

2006 BUICK LUCERNE

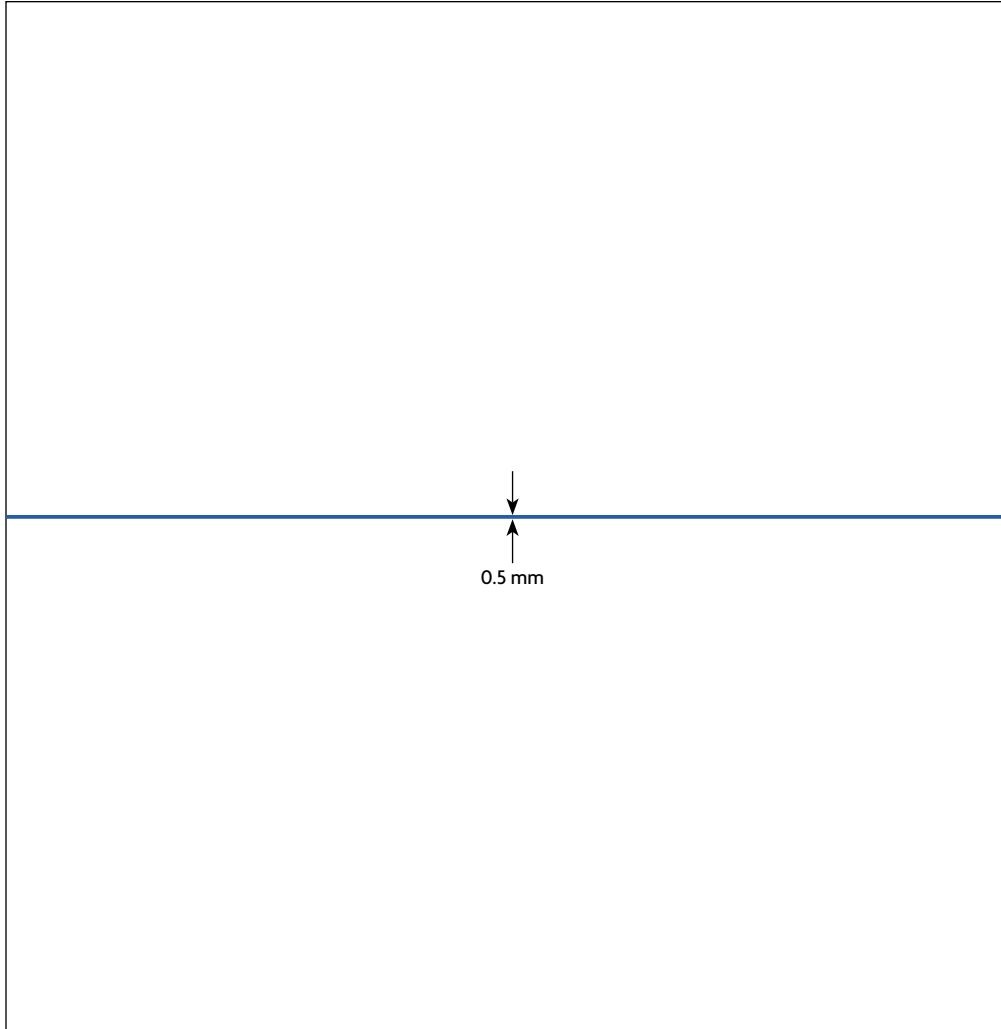


INTRODUCING LUCERNE. A BOLD NEW LUXURY CAR TO EXCEED YOUR EXPECTATIONS.



Lucerne CXS in Platinum Metallic.

OUR MISSION: SET NEW WORLD BENCHMARKS IN QUALITY, NOT MERELY EQUAL OLD ONES.



To normal people, 0.5 mm is almost nothing, like the thin line inscribed above. But it represents the close tolerances and precise standards our obsessive engineers and designers strive for in every area of Lucerne.



