

BMW 3 Series
Gran Turismo

328i xDrive
335i xDrive



The Ultimate
Driving Machine®



THE NEW BMW 3 SERIES GRAN TURISMO.

THE NEW SHAPE OF GRAND TOURING.

BMW EfficientDynamics
Less emissions. More driving pleasure.



XG 6271

XG 6273

BMW 3 SERIES GRAN TURISMO: ENJOY MORE ROOM TO RUN.

Unbound by conformity, the new BMW 3 Series Gran Turismo infuses a remarkably roomy package with a sweeping coupe profile. However, this unique new take on the iconic 3 Series also fully respects the Gran Turismo tradition: under the hood, with its TwinPower Turbo engines, and through the curves, with renowned BMW agility. The 3 Series Gran Turismo M Sport infuses its own athletic moves, with a road-hungry stance and available Adaptive M Suspension to satisfy the biggest enthusiasm for driving.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."



The new BMW 3 Series Gran Turismo

REDEFINING SPACE AND FUNCTION.

06 Vehicle concept
A unique combination of elegance, space and functionality.

bmwusa.com/3GT

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Editorial

GRAND TOURING, REIMAGINED. AND IMPOSSIBLE TO REPLICATE.

Others have tried for nearly 40 years to best the iconic BMW 3 Series, the only sports sedan that has earned a place on *Car and Driver* magazine's "10 Best" Cars list 22 consecutive years. And they still follow the leader.

Trying to emulate the new 3 Series Gran Turismo should prove equally difficult, as it reshapes the grand touring genre as a more inclusive form of travel – that is, room to include more passengers.

To create the new 3 Series Gran Turismo, BMW kept three key elements of traditional grand touring cars: sleek coupe styling, a high performance powertrain and elegant luxury. But they discarded the notion that a Gran Turismo was meant for just the driver and one passenger with little more than weekend bags. The result is the most spacious 3 Series model ever, with a shape that slices through the wind to maximize fuel efficiency while offering expansive cabin space for five and their luggage. And, most important, The Ultimate Driving Machine® spirit remains intact.

bmwusa.com/3GT

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DESIGN INTERVENTION.

Contrary to the definition of "Gran Turismo," BMW believes a grand touring automobile should not be limited to just two doors and a tight passenger cabin. Accordingly, the 3 Series Gran Turismo defies convention and jumpstarts Gran Turismo design evolution. Beneath the elegant coupe proportions and striking aerodynamic details of this modern Gran Turismo, BMW has designed in exceptional room and versatility. Yet driving enthusiasts will agree: behind the wheel, the performance is pure 3 Series.





COMFORT TO GO THE DISTANCE.

You drive a little taller in the BMW 3 Series Gran Turismo than in a sports sedan – the better to see more of the road you're enjoying. The Panoramic moonroof brings a moonlight view into a luxury space. The driver-focused cockpit, a BMW trademark, embraces both front passengers. Go ahead, adjust the seat as far back as you like. Rear-seat passengers will still have room to relax in first-class comfort.



PERFORMANCE TO SHORTEN THE TRIP.

TwinPower Turbo engines meld the benefits of High Precision Direct Injection, Valvetronic variable valve timing, and a single twin-scroll turbocharger. Translation? Instant response and high torque at all speeds, from both the 240-hp 2.0-liter four-cylinder engine and the 300-hp 3.0-liter inline six. BMW xDrive intelligent all-wheel drive tightens the grip on any road, in any weather. An 8-speed Sport Automatic transmission with steering wheel-mounted paddle shifters helps quicken the pace.



STRETCHING BOUNDARIES.

Groundbreaking architecture writes its own design language, with an accent on space efficiency. So does the BMW 3 Series Gran Turismo. While expressing the brand's renowned sporty persona, its coupe-inspired silhouette envelopes an exceptionally roomy cabin and trunk. More than three inches taller and almost eight inches longer than the 3 Series Sedan, the 3 Series Gran Turismo retains a trim, easy-to-manuever form.

... AND STRETCHING LEGS.

One of the benchmarks for the genius of 3 Series Gran Turismo packaging? Legs. With a longer wheelbase than the 3 Series Sedan, the Gran Turismo offers nearly three inches additional rear-seat legroom. Passengers also sit more than two inches higher than in the Sedan, for a grander view of the scenery. Comfort is another high point, with rear seatbacks that recline up to 19 degrees, and the option of heated rear seats.

MISSION CONTROL. WITH VOICE COMMAND.

The on-board Navigation system, with a touchpad Controller and high-resolution 3-D Display, becomes the gateway to connectivity. Paired with a compatible smartphone, BMW ConnectedDrive® delivers a selection of entertainment and business services via apps, including TuneIn and Rhapsody for music, Stitcher™ to customize newsfeeds, and books from audible.com. Send Navigation destinations from your phone to the car. And BMW Concierge Services can assist you by calling for restaurant reservations, travel arrangements and more – 24 hours a day.



TECHNOLOGY IS YOUR CO-PILOT.

In the 3 Series Gran Turismo, you never travel alone. An array of on-board technologies assist, protect and entertain. Active Blind Spot Detection and Active Driving Assistant, with Lane Departure Warning, Forward Collision Warning and City Collision Mitigation, can help you avoid a mishap. Active Cruise Control can maintain a safe traveling distance from vehicles ahead. Surround View with Side- and

Top-view Cameras provides a bird's-eye view of the 3 Series Gran Turismo for maneuvering in tight situations. BMW Assist eCall™ and BMW TeleService can summon emergency or non-emergency help. And, for listening pleasure, the Harman Kardon® Surround Sound System seems to bring your favorite musicians right into the car.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

SHIFTING PRIORITIES.

Higher performance and higher fuel efficiency – simultaneously. That's the essence of BMW EfficientDynamics. You'll find vital keys to that remarkable combination right at your fingertips. The 8-speed Sport Automatic transmission keeps the TwinPower Turbo engine running at its most efficient. And with BMW Driving Dynamics Control, you can maximize performance with the SPORT or SPORT+ modes, or boost economy with ECO PRO mode. Just by pushing a button.



WHEN RACING THE WIND, IT'S ALRIGHT TO CHEAT.

With its coupe-inspired aerodynamic design, the 3 Series Gran Turismo slices through wind resistance, hushing noise and boosting fuel efficiency. Sporty-looking Air Breathers in the front fenders work with the wheel arches and Air Curtains integrated into the front bumper to channel air around the car. Xenon Adaptive Headlights, meanwhile, slice through the night, aiming into curves as you steer. At highway speeds, the active rear spoiler rises, creating downforce to enhance agility and stability.

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WELCOME TO A GRAND OPENING.

With a load space opening nearly four feet wide and a standard power tailgate, accessing the generous cargo room couldn't be easier. That is, unless you choose the available Comfort Access feature with the Smart Opener hands-free trunk-lid opening. A punt-like motion of your foot under the rear bumper and the tailgate opens automatically – convenient when you have your arms full. Illuminated by elegant LED strips, the cargo space features the versatility of an adjustable attachment system, a retaining net and an additional hold-down strap.



CAVERNOUS ENOUGH TO BE CALLED A CARGO BAY.

Meet the roomiest 3 Series ever. Trunk capacity of 24.6 cu. ft. tops that of some full-size sedans. Use the standard remote release handles in the trunk to lower the 40/20/40 split rear seatbacks. Now you have 56.5 cu. ft. of space to fill, rivaling some SUVs. Or fold down only the center portion to carry four passengers plus long items, such as skis. Additional storage compartments keep smaller items out of sight, and a convenient 12-volt socket can power a small cooler, an air pump for bicycle tires or other devices.

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SPORTING INTENTIONS.

Just sitting in the 3 Series Gran Turismo Sport Line puts you in the mood for driving. Sport seats hold your body snugly through the curves. The sport instrument cluster and contrasting black and red accents in the upholstery and trim set the mood for enjoying the drive just a little more.



CATCH YOUR BREATH. AND EVERYONE ELSE'S.

18- or 19-inch Double Spoke wheels give the 3 Series Gran Turismo Sport Line the stance of a sprinter waiting for the starting signal. It's game face on with high-gloss black Air Breathers and grille slats. Chrome trim surrounding the twin kidney grilles retains a touch of elegance.

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THE DESIGNER'S TOUCH.

Sophisticated application of high-gloss Burl Walnut Wood with inlay trim with Pearl Gloss Chrome highlight underscore the inherent beauty of the 3 Series Gran Turismo Luxury Line. This subtle designer's touch performs its own transformation, making the cabin feel even more luxurious, reinforced by Dakota Leather in Black, Saddle Brown or Venetian Beige with exclusive stitching.



THAT LUXURY GLEAM IN YOUR EYE.

Bright, fine lines catch light and soften edges for the 3 Series Gran Turismo Luxury Line. The gleam comes from high-gloss chrome trim surrounding the frameless side windows and the 11 chrome-tipped, matte black slats in each kidney grille. Chrome, too, tastefully dresses the Air Breathers, tailpipe trim and front air intake blades. Multi Spoke 18-inch wheels gleam like jewelry for the road.



BMW ConnectedDrive

So connected, you're free.

