



2020 BUICK REGAL

TOURX

**THE PERFECT BALANCE OF
EVERYTHING THAT MATTERS**

Buick invites you to
experience our newest lineup
of innovative vehicles, each
designed to enhance your life

from the very first drive.

We've styled exteriors with
sleek, modern lines.

We've filled interiors with
inviting, premium materials.

Plus, we've engineered
each vehicle with surprising
roominess, power and
technology so you can make
more of every day.

Explore the 2020 TourX and
discover what it means to drive
a vehicle built to enhance
every moment of your life.





TOURX HIGHLIGHTS

Integrated aluminum roof rails and available accessory cross rails

Available expansive panoramic power moonroof

Suite of available active safety technologies¹ including Forward Collision Alert

Intelligent All-Wheel Drive with active twin clutch

250-horsepower 2.0L Turbo engine

¹Read the vehicle Owner's Manual for important feature limitations and information.

REGAL TOURX



Regal TourX Essence shown in Summit White with available features and dealer-installed accessories.



FIND ADVENTURE IN EVERY DRIVE

From extended cross-country travels to spontaneous getaways, TourX is the perfect partner for adventure. Intelligent All-Wheel Drive with active twin clutch comes standard, as do 60/40 split-folding rear seats and generous rear storage space that's easy to load. If you can't get it all inside, TourX even comes with integrated roof rails. Add available dealer-installed accessory cross rails to bring along the outdoor equipment of your choice.



Regal TourX Essence shown in Dark Moon Blue Metallic with available features.



SEIZE THE DAY TRIP

INTELLIGENT ALL-WHEEL DRIVE To help maximize traction, intelligent All-Wheel Drive with active twin clutch sends power to the wheel(s) with the most grip in slippery weather conditions and helps improve cornering and acceleration on dry roads.

250-HORSEPOWER 2.0L TURBO The turbocharged 4-cylinder engine balances power and efficiency by offering 250 horsepower, 295 lb-ft of torque and an EPA-estimated 21 city/29 highway mpg. TourX even offers a towing capacity of up to 1,000 lbs.¹

FIVE-LINK REAR SUSPENSION The five-link rear suspension system helps assure a smooth ride, agile handling and reduced noise.

¹Requires available dealer-installed accessory tow hitch. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.



UNROUGH IT

STANDARD ROOF RAILS WITH AVAILABLE ACCESSORY CROSS RAILS

Wherever your travels take you, standard integrated aluminum roof rails and available dealer-installed accessory cross rails make it easy to attach and carry all kinds of gear. Take a deeper dive into the capabilities available in the 2020 TourX. buick.com/tourx/exterior

ADVANCED LIGHTING The available LED headlamps feature auto-level and cornering-lamp technologies to enhance visibility when turning or driving on uneven roads. TourX also adds brilliant style to every drive with LED signature daytime running lamps, fog lamps and available arrival sequence lights that provide a guiding light when approaching your TourX.

HANDS-FREE POWER LIFTGATE Thanks to the available hands-free power liftgate with LED logo projection, the days of fumbling around to access the cargo area are over. With the keyless entry fob in your pocket, simply kicking your foot over the LED projection provides access to the cargo area.

Model shown with available roof-rack accessories.



Regal TourX Essence shown in Summit White with available features and dealer-installed accessories.



LOAD UP ON ADVENTURE

VERSATILE REAR SEATING TourX has the versatility to accommodate a multitude of cargo options thanks to its standard 60/40 rear seating and available 40/20/40 configuration that both fold flat. With the rear seats folded flat, the generous cargo space becomes even roomier with 73.5 cubic feet of cargo space! buick.com/tourx/interior



¹Cargo and load capacity limited by weight and distribution.





ELEVATE YOUR DOWNTIME

A spacious interior refined with premium materials and accessories blurs the line between home and away. Premium details and available features like ambient lighting, leather-appointed seating with double stitching and a heated steering wheel let you take on adventure in style.

