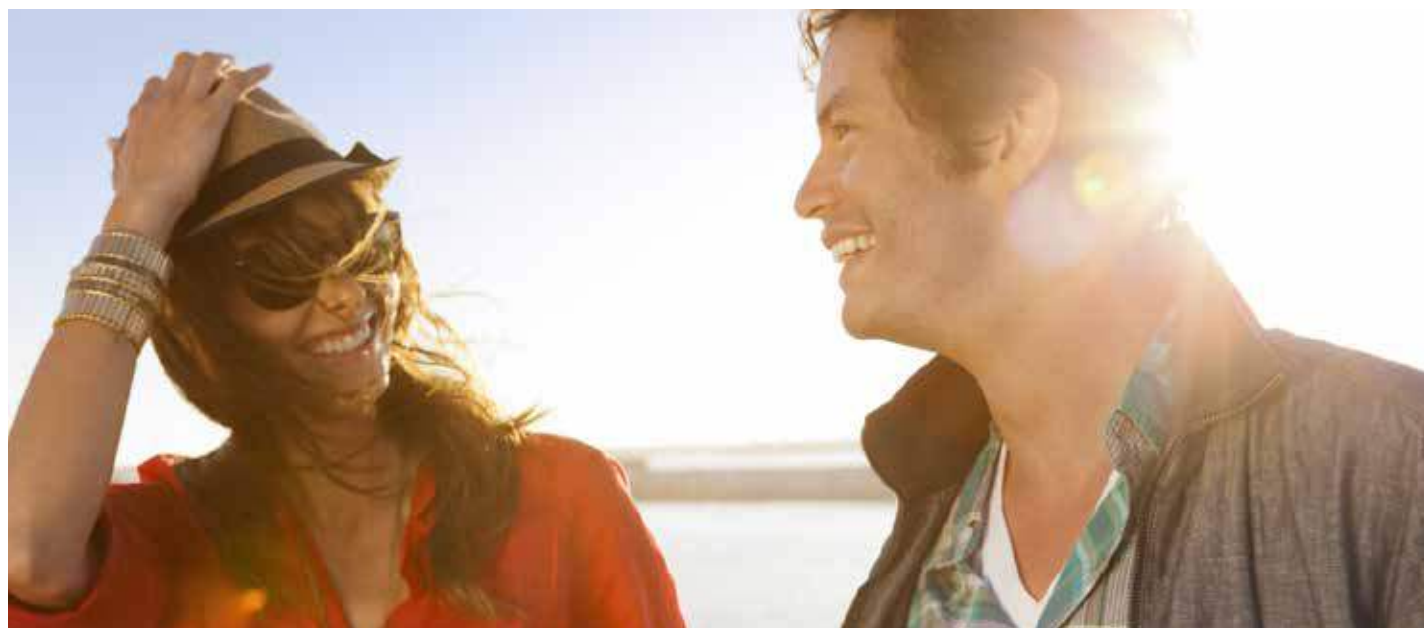




2014 VERANO



UNEXPECTED PLEASURES ARE
THE BEST PART OF LIFE. WHY
NOT DRIVE ONE EVERY DAY?





Vehicles shown may contain optional equipment.