Every day, our world is becoming increasingly networked. Many BMW drivers, however, are better connected than the rest, obtaining information on the road, communicating by phone or email, and always being updated on the latest events. BMW ConnectedDrive encompasses all these services, including traffic features that allow BMW vehicles and their occupants to network with the outside world.





BMW ConnectedDrive

services and apps provide versatile connections between the driver, vehicle and the outside world. BMW ConnectedDrive driver assistance systems enhance your convenience, active safety and peace of mind. BMW ConnectedDrive infotainment features make every mile even more enjoyable. And most are easily accessed and controlled through the on-board iDrive system with touchpad Controller, literally putting the world at your fingertips.

For more information, please see:

➔ bmwusa.com/connecteddrive

BMW CONNECTED DRIVE®: CONVENIENCE, INFOTAINMENT AND SAFETY TECHNOLOGIES MEET IN ONE SUITE.

With BMW ConnectedDrive you stay in touch, no matter where you go. Its advanced communications and entertainment features create a network between driver, vehicle and environment, at any time and wherever you are. The following pages present special highlights in the areas of convenience, infotainment and safety. For a comprehensive overview, see bmwusa.com/connecteddrive.



BMW ASSIST eCALL™
Enjoy peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. BMW Assist eCall includes Automatic Collision Notification, Emergency Request (SOS button) and Customer Relations.



BMW TELESERVICE.
As you're driving, the intelligent maintenance system, Condition Based Service, constantly monitors your vehicle's service needs. BMW Teleservice checks your vehicle's operating fluids and wear items. When any need replacing, it automatically transmits this data and upcoming service needs to your preferred BMW center. Your BMW Service Advisor then contacts you to set up a convenient appointment, and orders parts beforehand, reducing your service and wait time.



BMW ONLINE.
BMW Online gives you a personalized internet portal, delivered on the Control Display. Get up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P and NASDAQ indices; and the powerful reach of the Google® database. Read or hear news headlines aloud via text-to-speech technology. "Send to Mail" pinpoints your current location and planned destination, and allows you to send the information to any email account. Split-screen functionality lets you use BMW Online in tandem with Navigation maps and instructions, entertainment details and other on-board content.



BMW APPS.
Access Social Networks, on-demand music and location sharing through your iPhone®, and see them on the Display screen.¹ Tune in to Web radio and search for stations from around the globe by name, location or genre. You can also store your favorite stations, find similar stations, display station information, and change the quality of the audio. Your favorite entries are on your iPhone, so you can take them from one vehicle to another.

¹ Requires BMW Apps option and a compatible phone. Please note:
• A broadband data link is required. The costs for this (e.g., data roaming) are regulated by the customer agreement with the mobile phone service provider.
• Not all features available while vehicle is in motion; see dealer for details.
• Web radio audio quality depends on the bit rate of the station, and data reception depends on your cell service. Data transfer comes over the mobile device.

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BMW CONNECTED DRIVE® SERVICES AND APPS: EVERYTHING YOU NEED, INTELLIGENTLY NETWORKED.

Want to find the quickest route around a traffic jam? Not a problem – if you have the BMW Navigation system with Advanced Real Time Traffic Information. Need to send a note to your client? Message Dictation lets you compose and send an email or text message while you concentrate on the road. Tired of the same old playlist? Let the AUPEO! Personal Radio app introduce you to a new world of music. How about finding a French restaurant in a strange city? Let Concierge Services locate it, make a reservation for you, and send the address and phone number directly to your BMW's Navigation system. **BMW ConnectedDrive** services and apps bring a whole new level of convenience and pleasure to your drive wherever you are.



REMOTE SERVICES.

You're never far from your BMW when you have Remote Services. Locked out? Simply call the BMW Assist™ Response Center and provide your name and password, and they will unlock your driver-side door. If your BMW is stolen, file a police report, then call the BMW Assist Response Center; they will help the police locate your vehicle. (Check with your insurance company to see if this feature qualifies for a premium discount.) With the My BMW Remote app you can control your BMW from your smartphone. Lock your doors remotely; if you can't find your BMW in a parking lot, your screen will pinpoint it on a map – and on some models, even flash its lights.



ADVANCED REAL TIME TRAFFIC INFORMATION (ARTTI).

This feature, included in the iDrive 4.2 Navigation system for Model Year 2014, makes you aware of traffic congestion in most large cities before you encounter it. This feature displays and describes current local traffic information on your Control Display; in case of delays greater than five minutes, it suggests alternate routes. The latest-generation Navigation system offers numerous upgrades, such as presenting menus in virtual, 3-D spaces; added functions in the split-screen Display; switching quickly from top view to perspective view; using superimposed layers for Advanced Real Time Traffic Information and weather icons; displaying points of interest, and more.



MOBILE OFFICE.

Use the time you spend in your vehicle even more effectively with BMW's Mobile Office feature.¹ For example, text messages and emails can be transferred from your Bluetooth® paired phone directly to the vehicle's Control Display and can be read back to you aloud using text-to-speech functionality and the vehicle's audio system.

¹ Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.



CONCIERGE SERVICES.

Wherever you travel, friendly Concierge Services representatives assist you with local restaurant and hotel recommendations, movie times and ticket information, flight arrival and departure gates and times, fuel prices and availability, and much more. You can also get the "Points of Interest" (POI) download, which allows the representative to send addresses and phone numbers to your vehicle. This information can also be transferred to your BMW Navigation system for route guidance. Then use your Bluetooth linked mobile phone to make a call.

DRIVER ASSISTANCE FEATURES: DESIGNED TO ENHANCE YOUR BMW DRIVING EXPERIENCE.

Driving a BMW isn't always the thrill of taking tight corners and accelerating onto a highway. There are the more mundane tasks of, say, finding and maneuvering into a parking space, or exiting an indoor garage onto a busy street and avoiding pedestrians you cannot see. For those times, innovative **BMW ConnectedDrive** driver assistance features make every moment behind the wheel as effortless and enjoyable as possible.



HEAD-UP DISPLAY.

The BMW Head-up Display uses a multi-color TFT to project the image toward the windshield more in your line of vision, so you can easily keep your eyes on the road while checking important travel information, such as your current speed, Check Control data and Navigation system directional arrows.



PARKING ASSISTANT.

This driver assistance system searches for suitable parking spots and then steers your vehicle into them. Simply press the "Park Assistant" button, then drive along potential parking spaces on either side of the road, staying below 22 mph and no more than five feet away. Using ultrasonic sensors integrated into the side indicators, the system searches for and measures parking spaces. When a space at least four feet longer than your vehicle is spotted, it is shown on your Control Display. Shift into reverse and Parking Assistant takes control of steering your vehicle into the selected space; you operate the accelerator and brake pedals. The acoustic and visual warnings of Park Distance Control provide assistance.



DRIVING ASSISTANCE FEATURES.

Numerous BMW ConnectedDrive features help enhance active safety. For example, when your vehicle crosses over lane markings without signaling, **Lane Departure Warning**, a component of Active Driving Assistant, warns you by sending a mild vibration through the steering wheel. **Active Blind Spot Detection**, activated when you use the turn-signal indicator before changing lanes, warns if a vehicle is in your blind spot or approaching at a high speed in the passing lane.



SPEED LIMIT INFO.

This system uses a camera installed close to the rear-view mirror to monitor speed limit signs posted above the road. Together with information supplied by the on-board Navigation system, it displays posted speed limits on the instrument cluster display and in the Head-up Display, if so equipped.

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BMW EfficientDynamics
Less emissions. More driving pleasure.

BMW EFFICIENT DYNAMICS: MAKING A LITTLE GO A LONG WAY.

BMW was one of the first automotive manufacturers to pursue efficient driving technologies – one part of our award-winning sustainability strategy. BMW EfficientDynamics represents the most comprehensive package of innovative technologies currently in production for reducing fuel consumption and emissions. Our commitment to EfficientDynamics means we are continuously developing innovative systems that bring us closer to our long-term goal of emissions-free mobility. Since 1995 BMW has been able to reduce the CO₂ emissions of its entire fleet by approximately 30 percent, and intends to achieve a further 25 percent reduction by 2020. However, we remain committed to driving pleasure, which is being pursued in different ways.

Eco-friendly technology. The development of more efficient vehicles powered by conventional gasoline and diesel engines are continuing challenges. A comprehensive technology directive enables the reduction of fuel consumption and emissions, while at the same time increasing power output and driving enjoyment. These advances are based on innovations such as BMW TwinPower Turbo technology, Brake Energy Regeneration, Air Curtain front apron design, and many others.

BMW ActiveHybrid. With the BMW ActiveHybrid 7, BMW ActiveHybrid 5 and BMW ActiveHybrid 3, BMW has impressive hybrid production models in its line. All combine outstanding efficiency with superlative dynamic ability.

BMW i. The all-new BMW i brand is launching two completely new vehicle concepts for sustainable mobility in an urban environment; both are an important part of BMW EfficientDynamics technologies. Key features of the BMW i3 and BMW i8 include the use of lightweight materials such as carbon-fiber-reinforced plastic (CFRP), electric drive systems, powerful battery technology and eco-friendly production methods.