QUIETTUNING™ TECHNOLOGY Buick QuietTuning technology with Active Noise Cancellation uses many measures, including triple door seals, acoustic laminated glass and ContiSilent™ tires with sound-dampening foam, to help reduce, block and absorb unwelcome noise.

IN-VEHICLE AIR IONIZER The available in-vehicle air ionizer is designed to help keep the air in the cabin fresher for you and your passengers.

PANORAMIC MOONROOF Enjoy views and fresh air provided by the available expansive panoramic power moonroof that features a movable front panel, fixed rear panel, full-length power sunshade and an Express-Open feature.

BOSE® PREMIUM AUDIO Experience an enhanced soundtrack during your travels with the available Bose premium audio system. The eight-speaker system is customized to TourX's cabin to deliver clean, crisp audio throughout the interior.

DUAL-ZONE CLIMATE CONTROL The standard dual-zone automatic climate control system allows the driver and front passenger to personalize the temperature on their side of the cabin.

INTERIOR REFINEMENT



Regal TourX Essence interior shown in Shale with Ebony accents and available features.



NEVER COMPLICATED, ALWAYS SMART

BUICK INFOTAINMENT SYSTEM¹ The Buick Infotainment System with available Navigation² takes your in-vehicle experience to the next level. Place hands-free calls, play music and download select in-vehicle apps on the available 8" diagonal color touch-screen. Personal profiles allow different drivers to customize and save the infotainment system's settings to their liking.

BUICK MARKETPLACE³ Available Buick Marketplace makes life on the go just that much easier. Conveniently connect to your favorite merchants, restaurants, gas stations and more, all from your vehicle.

WIRELESS CHARGING⁴ Available wireless smartphone charging helps keep your smartphone powered and your cabin clutter-free. Simply place your compatible device inside the slot in the center console and let your battery recharge.

¹Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. ²Map coverage available in the United States, Puerto Rico and Canada. ³Valid offers can vary. For latest offers, check Marketplace through the vehicle mobile app or your vehicle's infotainment system (if available). Third-party trademarks are the property of their respective third-party owners and used under agreement. ⁴The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.buick.com/learn or consult your carrier.



Regal TourX Essence shown in Summit White with available features and accessories including Thule® Side-Arm Bike Carrier.

TAKE YOUR TOURX IN BOLD DIRECTIONS

ROOF RACK CROSS RAILS Free up space inside TourX by carrying cargo on the roof with Buick Accessories cross rails. These cross rails allow you to attach accessory cargo systems to transport luggage carriers, bikes, boards or kayaks.

COMPASS™ KAYAK CARRIER BY THULE® Secure one or two kayaks during transport with this roof-mounted Buick Accessories kayak carrier. It can also hold one paddle board or surf board. All straps needed to transport your kayak are included.

PRORIDE™ BICYCLE CARRIER BY THULE® This roof-mounted Buick Accessories Bicycle Carrier easily installs on your vehicle's accessory cross rails. The versatile design accommodates bikes with disc brakes, thru-axles and other non-traditional frame designs. This well-designed carrier offers a quick and convenient way to load a bike on top of your TourX.

FORCE XT L LUGGAGE CARRIER BY THULE® Help keep cargo secure with a Buick Accessories luggage carrier. This lockable carrier is made from durable materials to help keep your items safe and secure.

ALL-WEATHER FLOOR MATS Help protect the interior of your vehicle from water, debris and everyday use with Buick Accessories premium all-weather floor mats. They are removable for easy cleaning, feature a nonslip backing and offer precision coverage around interior trim, driver pedals, seat tracks and door sills.

CARGO ORGANIZER WITH BUICK LOGO Collapsible walls and dividers give this Buick Accessories cargo organizer the flexibility to carry items of various sizes. In addition, its molded, high-grade, skid-resistant thermal plastic helps protect the cargo area.

Get more information and shop online for 2020 TourX accessories. accessories.buick.com

A PRIORITY OF SAFETY

PERCEIVE To help make you more aware of your surroundings, TourX empowers you with available technologies that help raise your awareness of the road around you.