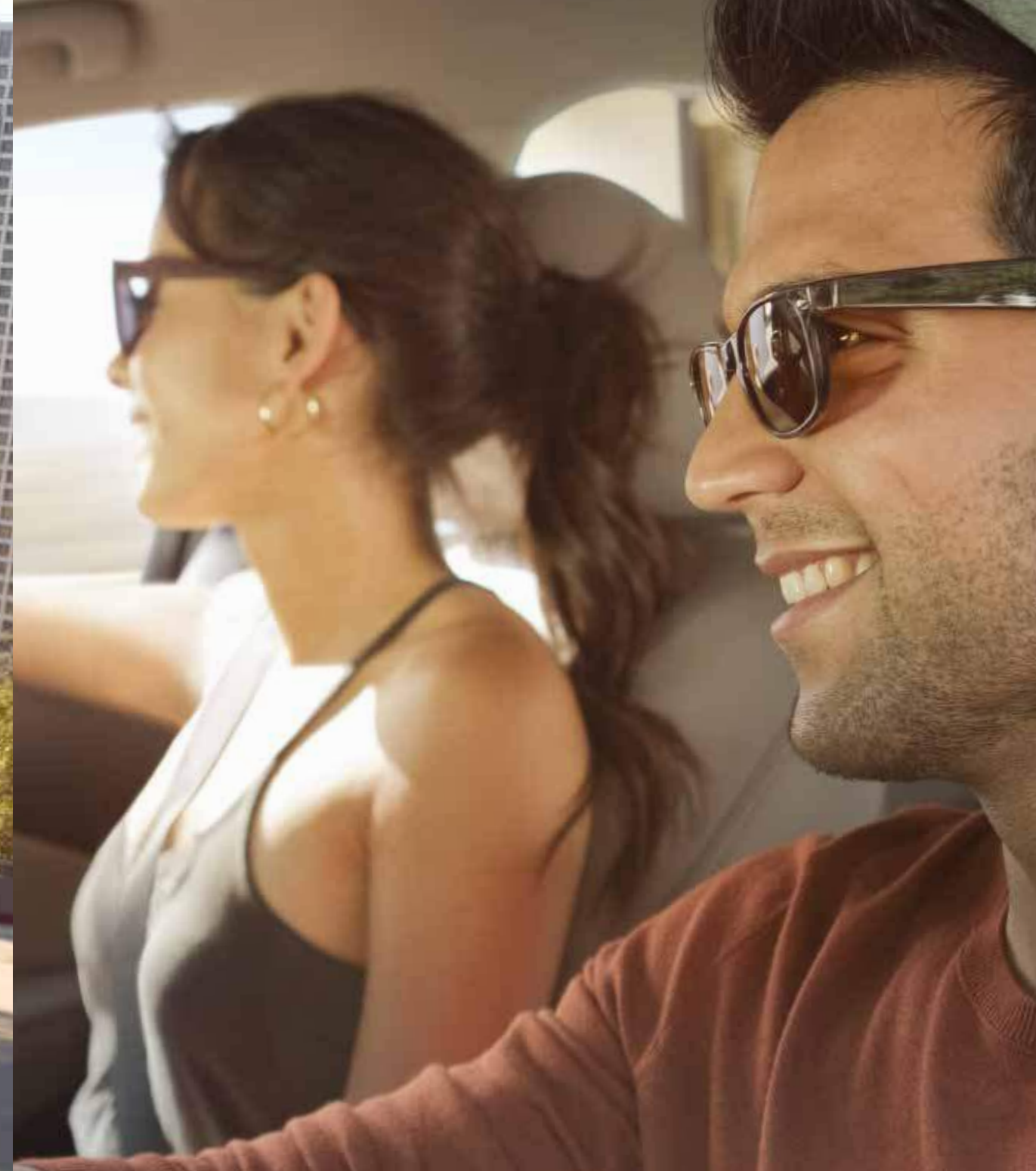
CARBON BLACK METALLIC

VERANO. UNEXPECTED LUXURY IN A CAR THIS SIZE.

Are you ready for a luxury sedan that resets your expectations? For style infused with substance, and performance elevated by innovations like an available turbocharged engine? For an interior tuned to be quiet, a serene space filled with advanced technologies? Are you ready for the confidence that comes from surrounding yourself with safety innovations? We're guessing you are. Then you're ready for Buick Verano.



CARBON BLACK METALLIC



CARVE ANY ROAD DOWN TO SIZE.

Verano comes standard with a 180-hp 2.4L engine that balances power with 32-mpg hwy¹ fuel efficiency. Verano Turbo boosts performance to 250 horsepower, thanks to a 2.0L intercooled turbocharged engine that uses dual-scroll turbo technology to turn compressed air into potent acceleration. Verano Turbo clocks 0-60 mph in just 6.2 seconds. And when the road curves or city streets become congested, Verano and Verano Turbo respond with nimble handling, confident braking and agile parking maneuvers.

