

1996 CENTURY

by Buick



An award-winning reputation for dependability.

It keeps winning awards and scoring high in tests for quality and durability.

And while it is a superior value, many of its admirers are initially attracted to the 1996 Century because of its elegance and beauty. With its choice of sophisticated engines and standard features, Century will also attract you.



*Cover Caption:
Century Special Sedan, with its
2.2-litre fuel-injected engine,
is the most affordable Century.*

*Four door, six-passenger comfort,
beautifully styled outside and beautifully
appointed inside, are standard on Century,
as is the smooth ride of Century's
DynaRide® suspension.*



*The Century Special Wagon puts
practicality in a stunning spotlight.*

C E N T U R Y

Practicality is a standard feature.



The 1996 Century is a luxurious, dependable value. Its standard practicality includes features like a strong unitized body structure, the TILT-WHEEL™ adjustable steering column, power rack-and-pinion steering, anti-lock brakes for steering control on most slippery surfaces, air conditioning and delay wipers. Seating designed by the Buick Seat Comfort Team makes any trip you take even more comfortable.



Large, easy-to-read gauges and easy-to-reach controls help make driving a Century a pleasure.



Century's available remote keyless entry system locks and unlocks the doors, turns on the interior lights and unlatches the trunk, all from up to 30 feet away.

The available six-way power driver seat has fingertip controls conveniently located on the front of the seat.

Traditional elegance and rewarding comfort are offered in Century Custom's rich cloth upholstery.

"The four-speed automatic shifts smoothly and performs well under all driving conditions . . . There's another big consideration as well. Century has earned the reputation as one of the most reliable American-made cars. And proven reliability is definitely a valuable commodity."

—Jim Meachen, *Goldsboro News Argus*
January 1, 1995



For additional information about 1996 Buicks, complete and mail this postage-paid card or call 1-800-4A-BUICK.

NAME (Mr./Mrs./Ms.) _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE () _____

(Day/Evening)



Please help us to better understand your automotive needs by completing the brief survey below:

When do you plan to purchase your next vehicle? _____ (Months)

Which vehicle are you planning to replace?

MAKE _____ MODEL _____ YEAR _____

Which vehicle are you considering for your next purchase?

MAKE _____ MODEL _____

How often do you replace your vehicles? _____ (Years)

If you currently own a Buick, from what dealer did you purchase it?

NAME _____

Would you like to continue to work with this dealership?

Yes ☐ No ☐



Indicate what additional Buick information you would like.

☐ 1996 Quality/Safety Brochure. ☐ 1996 Leasing Brochure.

Visit Buick on the Internet at <http://www.buick.com>

CTNA

CENTURY



COMPETITIVE ADVANTAGES

Products Compared	Century Custom Sedan	Ford Taurus GL	Toyota Camry LE	Honda Accord LX
Anti-Lock Brakes	Standard	\$570	\$1,100	Standard
Seating Capacity	6	6	5	5
EPA Interior Volume (cu. ft.)	113.5	117.3	112.1	107.7
Power Door Locks	Standard-Automatic	Included as part of \$480 package ⁽¹⁾	Standard	Standard
Base MSRP*	\$18,923	\$19,150	\$20,588	\$22,880

*Manufacturer's Suggested Retail Price as reported 12/1/95. Level of equipment varies. See your dealer for current prices and incentives. ⁽¹⁾ Group 2 package



SIERRA-GRAIN LEATHER*
Adriatic Blue (shown), Light Gray, Taupe, Dark Ruby Red

REGIMENT CLOTH (Special Only)
Adriatic Blue (shown), Medium Gray, Taupe, Dark Ruby Red

CARILLON CLOTH (Custom Only)
Adriatic Blue (shown), Medium Gray, Taupe, Dark Ruby Red

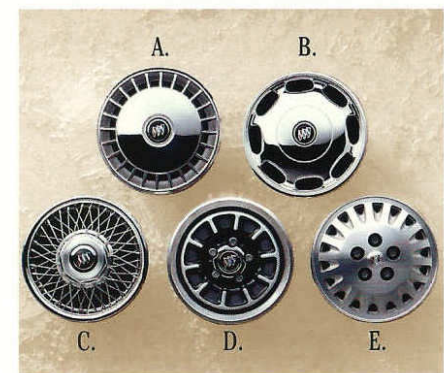
*Limited only.



