



BUICK

BUICK.COM



2018 BUICK
ENCORE



Encore is a modern expression of
Buick's beautiful aesthetics. Sleek, sculpted and offering you flexible
room for up to five, Encore is where **LIFE MEETS STYLE.**

With its advanced technology, spacious storage and nimble maneuverability,
Encore is sized to fit the way you live.



Encore Premium shown in Ebony Twilight Metallic

REFINED

WHAT SETS THE ENCORE APART
IS SOMETHING YOU CAN FEEL.



Walk up to the Encore and you'll see how its beautifully sculpted shape flows smoothly from the front to the rear, giving this SUV a fluid, contemporary look. As you approach it, your Encore recognizes you. Sensing the key fob in your possession, the Keyless Open feature allows for the doors to unlock so you don't have to fumble for your keys.

Now get inside, press the push-button start and drive. That's when you'll discover what premium feels like. Each sensation adds to the impression that what you're driving has been crafted with attention given to every detail. Whether you're glancing at a gauge, touching a switch or enjoying the responsive, efficient performance, what's likely to impress you most is how quiet things are inside Encore. That's Buick QuietTuning™ and Bose® Active Noise Cancellation working behind the scenes.

- The signature Buick grille provides a modern expression of luxury.
- LED daytime running lamps feature Buick's unique signature lighting, while standard LED-accented taillamps echo the front's sculptural design, ensuring you'll see and be seen in the best light.
- The standard 18-inch 10-spoke wheels complement Encore's styling and are sure to leave a lasting impression.



Brush the raised stitching of the leather-trimmed steering wheel, turn on the available heated driver and front-passenger seats and **A SENSE OF WELL-BEING ENVELOPS YOU.** Effortless control of Encore's technology is literally at your fingertips, thanks to an 8-inch diagonal touch-screen. Buick's QuietTuning with Bose Active Noise Cancellation helps keep the cabin quiet enough for relaxed conversation. An available all-new in-vehicle ionization leaves the air cleaner and fresher. The maintenance-free ionizer produces negatively charged particles that attract airborne contaminants and break down their structure, helping address odors and reduce dust, debris and pollen.





Apple CarPlay™ on screen



MOBILE

THERE'S NOW A SIMPLER, SMARTER WAY TO USE YOUR SMARTPHONE IN YOUR CAR.

By supporting Apple CarPlay™¹ and Android Auto™¹ Encore provides seamless integration with your smartphone through the vehicle's built-in 8-inch diagonal color touch-screen.

For Apple CarPlay™¹ just plug in your compatible iPhone® and you'll have easy access to your contacts, maps and select apps that you're familiar with from your iPhone® screen. You can also have Siri® send and read your text messages for you and listen to all of your content from iTunes®, Apple Music™ and other audio apps.

If your phone is an Android™ then Android Auto¹ makes it easy to use the touch-screen display in your Encore to access your phone, texts and music. And with Google Maps, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel.

HOTSPOT

WITH A BUILT-IN WI-FI® HOTSPOT² ENCORE OFFERS YOU A STRONG, RELIABLE CONNECTION WITH BANDWIDTH FOR UP TO SEVEN DEVICES.

The available OnStar Wi-Fi hotspot² now travels with you. Your passengers can stream movies and TV on the go, using their favorite apps on their Wi-Fi devices. The built-in Wi-Fi hotspot² supports up to seven devices.

After initial setup, whenever your vehicle is on, your hotspot is available and ready to connect to your devices, so it's easy to use. The strong signal means you have a fast and reliable connection. Your first 3 months or 3GB of data (whichever comes first) are included with your new Encore. After that, you can continue enjoying all of your favorite entertainment while on the go with the Unlimited Data Plan³ or select another plan that's right for you.

¹Vehicle user interfaces are products of Apple® and Google™ and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Google, Google Play, Android, Android Auto and other marks are trademarks of Google Inc. ²Requires compatible mobile device, active OnStar service and data plan. Data plan provided by AT&T.® ³Unlimited data plan provided by AT&T. After 22GB of any data usage on a line in a bill cycle, AT&T may slow the data on that line during periods of network congestion for the remainder of that cycle. See att.com/broadbandinfo for details on AT&T network management policies.



Encore Premium shown in White Frost Tricoat

CAPACITY

ENCORE CAN TRANSPORT FIVE PEOPLE AROUND TOWN IN STYLE, CARRY YOUR THINGS WITH EASE—OR DO A BIT OF BOTH.

