

IT'S NOT THAT THE FORMULA IS ALTOGETHER UNHEARD OF. NO, THIS RECIPE SPRUNG FROM A BOOK THAT LINKS STRAIGHT BACK TO AN AUTOMOTIVE BIRTHRIGHT. TAKE ONE PART PURE AMERICAN STYLE, ADD A DOSE OF ENGINEERING INGENUITY AND GARNISH WITH AN OPEN SKY FOR ALL THE WORLD TO SEE. AND, IT SERVES FOUR. LEAVE IT TO CHRYSLER TO DELIVER THE 200 CONVERTIBLE. THIS IS INDEPENDENCE. THIS IS FREEDOM, IMPORTED FROM DETROIT.





Turns the street into a stage.



200 CONVERTIBLE IS THE ONLY VEHICLE IN ITS CLASS TO OFFER A RETRACTABLE HARDTOP.^{(1)*} It's the power of superior design. Experience the best of both worlds at the touch of a button when you choose from two retractable droptops: the standard cloth soft top or the available retractable steel hardtop. The retractable system is designed to open and close the body-color rear-compartment cover and unlock, retract, and stow the entire top system with buttons on the center console or remotely open with the key fob. When either top is down, the trunk capacity still has more than enough room to easily fit two full-size suitcases. Tightened flow-through design and upgraded aerodynamics further enhance the feeling of floating on air. It's the freedom of choice and power that comes standard on the new Chrysler 200 Convertible.

*A note about this brochure: All disclaimers and disclosures can be found on the inside back cover.



IMPORTED FROM DETROIT.







UPGRADED STANDARD FEATURES, REFINEMENT, AND INNOVATIVE TECHNOLOGIES IN AN EXQUISITELY STYLED PACKAGE. THIS IS THE CHRYSLER 200 CONVERTIBLE.

MODERN FLUIDITY. The redesigned convertible glimmers with a new Chrysler grille and badge, newly shaped fascias, and aluminum wheels. The body-color power heated mirrors and door handles streamline its presence while available brightwork gives a finish fit for its looks. The standard new bifunctional halogen projector headlamps provide a wide, clear night vision with high/low beam capability and outstanding forward and spread-light performance. LED light piping accents the headlamp's premium appearance and illumination. The available projector beam fog lamps provide better visibility and a sharp look to the redesigned front fascia, while the new LED taillamps and center-mounted stoplamp's intense illumination means viewers from the rear take notice.



