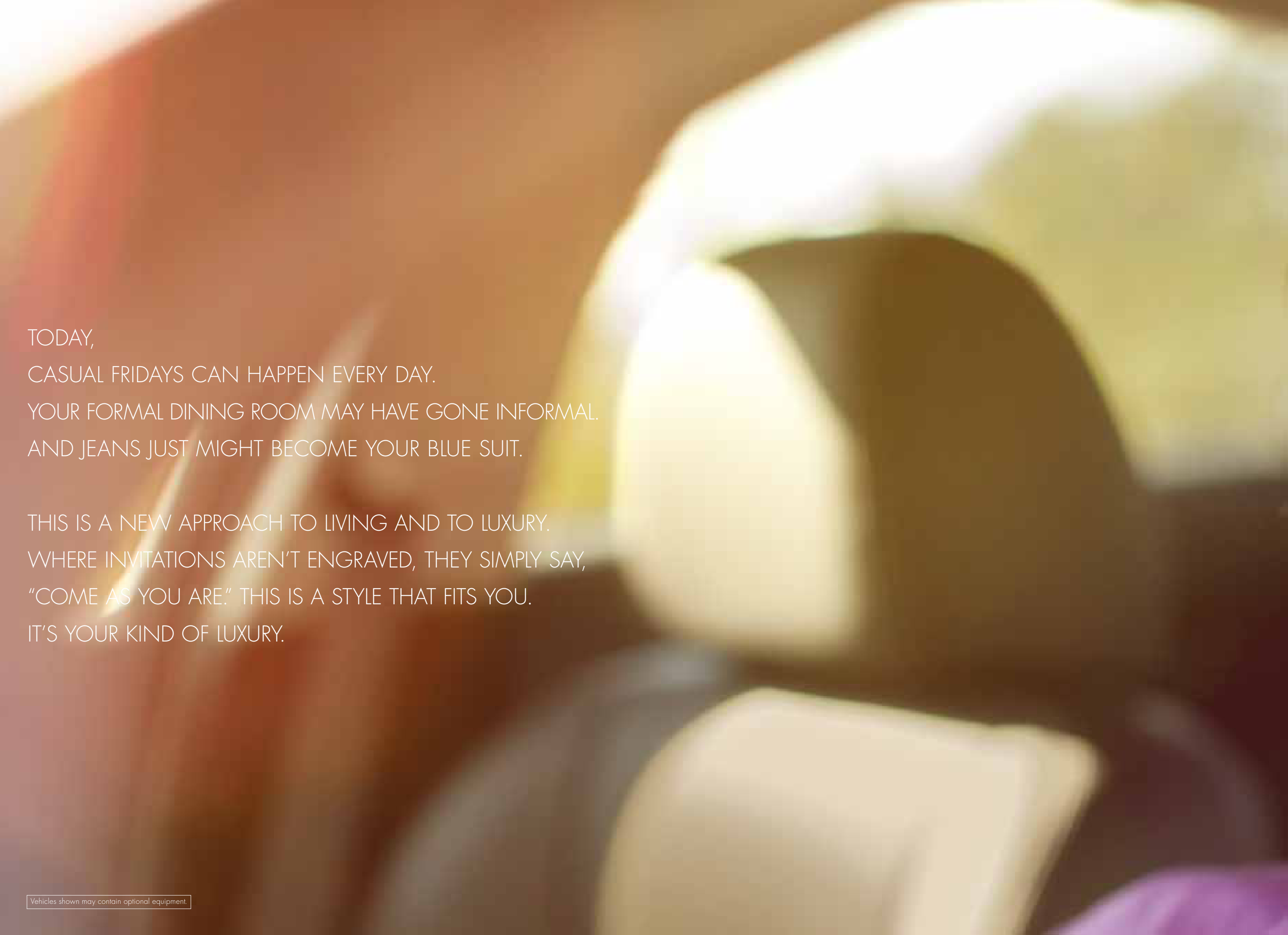




'13 BUICK
VERANO

LOSE YOUR
EXPECTATIONS.
SUSPEND YOUR BELIEFS.
GET READY FOR
UNEXPECTED LUXURY
IN A CAR THIS SIZE.