Your life is versatile: one evening you're piloting everyone to the concert venue, the next morning you're up early to load a week's worth of provisions from the farmers market. With the 60/40 split rear seat folded, Encore offers up to 48.4 cubic feet of storage space.¹ So whether you need to seat your friends in surprisingly spacious luxury or load new furniture into the cargo area, Encore easily adapts. Need to carry extra-long items? The front-passenger seat folds flat to accommodate items up to 8 feet long.¹



¹Cargo and load capacity limited by weight and distribution.

PROTECT

ENCORE SURROUNDS YOU AND YOUR PASSENGERS WITH AVAILABLE ADVANCED SAFETY TECHNOLOGIES.

Encore has its priorities in the right place: everywhere. In the center-mounted 8-inch diagonal color touch-screen display, the standard Rear Vision Camera helps you see what's behind your Encore when backing up, and available Rear Cross Traffic Alert helps make you aware of approaching detected left or right cross traffic when in reverse. Other available confidence-enhancing safety technologies include Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert.

These safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.

AVAILABLE SAFETY TECHNOLOGIES

① LANE DEPARTURE WARNING

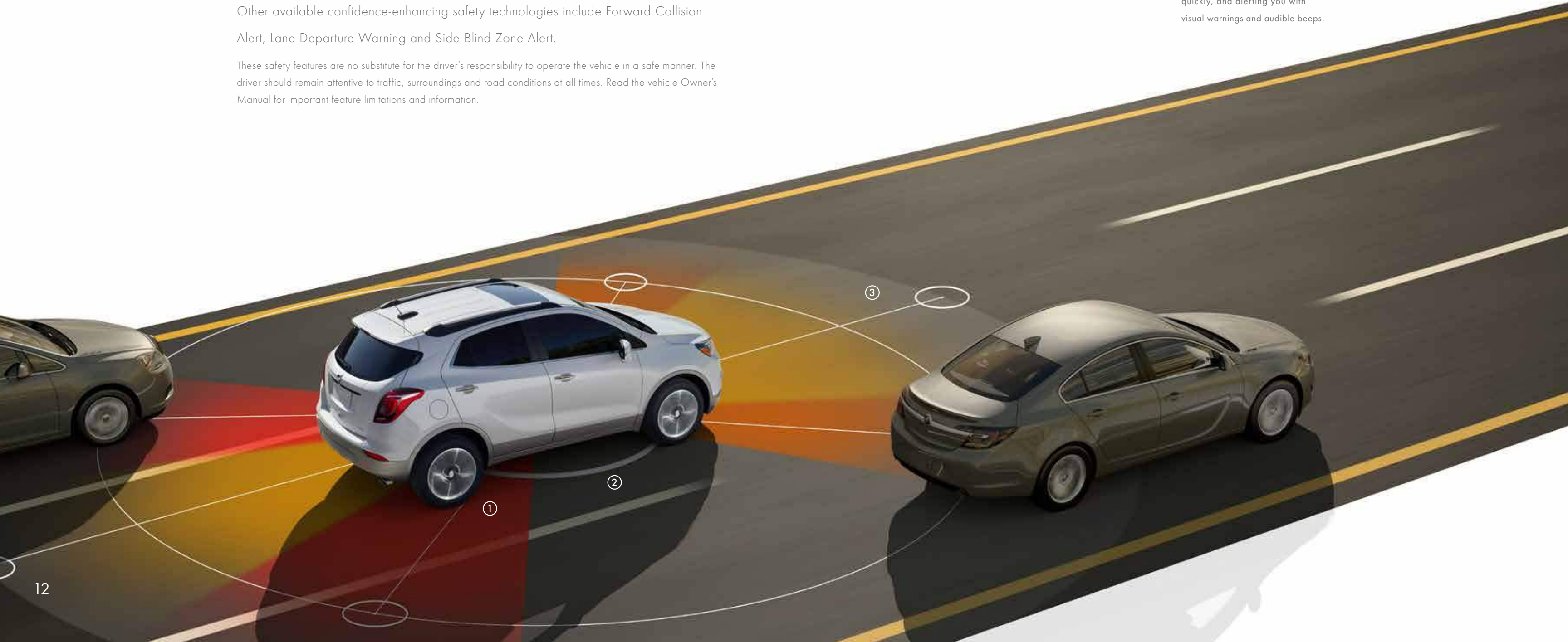
Provides alerts to help you avoid crashes due to unintentionally drifting out of your lane when your turn signal is not activated.