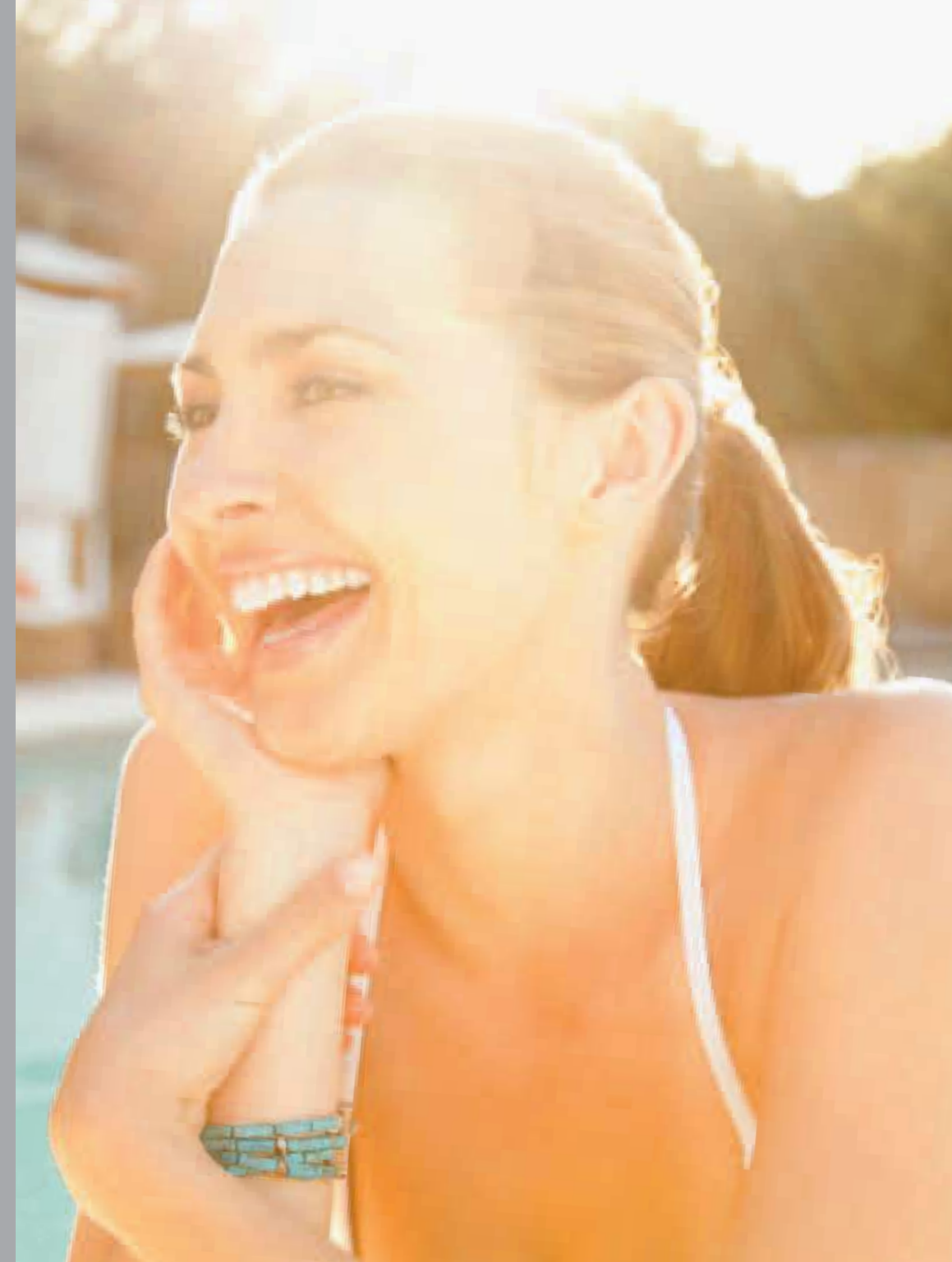
200 S – A PIVOTAL SHIFT IN CRUISING. Chrysler 200 S takes style and attitude to a new level thanks to its special edition with a standard 3.6L Pentastar® V6 engine, 160-amp alternator, and some bold personality with a dark side. Starting with its Black grille, Black headlamp treatment with bright metalized projector rings and projector fog lamps, 200 S reinforces its strong first impression with body-color door handles and body-color heated exterior mirrors, Black painted rear fascia bar with Black “S” badge and 18-inch polished aluminum wheels featuring painted pockets. Brilliant LED taillamps and dual bright exhaust tips complete the style treatment.



THE SKY DOESN'T GET ANY BETTER WITH A CAR THAT COSTS TWICE THE PRICE.

COMFORT TO THE CORE. The bolstered new seats envelop you and your passenger with new available leather and cloth seating materials and six-way power driver and front-passenger seats. The soft-touch armrests, premium interior touch points, automatic temperature control, and just-right LED ambient lighting continue the sense-pleasing journey. With seating for four and best-in-class⁽¹⁾ rear leg room, you may even share the life of leisure with those who deserve the trip. Whether the top is up or down, the spacious trunk can take in almost anything an overpacker can dish out.

THERE'S NO
EXCUSE FOR
NOT MAKING
A TYPICAL
MONDAY A
SPECIAL ONE.



FREEDOM TAKES FLIGHT.





AN ALL-NEW INTERIOR. The ballet of hand-eye coordination becomes second nature when you interact with the all-new one-piece instrument panel, bezels, gauge face, and integrated controls on the standard leather-wrapped steering wheel. Operate the radio, cruise control, available hands-free phone, and other vehicle functions without having to change position or hand placement. Innovative features connect you to the real world, if you please, like an available Uconnect® Media Center with Voice Command and standard SIRIUS® Satellite Radio.⁽²⁾ The one-touch-down convertible-top button is now intuitively located in the center console for easy access anytime. The 200 S interior sports Black leather-trimmed seating accented in Silver stitching with distinctive digital suede inserts. The driver and front-passenger seats feature embroidered "S" graphics as a unique stylish touch, and a perforated leather-wrapped steering wheel gives this pick added finesse.

