



BAYERISCHE MOTOREN WERKE

Exclusively brought to you by BMW of North America, LLC.

A MASTER CLASS IN PERFECTION

SEDAN

The 7 offers an unparalleled driving experience with its state-of-the-art engineering, technology and luxury. The exterior features dynamic proportions, precise lines and sculpted surfaces that radiate power and elegance. A Carbon Core design makes the frame of this flagship sedan stronger than steel, yet 50 percent lighter. Oh, and it's fast: with its 601-hp BMW TwinPower Turbo V-12 engine, it roars from 0-60 in 3.6 seconds.[†]

[†] Based on BMW M760i xDrive. BMW preliminary test results. BMW urges you to obey all posted speed laws and always wear safety belts.

AESTHETIC EXCELLENCE.

Self-assured, authoritative and formidable. That pretty much sums up the front end of the BMW 7 Series, with its broad frame, Active Kidney Grille and an air inlet extending along the entire front bumper that enhances the distinctive appearance.

THE 7

[Exterior colors](#)

[Upholstery](#)

[Interior trims](#)

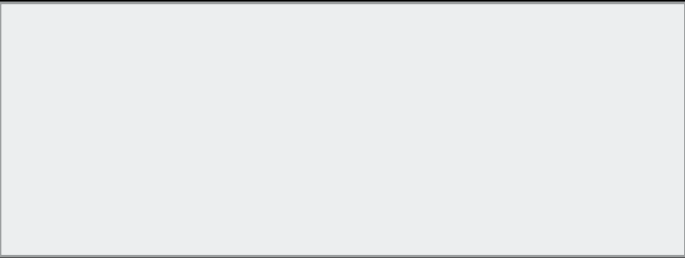
[Wheels/Tires](#)

[Packages](#)

[Technical data](#)



Exterior colors



300 Alpine White (NonMetallic)



C27 Arctic Grey Metallic



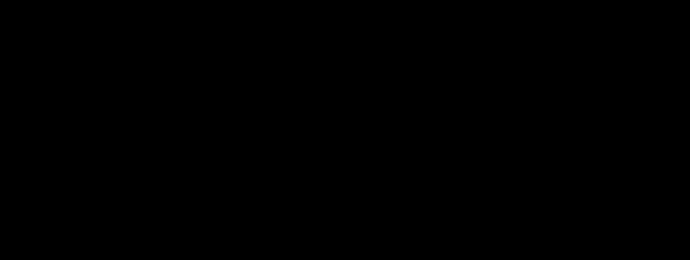
A96 Mineral White Metallic



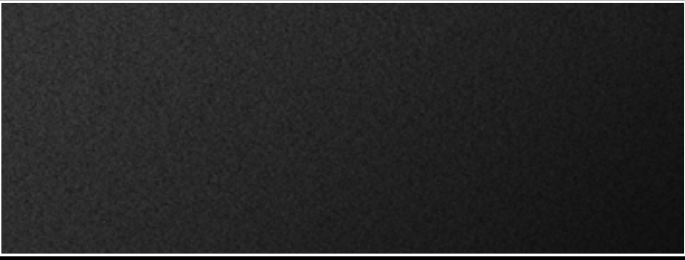
668 Jet Black (NonMetallic)



416 Carbon Black Metallic



BMW Individual



475 Black Sapphire Metallic



A83 Glacier Silver Metallic



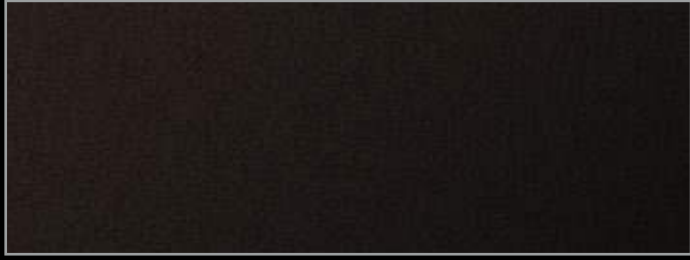
S34 Azurite Black Metallic



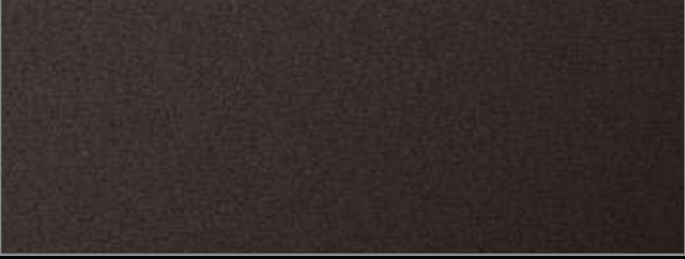
A90 Dark Graphite Metallic



B41 Singapore Grey Metallic



X03 Ruby Black Metallic



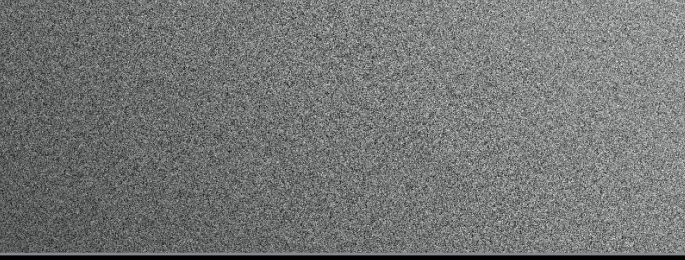
B65 Jatoba Brown Metallic



A72 Cashmere Silver Metallic



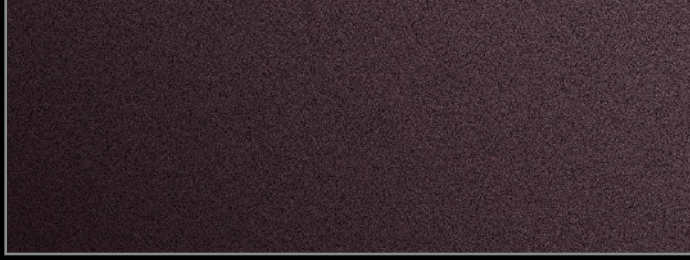
X04 Moonstone Metallic



C26 Magellan Gray Metallic



A89 Imperial Blue Metallic



X14 Almandine Brown Metallic

Get the look

Love the look shown here?
You can get it with these
selected options.



