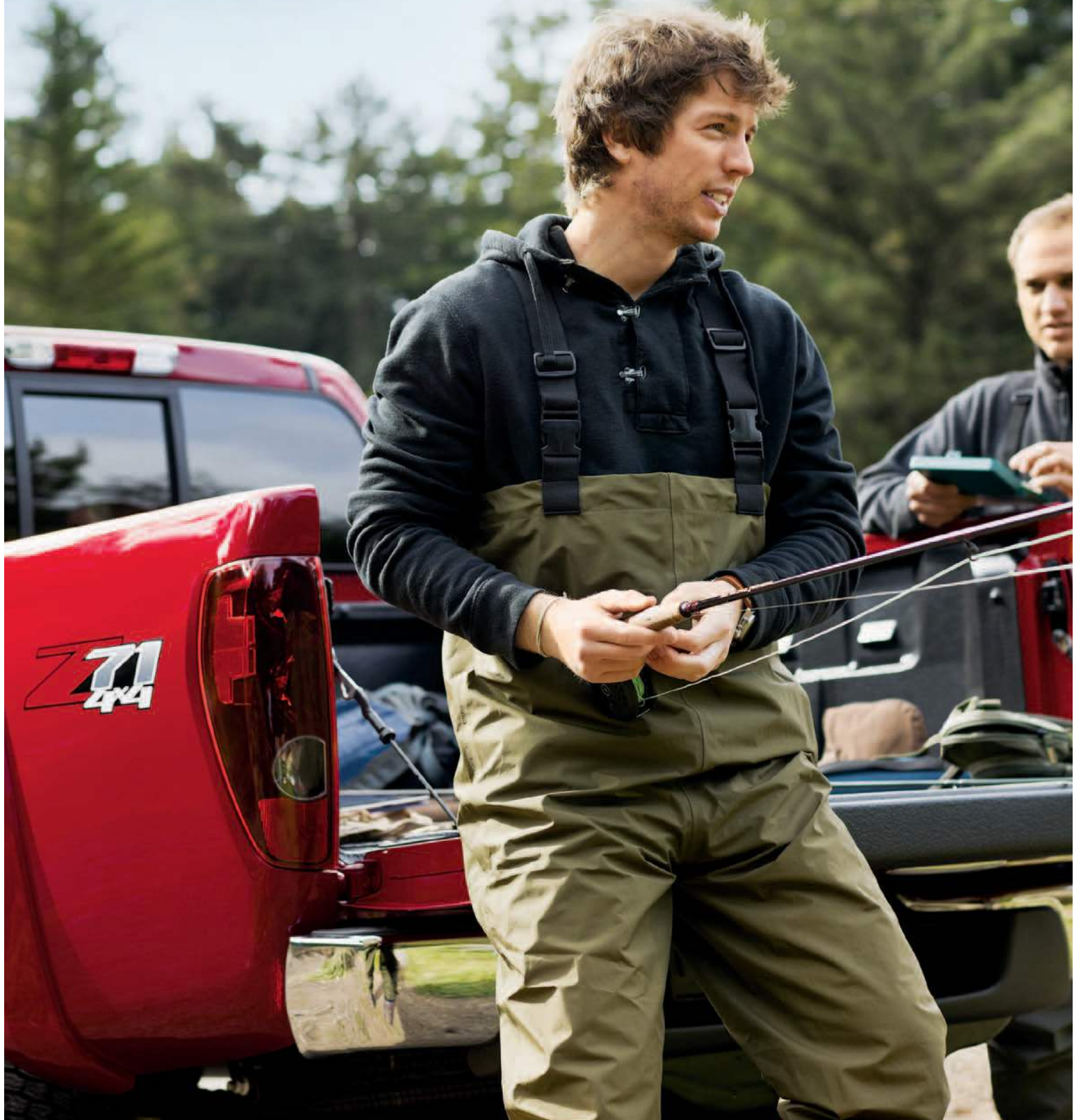


Chevrolet
COLORADO
2012



Colorado Crew Cab Z71 4x4
in Victory Red with available
dealer-installed Chevy accessories.

weekend

EXTENDER

You go because you can. To hidden waters, your boat loaded with fishing gear. To your favorite beach, sand-encrusted surfboard in tow. Or to a slope coated in fresh powder, snowboard ready to ride.

Adventure can happen anywhere, and nothing gets you to more beaches, streams and vertical drops than a 2012 Chevrolet Colorado. Its rugged bed, **ADJUSTABLE TAILGATE**, available **VORTEC 5.3L V8** and **AUTOMATIC LOCKING REAR DIFFERENTIAL** let you toss everything for your weekend escape into the bed and head out.