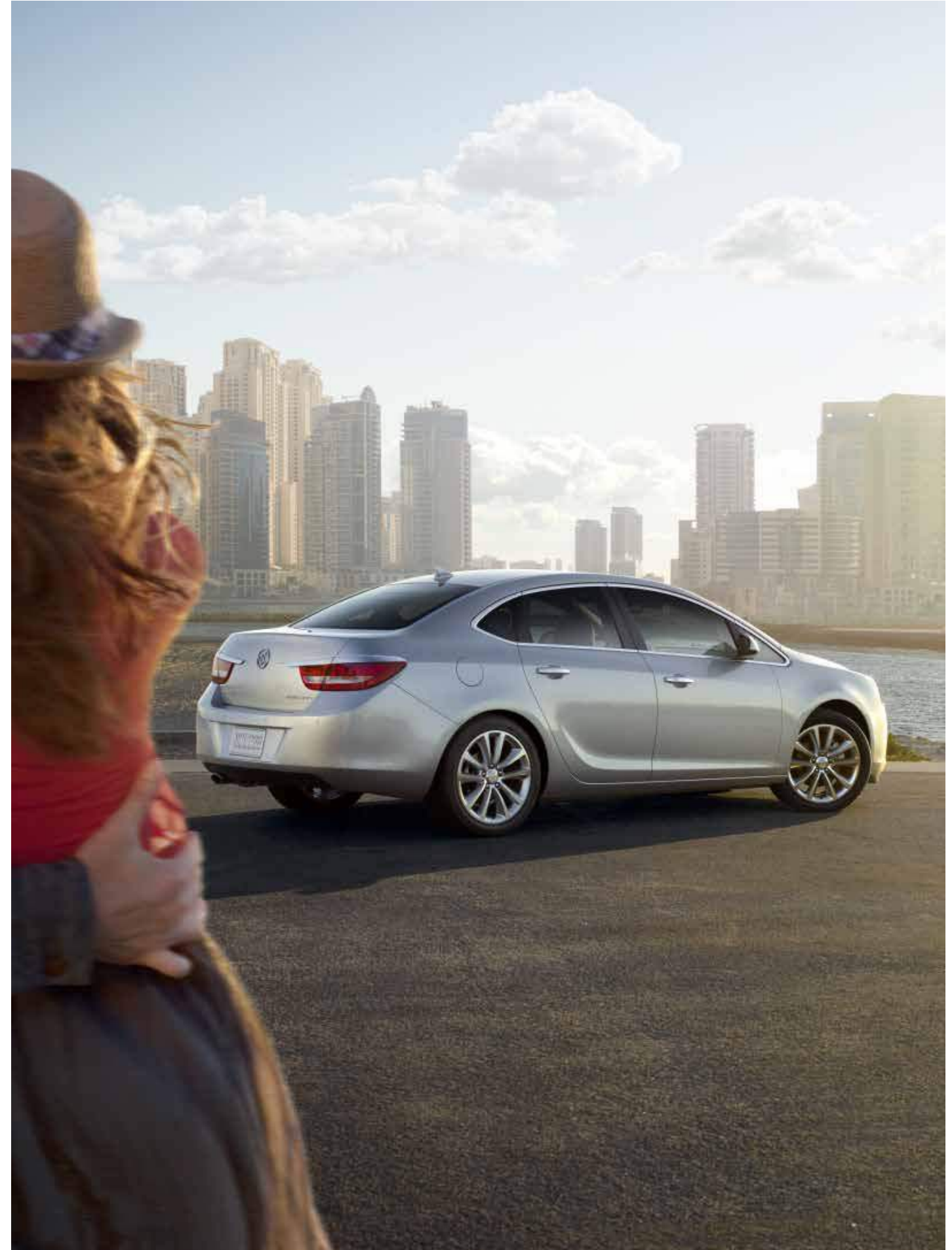
¹Based on EPA estimates.