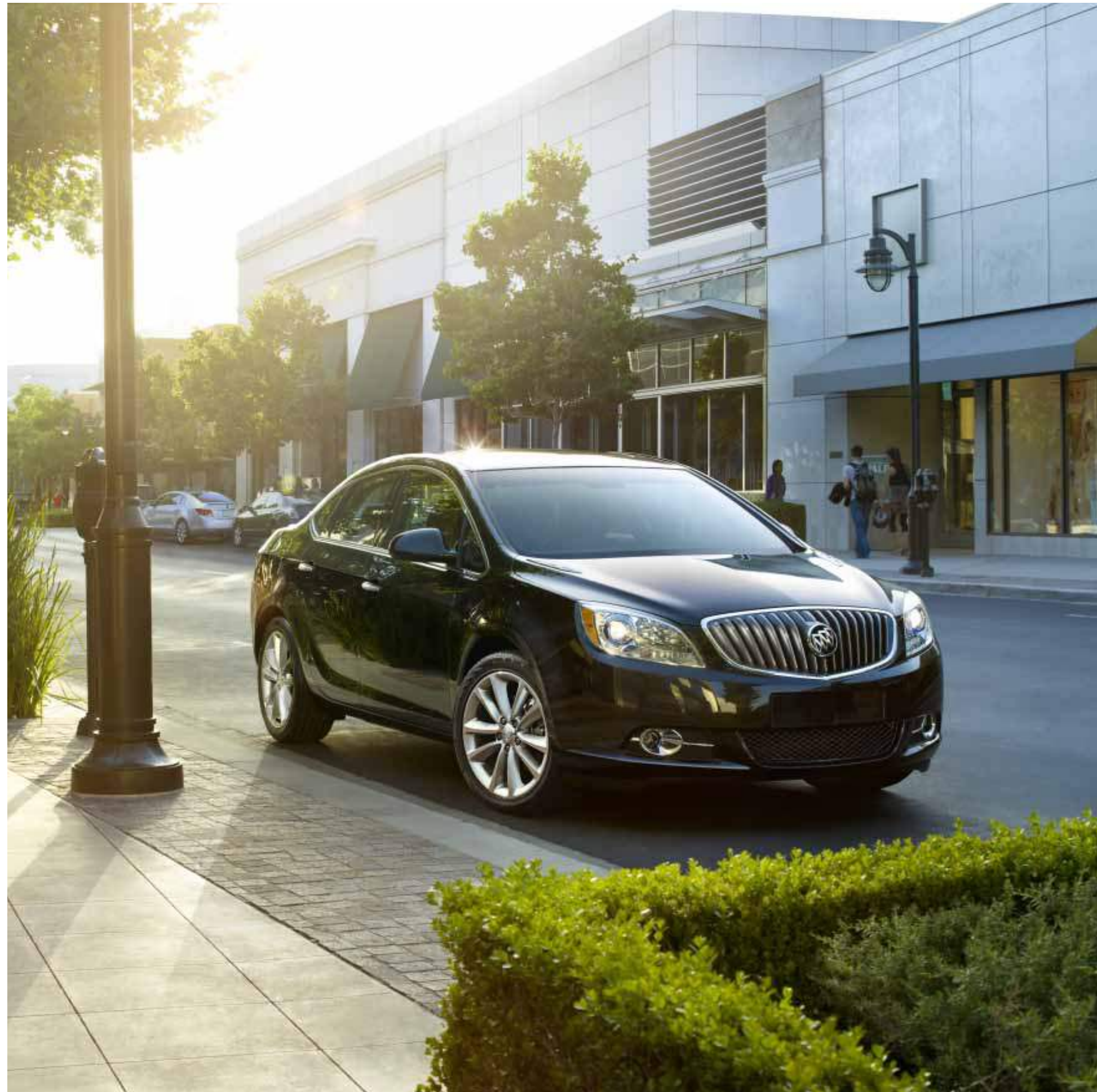
TODAY,
CASUAL FRIDAYS CAN HAPPEN EVERY DAY.
YOUR FORMAL DINING ROOM MAY HAVE GONE INFORMAL.
AND JEANS JUST MIGHT BECOME YOUR BLUE SUIT.

THIS IS A NEW APPROACH TO LIVING AND TO LUXURY.
WHERE INVITATIONS AREN'T ENGRAVED, THEY SIMPLY SAY,
"COME AS YOU ARE." THIS IS A STYLE THAT FITS YOU.
IT'S YOUR KIND OF LUXURY.



THE ATTRACTION IS MUTUAL.

Discover luxury that's centered around you. In Verano, we drew inspiration from today's technically connected living spaces—think modern lofts and media rooms. Then we designed Verano around luxuries you'd only expect to find in larger cars. Slip into Verano and it feels like an extension of the rest of your life. That's why we gave it plenty of features—the ones you're about to discover—to make your travels more enjoyable and, of course, fun.



Verano's new 2.0L ECOTEC intercooled turbocharged engine proves just how supportive its seats really are. Touch the accelerator and 250 hp and 260 lb-ft of torque will quickly press you back into their firm cushioning. Dual-scroll turbo technology forces cool, compressed air into each of its four cylinders for nearly instantaneous acceleration. The result is a deceptively quick 0-60 in 6.2 seconds. Choose the available 6-speed manual transmission, and its leather-wrapped shifter provides six times the fun. Completing the Turbo package, you'll find a dual exhaust system with chrome tips and a rear spoiler.

QUICKLY DISCOVER HOW
WE PULLED BIG POWER
OUT OF A SMALL ENGINE.





Being able to quickly maneuver around congestion is a true luxury. It starts with a standard direct-injected 2.4L ECOTEC engine that balances 180 hp and 171 lb-ft of torque with 32 hwy mpg.¹ It's paired with a 6-speed automatic transmission featuring Driver Shift Control for a "hands-on" driving feel. Both Verano and Verano Turbo combine responsive steering with a tuned and taut suspension to give you nimble handling, confident braking and agile maneuverability. Verano's tight turning radius allows you to carve corners and get around town with the greatest of ease.

¹Based on EPA estimates.