A96 Mineral White Metallic



ZMP M Sport Package



Style 648 20" Double Spoke
Bi color light alloy wheels

BEAUTY REDEFINED

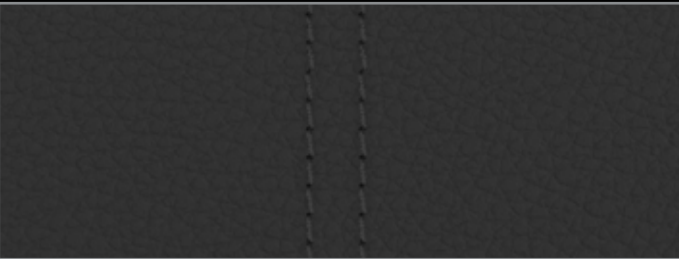
The BMW 7 Series has a unique presence, highlighted by an eye-catching horizontal chrome bar in the rear that extends across the vehicle, creating an optical connection between the lights.

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

Upholstery



LCCY Canberra Beige
Dakota Leather



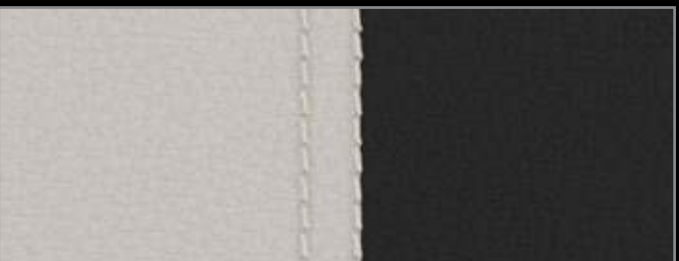
LCSW Black Dakota Leather



LCMY Mocha Dakota Leather



LCRI Cognac Dakota Leather



LCEW Ivory White and
Black Dakota Leather



NAFZ Zagora Beige
Nappa Leather



NAEW Ivory White and
Black Nappa Leather



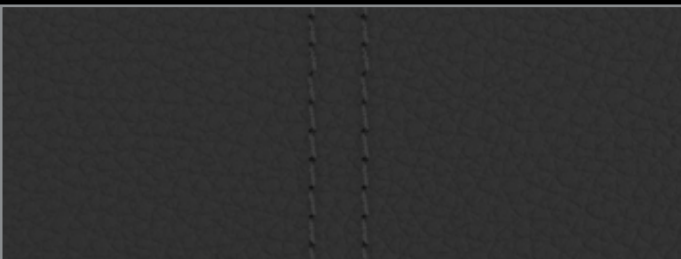
NAMY Mocha Nappa Leather



NARI Cognac Nappa Leather



NACY Canberra Beige
Nappa Leather



NASW Black Nappa Leather

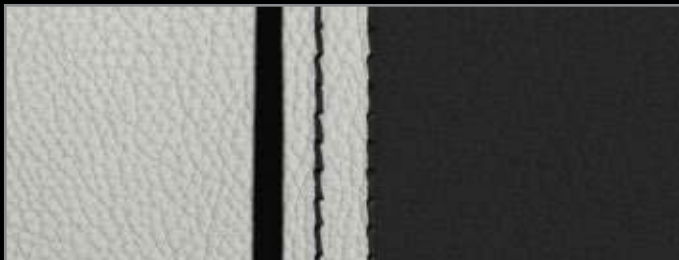
BMW Individual



ZBCR Caramel/Black
Full Merino Leather



ZBFQ Fiona Red/Black
Full Merino Leather



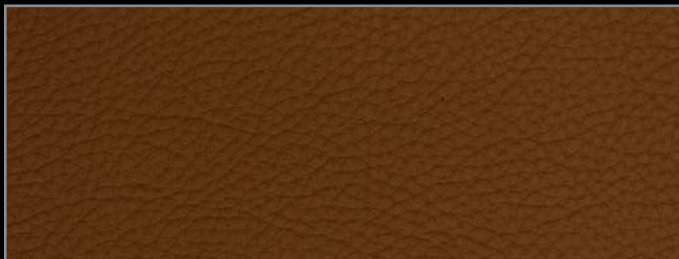
ZBFU Smoke White/Black
Full Merino Leather



ZBKS Cashmere Beige/Black
Full Merino Leather



ZBSW Black Full Merino Leather



ZBTQ Tartufo Full
Merino Leather

Get the look

Love the look shown here?
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selected options.



NAFZ Zagaro Beige Nappa Leather



4LM Fineline Black Wood Trim



Interior Design Package

Leather on all seating surfaces; other
components may be Leather or SensaTec.

BEING IN CONTROL NEVER FELT SO GRAND

Step into the cabin and you'll find yourself at the center
of command, whether navigating the iDrive 6.0 system
with Gesture Control, toggling entertainment features,
or using the standard WiFi Hotspot* to stream content
directly from your mobile device.

*Includes a 3 GB or 3-month trial, whichever ends first, under an AT&T® contract.
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Trim



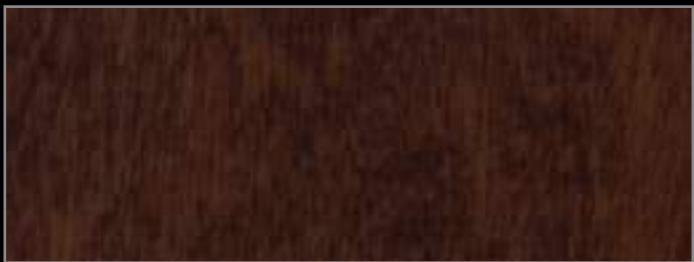
4BP Light Poplar Wood trim



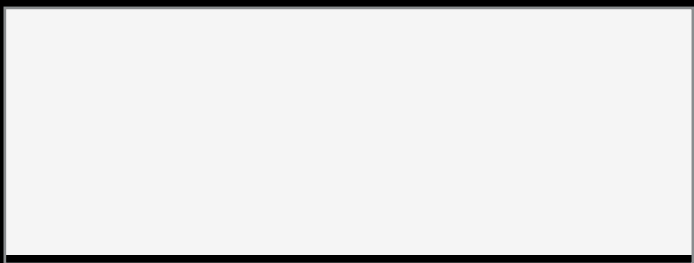
4LM Fineline Black Wood Trim



4AY American Oak Wood Trim w/ metal inlay



4AX Chestnut Wood Trim w/ wooden inlay



4AS Gray Poplar Wood trim



4B7 Fine Line High Gloss Wood trim

BMW Individual



4ML Piano Finish Black Trim



XEB Ash Grain Black And Red Wood Trim



XEA Eucalyptus Smoke Brown Wood Trim

Get the look

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You can get it with these
selected options.



