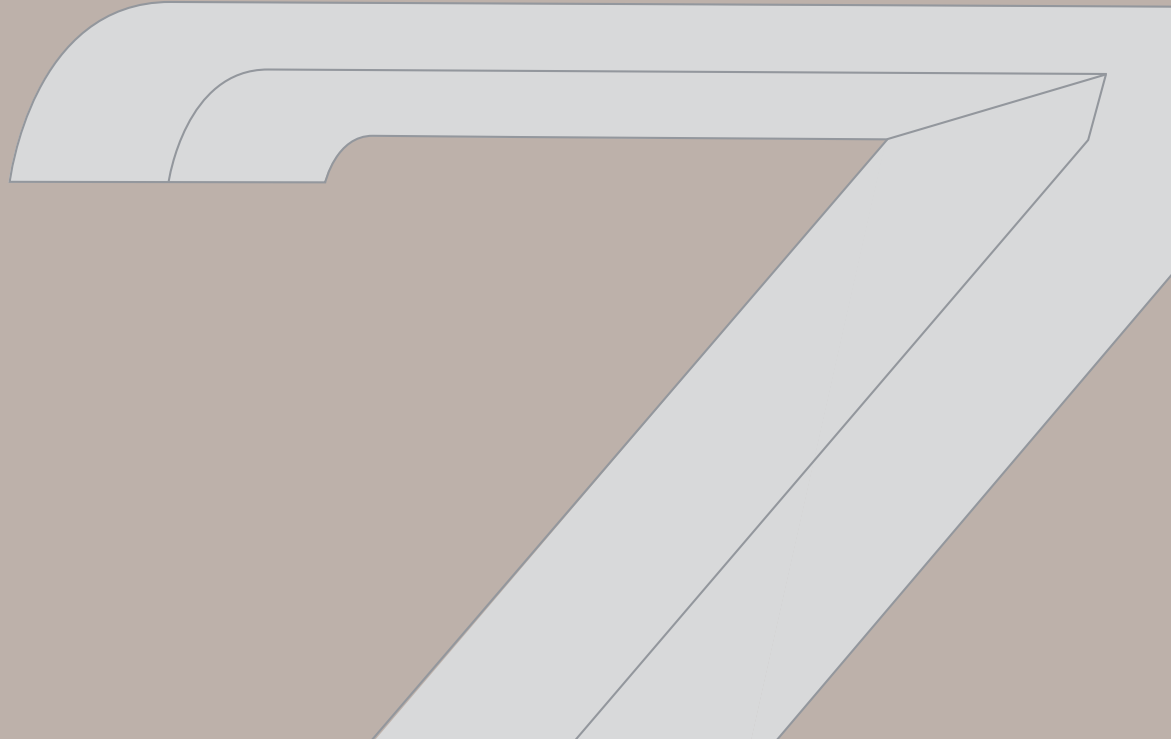


**The all-new
BMW 7 Series**

750i
750Li



**The Ultimate
Driving Machine®**





Fueled by a
passion for driving
– and prepared
for what
lies ahead.



BMW gives you the technology to see
what your eyes alone cannot.



Sensory
rejuvenation
chamber.





A cockpit
to make a
private jet pilot
envious.

Profiles in luxury.



Tailored to meet the
highest standards.
Yours.





The 750Li:
stretching the
possibilities for
passenger comfort.





This is how much has gone in.

At BMW, we create dynamic vehicles that thrill you with quick acceleration, predictable handling and unshakable control. We are also busy finding ways to sustain this level of performance while incorporating innovative fuels and technologies to help preserve the environment. This is what we refer to as "EfficientDynamics." This goal has led to the visionary CleanEnergy hydrogen-powered engine, which is currently used in the emission-free BMW Hydrogen 7 Sedan. BMW Advanced Diesel with BluePerformance, which offers diesel power with quick acceleration, increased fuel efficiency and reduced emissions, is being introduced to the U.S. in select models in 2009. In fact, every BMW on the road today comes standard with technology that boosts performance while simultaneously reducing fuel consumption and CO₂ emissions.

High Precision Direct Injection

Turbocharging is traditionally known for boosting power at the expense of fuel efficiency. BMW twin-turbocharged engines with direct fuel injection, however, inject gasoline at high pressure and with extreme precision into each cylinder. And, thanks to BMW's fast and flexible electronic control system, both the timing and quantity of the fuel injections can be precisely adjusted to driving conditions. As a result, BMW vehicles achieve greater power with excellent fuel efficiency.

Aerodynamics

The more smoothly that air flows over a vehicle, the more efficiently it can operate. All BMWs are designed for a low coefficient of aerodynamic drag, which translates into quicker acceleration, more stable handling, quieter operation and greater fuel efficiency. A BMW's integrated front spoilers reduce the amount of air flowing underneath, minimizing front-end lift. This allows a BMW to hug the road at higher speeds for excellent stability.



Double-VANOS

VANOS is BMW's valve timing system that can "steplessly" vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

Twin-turbocharged engine

Benefiting from BMW's twin-turbocharging technology, the 7 Series' engine delivers quick acceleration without any "turbo-lag."