QUICKSILVER METALLIC



DESIGN INTEGRITY. YOU JUST KNOW IT WHEN YOU SEE IT.

You respond to it instinctively, just by the way the Buick Verano presents itself. It's a design that reflects your own sensibility about how life ought to be. With an overall design integrity based on form following function. With every detail adding precision and purpose that make driving your Verano an experience you look forward to.



OUR DESIGNERS GAVE VERANO ITS SHAPE. YOU GET TO CHOOSE ITS SHADE.

No matter which color or wheel design cries out to you, we know you'll be very happy together. Your kind of luxury means Verano reflects your personality and style. So go ahead. Pick the one that had you at hello.



CARBON BLACK METALLIC¹



SUMMIT
WHITE



WHITE DIAMOND
TRICOAT¹



QUICKSILVER
METALLIC



SMOKY GRAY
METALLIC



18" MULTI-SPOKE
MACHINED-FACED
ALLOY WHEELS WITH POLISHED FACE
AND STERLING SILVER FINISHED POCKETS



CRYSTAL RED
TINTCOAT¹



LUXO BLUE
METALLIC



MOCHA BRONZE
METALLIC



CARBON BLACK
METALLIC¹



18" SPLIT-SPOKE
ALLOY WHEELS WITH MANOOGIAN
SILVER PREMIUM FINISH



¹Additional charge, premium paint.

IT'S WHAT YOU DON'T HEAR
THAT SPEAKS THE LOUDEST.

Verano uses Buick's exclusive QuietTuning technology to reduce unwanted noises from roads, wind and other vehicles. Much like the best noise-canceling headphones, it blocks and absorbs sound, leaving outside noise where it belongs. Since music is recorded in an acoustically tuned room, you should hear it in a similar environment. QuietTuning allows nearly every musical nuance produced by the available premium Bose® nine-speaker audio system to come through. Noise-reducing technologies are built into key areas of Verano's structure. In addition to sound deadeners used throughout, even the wheels and tires contribute to Verano's quietness. The alloy wheels were designed to suppress turbulence, while the tires were engineered to minimize road vibrations and thus produce less noise.

THINK OF VERANO AS A MOBILE DEVICE THAT'S LEARNED TO PLAY WELL WITH YOUR OTHER MOBILE DEVICES.

Now all you have to do to instantly hear your favorite tunes and entertainment is ask Verano for them. The Buick IntelliLink¹ infotainment system, with its seamless connectivity and enhanced voice controls, allows you to access your music library, initiate hands-free calls and choose your favorite Internet radio stations everywhere you go. Bluetooth^{®2} connects your compatible smartphone to an LED-back-lit, high-resolution, 7-inch diagonal color touch-screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you're connected to smartphone audio apps such as Pandora[®] internet radio or Stitcher[™] SmartRadio and satellite radio like SiriusXM³ (with 3-month trial). IntelliLink will even automatically store your phone contacts. There's also a USB port⁴ to connect your MP3 player or smartphone. You're doing all of this while keeping your hands on the wheel and eyes squarely on the road.

¹Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ²Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. ³If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel*. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. ⁴Not compatible with all devices.





HOW YOU SETTLE THE **DEBATE**
OVER WHO DRIVES IS REALLY
NONE OF OUR BUSINESS.

Slide behind the wheel of Verano and it's clear this is a driver's car. So go ahead and drive. Opt for the available touch-screen-activated navigation¹ that's a great addition to the standard Buick IntelliLink² infotainment system, and over 6 million miles of North American roads are mapped out for you to explore. To stay one step ahead of the crowd, optional NavTraffic³ (with 3-month trial of SiriusXM) incorporates real-time traffic and road conditions right into your NAV screen, directing you around congestion and detours and toward the most efficient route. And SiriusXM also offers Travel Link³ to keep you informed of the latest fuel prices, weather and movie listings wherever you go.

¹Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. ²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ³If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms and geographic limitations at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.



SEE WHAT'S MISSING.

