

BMW M6
Coupe
Convertible



The Ultimate
Driving Machine®



THE BMW M6. COUPE AND CONVERTIBLE.

DISCOVER THE IDEAL LINE.



EXPERIENCE THE TRANSFORMING POWER OF M.

The BMW 6 Series is admired worldwide for its iconic sporting elegance. Add the driving dynamics of M, however, and it takes on something different: a snarl. 560 horsepower pins you to your seat. Lightning-fast full-throttle gear shifts burst through the 7-speed M Double Clutch Transmission. Race-engineered suspension and steering blur even the most challenging corners. Whether in Coupe or Convertible form, the M6 is a special breed of BMW. It seizes the road, dominates your driving soul – and doesn't let go. Are you ready to be transformed?

**THE BMW M6.
COUPE AND CONVERTIBLE.**



The BMW M6 Coupe and Convertible

DISCOVER THE IDEAL LINE.

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Editorial

AN INFUSION OF RACING BLOOD, TYPE M.

At heart and by job description, BMW M engineers are racers. A passion for uncompromising performance is in their blood. And they want to share it with you. In these BMW M6 models, they daringly blend aesthetics with athletics. These cars are infused with advanced performance technology: an M TwinPower Turbo V-8, paddle-shifted 7-speed M Double Clutch Transmission (M DCT), and a long list of ultra-high-performance powertrain and suspension systems. This is the racing essence of M, formulated in a soul-stirring grand touring car.

For those who want to experience M Power at its most thrilling, BMW now offers the M Competition Package. Feel the surge of increased horsepower – and decreased 0 to 60 times – along with more direct steering, retuned suspension, exclusive 20" M wheels, and the earthy roar of the sport exhaust system with black chrome tailpipes.

In this M6 brochure, we invite you to join us on a thrilling ride through the sweeping highways and grand boulevards of Miami. Our next invitation is to your BMW center for a test drive. After all, it takes a lot more than words to experience the heart-racing feeling of M.

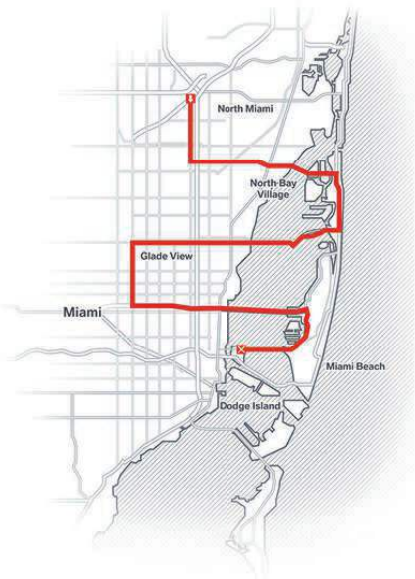
Equipment of the model shown: BMW M6 Coupe

Engine: 32-valve BMW M TwinPower Turbo 4.4-liter V-8
Power output: 560 hp @ 6000-7000 rpm
Wheels: Double Spoke (Style 343M) 20" forged light alloy
Exterior color: Sakin Orange Metallic
Upholstery: Black Extended Merino Leather
Interior trim: Black Carbon Fiber

Equipment of the model shown: BMW M6 Convertible

Engine: 32-valve BMW M TwinPower Turbo 4.4-liter V-8
Power output: 560 hp @ 6000-7000 rpm
Wheels: Star Spoke (Style 344M) 19" forged light alloy
Exterior colors: San Marino Blue Metallic
Upholstery: Silverstone II Extended Merino Leather
Interior trim: Black Carbon Fiber

IT BEGINS – IN A NEW TODAY'S MIAMI FORECAST: HURRICANES UNDER CLEAR BLUE SKIES.



Sunday dawn in Miami. The sun rises over Biscayne Bay as seagulls glide in leisurely circles, deciding where to dine for breakfast. The sweet morning air is still. Through the palm trees, the Miami skyline appears in the morning haze.

It is the calm before the storms.

You sense them first as a rumbling, distant thunder under clear blue skies, rising in pitch and intensity as they approach. Now you see them grow larger as they swirl toward you. What you hear is the unmistakable note of two M TwinPower Turbo engines as they accelerate up through the gears.

As the cars' shapes become clear, their reality is stunning. All this glorious noise is emanating from automobiles so sleek, so sensual, so seductive, they stop you in your tracks. One Coupe. One Convertible. Both BMW M6.





FEELS LIKE A RACECAR.
LOOKS LIKE A DREAM.

Accelerating out of a corner, you sense what a race driver feels. Your right foot touches the throttle and the M6 hunkers down, surges forward and pins you to your seat. You're exhilarated, confident, yet fully in command.

You rule over an engine of extraordinary sophistication and power: 560 horsepower with 500 lb-ft of torque, to be precise. This is the output of the BMW M TwinPower Turbo V-8. 0-60 in 4.1 seconds for the Coupe, 4.3 seconds for the Convertible.¹ All while consuming nearly 30 percent less fuel than their predecessors.²

High power under the hood demands precise control behind the wheel. Cutting-edge M technology feeds the feel of the road through your

fingertips, as corners flow beneath you. It takes advanced engineering to create this uniquely confident driving experience. An Active M Differential calculates the exact traction and control to reassure you in every driving situation. And brakes that bristle with racecar engineering deliver powerful, fade-resistant grip.

These are just a few of the advanced safety and performance technologies that elevate these cars to M status.



The BMW M6 combines intelligent lightweight construction with advanced fuel-saving technologies like Brake Energy Regeneration and Auto Start-Stop function. You enjoy an extravagant driving experience with frugal fuel consumption.



¹ BMW AG test results with M Double Clutch Transmission. BMW urges you to obey all posted speed laws and always wear safety belts.
² Based on EPA-estimated figures.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

RIGHT FOOT SYMPHONY IN M MAJOR.

Arcing across the 79th Street Bridge, engine and transmission make beautiful music together. 560 horsepower plays in perfect pitch as gear shifts crescendo with blinding speed. Bravo!

BMW M engineers believe that torque is a terrible thing to waste. So they have created the perfect conductor for the M TwinPower Turbo V-8's music: a 7-speed M Double Clutch Transmission with Drivelogic. This extraordinary automated transmission executes lightning-fast gear shifts through your fingertips. Shifts are stunningly crisp and quick, yet barely noticeable. Result: no interruption of power to the rear wheels. You can also select your preferences of driving dynamics through freely configurable M Drive settings easily accessible on the M leather-wrapped steering wheel. Choose your enjoyment on demand: from a motorsports feel, all the way to a silky-smooth ride for leisurely highway cruising. No matter what you select, with that glorious sound emanating from the M tuned twin tailpipes, you'll love the soundtrack.