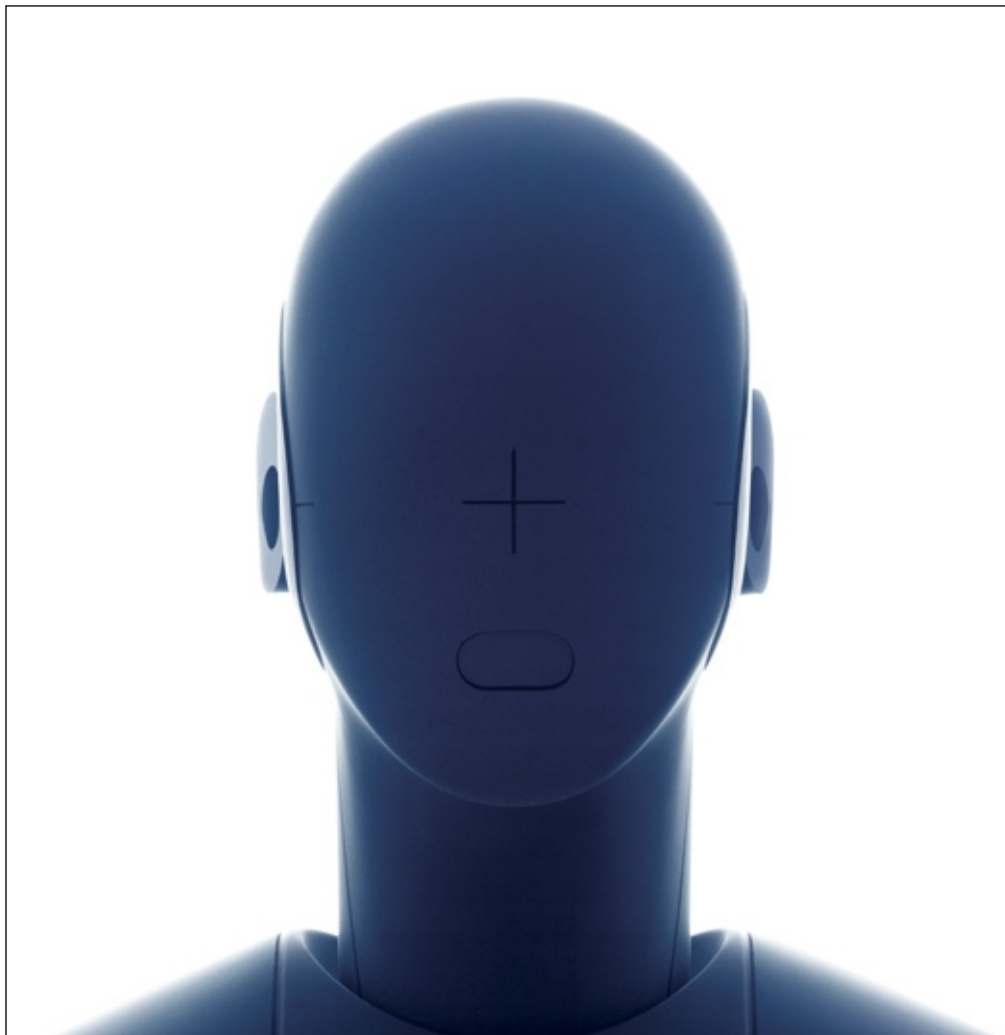
Lucerne is designed to the precise standards of world-class luxury sedans — including close tolerances and extremely tight surface-to-surface relationships. Like tolerances of less than 1 mm between headlamp and fender. And a mere 0.5 mm to 1.0 mm gap between interior door trim elements.

Some cars are forced to settle for door trim molded from a single piece of plastic. The silk-infused material on Lucerne's door panels is custom cut and sewn for a luxurious look and feel.

Lucerne is assembled at a single production facility. Located just minutes from Buick headquarters, it consistently garners high awards. The workforce is dedicated and committed. Their goal is to make their plant the top performer in initial quality worldwide.