PREVENT When certain hazards are detected, available features on your Buick TourX can trigger alerts to let you know. Some features offered can even automatically apply emergency braking or gently nudge the steering wheel to help you avoid crashes or reduce their severity in some situations.

PROTECT In the event of a crash, strong structural dynamics, intelligent airbag systems¹ and other advanced safety systems work in concert to help protect you and your passengers.

AVAILABLE DRIVER-ASSISTANCE AND SAFETY TECHNOLOGIES

Lane Keep Assist with Lane Departure Warning • Lane Change Alert with Side Blind Zone Alert • Rear Cross Traffic Alert • Forward Collision Alert • Enhanced Automatic Emergency Braking • Teen Driver • Adaptive Cruise Control—Advanced

For a detailed look at the active safety technologies available in the 2020 TourX, please visit buick.com/tourx/safety.

¹A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.



Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.



Regal TourX Essence shown in Summit White with available features and dealer-installed accessories.



GIVING CONNECTIVITY A STARRING ROLE

BUICK CONNECTED SERVICES Your new Buick comes with a host of in-vehicle benefits. Connected Access¹ offers the latest technology to help you improve every drive—and you get standard connectivity for 10 years, giving you access to available features like monthly diagnostic emails and the ability to order takeout food and purchase fuel through your vehicle's in-dash infotainment system. You can also take your ownership experience to new levels by upgrading to other Buick Connected Services.

myBUICK MOBILE APP² When you download the available myBuick mobile app, you can have access to features like scheduling service, getting tips to help improve your driving, instant offers from select nearby merchants and other ways to simplify your ownership experience. When you upgrade to Remote Access,² remotely start and stop your vehicle, check fuel levels and even set and share notifications for vehicle arrivals and departures.³

BUILT-IN WI-FI® HOTSPOT⁴ A built-in Wi-Fi® Hotspot with available 4G LTE data supports up to seven devices from up to

50 feet away from the vehicle. So your passengers can use their favorite apps to stream movies, watch TV, play games, listen to music and check social media on the go.

APPLE CARPLAY™ COMPATIBILITY⁵ Just plug in your compatible iPhone® and you'll have easy access to your contacts, maps and some of the apps that you're familiar with on your vehicle's available 8" diagonal color touch-screen. You can also have Siri® send and read your text messages, and you can listen to all of your content from Apple Music™ and other compatible audio apps.

ANDROID AUTO™ COMPATIBILITY⁶ Android Auto makes it easy to use the touch-screen display in your TourX to access your phone, texts and music. And with Google Maps,™ you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel and your eyes on the road.

¹Standard connectivity available only to original purchaser for 10 years. See onstar.com for details and further plan limitations. Does not include safety services. Connected Access services are subject to change. ²Requires compatible Apple® or Android™ device and data connection. Remote services require paid plan and do not include emergency or security services. Remote start requires GM factory-installed and enabled remote-start system. ³Requires select paid plan and compatible smartphone. Locates compatible connected vehicles. Text and data rates apply. Requires contact method on file and enrollment to receive alerts. ⁴Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations. Vehicle must be on or in accessory position for Wi-Fi® to function. ⁵Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁶Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Google and Android Auto are trademarks of Google LLC.

ONSTAR SAFETY AND SECURITY

DESIGNED FOR ADDED PEACE OF MIND As you travel with the ones you care about most, OnStar® is available to help empower every moment. With the OnStar Safety & Security Plan,¹ you can have a 24/7 lifeline to specially trained Advisors ready to help if you've been in a crash, your vehicle's been stolen,² you're lost or you need Roadside Assistance.³

EMERGENCY HELP WHEN IT MATTERS MOST If you are in a detected crash, available Automatic Crash Response⁴ can use your vehicle's built-in sensors to alert an Emergency-Certified Advisor⁵ who can send for help, even if you can't ask for it. Using Injury Severity Prediction technology, these specially trained Advisors can provide first responders with critical information, including the likelihood of serious injury. You can feel confident knowing OnStar Advisors are ready to help, 24/7.