Come Monday morning, Colorado adapts to your professional demands with agility and unexpected highway fuel efficiency.¹

Technologies like **BLUETOOTH**² for select phones and available **HEATED FRONT SEATS**,³ as well as safety features

chevy.com/colorado
THE ADVENTURE CONTINUES

like **HEAD-CURTAIN SIDE-IMPACT AIR BAGS**,⁴ remind you that some serious thought lies beneath that tough exterior. Then you're back to thinking about the weekend and how your Colorado can extend it.



Build your own. Choose from **THREE ENGINES** — I-4, I-5 or V8 — **THREE CAB CONFIGURATIONS**⁵ and **FOUR DIFFERENT EXTERIOR STYLES** — Work Truck, Z85, Z71 and Sport — all engineered to balance your practical side against your heartfelt passion. To the relief of your wallet.



Open. Shut. Or 55°. Colorado's **TAILGATE** latches securely at 55°, aligning the tailgate lip with the top of the wheel wells to create three points of contact. Just the kind of versatility you need to secure and stabilize those awkward, oversize loads.

¹ See Select Features section for more information. ² Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. ³ Available in Crew Cab only. ⁴ Always use safety belts and proper child restraints. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information. ⁵ Some restrictions apply. See Select Features section for more information.

SELECT FEATURES

COLORADO WORK TRUCK AND Z85 (REGULAR, EXTENDED OR CREW CAB; 2WD OR 4x4)

185-hp, 2.9L I-4 engine (standard); 242-hp, 3.7L I-5 engine (available)

EPA-estimated highway MPG (I-4 engine): 25 (2WD), 24 (4x4)

16" steel wheels (Work Truck), 16" aluminum wheels (Z85)

Bluetooth wireless technology for select phones¹

SiriusXM Radio with three-month trial²

OnStar® standard for six months with Directions & Connections³

StabiliTrak® Electronic Stability Control System with Traction Control

COLORADO Z71 (EXTENDED OR CREW CAB; 2WD OR 4x4)

In addition to or replacing Z85 features, Z71 includes:

242-hp, 3.7L I-5 engine (standard); 300-hp, 5.3L V8 engine (available)

EPA-estimated highway MPG (I-5 engine): 23 (2WD, all cabs); 23 (4x4, Regular and Extended Cabs); 21 (4x4, Crew Cab)

17" chrome-clad 6-spoke wheels; on/off-road tires

Z71 Off-Road Suspension Package

Automatic locking rear differential

COLORADO SPORT (EXTENDED OR CREW CAB; 2WD)

In addition to or replacing Z71 features, Sport includes:

300-hp, 5.3L V8 engine

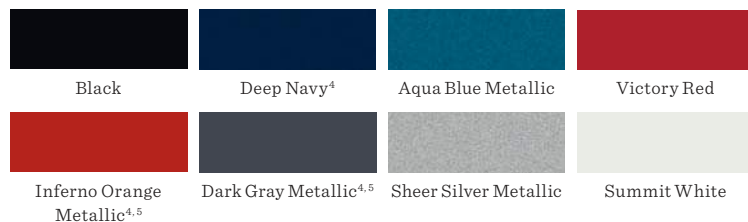
EPA-estimated highway MPG: 20

18" Midnight Silver aluminum wheels; low-profile tires

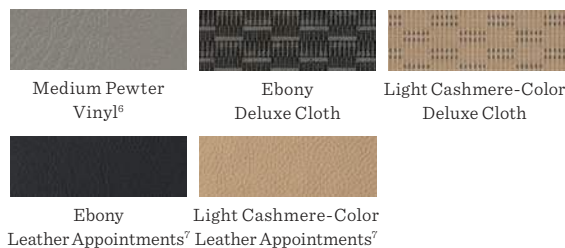
ZQ8 Sport Suspension Package

Body-color front and rear fascias

COLORS



FABRICS



Regular Cab
(standard bed; Work Truck, Z85)



Extended Cab
(standard bed; all trims)



Crew Cab
(short bed; Z85, Z71, Sport)



Chevy Runs Deep

IMPORTANT INFORMATION

100,000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2012 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, and details and system limitations.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based upon design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims are based on GM Mid-Pickup segment and latest available competitive information. Excludes other GM vehicles.

FLEET ORDERS. Some standard content may be deleted on fleet orders. See dealer for details.

ROADSIDE ASSISTANCE PROGRAM and COURTESY TRANSPORTATION PROGRAM. Visit chevy.com/warranty for details.

CHEVROLET CUSTOMER ASSISTANCE CENTER. Call 1-800-222-1020 or visit chevy.com/warranty.

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¹ Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. ² Requires a subscription sold separately by SiriusXM after three-month trial period. Available only in the 48 contiguous United States and Washington, D.C. ³ Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. ⁴ Not available on Sport or with Street Pak II Appearance Package. ⁵ Late availability. ⁶ Work Truck only. ⁷ Available in Crew Cab only.