



2015 SRX



Cadillac

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SRX Premium Collection / Radiant Silver Metallic

It has a look that appears effortless but doesn't ignore the effort. Lines are sculpted. Taillamps and headlamps displayed like fine jewels. Interior accents beautifully cut and sewn. A five-seat luxury crossover that suits you. Walks the walk. No matter where your plans take you, you're invited to just let go.







YOUR MOMENT TO SHINE
HAS ARRIVED.

SRX Premium Collection / Radiant Silver Metallic



The integrated spoiler is purposefully designed to manage airflow, which not only helps maximize aerodynamic efficiency but also helps keep the rear glass clear of dirt and moisture.



Impressive in their looks and when it comes to looking out for you, the available HID headlamps with Adaptive Forward Lighting help guide you around curves and corners at night.

Equally impressive available IntelliBeam technology automatically turns on high beams when needed and switches back to low beams when sensors detect another vehicle in front of your SRX.



LED accent lights are incorporated into fender-side vents to create a subtle glow and hint of intrigue.



From understated elegance to standout performance, expression comes in many forms with a selection of available 20" wheels. They're equipped with H-rated all-season tires to give beauty an important edge when it comes to handling whatever the road throws at you.



SRX Performance Collection / Caramel with Ebony and Raven Sapele Wood Trim



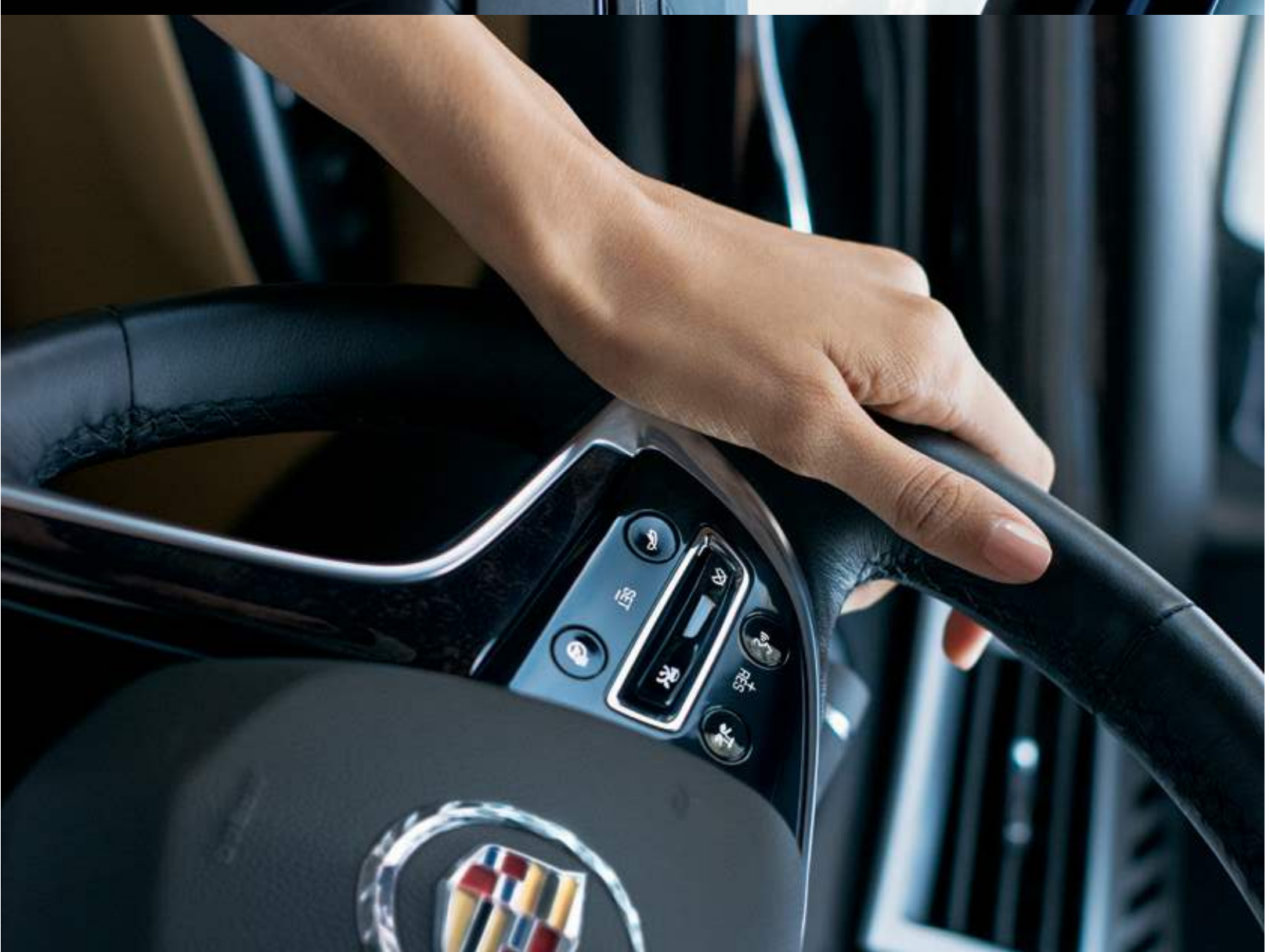
LUXURY POURS OVER

EACH AND EVERY DETAIL.





SRX Performance Collection / Caramel with Ebony and Raven Sapele Wood Trim



The available **ULTRAVIEW SUNROOF** makes SRX feel even more spacious with its large glass area that spans both front and rear seats. When the sun gets more intense, a convenient **POWER SUNSHADE** blocks the light and helps keep things cool. As the roof opens and closes, ingenious technology takes over and automatically adjusts the available Bose® Centerpoint® Surround Sound system to maintain the perfect volume. Once inside, your eye is drawn immediately to precise **CUT-AND-SEWN ACCENTS** and available features like supple leather seating surfaces and the rich grain of exotic **SAPELE WOOD** trim.

