

2 0 1 6 B U I C K

EXPERIENCE  THE NEW BUICK



There is something about a convertible that speaks to you. What it's saying cannot be put into words.

It's a language formed by rhythmic beat, a driving pulse that seems to be asking you, "If not now, when?"

If not here, where?" Introducing Cascada. **A BEAUTIFUL,
SPIRITED NEW CONVERTIBLE
FROM BUICK.** Meticulously crafted for those who demand
thoughtful attention to detail and an inspired open-air experience. Created in the belief that
luxury isn't an acquisition, but an attitude: Live Life Wide Open.



Vehicles shown may contain optional equipment.





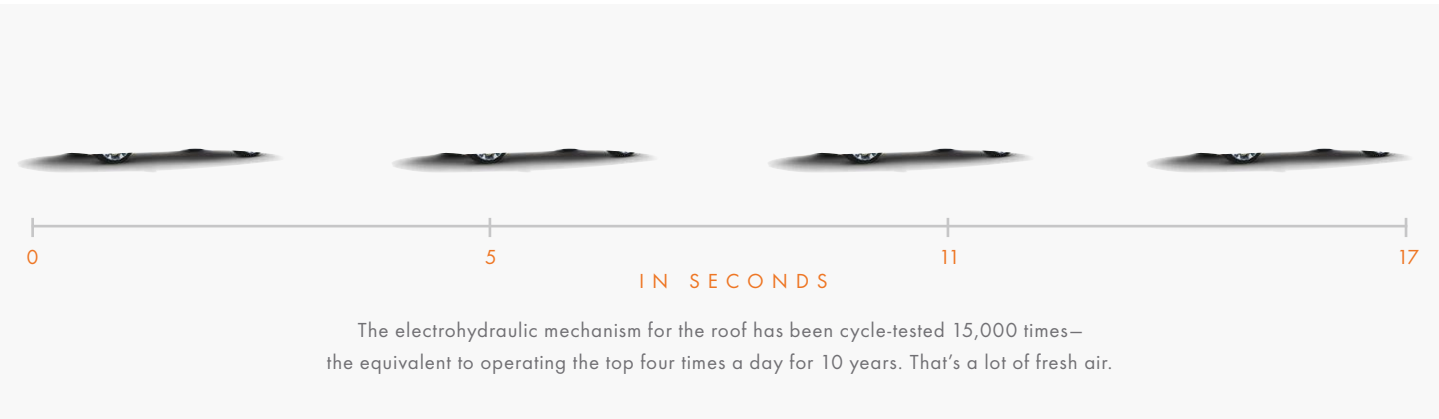
RARIFIED

IT'S A RARE MOMENT WHEN LIFE
CAN BE LIVED ON YOUR TERMS.

You're not the kind who waits until it's 72 and sunny to experience what it feels like to drive with the top down. Not when you know you're just 17 seconds—the time it takes for Cascada's top to lower—from being right where you want to be.

The push of a button transforms a comfortably quiet sedan into an open-air convertible, even when driving up to 31 mph. So you can make the most of your Cascada experience on sunny days, rainy days and every day in between.

The top automatically stows itself under a hard tonneau cover. Want the top up? Raising it from under the cover takes 19 seconds.





Be open to the beautiful.

Open to the inspired. Open to the thoughtful.

That's what happens when you open yourself up to Cascada.

A dark grey Buick Cascada convertible is shown driving on a winding coastal highway. The car is in the lower-left foreground, moving towards the right. The road curves along a steep, rocky cliffside that drops down to a body of water. In the background, a large concrete bridge with multiple arches spans a gap in the cliff. The sky is filled with soft, orange and yellow clouds, suggesting a sunset or sunrise. The overall scene conveys a sense of freedom and refined driving dynamics.

An open top and an open road: two things you know make for an extraordinary drive, whether you're headed across town or across country. It starts with an exceptionally rigid chassis, purposefully designed from the outset for a convertible. A high degree of torsional stiffness is **ESSENTIAL TO ACHIEVING REFINED DRIVING DYNAMICS.** In Cascada, this firm foundation translates into a feeling of supreme confidence. As the driver, you'll immediately sense the power of its turbocharged engine and the agility of its sport-tuned suspension.