18" MULTI-SPOKE MACHINED-FACED ALLOY WHEELS
WITH STERLING SILVER FINISHED POCKETS



18" SPLIT-SPOKE FORGED ALLOY WHEELS WITH
MANOOGIAN SILVER PREMIUM FINISH

CARBON BLACK METALLIC¹

MOCHA BRONZE METALLIC

LUXO BLUE METALLIC

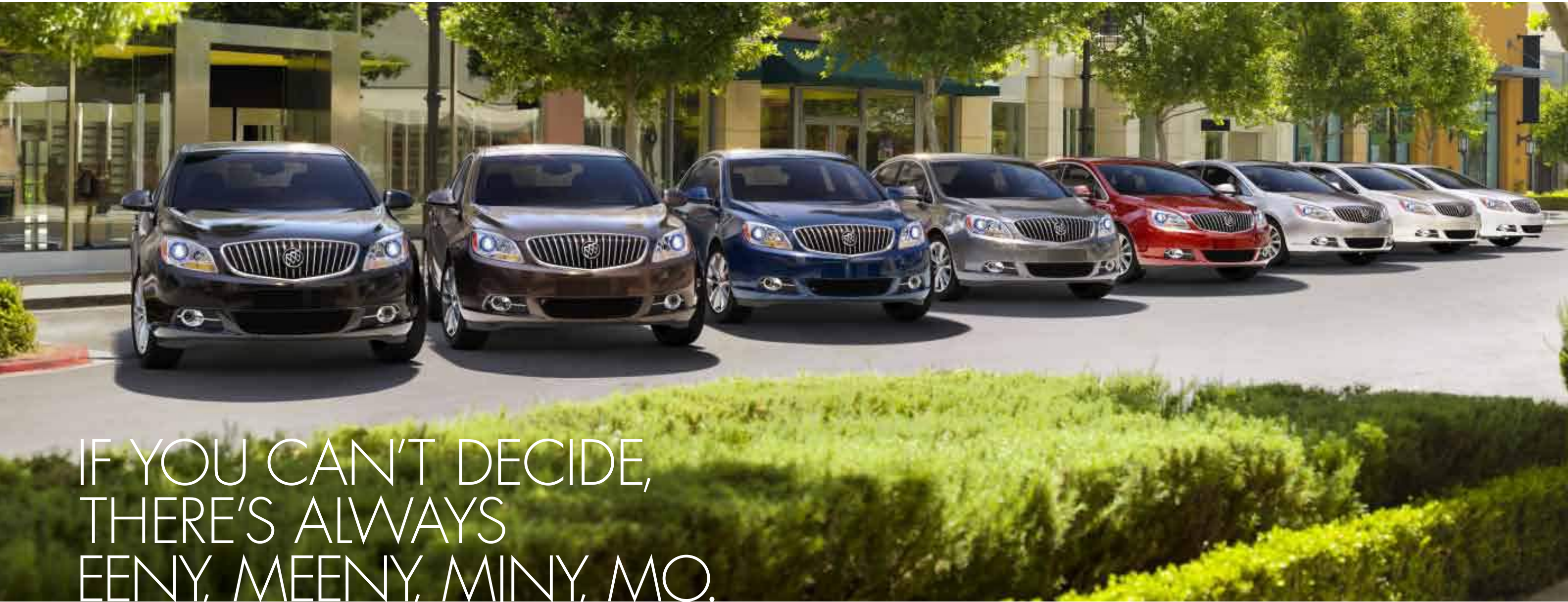
CYBER GRAY METALLIC

CRYSTAL RED TINTCOAT¹

QUICKSILVER METALLIC

WHITE DIAMOND TRICOAT¹

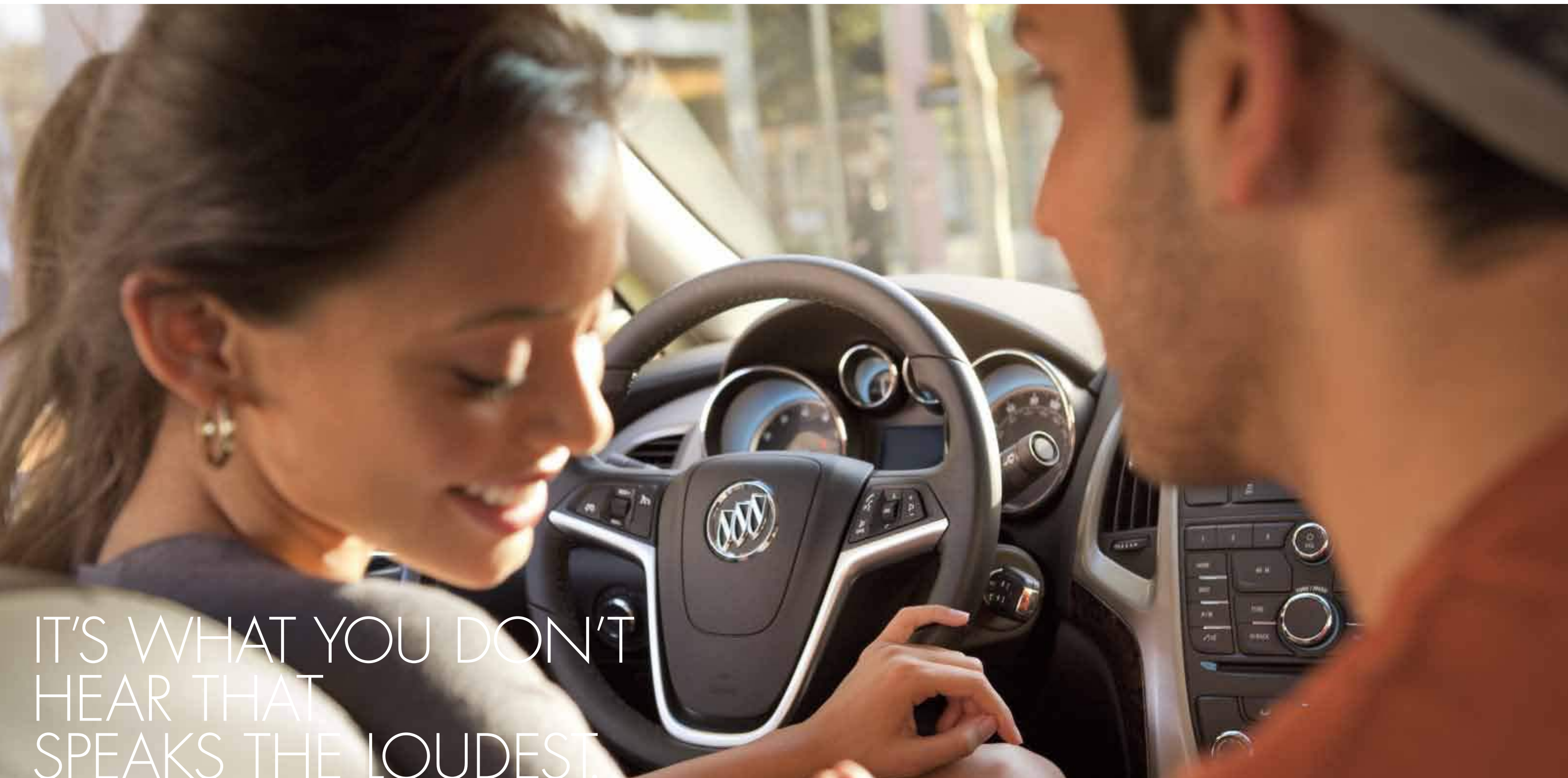
SUMMIT WHITE



IF YOU CAN'T DECIDE,
THERE'S ALWAYS
EENY, MEENY, MINY, MO.