② SIDE BLIND ZONE ALERT

Provides side mirror alerts to help you avoid crashing into a moving vehicle detected in your blind spot (or zone) during a lane-change maneuver.

③ FORWARD COLLISION ALERT

This technology can help you to prevent frontal crashes by sensing when you are approaching a detected vehicle in front of you too quickly, and alerting you with visual warnings and audible beeps.



ONSTAR®¹

CONNECT TO A SPECIALLY TRAINED ONSTAR ADVISOR JUST BY PUSHING THE BLUE ONSTAR BUTTON IN YOUR ENCORE.



Every 2018 Encore includes the OnStar 5-Year Basic Plan² plus a limited service trial of the Guidance Plan¹ that includes a comprehensive suite of emergency, security, navigation and diagnostic services. OnStar can help you stay safe, connected and ready for the road ahead.

SOS **EMERGENCY: HELP WHEN IT MATTERS MOST.** With Automatic Crash Response,³ you can be immediately connected to the help you need the moment you need it, even if you can't ask for it. If you're stranded, have a flat tire or need a tow truck, use Roadside Assistance⁴ and an OnStar Advisor will locate a nearby service provider and direct them to your exact location.

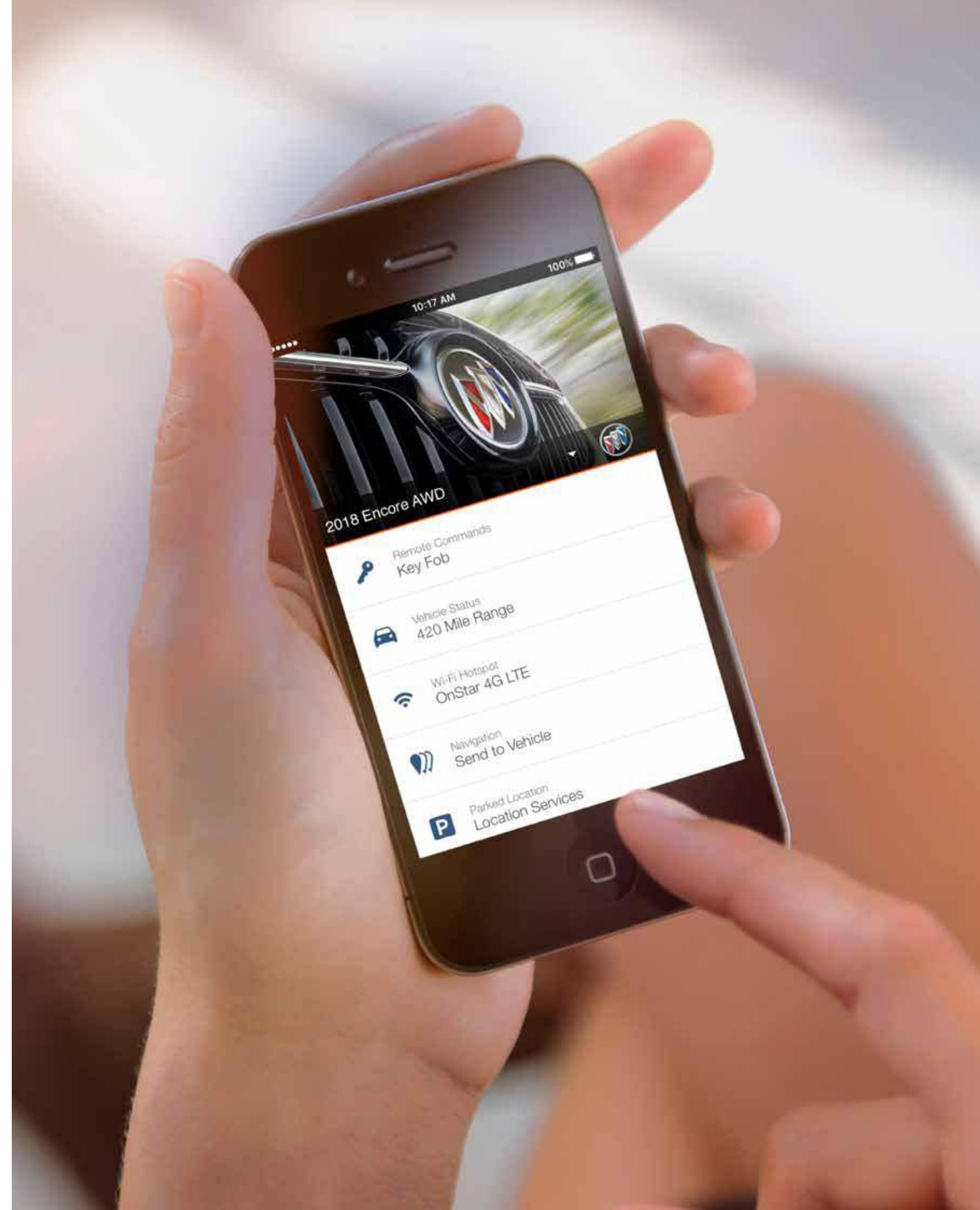
SECURITY: PROTECTION YOU CAN COUNT ON. Breathe easy knowing a comprehensive suite of Stolen Vehicle Assistance services is available to help protect your vehicle. With Theft Alarm Notification,⁵ OnStar can alert you if your vehicle's alarm is sounding, and if your vehicle is stolen, OnStar will work with authorities to help locate and recover it quickly.