IT'S GOT

A CERTAIN AIR ABOUT IT.

A detailed close-up of an engine's internal components, including pistons and valves, arranged in a circular pattern.

POWERFUL STATEMENTS.

Whether galloping with the horsepower of the available Pentastar® V6 or bounding along with the 2.4L engine, 200 Convertible gives you the power to choose the performance.

FUEL EFFICIENCY, REMARKABLE POWER, AND REFINEMENT — THIS IS HOW IT WORKS.

THE ALL-NEW PENTASTAR® ENGINE. It is the most advanced six-cylinder engine ever produced by Chrysler Group LLC. The available all-new 3.6-liter Flex Fuel Variable Valve Timing (VVT) Pentastar V6 DOHC is paired with a six-speed automatic transmission with first-rate noise, vibration, and harshness control. The only thing better than numbers like 283 horsepower and 260 lb-ft of torque is the engine's durability-enhancing features that require very low maintenance. Its impressive EPA estimated 19 city/29 highway mpg provides a glimpse of restraint within its appetite for the open road. It only makes sense that it was named one of *Ward's* 10 Best engines for 2011.

A MUCH-MORE-THAN-BASIC BASE ENGINE. The 2.4-liter four-cylinder engine with six-speed automatic transmission with AutoStick features dual VVT and provides a strong balance of fuel efficiency and solid performance with 173 hp.

RIDE AND HANDLING. Virtually every system has been upgraded for this convertible, and the improved ride and handling is no exception. The vehicle height was lowered 12 mm in front and 6 mm in the rear for improved steering response. MacPherson struts sit up front, supported by multilink coils in the back. Stiffened body mounts, a softer ride rate, improved suspension geometry with a raised roll center, and a retuned rear sway bar help pave the way for a smooth, controlled ride. This strength, agility, and refined precision deliver a responsive experience that enhances the thrill of the open-air ride.

283^{HP}
29^{MPG}

A close-up of an engine block with several pistons and valves visible, arranged in a circular pattern.

THE SKY BELONGS TO ALL OF US.





SAFETY AND SECURITY.

ELECTRONIC STABILITY CONTROL/ESC.⁽³⁾ In adverse conditions, ESC with Brake Assist works with an All-Speed Traction Control system to help maintain vehicle stability, limit oversteering or understeering, and automatically apply brake force when needed.

AIR BAGS.⁽⁴⁾ All 200 models feature standard advanced multistage driver and front-passenger air bags, supplemental side-curtain air bags, and supplemental driver and front-passenger seat-mounted air bags.

ACTIVE FRONT HEAD RESTRAINTS.⁽⁵⁾ Head restraints automatically move forward and upward in the event of a rear-end collision to decrease the space between the head restraint and the occupant's head, helping to reduce the chance of injury.

TIRE PRESSURE MONITORING SYSTEM. A warning lamp in the instrument cluster notifies you of low tire pressure. A Tire Pressure Monitoring Display alerts you of individual tire pressure for all four tires and is part of the available Electronic Vehicle Information Center (EVIC).

SENTRY KEY® THEFT DETERRENT SYSTEM. A unique security system code matched only to your vehicle allows your 200 to start only with the special encoded key.



ANTILOCK BRAKE SYSTEM/ABS. Standard four-wheel antilock disc brakes afford premium stopping power from state-of-the-art electronics that provide faster system response. ABS senses and prevents wheel lockup, offering improved steering control under extreme braking and/or slippery conditions.

LED BRAKE LIGHTS. The new LED lamps provide brighter light than the previous model for enhanced rear-traffic attention and response to the driver's vehicle braking.

SECURITY ALARM. This system monitors the door-ajar switches as well as the ignition circuit for unauthorized entry. The lights flash and the horn sounds, alerting you if someone else is trying to enter your vehicle.

REMOTE KEYLESS/ILLUMINATED ENTRY. For additional convenience and security, this feature unlocks the driver's door on the first press of the key fob and all doors on the second press, illuminating interior lights once the vehicle is unlocked.