HOLISTIC

YOU AREN'T MERELY DRAWN TO A CONVERTIBLE FOR ITS OUTWARD APPEARANCE. JUST AS IMPORTANT IS WHAT'S INSIDE.

Refined materials, luxurious textures, premium features and advanced technologies: Cascada artfully fuses each of these elements into a holistic driving experience that's comfortable, secure and connected.

Settle into the warm welcome of the standard heated driver and front-passenger seats. To help you buckle yourself in, electronic safety belt presenters mounted at shoulder level behind the doors magically slide forward, bringing the safety belt to your hand. Closing the door and turning on the ignition activates it. Once the safety belt has been fastened, the presenter returns into its housing.

- That steering wheel you've just wrapped your hands around is heated, too.
- Looking to stay cool? So is Cascada's leather-appointed seating. It's heat-reflective to reduce the heat buildup and lower the surface temperature by up to 30 degrees in direct or indirect sunlight.
- To help keep order on board, Cascada has 13 places where you can easily and conveniently store your possessions.
- The rear seat-release feature creates a pass-through in the trunk that makes storing longer items easy.



CASCADA INTERIOR SHOWN IN JET BLACK

Designed from the outset as a true 2+2 convertible, Cascada offers spacious seating for four.

An Easy Entry System means your rear-seat passengers will find it surprisingly easy to step into or out of the rear compartment. Simply move the front seatbacks forward, and the seats automatically slide forward.

The front seats return to their original positions when the seatbacks are moved rearward.



With a silhouette that looks stunning whether the top is up
or down, Cascada's sculpted profile is **AN EXPRESSION
OF THE SPIRITED
PERFORMANCE** that awaits you. The taut creases

shaping the steel body and fabric top, the bold bodyside lines and the 20-inch alloy wheels
are all further evidence of its athleticism. And up front, Buick's signature wing-shape Light-Emitting
Diode (LED) daytime running lamps frame Cascada's expressive face.





SMART

ADVANCED DRIVER-ALERT AND
COLLISION-WARNING SYSTEMS.

The rigid Cascada body structure was purposely built as a convertible with strategic use of high-strength steel. The windshield pillars use press-hardened steel in the inner structures, reinforced with high-strength, hot-rolled and cold-bent tubes within the pillars. Underbody reinforcements include X-braces, V-braces and additional brackets. It's all to help Cascada surround you and your passengers in a security zone.

Up front, a 7-inch diagonal color touch-screen that's part of Buick IntelliLink¹ provides on-the-go information, including Text Message Alerts. And there's Siri® Eyes Free² for Apple® phones with an iOS 6 or newer operating system.

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle's Owner's Manual for more important safety information.

ROLLOVER POP-UP BARS

A reinforced bulkhead behind the rear seats houses high-strength steel pop-up roll bars. When the possibility of a rollover is detected, pop-up bars deploy behind the rear seats and are designed to extend approximately 14 inches to approximately the height of the windshield.

LANE DEPARTURE WARNING

Using onboard cameras, available Lane Departure Warning constantly monitors lane markings on the road. If it senses you are moving from your lane without using your turn signal, it gives you a visual and audible alert to help you be aware.

FORWARD COLLISION ALERT

Available Forward Collision Alert uses cameras mounted inside the rearview mirror. The system can alert you to a possible collision threat so you can take action to reduce the risk of having a frontal collision.

There are questions that defy rational explanation
and must be pondered purely as a matter of emotion. What makes Cascada
the perfect convertible for a winding stretch of road?



BALANCE

EFFORTLESS PERFORMANCE,
EXHILARATING RESULTS.

You don't need to be a performance enthusiast to appreciate Cascada's turbo-charged engine. What matters is that you'll have the means to drive however it suits you. And to ensure the responsive power connected to your right foot is smooth and quiet, the engine features twin harmonic balancing shafts. All of which will do wonders for your own harmonic balance.