NAVIGATION: TRAVEL MADE EASY. Turn-by-Turn Navigation⁶ makes everywhere you go as familiar as your own neighborhood. And with OnStar AtYourService,^{7M} get valuable offers for better ways to eat, shop, work and play.

CONNECTIONS: FASTER AND SMARTER. Stay connected with the available built-in Wi-Fi hotspot⁷ and connect up to seven devices at 4G LTE speed.

VEHICLE MANAGER: PREPARING YOU FOR WHAT'S AHEAD. Enjoy the ultimate ownership experience with your myBuick mobile app⁸. Use Remote Access⁹ to start your engine, lock and unlock your doors, honk the horn and flash the lights. Now you don't have to be near your Encore to control it. Get real-time Diagnostic Alerts¹⁰ or a monthly diagnostics report of the vehicle's engine, transmission and more with Advanced Diagnostics.¹⁰

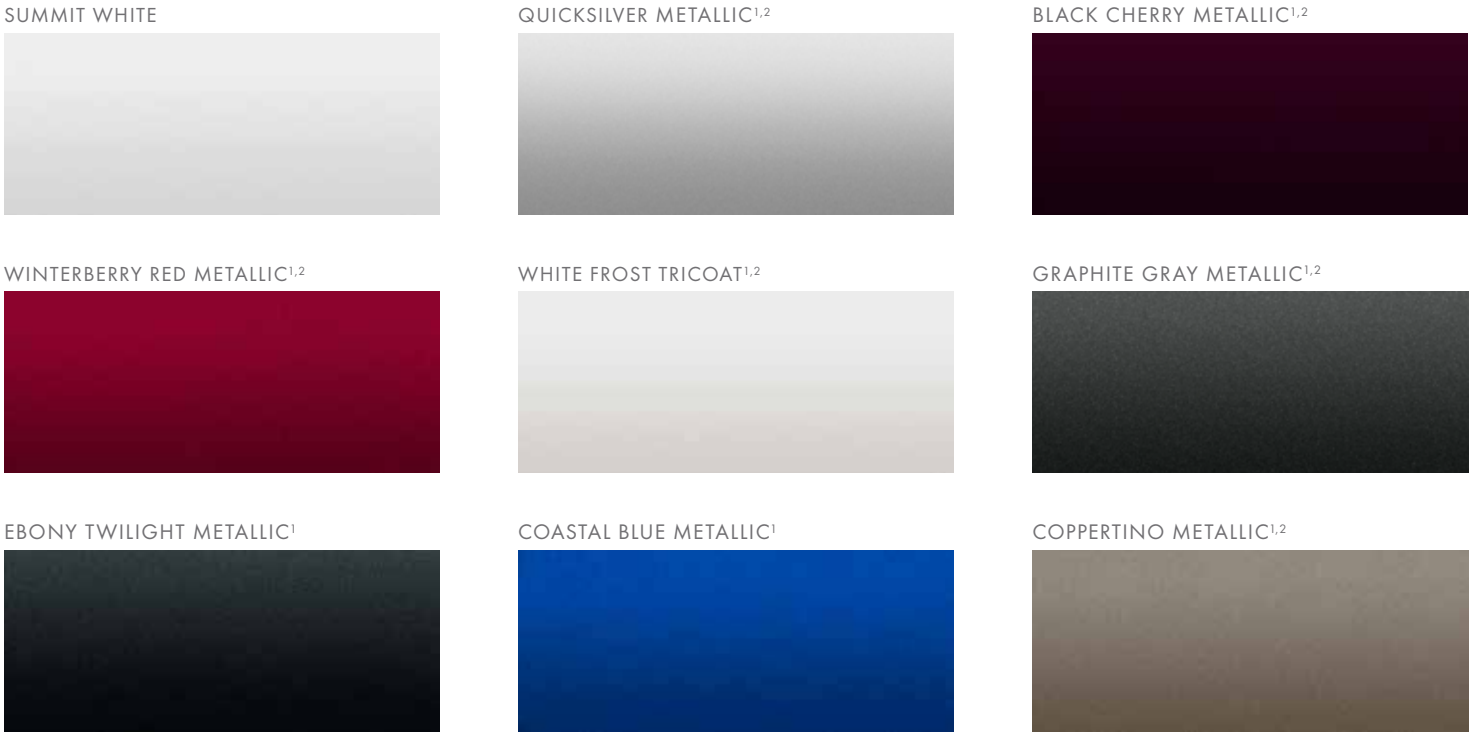
¹Visit onstar.com for coverage map, details and system limitations. ²Does not include emergency or security services. ³OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ⁴Roadside service provided by Allstate Roadside Services. ⁵Theft Alarm Notification features vary by vehicle. Requires factory-installed theft-deterrent system; Security, Guidance or Stolen Vehicle Assistance Plan Add-On and selection of notification communication preference(s). Vehicles must be locked electronically to arm the factory-installed theft-deterrent system. Messaging and data rates may apply. ⁶Requires ABS and Guidance or Navigation Plan Add-On. ⁷Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Data plans provided by AT&T. ⁸Requires data plan, compatible vehicle and compatible device. Some features require factory-installed remote start, power locks, Tire Pressure Monitoring System or active OnStar service. ⁹Unlock feature requires automatic locks. Remote start requires factory-installed and enabled remote-start system. ¹⁰Capabilities vary by model. Message and data rates may apply. Requires active OnStar service, email address on file and enrollment in Advanced Diagnostics.



