

THE 2014 BUICK REGAL



FOR THOSE WHO
LOVE TO DRIVE.



THERE'S NOW
MORE TO LOVE.

2014 Regal GS shown in Crystal Red Tintcoat. Vehicles shown may contain optional equipment.
Available fall 2013.



MORE POWER.

2014 Regal Turbo shown in Quicksilver Metallic.

NEW 259-HP 2.0L TURBO. For 2014, Regal Turbo does what all world-class athletes do: it improves. Its new 2.0L turbo DOHC direct-injection engine delivers 259 horsepower, thanks to technologies like Variable Valve Timing (VVT) helping the engine optimize delivery across the rpm band. And our engineers passed all the fun on to you.

NOW OFFERING ALL-WHEEL DRIVE. Regal Turbo and Regal GS offer the added traction of all-wheel drive. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip.



MORE PRECISION.

BOLD EXTERIOR STYLING. There's no mistaking the Regal GS. Its performance character comes through in its design details. Newly designed headlamps and taillamps allow you to see what's coming up and alert those behind you of your intentions. You'll also find a spoiler on the back deck lid and available 20-inch alloy wheels underneath. When things need to come to a halt, high-performance Brembo® front brakes fitted to Regal GS give you added stopping power. Whether the road is wet or dry, whether you're accelerating or braking, whether in daylight or under the cover of darkness, your driving confidence is enhanced.





No two drivers are alike. For those who want to take a hands-on approach to shifting, Regal GS offers the option of an available 6-speed manual transmission. Regal GS also comes with a sport steering wheel, sport seats and sport pedals. And the exclusive Interactive Drive Control System allows the Regal GS driver to choose from three operating modes—Standard, Sport and GS—that change the suspension settings and steering sensitivity according to driver preferences.



The new Regal is available with features that bring a new level of driver awareness of potential hazards to help drivers avoid collisions. Side Blind Zone Alert,¹ Lane Change Alert,¹ Rear Cross Traffic Alert, Lane Departure Warning and Forward Collision Alert enhance driver awareness. The available Adaptive Cruise Control System automatically adjusts the vehicle speed to maintain a driver-selected following time to vehicles ahead. There's also a new Driver Information Display, which lets you configure screens and scroll through important information at the touch of a button. On Regal GS, the data is displayed on a big 8-inch Driver Information Display. After all, a well-informed driver is a safer and confident driver.

¹Before making a lane change, always check the side mirror display, check side and inside rearview mirrors, look over your shoulder for vehicles and hazards and start your turn signal.





LESS STRESS.

REAR CROSS TRAFFIC ALERT. Among the safety features that are offered on the new Regal is Rear Cross Traffic Alert. A camera in the rear captures a view behind the vehicle when backing up, while radar sensors detect vehicles approaching from the left or right. If the system detects a vehicle approaching within 65 feet in either direction, an alert sounds and warning indicators on the rear vision camera screen will alert the driver to help avoid backing into approaching traffic.

MORE CONNECTIVITY.

A NEW LEVEL OF CONNECTION. The 2014 Regal features the next-generation Buick IntelliLink Infotainment System.¹ You simply touch the high-resolution, 8-inch full-color screen—using drag and swipe gestures as you would on a smartphone or tablet—to navigate content. IntelliLink adds hands-free, natural-language voice-activated control of your communication and entertainment selections. You can also save up to 60 presets of your favorite music, plus destinations and contacts, to the system.

Music? Dial into AM/FM stations, SiriusXM Satellite Radio² (with 3-month trial), stream Pandora® internet radio from your smartphone or listen to your MP3 music library. And now with app tray customization, you have the ability to keep your frequently used features at your fingertips.



¹Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. Data plan rates apply. ²If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel.* See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.

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