■ 1.6L I-4 TURBO ENGINE Rated at 200 horsepower,¹ the compact 1.6L inline 4-cylinder turbocharged engine delivers strong torque, too—estimated 207 lb-ft.¹ There's even an overboost phase that briefly pushes torque to an estimated 221 lb-ft.¹

◆ HIPER STRUT FRONT SUSPENSION An innovative HiPer Strut front suspension uses dual-path top mounts to separate the spring and damper loads transferred to the body structure. When something impacts the front suspension, the negative effects on steering feedback are minimized: There's less torque steer and more camber control, and the driver enjoys a more direct, linear steering response.

● STRUCTURAL DYNAMICS A rigid chassis is at the core of Cascada's refined driving experience. Minimizing chassis flex meant our engineers could tune the suspension and steering characteristics with a high degree of precision. The result: handling control, ride comfort and an overall sense of driving confidence.

■ ELECTRIC POWER STEERING Steering inputs are executed by a rack-mounted electric power steering system. It gives you more immediate steering feedback, while stopping power is handled by four-wheel anti-lock disc brakes.

● SPORT-LOWERED CHASSIS Want to raise the adrenaline of a driver? Lower your chassis. That's what the suspension engineers did to help Cascada get optimal grip from its big, bold 20-inch alloy wheels.

¹GM estimated.



INSTANT

THE WORLD MOVES FASTER EVERY DAY. CASCADA HAS THE TECHNOLOGY BUILT IN TO HELP YOU KEEP UP.

Passengers in the Cascada can download on the go with available OnStar 4G LTE connectivity. Cascada has a built-in Wi-Fi® hotspot,¹ usable within approximately 50 feet of the car and able to add up to seven devices. The available Wi-Fi hotspot is on whenever the vehicle is on and it comes with a 3-month/3GB data trial, whichever comes first. Let the streaming commence.

CONNECTIONS

ONSTAR WITH AVAILABLE 4G LTE² With powerful 4G LTE connectivity built right into your Cascada, you have your very own mobile command center that provides fast service delivery and lets you stay connected on the go.

AVAILABLE WI-FI HOTSPOT¹ Now your car has its own Wi-Fi hotspot for connecting up to seven tablets, laptops or mobile devices at 4G LTE speed, so the content you crave is always headed where you are. Requires a data plan after the 3-month or 3GB trial period (whichever comes first).

REMOTE SERVICES³ A simple call to an OnStar Advisor can send a signal to start your Cascada, unlock your doors or honk the horn and flash the lights. It's technology hard at work to get you back on the road.

AVAILABLE HANDS-FREE CALLING⁴ Your car has built-in Hands-Free Calling to help keep you safely connected when your cell phone isn't available. Choose from minute bundles or a minutes-per-month plan.

MYBUICK REMOTE APP⁵ Now you can control your car from anywhere you can get a signal. You can remotely start your vehicle from virtually any distance, locate your vehicle on a map, lock or unlock your doors, send destinations to your car, honk your horn and flash your lights.

AVAILABLE ONSTAR FAMILY LINK⁶ Now you can have peace of mind when family members travel without you. You can view your car's location on a map, or receive email or text alerts with your car's location at specific times. There's a small charge for this service.

ATYOURSERVICE⁷ OnStar AtYourService is a new way to discover value in the places you go. You'll get valuable offers for better ways to eat, shop, work and play through a simple press of the blue OnStar button. Or when you aren't driving, you can get offers delivered right to your OnStar RemoteLink mobile app. AtYourService makes where you go and what you do more rewarding.



¹Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar subscription and data plan. Visit onstar.com for details and system limitations. ²Visit onstar.com for vehicle availability, details and system limitations. Services and connectivity may vary by model and conditions. 4G LTE service available in select markets. Some services require data plan. ³Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. Unlock feature requires automatic locks. Remote start requires factory-installed and enabled remote start system. ⁴OnStar Hands-Free Calling requires an existing OnStar service contract and available minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations. ⁵Available on select iOS, Android™, BlackBerry® and Windows® devices. Services vary by device, vehicle and conditions. Requires automatic locks and Tire Pressure Monitoring System. The OnStar Vehicle Locate Service can locate OnStar-equipped vehicles, not people. Currently available to U.S. subscribers only. Active OnStar service required. ⁶The OnStar Family Link service locates OnStar-equipped vehicles, not people. Available to active U.S. OnStar service plan subscribers only. Federal, state and local taxes and other service charges may apply. ⁷Third-party trademarks are the property of their respective third-party owners, used under agreement.