Lightweight construction

Our engineers use lightweight aluminum throughout our vehicles – in the front section, for example, or for the suspension. BMW's V-8 twin-turbo engine's crankcase, as well as the roof, hood, doors and fenders, are all made of aluminum. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility – especially in curves.

And this is what comes out.

BMW models have low CO₂ emissions today. But that's just for starters. We're carrying on our research in the quest to bring you greater driving pleasure, with fewer emissions and decreased fuel consumption.

BMW EfficientDynamics
Less emissions. More driving pleasure.



Recommended color combinations

		Nappa Leather			
Upholstery colors		Black	Oyster	Oyster and Black	Saddle Brown and Black ¹
Exterior colors					
300 Alpine White Non-metallic		•	•	•	•
668 Jet Black Non-metallic		•	•	•	•
A96 Mineral White Metallic		•	•	•	•
354 Titanium Silver Metallic		•	•	•	
A84 Milano Beige Metallic ¹		•	•	•	•
A72 Cashmere Silver Metallic		•	•	•	
A52 Space Gray Metallic		•	•	•	
A90 Dark Graphite Metallic		•	•	•	•
A76 Deep Sea Blue Metallic ¹		•	•	•	•
A89 Imperial Blue Metallic		•	•	•	•
A43 Deep Green Metallic ¹		•	•	•	•
475 Black Sapphire Metallic		•	•	•	•
Interior trims					
4B7 Fine Line High-Gloss Wood		•	•	•	•
4CB Fine Line Matte Wood ²		•	•	•	•
4CA Ash Grain Wood ²		•	•	•	•
¹ March 2009 start of production. ² No-cost option.					

■ Standard equipment □ Optional equipment



■ **Xenon Adaptive Headlights** optimize road illumination when cornering at night. Sensors monitor the angle of the steering wheel to determine vehicle direction. The outer headlights swivel accordingly, up to 15 degrees left or right. **Xenon low- and high-beam headlights** illuminate the road ahead and to the side with brilliant clarity. An auto-leveling feature adjusts for varying passenger and cargo loads. The **Corona headlight-rings** that circle both headlights and high beams act as Daytime Running Lights and parking lights. Vertically layered white LED turn-signal indicators also offer increased visibility to oncoming drivers. □ **High-beam Assistant**, included in the optional **Driver Assistance Package**, helps the driver at night by automatically switching between high or low beams, according to the oncoming traffic, vehicles driving ahead, and the quality of road lighting.



□ **Comfort Access system**, included in the **Convenience Package**, offers keyless access to the vehicle with a multi-function remote control. The **soft-close** feature, which is also included in the package, uses small electric motors to gently close all four doors and the trunk lid.



■ **Door-sill finishers** are constructed with a durable chrome finish. When the doors are open, the BMW logo is illuminated as part of the soft interior lighting featured with BMW Ambiance Lighting.



■ **Adaptive Brake Lights**, shown in the redesigned taillight cluster, consist of layered red LED indicators that offer quicker, heightened vehicle visibility by signaling the intensity of your braking action, thereby warning following drivers to brake quickly.



■ **Dual trapezoidal-shape chrome exhaust tips** are strikingly integrated into the rear bumpers.

■ Standard equipment □ Optional equipment



□ **Radial Spoke (Style 252) forged wheels, 19x8.5 front, 19x9.0 rear, with 245/45 front, 275/40 rear run-flat¹ performance tires²** are included in the 750i and 750Li Sport Package.



■ **18-inch Star Spoke (Style 250) light alloy wheels with 245/50 run-flat¹ all-season tires** are standard on both the 750i and 750Li.



□ **Multi Spoke (Style 235) light alloy wheels, 19x8.5 front, 19x9.5 rear, with 245/45 front, 275/40 rear run-flat¹ performance tires²** are available as an option on the 750i and 750Li, or as an alternate choice when the Sport Package is ordered.

¹ Run-flat tires do not come equipped with a spare tire and wheel.

² Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in snow and ice.

■ Standard equipment □ Optional equipment



■ **Three-spoke leather-wrapped multi-function steering wheel**, featuring power tilt/telescoping adjustments, lets you keep both hands on the steering wheel while adjusting both the audio and a BMW-approved, Bluetooth® enabled mobile phone. The left-hand buttons are used to operate all Cruise Control functions, while those on the right serve the audio functions, such as the radio, telephone and voice control.



■ **6-speed automatic transmission** provides extremely fast synchronized shifting. Gears are always changed electronically, whether performed in Automatic shift mode or Manual shift mode.

■ **Driving Dynamics Control** allows the driver to choose from four handling and performance settings to adjust ride firmness, transmission shift characteristics, engine-throttle response and power-steering assist.



■ **Dashboard** with four analog instruments shows speed, rpm, fuel level and engine oil temperature above a high-resolution, wide-format Info Display. Also shown, as a graphic display, are the current fuel economy and range, as well as trip computer functions, an odometer and a daily trip recorder.



■ **Black Panel display** shows the instrument cluster as a matte black surface when the ignition is switched off. Only the chrome rings of the circular instruments (open at the bottom) are visible in 3-D. When the doors are opened, the chrome rings join at the bottom and the analog dials and displays are shown. Then, when the ignition is switched on, the graphics display showing the trip computer and Check Control information light up.