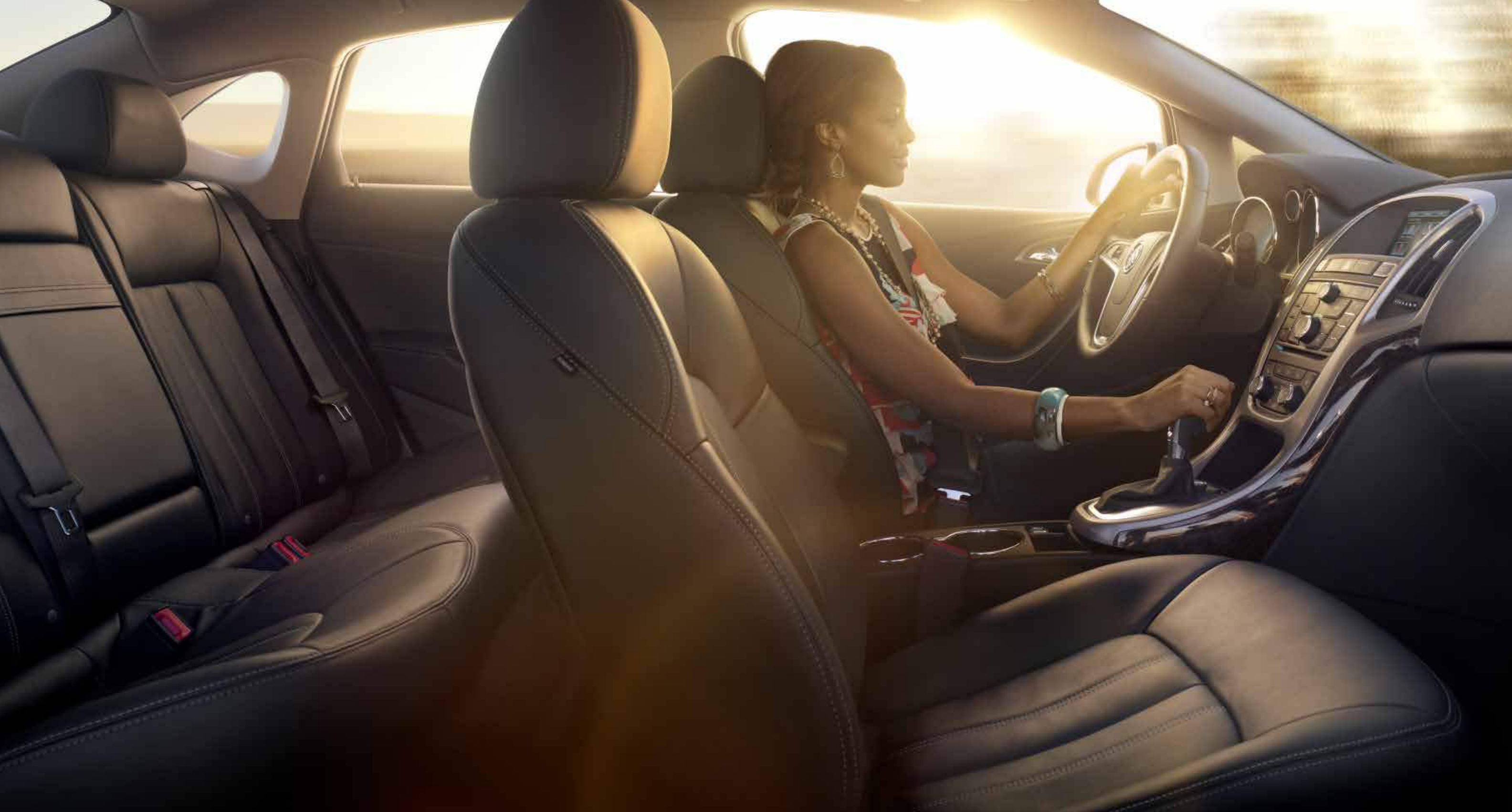
We gave Verano a standard **REARVIEW CAMERA SYSTEM** so you're able to easily see what's behind you. Plus, new available **REAR CROSS TRAFFIC ALERT**^A makes you aware with both sight and sound cues of approaching vehicles when backing out of a parking spot. And available **SIDE BLIND ZONE ALERT**^B lets you know when another car is in your side-mirror blind spot.¹ For a further sense of well-being, Verano includes 10 standard air bags,² including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and driver and front-passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries. Available **LANE DEPARTURE WARNING** and **FORWARD COLLISION ALERT** features are designed to alert the driver to potential hazards.