SPECIFICATIONS

Engine	
Type std Special (Sedan)	2.2-litre 2200 L4 with PFI ⁽¹⁾⁽²⁾
Horsepower	120 @ 5200 rpm
Torque	130 @ 4000 rpm
Type (opt Sedan/std Wagon)	3.1-litre 3100 SFI ⁽²⁾ V6
Horsepower	160 @ 5200 rpm
Torque	185 @ 4000 rpm
Towing	
3100 V6	2.97 final drive ratio
	2,000 maximum gross trailer rate (lbs) ⁽⁴⁾⁽⁵⁾

(1) Port fuel injection. (2) Not available on Century Wagon. (3) Sequential fuel injection. (4) Trailer towing in mountainous, high temperature areas requires the installation of auxiliary cooler (dealer installed). (5) When properly equipped with heavy-duty engine cooling (V08). Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Check with your Buick dealer for the latest information. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination.



Capacity	Sedan	Wagon
Trunk, cu ft	16.2	—
Max. cargo, cu ft	—	74.4
Fuel tank, gal	16.5 ⁽¹⁾	16.5 ⁽¹⁾
Base curb weight, lbs	2,961	3,263

(1) Fuel tank capacity reduced to 15.8 gallons when fueled via vapor recovery nozzle.

Dimensions (inches)		
Length	189.1	190.9
Width	69.4	69.4
Height	54.2	54.2
Wheelbase	104.9	104.9
Front tread	58.7	58.7
Rear tread	56.7	56.7
Interior (inches)	front/rear	front/rear
Legroom	42.1/35.9	42.1/34.8
Headroom	38.6/38.3	38.6/38.9
Shoulder room	55.9/56.0	55.9/56.0
Hip room	50.0/54.3	50.0/54.3

STANDARD AND AVAILABLE EQUIPMENT*

(S) standard; (A) available

	Special Sedan	Special Wagon
Safety		
Air bag — driver (SRS**)	S	S
Brakes — anti-lock, power disc/rear drum	S	S
Lamp — center, high-mounted stop	S	S
Safety belts — automatic front safety system	S	S
Safety belts — rear-seat, outboard lap and shoulder	S	S
Security cover — cargo area	—	A
Mechanical		
Battery — Delco Freedom II Plus	S	S
Brake/transmission interlock	S	S
Chassis Springs — computer-selected	S	S
Cooling — engine and transmission	S	S
Cruise control — electronic	A	A
Drive — front-wheel	S	S
Engine — 2.2-litre L4 with PFI	S	—
Engine — 3100 SFI V6	A	S
Engine mounts — hydraulic-tuned	S	S
Remote keyless entry	A	A
Steering — power rack-and-pinion	S	S
Struts — gas cylinder hood support	S	S
Suspension — DynaRide®	S	—
Suspension — front, independent MacPherson strut	S	S
Transmission — 3-speed automatic	S	—
Transmission — electronically controlled 4-speed automatic with overdrive	A	S
Wipers — 2-speed with low-speed delay	S	S
Interior		
Acoustical Package	S	S
Air conditioning — CFC-free	S	S
Armrest — front-seat storage with dual cup holders	S	S
Carpet — load-area floor	—	S
Carpet savers — front and rear	A	A
Defogger — front and side window outlets	S	S
Defogger — rear-window, electric	S	S
Head restraints — adjustable, front-seat	S	S
Instrumentation — includes speedometer, trip odometer, and fuel and temperature gauges	S	S
Light — rear compartment	—	S
Lights — ashtray, instrument panel courtesy, dome, glove box, trunk (Sedan) and engine compartment and map	S	S
Lights — front-seat reading	S	S
Mirrors, visor vanity — non-lighted, cloth-covered, driver and passenger	S	S
Recliners — power seatback driver and passenger	S	S
Seat — 6-way power, driver	A	A
Seat — folding third (always vinyl)	—	A
Seatback — split, folding rear	—	S
Seats — cloth 55/45 with storage armrest	S	S
Steering column — TILT-WHEEL™ adjustable	S	S
Steering wheel — deluxe (with SRS**)	S	S
Storage compartments — lockable load area, floor	—	S
Tailgate release — electric remote	—	S
Trunk convenience net	A	—
Trunk lock release — electric remote	S	—
Exterior		
Air deflector — rear window	—	S
Bumper guards — front and rear	S	S
Bumper protective strips — black, front and rear	—	S
Bumper protective strips — body-color, front and rear	S	—
Door edge guards	A	A
Glass — Soft-Ray tinted	S	S
Headlamps — composite tungsten-halogen	S	S
Mirrors, outside rearview — deluxe, black, left remote, right manual	S	S
Roof luggage carrier	—	A