□ **Lane Departure Warning system**, included in the optional **Driver Assistance Package**, uses a camera to identify when the vehicle is getting close to a road marking, and warns the driver immediately by sending a mild vibration through the steering wheel. The system can be switched on and off via a button to the left of the steering wheel.

Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

■ Standard equipment □ Optional equipment



□ **Ceramic package** presents a deep black glazed finish to various controls, such as the iDrive Controller bezel, front and rear ventilation controls, and audio controls. The black ceramic provides a rich, custom look and unusually unique feel to the interior.



■ **iDrive Controller** is the central command element for the iDrive system and can be rotated, pushed and tilted to operate various functions via the Control Display. Additionally, four frequently selected menus – CD, radio, Navigation system and telephone – can be called up using direct menu-control buttons.



■ **Memory buttons** provide access to the most frequently used functions of the iDrive system. The eight convenient buttons allow the driver and front passenger to store and then easily access any functions of the Navigation system; the audio system – including specific radio stations or CD tracks; and the Bluetooth enabled mobile phone (if so equipped).



■ **Control Display** shows the functions supported by the iDrive Controller, such as the Navigation system, vehicle settings and radio. The high-resolution 10.2-inch color monitor is located next to the instrument cluster, at an ideal viewing height and distance.



■ **Park Distance Control (PDC)** uses sensors located in the front and rear bumpers to facilitate parking and maneuvering in tight spaces. The driver is kept informed with an audible warning and also a graphic in the iDrive Control Display, showing the distance from the car to an obstacle.



□ When equipped with the optional **Night Vision with Pedestrian Detection** system, the twin-kidney grille is slightly modified. Using nine vertical slats instead of the standard 13 provides an unobstructed view for the infrared camera's lens.



□ **Active Blind Spot Detection** is a safety feature that is included in the optional **Driver Assistance Package**. Upon activating the turn-signal indicator to show the intention to change lanes, this system recognizes and warns the driver through a visible signal in the exterior mirror casing if a vehicle is in the driver's blind spot or a vehicle is approaching at high speed in the overtaking lane.

■ Standard equipment □ Optional equipment



■ **16-way power Comfort seats** with four-way lumbar support conform to your body to provide optimum support and exceptional comfort over long distances. In addition to horizontal, vertical and angled adjustments, seats include an articulated upper backrest, adjustable backrest width, adjustable thigh and adjustable side support, Comfort headrest (two-way power, two-way manual “relax headrest”), and four-way power-adjustable lumbar support. Both driver's and front-passenger's seats also include Active Head Restraints and memory function.



■ **Heated front seats** are a welcome feature in cooler weather. With the touch of a button, the driver and front passenger can individually select from three heat settings.

□ **Heated rear seats** for left and right rear-seat occupants are included in the optional **Luxury Seating Package** and the optional **Cold Weather Package**.



■ **Seat adjustments** for the driver's and front passenger's seat positions and head-restraint heights are accessible on the side of each seat. Additionally, all of the driver's seat settings, as well as the exterior mirrors and steering column settings, are retained with a memory function located on the driver's-door armrest. The individual settings for two separate drivers can be retained with the driver's seat memory function.



■ **Lumbar support** adds four-way power-adjustable support for the lower back. Lumbar positions can be customized with up/down and in/out adjustments.

□ **Lumbar support** is also included in the power rear Comfort seats included in the 750Li **Luxury Rear Seating Package**.



□ **Massage function**¹ in the rear Comfort seats is available as an option in the 750Li when ordering the **Luxury Rear Seating Package**. In the backrest, multiple air chambers generate a wave-like motion from top to bottom, relaxing the back muscles and providing a soothing sense of well-being. Six rotating elements stimulate the back from the shoulders to the lumbar region.

¹ Delayed availability.

■ Standard equipment □ Optional equipment



□ **Smartphone Integration**, for iPhone™ and similar devices, allows access to stored music, can improve signal reception, and recharges the battery. See your BMW center for phone models compatible with this new option.



■ **Front armrest** with integrated storage compartment opens up to allow access to the iPod® and USB adaptor port that is included in the optional **Premium Sound Package**. The armrest also conceals the optional Smartphone Integration adaptor.



■ **High-fidelity 10-speaker sound system** features two subwoofers under the front seats and digital seven-channel amplifier with 205 watts of power.

□ **Premium high-fidelity 16-speaker sound system**, included in the optional **Premium Sound Package**, includes Digital Sound Processing (DSP), two subwoofers under the front seats, and digital nine-channel amplifier with 600 watts of power.



■ **Four-zone automatic climate control** delivers draft-free ventilation. In front, automatic climate control includes fully separate left/right controls, solar sensor, automatic recirculation, and heat-at-rest feature. The rear cabin offers left/right temperature-controlled outlets and auto ventilation.