➤ bmwusa.com/i
➤ bmwusa.com/EfficientDynamics

THE 3 SERIES GRAN TURISMO'S EFFICIENT DYNAMICS INITIATIVE AT A GLANCE.

Auto Start-Stop function.

Even when idling, such as at a stop sign, an engine burns fuel. BMW's Auto Start-Stop function enhances fuel efficiency by switching off the engine. (The intelligent electronics system first checks the battery charge level and calculates if other electric systems, like the heated rear window, need more energy.) Once the brake pedal is released, the engine starts up again almost instantly. A Start-Stop signal in the Display indicates the function is active.

BMW TwinPower Turbo technology.

This innovative twin-scroll turbocharging technology efficiently reclaims the energy contained in exhaust gases, using a twin-scroll charger with a double-flow exhaust system.

High Precision Direct Injection.

In this latest-generation direct fuel injection system, the piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, with extreme precision, for very efficient combustion.

Brake Energy Regeneration.

To supply a battery with electrical energy, the generator (alternator) is usually driven using engine power, which requires fuel. With Brake Energy Regeneration, the alternator generates electricity only when you take your foot off the accelerator. Kinetic energy that was previously unharnessed is transformed into electrical energy, which is then fed into the battery. In this way, electricity is generated without consuming fuel.

Electric power steering.

Unlike conventional, hydraulic steering systems, electric power steering draws power only during actual steering movements. When the steering wheel position is constant, the electric motor is inactive.

ECO PRO mode.

Driving in ECO PRO mode helps customers achieve fuel savings of up to 20 percent, depending on their individual style of driving. This mode optimizes accelerator and transmission response as well as shift points, and intelligently adapts the heating/air conditioning strategy. ECO PRO tips help the driver drive even more efficiently. The bonus range shown by the on-board computer indicates how many additional miles the driver has gained thanks to the increased efficiency in ECO PRO mode since the last fill-up.

8-speed Sport Automatic transmission.

The close spacing of gear ratios in the 8-speed Sport Automatic transmission makes maximum use of the optimum rev range, reducing fuel consumption and allowing smoother shifts.

Lightweight construction.

Our engineers use lightweight aluminum throughout our vehicles – in the front section, for example, or for the suspension. BMW's four- and six-cylinder TwinPower Turbo engine blocks are all-aluminum. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility, especially in curves.

Not all BMW EfficientDynamics features are available on all models. Please see your authorized BMW center for details.

BMW ENGINE TECHNOLOGY: A HERITAGE OF INNOVATION. A FUTURE OF SUSTAINABLE EXHILARATION.

From its inception almost a century ago as a manufacturer of aircraft engines, Bavarian Motor Works has been a world leader in engine design. In fact, the innovations shown below were so ahead of their time, BMW engineers still incorporate this technology into today's award-winning powerplants. Over the decades, BMW engines have led to countless wins at the racetrack. Even more important, their smooth, powerful and efficient performance has won over generations of driving enthusiasts. Today, adhering to the EfficientDynamics philosophy, BMW engineers are setting even higher goals: creating an engine template that can be scaled in size and adapted to new fuel sources – all while maintaining legendary BMW performance and efficiency. It's a revolutionary concept that is now becoming reality. Welcome to the exciting future of BMW power.

1936



SEMI-HEMISPHERICAL VALVE DESIGN.
A design so advanced it helped the BMW 328 Mille Miglia win races in 1936 – and it's still in use today.

1955

ALL-ALUMINUM V-8 ENGINE.
The BMW 502 applied what is now called "intelligent lightweight engineering" to its then-awesome 160-hp V-8 engine.

1972

FUEL INJECTION.
The BMW 2002tii featured fuel injection, a technology that would become a crucial building block in BMW EfficientDynamics advances.



DIGITAL MOTOR ELECTRONICS (DME).
Computerized engine monitoring and control revolutionize the performance, efficiency and reliability of BMW's World Championship-winning Formula 1® racecar.

1981

1992

MULTI-VALVE TECHNOLOGY.
In every BMW, four valves per cylinder let in more air for greater power, and push out exhaust more easily for greater efficiency.

2006



ALUMINUM/MAGNESIUM COMPOSITE ENGINE BLOCK.
Technology from 1970s BMW racecar engines, this combines the strength to withstand high-revving performance with efficiency-enhancing light weight.

2007

TWIN POWER TURBO ENGINES.
BMW twin-scroll turbocharging calls on high-precision direct injection and a host of other innovations for increased power and efficiency – without turbo lag.

2008

BMW ADVANCED DIESEL WITH BLUE PERFORMANCE TECHNOLOGY.
BMW introduces America to a new form of diesel with amazing torque and power, quiet running, lower emissions and greater efficiency than ever before.

TODAY: THE BMW TWIN POWER TURBO ENGINE.
Introduced in 2007, TwinPower Turbo technology is incorporated into every new BMW engine, whether gasoline-, diesel- or hybrid-powered. Utilizing BMW high-precision direct injection, Double-VANOS continuously variable camshaft timing, and Valvetronic individual intake valve control, TwinPower Turbo technology delivers vastly increased power, torque and efficiency when compared to normally aspirated engines of the same size.

BMW GASOLINE-POWERED ENGINES.
Whether configured with four, six, eight or 12 cylinders, the latest BMW gasoline-combustion engines are designed to generate the highest ratio of power and thrilling performance to fuel consumption and emissions.

BMW ADVANCED DIESEL.
Powerful, fast, quiet and fuel-efficient: these are the traits of BMW Advanced Diesel engines. Thanks to BluePerformance Technology, BMW diesel engines meet emissions standards in all 50 states. Managed by a high-performance electronic engine control unit, the turbocharger develops boost and extra power in immediate response to the smallest tap of the accelerator pedal, and stays strong throughout the rev range where you do most of your driving.

BMW ACTIVE HYBRID.
BMW ActiveHybrid vehicles blend a TwinPower Turbo engine with an electric motor and high-performance lithium-ion battery. When compared to non-hybrid versions, BMW ActiveHybrid vehicles deliver greater fuel efficiency, fewer emissions and breathtaking acceleration.

BMW i: BORN ELECTRIC.
BMW i makes its debut with the i3. Powered by an electric motor combined with an innovative lithium-ion battery, the i3 accelerates from 0–60 in approximately 7 seconds. The BMW i8, a plug-in hybrid electric vehicle, races from 0–60 mph in 4.4 seconds. Its 131-hp electric motor powers the front wheels, while a 231-hp three-cylinder gasoline engine turns the rear wheels. Capable of 22 miles of all-electric driving using its lithium-ion battery, it achieves a total average fuel consumption of 94 mpg and a top speed of 75 mph.



300-hp BMW TwinPower Turbo inline six-cylinder engine.

THE EVOLUTION OF BMW EFFICIENT DYNAMICS TECHNOLOGY.
Smaller engines that generate greater power using less fuel.

1994 BMW 530i
3.0-liter V-8 engine with 5-speed automatic transmission

- 215 horsepower
- 16 city/25 highway mpg¹
- 0-60 mph: 8.8 seconds²

2014 BMW 528i
2.0-liter inline four-cylinder TwinPower Turbo engine with 8-speed automatic transmission

- 240 horsepower
- 23 city/34 highway mpg¹
- 0-60 mph: 6.1 seconds²

¹ EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.
² BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.



THE BEST FOUNDATION FOR DYNAMIC PERFORMANCE: A SUPERIOR CHASSIS.

The new BMW 3 Series Gran Turismo can be equipped with a whole host of innovative technologies to help you get the most out of each drive. Many of these systems are intelligently networked with each other, maximizing your active safety quotient – and your driving pleasure.



The technologically advanced **Adaptive M Suspension** incorporates electronically controlled dampers that adapt to the style of the driver and driving conditions. Settings can be designated via the Driving Dynamics Control button. Stiffer, more dynamic system settings can be selected by activating the SPORT or SPORT+ mode.

Variable Sport Steering continuously adjusts steering force and steering ratio – depending on the steering movement – to suit changing driving situations. As a result, you enjoy increased agility on winding roads, more stability at higher speeds, and great flexibility when parking.

The **BMW xDrive intelligent all-wheel-drive system** in the 328i xDrive Gran Turismo and 335i xDrive Gran Turismo monitors data such as engine speed, steering angle, wheel speeds and acceleration. On smooth, dry roads, more power is normally sent to the rear axle, giving vehicles with xDrive the feel of their rear-wheel-drive counterparts. But hit a wet uphill curve, for instance, and even before wheelspin can occur, the system immediately recognizes any need for a change in power distribution. Using a controlled clutch, it sends more torque to the front axle to enhance stability and achieve greater traction.

Driving Dynamics Control including ECO PRO mode allows you to adjust the driving characteristics by simply pressing a button. Select COMFORT, SPORT or SPORT+ settings to adjust engine-throttle response, transmission shift characteristics, and power-steering assist. The ECO PRO setting provides a more fuel-efficient, eco-friendly driving style. In addition, the traction control feature can be disengaged when driving on sand, gravel, or deep or packed snow.