4B7 Fineline High-Gloss Wood trim



Panoramic Sky Lounge LED Roof



Gesture Control

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Wheels



18" V-Spoke wheels, style 642
18 x 8.0; and 245/50 run-flat¹
all-season tires²



19" Double-spoke wheels, style 630
19 x 8.5; and 245/45 run-flat¹
all-season tires²



19" V-Spoke wheels, style 620
19 x 8.5; and 245/45 run-flat¹
all-season tires²



19" M Double-spoke wheels, style 647M
19 x 8.5; and 245/45 run-flat¹
all-season tires²

19 x 8.5 front, 19 x 9.5 rear; and
245/45 front, 275/40 rear run-flat¹
performance tires^{2, 3}



20" V-spoke bi-color wheels, style 628
20 x 8.5 front, 20x10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2, 3}



20" Star-spoke forged wheels, style 646
20 x 8.5 front, 20x10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2, 3}



20" BMW Individual V-spoke wheels, style 649i
20 x 8.5 front, 20x10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2, 3}



20" M Double-spoke wheels, style 648M
20 x 8.5 front, 20x10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2, 3}

¹Run-flat tires do not come equipped with a spare wheel and tire.

²Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

³Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

Packages

	M Sport Package M Sport exhaust system 19" M Double-spoke wheels, style 647M with all-season run-flat tires (option available) Fineline Black Wood trim (options available) Aerodynamic kit		Shadowline exterior trim (option available) Anthracite Headliner (options available) M door sills M footrest M sport design elements		Autobahn Package Integral Active Steering Active Comfort Drive with Road Preview
	BMW Individual Compostion Anthracite Alcantara® Headliner (option available) BMW Individual door-sill finishers Almandine Brown Metallic paint (options available) BMW Individual design elements		Piano Finish Black Trim (options available) BMW Individual leather steering wheel with Fine Wood Tartufo Full Merino Leather upholstery (options available)		Interior Design Package Grab Handle in Wood Trim Rear Seat Belt Cover in Wood Trim Rear Center Armrest in Wood Trim Luxury Rear Floor Mats Alcantara® Headliner in Coordinated Upholstery Color (options available)
	Rear Executive Lounge Seating Package Electric Reclining Seat and Footrest Executive Lounge Rear Center Console Rear-seat entertainment Professional Executive Lounge Seating		Executive Package Power rear sunshade & rear side window sunshades Front ventilated seats Multi-contour seats Nappa Leather-wrapped instrument panel Ceramic Controls Head-up Display		Luxury Rear Seating Package Rear ventilated seats Rear comfort seats Heated Steering Wheel with Front and Rear Heated Seats and Armrests Rear massaging seats 7-inch Touch Command Tablet
	Driving Assistance Plus Package Active Driving Assistant Plus¹ Active Cruise Control w/ Stop & Go² Active Lane Keeping Assistant w/ side-collision avoidance				Traffic Jam Assistant Evasion Aid Front Cross-Traffic Alert Head-up Display
					Parking Assistance Package Surround View Cameras Parking Assistant

¹Active Driving Assistant Plus is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

²Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle.

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Tech Data

BMW 740i / 740i xDrive

Engine:	3.0-liter TwinPower Turbo inline 6-cylinder
Output:	320 hp @ 5500–6500 / 330 lb-ft @ 1380–5000
0–60 mph (sec) ¹ :	sDrive: 5.4 xDrive: 5.1
Mileage (City, Highway, Combined): ²	sDrive: 21 / 29 / 24 xDrive: 20 / 29 / 23