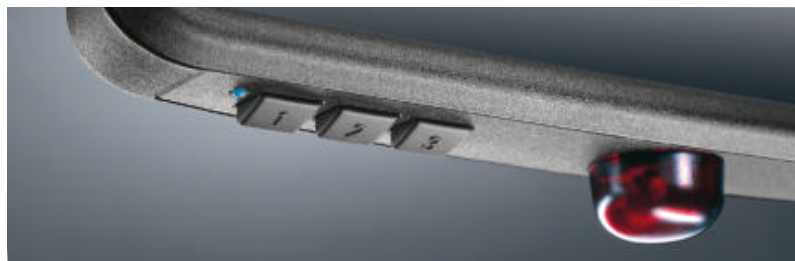
■ Standard equipment □ Optional equipment



□ **Rear Entertainment Package** includes two 8-inch color screens integrated into the back of the front seats. The tilt-adjustable monitors can be operated independently. All audio and video sources in the vehicle can be operated from the rear using an additional Controller. (European screens shown)



■ **Cupholders** are integrated into the front center console and into the center armrest in the rear cabin.



■ **Universal garage-door opener** takes the place of up to three remote-control devices. It can activate remote functions outside the vehicle, such as garage-door openers or home-lighting systems.



■ **Vanity mirrors**, which automatically illuminate when accessed, are integrated into the 750Li rear roof lining and positioned directly forward of the two outer seats.

■ Standard equipment □ Optional equipment



■ **BMW Ambiance Lighting**, located in the door sills, door handles, map pockets, storage compartments and the back of the front seats, creates a warm red illumination. When the exterior door handles are opened, both the handles and ground below are illuminated for an added margin of safety and convenience.



■ **Power two-way glass moonroof** with remote, expanded one-touch operation, slides back or tilts up to let in as much fresh air and sky as you like, while a wind deflector helps keep the wind out. Includes a sliding interior sunshade.



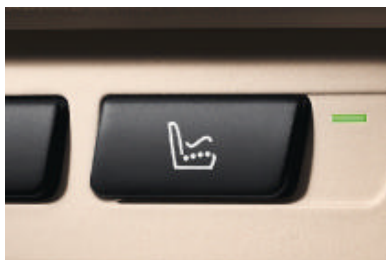
■ **Luggage compartment** is illuminated and fully lined. The floor height of the compartment is low enough to offer convenient accessibility when loading and unloading. Side compartments on the sides of the interior accommodate smaller items securely.

Luxury Seating Package

For the ultimate in comfort, BMW offers the optional Luxury Seating Package. Inside the 16-way power front Comfort seats with four-way lumbar support are multiple fans that force temperature-adjustable air through a permeable “sandwich” seat layer. In cooler weather, heated air flows through the seat and seatback, providing welcome warmth. In summer weather, circulating air helps dissipate perspiration. The driver’s seat also includes an Active function that imperceptibly raises and lowers the left and right halves of the seat, helping to relieve fatigue during extended trips. The addition of a heated steering wheel and heated rear seats provides additional comfort for both driver and passengers when the temperature begins to drop. A power rear sunshade and manual rear side-window sunshades offer privacy as well as comfort by keeping out the heat and glare of the sun. A ski bag is also included, offering a convenient way to transport long objects. Combining multi-contour support, seat ventilation, an Active driver’s seat, and additional ownership-enhancing features, the Luxury Seating Package contributes to years of long-distance travel comfort and pleasure.



Power sunshade for the rear window and manual **sunshades** for the rear side windows afford protection from the heat and glare of the sun, as well as shield occupants from prying eyes. The optional 750Li **Luxury Rear Seating Package** (shown above) includes two **rear Comfort seats** with the ventilation feature. These power adjustable seats include four-way lumbar support, articulated backrests, automatic head-restraint height adjustment, and automatic safety-belt pretensioners.



Active driver's seat helps decrease stiffness or fatigue on long trips. When activated, the driver's-seat surface is continuously and imperceptibly raised and lowered from side to side, keeping your spine in motion and exercising various support muscles.



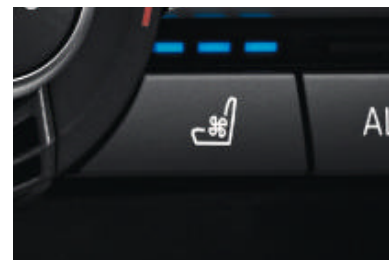
Ski bag allows for clean transport of up to four pairs of skis with up to four occupants in the vehicle. Whenever the ski bag is not in use, it remains stored conveniently and discreetly behind the rear center armrest.



Heated rear seats are a welcome feature for left and right rear-seat occupants in cooler weather. With the touch of a button, passengers can individually select their preferred level of warmth. (Also available with Cold Weather Package.)