And that is only a small sampling of the craftsmanship in Lucerne.

ASTONISHING QUIET IS JUST ONE OF ITS VISIONARY LUXURIES.



Meet the Aachen Head.® It looks like it's from another planet, but it's really a sensitive German audio measurement device that helps our acoustic engineers refine the interior sound of Lucerne, in the Buick-pioneered QuietTuning® process.



QuietTuning is a Buick-pioneered initiative designed to help make cars impressively quiet. Lucerne has an advanced form of QuietTuning that employs 26 different technologies and tactics to reduce, block and absorb noise. All to transform the cabin into a hushed sanctuary from the outside world.

Lucerne offers the sheer, all-season indulgence of available heated and cooled front seats. Once you experience them, you'll never want to drive without them.

Lucerne also allows you to opt for the awesome aural experience of a nine-speaker, 280-watt harman/kardon® premium audio system with the ability to receive XM® Satellite Radio* digital signals.

And Lucerne has so much more.

*XM available only in the 48 contiguous United States. Service fees apply. Visit gm.xmradio.com for details.



CXS leather-appointed interior in Ebony. Elegant. Ergonomic. Functional. Beautiful. With spacious comfort that lets everyone relax and enjoy the ride. Shown with available equipment.



Lucerne CXS.

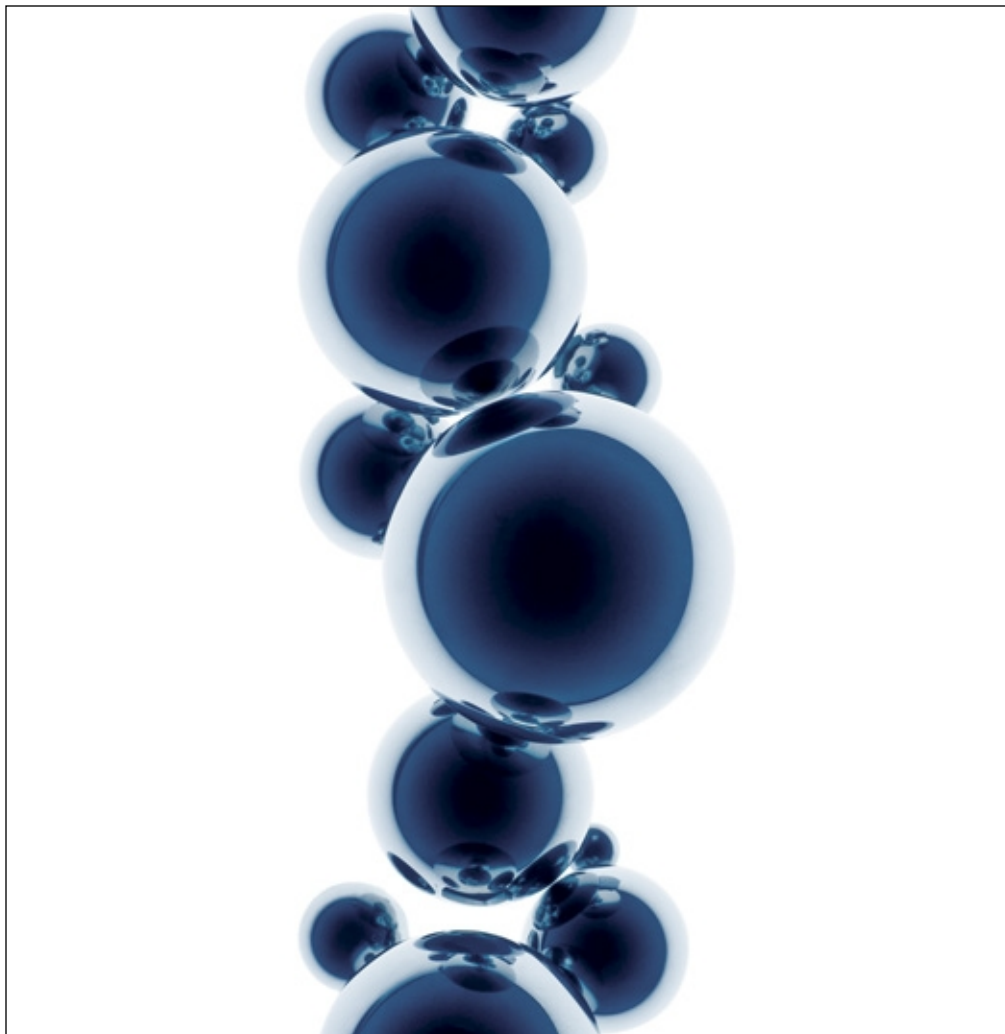


The Lucerne CXS instrument panel — a study in meticulous craftsmanship. With premium materials and textures, bright accents, clear instrumentation, Warm Chestnut wood tones, ergonomic controls and sophisticated design. Shown with available equipment.



Lucerne CXS.

POWER AND CONTROL LIKE NO OTHER BUICK IN HISTORY.



Magnetic Ride Control uses shock absorbers with magnetically charged particles (represented above) that can instantly change their alignment — and allow the ride of Lucerne to move anywhere from very smooth to very firm up to 1,000 times a second.



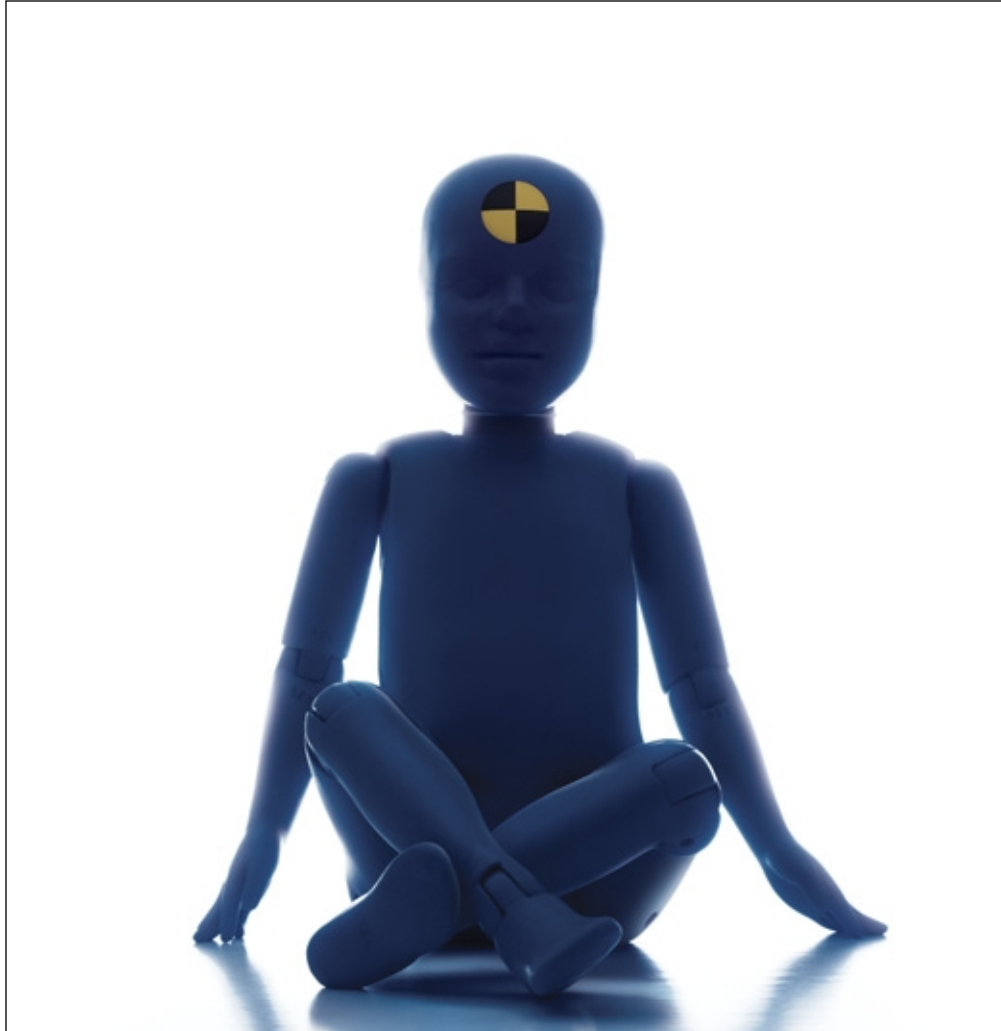
Lucerne leaps into the world of luxury sedans with the effortless power of the available Northstar V8. This legendary 4.6L, all-aluminum, dual overhead cam engine is specially tuned for Buick and quietly delivers an impressive 275 horsepower and 292 lb-ft torque.