No matter which color or wheel design cries out to you, we know you'll be very happy together. Your kind of luxury means Verano reflects your personality and style. So go ahead. Pick the one that had you at hello.

¹Additional charge, premium paint.



Verano uses Buick's exclusive QuietTuning technology to reduce unwanted noises from roads, wind and other vehicles. Much like the best noise-cancelling headphones, it blocks and absorbs sound, leaving outside noise where it belongs. Since music is recorded in an acoustically tuned room, you should hear it in a similar environment. This allows nearly every musical nuance produced by the available premium Bose® nine-speaker audio system to come through. Noise-reducing technologies are built into key areas of Verano's structure. In addition to sound deadeners used throughout, even the wheels and tires contribute to Verano's quietness. The forged alloy wheels were designed to suppress turbulence while the tires were engineered to minimize road vibrations and thus produce less noise.



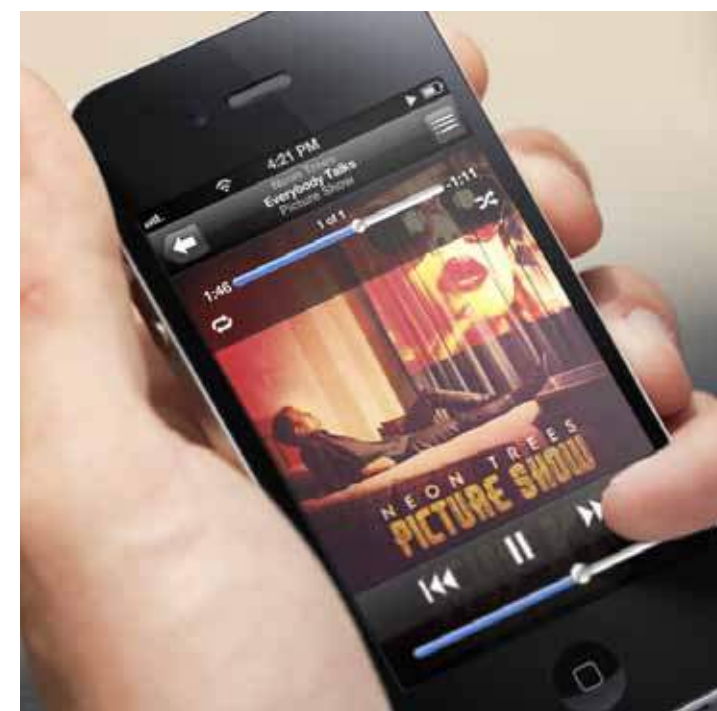
"I'LL DRIVE." YOU'LL BE SAYING THAT A LOT.

Slide behind the wheel of Verano and it's clear this is a driver's car. So go ahead and drive. Opt for the available touch-screen-activated Navigation¹ that's a great addition to the IntelliLink² system and over 6 million miles of North American roads are mapped out for you to explore. To stay one step ahead of the crowd, optional NavTraffic³ (with 3-month trial of SiriusXM) incorporates real-time traffic and road conditions right into your Nav screen, directing you around congestion and detours and toward the most efficient route. And now SiriusXM introduces Travel Link⁴ to keep you informed of the latest fuel prices, weather and movie listings wherever you go.