Today, we're more connected than ever before. This is more true than ever with OnStar,³ standard for 6 months, which now includes the **ONSTAR REMOTELINK MOBILE APP**⁴  that lets you lock, unlock and even start your Verano remotely from your smartphone or tablet. As always, you'll have the peace of mind OnStar brings. In many crashes, Automatic Crash Response can alert an OnStar Advisor who is immediately connected into your Verano and can send help to your exact location—even if you can't ask for it. And new this year, OnStar Remotelink[®] Key Fob Services⁵ are included for 5 years on OnStar-equipped 2014 vehicles when you download the app and use Remotelink services during the 6-month trial period and any consecutive periods with an OnStar plan. Services include remote door unlock and lock, remote start and stop (requires factory-installed remote start) and remote horn and lights.



¹Before making a lane change, always check the Side Blind Zone Alert display, check side and inside rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ²Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. ³Visit onstar.com for coverage map, details and system limitations. Services vary with conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ⁴Available on select Apple[®] Android[™] and BlackBerry[®] devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription. ⁵Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar Remotelink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details.



PLEASE BE SEATED.
THE PERFORMANCE
IS ABOUT TO BEGIN.

No matter whether you're in the front or the rear, we feel a well-designed seat should be as comfortable as the most comfortable seat anywhere. That's why Verano offers exceptional support, as well as soft-to-the-touch premium materials, like available leather-appointed seats. You'll definitely appreciate the front seat bolsters and supportive cushioning in every seat, along with sewn-in French-stitched seams, while your friends in the backseat will also appreciate all the generous leg room. Add the available heated steering wheel and your hands will enjoy every twist and every turn, no matter what the weather.



EBONY

with Ebony Wood Tones

Leather-Appointed Seating



CHOCACHINO

with Warm Wood Tones

Leather-Appointed Seating



MEDIUM TITANIUM

with Ebony Wood Tones

Ribbon Cloth Seating with Leatherette Accents



CASHMERE

with Warm Wood Tones

Leather-Appointed Seating

or Ribbon Cloth Seating with Leatherette Accents



LUXURY IS IN THE DETAILS. BOTH SEEN AND UNSEEN.

Treat your senses of sight, hearing, smell and touch to the luxury of the finest materials. We selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. The headliner cover is made of a knit material designed to please your tactile senses. It's not just easy on the eyes, but the ears, too: It's one of five acoustical layers that help quiet the cabin.





QUICKSILVER METALLIC



THE LUXURIES IN YOUR LIFE SHOULD
REFLECT YOUR PERSONAL TOUCH.

Select from a range of available accessories designed expressly for Verano, and you can make it a fashion statement that says exactly what you want it to. Each accessory is designed, engineered and built to meet Buick's high standards for quality, durability and value. So you can be assured that whichever accessories you choose to add to your Verano, you'll only be enhancing the experience.

Chrome Grilles / Spoiler Kit / Molded Hood Protector / Custom-Molded Splash Guards / Side Window Deflectors / Indoor-Outdoor Vehicle Cover / All-Weather Floor Mats / Cargo Net / Cargo Tray / Cargo Organizer

For a complete list of Buick Accessories available for Verano, please visit your Buick dealer or buick.com.

HERE'S WHAT GOES INTO VERANO. HOW YOU PUT IT TOGETHER IS UP TO YOU.

Now it's your turn to make Verano your very own by personalizing it with one of the equipment groups and its available options.