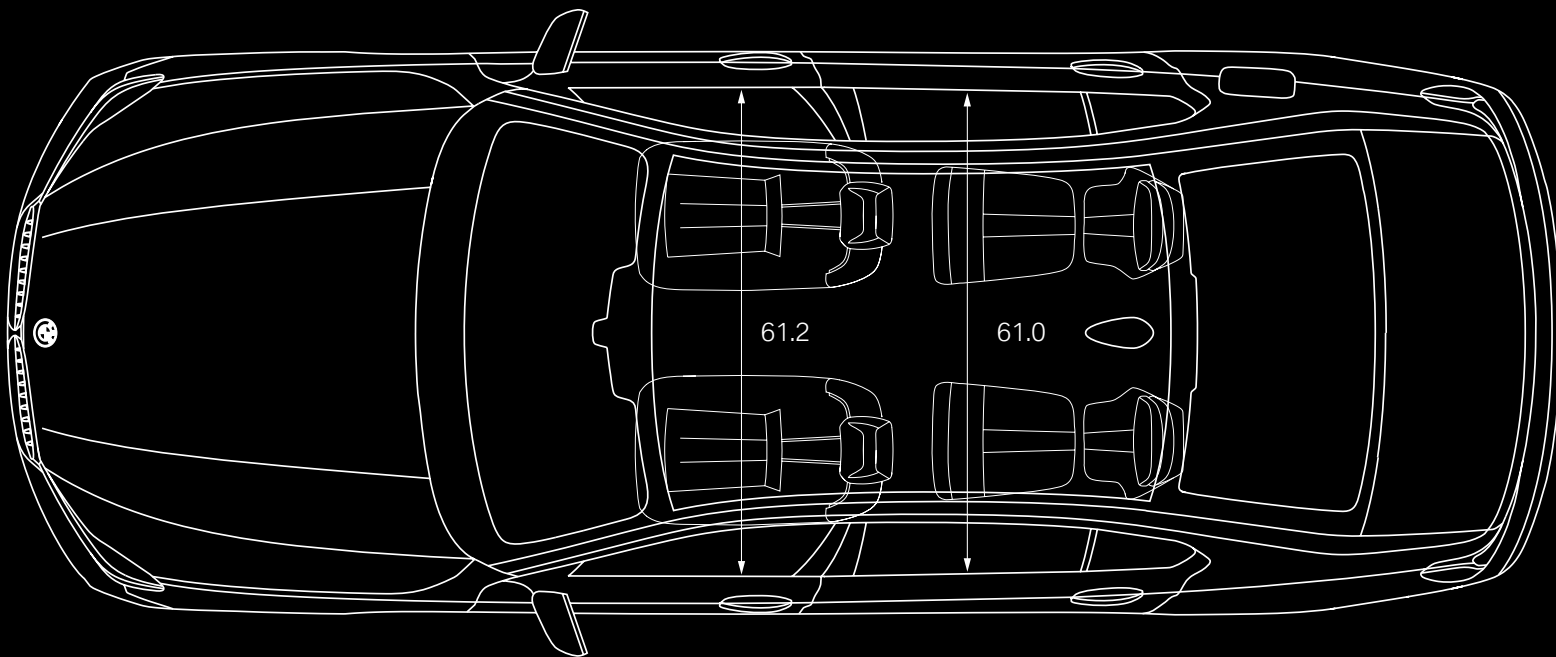
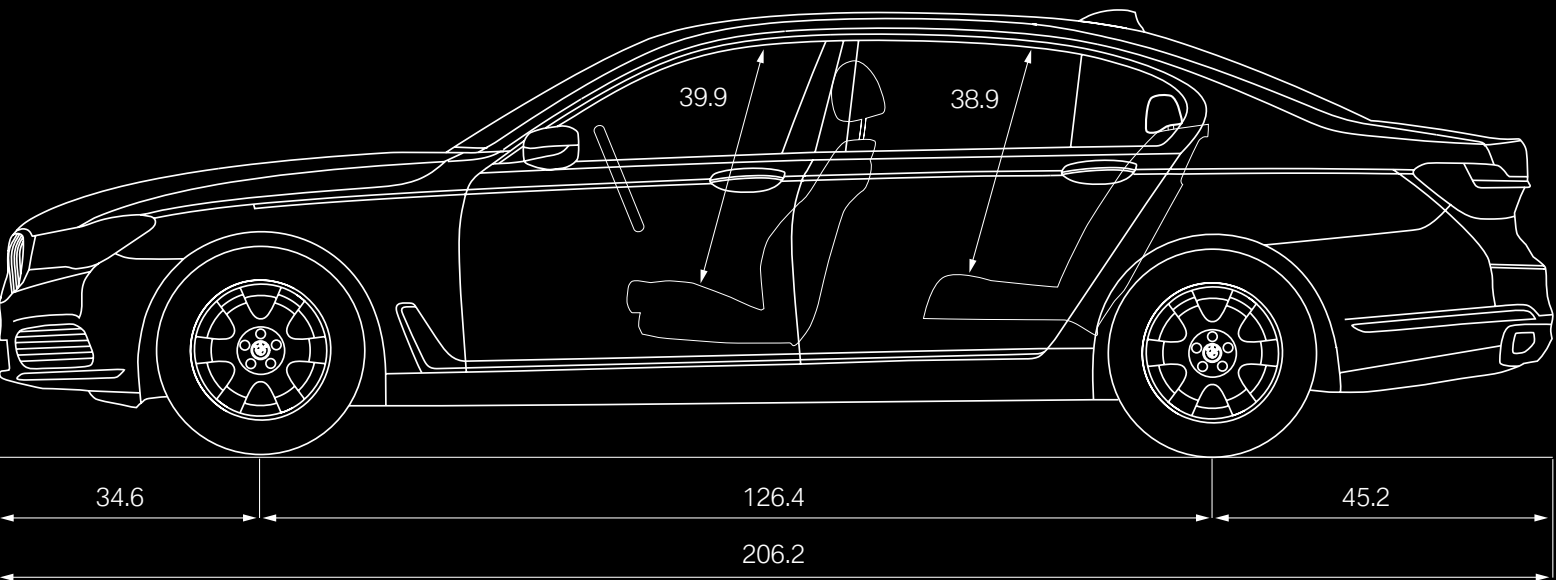
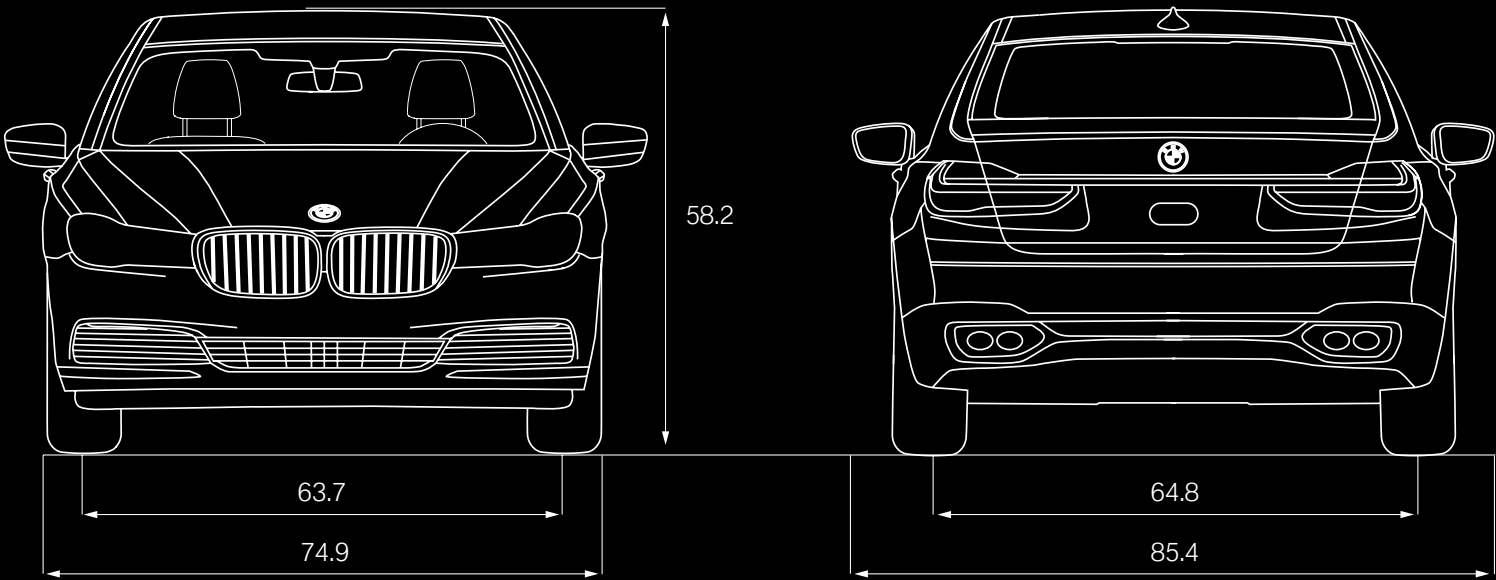
BMW 750i / 750i xDrive