Traditionally found in fine guitars, the grain of this wood is so deep and lustrous, it takes on a three-dimensional quality. Available **HEATED AND VENTILATED FRONT SEATS** provide soothing warmth and constant airflow throughout the leather seating surfaces to keep you feeling refreshed and relaxed. And because everyone has their own idea of the perfect temperature, the SRX offers available **TRI-ZONE CLIMATE CONTROL**. Driver, front passenger and rear passengers can each adjust to their ideal setting. The available **MEMORY PACKAGE** also keeps comfort top of mind. From the adjustable pedals to the positioning of the driver's seat and outside mirrors, everything falls into place with a single touch of a button. If it's a quiet spot you're looking for, acoustic windshield and front-side glass, triple-sealed doors and the use of **BOSE ACTIVE NOISE CANCELLATION** have you covered. Bose technology actively monitors and measures undesirable cabin noise and sends a canceling frequency through the speakers to reduce powertrain sounds and create a serene interior.

EXPANDS THE BOUNDARIES OF
YOUR OWN PERSONAL SPACE.



Getting into your SRX is a simple affair with available **PASSIVE ENTRY**¹. It allows you to lock and unlock doors without ever having to remove the key fob from your pocket or purse. It also gives you quick access to the available **POWER LIFTGATE** so you can load and unload packages with ease. Additionally, the Memory Height feature lets you program the height of the liftgate to avoid low garage ceilings or other overhead obstacles. SRX can seat five comfortably, or with the **60/40 SPLIT-FOLDING REAR SEAT**, you can fold down one or both rear seats to gain extra room for your belongings – more than 60 cu. ft. of maximum cargo space.¹ The available **CARGO MANAGEMENT SYSTEM** makes intelligent use of space, with a U-Rail system integrated into the floor and an **ADJUSTABLE CARGO FENCE** that helps keep luggage and other valuables secure. It also comes with a retractable cargo shade, which easily covers the cargo area to keep your items out of sight. An **UNDERFLOOR STORAGE BIN** in the rear cargo area can also be used to conceal items or as a place to store the cargo fence, while hooks on the underside cover allow you to hang shopping or grocery bags. Large pockets behind the front seats and two levels of storage in the doors provide additional



space. Add to that a cooled glove box to help keep water bottles and other items appropriately chilled. **INTEGRATED ROOF RAILS** top off the rich appearance and, when paired with available cross rails, allow for additional cargo-carrying flexibility.