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive
Engine 2.4L DOHC 4-cylinder SIDI with VVT
Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control
Suspension Front independent MacPherson strut, rear Z-link
Steering Power electric
Brakes 4-wheel anti-lock, 4-wheel disc with brake assist
Traction Control Full range
StabiliTrak Stability control system
Exhaust Stainless steel with chrome tip

COMFORT AND CONVENIENCE

Seat Trim Premium ribbon fabric inserts with leatherette bolsters
Seating Front bucket seats, rear 60/40 split folding
Driver Seat Adjuster 8-way manual
Front-Passenger Seat Adjuster 8-way manual
Armrests Center rear with dual cupholders and storage
Console Center floor with sliding armrest with smartphone storage, 12-volt power outlet, auxiliary jack and USB port¹
Head Restraints Front, 2-way adjustable
Head Restraints Rear, outboard seats adjustable
Lighting Overhead courtesy lamp, dual reading, ice-blue ambient lighting
Assist Handles Driver, front passenger and rear outboard
Display Enhanced 1-color with driver information
Steering Wheel Leather-wrapped with chrome trim, 3-spoke
Steering-Wheel-Mounted Controls For audio and cruise control

SPECIFICATIONS

DIMENSIONS (INCHES)

Wheelbase	105.7
Overall length	183.9
Body width	71.4
Overall height	58.1
Track width, front	60.3
Track width, rear	60.7
Head room, front	38.3

Head room, rear	37.8
Shoulder room, front	55.1
Shoulder room, rear	52.9
Hip room, front	53.7
Hip room, rear	51.9
Leg room, front	42.0
Leg room, rear	34.7

SPECIFICATIONS AND CAPACITIES

Engine Type	2.4L DOHC 4-cylinder SIDI with VVT
Horsepower	180 @ 6700 rpm
Torque	171 lb-ft @ 4900 rpm
EPA-estimated mpg	21 city/32 hwy
Engine Type	2.0L Turbo DOHC with VVT and Direct Injection
Horsepower	250 @ 5300 rpm
Torque	260 lb-ft @ 2000 rpm
EPA-estimated mpg	20 city/31 hwy (manual trans.)

Cargo Volume (cu. ft.) ⁹	14.3
Fuel Tank (approx.)	15.6 gallons
Curb Weight	3,300 lbs

ENTERTAINMENT SYSTEMS

Audio System AM/FM stereo with 7" diagonal high-resolution LED color touch-screen, CD player and MP3 playback, auxiliary ports and 6 speakers
Bluetooth² Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services like Pandora[®] internet radio and Stitcher[™] SmartRadio.
SiriusXM Satellite Radio³ Includes 3 trial months of service. For more information, visit siriusxm.com.
USB Port¹ Connectivity for various digital media devices and MP3 player support
Bluetooth^{®4} Personal cell-phone connectivity to vehicle audio system

SAFETY AND SECURITY

Rearview Camera System
10 Air Bags⁵ Driver and front passenger, seat-mounted side-impact for front and rear outboard seating positions, roof rail for front and rear outboard and knee for driver and front passenger
Safety Belts 3-point, all seating positions
LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions
Power Door Locks With lockout protection
Rear Child Security Locks
OnStar⁶ 6 months of Directions & Connections Plan
Theft-Deterrent System Content theft alarm
Tire Pressure Monitoring System Does not monitor spare tire

STYLING AND FUNCTIONALITY

Lights Halogen headlamps with composite blue translucent projector beam
Fog Lamps Front halogen
Daytime Running Lamps
Glass Solar absorbing
Outside Mirrors Power-adjustable body-color manual folding
Grille Black chrome, waterfall style with chrome surround
Lamps Center High-Mounted Stop Lamp (CHMSL)
Wipers Front intermittent variable
(RV1) Wheels 18" multi-spoke machined alloy

EQUIPMENT GROUPS

CONVENIENCE GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Forward Collision Alert
Lane Departure Warning
Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seat With manual recline
Heated Outside Power Mirrors Body-color with adaptive remote operation
Ultrasonic Rear Parking Assist
Rear Cross Traffic Alert
Side Blind Zone Alert
Universal Home Remote Includes garage-door opener, 3-channel programmable
Heated Driver and Front-Passenger Seats With adaptive remote activation

