

The all-new
2011 X3

X3 xDrive28i
X3 xDrive35i



The Ultimate
Driving Machine®

THE ALL-NEW 2011 BMW X3.

JOY IS FREEDOM OF EXPRESSION.

BMW EfficientDynamics 
Less emissions. More driving pleasure.



ALL-WHEEL DRIVE MEETS ONE-OF-A-KIND.

The vehicle that defined its class has graduated with honors. Behold the all-new 2011 BMW X3 – setting a new standard among BMW's xDrive all-wheel-drive vehicles. With a sporty new personality matched only by its grace and elegance, this next-generation Sports Activity Vehicle® is more dynamic, spacious and luxurious than any competitor in its class.

An arresting silhouette, bold contour lines and a wide, aggressive stance underscore its increase in size – and a bolder presence on the road. Two engine options breathe powerful yet fuel-efficient life into every thrilling drive. An advanced 8-speed automatic transmission further reduces fuel consumption, while delivering smooth shifting through the rpm band.

The interior has been transformed into a haven of customizable comfort, with plush double-stitched upholstery, elegant wood trims, and a host of driving technologies, from the standard iDrive system to an optional Electronic Damping Control that adjusts the “road feel” of the suspension to suit comfort levels and driver preference. For those who want it all, the X3 delivers like never before.



DREAM IT. BUILD IT. DRIVE IT.

With the 2011 X3, you can enjoy new levels of personalization. It starts at your BMW center, where you select virtually every aspect of your dream vehicle. Factory ordering your X3 also gives you access to three exclusive Metallic exterior paint colors – Vermilion Red, Blue Water and Sparkling Bronze – as well as two exquisite Nevada Leather upholstery hues: Mojave and Chestnut. And of course, a variety of packages and options are also available.

Now that the X3 is built in our Spartanburg, South Carolina, plant, you have the rare opportunity to dream it, build it and drive it in as little as two weeks. Better yet, turn your X3's maiden voyage into a complete BMW adventure – with Performance Center Delivery, compliments of BMW. You'll learn advanced driving maneuvers from our expert instructors; tour our Spartanburg facility to see how your X3 was built; and enjoy first-class meals and accommodations. It's all part of what makes the BMW brand a favorite among drivers. To learn more, visit bmwusa.com/experience and click on "Events & Programs," then scroll down to "Performance Center Delivery."

GERMAN ENGINEERING LIVES RIGHT HERE.

It's been a trendsetter since its inception – and now, the all-new 2011 X3 begins another highly anticipated tradition: U.S. construction. A recently completed addition to BMW's Spartanburg plant brings the X3 from its German origins to America – and to a groundbreaking process of vehicle-building efficiency, thanks to many innovative technologies designed for streamlining and saving resources.

BMW's Spartanburg facility is as in touch with environmental concerns as our vehicles are with the road. Methane gas – normally a dangerous pollutant – is instead harnessed from a local landfill to turn two highly efficient turbines, providing up to 60% of the plant's power; a precision-engineered paint process saves up to 9.5 million gallons of water per year; a solid waste recycling program reduces the need for landfills. It's not just good business – it's a responsible use of resources.



TECHNOLOGY THAT ENHANCES EXHILARATION.

ConnectedDrive: BMW's exciting Mobile Office.

You've always connected to the road in your BMW. Now your BMW connects to your life. Included with BMW Assist™, ConnectedDrive transforms the X3 into a "mobile office" – and so much more. When a compatible Bluetooth® phone is paired with your BMW, text messages and emails are not just transferred to your iDrive Display screen – the system actually reads them aloud. Conduct conference calls – the Display screen keeps you informed of the status of incoming calls. Plug in your iPod® or iPhone® and access your entire audio library. Album art is shown on your Display screen. Play music wirelessly through the BMW audio system from any Bluetooth compatible player or mobile phone.

Driving technologies that also benefit our planet.