Active Rear Spoiler – a BMW first – extends automatically once the vehicle reaches 68 mph. Once extended, the spoiler reduces lift on the rear axle by more than 35 percent, allowing the 3 Series Gran Turismo to replicate the aerodynamic qualities of the 3 Series Sedan. At speeds below 43 mph, the spoiler automatically retracts into the car's trailing edge. If required, the rear spoiler can be extended and retracted manually.

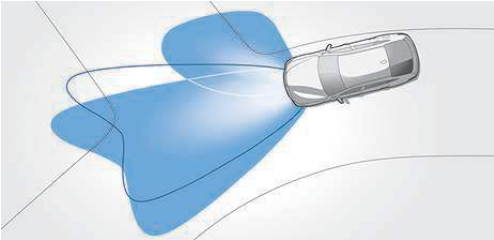
8-speed Sport Automatic transmission. This transmission adjusts to your style – from comfortable cruising to very dynamic driving. To change gears, you can use the selector lever or steering wheel-mounted gear shift paddles. In Sport mode, modified clutch settings allow very quick adjustments in engine speed, for minimal shift times. The close spacing of the eight gears optimizes acceleration, while also maximizing efficiency and comfortable shifting.

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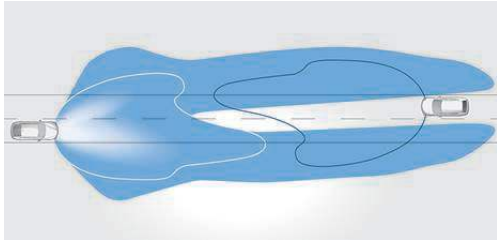
HIGH-TECH BODYGUARDS: ACTIVE AND PASSIVE SAFETY.

The 3 Series Gran Turismo is designed with BMW's full range of state-of-the-art active and passive safety technologies. Active safety features, such as Xenon Adaptive Headlights, powerful engines and large brakes, help you see and respond to potentially dangerous situations. Should an accident prove unavoidable, passive safety features, such as airbags, are designed to help protect you and your passengers. After a severe impact, a host of features spring into action: the doors automatically unlock, headlights and taillights flash, the starter cable is disconnected from the battery and the fuel supply is cut off. Thanks to BMW Assist eCall,TM should any airbags deploy, response specialists are automatically alerted and notified of your location.

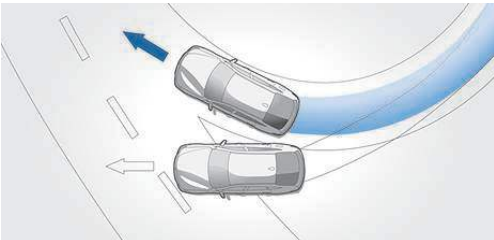
bmwusa.com/3GT



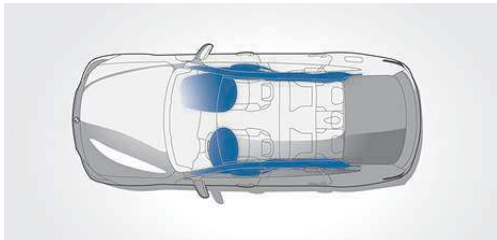
Xenon Adaptive Headlights for low- and high-beams enhance illumination of the road ahead at night or in poor visibility. Four LED Corona headlight-rings, which can be used as Daytime Running Lights, also serve as parking lights. Adaptive Headlights provide optimum illumination of the road ahead when the car enters a turn. Light distribution is automatically adjusted to the road speed and steering angle. Cornering Lights, positioned in the two inner headlights, are automatically activated by using the turn indicator or changing the steering wheel angle, even when the vehicle is at rest.



Automatic high beams let you enjoy the convenience of switching between high and low beams automatically. When the Automatic high beams system is activated, an image sensor at the back of the rear-view mirror monitors oncoming traffic and lighting conditions. Based on this data, the system decides whether or not the high beams should be switched on. When it detects vehicles ahead, or the sensor indicates that ambient light is sufficient, the high beams are automatically switched off.



Dynamic Stability Control (DSC). This system provides remarkable tenacity on slippery road surfaces. If it senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the vehicle under control and going in the intended direction. Start-off Assistant, a feature of DSC, prevents the vehicle from rolling backward on a hill for approximately two seconds after taking your foot off the brake. The system also includes Brake Fade Compensation, which lets you use the same amount of pedal force, even when the brakes are heated; Brake Stand-by, which pre-tenses the brakes for quicker action if you suddenly remove your foot from the accelerator pedal; and Brake Drying, which periodically brings the brake pads into contact with the rotors to eliminate accumulated moisture when it rains.

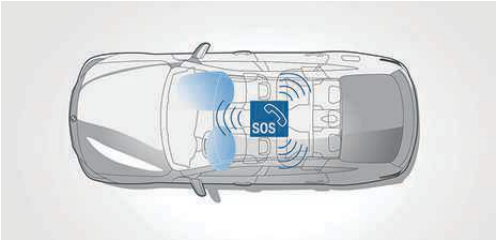


Airbags. In the event of a collision, BMW's supplemental restraint system (SRS) determines which airbag(s) to deploy for optimal protection. When a safety belt is used, airbags deploy only at a higher crash severity; the force of the deployment depends upon the severity of the impact. Eight airbags offer specific protection: front airbags with advanced technology for driver and front passenger, front knee airbags, front-seat-mounted side-impact airbags, and HPS (Head Protection System) bags for front and rear.

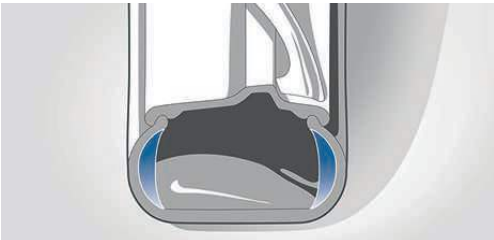
Note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.



BMW restraint system for driver and front passenger combines three-point safety belts, automatic safety-belt pretensioners, and seat bolsters that help prevent occupants from sliding forward. Active Head Restraints in the front seats reduce the risk of whiplash or neck/head/spine injury. When sensors detect a rear-end collision, the headrests automatically and rapidly pivot forward, supporting the occupant's heads.

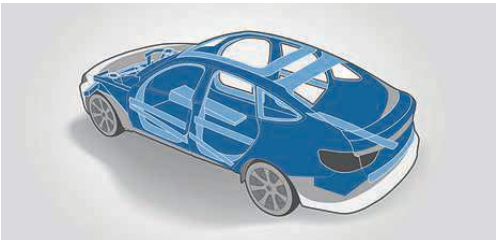


BMW Assist eCall.TM Enjoy peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. BMW Assist eCall includes Automatic Collision Notification, Emergency Request (SOS button), and Customer Relations.



Run-flat tires. Thanks to reinforced sidewalls, run-flat tires maintain their shape and rim position even after suffering a complete loss of tire pressure. They allow you to continue driving at a reduced speed until you reach a safe area to change a tire or wait for Roadside Assistance. The Tire Pressure Monitor alerts you when there is a drop in tire pressure; if the loss is severe, an acoustic warning is triggered.

Please see Owner's Manual for more information detailing allotted miles to travel and load weight rules for run-flat tires.



Body stiffness. The intelligent use of high-strength multi-phase steel and aluminum provides a high degree of body stiffness and crash resistance. Components such as the A-pillars and windshield frame include special reinforcements to provide optimum occupant protection. **Door reinforcements** are designed to provide additional occupant protection in the event of a side impact. Added protection is provided by diagonal safety bars in the doors. When **crash sensors** detect a serious impact, interior lights and hazard flashers activate, and the doors automatically unlock to allow access for emergency aid.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

THE NEW BMW 3 SERIES GRAN TURISMO WITH SPORT LINE.

Interior equipment features:

- Sport seats for driver and front passenger
- Choice of:
 - High Gloss Black interior trim with Coral Red highlight
 - Aluminum interior trim with Coral Red or High Gloss Black highlight
 - Fineline Anthracite Wood interior trim with Pearl Gloss Chrome highlight
- Anthracite headliner
- Choice of:
 - Black SensaTec upholstery with Red highlight
 - Black Dakota Leather upholstery with Red highlight
 - Coral Red Dakota Leather upholstery with Black highlight
- Sport instrument cluster
- Signature key fob in black with contrasting red trim
- Chrome rings around A/C and radio controls

Leather upholstery: Leather on all seating surfaces; other components may be Leather or SensaTec.

Exterior equipment features:

- Choice of:
 - Double Spoke (Style 397) 18 x 8.0 light alloy wheels and 225/45 run-flat¹ performance tires^{2,3} (includes increased top-speed limiter) or run-flat¹ all-season tires²
 - Double Spoke (Style 466) 19 x 8.0 front, 19 x 9.0 rear light alloy wheels and 225/45 front, 255/40 rear summer tires^{2,3} (includes increased top-speed limiter)
- Bumper and air intake trim, kidney bars, exhaust pipe tips, B-pillar and mirror caps in high-gloss black

¹ Run-flat tires do not come equipped with a spare tire and wheel.
² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.
³ Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."



The driver and front passenger sport seats offer exceptional support and look even more dynamic in Black Dakota Leather with Red highlight.



Door-sill finishers feature exclusive Sport Line design.



Signature key fob features the Sport Line design theme: distinctive black with contrasting red trim.



