards.³ For more information or to apply, visit ChryslerCard.com

MOPAR VEHICLE PROTECTION™

This is the only extended protection backed by the manufacturer. Chrysler Group LLC stands behind Mopar Vehicle Protection with certified, factory-trained technicians; genuine Mopar parts and service at any dealership within the United States, Canada, Puerto Rico and Mexico. Be sure to ask for a Mopar Vehicle Protection plan at your dealership, call (800) 442-2666 or visit moparvehicleprotection.com

JOIN IN

Join fellow enthusiasts and tell your story by posting comments, participating in discussions, and sharing your Chrysler vehicle photos and videos. Join our community on Facebook (facebook.com/Chrysler), follow us on Twitter (twitter.com/Chrysler), Google+ (plus.google.com/+Chrysler), Instagram (instagram.com/Chrysler), Pinterest (pinterest.com/Chrysler) and check us out on YouTube (youtube.com/TheChryslerChannel). Thank you for following.

GO MOBILE

Take an engaging, multimedia tour of your vehicle on your mobile device. Visit the Chrysler Group LLC page in iTunes® from your smartphone or iPad® to download the most up-to-date apps on all of the company's vehicles. Log on to the Chrysler.com mobile site for a comprehensive, at-a-glance review of what you need to know about your vehicle. Experience interactive demonstrations of the entire lineup, gaining access to product information at your fingertips, wherever you go.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

AUTOMOBILITY
PROGRAM
CHRYSLER | JEEP | DODGE | RAM

SiriusXM
SATELLITE RADIO

MOPAR
OWNER
CONNECT

MOPAR
VEHICLE
PROTECTION

Uconnect

(1) SiriusXM service requires a subscription, sold separately, after 12-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C. and P.R. (with coverage limitations). SiriusXM Traffic available in select markets. See siriusxm.com/traffic for more information. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. (2) Phone must support Bluetooth Phone Book Access Profile (PBPAP). (3) Mopar Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required. (4) The SiriusXM Travel Link data displays and individual product availability vary by vehicle hardware. Not all vehicles or devices are capable of receiving all Travel Link services offered by SiriusXM: Weather Forecast, Current Conditions may not be available in all locations; and features of individual systems will vary. Images in this brochure are for representative purposes only and are not real products. For actual features and images of real products, consult the vehicle manufacturer. SiriusXM is not responsible for any errors or inaccuracies in the SiriusXM Travel Link services or their use. Our satellite service is available only to those at least 18 and older in the contiguous USA and D.C. Our Sirius satellite service is also available in P.R. (with coverage limitations). Our Internet radio service is available throughout our satellite service area and in AK and HI. (5) Based on latest available information of Chrysler Group LLC Standard Mid-Size Sedan segment. (6) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (7) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (8) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (9) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (10) Can only be used to replace base model mirrors. (11) Check state and local laws on the use of remote starters. (12) Properly secure all cargo. (13) Complete details, including restrictions, limitations and exclusions, will be available when you become a cardmember. MasterCard is a registered trademark of MasterCard International Incorporated. This card is issued by First Bankcard, a division of First National Bank of Omaha, pursuant to a license by MasterCard International Incorporated.

This brochure is a publication of Chrysler Group LLC. All product illustrations and specifications are based upon current information at the time of publication approval. Chrysler Group LLC reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors, materials and to change or discontinue models, which are considered necessary to the purpose of product improvement or for reasons of design and/or marketing. Chrysler, the Chrysler wing design, Chrysler 200, Imported from Detroit, Mopar, Pentastar, Sentry Key and Uconnect are registered trademarks and Mopar Owner Connect and Mopar Vehicle Protection are trademarks of Chrysler Group LLC. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Boston Acoustics is a registered trademark of Boston Acoustics, Inc. Clava is a registered trademark of Clava. Facebook is a registered trademark of Facebook, Inc. Garmin and the Garmin logo are registered trademarks of Garmin, Ltd. or its subsidiaries and are registered in one or more countries, including the U.S. HomeLink is a registered trademark owned by Johnson Controls, Inc. iPad, iPod and iTunes are registered trademarks of Apple Inc. Katzin is a registered trademark of Katzin Leather Interiors, Inc. KICKER and the KICKER logo are registered trademarks of Sillwater Designs and Audio, Inc. NFL is a registered trademark of the National Football League. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. and its subsidiaries. The Twitter name, logo, Twitter T, Tweet and Twitter bird are trademarks of Twitter, Inc. in the United States and other countries. YouTube is a registered trademark of Google Inc. © 2013 Chrysler Group LLC. All rights reserved.

COLORS

	200 SEDAN LX/TOURING	200 LIMITED SEDAN	200 CONVERTIBLE TOURING	200 LIMITED CONVERTIBLE	200S CONVERTIBLE	CONVERTIBLE TOPS
DEEP CHERRY RED CRYSTAL PEARL						
BLACK						
BRIGHT WHITE						
GRANITE CRYSTAL METALLIC						
BILLET SILVER METALLIC						
CASHMERE PEARL						
CRYSTAL BLUE PEARL						
TRUE BLUE PEARL						
	BROOK AND WILLOW CLOTH BLACK	ROYALE LEATHER BLACK	BROOK AND WILLOW CLOTH BLACK	ROYALE LEATHER BLACK	ROYALE LEATHER BLACK/ DIGITAL SUEDE INSERTS BLACK	BLACK CLOTH
	BROOK AND WILLOW CLOTH LIGHT FROST BEIGE	ROYALE LEATHER LIGHT FROST BEIGE	BROOK AND WILLOW CLOTH LIGHT FROST BEIGE	ROYALE LEATHER LIGHT FROST BEIGE	BLACK/PEARL ROYALE LEATHER BLACK	PEBBLE BEIGE CLOTH
		ROYALE LEATHER BLACK/ DIGITAL SUEDE INSERTS BLACK				

IMPORTED FROM DETROIT¹



NOTES:

1 800 CHRYSLER | CHRYSLER.COM

CHRYSLER IS A REGISTERED TRADEMARK OF CHRYSLER GROUP LLC.

74-383-2410