HOMELINK® UNIVERSAL TRANSCEIVER. This system stores three separate transmitter radio-frequency codes to operate garage-door openers, security gates, and home security lighting, or other remote radio-controlled devices that link to your home security system.

BUILT WITH CARE RIGHT HERE.



A CONCIERGE OF MODERN MEDIA THAT CONNECTS YOU TO THE PEOPLE, MUSIC, AND DEVICES THAT MATTER MOST.

UCONNECT® IS AN INTUITIVE HUB FOR ALL YOUR MEDIA — CELL PHONE, INTERNET, SATELLITE RADIO, NAVIGATION SYSTEM, AND MP3 PLAYER. THE SOLE PURPOSE OF THESE USER-FRIENDLY SYSTEMS IS TO MAKE YOUR LIFE EASIER, WHEREVER YOUR TRAVELS TAKE YOU.



PHONE Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to pair up to seven Bluetooth® compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone's address book^(c) — up to 1,000 entries — every time you get into your vehicle.



VOICE COMMAND It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Vocally select FM radio stations, SIRIUS® Satellite Radio⁽²⁾ channels, and make and receive calls. Along with pause and rewind capability, this smart system technology can also be adapted to better recognize your voice and can understand commands in English, French, and Spanish.



WEB Put the power of high-speed Internet in your vehicle with Uconnect Web.⁽⁷⁾ Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar — it's all wireless. Subscription required. Sold separately.



ENTERTAINMENT Manage all of your media. You'll have multiple ways to access audio, including SIRIUS Satellite Radio⁽²⁾ with a 44-minute pause-and-rewind feature (your first year of service is included), auxiliary jack, and a USB port with Voice Command. You can also stream your music wirelessly from a Bluetooth enabled device to the radio, as well as download up to 4,250 songs on the available in-vehicle touch-screen radio.



NAVIGATION The enhanced GPS and navigation systems provide turn-by-turn voice guidance and visual display. They can also locate nearby restaurants, shopping, hospitals, or points of local interest. Add SIRIUS Traffic^{TM(2)} for real-time traffic updates, including accident alerts, road closings, and traffic flow. Your first year of SIRIUS Traffic⁽²⁾ service is included.

SIRIUS® TRAVEL LINK^{TM(2)} This feature brings a wealth of useful information to your fingertips, including national weather information for current and forecasted weather, local fuel prices, in-game and final sports scores, as well as weekly schedules and movie listings.



STANDARD AND OPTIONAL FEATURES

	TOURING	LIMITED	S
ENGINE/TRANSMISSION			
2.4L DOHC 16V I-4 WORLD ENGINE — 6-speed automatic	29V		
3.6L PENTASTAR® VVT V6 FLEX FUEL — 6-speed AutoStick	27V	27W	27S
MECHANICAL			
ALTERNATOR — 140-amp	S		
— 160-amp (included with 3.6L V6)	P	S	S
BATTERY — 525-amp, maintenance-free	S	S	S
BRAKE/PARK INTERLOCK	S	S	S
BRAKES — 4-wheel disc, antilock	S	S	S
ENGINE BLOCK HEATER	O	O	O
REMOTE START SYSTEM (Included in Cold Weather Group)	P	S	S
SPEED CONTROL — Electronic with stalk-mounted controls	S	S	S
SPEEDOMETER — 120-mph, with tachometer	S	S	S
STABILIZER BARS — Front and rear	S	S	S
STEERING — Power, rack-and-pinion	S	S	S
TOURING SUSPENSION	S	S	S
TIP START	S	S	S
EXTERIOR FEATURES			
ANTENNA — Removable short-mast	S	S	S
DOOR HANDLES — Body-color	S		S
— Bright		S	
EXHAUST TIPS — Dual, bright (Included with 3.6L engine)	P	S	S
FASCIAS — Body-color	S	S	S
FOG LAMPS		S	S
FUEL TANK — 16.9-gallon	S	S	S
GLASS — Tinted, front and rear Solar-Control and acoustic laminated windshield	S	S	S
GRILLE — Bright/Argent	S	S	
— Black/Bright			S
HARD TONNEAU COVER	S	S	S