CONNECTIONS CAN BE
A BEAUTIFUL THING.

1. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. 2. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. 3. All SiriusXM services require a subscription, sold separately by SiriusXM after trial period. Fees and taxes apply. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. See Customer Agreement for complete terms and more information at siriusxm.com. For more information about NavTraffic, visit siriusxm.com/navtraffic.



CADILLAC CUE¹ makes advanced technology conversational. Its Natural Voice Recognition lets you speak as you normally would and responds with a world of music, phone and entertainment offerings. A vibrant **8" DIAGONAL TOUCH SCREEN** functions much like a tablet, keeping all of the content within reach. Steering wheel-mounted controls also provide convenient access to CUE, the audio system, cruise control and many other features without taking your hands off the wheel. The available **3-D GPS NAVIGATION SYSTEM**² constantly updates maps on your CUE screen, while NavTraffic³ included for three trial months, keeps you informed of the latest traffic conditions. Available **ONSTAR WITH 4G LTE** and built-in Wi-Fi® hotspot⁴ provides a fast, reliable Wi-Fi connection. Passengers can connect up to seven mobile devices, allowing them to browse the web, update their status and stream videos right from their vehicle. The standard 8-speaker Bose® sound system or available 10-speaker **BOSE CENTERPOINT**® **SURROUND SOUND** system, combined with HD Radio and available SiriusXM Radio³ ensure you're not just informed, but also entertained. An available **REAR-SEAT DVD ENTERTAINMENT SYSTEM** features dual rear-facing, seat-mounted, flip-up 8" diagonal screens and Blu-ray™ playback. Dual-play capability allows rear passengers to watch a movie on one screen while playing a video game on the other. Add in a remote control and two sets of wireless headphones, and your passengers are in for hours of enjoyment.

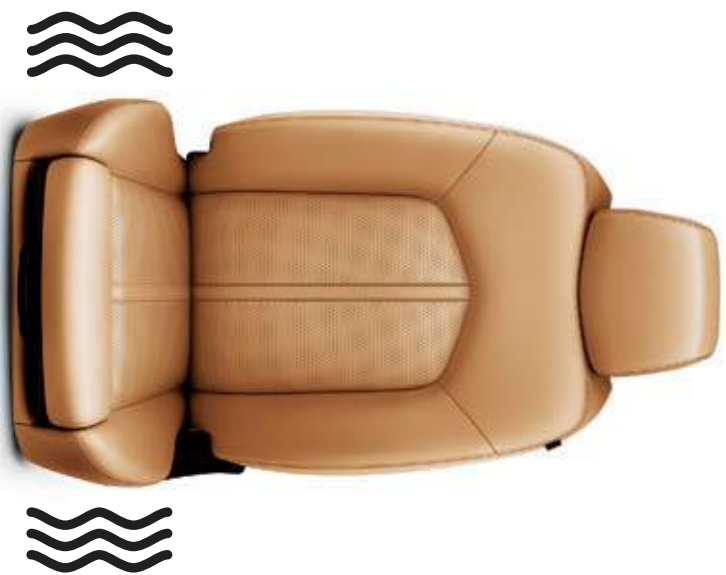


SRX Premium Collection / Shale with Brownstone and Choco Sapele Wood Trim





FIND COMFORT IN ALL THAT SURROUNDS YOU.