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Racecar technology: the 7-speed M Double Clutch Transmission with Drivelogic can be shifted in a flash, using paddles. Just as in advanced racecars, you can keep your foot firmly on the throttle while shifting. Whether shifting up or down, engine revs are perfectly and instantly matched to the next gear.



TOP DOWN. FOOT DOWN.
EYES WIDE OPEN.

Understated yet
evident: distinctive
M-style side gills
with integrated
turn indicators.



Cruising along Biscayne Bay, the distinctive silhouette of the M6 Convertible turns heads at every turn, its paintwork's fine color pigments shimmering in the sun.

The seductive shape of the BMW M6 Convertible is the perfect blend of form, function – and flat-out fun. This is clearly evident in the long, sleek hood, perfectly sloped windscreen and aerodynamically optimized M wing mirrors. You see it in the bold side sills, artfully sculpted rear, bulging fenders, and sprinter's stance. Seen above is paintwork in

brilliant San Marino Blue Metallic. No matter which paint treatment you select, it will adorn a shape that stirs your soul every time you approach it. This is the classic true-blooded, two-door sports car taken to the extreme with BMW M technology. Belts buckled? Engine on? Top down? Where to? We'll find out when get there.

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Alton Road, Miami Beach: a quick jaunt across the Bay and we're cruising next to white sands under a setting sun. The BMW M6 Coupe is perfectly at home in this world capital of timeless style.

Radiating distinctive elegance combined with heart-thumping performance, the BMW M6 Coupe bursts onto the scene before you do. Adaptive LED Headlights focus concentrated white light ahead. From the front, there is no mistaking this member of the BMW M family. This car has clearly earned its M6 badge, framed by an M-specific kidney grille with double bars in high-gloss black. Below that, huge M-specific air inlets in the front apron devour a higher volume of air to satisfy the racing-inspired V-8 behind it. The M high-performance chassis appears to flex its muscles through bulging wheel arches that make room for a wider track. The wheels? You'll only find these on an M Car: ultralight, strong and striking. Aerodynamics and style are further enhanced with a racing-style air diffuser seen down low on the rear. From nose to tail, this Coupe is all M – all in.



Technology taken directly from the track: the M6 Coupe's carbon fiber roof. It optimizes aerodynamic airflow, while its lighter weight lowers the car's center of gravity to enhance cornering and agility. Exceptionally rigid and sturdy, it adds to the M6's handsome looks, too.

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.....
FLOWING GRACE MEETS
SURGING POWER.
.....



CRAFTED TO CONNECT YOU WITH THE ROAD – AND THE WORLD.

The cool winds of the Florida shoreline and the BMW M6 Convertible are a perfect match. Also perfectly matched: this cockpit and your driving requirements.

It's appropriate to show the interior in this setting because it is similar to the cockpits of luxury high-performance sports boats. The instant you slide into the BMW M6 Convertible, surrounded by rich materials and fine craftsmanship, you feel in command and ready for excitement. Every control and information display is centered on the driver, precisely positioned for intuitive operation. The M-specific Head-up Display projects all relevant data directly onto the windshield. You can keep your eyes on the road while easily acquiring data, including racing-inspired optimal Shift Lights and Speed Limit Info. On request, via BMW ConnectedDrive,[®] you can receive information streams from the world: news, your calendar and email, just to name a few, can be read aloud to you. It's the unique sensory experience of BMW technology. Enjoy!

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ONCE YOU'VE ARRIVED, YOU WON'T WANT TO LEAVE.

Open the door and the savory sea air mingles with the intoxicating scent of genuine leather. It's the perfect counterpoint to your invigorating driving experience. The BMW M6 Coupe offers a unique combination of motorsports-inspired technology and distinctive style that is unequalled. You feel it all over. And never forget.

The design philosophy of BMW M combines extraordinary vehicle dynamics with signature style. This is evident in the two-tone double stitching on the M leather steering wheel designed to delight at first touch – and for every mile you drive. And you're always reminded that there is no substitute for Old World craftsmanship when you settle into seats handmade of the finest leather. Note, too, the aggressively stylish high-gloss carbon fiber trim. This is clearly the environment for serious driving – with an ear-to-ear grin.



Touch the Start/Stop Button and the M6's instruments spring to life – sweeping through an arc to inform you that, no matter where you're headed, this journey will be anything but mundane.

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BETWEEN POINT A
AND POINT B,
THERE IS POINT M.

Sunset, Watson Island: Time to pause, step back and admire these two unique fusions of high style and high performance. The quad exhausts, the wide stances, special M wheels, M accents – not to mention the carbon fiber roof on the M6 Coupe – all bespeak a very special kind of Ultimate Driving Machine®. So take in the gorgeous scenery for just a few moments before your unquenchable urge to drive overcomes you again.



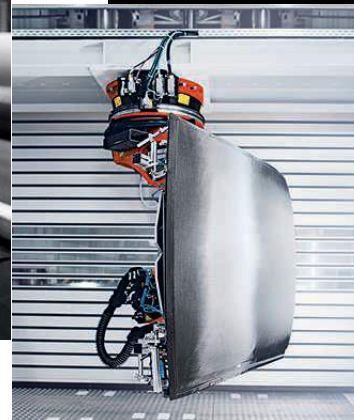
Two reasons racers use LED lights and so should you: brilliance and response time. Bright LED lights flick on faster than ordinary incandescent bulbs, enhancing the active safety quotient of the BMW M6 Coupe and Convertible.

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THE EDGE OF LIGHT: AN ADVANCED NEW LIGHTWEIGHT CARBON FIBER ROOF GIVES THE BMW M6 COUPE AN ATHLETIC ADVANTAGE.

Black material: optimizing lightweight construction in all the right places.

Carbon sheets are delivered on rollers and layered one atop the other (right). Robots transport the pre-formed roof (far right) to the large press for injection of the resin (below).



A CARBON FIBER ROOF, AT ABOUT HALF THE WEIGHT OF STEEL, LOWERS THE CENTER OF GRAVITY TO ENHANCE DYNAMICS.

A 518-ton steel press dominates the floor of the BMW Landshut works. This colossus conceals one of the best-kept secrets in the automotive industry: the highly automated production of carbon components – in this case, the roof of the BMW M6 Coupe.