No matter where you're headed, OnStar can help keep you safe, connected and ready for the road ahead.

EMERGENCY

Automatic Crash Response¹ If you're in a crash, built-in sensors can automatically alert an OnStar Advisor. An Advisor is immediately connected into your vehicle to see if you need help, even if you can't ask for it.

Emergency Services One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you're never alone.

Crisis Assist In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

Roadside Assistance² If you're stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

SECURITY

Stolen Vehicle Assistance³ If your car is stolen, once it's been reported, OnStar can use GPS technology to locate it and work with local police to

help recover it. One simple call puts a team into action, giving you the power and confidence to help recover your vehicle quickly and safely. And with new Theft Alarm Notification, if your car alarm sounds, we can notify you.

NAVIGATION

Turn-by-Turn Navigation⁴ Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your car, and a voice calls out every turn. An Advisor can also help you with a database of more than 14 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the Remotelink mobile app.

DIAGNOSTICS

Advanced Diagnostics⁵ Feel confident and safe knowing you have a self-diagnosing vehicle with Advanced Diagnostics. Now your vehicle can easily run a check on its key systems and send a monthly diagnostics report. With Advanced Diagnostics, you'll know more and worry less.



¹Visit onstar.com for vehicle availability, details and system limitations. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ²Roadside service provided by Allstate Roadside Services. Visit onstar.com for details and system limitations. Services vary by model and conditions. ³Services vary by model and conditions. Visit onstar.com for vehicle availability, details and system limitations. Theft Alarm Notification features vary by make and model. Requires factory-installed theft deterrent system, Security or Guidance Plan and selection of notification communication preference(s). Vehicles must be locked electronically to arm the factory-installed theft-deterrent system. Messaging and data rates apply. ⁴Requires ABS and Guidance Plan. Visit onstar.com for coverage map. Services vary by model. Ability to send a destination to a vehicle's navigation screen through a smartphone or an OnStar Advisor is only available on 2016 model year and newer vehicles. ⁵Capabilities vary by model. Visit onstar.com for details and system limitations. Message and data rates may apply. Requires an active OnStar service, email address on file and enrollment in Advanced Diagnostics. Proactive Alerts are designed to predict specific types of issues based on information collected from the vehicle. Other factors may affect vehicle performance. In certain scenarios, a dealer service check may be required to confirm the accuracy of the Proactive Alerts.



INTERIOR TRIM



SIMPLICITY

COLOR AND WHEEL SELECTION
IS SIMPLE WITH CASCADA.

This is when the Cascada starts to become your Cascada. Choose from six colors for the exterior finish and two colors for the leather-appointed interior. Suddenly, Cascada is something that does more than let you soak up the sun. It reflects your personal sense of style, your individual aesthetic. And what could be more comfortable than a sensuously shaped Buick convertible that fits your idea of fun?

WHEELS



RQA • 20" DIAMOND GRAPHIC TWIN-SPOKE BI-COLOR FINISH

RTH • 20" DYNAMIC TWIN-SPOKE BI-COLOR FINISH¹

INTERIOR

LIGHT NEUTRAL¹
Light Neutral with Jet Black accents
LEATHER-APPOINTED SEATING

JET BLACK
Jet Black with Jet Black accents
LEATHER-APPOINTED SEATING

CARBON
BLACK METALLIC²



SUMMIT WHITE



GRAYSTONE
METALLIC²



FLIP CHIP
SILVER METALLIC²



TOASTED
COCONUT METALLIC²



DEEP SKY METALLIC²



¹Not available on 1SV.

²Additional charge, premium paint.