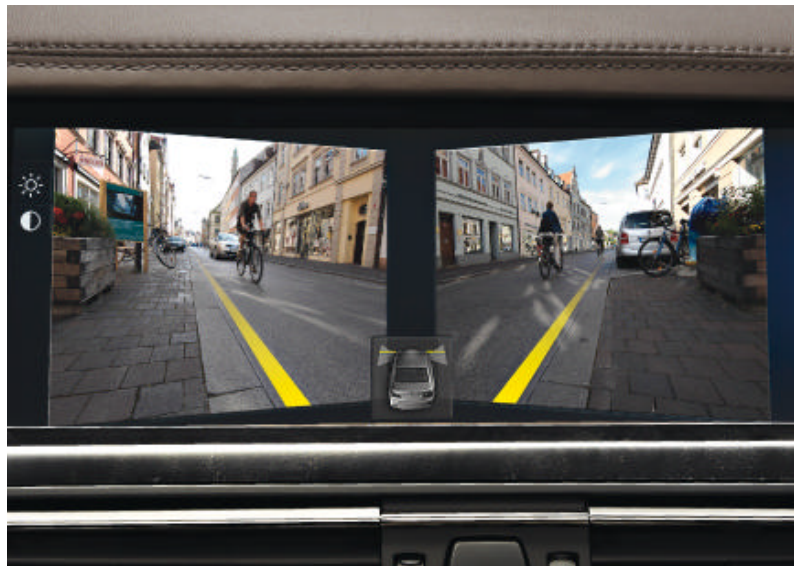
Heated steering wheel is a feature that, like the standard heated seats, becomes a “must-have” once it’s experienced. The heating switch is conveniently located within easy reach of the driver.



Front-seat ventilation gently blows warm or cool air through the micro-perforations in the leather to keep driver and front passenger comfortably dry in hot weather, and warm in colder weather. **Rear-seat ventilation** is included in the optional 750Li **Luxury Rear Seating Package**.

Camera Package

The Camera Package uses high-quality imagery feedback to deliver improved active safety and convenience. The package includes two side-view cameras, each located on a front quarter panel, and one camera located at the rear of the vehicle.



Side-view cameras offer visual assistance when side visibility is limited, such as exiting a parking garage (shown here). One camera is located on each front fender, just ahead of the wheel arches, providing an “extra pair of eyes” and a better view to the side than is possible from just the driver's seat.

Rear-view camera clearly shows the area behind the vehicle in the Control Display. Working in conjunction with Park Distance Control, interactive guidelines in the Control Display help the driver by showing whether a selected parking space can accommodate the vehicle. Parking trajectories, as well as turn angles, are also shown in the display.

Premium Sound Package

Whatever your preferences in music, you can enjoy the extraordinary listening experience of the Premium high-fidelity audio system and six-disc multi-media changer. The integration of 16 speakers with elaborate Digital Signal Processing (DSP) and a digital nine-channel amplifier with 600 watts of power delivers optimal sound reproduction at all seating locations. And, whether your choice of music ranges from bluegrass to Beethoven, an iPod® and USB adaptor interface allows you to scroll through and select your favorites.



Six-disc DVD changer is discreetly integrated into the dash, just above the glovebox. The single-feed changer is readily accessible and supports multi-channel sources as well as compressed audio formats (MP3, WMA, etc.).



iPod and USB adaptor allows you to connect an iPod, USB stick or MP3 player. Scrolling through and selecting music tracks is performed by using the vehicle's radio controls, the multi-function steering wheel buttons or the iDrive Controller. Music titles are displayed on the radio or Control Display. **Auxiliary input port** lets you connect an external audio source, such as an iPod or MP3 player.

Sport Package

The 750i and 750Li were both made for sporty driving. Make the most of their fun-loving capabilities by adding the optional Sport Package. High-Gloss black shadowline trim and 19-inch Radial Spoke forged wheels with mixed-size run-flat performance tires¹ present an impressive sight. To enhance driving performance, Active Roll Stabilization complements the suspension and Integral Active Steering helps provide more precise and agile handling. Optional 19-inch Multi Spoke light alloy wheels with mixed-size run-flat performance tires¹ are offered as a no-cost option.

¹ Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow conditions. Run-flat tires do not come equipped with a spare tire and wheel.



High-Gloss black shadowline trim gives the front and rear side-window frames and door-sill trim strips a sportier look.



Roof trim strips in body color create a smooth visual transition between the body color and roof elements. (std. in 750i; incl. in 750Li Sport Package)



Multi Spoke (Style 235) light alloy wheels, 19x8.5 front, 19x9.5 rear, with 245/45 front, 275/40 rear run-flat performance tires¹ are available as an alternate choice when the Sport Package is ordered.



Radial Spoke (Style 252) forged wheels, 19x8.5 front, 19x9.0 rear, with 245/45 front, 275/40 rear run-flat performance tires¹ are included in the Sport Package.



Three-spoke leather-wrapped multi-function sport steering wheel, featuring power tilt/telescoping adjustments, lets you keep both hands on the steering wheel while adjusting both the audio and a BMW-approved, Bluetooth® enabled mobile phone.

Performance and efficiency	750i	750Li
4.4-liter, 32-valve 400-hp turbocharged V-8 engine with twin-turbo technology, High Precision Direct Injection, 4 overhead camshafts, and Double-VANOS steplessly variable valve timing	●	●
6-speed automatic transmission with Automatic and Manual shift modes, and fully synchronized electronic gear changes in both	●	●

Handling, ride and braking		
Anti-lock Braking System (ABS) with Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features, with Dynamic Traction Control (DTC), and Dynamic Brake Control	●	●
4-wheel ventilated disc brakes with electronic brake proportioning	●	●
Driving Dynamics Control	●	●
Dynamic Damping Control	●	●
Multi-link aluminum double-wishbone front suspension	●	●
Integral-V aluminum multi-link rear suspension	●	●
Self-leveling air suspension		●
Aluminum front and rear subframes	●	●
Twin-tube gas-pressure shock absorbers	●	●
Vehicle-speed-sensitive variable-assist, variable-ratio rack-and-pinion power steering	●	●
Electromechanical parking brake	●	●
Active Roll Stabilization (ARS)	○/□	○/□
Integral Active Steering with Servotronic power assist	□	□