Carbon is a key technology in the future of lightweight engineering. A resin-coated carbon weave, made of microscopic carbon fibers, is half the weight of steel. Using it to lighten the highest part of the M6 Coupe – the roof – lowers the center of gravity and enhances driving dynamics. As a result, the BMW M6 can corner with greater speed and precision.

The huge press at the heart of the Landshut production facility houses the central process: high-pressure injection of epoxy resin into the pre-formed roof, with its millions of carbon fiber filaments. For the roof to achieve a flawless surface and extraordinary resilience, the liquid resin must flow with absolute precision around every single fiber, down to the last micrometer. But before undergoing this critical process, the roof must first pass through other important steps in the workshop.

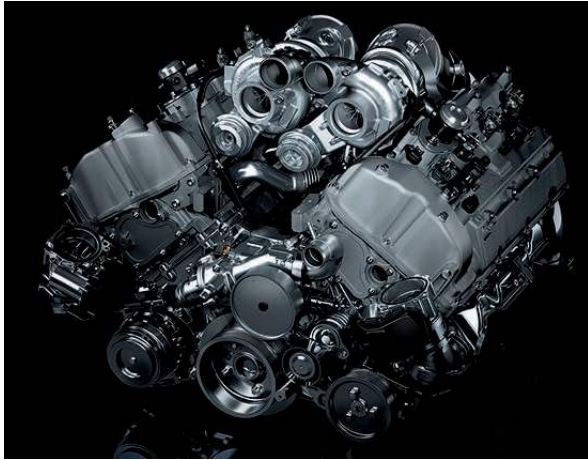
The raw material, delivered in large bales, is automatically unrolled, stacked five layers deep, and cut to size. According to the load requirements of the component being formed, the fibers of the individual woven layers run lengthwise, laterally or diagonally. The top layer serves as a visible endpoint.

The roof is pre-formed in a heated press, with the help of a fast-melting powder. This keeps the fabric layers from slipping, allowing the roof to achieve the correct curvature. In the next stage, the pre-formed roof is combined with the resin in the large press described above. The stacked carbon roofs are then put into a large oven for further hardening. After four hours at 239 degrees Fahrenheit, the roofs are ready for final processing.

The carbon surface is given a transparent layer of varnish to protect against ultraviolet light. Finally, the roofs are packed for transport to the nearby Dingolfing plant. There they are glued into the painted bodyshells of the BMW M6.

The large number of carbon roofs in production is a testament to the handling skills of the Landshut professionals. Thanks to their expertise, BMW is positioned to manufacture entire body shells from carbon – one of the most important vehicle manufacturing materials of the future.





IMAGINATIVE PATHWAYS TO M POWER AND EFFICIENCY.

Typical of BMW M vehicles are engines that deliver optimal power with minimal fuel consumption. With a 560-horsepower engine, this is no mean feat. To achieve this, the M TwinPower Turbo V-8 in the BMW M6 Coupe and Convertible applies advanced technologies. First is our patented exhaust delivery to the turbocharger, described below, coupled with our proven intelligent intake control technologies. Double-VANOS continuously variable camshaft timing and High Precision Direct Injection play in concert with Valvetronic individual intake valve control that eliminates the need for a less-efficient throttle plate. The result is another M characteristic: linear delivery of a massive 500 lb-ft of torque over an exceptionally broad rpm range, from idle to high revs. This results in 0-60 mph acceleration of 4.1 seconds for the Coupe and 4.3 seconds for the Convertible.¹

Naturally, the by-product of power is heat. So we've added two large intercoolers to cool the engine, intake air, and even engine electronics. Next we added BMW EfficientDynamics technologies. The energy-saving Auto Start-Stop function turns off the engine while stopped and restarts it automatically when you take your foot off the brake. Brake Energy Regeneration recovers energy output from the car's braking and then recycles it to help power the vehicle. The result is exceptionally good highway fuel mileage for an ultra-high-power car – nearly one-third less fuel consumption than its predecessor.² And the potent sound emanating from the exhaust pipes is seductive to any driving enthusiast.

Channeling this extraordinary power for maximum efficiency and driving fun is the racing-derived 7-speed M Double Clutch Transmission (M DCT) with Drivelogic. This dynamic transmission can be personalized to match a wide range of preferences, from comfort to extreme sport, and operated in either fully automatic or automated manual mode. Shift like a Grand Prix driver by flicking paddles just behind the steering wheel. Experience Launch Control, which provides the BMW M6 with just the right amount of power to the rear wheels for the best acceleration from a standing start to top speed. What you get is the power to apply power like never before.

¹ BMW AG test results with M Double Clutch Transmission. BMW urges you to obey all posted speed laws and always wear safety belts.
² Based on EPA-estimated figures.



M TwinScroll turbocharging for faster throttle response.

Turbochargers recycle exhaust pressure to drive a turbine that feeds high pressure air to the engine. It's a clever and effective technology with one drawback: it takes time under acceleration to build exhaust pressure to spin the turbo. BMW M TwinScroll Turbo technology slashes this "turbo lag" by timing the exhaust pulses. Exhaust flows into the turbos from each of two cylinder paths with a 360-degree firing interval. This minimizes interference between exhaust pulses, optimizing energy transfer. What you feel is incredibly crisp throttle response.



M COMPETITION PACKAGE: THE FEEL OF RACING POWER.

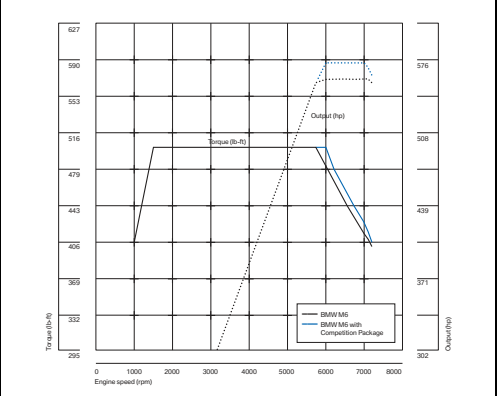


For those who crave even higher performance from The Ultimate Driving Machine®, the BMW M6 Competition Package brings elevated power, precision and conviction to every stretch of road.

The potent output of the M TwinPower Turbo V-8 engine has been increased to 575 hp for the ultimate adrenaline kick – and, in the M6 Coupe, a 0.1-second shorter 0-60 time. BMW M engineers achieved this 15-hp bump by raising the charge pressure in the upper rev range. This added power, channeled through the modified sport exhaust system, emits a sound to thrill your driving soul. The suspension has been re-engineered to adjust the damping forces and stabilization levels to support sportier driving.

