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74-383-2310

CHRYSLER



2013 200 CONVERTIBLE

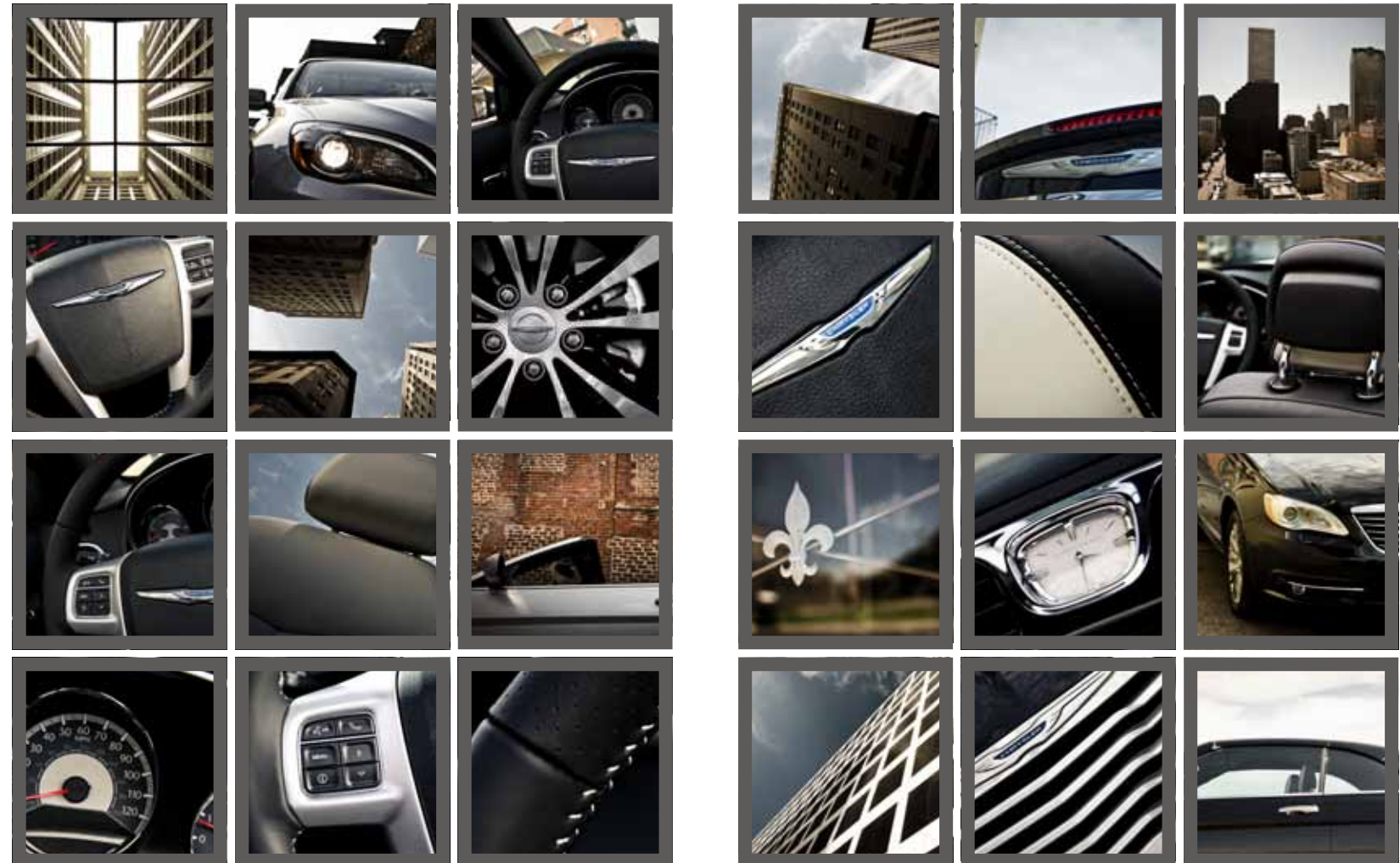
IMPORTED FROM DETROIT®



FOUND IN ADAPTATION.