SECURITY YOU CAN TRUST If your vehicle is stolen, OnStar Advisors can help with available Stolen Vehicle Assistance.² They can pinpoint your vehicle's location, prevent it from restarting and work with the police to help recover it. They can even slow it down if authorities deem conditions are appropriate. Plus, with Theft Alarm Notification,² you'll be alerted via text, email and/or a phone call if your vehicle alarm sounds.

¹OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See onstar.com for details and limitations. ²Requires armed GM factory-installed theft-deterrent system and enrollment to receive alerts. Additional texting and data rates apply. Doesn't prevent theft, damage or loss. ³Roadside services provided by Allstate Roadside Services. ⁴Not all vehicles may transmit all crash data. ⁵OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch.



SECURITY



KEY FEATURES			
● STANDARD ○ AVAILABLE — NOT AVAILABLE	TOURX (1SV)	PREFERRED	ESSENCE
2.0L TURBO 4-CYLINDER ENGINE WITH STOP/START TECHNOLOGY	●	●	●
INTELLIGENT ALL-WHEEL DRIVE WITH ACTIVE TWIN CLUTCH	●	●	●
18" ALUMINUM WHEELS	●	●	●
INTEGRATED ROOF RAILS	●	●	●
ANTI-LOCK BRAKES WITH BRAKE ASSIST	●	●	●
HALOGEN HEADLAMPS WITH LED DAYTIME RUNNING LAMPS	●	●	●
INTERMITTENT FRONT AND REAR WIPERS	●	●	●
QUIETTUNING™ TECHNOLOGY WITH ACTIVE NOISE CANCELLATION	●	●	●
REAR VISION CAMERA¹	●	●	●
STABILITRAK AND TRACTION CONTROL	●	●	●
KEYLESS OPEN AND START	●	●	●
DUAL-ZONE AUTOMATIC CLIMATE CONTROL	●	●	●
FOG LAMPS	●	●	●
BUILT-IN WI-FI® HOTSPOT² (INCLUDES DATA TRIAL FOR 1 MONTH OR 3GB, WHICHEVER COMES FIRST)	●	●	●
60/40 SPLIT-FOLDING REAR SEAT	●	●	—
BUICK INFOTAINMENT SYSTEM³ WITH 7" DIAGONAL COLOR TOUCH-SCREEN	●	●	—
AUTO-DIMMING INSIDE REARVIEW MIRROR	—	●	●
LEATHER-WRAPPED STEERING WHEEL WITH INTEGRATED AUDIO CONTROLS	—	●	●
8-WAY POWER DRIVER SEAT WITH 2-WAY POWER LUMBAR	—	●	●
PANORAMIC MOONROOF	—	○	○
40/20/40 SPLIT-FOLDING REAR SEAT	—	—	●
IN-VEHICLE AIR IONIZER	—	—	●
8-WAY POWER PASSENGER SEAT WITH 2-WAY LUMBAR AND SEAT MAP POCKET	—	—	●
HEATED LEATHER-APPOINTED FRONT SEATS	—	—	●
HEATED LEATHER-WRAPPED STEERING WHEEL WITH INTEGRATED AUDIO CONTROLS	—	—	●
HANDS-FREE POWER LIFTGATE WITH LED LOGO PROJECTION	—	—	●
BUICK INFOTAINMENT SYSTEM³ WITH 8" DIAGONAL COLOR TOUCH-SCREEN	—	—	●
MOON WHITE INTERIOR AMBIENT LIGHTING	—	—	●
CARGO COMPARTMENT 12-VOLT ACCESSORY OUTLET	—	—	●