The characteristics of the Dynamic Damper Control system have been adapted to handle the increased dynamics, with M Dynamic Mode (MDM) settings further defined. Steering is even more direct while providing authentic feedback from the road; the steering ratio, revised by 10 percent, ensures exceptionally sharp response to every movement of the wheel. Outside, the M6 with Competition Package is marked by exclusive 20" Double Spoke (Style 601M) bi-color M light alloy wheels and purposeful-looking Black Chrome quad tailpipes.

When you equip your M6 with the Competition Package, this much is certain: your pulse rate won't be getting much of a break.



The output of the M6's V-8 engine with Competition Package increases to an impressive 575 hp. Maximum torque of 500 lb-ft is available across a wide engine speed range: from 1500 rpm to 6000 rpm.



ENGINEERED TO GO AROUND THE TRACK. OR JUST AROUND THE CORNER.

The BMW M6 Coupe and Convertible don't conform to traditional rules. Instead, they are born of the free-spirited and innovative engineering philosophy of BMW M. This ensures a driving experience that can be configured for the track or even an easy drive to the supermarket.

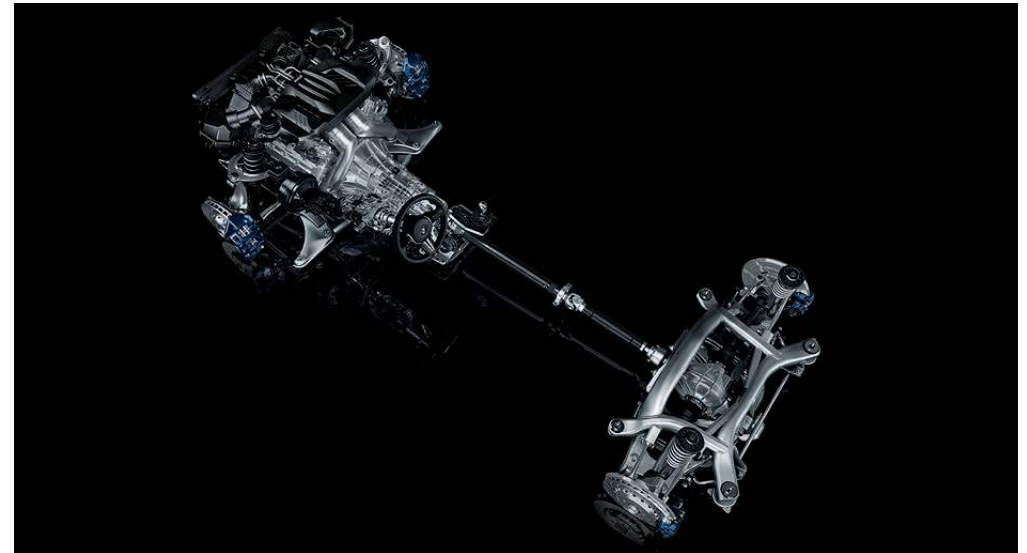
The precision-built M high-performance chassis you see on the facing page has been redeveloped from scratch and tuned to perfection on the famous and demanding Northern Loop of Germany's Nürburgring, the Nordschleife. You begin to experience the effect of M when you settle into the cockpit and see the M Drive buttons on the steering wheel. These buttons connect you to pre-programmed configurations for either a sporty or a comfortable drive. One of these is M Dynamic Mode, which helps you push the performance envelope of the M6 by raising the threshold of when Dynamic Stability Control intervenes. This works in concert with the Active M Differential that improves traction on even the most demanding corners. Result? You can explore the limits with more confidence.

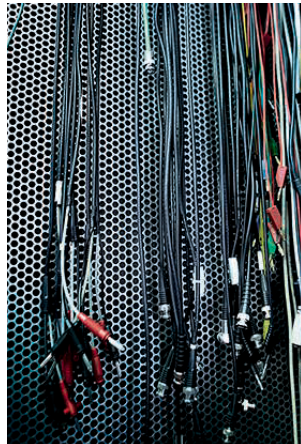
Also adding to your enjoyment is Dynamic Damper Control. This feature allows you to adjust the shock absorbers to your preference in one of three modes: COMFORT, SPORT, and SPORT+. It's one more way the racing souls of BMW M engineers put a smile on your face with every drive.



M Carbon Ceramic Brakes in the BMW M6 Coupe and Convertible have an extremely high load capacity and excellent resistance to fade. The system can be identified by the gold brake calipers with M logo.

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BMW CONNECTED DRIVE®: CONVENIENCE, INFOTAINMENT AND SAFETY TECHNOLOGIES MEET IN ONE SUITE.

With BMW ConnectedDrive you stay in touch, no matter where you go. Its advanced communications and entertainment features create a network between driver, vehicle and environment, at any time and wherever you are. The following pages present special highlights in the areas of convenience, infotainment and safety. For a comprehensive overview, see bmwusa.com/connecteddrive.



BMW ASSIST eCALL™
Enjoy peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. BMW Assist eCall includes Automatic Collision Notification, Emergency Request (SOS button) and Customer Relations.



BMW TELESERVICE.
As you're driving, the intelligent maintenance system, Condition Based Service, constantly monitors your vehicle's service needs. BMW Teleservice checks your vehicle's operating fluids and wear items. When any need replacing, it automatically transmits this data and upcoming service needs to your preferred BMW center. Your BMW Service Advisor then contacts you to set up a convenient appointment, and orders parts beforehand, reducing your service and wait time.



BMW ONLINE.
BMW Online gives you a personalized internet portal, delivered on the Control Display. Get up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P and NASDAQ indices; and the powerful reach of the Google® database. Read or hear news headlines aloud via text-to-speech technology. "Send to Mail" pinpoints your current location and planned destination, and allows you to send the information to any email account. Split-screen functionality lets you use BMW Online in tandem with Navigation maps and instructions, entertainment details and other on-board content.



BMW APPS.
Access Social Networks, on-demand music and location sharing through your iPhone®, and see them on the Display screen.¹ Tune in to Web radio and search for stations from around the globe by name, location or genre. You can also store your favorite stations, find similar stations, display station information, and change the quality of the audio. Your favorite entries are on your iPhone, so you can take them from one vehicle to another.