● Standard ○ Optional □ Included in Sport Package ◆ Included in Luxury Rear Seating Package ◇ Included in Luxury Seating Package ★ Included in Cold Weather Package		
¹ Run-flat tires do not come equipped with a spare tire and wheel. ² Due to low-profile tires, please note: wheels, tires, and suspension parts are more susceptible to road hazard and consequential damage. Performance tires not recommended for driving in snow and ice conditions.		

Exterior	750i	750Li
18 x 8.0 Star Spoke (Style 250) light alloy wheels, and 245/50 run-flat ¹ all-season tires	●	●
Radial Spoke (Style 252) forged wheels, 19 x 8.5 front / 19 x 9.0 rear and 245/45 front, 275/40 rear run-flat ¹ performance tires ²	□	□
Multi Spoke (Style 235) light alloy wheels, 19 x 8.5 front / 19 x 9.5 rear and 245/45 front, 275/40 rear run-flat ¹ performance tires ² (no-cost option with Sport Package)	○/□	○/□
Xenon Adaptive Headlights with dynamic auto-leveling, Corona headlight-rings and Cornering Lights	●	●
Halogen free-form foglights with Cornering Lights function	●	●
Intermittent rain-sensing windshield wipers with adjustable and vehicle-speed-sensitive wiping interval, single-wipe control, windshield-washer system with heated washer jets	●	●
Body-color bumpers with hydraulic energy absorbers and (front only) compressible elements	●	●
Body-color exterior door handles	●	●
Power adjustable, power-folding, heated, auto-dimming body-color side-view mirrors	●	●
Roof trim strips in body color	●	□
High-Gloss black shadowline exterior trim	□	□

Interior		
16-way power front Comfort seats with 4-way lumbar support; includes articulated upper backrest, adjustable backrest width, adjustable thigh support, passenger's-seat memory, Active Head Restraints with adjustable side support	●	●
Memory system for driver's seat, steering wheel, and power-folding outside mirrors (2 positions)	●	●
Power rear Comfort seats with 4-way lumbar support; includes articulated upper backrest, automatic head-restraint height adjustment, automatic safety-belt pretensioners		◆
Power tilt/telescopic leather-wrapped multi-function steering wheel with audio and phone controls, auto tilt-away for entry and exit	●	●
Power tilt/telescopic leather-wrapped multi-function sport steering wheel with audio and phone controls	□	□
Front console compartment with auxiliary input, coinholder, and illumination	●	●
Heated steering wheel	◇/★	◇/★
Heated front seats with fast heating and balance control	●	●
Heated rear seats with fast heating and balance control	◇/★	◇/★
Active driver's seat with massage action and ventilated front seats	◇	◇
Rear Comfort seats with ventilation		◆
Massage action function for rear Comfort seats (requires Luxury Rear Seating Package; delayed availability)		○
Rear center armrest with storage compartment	●	●
Nappa Leather upholstery	●	●
Fine Line High-Gloss Wood interior trim	●	●
Fine Line Matte Wood interior trim (no-cost option)	○	○
Ash Grain Wood interior trim (no-cost option)	○	○
Floor mats	●	●
● Standard ○ Optional □ Included in Sport Package ◆ Included in Luxury Rear Seating Package ◇ Included in Luxury Seating Package ★ Included in Cold Weather Package		

Comfort and convenience	750i	750Li
Keyless Start/Stop	●	●
Vehicle & Key Memory	●	●
Power 2-way moonroof with key-off and "one-touch" operation, conceal panel and wind deflector	●	●
Power windows with key-off operation, "one-touch" open/close and anti-trapping feature	●	●
4-zone automatic climate control with draft-free vents featuring automatic front climate control with full separate left/right controls, solar sensor, automatic recirculation, heat at rest feature, left/right temperature-controlled rear outlets, auto ventilation	●	●
BMW Ambiance Lighting – front, rear and door panels	●	●
Adaptive light control for Automatic headlight on/off control	●	●
Automatic tilt-down of right outside mirror for visibility of curb when backing up	●	●
Park Distance Control, front and rear with graphic display	●	●
Illuminated exterior door handles and ground illumination	●	●
Dual cupholders front and rear	●	●
Dual illuminated vanity mirrors integrated into rear cabin roof lining		●
Integrated Universal garage-door opener	●	●
Remote trunk release	●	●
Fully finished trunk with emergency interior trunk release	●	●
High-beam Assistant	■	■
Comfort Access keyless entry with multi-function remote control	☆	☆
Automatic trunk opening and closing	☆	☆
Power soft-close automatic doors and trunk lid	☆	☆
Power rear-window and manual rear-side-window sunshades	◇/◇	◇/◇
Ski bag	◇/★	◇/★
● Standard ○ Optional ■ Included in Driver Assistance Package ☆ Included in Convenience Package ◇ Included in Luxury Seating Package ★ Included in Cold Weather Package ▲ Included in Premium Sound Package ▲ Included in Rear Entertainment Package ■ Included in Camera Package		