PERSONALIZE

ENCORE OFFERS A CAPTIVATING CHOICE OF EXTERIOR AND INTERIOR COLORS, AND A RANGE OF WHEELS.

EXTERIOR COLORS



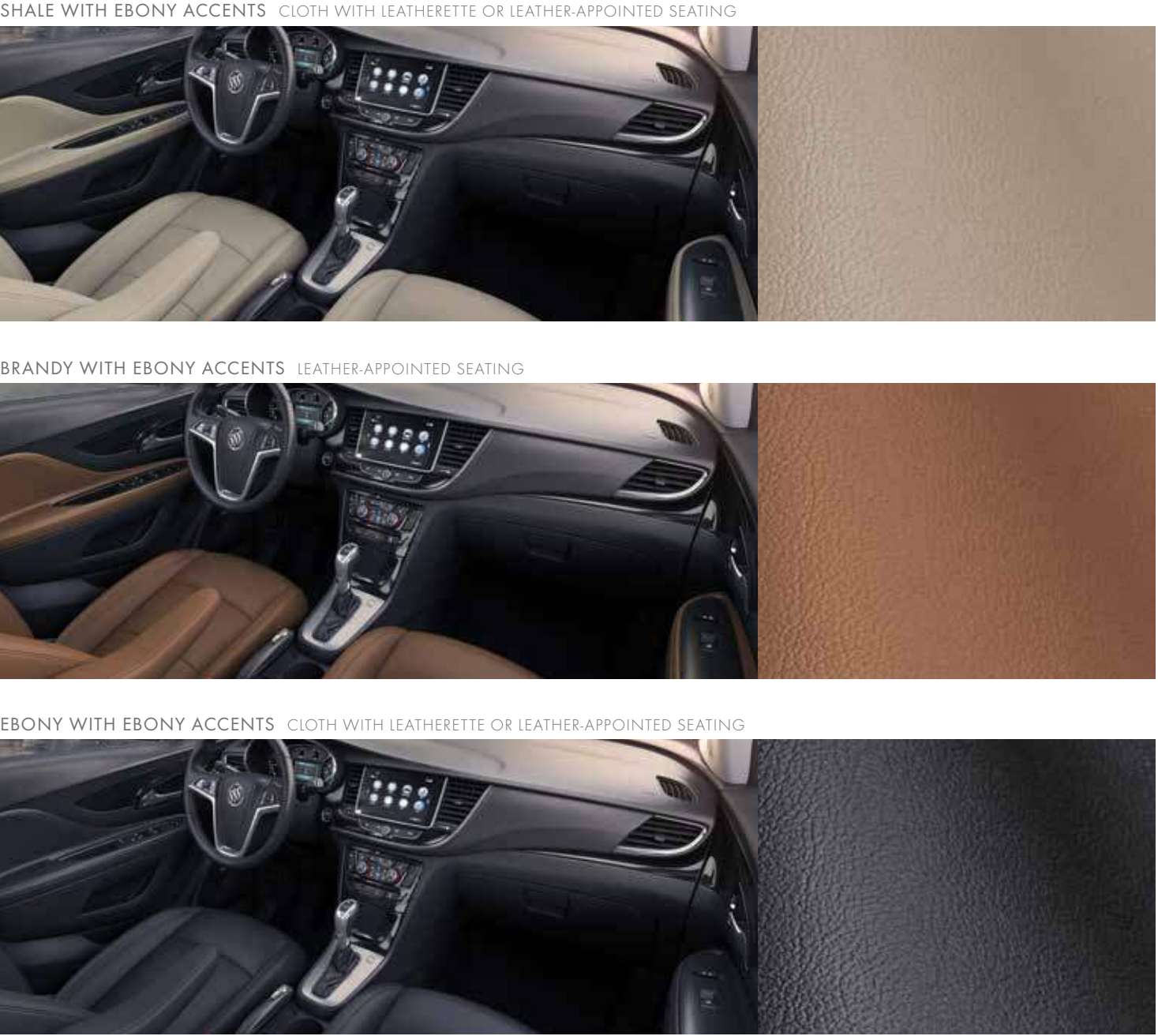
¹Additional charge, premium paint. ²Not available on Encore (ISV).

WHEELS



³Included and only available with the Experience Buick Package.

INTERIOR COLORS



FEATURES

	● STANDARD	◇ AVAILABLE	— NOT AVAILABLE		ENCORE (1SV)	PREFERRED	SPORT TOURING	PREFERRED II	ESSENCE	PREMIUM
1.4L TURBO ENGINE WITH VARIABLE VALVE TIMING (VVT), DOHC	●				●	●	●	●	●	●
1.4L TURBO ENGINE WITH VVT, SIDI AND STOP/START TECHNOLOGY	—				—	—	◇	◇	◇	◇
HEADLAMPS WITH LED DAYTIME RUNNING LAMPS	●				●	●	●	●	●	●
18" ALUMINUM WHEELS	●				●	●	●	●	●	●
10 AIR BAGS ¹	●				●	●	●	●	●	●
KEYLESS OPEN AND START	●				●	●	●	●	●	●
ONSTAR WI-FI® HOTSPOT ² (3-month/3GB data trial, whichever comes first)	●				●	●	●	●	●	●
APPLE CARPLAY™ COMPATIBILITY ³	●				●	●	●	●	●	●
ANDROID AUTO™ COMPATIBILITY ³	●				●	●	●	●	●	●
BUICK INFOTAINMENT SYSTEM ⁴	●				●	●	●	●	●	●