Lucerne's ride can be managed by available Magnetic Ride Control, the fastest-reacting suspension system in the world. It adjusts to changing road conditions up to 1,000 times a second to keep the handling crisp and the ride smooth.

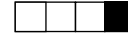
StabiliTrak®—Stability Control System with Brake Assist is available. It has the ability to sense the direction in which the driver is steering, and the power to help the driver keep Lucerne on course. If emergency braking is sensed, it will optimize braking at each wheel to help the driver maintain control.

It's this combination of power and control that makes Lucerne like no Buick that has come before.

INDUSTRY-LEADING TECHNOLOGY TO HELP KEEP YOU SAFE AND SECURE.



From the very oldest member of your family to the very youngest, we want to help all of you stay safe and secure.



Lucerne is designed and engineered with occupant safety and protection as top priorities. It's first in its class* to employ a dual-depth front passenger air bag** system, which deploys either a smaller or larger air bag depending on safety belt usage, occupant seating position, and the severity of the collision.

Five additional air bags are also standard on Lucerne. A dual-stage driver's front air bag. Seat-mounted driver and right front passenger side impact air bags for thorax protection. And two roof rail-mounted head-curtain side air bags† to provide head protection for both front and rear outboard occupants.

Lucerne's standard OnStar®, including one-year Directions & Connections Plan, features Advanced Automatic Collision Notification which reports moderate or severe frontal, rear or side-impact crashes, whether or not air bags have deployed. So an OnStar Advisor can determine if emergency services are necessary, and relay the vehicle's location to an emergency service provider.††

And that's just the beginning of the security designed into Lucerne.

*Based on the 2005 GM Entry Luxury segment and latest available information. **Always use safety belts and proper child restraints, even with air bags. Even with the passenger sensing system, children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information. †Head-curtain side air bags are designed to help reduce the risk of head and neck injuries to front and rear seat occupants on the rear side of certain side-impact collisions. ††Visit onstar.com or call 1-888-4ONSTAR (1-888-466-7827) for system limitations and details.



Lucerne CXL in Ming Blue Metallic.

ENGINE

CX, CXL (standard)	3.8L 3800 Series III V6
Horsepower.....	197 @ 5200 rpm
Torque.....	227 @ 3800 rpm
Axle ratio.....	2.86
EPA estimated mpg, city/hwy.....	19/28
CXL (available) CXS (standard)	4.6L DOHC Northstar V8*
Horsepower.....	275 @ 6000 rpm
Torque.....	295 @ 4400 rpm
Axle ratio	3.11
EPA estimated mpg city/hwy	17/25

CAPACITIES

Trunk (cu. ft.)**.....	17.0
Fuel tank (approx. gal.)	18.0
Base curb weight (lbs.)	
CX	3764
CXL.....	3969
CXS.....	4013

EXTERIOR DIMENSIONS (inches)

Length	203.2
Width.....	73.8
Height	58.0
Wheelbase	115.6
Front tread (CX, CXL/CXS).....	63.0/62.6
Rear tread (CX, CXL/CXS).....	62.5/62.1

INTERIOR DIMENSIONS (inches)

Legroom.....	42.5/41.4
Headroom.....	39.5/37.6
Shoulder room	58.0/57.0
Hip room	56.1/57.0

*Premium fuel recommended, but not required.