The SRX comes with a host of available advanced technologies that work with you to further enhance your driving experience. One such feature is the innovative **SAFETY ALERT SEAT**, which sends pulses through the seat cushion to alert you to a variety of potential road hazards and the direction they're coming from. **INTELLIBEAM HEADLAMPS** automatically turn high beams on when needed and switch back to low beams when sensors detect another vehicle in front of you. **FORWARD COLLISION ALERT** uses a forward-facing front camera to detect and warn you when an impact may be imminent. **LANE DEPARTURE WARNING** monitors road lines and alerts you when your SRX begins to drift into another lane if the turn signal has not been activated. Additional available features include **SIDE BLIND ZONE ALERT**, which warns you if a vehicle is in your blind spot before you merge or make a lane change. **REAR CROSS-TRAFFIC ALERT** uses sensors to sweep the rearward sides of SRX, giving you more time to react to approaching objects. There's also a **REAR VISION CAMERA** that displays a live image of the area behind the vehicle to help guide you when you're backing up. When it comes to thinking ahead, SRX has you covered with **ADAPTIVE CRUISE CONTROL**. It uses forward-looking radar and camera technology to naturally maintain a driver-selected following gap from the vehicle ahead, even in stop-and-go traffic. As part of Adaptive Cruise Control, **FRONT AND REAR AUTOMATIC BRAKING** detects when a frontal or rear collision is imminent and automatically applies the brakes to lessen impact severity, helping the driver avoid certain low-speed impacts altogether. Vehicle security is also a priority with the available **THEFT-DETERRENT ALARM SYSTEM**, which features a vehicle inclination sensor, glass breakage sensor and interior motion sensor. It also includes a self-powered horn alarm with battery backup – which is activated when a potential intrusion is detected – and wheel locks to help keep your wheels safe and secure. To discover more about SRX and the available Driver Awareness, Driver Assist and Theft-Deterrent packages, see page 42.

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times.

SAFETY BEGINS
WITH A SOLID CORE.



Constructed with **ULTRA-HIGH-STRENGTH STEEL**, the SRX safety cage surrounds you with protection. Crumple zones are engineered and strategically positioned to help absorb and manage crash energy. If an impact situation does occur, **SIX STANDARD AIRBAGS**¹, including front- and second-row outboard head-curtain side-impact airbags, are designed to help reduce the risk of injury. Advanced technologies such as the StabiliTrak Electronic Stability Control System and rollover mitigation sensors work to prevent such events by helping you keep your SRX more firmly planted on the road. Finally, there's **ONSTAR AUTOMATIC CRASH RESPONSE**² standard for one year. In a crash, built-in sensors can automatically send an alert to a specially trained OnStar Advisor, who is connected into your vehicle to provide help, even if you can't ask for it.

Upon activating the wipers, the **AUTO-DRY BRAKES**³ go to work. They position the brake pads closer to the rotor to sweep away moisture and keep the brakes drier – to help provide optimal braking performance.



1. Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. 2. Visit onstar.com for details and system limitations. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 3. Go to cadillac.com/autodry for limitations and details.

SHARP LINES TAKE ON SHARP CURVES.

Effortless performance impeccably delivered. That's the **308-HP V6 ENGINE** in the SRX, offering more power than the standard engine in the Lexus RX 350. So whether you're climbing a steep mountain pass or merging onto a busy highway, you'll appreciate and enjoy superior acceleration. Available advanced **ALL-WHEEL DRIVE** works in tandem with the rear electronic Limited-Slip Differential (eLSD) to provide enhanced control while cornering. There's also the **AGILE RESPONSIVENESS** of available Continuously Variable Real-time Damping suspension. It senses how the vehicle is reacting to the road and adjusts damping forces every two milliseconds. Combined with All-Wheel Drive, the result is a precise, confident and refined ride, whether it's raining or 70 degrees and sunny.



SRX Premium Collection / Crystal Red Tintcoat



EXTERIOR COLORS



TINTCOAT | A premium two-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.

TRICOAT | A meticulous three-layer process that results in a dramatic hue-shifting color.