IT'S THE REWARD THAT COMES WITH KNOWING
YOU'VE WORKED AN HONEST DAY. A LONG WEEK.
THAT FEELING OF A JOB WELL DONE, APPRECIATING
THE TIME YOU PUT IN, TO TAKE IT OFF. TAKE IT OUT.
YOU DESERVE IT. AND YOU DESERVE A CONVERTIBLE
THAT SAYS YOU KNOW SOMETHING ABOUT VALUE,
ABOUT RESPONSIBILITY, ABOUT FUN, AND ABOUT
STYLE. THIS ISN'T A CONVERTIBLE THAT KEEPS YOU
WORKING; IT'S SIMPLY THE ONE THAT WORKS FOR YOU.
THE ONE YOU CAN SHARE THE RIDE WITH AND TAKE
ALONG MORE. TAKE FREEDOM AND PROSPER.

THE CHRYSLER 200 CONVERTIBLE.
IMPORTED FROM DETROIT.®





RISE.

TAKE THE BEST OF BOTH WORLDS — BIG AND EASY. It's about knowing the value of your time and having a choice of what to do with it. Some decisions are just made easier than others. Like the Chrysler 200 Convertible, which offers two different power tops to fit your lifestyle. A classic power cloth soft top easily folds into the trunk, making it simple to enjoy open-air driving. The available retractable steel hardtop combines the fun of a convertible with the practicality of a conventional sedan. Both feature a seamless look when lowered, thanks to a power hard tonneau cover. It's the freedom of choice and power that comes standard on the Chrysler 200 Convertible. Take your turn.

GO OUT AND TAKE IT IN.

SWITCH IT UP. Experience the power of superior design when you choose from the standard cloth soft top or the available retractable steel hardtop. In both soft and hard forms, the power convertible top folds in three sections and automatically latches with a switch on the center console or the press of a button on the key fob. Each takes approximately 30 seconds to raise or retract while an automatic hard cover conceals the stowage area when the top is down. When either top is down, the trunk capacity is still more than enough to easily fit two golf bags. Tightened flow-through design further enhances the feeling of floating on air.

SMART MADE SIMPLE. Also included is an automatic Smart Glass system. It protects the top weather strips and window seals by lowering the windows slightly whenever the convertible top is lowered or when the doors are opened or closed. When the door handle is pulled, the windows lower approximately half an inch, preventing resistance or damage to the window or top weather strips as the door opens. Once the door is closed, the window fully closes.