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive
Engine 1.6L 4-cylinder Turbo with VVT
Transmission 6-speed automatic
Suspension Front, sport-tuned HiPer strut
Steering Power electric
Brakes 4-wheel power anti-lock, 4-wheel disc
Exhaust Single outlet stainless steel with bright tip
StabiliTrak Stability control system includes traction control

COMFORT AND CONVENIENCE

Air Conditioning Dual-zone climate control
Cruise Control
Defogger Rear window
Driver Information Center With trip odometer, fuel range, average fuel economy, tire pressure and oil life
Floor Mats Carpeted front and rear
Power Outlet 12-volt covered, one front, one rear
Seat Trim Perforated leather-appointed
Seating Front heated sport bucket, rear split-folding with pass-through
Seats Driver and front passenger with Easy Entry System for rear passengers

Seat Adjuster Driver and front-passenger 8-way power with 2-way power lumbar
Shift Knob Leather-wrapped
Steering Wheel Heated, audio, cruise and phone controls
Remote Vehicle Starter System Includes remote keyless entry
Rear Park Assist
Visors Illuminated driver and front passenger

ENTERTAINMENT SYSTEMS

Audio System with Navigation¹ Buick IntelliLink² with AM/FM, 7" diagonal high-resolution color touch-screen, CD player, MP3 playback, GPS navigation, auxiliary port and USB port³
Buick IntelliLink² Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through available services such as Pandora® internet radio and Stitcher™ SmartRadio.
SiriusXM Satellite Radio⁴ Includes 3 trial months of service. For more information, visit siriusxm.com.
Speakers Premium 7-speaker system

USB Port⁵ Connectivity for various digital media devices and MP3 player support
Bluetooth^{6,5} Personal cell phone connectivity to vehicle audio system

SAFETY AND SECURITY

Air Bags⁶ Dual-stage frontal and knee for driver and front passenger and seat-mounted side-impact for front seating positions and front-passenger sensing system
OnStar⁷ 6 months of Guidance Plan
Rear Vision Camera
Automated Rollover Pop-up Bars Rear

STYLING AND FUNCTIONALITY

Convertible Top Black power folding, acoustically and thermally insulated
Daytime Running Lamps
Headlamps Articulating high-intensity discharge
Mirrors Outside heated power-adjustable
Fog Lamps
Wipers Front intermittent
Wheels 20" (RQA)

EQUIPMENT GROUPS

PREMIUM GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Air Deflectors Front and rear
Forward Collision Alert
Lane Departure Warning
Front and Rear Park Assist
Rainsense Wipers
Automatic Headlamps On/off with tunnel detection
Wheels 20" (RTH) (RQA wheel available at no extra cost)

SPECIFICATIONS

DIMENSIONS (INCHES)

Wheelbase	106.1
Overall length	184.9
Body width (without mirrors)	72.4
Overall height	56.8
Track width, front	62.5
Track width, rear	62.5
Head room, front	37.8
Head room, rear	36.1
Shoulder room, front	54.6
Shoulder room, rear	45.8
Leg room, front	42.2
Leg room, rear	32.8

SPECIFICATIONS AND CAPACITIES

Engine Type	1.6L DOHC SIDI w/VVT Turbo
Horsepower ⁸	200 @ 5500 rpm
Torque ⁸	207 lb-ft @ 1800-4500 rpm
EPA-estimated mpg	20 city/27 hwy FWD
Cargo Capacity Top Up (cu. ft.) ⁹	13.4
Cargo Capacity Top Down (cu. ft.) ⁹	9.8

¹Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. ²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ³Not compatible with all devices. ⁴If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel.* See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink. XM satellite service is available only to those in the 48 contiguous USA and D.C. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. ⁵Go to my.buick.com/learn to find out which phones are compatible with the vehicle. ⁶A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. ⁷Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. ⁸GM estimated. ⁹Cargo and load capacity limited by weight and distribution.

IMPORTANT WORDS

CASCADA
INFORMATION.



Since some information may have been updated since the time of printing (February 2016), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION Every 2016 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES

Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since

some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Cascada, click on mycertifiedservice.com.