GRAPHITE METALLIC

CRYSTAL RED TINTCOAT¹

PLATINUM ICE TRICOAT¹

BLACK RAVEN

RADIANT SILVER METALLIC

MAJESTIC PLUM METALLIC¹

SILVER COAST METALLIC

COCOA BRONZE METALLIC¹

TERRA MOCHA METALLIC

SAPPHIRE BLUE METALLIC

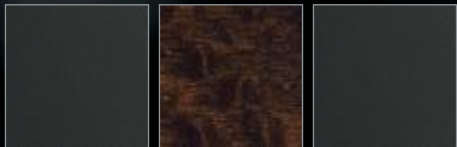


INTERIOR THEMES

EBONY LEATHER SEATING SURFACES^{1,2}

Choco Sapele Wood Trim

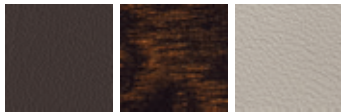
Ebony Accents



SHALE LEATHER SEATING SURFACES¹

Choco Sapele Wood Trim

Brownstone Accents



LIGHT TITANIUM LEATHER SEATING SURFACES^{1,2}

Raven Sapele Wood Trim

Ebony Accents



CARAMEL LEATHER SEATING SURFACES¹

Raven Sapele Wood Trim

Ebony Accents



¹. Available at extra cost. ². SRX Standard includes leatherette seating and standard trim accents.

BEAUTY COMES
FULL CIRCLE.

Crafted to accentuate the beauty of SRX, all of the available wheels feature stunning designs and sophisticated styling.



20" 6-SPOKE ALUMINUM WITH BRIGHT CHROME FINISH
AVAILABLE ON SRX PERFORMANCE AND PREMIUM COLLECTIONS AND
INCLUDES P235/55R20 H-RATED ALL-SEASON TIRES



20" 7-SPOKE ALUMINUM WITH POLISHED FINISH
AVAILABLE ON SRX PERFORMANCE AND PREMIUM COLLECTIONS AND
INCLUDES P235/55R20 H-RATED ALL-SEASON TIRES



18" 7-SPOKE ALUMINUM WITH CHROME FINISH
AVAILABLE ON SRX LUXURY COLLECTION AND INCLUDES
P235/65R18 H-RATED ALL-SEASON TIRES



**20" 7-SPOKE ALUMINUM WITH BRIGHT MACHINED FINISH
AND PREMIUM PAINTED ACCENTS** STANDARD ON SRX
PERFORMANCE AND PREMIUM COLLECTIONS AND INCLUDES
P235/55R20 H-RATED ALL-SEASON TIRES



18" 7-SPOKE ALUMINUM WITH BRIGHT MACHINED FINISH
STANDARD ON SRX LUXURY COLLECTION AND INCLUDES
P235/65R18 H-RATED ALL-SEASON TIRES



18" 7-SPOKE ALUMINUM WITH PAINTED FINISH
STANDARD ON SRX AND INCLUDES P235/65R18 H-RATED
ALL-SEASON TIRES



OWNER BENEFITS

We have created the most comprehensive suite of owner benefits offered by any luxury automotive brand in the world, providing everything our Cadillac owners need and everything they deserve.



PREMIUM CARE MAINTENANCE

The Cadillac Premium Care Maintenance program¹ covers routine oil changes, tire rotations, certain air filter replacements and a thorough multipoint vehicle inspection for 4 years or 50,000 miles.²



WARRANTY PROTECTION

The Cadillac 6-year or 70,000-mile³ Powertrain Warranty offers more years and miles standard than BMW, Mercedes-Benz and Audi. In addition, our 4-year or 50,000-mile³ Bumper-to-Bumper Warranty covers repairs on your entire vehicle, including parts and labor, to correct any concerns in materials or workmanship.



COURTESY TRANSPORTATION

This program provides alternative transportation and/or reimbursement of certain transportation expenses if your Cadillac requires warranty repairs for 6 years or 70,000 miles.⁴ That is more years of service standard than any leading luxury automaker.



ROADSIDE ASSISTANCE

Cadillac offers more years of standard Roadside Assistance than any leading luxury automaker, with services for 6 years or 70,000 miles.⁴ This 24/7 program provides lockout, towing, refueling, Dealer Technician Roadside services and more.