¹ Requires BMW Apps option and a compatible phone. Please note:
• A broadband data link is required. The costs for this (e.g., data roaming) are regulated by the customer agreement with the mobile phone service provider.
• Not all features available while vehicle is in motion; see dealer for details.
• Web radio audio quality depends on the bit rate of the station, and data reception depends on your cell service. Data transfer comes over the mobile device.

BMW CONNECTED DRIVE® SERVICES AND APPS: EVERYTHING YOU NEED, INTELLIGENTLY NETWORKED.

Want to find the quickest route around a traffic jam? Not a problem – if you have the BMW Navigation system with Advanced Real Time Traffic Information. Need to send a note to your client? Message Dictation lets you compose and send an email or text message while you concentrate on the road. Tired of the same old playlist? Let the AUPEO! Personal Radio app introduce you to a new world of music. How about finding a French restaurant in a strange city? Let Concierge Services locate it, make a reservation for you, and send the address and phone number directly to your BMW's Navigation system. **BMW ConnectedDrive** services and apps bring a whole new level of convenience and pleasure to your drive wherever you are.



REMOTE SERVICES.

You're never far from your BMW when you have Remote Services. Locked out? Simply call the BMW Assist™ Response Center and provide your name and password, and they will unlock your driver-side door. If your BMW is stolen, file a police report, then call the BMW Assist Response Center; they will help the police locate your vehicle. (Check with your insurance company to see if this feature qualifies for a premium discount.) With the My BMW Remote app you can control your BMW from your smartphone. Lock your doors remotely; if you can't find your BMW in a parking lot, your screen will pinpoint it on a map – and on some models, even flash its lights.



ADVANCED REAL TIME TRAFFIC INFORMATION (ARTTI).

This feature, included in the iDrive 4.2 Navigation system for Model Year 2014, makes you aware of traffic congestion in most large cities before you encounter it. This feature displays and describes current local traffic information on your Control Display; in case of delays greater than five minutes, it suggests alternate routes. The latest-generation Navigation system offers numerous upgrades, such as presenting menus in virtual, 3-D spaces; added functions in the split-screen Display; switching quickly from top view to perspective view; using superimposed layers for Advanced Real Time Traffic Information and weather icons; displaying points of interest, and more.



MOBILE OFFICE.

Use the time you spend in your vehicle even more effectively with BMW's Mobile Office feature.¹ For example, text messages and emails can be transferred from your Bluetooth® paired phone directly to the vehicle's Control Display and can be read back to you aloud using text-to-speech functionality and the vehicle's audio system.

¹ Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.



CONCIERGE SERVICES.

Wherever you travel, friendly Concierge Services representatives assist you with local restaurant and hotel recommendations, movie times and ticket information, flight arrival and departure gates and times, fuel prices and availability, and much more. You can also get the "Points of Interest" (POI) download, which allows the representative to send addresses and phone numbers to your vehicle. This information can also be transferred to your BMW Navigation system for route guidance. Then use your Bluetooth linked mobile phone to make a call.

DRIVER ASSISTANCE FEATURES: DESIGNED TO ENHANCE YOUR BMW DRIVING EXPERIENCE.

Driving a BMW isn't always the thrill of taking tight corners and accelerating onto a highway. There are the more mundane tasks of, say, finding and maneuvering into a parking space, or exiting an indoor garage onto a busy street and avoiding pedestrians you cannot see. For those times, innovative **BMW ConnectedDrive** driver assistance features make every moment behind the wheel as effortless and enjoyable as possible.



HEAD-UP DISPLAY.

The BMW Head-up Display uses a multi-color TFT to project the image toward the windshield more in your line of vision, so you can easily keep your eyes on the road while checking important travel information, such as your current speed, Check Control data and Navigation system directional arrows.



SURROUND VIEW.

Top-, Side- and Rear-view Cameras around the vehicle show the surroundings on the Control Display, for enhanced visibility. The Top-view Camera provides a bird's-eye view of the road alongside the doors. These images, taken by cameras positioned in the exterior mirrors, help guide you when maneuvering in tight spaces. Side-view Cameras in the front bumpers show traffic approaching the front of the vehicle from the sides, such as when exiting a garage. The Rear-view Camera, located behind the BMW badge on the trunk lid, shows the area behind the vehicle. Working with Park Distance Control, interactive guidelines indicate if the vehicle can fit in a parking space, and display parking trajectories and turn angles.



DRIVING ASSISTANCE FEATURES.

Numerous BMW ConnectedDrive features help enhance active safety. For example, when your vehicle crosses over lane markings without signaling, **Lane Departure Warning**, a component of Active Driving Assistant, warns you by sending a mild vibration through the steering wheel. **Active Blind Spot Detection**, activated when you use the turn-signal indicator before changing lanes, warns if a vehicle is in your blind spot or approaching at a high speed in the passing lane. Part of Active Protection, **Attention Assistant** analyzes your driving behavior, based on steering angle, road speed and other parameters. If the system detects telltale signs of fatigue starting to build up, the Control Display will show a coffee cup – encouraging you to take a break.



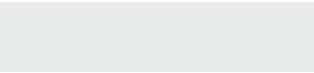
BMW NIGHT VISION WITH PEDESTRIAN DETECTION.

This feature can scan up to 900 feet ahead using an infrared camera in the front bumper. It can detect people, as well as the direction of their movement, up to approximately 300 feet away and displays their presence on the iDrive screen and Head-up Display. The system gives a visual warning when pedestrians move toward the road, alerting you to potential dangers significantly earlier so you can react more quickly.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

BMW M6 COUPE AND CONVERTIBLE.

Exterior colors.



300 Alpine White (Non-metallic)



475 Black Sapphire Metallic



A17 Mojave Metallic



A29 Silverstone Metallic



A52 Space Gray Metallic



A89 Imperial Blue Metallic



B51 San Marino Blue Metallic



B50 Sakhir Orange Metallic



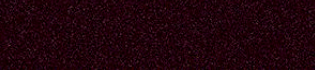
B41 Singapore Gray Metallic



BMW Individual



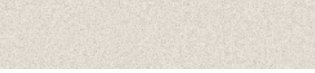
X02 Citrin Black Metallic



X03 Ruby Black Metallic



X10 Tanzanite Blue Metallic



X04 Moonstone Metallic



X11 Frozen Bronze Metallic

The pages in this section of the brochure show available colors and materials for the BMW M6. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples and assist you with special requests.

For details on the availability of standard and optional exterior paints, upholstery materials, softop colors, interior trims and combinations, please visit

bmwusa.com/byo

Upholstery colors and materials.