Engine:	4.4-liter TwinPower Turbo V-8
Output:	443 hp @ 5500–6000 / 479 lb-ft @ 2000–4500
0–60 mph (sec) ¹ :	sDrive: 4.6 xDrive: 4.3
Mileage (City, Highway, Combined): ²	sDrive: 18 / 26 / 21 xDrive: 17 / 25 / 20

BMW 740e xDrive

Engine:	2.0-liter TwinPower Turbo inline 4-cylinder + eDrive electric motor
Combined Output:	322 hp / 369 lb-ft
0–60 mph (sec) ¹ :	5.1
Mileage (City, Highway, Combined): ²	TBP

Dimensions



All dimensions shown in inches.

¹BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

² Preliminary figures not available at time of publication.

Figures subject to change. Please visit your BMW Center for the most up-to-date information. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.



MPOSE YOUR WILL.

Take BMW's vast motorsport knowledge, blend with the advanced technology and sophisticated features of a 7 Series, and you'll get one of our fastest road cars to date: the BMW M760i xDrive Sedan. Grip the wheel and hold on tight as 601 hp pulls you toward the horizon.

The M760i xDrive

[Exterior](#)

[Upholstery](#)

[Trims](#)

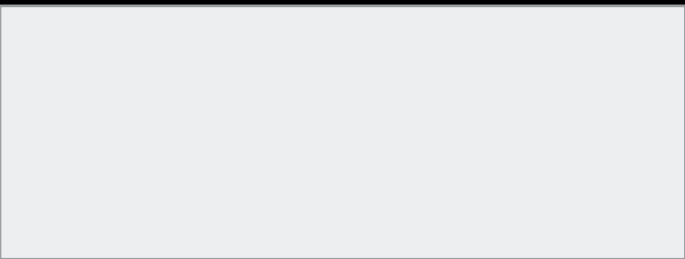
[Wheels](#)

[Packages](#)

[Technical data](#)