Double Spoke (Style 397) 18 x 8.0 light alloy wheels and 225/45 **run-flat¹ performance tires^{2,3}** (includes increased top-speed limiter) or **run-flat¹ all-season tires²**.



Double Spoke (Style 466) 19 x 8.0 front, 19 x 9.0 rear light alloy wheels and 225/45 front, 255/40 rear **summer tires^{2,3}** (Includes increased top-speed limiter.)



The new BMW 335i xDrive Gran Turismo with Sport Line shown in Melbourne Red Metallic paint and 19-inch Double Spoke (Style 466) light alloy wheels.

bmwusa.com/byo

THE NEW BMW 3 SERIES GRAN TURISMO WITH LUXURY LINE.

Interior equipment features:

- Choice of:
 - Fineline Anthracite Wood interior trim with Pearl Gloss Chrome highlight
 - Burl Walnut Wood interior trim with inlay and Pearl Gloss Chrome highlight
- Choice of:
 - Black Dakota Leather upholstery with exclusive stitching
 - Saddle Brown Leather upholstery with exclusive stitching
 - Venetian Beige Dakota Leather upholstery with exclusive stitching
- Chrome rings around center stack, A/C and radio controls
- Signature key fob in black with Pearl Gloss Chrome highlight trim

Leather upholstery: Leather on all seating surfaces; other components may be Leather or SensaTec.

Exterior equipment features:

- Choice of:
 - Multi Spoke (Style 416) 18 x 8.0 light alloy wheels and 225/45 run-flat¹ all-season tires²
 - W Spoke (Style 440) 19 x 8.0 front, 19 x 9.0 rear light alloy wheels and 225/45 front, 255/40 rear summer tires^{2,3} (includes increased top-speed limiter)
- Bumper accents, air intake trim with Line-specific design, kidney bars and exhaust pipe tips in chrome
- B-pillar in high-gloss black
- Chrome window surround

¹ Run-flat tires do not come equipped with a spare tire and wheel.

² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

³ Performance tires are not recommended for driving in ice and snow conditions.

Luxury Line requires ordering the Premium Package. Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."



Power front seats in Venetian Beige Dakota Leather with exclusive stitching.



Door-sill finishers featuring exclusive Luxury Line design motif.



Luxury Line signature key fob with Pearl Gloss Chrome highlight trim.



Multi Spoke (Style 416) 18 x 8.0 light alloy wheels and 225/45 run-flat¹ all-season tires.²



W Spoke (Style 440) 19 x 8.0 front, 19 x 9.0 rear light alloy wheels and 225/45 front, 255/40 rear **summer tires**.^{2,3} (Includes increased top-speed limiter.)



The new BMW 328i xDrive Gran Turismo with Luxury Line shown in Sparkling Brown Metallic paint and 18-inch Multi Spoke (Style 416) light alloy wheels.

THE NEW BMW 3 SERIES GRAN TURISMO WITH M SPORT.

Interior equipment features:

- Sport seats for driver and front passenger
- Choice of:
 - Aluminum Hexagon interior trim with Matte Estoril Blue or High Gloss Black highlight
 - Dark Burl Walnut Wood interior trim with Pearl Gloss Chrome highlight
- Leather-wrapped multi-function M Sport steering wheel
- Anthracite headliner
- Choice of:
 - Black SensaTec upholstery
 - Venetian Beige SensaTec upholstery
 - Venetian Beige Dakota Leather upholstery
 - Coral Red Dakota Leather upholstery with Black highlight
 - Black Dakota Leather upholstery
- Chrome rings around A/C and radio controls
- M footrest (requires black or red upholstery)
- Sport instrument cluster
- Signature key fob

Leather upholstery: Leather on all seating surfaces; other components may be Leather or SensaTec.

Exterior equipment features:

- Choice of:
 - Star Spoke (Style 400M) 18 x 8.0 front, 18 x 8.5 rear light alloy wheels and 225/45 front, 255/40 rear summer tires^{2,3} (includes increased top-speed limiter)
 - Star Spoke (Style 400M) 18 x 8.0 light alloy wheels and 225/45 run-flat¹ all-season tires²
 - Double Spoke (Style 598M) 19 x 8.0 front, 19 x 9.0 rear light alloy wheels and 225/45 front, 255/40 rear summer tires^{2,3} (includes increased top-speed limiter)
- Aerodynamic kit
- Shadowline exterior trim

¹ Run-flat tires do not come equipped with a spare tire and wheel.

² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

³ Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."



Front sport seats in Black Dakota Leather upholstery give the interior a distinctly powerful look. Shown with the 8-speed Sport Automatic transmission.



Door-sill finishers featuring exclusive M Sport badge.



Optional **M Sport brakes**, featuring a fixed-calliper brake in dark blue with the "M" logo, enhance braking performance.



Star Spoke (Style 400M) light alloy wheels. With **summer tires**^{2,3}: 18 x 8.0 front, 18 x 8.5 rear and 225/45 front, 255/40 rear tires. (Includes increased top-speed limiter.) With **run-flat¹ all-season tires**²: 18 x 8.0 and 225/45 tires.



Double Spoke (Style 598M) 19 x 8.0 front, 19 x 9.0 rear light alloy wheels and 225/45 front, 255/40 rear **summer tires**^{2,3} (Includes increased top-speed limiter.)



powered by 

38 39 BMW M Sport

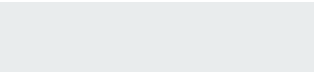


The new BMW 335i xDrive Gran Turismo with M Sport shown in Glacier Silver Metallic paint and 19-inch Double Spoke (Style 598M) light alloy wheels.

bmwusa.com/byo

BMW 3 SERIES GRAN TURISMO.

Exterior colors.



300 Alpine White (Non-metallic)



B53 Sparkling Brown Metallic



A89 Imperial Blue Metallic



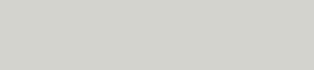
668 Jet Black (Non-metallic)



A75 Melbourne Red Metallic



B40 Liquid Blue Metallic



A96 Mineral White Metallic



B38 Midnight Blue Metallic



B45 Estoril Blue Metallic



475 Black Sapphire Metallic



A83 Glacier Silver Metallic



481 Kalahari Beige Metallic



B39 Mineral Gray Metallic

Upholstery colors and materials.



KCSW Black SensaTec



LCSW Black Dakota Leather



KCDF Venetian Beige SensaTec



LCDF Venetian Beige Dakota Leather

Interior trims.



4CG Silver Matte



4AB/4DM Dark Burl Walnut Wood
with Pearl Gloss Chrome highlight

The pages in this section of the brochure show available colors and materials for the BMW 3 Series Gran Turismo. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples.

Leather upholstery: Leather on all seating surfaces; other components may be Leather or SensaTec.

For details on the availability of standard and optional exterior paints and upholstery materials and colors, please visit [bmwusa.com/byo](https://www.bmwusa.com/byo).

Sport Line.
Upholstery colors.



KCL3 Black SensaTec with Red highlight



LCL3 Black Dakota Leather with Red highlight



4AT/4DN High Gloss Black with Red highlight



LCL5 Coral Red Dakota Leather with Black highlight



4AD/4DN Aluminum with Red highlight



4AD/4DL Aluminum with Black highlight



4CE/4DM Fineline Anthracite Wood trim
with Pearl Gloss Chrome highlight

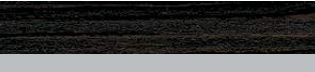
Luxury Line.
Upholstery colors.



LCLX Saddle Brown Dakota Leather
with exclusive stitching



LCLY Venetian Beige Dakota Leather
with exclusive stitching



4CE/4DM Fineline Anthracite Wood
with Pearl Gloss Chrome highlight



LCLZ Black Dakota Leather with exclusive stitching



4B8/4DM Burl Walnut Wood with inlay
and Pearl Gloss Chrome highlight

Luxury Line.
Interior trims.

M Sport.
Upholstery colors.



KCSW Black SensaTec



LCSW Black Dakota Leather



KCDF Venetian Beige SensaTec



LCDF Venetian Beige Dakota Leather



LCL5 Coral Red Dakota Leather with Black highlight

M Sport.
Interior trims.



4MR/4DX Aluminum Hexagon
with Matte Estoril Blue highlight



4MR/4DL Aluminum Hexagon
with High Gloss Black highlight



4AB/4DM Dark Burl Walnut Wood
with Pearl Gloss Chrome highlight

The pages in this section of the brochure show available colors and materials for the BMW 3 Series Gran Turismo. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples.

Leather upholstery: Leather on all seating surfaces; other components may be Leather or SensaTec.

For details on the availability of standard and optional exterior paints and upholstery materials and colors, please visit bmwusa.com/byo.

Equipment features and options.



Xenon Adaptive Headlights optimize road illumination when entering a turn or corner, helping to enhance visibility when driving at night. Sensors continuously monitor the angle of the steering wheel to determine the direction in which your vehicle is heading. The outer headlights swivel accordingly, up to 15 degrees left or right. **Xenon low- and high-beam headlights** illuminate the road ahead and to the side. An auto-leveling feature adjusts for varying passenger and cargo loads. **Corona headlight-rings** that circle both headlights and high beams also act separately as Daytime Running Lights and parking lights. **Automatic high beams** switch automatically between high and low beams according to oncoming traffic, traffic ahead, and the level of street lighting.