LEATHER GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Forward Collision Alert
Lane Departure Warning
Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seat With manual recline
Heated Outside Power Mirrors Body-color with adaptive remote operation
Ultrasonic Rear Parking Assist
Rear Cross Traffic Alert
Side Blind Zone Alert
Universal Home Remote Includes garage-door opener, 3-channel programmable
Heated Driver and Front-Passenger Seats With adaptive remote activation

Leather-Appointed Seating Premium grade
Passive Entry System
Push-Button Start
Bose Premium Audio System
Heated, Leather-Wrapped Steering Wheel
Window Front-passenger express-up/-down

TURBO GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Forward Collision Alert
Lane Departure Warning
Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seat With manual recline
Heated Outside Power Mirrors Body-color with adaptive remote operation
Ultrasonic Rear Parking Assist
Rear Cross Traffic Alert
Side Blind Zone Alert
Universal Home Remote Includes garage-door opener, 3-channel programmable
Heated Driver and Front-Passenger Seats With adaptive remote activation

Leather-Appointed Seating Premium grade
Passive Entry System
Push-Button Start
Bose Premium Audio System
Heated, Leather-Wrapped Steering Wheel
Window Front-passenger express-up/-down

2.0L Turbo DOHC with VVT and Direct Injection
Rear Spoiler
Aluminum Sport Pedals
Exhaust Dual, stainless steel with chrome tips

DEALER-INSTALLED

Premium Exterior Protection Package Includes front and rear splash guards
All-Weather Floor Mats Front and rear
Trunk Cargo Net
Custom-Molded Splash Guards Front and rear
Indoor/Outdoor Vehicle Cover
Rear Spoiler Flushmount
Satin Chrome Grille

WHEELS AND COLORS


RV1
18" MULTI-SPOKE MACHINED-FACED ALLOY WHEELS WITH POLISHED FACE AND STERLING SILVER FINISHED POCKETS

WQN
18" SPLIT-SPOKE ALLOY WHEELS WITH MANOOGIAN SILVER PREMIUM FINISH
SUMMIT WHITE
WHITE DIAMOND TRICOAT [®]
QUICKSILVER METALLIC
SMOKY GRAY METALLIC
CRYSTAL RED TINTCOAT [®]
LUXO BLUE METALLIC
MOCHA BRONZE METALLIC
CARBON BLACK METALLIC [®]

¹Not compatible with all devices. ²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ³If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel.* See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink. XM satellite service is available only to those in the 48 contiguous USA and DC. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio, Inc. ⁴Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. ⁵A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. ⁶OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. Subscription Service Agreement required. Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system limitations. ⁷Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. ⁸Additional charge, premium paint. ⁹Cargo and load capacity limited by weight and distribution.

AVAILABLE OPTIONS FOR CONVENIENCE GROUP:

Bose Premium Audio System 9-speaker system, 7-channel digital amplified with custom equalization and subwoofers
Audio System with Navigation⁷ AM/FM stereo with 7" diagonal high-resolution color touch-screen, CD player and MP3 playback, USB¹ and auxiliary ports and GPS navigation system
Sunroof Power tilt-sliding with sunshade
Spoiler Rear

AVAILABLE OPTIONS FOR LEATHER GROUP:

Audio System with Navigation⁷ AM/FM stereo with 7" diagonal high-resolution color touch-screen, CD player and MP3 playback, USB¹ and auxiliary ports and GPS navigation system
Sunroof Power tilt-sliding with sunshade
(WQN) Wheels 18" multi-spoke alloy
Spoiler Rear

AVAILABLE OPTIONS FOR TURBO GROUP:

6-Speed Manual Transmission
Audio System with Navigation⁷
Sunroof Power tilt-sliding with sunshade
(WQN) Wheels 18" multi-spoke alloy



IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (July 2013), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION. Every 2014 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point inspections according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program covers a maximum of four service visits and is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced

components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL. Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Verano, click on mycertifiedservice.com.