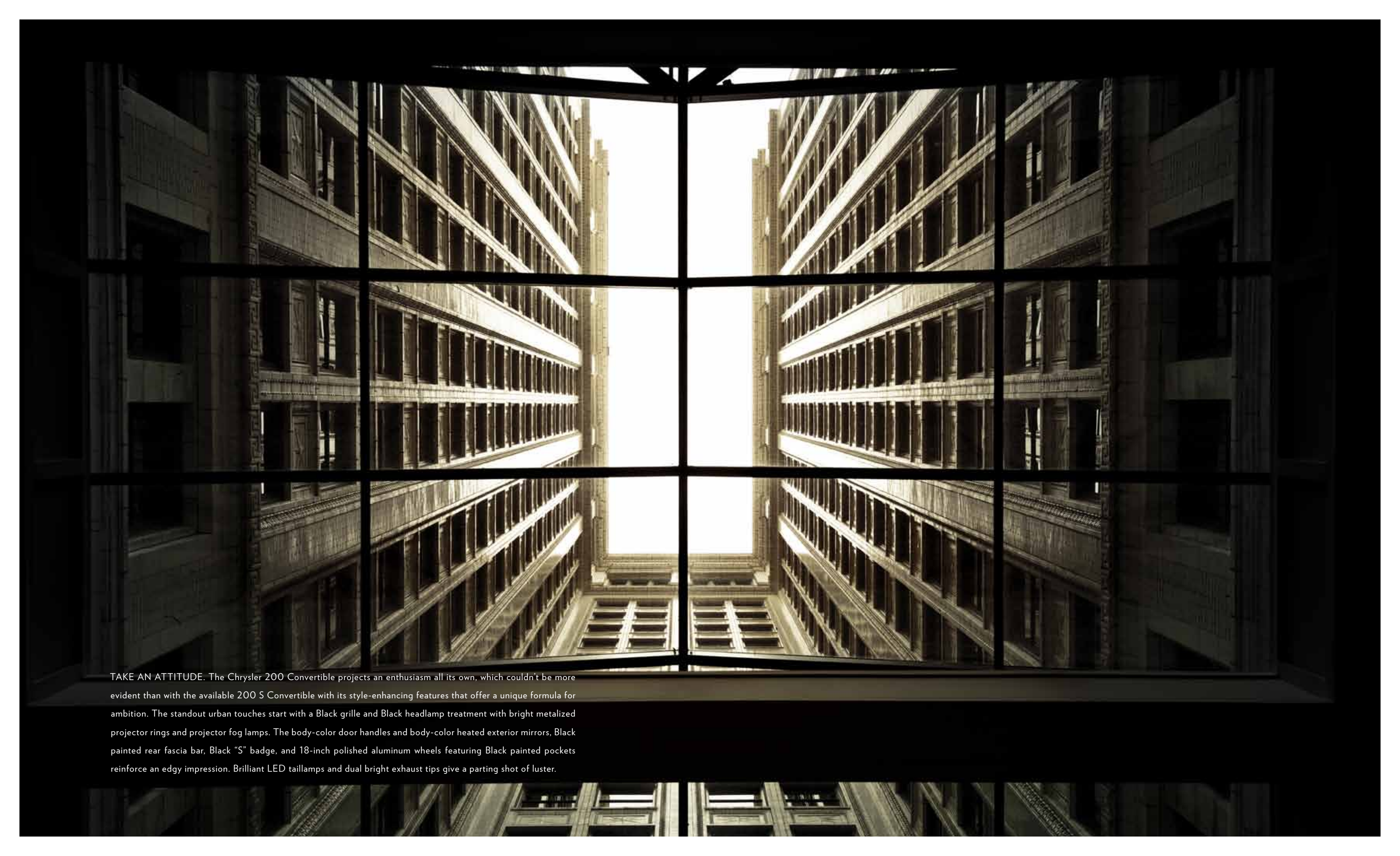
TAKE THE INTERIOR ADVANTAGE. The 200 S Convertible takes it up a few more notches by taking that attitude inside. It features Black leather-trimmed seating accented in Silver stitching with distinctive digital suede inserts. The driver and front-passenger seats feature embroidered “S” graphics as a uniquely noticeable touch, and a perforated leather-wrapped steering wheel delivers an added dose of hearty handling. The S also just happens to include the 3.6L Pentastar® V6 engine with dual exhaust system for the boost to back up the boast.

IT TAKES A STRONG COMMITMENT
TO PERFORMANCE AND EFFICIENCY SERIOUSLY.

283^{HP} | 29<sup>HWY
MPG*</sup>
PENTASTAR® V6 ENGINE

TAKE A LEAD. It is the most advanced six-cylinder engine ever produced by Chrysler Group LLC, and it just happens to be shared with its Chrysler 300 stablemate. The available 3.6L Pentastar® V6 with Variable Valve Timing (VVT) is paired with a six-speed automatic transmission with first-rate noise, vibration, and harshness control. The only thing better than numbers like 283 horsepower and 260 lb-ft of torque is the engine's durability-enhancing features that require very low maintenance. Its impressive EPA estimated 19 city/29 highway mpg provides a glimpse of restraint within its appetite for the open road. The standard 2.4L engine with VVT is mated to a six-speed automatic transmission with AutoStick. It provides a strong balance of fuel economy (EPA estimated 18 city/27 highway mpg) and solid performance with 173 horsepower.

*Based on EPA estimated 19 city/29 hwy mpg, when equipped with 3.6 L Pentastar V6 engine with 6-speed automatic transmission.