LKSW Black Extended Merino Leather



LKA9 Silverstone II Extended Merino Leather



LKDA Sakhir Orange/Black Extended Merino Leather



X3SW Black Full Merino Leather



X3A9 Silverstone II Full Merino Leather



X3DA Sakhir Orange Full Merino Leather



X3DZ Zandvoort Beige Full Merino Leather



BMW Individual



ZBOW Opal White Full Merino Leather



ZBC8 Platinum/Black Full Merino Leather



ZBP6 Champagne Full Merino Leather



ZBP5 Amaro Brown Full Merino Leather



ZBWT Canyon Brown Full Merino Leather

- Please note:
- Leather on all seating surfaces; other components may be Leather or SensaTec.
 - BMW M6 Convertible Leather surfaces are equipped with Sun-Reflective Technology.
 - BMW Individual Merino Leather includes front and rear seats, headrests, door mirrors, center console, armrests and the lower part of the instrument panel. Upper part of the instrument panel, door balustrade and lower door panel are in Black Nappa Leather.

Softtop colors.

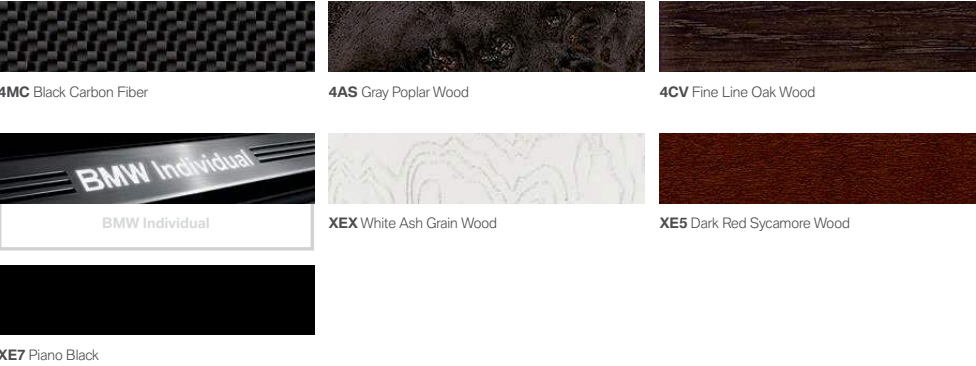
Equipment features and options.



Interior trims.

Adaptive LED Headlights for both high and low beams project an intense white light that simulates daylight for excellent visibility. Convenient features that improve visibility include Automatic headlights, Adaptive turning, Cornering Lights, four Corona headlight-rings, and Automatic high beams.

Front M kidney grille clearly identifies the M6 with unique double vertical slats in chrome and signature M6 logo.



Adaptive LED Headlights for both high and low beams project an intense white light that simulates daylight for excellent visibility. Convenient features that improve visibility include Automatic headlights, Adaptive turning, Cornering Lights, four Corona headlight-rings, and Automatic high beams.

Front M kidney grille clearly identifies the M6 with unique double vertical slats in chrome and signature M6 logo.



M side-view mirrors in body color are heated and electrically adjustable. The mirror base and lower part of the mirror case are painted in high-gloss black.

Carbon fiber roof of the M6 Coupe is made of carbon fiber reinforced plastic (CFRP). Very light and extremely stiff, it lowers the vehicle's center of gravity for enhanced handling, especially when cornering.

Star Spoke (Style 344M) 19 x 9.5 front, 19 x 10.5 rear forged light alloy wheels and 265/40 front, 295/35 rear **performance tires**.¹



Double Spoke (Style 343M) 20 x 9.0 front, 20 x 10.0 rear forged light alloy wheels and 265/35 front, 295/30 rear **performance tires**.¹

Double Spoke (Style 601M) 20 x 9.5 front, 20 x 10.5 rear light alloy wheels and 265/35 front, 295/30 rear **performance tires**.¹

High-performance compound brake system ensures reliable deceleration with maximum stability. The system, identified by its blue brake calipers, responds quickly. Even under the most extreme conditions it maintains a precise pressure point.

M Carbon Ceramic brakes are designed to perform well at higher temperatures, such as at the track. Lightweight construction provides better stopping performance while shaving 42 lbs. of unsprung rotational mass. Brake pads are designed to last 2-3 times longer, and rotors, 3-4 times longer than conventional parts.

For details on the availability of standard and optional exterior paints, upholstery materials, softtop colors, interior trims and combinations, please visit

¹ Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow conditions.

Equipment features and options.



M6 door-sill finishers, with illuminated M6 lettering, make a powerful statement the moment you get in.



Extended instrument cluster features Black Panel Display with permanently illuminated white surrounds for speedometer and rev counter plus fuel level and oil temperature displays.



Multi-function M leather steering wheel with gear shift paddles and two M Drive buttons. The double-spoke design and stainless steel M logo add to its sporting good looks.



SiriusXM® Satellite Radio delivers over 140 channels of the most innovative satellite radio music, news, sports, talk, comedy and entertainment. All music channels are commercial-free, delivered coast-to-coast in crystal-clear digital sound, 24 hours a day. Sign up for the Sirius Premier package and you can enjoy even more programming, including every MLB® game, Oprah Radio®, NHL® and NBA games, Opie & Anthony, Bob Edwards and more.



M Multi-contour seats for driver and front passenger. In addition to M seat adjustments, includes power upper backrest angle, backrest width and thigh support; comfort headrests with power height adjustment; lumbar support and memory function for driver and front passenger.



Gear shift lever for 7-speed M Double Clutch Transmission with Drivelogic includes M logo and illumination.



Bang & Olufsen® High-End Surround Sound System offers innovative Dirac Dimensions™ signal processing and 16 speakers with a total output of 1200 watts, including a retractable center speaker. Acoustic Lens Technology ensures consistent sound quality at all seats. Choose between two sound settings: "Studio" for particularly crisp sound, and "Expanded" for a more open sound space.

BUILD YOUR OWN BMW – AT BMWUSA.COM/BYO.



At BMW, we want you to create your own Ultimate Driving Machine.® That's why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

It's easy to get the latest information on your favorite BMW model, whether you're at your desk or on the go. Visit bmwusa.com on your computer, tablet or smartphone, and click on the BMW model of your choice. Select **"Features & Specs"** to see all the standard features and available options and packages, as well as technical specifications.