Exterior colors

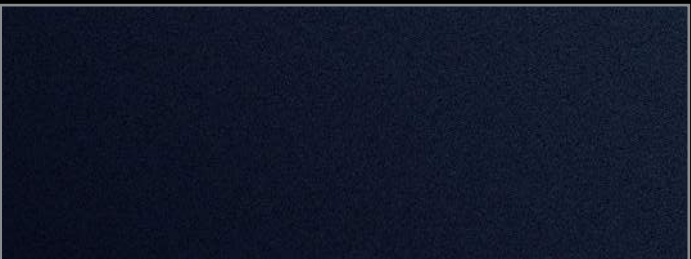


300 Alpine White (NonMetallic)



A83 Glacier Silver Metallic

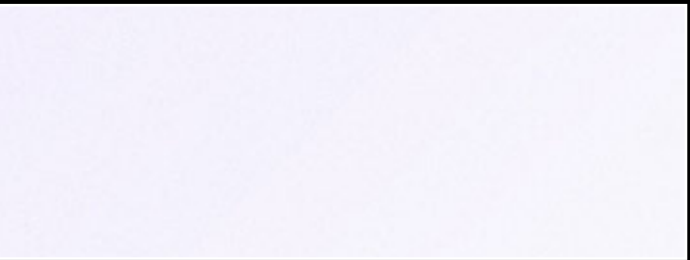
BMW Individual²



S34 Azurite Black Metallic



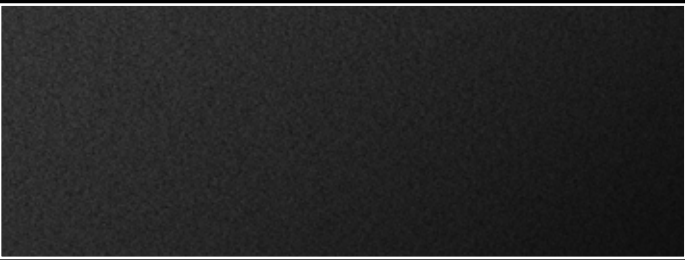
416 Carbon Black Metallic



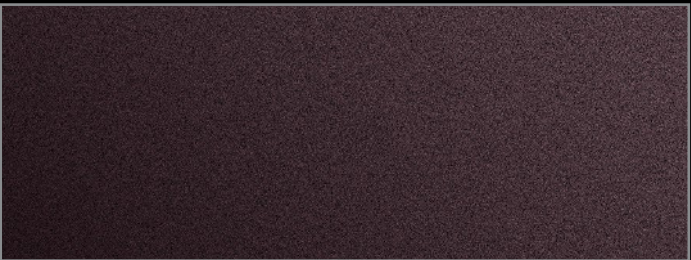
A96 Mineral White Metallic



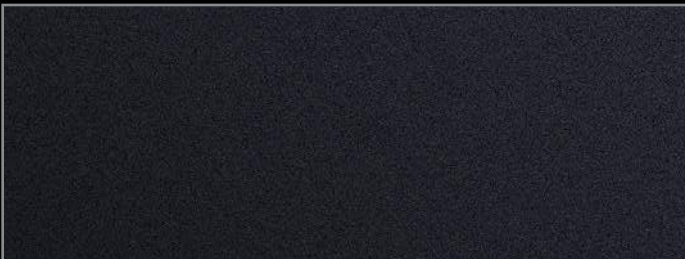
X04 Moonstone Metallic



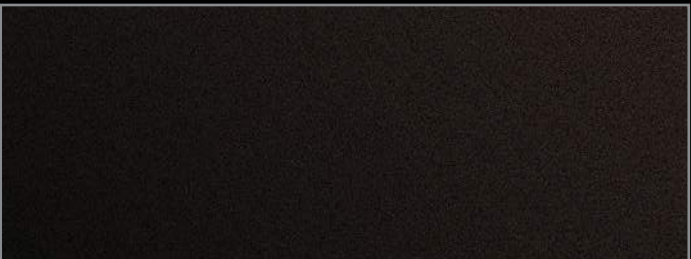
475 Black Sapphire Metallic



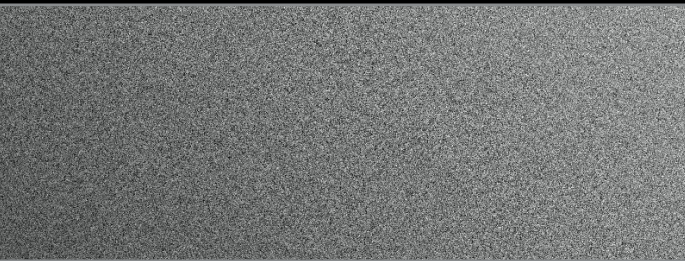
X14 Almandine Brown Metallic



B41 Singapore Grey Metallic



X03 Ruby Black Metallic



C26 Magellan Grey Metallic

CONTROL YOUR HORSES

An advanced 8-speed Sport Automatic transmission gives instantaneous response, while xDrive intelligent all-wheel drive provides complete control over a variety of surface conditions and allows the M760i to launch from 0–60 in a breathtaking 3.6 seconds.¹

¹ BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

² BMW Individual paints, upholsteries and trims require special consideration. Production of the vehicle could extend build time 6-8 weeks from the time your dealer confirms the order. Please discuss this customized build with your preferred BMW dealer.

Get the look

Love the look shown here?
You can get it with these
selected options.



BMW Individual Paint



BMW Individual Composition



Style 760M 20" Double Spoke
light alloy wheels

THE LUXURIOUS SIDE OF MOTORSPORT

Motorsport themes carry throughout the interior, with a thick-rimmed M sport steering wheel, illuminated V-12 door sills and aluminum pedals. Of course, BMW 7 Series luxury is well represented here, with Multi-contour seats, Extended Ambient Lighting and Apple CarPlay™ integration.

Apple CarPlay is a trademark of Apple Inc. CarPlay is compatible with iPhone 5 and later, and iOS 9.3 and later. For best results, please use the most recent version of iOS. Further information can be found at <https://www.apple.com/ios/carplay/> Apple is responsible for all content and functionality which is displayed in the vehicle via Apple CarPlay.

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Upholstery



NAFZ Zagora Beige Nappa Leather



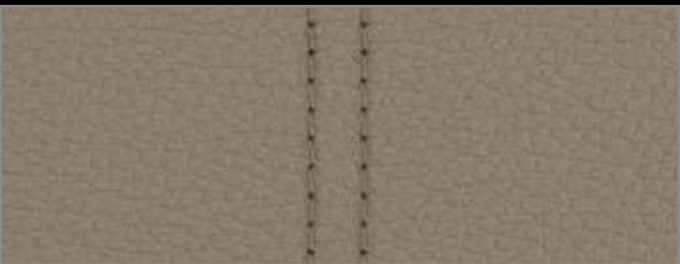
NAEW Ivory White and Black Nappa Leather



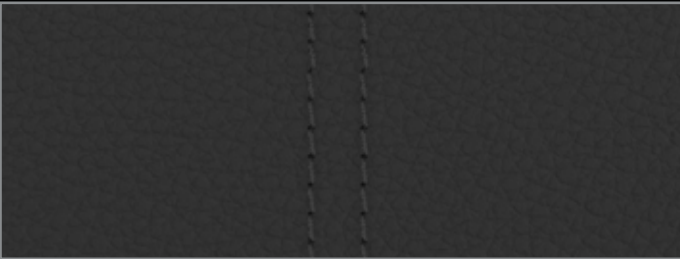
NAMY Mocha Nappa Leather



NARI Cognac Nappa Leather



NACY Canberra Beige Nappa Leather



NASW Black Nappa Leather

BMW Individual



ZBCR Caramel/Black Full Merino Leather



ZBFQ Fiona Red/Black Full Merino Leather



ZBFU Smoke White/Black Full Merino Leather



ZBKS Cashmere Beige/Black Full Merino Leather



ZBSW Black Full Merino Leather



ZBTQ Tartufo Full Merino Leather

Get the look

Love the look shown here? You can get it with these selected options.



ZBKS Cashmere Beige Full Merino Leather



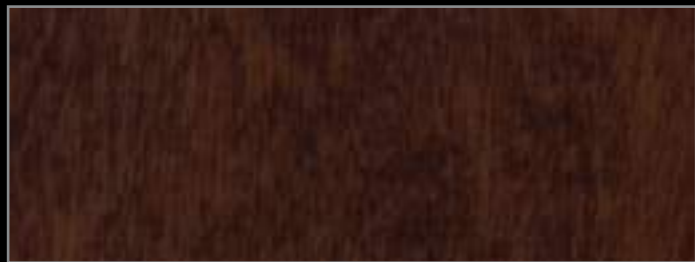
4LM Fineline Black Wood trim



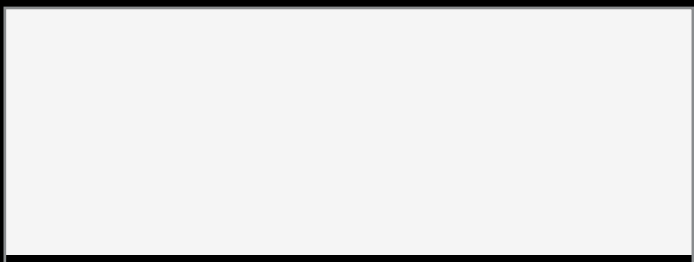
Interior Design Package

Leather on all seating surfaces; other components may be Leather or SensaTec.