TAKE AN ATTITUDE. The Chrysler 200 Convertible projects an enthusiasm all its own, which couldn't be more evident than with the available 200 S Convertible with its style-enhancing features that offer a unique formula for ambition. The standout urban touches start with a Black grille and Black headlamp treatment with bright metalized projector rings and projector fog lamps. The body-color door handles and body-color heated exterior mirrors, Black painted rear fascia bar, Black "S" badge, and 18-inch polished aluminum wheels featuring Black painted pockets reinforce an edgy impression. Brilliant LED taillamps and dual bright exhaust tips give a parting shot of luster.



BREATHING ROOM. The bolstered seats envelop you and your passengers with available leather-trimmed and cloth seating materials and six-way power driver and front-passenger seats. The soft-touch armrests, premium touch points, automatic temperature control, and LED ambient lighting provide comfort continuity. Share the life of leisure with seating for four and 'best-in-class' rear leg room; and whether the top is up or down, the spacious trunk allows everyone to bring their own share of wares.



DRIVER'S CHOICE. Enjoy this position the most with the intuitive flow of the one-piece instrument panel, bezels, gauges, and integrated controls on the standard leather-wrapped steering wheel. Operate the radio, cruise control, available hands-free phone, and other vehicle functions conveniently without having to change hand or eye placement. Innovative features that connect you to the outside world include an available Uconnect® touch screen with Voice Command and available SiriusXM Satellite Radio.² The convertible-top button is brilliantly located in the center console for easy access anytime.



ENTERTAINMENT.

PHONE.

NAVIGATION.

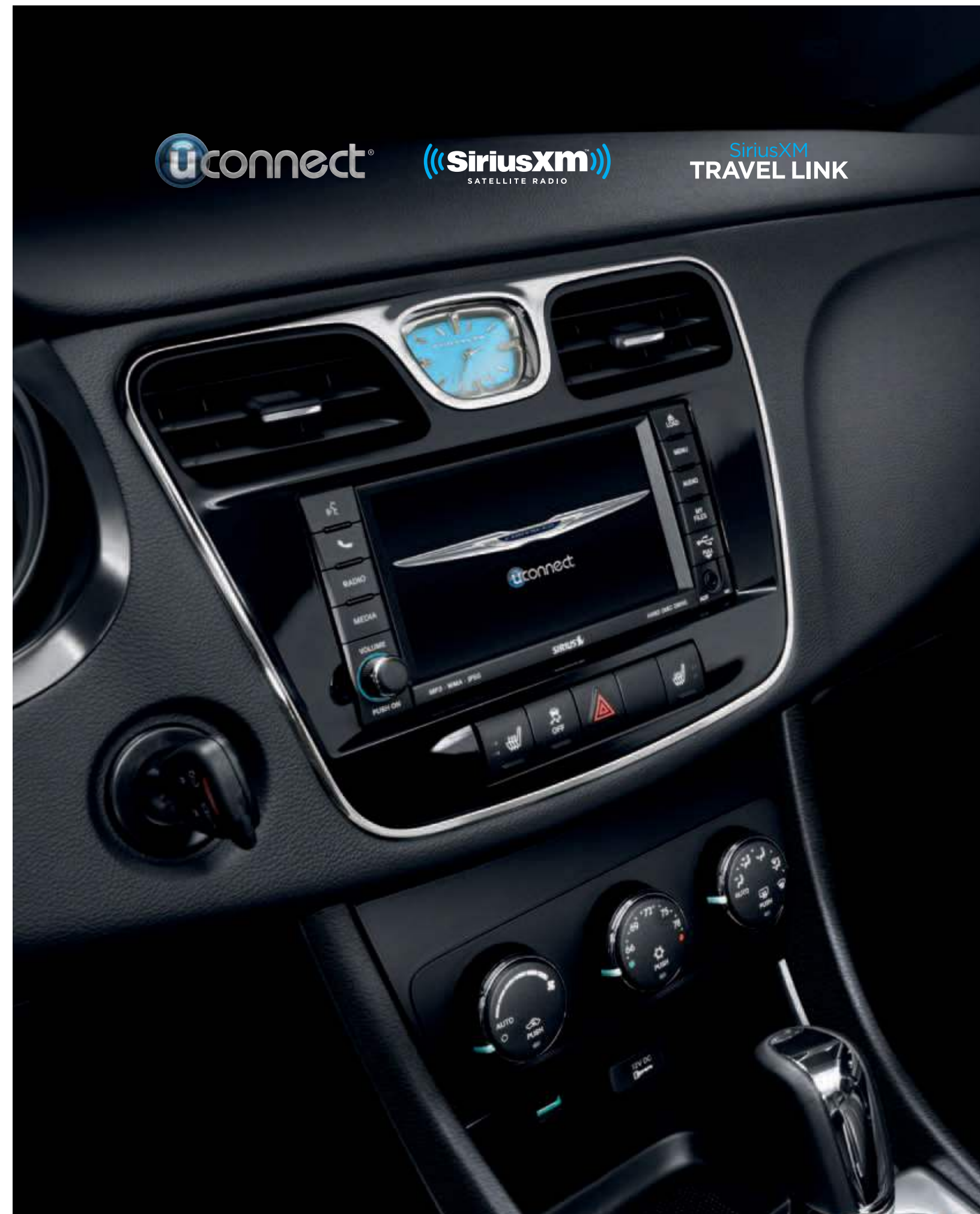
VOICE COMMAND.