	TOURING	LIMITED	S
EXTERIOR FEATURES (continued)			
HEADLAMPS — Bifunction halogen projector with headlamps-off time-delay feature	S	S	S
— Automatic	S	S	S
HOOD INSULATION	S	S	S
MIRRORS — Foldaway	S	S	S
— Power, heated, body-color	S		S
— Power, heated, bright		S	
TIRES — P225/55 R17 BSW All-Season	S		
— P225/50 R18 BSW All-Season touring (included with 18-inch aluminum wheels)	P	S	S
— Compact spare	S	S	S
TOPS — Power, cloth with remote top down on key fob	S	S	S
— Power, retractable hardtop with trunk lid liner with remote top down on key fob		O	O
TRUNK LID POWER RELEASE	S	S	S
WHEELS — 17-inch aluminum wheels	S		
— 18-inch polished aluminum wheels		S	
— 18-inch polished aluminum with Black pockets			S
WINDSHIELD WIPERS — Variable intermittent	S	S	S
INTERIOR FEATURES			
AIR CONDITIONING w/AUTOMATIC TEMPERATURE CONTROL	S	S	S
AIR FILTERING	S	S	S
ANALOG CLOCK	S	S	S
BEZELS — Silver instrument panel	S	S	S
CONSOLE — Floor with fore/aft sliding armrest, with dual storage compartments and rear courtesy light	S	S	S
DEFROSTER — Rear-window	S	S	S
DOOR LOCKS — Power	S	S	S
DOOR SILL SCUFF PADS	S	S	S
— Bright		S	
INSTRUMENT CLUSTER WITH LED LIGHTING	S	S	S

	TOURING	LIMITED	S
INTERIOR FEATURES (continued)			
ELECTRONIC VEHICLE INFORMATION CENTER (EVIC) — Included with instrument cluster with display screen	S	S	S
FLOOR MATS — Luxury, front and rear	S	S	S
GLOVE BOX — Locking	S	S	S
HOMELINK® GARAGE DOOR OPENER	S	S	S
MIRROR — Rearview, day/night with reading lamps	S		
— Rearview, auto-dimming with reading lamps (Included with Uconnect Voice Command)	P	S	S
— Visor/vanity mirror	S	S	S
POWER OUTLETS — 12V center stack-mounted	S	S	S
— 12V center console-mounted	S	S	S
POWER TOP AND WINDOWS DOWN WITH KEY FOB	S	S	S
SHIFT KNOB — Leather-wrapped	S	S	S
STEERING COLUMN — Tilt/telescoping, manual	S	S	S
STEERING WHEEL	S	S	
— Leather-wrapped	S	S	
— Perforated leather			S
— Audio controls	S	S	S
TEMPERATURE AND COMPASS GAUGE	S	S	S
WINDOWS — Power, driver's and front-passenger with one-touch down	S	S	S
WINDSCREEN		S	S
SEATING			
FRONT — Premium cloth bucket seats	S		
— Premium leather-trimmed bucket seats		S	
— Premium leather-trimmed bucket seats with digital suede inserts			S
— Power, 6-way driver's and front-passenger seats	S	S	S
— Driver's manual lumbar adjustment	S	S	S
— Heated front seats (Included in Cold Weather Group)	P	S	S

	TOURING	LIMITED	S
ENTERTAINMENT SYSTEMS			
RADIO — Media Center 130 AM/FM/6-disc DVD/MP3 with auxiliary jack	S		
— Media Center 430 AM/FM/CD/DVD radio with MP3/WMA support, 30GB hard drive with 6,700 song capacity, CD/DVD player, 6.5-inch touch screen, SIRIUS® Satellite Radio, ⁽²⁾ audio jack and Voice Command	O	S	S
— Media Center 730N includes AM/FM/CD/DVD/HDD/MP3 radio with navigation and touch screen/voice recognition operation and real-time traffic updates		O	O
— SIRIUS Satellite Radio System ⁽²⁾ with one-year subscription	S	S	S
SOUND SYSTEMS — Six speakers	S	S	
— Six Boston Acoustics® speakers, amplifier		O	S
SAFETY AND SECURITY			
ACTIVE HEAD RESTRAINTS ⁽³⁾	S	S	S
AIR BAGS ⁽⁴⁾ — Advanced multistage for driver and front passenger	S	S	S
— Supplemental driver and front-passenger seat-mounted/head/thorax	S	S	S
CHILD SEAT ANCHOR SYSTEM (LATCH)	S	S	S
SEAT BELTS — Front three-point with shoulder adjustment	S	S	S
— Rear, three point	S	S	S
ELECTRONIC STABILITY CONTROL ⁽³⁾ — With all-speed traction control	S	S	S
INSIDE EMERGENCY TRUNK LID RELEASE	S	S	S
REMOTE KEYLESS/ILLUMINATED ENTRY	S	S	S
SECURITY ALARM	S	S	S
SENTRY KEY® — Antitheft engine immobilizer	S	S	S
TIRE PRESSURE MONITORING DISPLAY SYSTEM — Individual tire pressures shown on EVIC	S	S	S
UCONNECT VOICE COMMAND — Includes auto-dimming rearview mirror with microphone; Bluetooth® streaming audio and remote USB port	O	S	S
PACKAGES			
COLD WEATHER GROUP — Includes heated seats and remote start	O		
SMOKER'S GROUP — Includes removable ashtray, cigar lighter	O	O	O