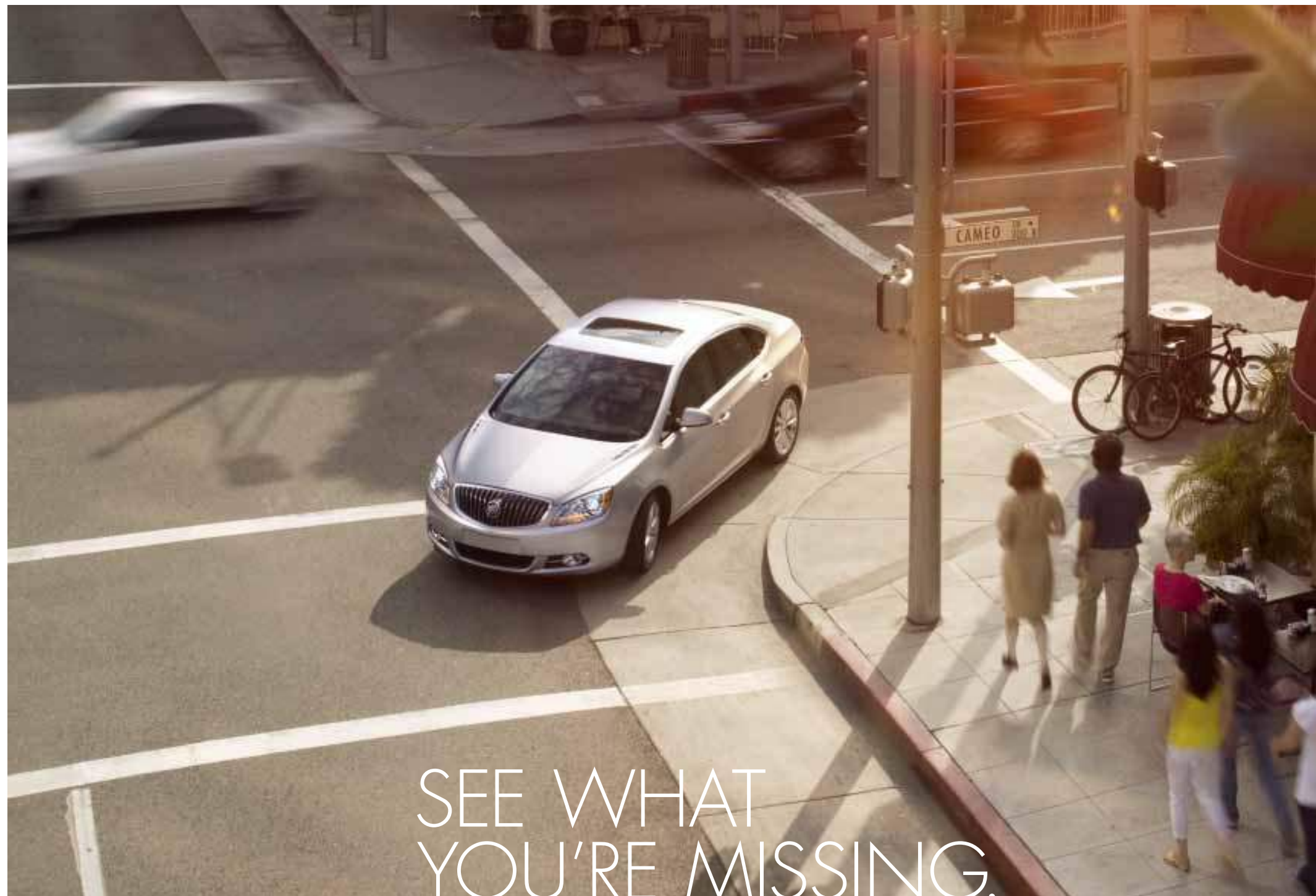
¹Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. ²Full functionality requires compatible Bluetooth[®] and smartphone. Some devices require USB connectivity. Data plan rates apply. ³If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms and geographic limitations at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. ⁴Included with 3-month SiriusXM trial.

TAKE YOUR MUSIC ON TOUR.

Now all you have to do to instantly hear your favorite tunes and entertainment is ask Verano for them. With seamless connectivity and enhanced voice controls, Buick's IntelliLink¹ interactive sound system allows you to access your music library, initiate hands-free calls and choose your favorite Internet radio stations everywhere you go. Bluetooth² connects your compatible smartphone to an LED back-lit high-resolution, 7-inch touch-screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you're connected to audio apps such as Pandora[®] internet radio or Stitcher SmartRadio[™] and satellite radio like SiriusXM³ (with 3-month trial). IntelliLink will even automatically store your phone contacts. There's also a USB port⁴ to connect your iPod[®] or iPhone.[®] You're doing all of this while keeping your hands on the wheel and eyes squarely on the road.



¹Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ²Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. ³If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel*. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. ⁴Not compatible with all devices.



We gave Verano a standard rearview camera so you're able to easily see what's behind you. Plus, new available Rear Cross Traffic Alert makes you aware with both sight and sound cues of oncoming traffic when backing out of a parking spot. And available Side Blind Zone Alert lets you know when another car is in your side mirror blind spot.¹ For a further sense of well-being, Verano includes 10 standard air bags,² including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and driver and front-passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries. All of this is why you'll feel protected in Verano before, during and after your travels.

Someone is looking out for you. With OnStar³ Directions & Connections, standard for 6 months, you're never far from help in a mishap or more than a button push away from finding the things you want and staying in touch. And for the times you tear yourself away from Verano, the OnStar RemoteLink smartphone app⁴ gives you access to real-time info (fuel level, remaining oil life, tire pressure,⁵ etc.). You can start Verano and unlock its doors from almost anywhere. Another great way to stay connected to Verano is with the myBuick app⁶. It includes features like Find My Car to locate where you parked, schedule service and get roadside assistance if you ever need it. And you can search your digital Owner's Manual to find helpful information.

¹Before making a lane change, always check the Side Blind Zone Alert display, check side and inside rearview mirrors, look over your shoulder for vehicles/hazards and start the turn signal. ²Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. ³Visit onstar.com for details and system limitations. OnStar acts as a link to existing emergency service providers. ⁴Requires active OnStar subscription, which is standard for 6 months, and Android™ or iPhone® platform. ⁵Does not apply to spare tire. ⁶Requires iPhone®, Android™ or select Blackberry® platforms.



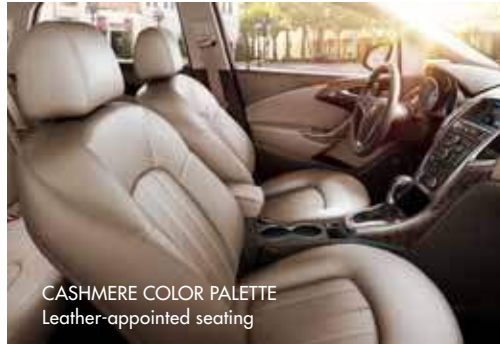
TITANIUM COLOR PALETTE
Ribbon fabric with leatherette accents