The OnStar^{®5} Directions & Connections[®] Plan allows you to push one button to connect with a specially trained Advisor to find the things and places you need. Get directions or a diagnostics check while you drive. Make calls with both hands on the wheel, and control your vehicle with the OnStar Remotelink[®] mobile app.⁶ And, as always, get help immediately in a crash or an emergency. SRX comes standard with one year of the OnStar Directions & Connections Plan.



EMERGENCY BY ONSTAR

With Automatic Crash Response⁷ in a crash, built-in sensors can automatically alert a specially trained OnStar Advisor who is immediately connected into your Cadillac to see if you need help sent to your exact location. Other OnStar emergency services include Injury Severity Prediction and First Assist, which ensure you quickly get the help you need when seconds matter most.



SECURITY BY ONSTAR

If you've reported your Cadillac stolen, OnStar can use GPS technology to help authorities quickly locate and recover it. An OnStar Advisor can further assist authorities by sending a remote signal to activate Stolen Vehicle Slowdown,⁸ which can gradually slow the vehicle to a stop to aid in its recovery. Advisors can also enable a Remote Ignition Block⁹ making it impossible to restart a stolen vehicle once it has been turned off.



NAVIGATION BY ONSTAR

Just push the blue OnStar button, and an Advisor can download turn-by-turn directions⁵ to your Cadillac. A voice will then call out every turn, or the directions will be sent to your navigation system, if equipped. You can also plan routes using MapQuest.com[®] and send them to your Cadillac.



CONNECTIONS BY ONSTAR

Available OnStar Hands-Free Calling⁹ allows you to make and receive calls safely from your Cadillac. With the OnStar Remotelink mobile app, you can access real-time information and control your vehicle from anywhere you have cell phone service. With a few simple steps, you can find a destination using the Remotelink app and send directions right to your vehicle.

Available OnStar with 4G LTE and built-in Wi-Fi¹⁰ hotspot¹⁰ can help you stay better connected to the world around you. The content and connections you crave throughout your day have moved inside your Cadillac, with a hotspot capable of supporting up to seven mobile devices at once, along with a high-speed, highly reliable 4G LTE connection – making it an easy way to access data on the go. You'll also see an enhancement to current OnStar services, including shorter response times and faster service delivery. This is the most powerful OnStar ever, empowering you and your passengers to create a highly connected world inside your car.



DIAGNOSTICS BY ONSTAR

With the most comprehensive vehicle diagnostics¹¹ from OnStar, maintaining your Cadillac can be as simple as checking your email or your OnStar Remotelink mobile app. Every month, you can receive an email with the status of key operating systems, or push your blue OnStar button for a real-time diagnostics check on demand¹¹.

MYCADILLAC APP¹²



The ingenuity of the SRX doesn't stop with the vehicle. As a Cadillac owner, an advanced app is available for your new car. From virtually anywhere at any time, a few taps of your finger on your iPhone[®] or Android[™] smartphone let you access features such as parking reminders, Roadside Assistance and more. Plus, in conjunction with the OnStar Remotelink app, you'll have the ability to remotely start your vehicle (when factory-equipped with remote start) and lock and unlock your doors from any place you have cell service. In addition, you can access key diagnostic information, including fuel tank level and range and remaining oil life.



1. Standard on all 2011 and newer vehicles. 2. Whichever comes first. See dealer for select scheduled maintenance details. 3. Whichever comes first. See dealer for limited warranty details. 4. Whichever comes first. 5. Visit onstar.com for coverage map, details and system limitations. Services vary by conditions. 6. Available on select Apple[®] Android[™] BlackBerry[®] and Windows[®] devices. Services vary by device and conditions. Requires active OnStar subscription. 7. Visit onstar.com for details and system limitations. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 8. Service varies with conditions. 9. Requires an existing OnStar service contract and prepaid minutes. Visit onstar.com for coverage map, details and system limitations. 10. Devices must be WPA2-compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Visit onstar.com for details and system limitations. 11. Capabilities vary by model. Visit onstar.com for details and system limitations. 12. Requires iPhone[®] or Android[™] mobile device.





cadillac.com/srx