You can then create the exact BMW model that fulfills your needs by clicking on **"Build Your Own"** – or visiting bmwusa.com/byo. Here you'll be able to select from among the many interior and exterior colors and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at bmwusa.com.

Weight		M6 Coupe	M6 Convertible
Unladen weight	lbs	4220 (4250)	4480 (4515)
Weight distribution, front / rear	%	52.5 / 47.5 (52.6 / 47.4)	50.7 / 49.3 (50.9 / 49.1)

Engine		M TwinPower Turbo V-8 / 4	M TwinPower Turbo V-8 / 4
Type / cylinders / valves per cylinder			
Displacement	cc	4395	4395
Bore / stroke	inch	3.5 / 3.5	3.5 / 3.5
Nominal output / rpm	hp	560 [575] / 6000-7000	560 [575] / 6000-7000
Maximum torque / rpm	lb-ft	500 / 1500-5750 [500-6000]	500 / 1500-5750 [500-6000]
Compression ratio	:1	10.0	10.0

Transmission			
Gear ratios – 6-speed manual			
I / II / III	:1	4.06 / 2.40 / 1.58	4.06 / 2.40 / 1.58
IV / V / VI / R	:1	1.19 / 1.00 / 0.87 / 3.68	1.19 / 1.00 / 0.87 / 3.68
Final drive ratio	:1	3.15	3.15

Gear ratios – 7-speed M Double Clutch Transmission			
I / II / III / IV	:1	4.81 / 2.59 / 1.70 / 1.28	4.81 / 2.59 / 1.70 / 1.28
V / VI / VII / R	:1	1.00 / 0.84 / 0.67 / 4.17	1.00 / 0.84 / 0.67 / 4.17
Final drive ratio	:1	3.15	3.15

Performance			
Top speed ¹	mph	155	155
Acceleration 0-60 mph ²	sec	(4.1) [4.0]	(4.3) [4.2]

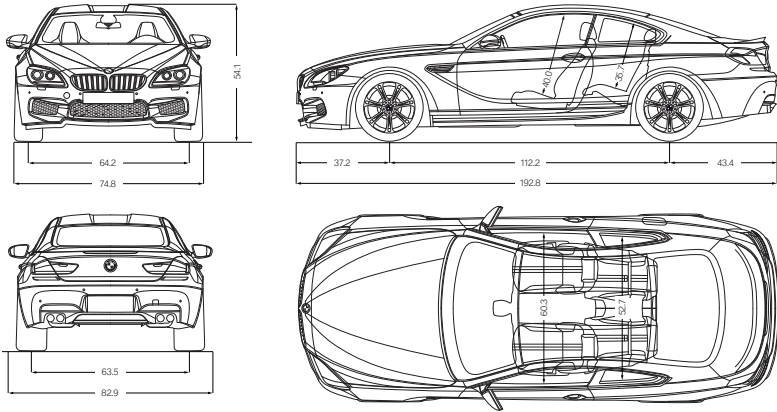
Fuel consumption ³			
City / highway	mpg	15.0 (14.0) / 22.0 (20.0)	15.0 (14.0) / 22.0 (20.0)
Tank capacity, approximate	gal	21.1	21.1

Tires, wheels and brakes			
Performance tire dimensions ⁴	front	265 / 40	265 / 40
	rear	295 / 35	295 / 35
Wheel dimensions – material	front	19 x 9.5 light alloy	19 x 9.5 light alloy
	rear	19 x 10.5 light alloy	19 x 10.5 light alloy
Brake diameter, front / rear – type	inch	15.7 / 15.6 – ventilated disc	15.7 / 15.6 – ventilated disc

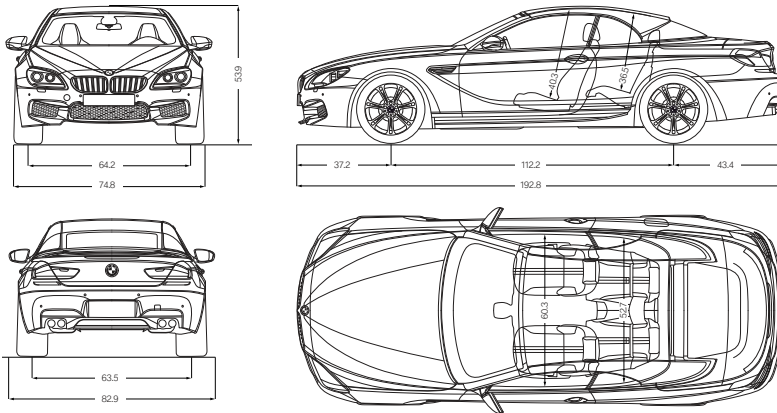
Figures in () apply to vehicles with 7-speed M Double Clutch Transmission.
Figures in [] apply to vehicles with Competition Package.

¹ Top speed limited electronically.
² BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style.
These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.
³ Preliminary results. EPA-estimated figures are for comparison purposes only. Fuel economy figures not available at time of printing. Please go to bmwusa.com for the most up-to-date fuel consumption information. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.
⁴ Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow conditions. Please note: M6 Coupe and Convertible models are not equipped with a spare tire and wheel. They include M Mobility System, which offers lifetime BMW Roadside Assistance for tire assistance. Wheel and tire specifications are subject to change.

BMW M6 Coupe



BMW M6 Convertible



All dimensions in the technical drawings are shown in inches.

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We believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That's the idea behind **BMW Ultimate Service®**: a suite of comprehensive programs and services that are included in every new BMW vehicle. It starts with the **New Vehicle/SAV Limited Warranty**,¹ providing you

with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you enjoy 12-year, unlimited-mileage warranty protection against corrosion and rust perforation.¹ BMW Ultimate Service continues with **BMW Maintenance Program** for up to the first four years or 50,000 miles,² **BMW Roadside Assistance**, and more.

GOING BEYOND ENGINEERING: THE HIGH-PERFORMANCE BMW OWNERSHIP EXPERIENCE.



BMW Maintenance Program is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance for up to the first four years or 50,000 miles, whichever comes first. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine drive belts.² And, thanks to BMW's advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW center ensures that it receives only genuine BMW parts – your assurance of exacting quality standards.

For more details on BMW Ultimate Service and the BMW Maintenance Program, visit your authorized BMW center or log on to bmwusa.com/ultimateservice.