CONTINUED

(S) standard (A) available	Special Sedan	Special Wagon
Stripes — single, body-side	A	A
Tire — compact spare	S	S
Tires — P185/75R14 steel-belted, radial-ply, all-season blackwall	S	S
Tires — P185/75R14 steel-belted, radial-ply, all-season whitewall	A	A
Tires — P195/75R14 steel-belted, radial-ply, all-season blackwall	—	A
Tires — P195/75R14 steel-belted, radial-ply, all-season whitewall	—	A
A) Wheelcovers — 14" deluxe, chrome	S	S
B) Wheelcovers — 14" styled, chrome	A	A
C) Wheelcovers — 14" custom, locking, wire	A	A
D) Wheels — 14" styled, steel	A	A
E) Wheels — 14" aluminum	A	A
Windows — power	S	S
Window washer/wiper — tailgate	—	A
Convenience Plus Features		
Delayed entry lighting; delayed exit lighting; reminder tones for ignition key, headlamps "on" and turn signal "on"	S	S

AUDIO SYSTEMS

Antenna — fixed mast	S	S
Antenna — automatic power	A	A
Radio — ETR® AM-FM stereo with seek/scan and clock	S	S
Radio — ETR® AM-FM stereo with seek/scan, cassette player with auto reverse and clock	A	A
Speakers — dual, standard-range front, extended-range rear	S	S
Speakers — premium, dual, front and rear coaxial	A	—

OPTION PACKAGE EQUIPMENT

(SC) Luxury Package (SK) Custom Package (SL) Limited Package	Special Sedan SK SL	Special Wagon SC
Carpet savers — front and rear	■ ■ ■	■
Cruise control — electronic	■ ■	■
Engine — 3.1 litre 3100 V6 SPI V6	■ ■	■
Mirrors — outside rearview — deluxe, black, electric, left and right remote	■	■
Radio — ETR® AM-FM stereo with seek/scan, cassette player with auto reverse and clock	■ ■	■
Remote keyless entry	■	■
Seat — 6-way power, driver	■	■
Seats — custom cloth 55/45 split bench	■	■
Seats — leather 55/45 split bench	■	■
Speaker system — premium, dual, front and rear coaxial	■ ■	■
Tires — P185/75R14 steel-belted, radial-ply, all-season whitewall	■ ■	■
Tires — P195/75R14 steel-belted, radial-ply, all-season whitewall	■ ■	■
Transmission — electronically controlled 4-speed automatic with overdrive	■ ■	■
Trunk convenience net	■ ■	■
Wheelcovers — 14" styled, chrome	■	■
Wheelcovers — 14" custom, locking, wire	■	■

* Partial listing only — See your Buick dealer for complete lists and details.

** Supplemental Restraint System.

CENTURY



Century Special Sedan



Century Special Wagon



For a comprehensive color brochure showcasing the 1996 Century and all of our other Buick products call: 1-800-4A-Buick.

Or, visit us on the Internet at:
<http://www.buick.com>



© 1995 GM Corp. All rights reserved. Buick and Century are registered trademarks of GM Corp. Buckle up, America!



Printed on recyclable paper from a renewable source. Ident. No. 96-56-549 Printed in U.S.A. 9000