Taillight cluster with taillight, brakelight and turn-signal indicators incorporates LED technology for greater visibility. **Adaptive Brakelights** warn following vehicles by increasing in brightness when the intensity of your braking action is increased.



High-pressure headlight cleaning system helps keep headlights clear of ice, mud, road salt and other coatings, for maximum road illumination and enhanced driving safety. When the headlights are on, they are automatically cleaned along with the windshield.



Automatic-dimming interior and exterior mirrors sense the bright headlights of vehicles behind you and automatically darken. The exterior power-adjustable side-view mirrors include a fold-in function.



High-gloss shadowline trim adds the look of sporty performance to the front and rear side window frames, B- and C-pillars, and the exterior mirror frames and bases.



Panorama glass moonroof offers power slide and lift functions (front), a wind deflector, and comfort opening via the car's remote control.



Frameless windows emphasize the Gran Turismo's elegant, coupe-style appearance.



Air Breathers, located in the front wheel arches, channels the airflow at the front wheels. This decreases air turbulence at the front wheels, thereby reducing fuel consumption.



Active rear spoiler automatically extends or retracts, depending on the current speed, to best regulate the flow of air at the rear. It can also be manually activated via a button on the driver's-side door.



Exhaust tailpipe configuration identifies the 3 Series Gran Turismo: the 328i xDrive has twin tailpipes on the left side; the 335i xDrive has one tailpipe on the left and one on the right.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

Equipment features and options.



V Spoke (Style 395) 17 x 8.0 light alloy wheels and 225/55 **run-flat**¹ **all-season tires**.²



Star Spoke (Style 396) 18 x 8.0 light alloy wheels and 225/45 **run-flat**¹ **all-season tires**.²

Sport Line.



Double Spoke (Style 466) 19 x 8.0 front, 19 x 9.0 rear light alloy wheels and 225/45 front, 255/40 rear **summer tires**.^{2,3} (Includes increased top-speed limiter.)



Double Spoke (Style 397) 18 x 8.0 light alloy wheels and 225/45 **run-flat**¹ **performance tires**.^{2,3} (includes increased top-speed limiter) or **run-flat**¹ **all-season tires**.²

Luxury Line.



W Spoke (Style 440) 19 x 8.0 front, 19 x 9.0 rear light alloy wheels and 225/45 front, 255/40 rear **summer tires**.^{2,3} (Includes increased top-speed limiter.)



Multi Spoke (Style 416) 18 x 8.0 light alloy wheels and 225/45 **run-flat**¹ **all-season tires**.²

M Sport.



Double Spoke (Style 598M) 19 x 8.0 front, 19 x 9.0 rear light alloy wheels and 225/45 front, 255/40 rear **summer tires**.^{2,3} (Includes increased top-speed limiter.)



Star Spoke (Style 400M) light alloy wheels. With **summer tires**.^{2,3}: 18 x 8.0 front, 18 x 8.5 rear and 225/45 front, 255/40 rear tires. (Includes increased top-speed limiter.) With **run-flat**¹ **all-season tires**.²: 18 x 8.0 and 225/45 tires.

¹ Run-flat tires do not come equipped with a spare tire and wheel.
² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.
³ Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

Equipment features and options.



Three-spoke, leather-wrapped multi-function sport steering wheel with tilt/telescoping feature lets you keep both hands on the wheel while adjusting both the audio and a Bluetooth® enabled mobile phone. Voice command (included with Navigation system) can be used to change audio selections, Navigation system destinations and telephone entries.

Variable Sport Steering continuously adjusts the steering ratio, reducing the amount of steering wheel movement required in tight turns. This increases comfort when parking and maneuvering, and enhances sporty, agile handling.

Servotronic adapts power steering support to the current speed, providing superior comfort by reducing needed steering force.



8-speed Sport Automatic transmission provides extremely fast synchronized shifting. By increasing the number of gears to eight, the transmission provides a more efficient shifting sequence and improved fuel economy. Includes Adaptive Transmission Control (ATC) with SPORT and MANUAL shift modes and steering wheel-mounted paddle shifters. When in SPORT mode, shifts can be generated via the console-mounted shift lever or the paddle shifters.



Three-spoke, leather-wrapped multi-function M sport steering wheel includes a thick, textured rim and thumb indents that are designed for performance driving. Multi-function buttons let you adjust various comfort features while keeping both hands on the wheel.



Instrument panel features a red backlit speedometer and tachometer. Centered between the two easy-to-read analog instruments is the on-board computer with liquid crystal display providing additional important driving information.

Extended instrument cluster, included with the Navigation system, has a high-resolution Info Display showing functions for the Check Control as well as Navigation system prompts and operational feedback. With the ECO PRO mode activated, EfficientDynamics information is displayed in the rev counter.



On-board computer provides data on exterior temperature, average speed, average and current fuel consumption, and range. With the ECO PRO mode activated, the current bonus range is also displayed.



Automatic climate control system allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual air-flow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also includes defrost/demist and MAX A/C functions.



Driving Dynamics Control with ECO PRO mode lets you change the driving character of the 3 Series Gran Turismo with just the push of a button. The switch customizes accelerator response characteristics, power steering characteristics and Dynamic Stability Control (DSC) thresholds. Choose between ECO PRO, COMFORT, SPORT and SPORT+ modes; each activates different settings for extra sporty, more relaxed or maximized fuel-efficient driving modes.



Auto Start-Stop function switches off the engine automatically during brief stops, such as at red lights, to reduce fuel consumption. A symbol displayed in the rev counter indicates that the function is active.

Equipment features and options.



BMW's iDrive 4.2 **Navigation system** uses Global Positioning System (GPS) satellites and data stored on an internal hard drive to guide you to your destination, which is displayed on a high-resolution screen. The 200 GB hard-drive-based system features include 3-D daytime and nighttime maps, zoom and satellite images, travel planner, and an Assistance Window. It also offers Voice command for convenient, hands-free operation, and 20 GB of storage for your favorite media files. The available BMW Online option includes MyInfo, which allows Google Maps™ destinations to be sent to your vehicle.



BMW anti-theft AM/FM stereo CD/MP3 audio system offers Radio Data System (RDS), Auto-Store, and 3-channel FM diversity antenna system. Song titles are displayed on the 6.5-inch color monitor (shown), or on the 8.8-inch color monitor included with the Navigation system.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."



Advanced Real Time Traffic Information, included in the iDrive 4.2 Navigation system for Model Year 2014, makes you aware of traffic congestion in most large cities before you encounter it. This feature displays and describes current local traffic information on your Control Display; in case of delays greater than five minutes, it suggests alternate routes. The latest-generation Navigation system offers numerous upgrades, such as presenting menus in virtual, 3-D spaces; added functions in the split-screen Display; switching quickly from top view to perspective view; using superimposed layers for Advanced Real Time Traffic Information and weather icons; displaying points of interest, and more.



BMW Online gives you a personalized internet portal, delivered on the Control Display. Get up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P and NASDAQ indices; and the powerful reach of the Google® database. Read or hear news headlines aloud via text-to-speech technology. "Send to Mail" pinpoints your current location and planned destination, and allows you to send the information to any email account. Split-screen functionality lets you use BMW Online in tandem with Navigation maps and instructions, entertainment details and other on-board content.



Wherever you travel, friendly **Concierge Services** representatives assist you with local restaurant and hotel recommendations, movie times and ticket information, flight arrival and departure gates and times, fuel prices and availability, and much more. You can also get the "Points of Interest" (POI) download, which allows the representative to send addresses and phone numbers to your vehicle. This information can also be transferred to your BMW Navigation system for route guidance. Then use your Bluetooth linked mobile phone to make a call.



Parking Assistant. This driver assistance system searches for suitable parking spots and then steers your vehicle into them. Simply press the "Park Assistant" button, then drive along potential parking spaces on either side of the road, staying below 22 mph and no more than five feet away. Using ultrasonic sensors integrated into the side indicators, the system searches for and measures parking spaces. When a space at least four feet longer than your vehicle is spotted, it is shown on your Control Display. Shift into reverse and Parking Assistant takes control of steering your vehicle into the selected space; you operate the accelerator and brake pedals. The acoustic and visual warnings of Park Distance Control provide assistance.



Surround View displays video images of approaching traffic on the Control Display. Side-view Cameras positioned in the front bumpers show traffic approaching the front of the vehicle from the sides, such as when exiting a garage. The Top-view Camera provides video images of the road alongside the doors, taken by cameras positioned in the exterior mirrors.



Harman Kardon® Surround Sound System is a 16-speaker, multi-channel system that outputs reproduction of the surround information contained in the stereo signal in a nine-channel format as well as 5.1 surround sound from a DVD source. Includes a powerful 600-watt digital amplifier with nine channels. The system compensates for driving noise in smooth steps with speed-dependent equalizing.



Engaging reverse gear activates the **Rear-view Camera**. The area behind your vehicle is then shown on the Control Display. Working together with Park Distance Control, the system superimposes interactive guidelines on the image, indicating if a parking space can accommodate your vehicle, and displaying parking trajectories and turn angles.



