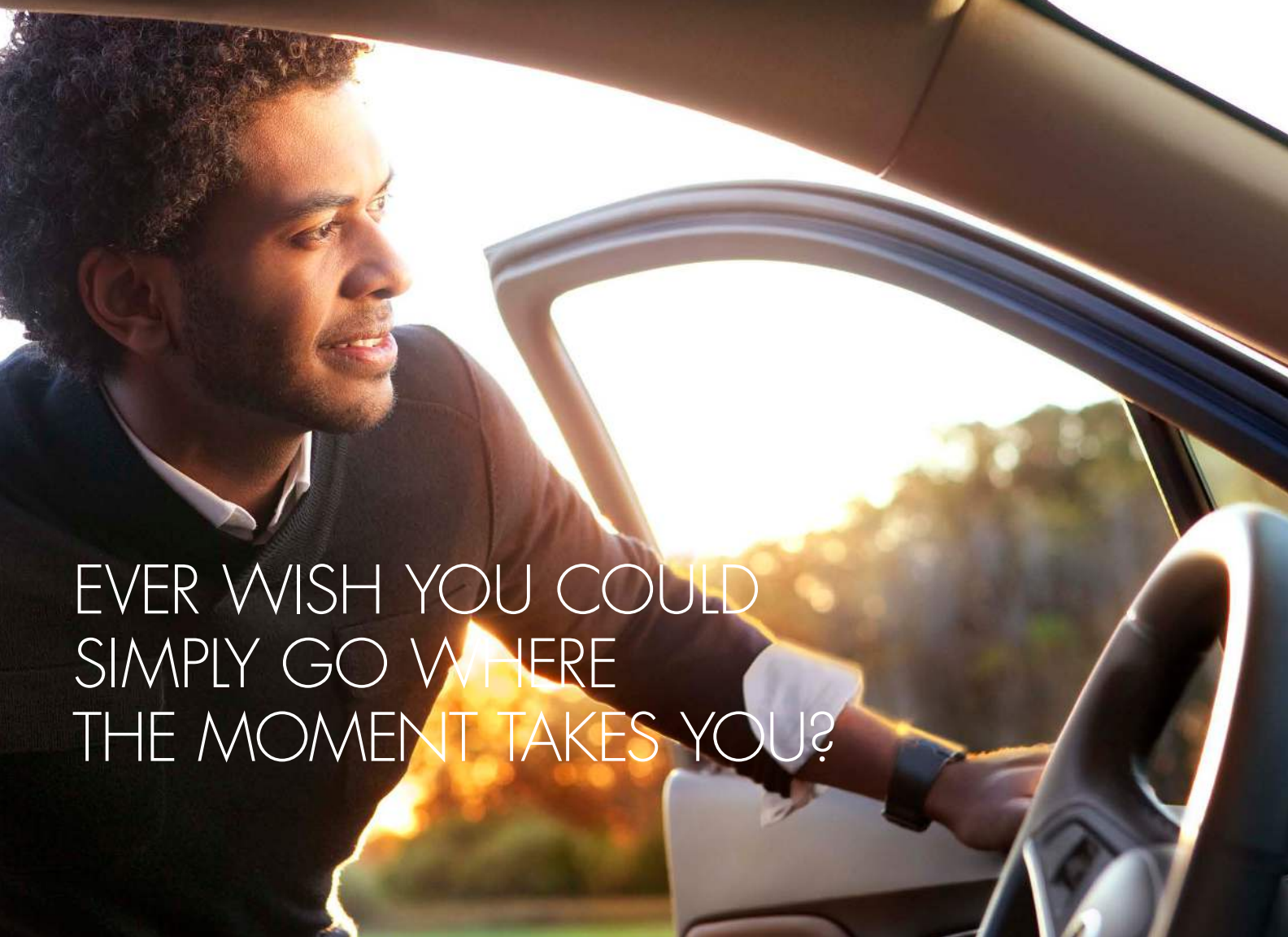


A man with curly hair and a beard, wearing a dark sweater over a white collared shirt, is driving a car. He is looking out the window towards the right. The car's interior, including the steering wheel and dashboard, is visible. The background shows a bright sunset or sunrise with warm, golden light filtering through trees. The text "EVER WISH YOU COULD SIMPLY GO WHERE THE MOMENT TAKES YOU?" is overlaid in white, sans-serif capital letters on the left side of the image.

EVER WISH YOU COULD
SIMPLY GO WHERE
THE MOMENT TAKES YOU?

US TOO.





Some of our most memorable experiences are those we didn't plan. This is an "enjoy life as it comes" way of living. Being able to make the most of every moment. This is one of life's great luxuries. **Your kind of luxury.**







A spur-of-the-moment detour takes on new possibilities when technology is your travel companion. An available navigation system¹ leads you **in the right direction**, and your favorite tunes provide the soundtrack thanks to Buick IntelliLink² interactive radio and the available Bose® Premium Sound System.

¹Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.

²Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. Data plan rates apply.







You're out and about, wouldn't it be cool to
easily adapt to whatever comes your way?
Like being able to pick up that vintage piece
of furniture you just happened upon? Or having
plenty of seating so you and your friends can
travel in style? The answer is a resounding yes.





It's amazing where you can go when all wheels participate. All-wheel drive is available so you can throw caution to the wind, rain or snow and go anywhere you want. And **exceptionally nimble** handling helps you maneuver around obstacles and turn tight spaces into your next parking spot.





Where will your next whim take you?

Soon, just about anywhere.





You'll quickly discover the all-new 2013 Buick Encore is the luxury traveling companion you've always wanted—but it never existed, until now. This is a new kind of luxury designed to be as active, spontaneous and agile as you are. Personalized technology like Buick IntelliLink voice-activated radio gives you access to audio apps from Pandora® internet radio, Stitcher™ SmartRadio and lots more. Fold-flat seats and 48.4 cubic feet of flexible cargo space¹ adapt to your every whim. While versatile all-wheel drive and nimble handling make it easy to go everywhere. Even with all of that, there's still plenty of room for 10 standard air bags,² plus available front and rear park assist and a rearview camera to maneuver in and around tight spots.

¹With second row folded flat. Cargo and load capacity limited by weight and distribution. ²Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information.



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