S = Standard. P = Included in package noted in parentheses. O = Optional.



BLACK

BRIGHT SILVER METALLIC

TUNGSTEN METALLIC

DEEP CHERRY RED CRYSTAL PEARL

SAPPHIRE CRYSTAL METALLIC

BLACKBERRY PEARL

BRIGHT WHITE

EXTERIOR COLORS ^

INTERIOR TRIM COLORS v



BLACK WILLOW AND BROOK CLOTH

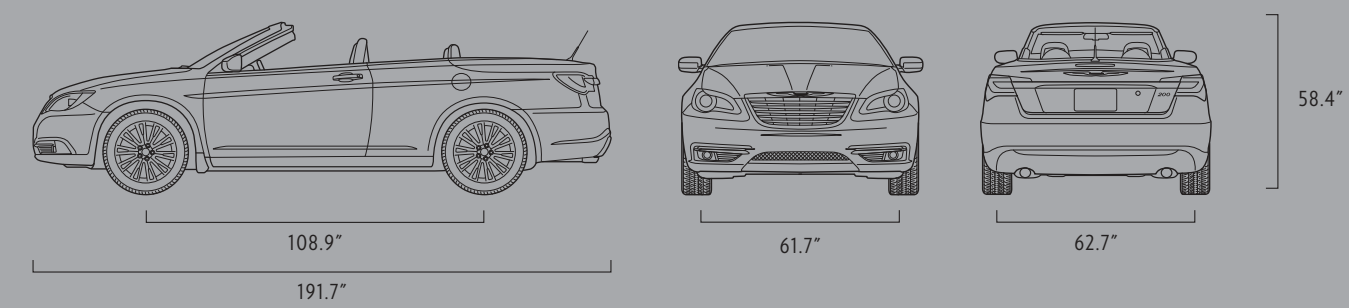
LIGHT FROST BEIGE WILLOW AND BROOK CLOTH

BLACK ROYALE LEATHER TRIM

LIGHT FROST BEIGE ROYALE LEATHER TRIM

BLACK ROYALE LEATHER TRIM WITH DIGITAL SUEDE INSERTS

DIMENSIONS



	TOURING		LIMITED		S
	BLACK CLOTH	LIGHT FROST BEIGE CLOTH	BLACK LEATHER TRIM	LIGHT FROST BEIGE LEATHER TRIM	BLACK LEATHER TRIM W/DIGITAL SUEDE INSERTS
INTERIOR TRIM COLORS					
EXTERIOR COLORS					
BLACK	X	X	X	X	X
BLACKBERRY PEARL	X	X	X	X	
BRIGHT SILVER METALLIC	X	X	X	X	
BRIGHT WHITE	X	X	X	X	X
DEEP CHERRY RED CRYSTAL PEARL	X	X	X	X	X
SAPPHIRE CRYSTAL METALLIC	X	X	X	X	
TUNGSTEN METALLIC	X	X	X	X	X
RETRACTABLE CLOTH TOP					
BLACK CLOTH	X	X	X	X	X
PEBBLE BEIGE CLOTH	X	X	X	X	
RETRACTABLE HARDTOP*					
BODY-COLOR HARDTOP			X	X	X
BLACK HARDTOP*			X	X	

*Hardtop only available on Limited and S models.
*Black hardtop only available with Bright White, Deep Cherry Red Crystal Pearl, and Tungsten Metallic exterior colors.