3 MONTHS OF SIRIUSXM ⁵ SUBSCRIPTION	●				●	●	●	●	●	●
QUIETTUNING™ WITH ACTIVE NOISE CANCELLATION	●				●	●	●	●	●	●
STABILITRAK STABILITY CONTROL SYSTEM	●				●	●	●	●	●	●
CARGO SHADE	—	●			—	●	●	●	●	●
FLOOR MATS, FRONT AND REAR, CARPETED	—	●			—	●	●	●	●	●
FOG LAMPS	—	—	●		—	—	●	●	●	●
REMOTE START	—	—	●		—	—	●	●	●	●
INSIDE AUTO-DIMMING REARVIEW MIRROR	—	—	◇		—	—	◇	●	●	●
LEATHER-APPOINTED SEATING	—	—	—		—	—	—	—	●	●
HEATED FRONT SEATS	—	—	—		—	—	—	—	●	●
MEMORY SEAT, DRIVER	—	—	—		—	—	—	—	●	●
HEATED STEERING WHEEL	—	—	—		—	—	—	—	●	●
UNIVERSAL HOME REMOTE, INCLUDES GARAGE-DOOR OPENER, 3-CHANNEL PROGRAMMABLE	—	—	—		—	—	—	—	●	●
FORWARD COLLISION ALERT	—	—	—		—	—	—	—	—	●
LANE DEPARTURE WARNING	—	—	—		—	—	—	—	—	●
AIR IONIZER	—	—	—		—	—	—	—	—	●
REAR SPORT SPOILER	—	—	●		—	—	●	—	—	—
ALL-WHEEL DRIVE	—	◇			—	◇	◇	◇	◇	◇
BOSE® AUDIO, 7-SPEAKER SYSTEM WITH AMPLIFIER AND HD RADIO	—	—	◇		—	—	◇	◇	◇	●
MOONROOF, POWER, TILT-SLIDING	—	—	◇		—	—	◇	◇	◇	◇
BUICK INFOTAINMENT SYSTEM ⁴ WITH NAVIGATION ⁶	—	—	◇		—	—	◇	◇	◇	◇