WEB.

SIRIUSXM TRAVEL LINK.²

SIRIUS SELECT² — Over 130 channels.

GO TO DRIVEUCONNECT.COM TO FIND OUT MORE.





CALIBRATED FOR LIFE'S BUMPY ROADS.

RIDE AND HANDLING. Virtually every system for this convertible has been engineered for an exceptional performance experience. MacPherson struts sit up front to provide an optimum balance of ride, handling, and noise isolation. These are supported by multilink coils in the back, which allow individual articulation of the rear wheels over varying road surfaces for a level ride. Additional components include large-diameter front and rear sway bars, stiffened body mounts and soft ride rate, all paving the way for a smooth and controlled ride. These drivetrain and suspension enhancements also contribute to the reduction of noise, vibration, and harshness (NVH), while the premium 17- and 18-inch Touring tires provide solid balance and response.

AUTOSTICK. Paired with either the 2.4L four-cylinder engine or the available 3.6L Pentastar® V6 engine, the six-speed automatic transmission with standard AutoStick shifter allows clutchless manual or automatic gear selection for a dynamic driving experience.

TAKE NOTICE. The Chrysler grille and wing badge glimmer as sculpted front and rear fascias and aluminum wheels boast a fresh perspective from the onset. The standard body-color door handles and power heated mirrors streamline its presence while available brightwork gives a finish fit for its looks. Standard bifunctional halogen projector headlamps provide a wide, clear night vision with high/low beam capability and outstanding forward and spread-light performance. LED light piping accents the headlamps' premium appearance and illumination. The available projector beam fog lamps provide sharp visibility and looks, while the LED taillamps and center-mounted stoplamp's intense illumination means viewers take notice from every angle.



Chrysler 200 S Convertible Shown in Billet Silver Metallic.



ANTILOCK BRAKE SYSTEM/ABS. Standard four-wheel antilock disc brakes afford premium stopping power from state-of-the-art electronics that provide faster system response. ABS senses and prevents wheel lock-up, offering improved steering control under extreme braking and/or slippery conditions.

SEENTRY KEY® THEFT DETERRENT SYSTEM. A unique security system code matched only to your vehicle allows your 200 Convertible to start only with the special encoded key.

SECURITY ALARM. This system monitors the door-ajar and trunk switches as well as the ignition circuit for unauthorized entry. The lights flash and the horn sounds, alerting you if someone else is trying to enter your vehicle.

REMOTE KEYLESS/ILLUMINATED ENTRY. For additional convenience and security, this feature unlocks the driver's door on the first press of the key fob and all doors on the second press, lighting the interior once the vehicle is unlocked.

ELECTRONIC STABILITY CONTROL (ESC).⁵ In adverse conditions, ESC and Brake Assist work with an all-speed traction control system to help maintain vehicle stability, limit oversteering or understeering, and automatically apply brake force when needed.