Audio/visual	750i	750Li
High-fidelity 10-speaker sound system with 2 subwoofers under the front seats and digital 7-channel amplifier with 205 watts of power	●	●
Premium high-fidelity 16-speaker sound system with Digital Sound Processing (DSP), 2 subwoofers under the front seats and digital 9-channel amplifier with 600 watts of power	△	△
Auxiliary input located inside center console	●	●
HD Radio™ – receive free, digital AM/FM broadcasts in clear, static-free quality sound; “multicast” FM stations; and innovative data services	●	●
SIRIUS Satellite Radio with one-year subscription	○	○
6-disc multi-media changer with MP3 capabilities	△	△
Smartphone Integration (for iPhone™ and similar devices) charges the phone, accesses stored music, and improves phone reception	○	○
iPod® and USB adaptor (includes cable connector)	△	△
Rear-seat entertainment, with 2 individual 8-inch color screens	▲	▲
Entertainment Server: 12 GB hard drive with USB port for media transfer	●	●

Instrumentation and controls		
Electronic analog speedometer and tachometer	●	●
Black Panel display with LCD main and trip odometer displays and warning indicators in dial faces	●	●
Condition-based Service display with additional functions accessible through iDrive system	●	●
iDrive system with on-board computer and Controller, and 8 programmable memory buttons	●	●
Expanded Check Control vehicle monitor system	●	●
Hard drive-based Navigation system with Voice Activation and Real Time Traffic Information	●	●
Start/Stop button	●	●
Tire Pressure Monitor	●	●
Cruise Control	●	●
Active Cruise Control with Stop & Go	○	○
Head-up Display (HUD)	○	○
Night Vision with Pedestrian Detection	○	○
Lane Departure Warning	■	■
Active Blind Spot Detection	■	■
Rear-view Camera	▣	▣
Side-view Camera	▣	▣
● Standard ○ Optional ■ Included in Driver Assistance Package ☆ Included in Convenience Package ◇ Included in Luxury Seating Package ★ Included in Cold Weather Package △ Included in Premium Sound Package ▲ Included in Rear Entertainment Package ▣ Included in Camera Package		

Safety and security	750i	750Li
BMW's Advanced Safety System for integrated deployment of passive and active safety features	●	●
Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment	●	●
Front safety belts with automatic pretensioners	●	●
Automatic-locking retractors (ALR) on all passenger-seat safety belts (for installation of child-restraint seats)	●	●
Front and rear Head Protection System (HPS)	●	●
Front-seat side-impact airbags	●	●
Active Knee Protection	●	●
Active Head Restraints in front seats	●	●
Adaptive Brake Lights	●	●
Battery Safety Terminal	●	●
Automatic fuel-pump shutoff upon severe accident impact	●	●
Central locking system with anti-theft feature and selective unlocking, programmable via Vehicle & Key Memory	●	●
Coded Driveaway Protection	●	●
Pathway Lighting feature, programmable via Vehicle & Key Memory	●	●
Anti-theft alarm system with operation from remote; interior motion detector	●	●
BMW Assist™ with Bluetooth® wireless technology for hands-free calling (with Bluetooth enabled mobile phone ³), with phonebook downloading, speech recognition capabilities and MyInfo	●	●

BMW Services		
BMW Ultimate Service™	●	●
● Standard ○ Optional ◇ Included in Luxury Seating Package ★ Included in Cold Weather Package ◆ Included in Luxury Rear Seating Package ▣ Included in Camera Package △ Included in Premium Sound Package □ Included in Sport Package ☆ Included in Convenience Package ■ Included in Driver Assistance Package ▲ Included in Rear Entertainment Package ³ Please contact your authorized BMW center for a list of BMW-approved Bluetooth technology enabled mobile phones. ⁴ Run-flat tires do not come equipped with a spare tire and wheel. Due to low-profile tires, please note: wheels, tires, and suspension parts are more susceptible to road hazard and consequential damage. Performance tires not recommended for driving in snow and ice conditions.		

Luxury Seating Package	750i	750Li
Heated steering wheel	◇/★	◇/★
Power rear-window and manual rear-side-window sunshades	◇	◇
Active driver's seat with massage action and ventilated front seats	◇	◇
Heated rear seats with fast heating and balance control	◇/★	◇/★
Ski bag	◇/★	◇/★

Luxury Rear Seating Package		
Rear Comfort seats		◆
Rear ventilated seats		◆

Camera Package		
Rear-view Camera	▣	▣
Side-view Cameras	▣	▣

Premium Sound Package		
Premium high-fidelity 16-speaker sound system with Digital Sound Processing (DSP), 2 subwoofers under the front seats and digital 9-channel amplifier with 600 watts of power	△	△
6-disc multi-media changer with MP3 capabilities	△	△
iPod® and USB adaptor (includes cable connector)	△	△