Our never-ending quest to maximize power while minimizing consumption and emissions is called BMW EfficientDynamics. This philosophy constantly leads us toward new technologies. In the X3, those advances extend beyond fuel-efficient engines and innovative transmissions. Brake Energy Regeneration captures the kinetic energy from the engine during coasting and braking, and transforms it into electrical power that's stored in the battery for later use. With Electric Power Steering, no longer does the energy used in controlling the steering wheel come directly from fuel; the battery takes charge of providing it with power. In both examples – standard features in the X3 – the result is the same: greater performance with less waste.

Whichever X3 model you choose, you'll discover joy.

There are two pulse-raising yet incredibly fuel-efficient ways to experience the 2011 BMW X3. The X3 xDrive35i delivers 300 hp of pure BMW TwinPower Turbo six-cylinder excitement, along with 300 lb-ft of pulse-raising torque, to the tune of only 5.5 seconds from 0-60.¹ In the X3 xDrive28i, a 240-hp inline six-cylinder engine with 230 lb-ft of torque offers classic BMW driving thrills, with a 0-60 time of just 6.7 seconds.¹ Both models are mated to an innovative 8-speed transmission, for incredibly smooth gear shifts and reduced fuel consumption.

¹ BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.

EXTERIOR COLORS

■ 668 Jet Black (Non-metallic)	■ 300 Alpine White (Non-metallic)	□ 475 Black Sapphire Metallic	□ 354 Titanium Silver Metallic	□ A14 Mineral Silver Metallic
□ A52 Space Gray Metallic	□ A76 Deep Sea Blue Metallic	◆ 896 Blue Water Metallic	◆ A82 Vermilion Red Metallic	◆ B06 Sparkling Bronze Metallic

UPHOLSTERY COLORS

				■ Standard □ Optional ◆ Optional and available only on special-order vehicles
■ KCB4 Beige Leatherette	■ KCSW Black Leatherette	□ LUB4 Sand Beige Nevada Leather	□ LUCX Oyster Nevada Leather	
□ LUSW Black Nevada Leather	◆ LUBK Mojave Nevada Leather	◆ LUCZ Chestnut Nevada Leather		

INTERIOR TRIMS

■ 4CG Silver Matte ¹	■ 4DE Fineline Siena Wood ²	□ 4CH Fineline Wave Wood ³	□ 4AD Brushed Aluminum ³

¹ Standard in X3 xDrive28i; not available in X3 xDrive35i.
² Standard in X3 xDrive35i; optional in X3 xDrive28i.
³ Optional.

Weight		X3 xDrive28i	X3 xDrive35i
Unladen weight	lbs	4112	4222
Weight distribution, front/rear	%	49.9/50.1	50.4/49.6

Engine			
Type/cylinders/valves per cylinder		Inline 6/4	TwinPower Turbo Inline 6/4
Displacement	cc	2996	2979
Bore/stroke	inch	3.3/3.5	3.3/3.5
Nominal output/rpm	hp	240/6600	300/5800
Max. torque/engine speed (rpm)	lb-ft	230/2600-3000	300/1200-5000
Compression ratio	:1	10.7	10.2

Performance			
Top speed ¹	mph	130 [142]	130 [155]
Acceleration 0-60 ²	sec	6.7	5.5

Automatic Transmission			
Gear ratios	I/II/III/IV:1	4.71/3.14/2.11/1.67	4.71/3.14/2.11/1.67
	V/VI/VII/VIII/R:1	1.29/1.00/.84/.67/3.30	1.29/1.00/.84/.67/3.30
Final drive ratio	:1	3.73	3.39

Wheels			
Run-flat tire dimensions		245/55	245/50
Wheel dimensions	inch	17 x 8.0	18 x 8.0
Material		light alloy	light alloy

Figures in [] apply to vehicles with Sport Activity Package.

¹ Top speed limited electronically.

² BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style.

These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

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