AIR BAGS.⁶ All 200 Convertible models feature standard advanced multistage driver and front-passenger air bags,⁶ and supplemental driver and front-passenger-seat mounted air bags.⁶

ACTIVE FRONT HEAD RESTRAINTS.⁷ Head restraints automatically move forward and upward in the event of a rear-end collision to decrease the space between the head restraint and the occupant's head, helping to reduce the chance of injury.

TIRE PRESSURE MONITORING SYSTEM. A warning lamp in the instrument cluster notifies you of low tire pressure. A Tire Pressure Monitoring Display alerts you to individual tire pressure for all four tires and is part of the available Electronic Vehicle Information Center (EVIC).



SPECIFICALLY DESIGNED FRONT AND REAR CRUMPLE ZONES HELP ABSORB ENERGY AND REDIRECT IT AWAY FROM PASSENGERS.

BUILT WITH A LEVEL OF CONFIDENCE
STAMPED IN STEEL.

THEY HELP TO REDUCE THE RISK OF INJURY IN THE EVENT OF A COLLISION.

MAKE IT YOURS.
AUTHENTIC CHRYSLER
ACCESSORIES BY MOPAR.

WITH YOU EVERY MILE. Mopar® is with you from the moment you take possession of your new Chrysler 200 Convertible and for every mile thereafter. It helps to further your vehicle's distinction with accessories of every kind. They are designed by the same engineers of your vehicle and made specifically for your model. It's get-it-right-the-first-time satisfaction with seamless fit and finish, exact color matches, and high-quality materials that have been thoroughly tested.

Mopar also assures you with expert technicians who know your make and model best from Vehicle Protection Plans and Express Lane Service to Mopar Owner Connect, a secure owners-only site, accessible by registering at owners.chrysler.com. There, you'll enjoy online access to service records, extensive vehicle information, and much more. Learn more about the world of Mopar and all it has to offer at mopar.com. See your Chrysler dealer for the latest accessories and parts available.



(Left to right, top to bottom) Illuminated Door Sill Guards – Hitch-Mount Bike Carrier – Katzkin® Leather Interiors – Ambient Light Kit – KICKER® Sound Systems – Uconnect Web.⁴



17-INCH MACHINE CAST ALUMINUM WHEEL
Standard on Touring.



18-INCH POLISHED ALUMINUM WHEEL WITH BLACK
PAINTED POCKETS Standard on S.



18-INCH CAST ALUMINUM WHEEL WITH PAINTED
SATIN SILVER FINISH Optional on Touring.



18-INCH POLISHED ALUMINUM WHEEL Standard on Limited.

THE CHRYSLER COLLECTION

Bring the Chrysler brand style and distinction to your lifestyle in and out of your vehicle with authentic professional, active, travel, and home accessories, apparel, and gift cards for your favorite Chrysler enthusiast. You'll also wear your pride-of-ownership attitude on your sleeve when you boast one of the popular Imported From Detroit® garments. Shop the complete collection to show you know what earned luxury is all about at Chrysler.com/collection.



WARRANTIES

Chrysler vehicles are covered by a Chrysler Group LLC 3-Year or 36,000-Mile Basic Limited Warranty (excludes normal maintenance and wear items), as well as a 5-Year or 100,000-Mile Powertrain Limited Warranty that is fully transferable and includes Roadside Assistance Services: Flat Tire, Lockout, Towing, Out of Gas/Fuel Delivery, and Battery Jump Assistance. Ask your dealer for details and a copy of these limited warranties.

AUTHENTIC CHRYSLER ACCESSORIES BY MOPAR®

Are designed specifically for your Chrysler vehicle for exceptional fit, finish, and performance. Visit your dealership or mopar.com.

AUTOMOBILITY

Chrysler Group LLC's Automobility Program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment in order to help provide safe and reliable vehicle modifications to enhance accessibility for all people. For more information, call (800) 255-9877 or visit chryslerautomobility.com.