Mobile Office. Use the time you spend in your vehicle even more effectively with BMW's Mobile Office feature.¹ For example, text messages and emails can be transferred from your Bluetooth® paired phone directly to the vehicle's Control Display and can be read back to you aloud using text-to-speech functionality and the vehicle's audio system.

¹ Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.



Smartphone Integration for iPhone and similar devices allows access to stored music, can improve signal reception, and recharges the phone battery. See your BMW center for compatible phone models. Note: Smartphone Integration requires the Snap-in Adapter (accessory). **Enhanced functions** add to the ease and pleasure of using your MP3 player or mobile phone. Want to know which CD that song comes from? The album cover is shown on your Display screen. Don't purchase additional cables – your iPod® or iPhone®'s original USB cable connects to your BMW's USB port. Another great feature: with Bluetooth Audio Streaming, you can wirelessly play music through the BMW audio system from a Bluetooth compatible music player or mobile phone, from anywhere in your vehicle.

Equipment features and options.



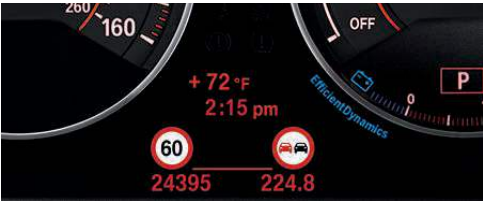
Head-up Display projects important travel information, such as vehicle speed and Check Control warnings, onto the windshield directly in your field of vision. Data is shown in full color, making information even more precise and easier to process. Additional information, including Navigation directional arrows and instructions, can also be displayed.



Lane Departure Warning¹, a component of Active Driving Assistant, uses a camera to recognize when your vehicle is crossing over lane markings or is changing lanes without signaling, and warns you by sending a mild vibration through the steering wheel. The system can be turned on and off via a button by the steering wheel.



Active Blind Spot Detection warns if a vehicle is in your blind spot, or if a vehicle is approaching at high speed in the passing lane, by displaying a visual signal in the exterior mirror casing. The system also warns you by making the steering wheel vibrate should you then use the turn-signal indicator before executing a lane change.



Speed Limit Info. This system uses a camera installed close to the rear-view mirror to monitor speed limit signs posted above the road. Together with information supplied by the on-board Navigation system, it displays posted speed limits on the instrument cluster display and in the Head-up Display, if so equipped.



Active Cruise Control (ACC) with Stop & Go.² This system lets you pre-set both desired speed and following distance. When ACC recognizes slower vehicles ahead, it reduces your speed to maintain the preset distance. Stop & Go can bring you to a complete stop if traffic calls for it. Press the accelerator or use the steering wheel control to resume your speed according to your settings.



Dynamic Cruise Control² lets you set and keep to a chosen speed above 20 mph, including automatic application of the brakes when driving downhill. It is activated and regulated via controls positioned on the left side of the steering wheel, and deactivated by applying the brakes or switching off the feature.



Front armrest with sliding adjustment and integrated storage compartment.



Rear center armrest includes two cupholders integrated into the front of the armrest. When not in use, they can be stored out of sight by sliding them back into the armrest. The armrest swings up to create a third rear passenger seat.



10-way power front sport seats make the driving experience more enjoyable with adjustments for fore/aft, seat height, backrest angle and seat angle. Side bolsters can be power-adjusted to comfortably fit your back while helping to hold you firmly in place during cornering. Includes two-way headrests with Active Head Restraints feature.
Heated front seats are a welcome feature in cooler weather. By pressing the icon button, the seating surfaces – seat bottom, backrest and sides – are heated to your choice of three settings.
Heated rear seats offer multiple settings to warm the seat bottoms and backrests of the left and right seats.



Power seat adjustment for driver and front passenger customizes seat height, seat and backrest angle, and fore/aft position. Includes a two-driver memory function for driver's seat and power-folding exterior mirrors.
Lumbar support for front seats adds four-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.



Storage compartments are found throughout the cabin: in the front and rear doors, in a lidded compartment in the center console, an open compartment under the front and in the rear center armrests, in cupholders front and rear, in a storage tray, and in the glove compartment.



Rear backrest release function lets you easily unlock and fold the rear backrest down to create an almost flat loading space.



Tilt-adjustable rear seatbacks can be inclined in 15 stages.



Rear passenger compartment includes 40/20/40 split-folding seat backrests for flexible passenger/cargo configurations.

¹ Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.
² Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

Equipment features and options.



Comfort Access system offers convenient keyless access to your vehicle. Carrying the remote key in a pocket or purse allows you to unlock the doors by touching the door handle. The hands-free trunk-lid opening function automatically unlocks and opens the trunk when you stand behind the vehicle and move your foot under the center of the rear bumper.



Aluminum rails with two adjustable latching eyes on the floor of the luggage compartment help secure bulky items during transport.



Removable two-part cargo cover opens automatically when the tailgate is lifted. Once removed, it can be easily stored under the floor of the luggage compartment (as shown above).



Ambiance lighting adds the drama of a warm reddish light that runs from front to rear beneath the inner door ledge. Ambiance lighting also includes soft on/off interior lights; reading lights; vanity mirror lighting; illumination in the front footwells, trunk, and storage compartments in the center console and doors; and illuminated door trims and entry sills with metal insets.



Personal Profile saves all the driver's personal settings in the fob. When it is used to unlock the car, that person's settings – driver seat, exterior mirrors and climate control (temperature and air distribution) are automatically restored.



BMW Welt, the experience and delivery center in Munich, is the starting point of your adventure when you opt for BMW European Delivery. To learn more, visit bmwusa.com/europeandelivery.

Original BMW Accessories.



BMW Roof Box is available in three sizes and comes in two colors, black and silver. Thanks to an innovative design that opens from both sides, the roof boxes are easy to load and come equipped with a triple central locking system for increased security.

Note: BMW Base Support System is required to install roof box.



BMW rear storage bag with two cupholders offers additional storage space. Made from durable material, it attaches to the rear seat using the center safety belt. An adjustable strap makes it easy to carry.



Ski and snowboard bag securely holds snowboards or skis and poles; complements the Sport Line design.



Backrest bag features multi-pocket design to hold travel necessities. Made from a durable, easy-clean material, it conveniently attaches to the back of the front seat headrest.



Luggage compartment organizer doubles as protective, fitted luggage compartment mat and storage system.



Travel & Comfort System coat hanger for wrinkle-free transport of clothes. Attaches to the back of the front seat headrest; a hook extends from the top of the hanger so it can also be used outside the car.

Driving a BMW is always a special experience. Enhance it further with the wide range of Original BMW Accessories: exterior, interior, mobile communications, transportation and storage.

Choosing a BMW also shows you value dynamic driving, innovative technology and sporty style. Now you can express your passion to the ultimate degree with the BMW Performance line. BMW designers took their inspiration from BMW M – the heart and soul of BMW motorsport – to create this collection of track-bred accessories. From aerodynamic components to carbon-fiber trims, high-performance chassis enhancements to M-style interior appointments, these accessories allow you to individualize the look and performance of your BMW. For more information on Original BMW Accessories and the BMW Performance line, visit us online or see your preferred authorized BMW center.

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Apple iPad® holder is mounted on the back of the front headrests using a special base.

BUILD YOUR OWN BMW – AT BMWUSA.COM/BYO.



At BMW, we want you to create your own Ultimate Driving Machine®. That's why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

It's easy to get the latest information on your favorite BMW model, whether you're at your desk or on the go. Visit bmwusa.com on your computer, tablet or smartphone, and click on the BMW model of your choice. Select **"Features & Specs"** to see all the standard features and available options and packages, as well as technical specifications.

You can then create the exact BMW model that fulfills your needs by clicking on **"Build Your Own"** – or visiting bmwusa.com/byo. Here you'll be able to select from among the many interior and exterior colors and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at bmwusa.com.