FEATURES AND SPECIFICATIONS

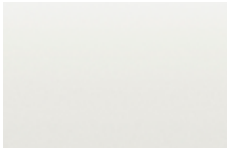
PACKAGES	
Sights and Sounds Package (Available on Preferred and Essence)	Includes Navigation, ⁴ Bose® 8-speaker premium audio system, HD Radio and for Preferred adds remote start and color Driver Information Center
Driver Confidence Package (Preferred) (Available on Preferred)	Includes Lane Change Alert with Side Blind Zone Alert, ¹ Rear Park Assist, ¹ Rear Cross Traffic Alert, ¹ LED headlamps with auto-leveling and cornering lamps
Driver Confidence Package (Essence) (Available on Essence)	Includes all features from Preferred above plus Memory Package; driver 4-way power lumbar seat adjuster; exterior heated, power-adjustable, driver-side auto-dimming mirrors; and wireless smartphone charging ⁵
Driver Confidence Package II¹ (Available on Essence)	Includes all features from Driver Confidence Package (Essence) plus Adaptive Cruise Control–Advanced, Following Distance Indicator, Forward Collision Alert, Enhanced Automatic Emergency Braking, Lane Keep Assist with Lane Departure Warning and Front Pedestrian Braking

DIMENSIONS (INCHES)		CAPACITIES	
Wheelbase	111.4	Engine Type	2.0L 4-cylinder Turbo SIDI with VVT
Overall length	196.3	Horsepower	250 hp @ 5400 rpm
Body width	73.3	Torque	295 lb-ft @ 3000-4000 rpm
Overall height	58.4	EPA-estimated mpg	21 city/29 hwy
Track width, front/rear	62.8/63.0	Fuel Tank (approx.)	16.5 gallons
Head room, front/rear	38.8/39.6	Cargo Capacity ⁶	Behind first-row seats with second row folded: 73.5 cu. ft. With second row up: 32.7 cu. ft.
Shoulder room, front/rear	56.9/55.4		
Hip room, front/rear	55.2/54.1	Towing Capacity ⁷	Up to 1,000 lbs
Leg room, front/rear	42.1/36.9		

¹Read the vehicle Owner’s Manual for important feature limitations and information. ²Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations. ³Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. ⁴Map coverage available in the United States, Puerto Rico and Canada. ⁵The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.buick.com/learn or consult your carrier. ⁶Cargo and load capacity limited by weight and distribution. ⁷Requires available dealer-installed accessory tow hitch. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

COLOR PALETTE

EXTERIOR



Summit White



White Frost Tricoat¹



Satin Steel Metallic¹



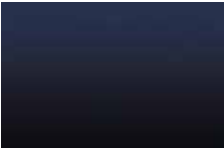
Quicksilver Metallic³



Rioja Red Metallic¹



Sport Red²



Dark Moon Blue Metallic¹



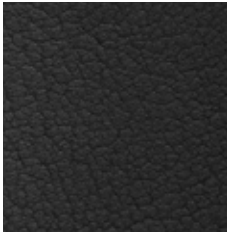
Ebony Twilight Metallic³

¹Not available on TourX (1SV). Additional charge; premium paint.

²Not available on TourX (1SV).

³Additional charge; premium paint.

INTERIOR Ebony accents included with all interior colors.



Ebony Cloth⁴ or Leather-Appointed Seating⁵



Shale Cloth⁶ or Leather-Appointed Seating⁵

⁴Not available on TourX (1SV). Available on Preferred.

⁵Available on Essence.

⁶Standard on TourX (1SV). Available on Preferred.

WHEEL

18" Aluminum



We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Crossover SUV segment and latest available competitive information. Excludes other GM vehicles.

3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY Buick will warrant each 2020 TourX from bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

POWERTRAIN LIMITED WARRANTY Every 2020 Buick TourX comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your Buick dealer for details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

IMPORTANT WORDS

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

ONSTAR AND BUICK CONNECTED SERVICES Connected vehicle services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active service plan. OnStar links to emergency services. See onstar.com for details and limitations.

A NOTE ON CHILD SAFETY Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

GMMOBILITY.COM (1-800-323-9935) GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

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To learn more about why Certified Service is the perfect companion for your TourX, visit mycertifiedservice.com.



TAKE THE NEXT STEP

Some questions are best answered by the vehicle itself. We invite you to take a test-drive and experience firsthand everything the Buick TourX has to offer. You can also learn more about the features, options and colors by using the [Build & Price](#) tool at [buick.com](#).