BMW Assist eCall,³ a safety feature of BMW ConnectedDrive, lets you enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. This includes Emergency Request (SOS button), Automatic Collision Notification, and Customer Relations. **BMW TeleService**³ continually monitors specific vehicle parts that are subject to wear and tear, as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your authorized BMW center, which informs a BMW Service Advisor to call and schedule a convenient service appointment. You don't have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible. And because they use only Original BMW Parts, you can rely on expert fit and long-lasting BMW quality.



BMW Roadside Assistance is provided free of charge for the first four years – with no mileage limit. Call **1-800-332-4BMW (4269)** for friendly on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

BMW Online⁴ provides up-to-date web information: business and stock reports, as well as weather updates. BMW Online also includes **MyInfo**, which allows you to send business locations and street addresses with their associated phone numbers from the Google Maps™ website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions.

Enhanced USB and Bluetooth® with Smartphone Integration offers an array of Mobile Office⁶ functions. With the BMW Navigation system and your mobile phone linked via Bluetooth technology, Mobile

Office transfers text messages and emails to your iDrive Display screen and then reads them aloud to you. While en route, a calendar and to-do list can also appear on your Display screen. Running late? Click on the phone number in the calendar to call your appointment. For a list of tested mobile phones, visit bmwusa.com/bluetooth.

Remote Services³ includes Remote Door Unlock, Stolen Vehicle Recovery, and access to the My BMW Remote app, which allows you to control your BMW from your mobile device.

For the ultimate in coverage, add **Concierge Services**.⁵ You'll enjoy unlimited access to personalized Directions and services for restaurant and hotel recommendations, with the destination address and phone number not only sent right to your BMW, but also transferred to your Navigation system for route guidance. Another useful Concierge feature: **Critical Calling**. This lets you make up to four operator-assisted calls per year, up to five minutes per call, if your mobile phone is not available, or if its battery is discharged.



EXPERIENCE MORE WITH BMW.



BMW Financial Services. Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW center offers leasing and financing to suit your personal needs through BMW Financial Services.⁷ Start the process at our website, where you can build your "dream vehicle," get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services – and get approval – all online!⁷ To find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to bmwusa.com/fs or call, toll-free, **1-800-578-5000**.



BMW Virtual Center. If you get the sudden urge to shop for a BMW but your authorized BMW center is closed, there's good news – the BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com/byo, and choose the model that interests you. Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your authorized BMW center, apply for financing, or request a test drive – all online!



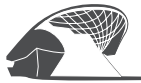
BMW Magazine. A fascinating view of the latest events and products in the world of BMW, including travel reviews, personality profiles and the latest BMW technologies. **BMW Magazine** is sent to new owners and lessees twice a year.



BMW Performance Driving School. Take your driving skills to the next level. Behind the wheel of new BMWs and under the guidance of professional instructors, you'll hone your driving skills on a 1.7-mile driving course that can be configured in a multitude of ways. In One- and Two-Day Schools you can tackle the skid pad, slalom course and water walls. The BMW Performance Driving School is about control and pushing a BMW to its limits – and yours. Visit bmwusa.com/pds.

Performance Center Delivery. You'll always remember the fun of taking delivery of your new BMW – especially with BMW Performance Center Delivery in Spartanburg, SC. After enjoying dinner and an overnight stay at a first-class hotel, we'll take you and your companion to the Performance Center where a Product Specialist will give you an in-depth introduction to your new BMW. Then at the Performance Driving School, you'll get tips from a professional driving instructor as you explore the dynamic capabilities of a similar model. It's exciting, it's enlightening – and it's all compliments of BMW with your new vehicle. To learn

more about the BMW Performance Center, call **1-888-345-4269** or visit bmwusa.com/pdsdelivery.



The **BMW Welt** ("BMW World") delivery and brand-experience center in Munich is bold proof of BMW's passion for design. When you take advantage of the BMW European Delivery Program,⁸ this is where you will meet your new BMW – in a personalized process that is highly dramatic and totally unforgettable. (You might also realize substantial savings that just may pay for your trip.) While you're there, marvel at the historic BMWs in the Museum; learn about our engineers' newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/europeandelivery.

ON-BOARD SERVICE ALERTS.

We monitor your BMW's needs – so you don't have to.

Tackling mountain switchbacks, the last thing you should be thinking about is the state of your brake pads. Thanks to BMW's integrated on-board diagnostics system, you'll always know exactly when the next service is due, and what work will be required. Condition Based Service (CBS) measures the condition of key parts that are subject to wear and tear. It also tracks fluid levels and monitors your BMW's time- and mileage-dependent service requirements. Using this data, the Info Display in the cockpit automatically alerts you in advance whenever any part of your vehicle will require servicing – so there are no surprises ahead.

¹ See your authorized BMW center for details on these limited warranties.

² All BMWs come with the BMW Maintenance Program standard for up to 4 years or 50,000 miles from the in-service date, whichever comes first. The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY2004 and later BMW vehicles. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW center. For all Model Year 2015 and later vehicles sold or leased by an authorized BMW center on or after July 1, 2014: BMW Maintenance Program coverage is not transferable to subsequent purchasers, owners or lessees. Certain limitations and exclusions apply to this program; please see bmwusa.com/ultimateservice or ask your authorized BMW center for details.

³ On 2014 and later BMW M6 Coupe and Convertible models, BMW Assist eCall, BMW TeleService and Remote Services are standard and include 10 years of service. In order to receive these services, a subscriber agreement must be completed and transferred to the BMW Assist™ Response Center. GPS and underlying wireless services must be available and functioning, vehicle ignition must be turned on (except for Remote Services), battery must be charged and connected, and vehicle's electrical system operational. Due to wireless carrier coverage, services may be limited in certain geographic areas. Call toll-free **1-888-333-6118**, go to bmwassist.com, or visit your authorized BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

⁴ BMW Online comes standard and includes a 3-year subscription. Subject to the terms and conditions of your subscriber agreement. Please go to bmwusa.com/connecteddrive for additional details.

⁵ Concierge Services comes standard and includes a 3-year subscription. Subject to the terms and conditions of your subscriber agreement. Visit bmwusa.com/connecteddrive for details.

⁶ Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.

⁷ Subject to credit approval and other terms and conditions.

⁸ Not all models are available for BMW European Delivery Program. Please go to bmwusa.com/europeandelivery or visit your authorized BMW center for details.

BMW M



The Ultimate
Driving Machine®



BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers, the climate and the environment.

That year, ecological sustainability was also declared one of BMW's core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the Index ever since; moreover, since 2005, BMW has been voted the world's most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.

BMW M recommends **EDGE**