Weight		328i xDrive Gran Turismo	335i xDrive Gran Turismo
Unladen	lbs	3915	4010
Weight distribution, front/ rear		48.9/51.1	50.2/49.8

Engine			
Type/cylinders/valves per cylinder		TwinPower Turbo/Inline 4/4	TwinPower Turbo/Inline 6/4
Displacement	cc	1997	2979
Bore/stroke	inch	3.3/3.5	3.3/3.5
Nominal output/rpm	hp	240/5000-6000	300/5800-6000
Maximum torque/rpm	lb-ft	255/1250-4800	300/1300-5000
Compression ratio	:1	10.0	10.2
Fuel grade		unleaded premium gasoline	unleaded premium gasoline

Transmission			
Gear ratios – 8-speed automatic			
I/II/III	:1	4.71/3.14/2.11	4.71/3.14/2.11
IV/V/VI	:1	1.67/1.29/1.00	1.67/1.29/1.00
VII/VIII/R	:1	0.84/0.67/3.30	0.84/0.67/3.30
Final drive ratio	:1	3.15	3.08

Performance			
Acceleration 0-60 mph ¹	sec	6.1	5.1
Top speed ²	mph	130 [150]	130 [150]

Fuel consumption ³			
City/Highway	mpg	22/33	20/30
Fuel tank capacity	gal	15.8	15.8

Tires and wheels			
Tire dimensions		225/55	225/50
Wheel dimensions		17 x 8.0	18 x 8.0
Material		light alloy	light alloy

Electrical			
Battery / Battery position	Ah	90 / luggage compartment	90 / luggage compartment
Alternator	A/W	170/2380	170/2380

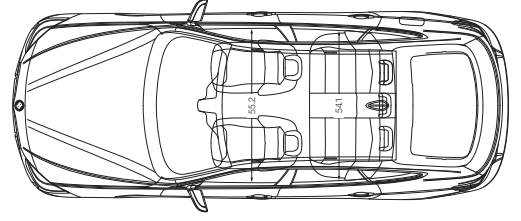
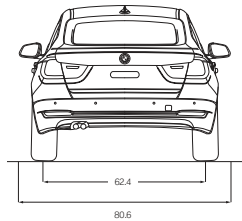
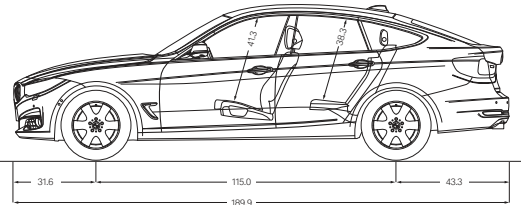
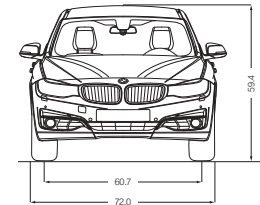
Figures in [] apply to vehicles with performance tires and increased top-speed limiter.

¹ BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

² Top speed limited electronically.

³ EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower. Preliminary figures shown are subject to revision.

BMW 3 Series Gran Turismo



All dimensions in the technical drawings are shown in inches.

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We believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That's the idea behind **BMW Ultimate Service®**: a suite of comprehensive programs and services that are included in every new BMW vehicle. It starts with the **New Vehicle/SAV Limited Warranty**,¹ providing you

with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you enjoy 12-year, unlimited-mileage warranty protection against corrosion and rust perforation.¹ BMW Ultimate Service continues with **BMW Maintenance Program** for up to the first four years or 50,000 miles,² **BMW Roadside Assistance**, and more.

GOING BEYOND ENGINEERING: THE HIGH-PERFORMANCE BMW OWNERSHIP EXPERIENCE.



BMW Maintenance Program

is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance for up to the first four years or 50,000 miles, whichever comes first. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine drive belts.² And, thanks to BMW's advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW center ensures that it receives only genuine BMW parts – your assurance of exacting quality standards.

For more details on BMW Ultimate Service and the BMW Maintenance Program, visit your authorized BMW center or log on to bmwusa.com/ultimateservice.



BMW Assist eCall,³ a safety feature of BMW ConnectedDrive, lets you enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. This includes Emergency Request (SOS button), Automatic Collision Notification, and Customer Relations. **BMW TeleService**³ continually monitors specific vehicle parts that are subject to wear and tear, as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your authorized BMW center, which informs a BMW Service Advisor to call and schedule a convenient service appointment. You don't have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible. And because they use only Original BMW Parts, you can rely on expert fit and long-lasting BMW quality.



BMW Roadside Assistance is provided free of charge for the first four years – with no mileage limit. Call **1-800-332-4BMW (4269)** for friendly on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

BMW Online⁴ provides up-to-date web information: business and stock reports, as well as weather updates. BMW Online also includes **MyInfo**, which allows you to send business locations and street addresses with their associated phone numbers from the Google Maps™ website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions.

Enhanced USB and Bluetooth® with Smartphone Integration offers an array of Mobile Office⁵ functions. With the BMW Navigation system and your mobile phone linked via Bluetooth technology, Mobile

Office transfers text messages and emails to your iDrive Display screen and then reads them aloud to you. While en route, a calendar and to-do list can also appear on your Display screen. Running late? Click on the phone number in the calendar to call your appointment. For a list of tested mobile phones, visit bmwusa.com/bluetooth.

Remote Services⁴ includes Remote Door Unlock, Stolen Vehicle Recovery, and access to the My BMW Remote app, which allows you to control your BMW from your mobile device.

For the ultimate in coverage, there's **Concierge Services**.⁴ You'll enjoy unlimited access to personalized Directions and services for restaurant and hotel recommendations, with the destination address and phone number not only sent right to your BMW, but also transferred to your Navigation system for route guidance. Another useful Concierge feature: **Critical Calling**. This lets you make up to four operator-assisted calls per year, up to five minutes per call, if your mobile phone is not available, or if its battery is discharged.



EXPERIENCE MORE WITH BMW.



BMW Financial Services. Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW center offers leasing and financing to suit your personal needs through BMW Financial Services.⁶ Start the process at our website, where you can build your “dream vehicle,” get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services – and get approval – all online!⁶ To find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to bmwusa.com/fs or call, toll-free, **1-800-578-5000**.



BMW Virtual Center. If you get the sudden urge to shop for a BMW but your authorized BMW center is closed, there's good news – the BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com/byo, and choose the model that interests you. Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your authorized BMW center, apply for financing, or request a test drive – all online!



BMW Magazine. A fascinating view of the latest events and products in the world of BMW, including travel reviews, personality profiles and the latest BMW technologies. **BMW Magazine** is sent to new owners and lessees twice a year.



BMW Performance Driving School. Take your driving skills to the next level. Behind the wheel of new BMWs and under the guidance of professional instructors, you'll hone your driving skills on a 1.7-mile driving course that can be configured in a multitude of ways. In One- and Two-Day Schools you can tackle the skid pad, slalom course and water walls. The BMW Performance Driving School is about control and pushing a BMW to its limits – and yours. Visit bmwusa.com/pds.

Performance Center Delivery. You'll always remember the fun of taking delivery of your new BMW – especially with BMW Performance Center Delivery in Spartanburg, SC. After enjoying dinner and an overnight stay at a first-class hotel, we'll take you and your companion to the Performance Center where a Product Specialist will give you an in-depth introduction to your new BMW. Then at the Performance Driving School, you'll get tips from a professional driving instructor as you explore the dynamic capabilities of a similar model. It's exciting, it's enlightening – and it's all compliments of BMW with your new vehicle. To learn

more about the BMW Performance Center, call **1-888-345-4269** or visit bmwusa.com/pdsdelivery.



The **BMW Welt** (“BMW World”) delivery and brand-experience center in Munich is bold proof of BMW's passion for design. When you take advantage of the BMW European Delivery Program,⁷ this is where you will meet your new BMW – in a personalized process that is highly dramatic and totally unforgettable. (You might also realize substantial savings that just may pay for your trip.) While you're there, marvel at the historic BMWs in the Museum; learn about our engineers' newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/europeandelivery.

ON-BOARD SERVICE ALERTS.

We monitor your BMW's needs – so you don't have to.

Tackling mountain switchbacks, the last thing you should be thinking about is the state of your brake pads. Thanks to BMW's integrated on-board diagnostics system, you'll always know exactly when the next service is due, and what work will be required. Condition Based Service (CBS) measures the condition of key parts that are subject to wear and tear. It also tracks fluid levels and monitors your BMW's time- and mileage-dependent service requirements. Using this data, the Info Display in the cockpit automatically alerts you in advance whenever any part of your vehicle will require servicing – so there are no surprises ahead.

¹ See your authorized BMW center for details on these limited warranties.

² All BMWs come with the BMW Maintenance Program standard for up to 4 years or 50,000 miles from the in-service date, whichever comes first. The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY2004 and later BMW vehicles. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW center. For all Model Year 2015 and later vehicles sold or leased by an authorized BMW center on or after July 1, 2014: BMW Maintenance Program coverage is not transferable to subsequent purchasers, owners or lessees. Certain limitations and exclusions apply to this program; please see bmwusa.com/ultimateservice or ask your authorized BMW center for details.

³ On 2014 and later BMW 3 Series Gran Turismo models, BMW Assist eCall and BMW TeleService are standard and include 10 years of service. In order to receive these services, a subscriber agreement must be completed and transferred to the BMW Assist™ Response Center. GPS and underlying wireless services must be available and functioning, vehicle ignition must be turned on, battery must be charged and connected, and vehicle's electrical system operational. Due to wireless carrier coverage, services may be limited in certain geographic areas. Call toll-free **1-888-333-6118**, go to bmwassist.com, or visit your authorized BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

⁴ BMW Online and Concierge Services are optional and include a 3-year subscription. Remote Services is optional and includes a 10-year subscription. Subject to the terms and conditions of your subscriber agreement. Please go to bmwusa.com/connecteddrive for additional details.

⁵ Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.

⁶ Subject to credit approval and other terms and conditions.

⁷ Not all models are available for BMW European Delivery Program. Please go to bmwusa.com/europeandelivery or visit your authorized BMW center for details.



The Ultimate
Driving Machine®



BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers, the climate and the environment.

That year, ecological sustainability was also declared one of BMW's core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the Index ever since; moreover, since 2005, BMW has been voted the world's most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.

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BMW recommends  **EDGE**