Trim



4AX Chestnut Wood Trim w/ wooden inlay



4AS Gray Poplar Wood Trim



4LM Fineline Black Wood Trim



4B7 Fine Line High Gloss Wood trim

BMW Individual



4ML Piano Finish Black Trim



XEA Eucalyptus Smoke Brown Wood Trim



XEB Ash Grain Black And Red Wood trim

Get the look

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4B7 Fineline High-Gloss Wood trim



Panoramic Sky Lounge LED Roof



Gesture Control

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Wheels



**19" M Double-spoke wheels,
style 647M,**
19 x 8.5; and 245/45 run-flat¹
all-season tires²

19 x 8.5 front, 19 x 9.5 rear; and
245/45 front, 275/40 rear run-flat¹
performance tires^{2,3}



**20" M Double-spoke wheels,
style 760M,**
20 x 8.5 front, 20 x 10.0 rear; and
245/40 front, 275/35 rear non-run-
flat¹ performance tires^{2,3}

20 x 8.5 front, 20 x 10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2,3}



**20" M Double-spoke wheels,
style 648M,**
20 x 8.5 front, 20x10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2,3}

¹ Run-flat tires do not come equipped with a spare wheel and tire.

² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

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Packages

BMW Individual Composition Anthracite Alcantara® Headliner (option available) Almandine Brown Metallic paint (options available) Piano Finish Black Trim (options available)	BMW Individual leather steering wheel with Fine Wood Tartufo Full Merino Leather upholstery (options available) BMW Individual design elements
Rear Executive Lounge Seating Package Electric Reclining Seat and Footrest Rear-seat entertainment Professional with iDrive controller Executive Lounge Rear Center Console	Luxury Rear Seating Package Heated Steering Wheel with Front and Rear Heated Seats and Armrests Rear massaging seats 7-inch Touch Command Tablet
Driving Assistance Plus Package Active Driving Assistant Plus¹ Active Cruise Control w/ Stop & Go² Active Lane Keeping Assistant w/ side-collision avoidance	Traffic Jam Assistant Evasion Aid Front Cross-Traffic Alert Head-up Display

¹Active Driving Assistant Plus is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

²Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle.