Sport Package		
Active Roll Stabilization (ARS)	○/□	○/□
Power tilt/telescopic leather-wrapped multi-function sport steering wheel with audio and phone controls	□	□
Radial Spoke (Style 252) forged wheels, 19 x 8.5 front / 19 x 9.0 rear and 245/45 front, 275/40 rear run-flat performance tires ⁴	□	□
Multi Spoke (Style 235) light alloy wheels, 19 x 8.5 front / 19 x 9.5 rear and 245/45 front, 275/40 rear run-flat performance tires ⁴ (no-cost option with Sport Package)	○/□	○/□
Integral Active Steering with Servotronic power assist	□	□
High-Gloss black shadowline exterior trim	□	□
Roof trim strips in body color	●	□

Convenience Package	750i	750Li
Automatic trunk opening and closing	☆	☆
Comfort Access keyless entry with multi-function remote control	☆	☆
Power soft-close automatic doors and trunk lid	☆	☆

Cold Weather Package		
Heated steering wheel	◇/★	◇/★
Heated rear seats with fast heating and balance control	◇/★	◇/★
Ski bag	◇/★	◇/★

Driver Assistance Package		
High-beam Assistant	■	■
Lane Departure Warning	■	■
Active Blind Spot Detection	■	■

Rear Entertainment Package		
Rear-seat entertainment, with 2 individual 8-inch color screens	▲	▲

● Standard
○ Optional
◇ Included in Luxury Seating Package
★ Included in Cold Weather Package
◆ Included in Luxury Rear Seating Package
▣ Included in Camera Package
△ Included in Premium Sound Package
□ Included in Sport Package
☆ Included in Convenience Package
■ Included in Driver Assistance Package
▲ Included in Rear Entertainment Package

Weight		750i	750Li
Unladen	lbs	4564	4640
Weight distribution, load front/rear	%	51.4/48.6	51.5/48.5

Engine			
Liters/type/valves per cylinder		Turbocharged 4.4/V-8/4	Turbocharged 4.4/V-8/4
Bore/Stroke	inch	3.50/3.48	3.50/3.48
Nominal output @ rpm	hp	400 @ 5500-6400	400 @ 5500-6400
Nominal torque @ rpm	lb-ft	450 @ 1800-4500	450 @ 1800-4500
Compression ratio	:1	10.0	10.0

Transmission			
Automatic gear ratios - I/II/III	:1	4.17/2.34/1.52	4.17/2.34/1.52
IV/V/VI	:1	1.14/0.87/0.69	1.14/0.87/0.69
Reverse gear ratio	:1	3.40	3.40
Final drive ratio	:1	3.46	3.46

Performance			
Top speed ¹	mph	150	150
Acceleration 0-60 ²	sec	5.1	5.2
Drag coefficient	C _d	0.31	0.31

Fuel consumption ³			
City	gal	TBD	TBD
Highway	gal	TBD	TBD
Tank capacity, approximate	gal	21.7	21.7

¹ Top speed limited electronically.

² BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

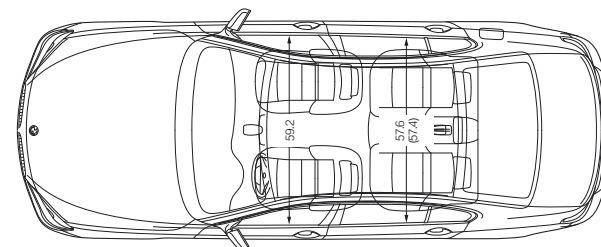
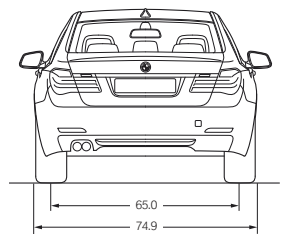
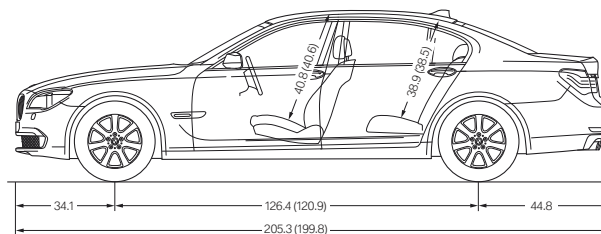
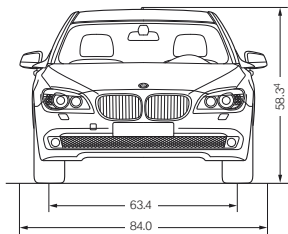
³ Fuel consumption figures not available at time of printing. Please go to bmwusa.com for further information. EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

⁴ Height of 750Li with roof antenna is 58.5 inches; 750i height with roof antenna is 58.7 inches.

⁵ Run-flat tires do not come equipped with a spare tire and wheel.

Tires and wheels

		750i	750Li
Tire dimensions	standard	245/50	245/50
Type	standard	run-flat ⁵ all-season	run-flat ⁵ all-season
Wheel dimensions	standard	18.0x8.0	18.0x8.0
Material	standard	light alloy	light alloy



All dimensions in the technical drawings are given in inches. Figures in () refer to the 750i (short-wheelbase version).

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BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth's resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW's Spartanburg, SC production and manufacturing facility as a charter member of the agency's National Environmental Performance Track. Internationally, BMW AG – the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.

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BMW recommends Castrol