17-INCH ALUMINUM WHEEL
Standard on Touring



18-INCH POLISHED ALUMINUM WHEEL
Standard on Limited



18-INCH POLISHED ALUMINUM WHEEL WITH BLACK PAINTED POCKETS
Standard on S



CHRYSLER SERVICE CONTRACTS

Chrysler Group LLC has a vested interest in your satisfaction and owner experience with your new Chrysler vehicle. Chrysler Group Service Contracts offer extended service plans to help ensure that you'll enjoy your vehicle for many years down the road — for just pennies a day. For more information on comprehensive vehicle coverage, see your Chrysler dealer, call (800) 442-2666, or visit chrysler.com/csc.

CHRYSLER.COM

Our Web site offers detailed information on all Chrysler products. You can virtually assemble any vehicle you like. Simply choose the model with your favorite color combinations, equipment, and features — and then price it all out.

UCONNECT®

With Uconnect, you're always connected — to people, places, music, movies, and the Internet.

AUTHENTIC CHRYSLER ACCESSORIES BY MOPAR

Are designed specifically for your Chrysler vehicle for exceptional fit, finish, and performance. Visit your dealership or mopar.com.

WARRANTIES

Chrysler vehicles are covered by a Chrysler Group LLC 3-Year or 36,000-Mile Basic Limited Warranty. See your dealer for a

copy of this limited warranty (excludes normal maintenance and wear items), as well as a 5-Year or 100,000-Mile Powertrain Limited Warranty that is fully transferable and includes towing to an authorized dealer. Ask your dealer for details and a copy of these limited warranties.

AUTOMOBILITY

Chrysler Group LLC's Automobility program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment in order to help provide safe and reliable vehicle modifications to enhance accessibility for all people. For more information, call (800) 255-9877 or visit chryslerautomobility.com.

SIRIUS® SATELLITE RADIO

SIRIUS Satellite Radio delivers over 130 channels, including 100% commercial-free music, sports, news, talk, entertainment, traffic and weather. Factory-installed SIRIUS Satellite Radio includes a one-year subscription. For more information, go to sirius.com.

CHRYSLER COLLECTION

Display your affection for striking beauty and one-of-a-kind style beyond the driver's seat. The Chrysler Collection offers merchandise to complement your active lifestyle and love of quality. From trendy apparel to conversation pieces for your home, there is something for everyone. Visit chrysler.com/collection today.



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(1) Based on Chrysler Group LLC Standard Convertible segment. (2) Required SIRIUS Radio, Traffic, Travel Link, and Backseat TV subscriptions sold separately after trial period. Other fees and taxes will apply. SIRIUS Traffic and Travel Link available in select markets; Backseat TV subscription not available without SIRIUS Radio subscription; and SIRIUS data displays and individual product availability vary by hardware equipment. SIRIUS service available only to those at least 18 years of age in the 48 contiguous U.S.A., DC, and Puerto Rico (with coverage limitations), while Internet radio is also available in AK, HI, and PR. Fees and programming subject to change. Service automatically renews and you will be billed, at then-current rates, unless you call 1-888-539-7474 to cancel. Subscriptions governed by SIRIUS Terms and Conditions available at sirius.com. Service available in Canada; see siriuscanada.ca. (3) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (4) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (5) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (6) Phone must support Bluetooth Phone Book Access Profile (PBAP). (7) Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required.

AUTHENTIC CHRYSLER ACCESSORIES



THE FINISHING TOUCH.

Enhance your new 200 Convertible with sophisticated style, premium protection, and engaging entertainment, knowing that every accessory meets Mopar's stringent guidelines for fit and finish. Choose from a vast array of selections designed with purpose specifically for your 200 Convertible such as: Katzkin® Leather Interiors, Ambient Light Kit, Sport and Cargo Carriers, and Electronics, as well as those accessories shown at right. For the full line of accessories, visit mopar.com.



Molded Splash Guards



Hitch Receiver and
Hitch-Mount Bike Carrier