CASHMERE COLOR PALETTE
Ribbon fabric with leatherette accents

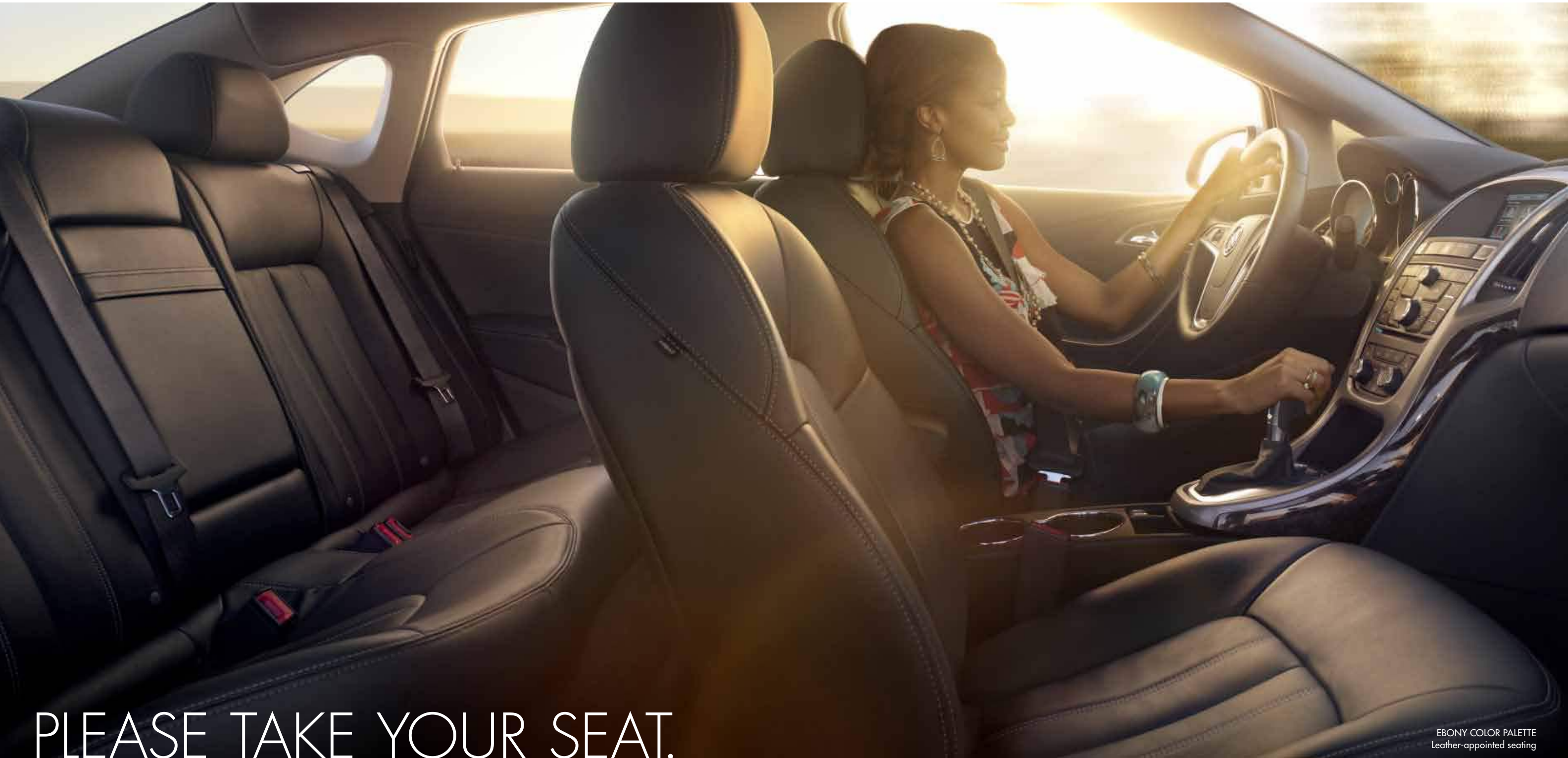


CHOCACHINO COLOR PALETTE
Leather-appointed seating



CASHMERE COLOR PALETTE
Leather-appointed seating

No matter if you're in the front or the rear, we feel a well-designed car seat should be as comfortable as the most comfortable seat anywhere. That's why Verano offers exceptional support, as well as soft-to-the-touch premium materials, like available leather-appointed seats. You'll definitely appreciate the front seat bolsters and supportive cushioning in every seat along with sewn-in French-stitched seams. While your friends in the backseat will also appreciate all the generous leg room. Add the optional heated steering wheel and your hands will enjoy every twist and every turn no matter what the weather.



PLEASE TAKE YOUR SEAT.