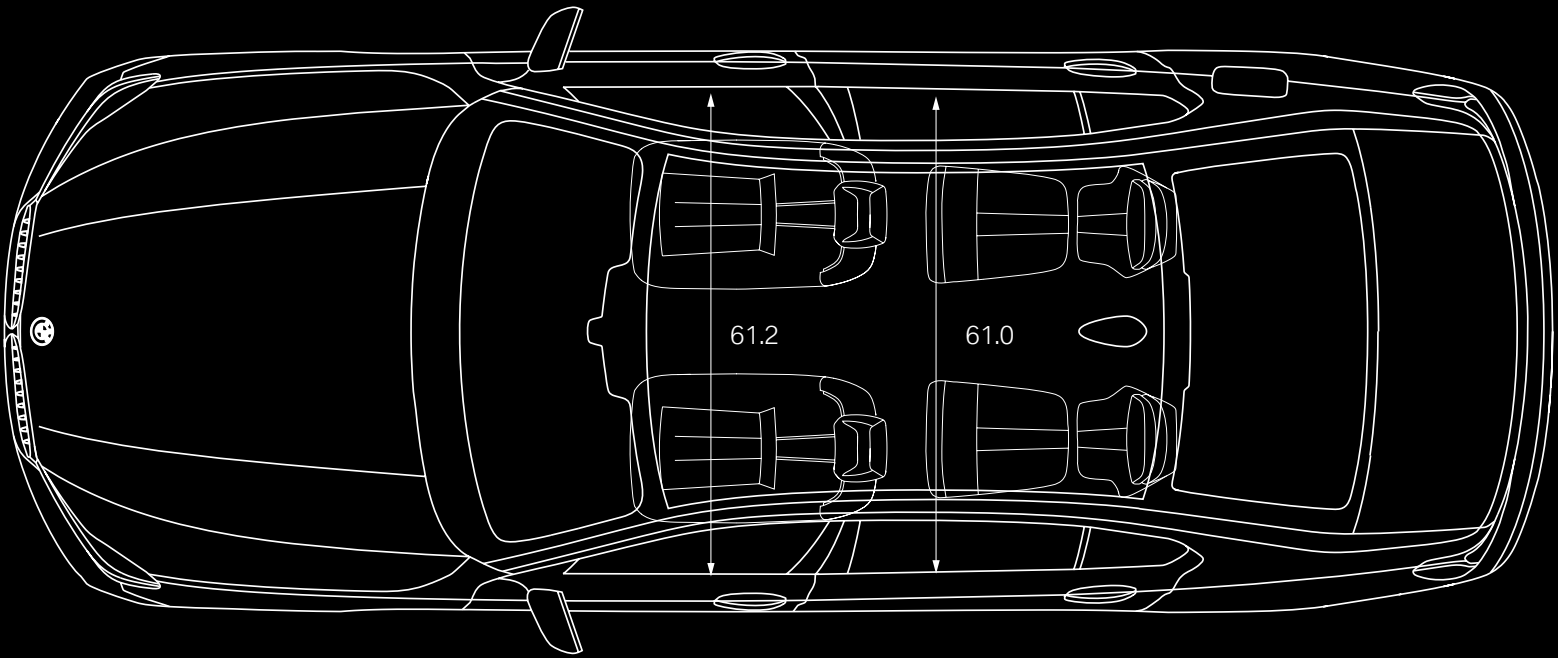
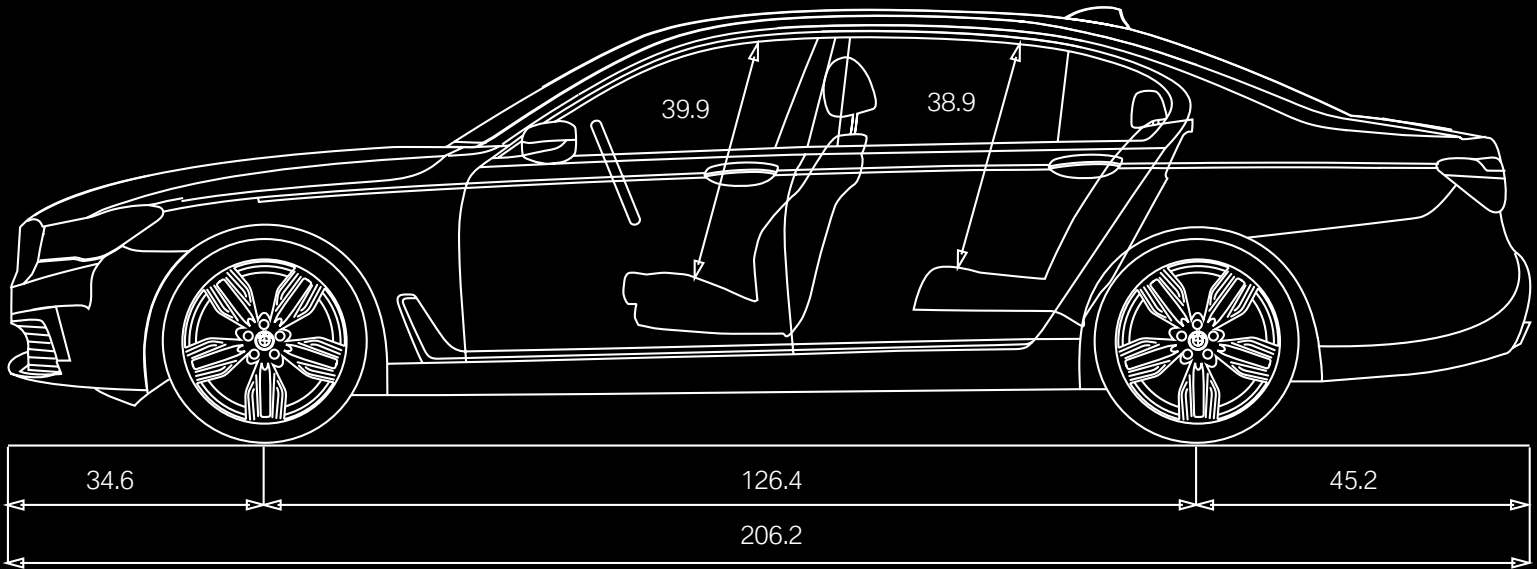
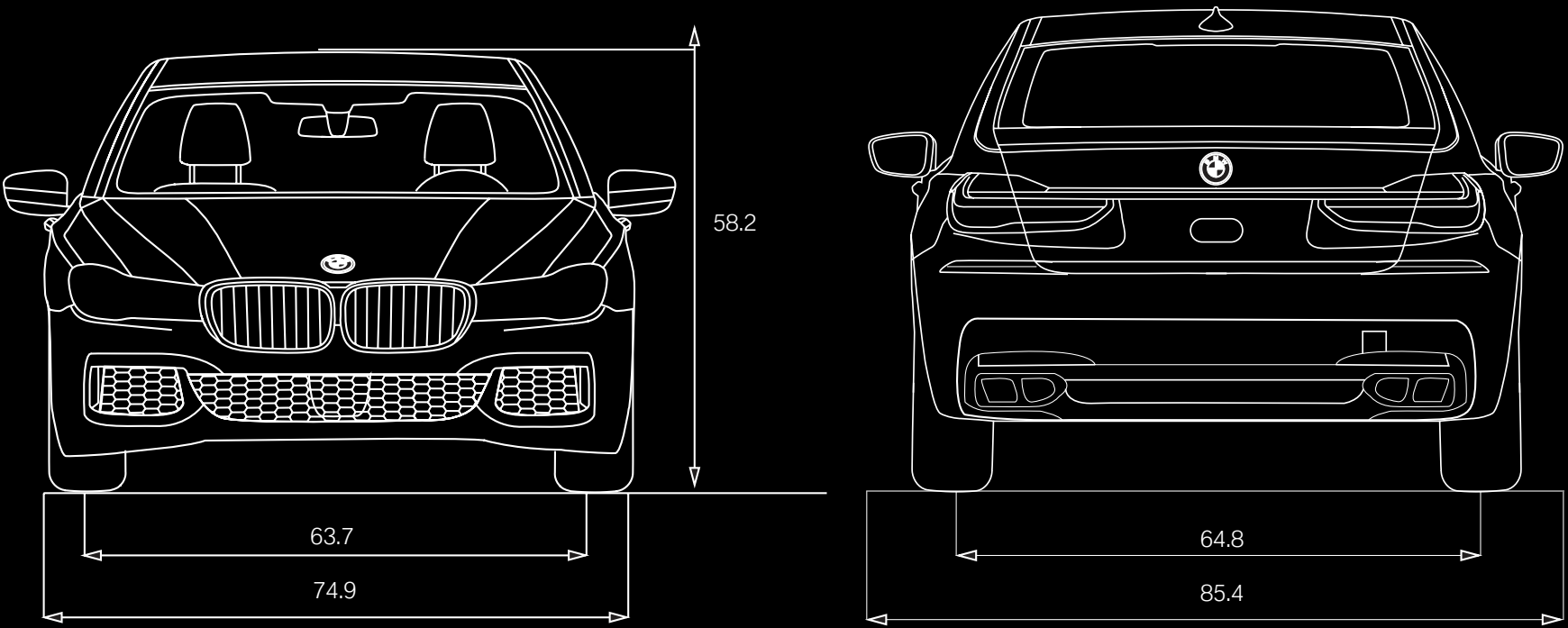
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Tech Data

BMW M760i xDrive

Engine:	6.6-liter M Performance TwinPower Turbo V-12
Output:	601 hp @ 5500–6500 / 590 lb-ft @ 1550–5000
0–60 mph (sec) ¹ :	3.6
Mileage (City, Highway, Combined): ²	TBP

Dimensions



¹BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

² Preliminary figures not available at time of publication.

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