**Cargo and load capacity limited by weight and distribution.

INTERIOR FEATURES

	CX	CXL	CXS
Air bag — driver and right-front passenger, frontal dual-stage inflation and side-impact	•	•	•
— front and rear passenger head-curtain side-impact	•	•	•
— right-front passenger dual-depth system with sensor	•	•	•
Air conditioning — manual single-zone climate control	•		
— automatic with dual-zone climate control		•	•
Audio systems — ETR AM/FM stereo with auxiliary audio input jack, includes steering wheel-mounted controls	•	•	•
— single CD player	•		
— single CD player with MP3 capability, RDS display, auto-tone control and speed-compensated volume	◦	•	•
— six-disc CD player with MP3 capability, auto-tone control and speed-compensated volume	◦	◦	◦
— six-speaker audio system	•	•	
— nine-speaker 280-watt premium harman/kardon® audio system	◦	◦	•
— touch screen GPS/DVD navigation system†	◦	◦	◦
— XM Satellite Radio (Service fees extra. Available in the 48 contiguous United States.)	◦	◦	•
Cruise control — steering wheel-mounted controls	•	•	•
Inside rearview mirror — electrochromic-auto dimming	◦	•	•
OnStar® — includes one-year Directions & Connections Plan††	•	•	•
Power door locks — programmable	•	•	•
Power windows — includes driver express-down	•	•	•
QuietTuning®	•	•	•
Remote keyless entry — programmable	•	•	•
Remote vehicle starter system	◦	◦	◦
Safety belts — front outboard and rear lap/shoulder belts	•	•	•
Seats — cloth	•		
— leather-appointed		•	
— custom perforated leather-appointed		◦	•
— five-passenger with front bucket seats	•	•	•
— six-passenger with front split bench with center lap safety belt	◦	◦	
— six-way power driver adjustment	•	•	
— six-way power front passenger adjustment	◦	•	
— eight-way power driver and front passenger adjustment with four-way power lumbar		◦	•
— heated front seats		◦	•
— heated and cooled front seats, includes custom perforated leather-appointed seats		◦	◦
Steering wheel — leather-wrapped		•	
— Sport leather-wrapped			•
Theft-deterrent system — PASS-Key® III	•	•	•
— content theft alarm	◦	◦	◦
Tire pressure monitor	•	•	•
Transmission shifter — leather-wrapped		•	
— Sport leather-wrapped			•
Universal Home Remote — programmable three-button function remote	◦	•	•

EXTERIOR FEATURES

Fog lamps — halogen, projection type			•
Headlamps — include daytime running lamps with Twilight Sentinel®	•	•	•
Mirrors — power	•	•	•
— heated with driver-side electrochromic auto-dimming	◦	•	•
— integrated turn signal indicators			•
Sunroof — power sliding and tilting	◦	◦	◦



16" aluminum, bright-machined



17" aluminum, pearl-nickel finish



17" aluminum, chrome-plated



18" aluminum, pearl-nickel finish



18" aluminum, chrome-plated

EXTERIOR FEATURES (continued)

	CX	CXL	CXS
Tires — P225/60R16 all-season	•		
— P235/55R17 all-season		•	
— P245/50R18 all-season			•
Ultrasonic rear parking assist	◦	◦	◦
Wheels — 16" aluminum	•		
— 17" aluminum, pearl-nickel finish		•	
— 17" aluminum, chrome-plated		◦	
— 18" aluminum, pearl-nickel finish			•
— 18" aluminum, chrome-plated			◦
Windshield wipers — intermittent	•	•	•
— RainSense	◦	•	•
— heated washer fluid		◦	◦