EBONY COLOR PALETTE
Leather-appointed seating



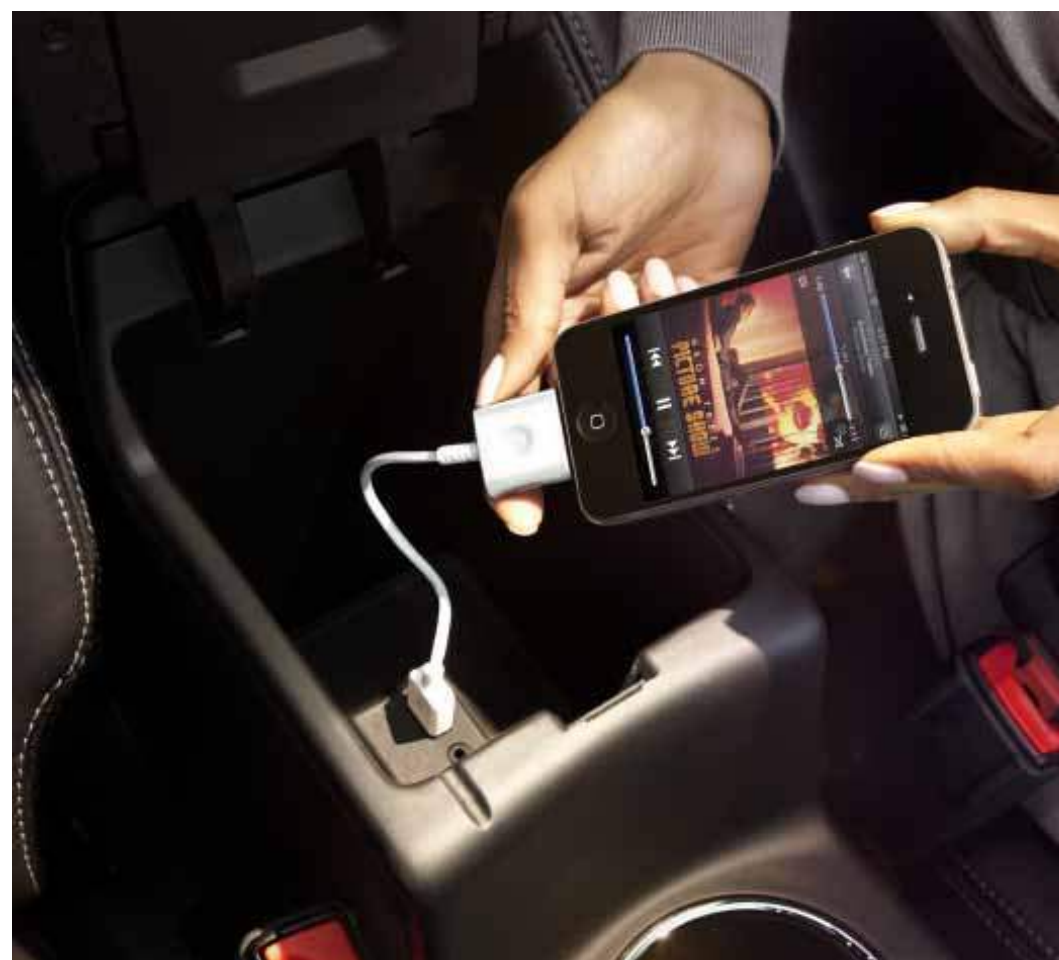
- 1 EBONY COLOR PALETTE
- 2 TITANIUM COLOR PALETTE
- 3 CHOCCACHINO COLOR PALETTE
- 4 CASHMERE COLOR PALETTE
- 5 DARK WOOD GRAIN ACCENTS
- 6 WARM WOOD GRAIN ACCENTS



Treat your senses of sight, hearing, smell and touch to the luxury of the finest materials. We selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. The headliner cover is made of a knit material designed to please your tactile senses. It's not just easy on the eyes, but the ears, too: It's one of five acoustical layers that help quiet the cabin.

YEAH, THERE'S A PLACE FOR THAT.

They say if you want to tell how well something is made, look closely at the details. We invite you to scrutinize every inch of Verano. Inside, you'll find that "a place for your stuff" is answered with many options. The center console provides several areas to store your electronics, including a discreet compartment in the armrest so your smartphone can be connected wirelessly through Bluetooth¹ or the USB port² to Verano's audio system. And if you've ever fumbled around in the dark trying to find the cupholder without spilling a drop, you'll appreciate this: ambient lighted cupholders.



¹Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. ²Not compatible with all devices.

Verano puts controls in easy reach. You'll find things like the optional push-button start conveniently located right where you'd expect it to be. The controls for the available heated steering wheel are nearby in the center console. And on the steering wheel are controls to answer your Bluetooth-enabled phone,¹ IntelliLink² and cruise control. Even the shifter is strategically positioned so it's a natural fit for your right hand.



KEEP YOUR FRIENDS
CLOSE. AND YOUR
CONTROLS CLOSER.



¹Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. Data plan rates apply. ²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity.

HERE'S WHAT GOES INTO VERANO. HOW YOU PUT IT TOGETHER IS UP TO YOU.

Now it's your turn to make Verano your very own by personalizing it with one of the equipment groups and its available options.

STANDARD EQUIPMENT

POWER AND PERFORMANCE	COMFORT AND CONVENIENCE	ENTERTAINMENT SYSTEMS	SAFETY AND SECURITY	STYLING AND FUNCTIONALITY	
Drivetrain Front-wheel drive Engine 2.4L ECOTEC with VVT and Direct Injection Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control Suspension Front independent MacPherson strut, rear Z-link Steering Power electric Brakes 4-wheel anti-lock, 4-wheel disc with brake assist Traction Control Full range StabiliTrak Stability control system Exhaust Stainless steel with chrome tip	Seat Trim Premium ribbon fabric inserts with leatherette bolsters Seating Front bucket seats, rear 60/40 split folding Driver Seat Adjuster 8-way manual Front-Passenger Seat Adjuster 8-way manual Armrests Center and rear with dual cupholders and storage Console Center floor with sliding armrest with smartphone storage, 12-volt power outlet, auxiliary jack and USB port¹ Head Restraints Front, 2-way adjustable Head Restraints Rear, outboard seats adjustable Lighting Overhead courtesy lamp, dual reading, Ice-blue ambient lighting Assist Handles Driver, front passenger and rear outboard Display Enhanced 1-color with driver information Steering Wheel Leather-wrapped with chrome trim, 3-spoke Steering-Wheel-Mounted Controls For audio and cruise control	Tilt and Telescopic Steering Wheel Manual Cruise Control Mirror Inside rearview manual day/night Climate Control Dual-zone air conditioning with remote activation Heat Ducts Rear floor Defogger Rear-window electric with remote activation Windows Power with driver express-up/-down Windows Front passenger and rear passenger power with express-down Cupholders 2 front console, 2 rear armrest Auxiliary Power Outlets 2, 12-volt outlets Floor Mats Carpeted front and rear with front anchors Vanity Mirrors Driver and front-passenger illuminated visor Remote Keyless Entry Extended range Remote Vehicle Starter System QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet interior cabin	Audio System AM/FM stereo with 7" high-resolution LED color touch-screen, CD player and MP3 playback, auxiliary ports and 6 speakers Buick IntelliLink² Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services like Pandora® internet radio and Stitcher™ SmartRadio. SiriusXM Satellite Radio³ Includes 3 trial months of service. For more information, visit siriusxm.com. USB Port¹ Connectivity for various digital media and iPod® support Bluetooth^{®4} Personal cell-phone connectivity to vehicle audio system	Rearview Camera System 10 Air Bags⁵ Driver and front passenger, seat-mounted side-impact for front and rear outboard, roof rail for front and rear outboard and knee for driver and front passenger Safety Belts 3-point, all seating positions LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions Power Door Locks With lockout protection and rear child security OnStar⁶ 6 months of Directions & Connections Plan Theft-Deterrent System Content theft alarm Tire Pressure Monitor System Does not monitor spare tire	Antenna Roof mounted Lights Halogen headlamps with composite blue translucent projector beam Fog Lamps Front halogen Daytime Running Lamps Glass Solar absorbing Outside Mirrors Power-adjustable body-color manual folding Grille Black chrome, waterfall style with chrome surround Lamps Center High-Mounted Stop Lamp (CHMSL) Wipers Front intermittent variable Wheels 18" multi-spoke machined-faced alloy