SiriusXM SATELLITE RADIO

SiriusXM Satellite Radio² delivers over 130 channels, including commercial-free music, sports, news, talk, entertainment, traffic, and weather. Factory-installed SiriusXM Satellite Radio includes a one-year subscription. For more information, go to siriusxm.com.

UCONNECT™

With Uconnect, you're always connected – to people, places, music, movies, and the Internet.



Earn 3 points on qualifying purchases made at Chrysler Group LLC dealerships, 2 points per \$1 on qualifying travel purchases, and 1 point per \$1 on qualifying purchases everywhere else with the new Chrysler MasterCard.[®] Points may be redeemed at your local dealership for cash off your new or used vehicle, accessories, parts, or service – including your next oil change. Or choose from hundreds of other rewards, including travel, cash back to your account, merchandise, or gift cards.[®] For more information or to apply, visit ChryslerCard.com.

CHRYSLER SERVICE CONTRACTS

Chrysler Group LLC has a vested interest in your satisfaction and owner experience with your new Chrysler vehicle. Chrysler Group Service Contracts offer extended service plans to help ensure that you'll enjoy your vehicle for many years down the road – for just pennies a day. For more information on comprehensive vehicle coverage, see your Chrysler dealer, call (800) 442-2666, or visit chrysler.com/csc.

JOIN IN

   Join fellow enthusiasts and tell your story by posting comments, participating in discussions, and sharing your Chrysler vehicle photos and videos. Join our community on Facebook (facebook.com/Chrysler), follow us on Twitter (twitter.com/Chrysler), and check us out on YouTube (youtube.com/TheChryslerChannel). Thank you for following.

GO MOBILE

 Take an engaging, multimedia tour of your vehicle on your mobile device. Visit Chrysler Group LLC in iTunes[®] from your smartphone or iPad[®] to download the most up-to-date apps on all of the company's vehicles. Log on to the Chrysler.com mobile site for a comprehensive, at-a-glance review of what you need to know about your Chrysler vehicle. Experience visual and interactive demonstrations of the entire lineup, gaining access to product information at your fingertips, wherever you go.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