MECHANICAL FEATURES

Brakes — four-wheel antilock disc	•	•	•
Engine — 3.8L 3800 V6	•	•	
— 4.6L DOHC Northstar V8		◦	•
Engine block heater	◦	◦	◦
Exhaust — single	•	•	
— dual		◦	
— dual, chrome-plated			•
Magnetic Ride Control			•
StabiliTrak® — Stability Control System with Brake Assist		◦	•
Steering — power rack-and-pinion	•	•	
— power, magnetic variable effort rack-and-pinion		◦	•
Suspension — Premium Ride four-wheel independent	•		
— Ride and Handling four-wheel independent		•	
— Sport-Tuned four-wheel independent			•
Traction control — full-range, powertrain- and brake-modulated	•	•	•
Transmission — four-speed electronically controlled automatic	•	•	•

†Late availability.

††OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. The U.S. Federal Communications Commission (FCC) ruled that wireless carriers will no longer be required to support the analog wireless network beginning in 2008. As of January 1, 2008, OnStar plans to offer service only through equipment that operates on the digital network which may require the purchase of a system upgrade for eligible vehicles. OnStar Hands-Free Calling (HFC) requires an HFC-enabled vehicle, existing OnStar service contract and prepaid calling minutes, and is not available in Alaska and other markets. Calls may be made to the U.S. and Canada only. OnStar voice recognition system may not work with some voices. Remote door unlock success varies with conditions. Visit onstar.com for system limitations and details.

PACKAGES

COMFORT AND CONVENIENCE	◦	•	•
— auto-dimming inside rearview mirror, Universal Home Remote, illuminated vanity mirrors, RainSense moisture-sensing wipers, power heated outside mirrors			
DRIVER CONFIDENCE	◦	◦	◦
— Ultrasonic rear parking assist, theft-deterrent system with content alarm, remote vehicle starter system			
ENTERTAINMENT	◦	◦	•
— nine-speaker 280-watt premium harman/kardon audio system, XM Satellite Radio			
LUXURY		◦	•
— heated eight-way power front seat and four-way power lumbar adjustments and presets for two driver seat adjustments, outside mirrors, radio and climate control settings			

• standard ◦ available

IMPORTANT WORDS ABOUT THIS BROCHURE

We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models, and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

New Vehicle Limited Warranty. This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions. **Covered for 4 years/50,000 miles (whichever comes first):** The complete vehicle • Tires • Towing to your nearest Buick dealership • Cosmetic corrosion resulting from defects • Repairs made to correct any vehicle defect • No charge for most warranty repairs **Covered for 6 years/100,000 miles (whichever comes first):** Rust-through corrosion

Corrosion Protection. Buick vehicles are designed and built to resist corrosion. All body and sheet metal components are warranted against rust-through corrosion for six years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your Buick dealer for terms of this limited warranty.

An Important Note About Alterations and Warranties. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

Updated Service Information. Buick dealers receive useful service bulletins about Buick products. You may purchase them from Helm Incorporated by calling 1-800-551-4123 or by visiting www.helminc.com.

Assembly. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Engines. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

A Note About Child Safety. Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Even with the Passenger Sensing System, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more information.

Enhance your ownership experience. The Owner Center at My GMLink is a free online service that helps you make the most of your vehicle ownership.

- Sign up for e-mail reminders about service visits
 - Keep an online history of services performed
 - Read your Owner's Manual, warranty, and more, online
 - Receive the recall notices that apply only to your vehicle
 - Watch do-it-yourself videos and much more
- Register today at MYGMLink.com!

GM Accessories. Accessories ordered directly from your Buick dealership and permanently installed on a GM vehicle prior to delivery will be covered under the provisions of the New Vehicle Limited Warranty. In the event that Lucerne accessories are installed after vehicle delivery, or are replaced under the new vehicle warranty, they will be covered (parts and labor) for the balance of the vehicle warranty, but in no event less than 12 months/12,000 miles. This coverage is only effective for GM accessories permanently installed by a GM-approved ADI or GM dealer. GM accessories sold over-the-counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase (parts only).



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