EQUIPMENT GROUPS

CONVENIENCE	LEATHER	PREMIUM	DEALER-INSTALLED	WHEELS AND COLOR
INCLUDES ALL STANDARD EQUIPMENT PLUS: Rearview Mirror Auto-dimming 6-Way Power Seat Driver with manual recline Mirrors Outside heated, power-adjustable, body-color, manual folding, activates on remote start in 45 degrees or below Rear Parking Assist Rear Cross Traffic Alert Side Blind Zone Alert	INCLUDES ALL STANDARD EQUIPMENT PLUS: Rearview Mirror Auto-dimming 6-Way Power Seat Driver with manual recline Mirrors Outside heated, power-adjustable, body-color, manual folding, activates on remote start in 45 degrees or below Rear Parking Assist Rear Cross Traffic Alert Side Blind Zone Alert	INCLUDES ALL STANDARD EQUIPMENT PLUS: Rearview Mirror Auto-dimming 6-Way Power Seat Driver with manual recline Mirrors Outside heated, power-adjustable, body-color, manual folding, activates on remote start in 45 degrees or below Rear Parking Assist Rear Cross Traffic Alert Side Blind Zone Alert	 Premium Appearance Package Includes chrome waterfall grille and flushmount rear spoiler Premium Exterior Protection Package Includes front and rear splash guards All-Weather Floor Mats Front and rear Trunk Cargo Net Custom-Molded Splash Guards Front and rear Indoor/Outdoor Vehicle Cover Rear Spoiler Flushmount Silver Grille with Bright Chrome Accents	 18" MULTI-SPOKE MACHINED-FACED ALLOY WHEELS WITH STERLING SILVER FINISHED POCKETS (STANDARD)  18" SPLIT-SPOKE FORGED ALLOY WHEELS WITH MANOOGIAN SILVER PREMIUM FINISH (AVAILABLE) SUMMIT WHITE WHITE DIAMOND TRICOAT® QUICKSILVER METALLIC CRYSTAL RED TINTCOAT® CYBER GRAY METALLIC LUXO BLUE METALLIC MOCHA BRONZE METALLIC CARBON BLACK METALLIC®
AVAILABLE OPTIONS FOR CONVENIENCE GROUP: Bose® Premium Audio 9-speaker system, 7-channel digital amplified with custom equalization and subwoofers Audio System with Navigation7 AM/FM stereo with 7" high-resolution color touch-screen, CD player and MP3 playback, USB1 and auxiliary ports and GPS navigation system Sunroof Power tilt-sliding with sunshade	Leather-Appointed Seating Premium grade Heated Front Seats With adaptive remote activation Heated Steering Wheel Leather-wrapped Passive Entry System Push-Button Start Bose Premium Audio System Window Front passenger express-up/-down AVAILABLE OPTIONS FOR LEATHER GROUP: Audio System with Navigation7 AM/FM stereo with 7" high-resolution color touch-screen, CD player and MP3 playback, USB1 and auxiliary ports, GPS navigation system Sunroof Power tilt-sliding with sunshade Wheels 18" split-spoke forged alloy	Leather-Appointed Seating Premium grade Heated Front Seats With adaptive remote activation Heated Steering Wheel Leather-wrapped Passive Entry System Push-Button Start Bose Premium Audio System Window Front passenger express-up/-down Engine 2.0L ECOTEC Turbocharged with VVT and direct injection Rear Spoiler Turbo Badging Aluminum Sport Pedals Dual Exhaust Stainless steel with chrome tips AVAILABLE OPTIONS FOR PREMIUM GROUP: Transmission 6-speed manual Audio System with Navigation7 Sunroof Power tilt-sliding with sunshade Wheels 18" split-spoke forged alloy		



IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (July 2012), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

A 6-year/70,000-mile (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

Covered for 4 years/50,000 miles (whichever comes first): The complete vehicle | Cosmetic corrosion resulting from defects | Tires | Repairs made to correct any vehicle defect | Towing to your nearest Buick dealership | No charge for most warranty repairs.

Covered for 6 years/100,000 miles (whichever comes first): Rust-through corrosion.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM

worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

ENHANCE YOUR OWNERSHIP EXPERIENCE. The Owner Center at My GMLink is an online service that helps you make the most of your vehicle ownership.

Sign up for e-mail reminders about service visits | Keep an online history of services performed | Read your vehicle Owner's Manual, warranty and more online.

Register today at mygmlink.com.

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To learn more about why Certified Service is the perfect companion for your Verano, click on mycertifiedservice.com.