¹A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. ²Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T® ³Vehicle user interfaces are products of Apple® and Google™ and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Google, Google Play, Android and Android Auto are trademarks of Google Inc. ⁴Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. Data plan rates apply. ⁵If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink. Sirius, XM, SiriusXM and all related marks and logos are trademarks of SiriusXM Radio, Inc. ⁶Map coverage available in the United States, Puerto Rico and Canada.

PACKAGES

	● STANDARD	◇ AVAILABLE	— NOT AVAILABLE		ENCORE (1SV)	PREFERRED	SPORT TOURING	PREFERRED II	ESSENCE	PREMIUM
SAFETY PACKAGE: Includes Side Blind Zone Alert and Rear Cross Traffic Alert					—	—	◇	●	●	●
EXPERIENCE BUICK PACKAGE: Includes Buick easy-to-use infotainment system ⁴ with Navigation, ⁶ tilt-sliding power moonroof and 18" 7-spoke chromed aluminum wheels					—	—	—	◇	◇	◇
BUICK INTERIOR PROTECTION PACKAGE: Includes the following dealer-installed accessories: first- and second-row color-keyed all-weather floor mats and color-keyed cargo mat (not available with Active Package or Road Trip Package)					—	◇	◇	◇	◇	—
ACTIVE PACKAGE: Includes the following dealer-installed accessories: cargo-area tray and accessory carrier hitch (not available with Buick Interior Protection Package)					—	◇	◇	◇	◇	◇
ROAD TRIP PACKAGE: Includes the following dealer-installed accessories: all-weather floor mats and roof-rack cross rails (not available with Buick Interior Protection Package)					—	◇	◇	◇	◇	◇



SPECIFICATIONS

DIMENSIONS
AND CAPACITIES

CAPACITIES

Engine Type	1.4L Turbo with VVT
Horsepower	138 hp @ 4900 rpm
Torque	148 lb-ft @ 1850 rpm
EPA-estimated mpg	25 city/33 hwy (FWD); 24 city/30 hwy (AWD)
Available Engine Type	1.4L Turbo with VVT SIDI and Stop/Start technology
Horsepower	153 hp @ 5600 rpm
Torque	177 lb-ft @ 2000-4000 rpm
EPA-estimated mpg	27 city/33 hwy (FWD); 26 city/31 hwy (AWD)
Cargo Volume (cu. ft.) ¹	48.4 behind first-row seats with second-row seats folded 18.8 behind second-row seats
Seating Capacity	2/3 (front/rear)
Fuel Tank (approx.)	14.0 gallons
Base Curb Weight	3,237 lbs (FWD); 3,358 lbs (AWD)

¹Cargo and load capacity limited by weight and distribution.

DIMENSIONS (INCHES)

Wheelbase	100.6
Overall length	168.4
Body width	69.9
Overall height, with luggage rails	65.3
Minimum ground clearance, front	6.2
Head room, first row	39.6
Head room, second row	38.8
Shoulder room, first row	54.2
Shoulder room, second row	52.6
Hip room, first row	51.7
Hip room, second row	50.1
Leg room, first row	40.8
Leg room, second row	35.8

IMPORTANT WORDS



Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION Every 2018 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled.

Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Encore, visit mycertifiedservice.com.