AUTOMOBILITY
CHRYSLER | JEEP | DODGE | RAM

SiriusXM
SATELLITE RADIO

Chrysler
Service
Contracts

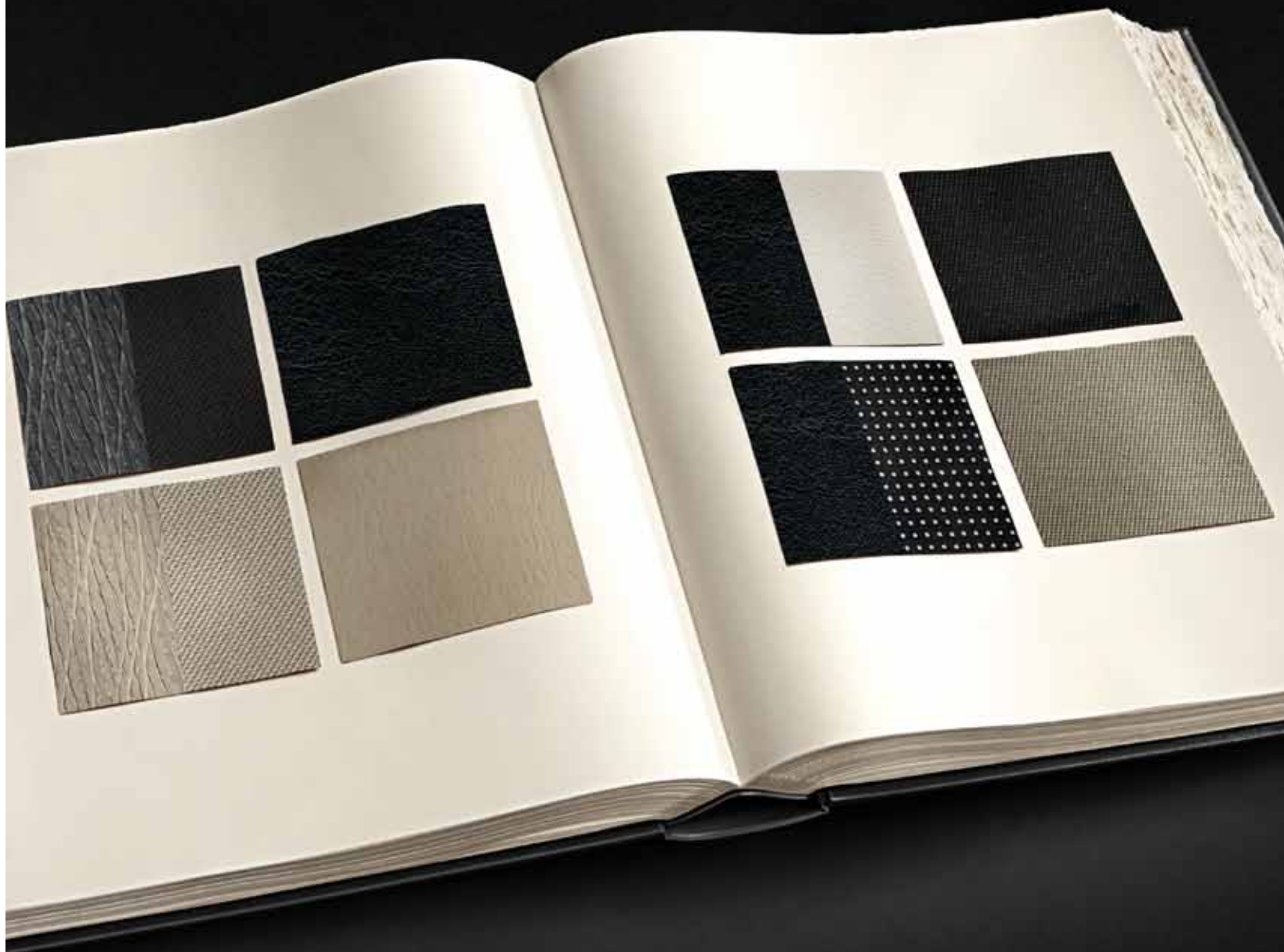
MOPAR

Uconnect

(1)Based on latest available information of Chrysler Group LLC Standard Mid-Size Sedan segment. (2)SiriusXM service requires a subscription, sold separately, after 12-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of the trial subscription, the plan you choose will automatically renew and bill at the current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous United States, D.C., and P.R. (with coverage limitations). SiriusXM Traffic available in select markets. See siriusxm.com/traffic for more information. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. (3)Phone must support Bluetooth Phone Book Access Profile (PBAP). (4)Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required. (5) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (6)The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (7)Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (8) Complete details, including restrictions, limitations, and exclusions, will be available when you become a Cardmember. MasterCard is a registered trademark of MasterCard International Incorporated. This card is issued by First Bankcard, a division of First National Bank of Omaha, pursuant to a license by MasterCard International Incorporated.

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INTERIOR COLORS



BROOK AND WILLOW CLOTH
Black
Light Frost

ROYALE LEATHER TRIM
Black
Light Frost

*BLACK / PEARL ROYALE
LEATHER TRIM*

*BLACK ROYALE LEATHER/
DIGITAL SUEDE INSERTS*

CLOTH
Black
Pebble



EXTERIOR COLORS

(Left to right, top to bottom) CASHMERE PEARL* – BLACK – CRYSTAL BLUE PEARL* – DEEP CHERRY RED CRYSTAL PEARL* –
DEEP AUBURN PEARL* – TUNGSTEN METALLIC – TRUE BLUE PEARL* – BRIGHT WHITE – BILLET SILVER METALLIC

* Not available with S Packages. *Late availability.



BLACK

TUNGSTEN METALLIC

BILLET SILVER METALLIC

TRUE BLUE PEARL*

CRYSTAL BLUE PEARL*

DEEP CHERRY RED CRYSTAL PEARL†

DEEP AUBURN PEARL*

CASHMERE PEARL*

BRIGHT WHITE



200 S Convertible Shown in Billet Silver Metallic.

