

Audi

2017



Audi

Q3





Built for the destination.



Our commitment to compelling design and innovative technology will certainly turn heads, no matter if you're commuting to work or escaping the city for a weekend roadtrip. The energetic Q3 radiates modernity from its coupe-like roofline to its progressive design elements like LED daytime running lights and gloss black Singleframe® grille. And with an aggressive front bumper profile, the Q3 displays a trendy, sporty look that feels right at home, almost anywhere you find yourself.

Engineered for the journey.



2017 Audi Q3 2.0T quattro® Prestige shown in Monsoon Gray metallic.

Give peace of mind a chance.

We understand that you can't control everything that happens on the road. That's why we build the kind of vehicle that can help you prepare for the unexpected. With the Audi Q3, this includes safety features such as a rigid occupant safety cell, six standard airbags,¹ front seat safety belt pretensioners and the Audi head restraint system—helping to set your mind at ease.



2017 Audi Q3 2.0T quattro® Premium Plus shown in Hainan Blue metallic with available equipment.

Dramatization. Photo shoot staged, closed course, with actors present. Do not attempt. Obey all traffic laws. Watch for pedestrians. 1 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

How logic produces an elegant user experience.

There's a graceful rationale behind the interior design of the Q3. Driver-centric controls are thoughtfully placed for easy engagement. Available technologies, like MMI® navigation plus¹ and Audi connect®², and subtle touches such as LED ambient interior lighting and Aluminum-optic trim elements enhance a vehicle that's expertly developed for the tech-forward world. Leather seating surfaces and a leather-wrapped three-spoke multifunction steering wheel help ensure that every encounter is intelligently pleasing.

2017 Audi Q3 2.0T quattro® Prestige shown with Rock Gray leather and available equipment.

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. 2 Always pay careful attention to the road, and do not drive while distracted. Audi connect® should only be used when it is safe and appropriate. Audi connect® services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details.



Proof that refined simplicity is paramount to elegant design.

The Audi Q3 showcases a standard panoramic sunroof that allows you to admire the magnificence of the city towering above or the big sky moving past. And when the weather is not ideal, you can rely on the dual-zone automatic climate control to help keep you cozy. So fair weather or foul, the Q3 will help give you the opportunity to take it all in just a little bit more.



2017 Audi Q3 2.0T quattro® Premium Plus shown in Hainan Blue metallic with available equipment.



2017 Audi Q3 2.0T quattro® Premium Plus shown with Rock Gray leather and available equipment.



Versatility that makes it easier to gear up.



2017 Audi Q3 2.0T quattro® Prestige shown with Rock Gray leather and available equipment.

With 48.2 cu ft of storage space with the rear seats folded flat, the Q3 gives you the flexibility to house a variety of luggage or equipment. With comfortable, supple leather seating surfaces and twelve-way power front seats that include four-way power lumbar support, the interior of the Q3 is multitasking. And whether you're stocking up at the store or getting away, the Q3 is engineered to adapt to you.

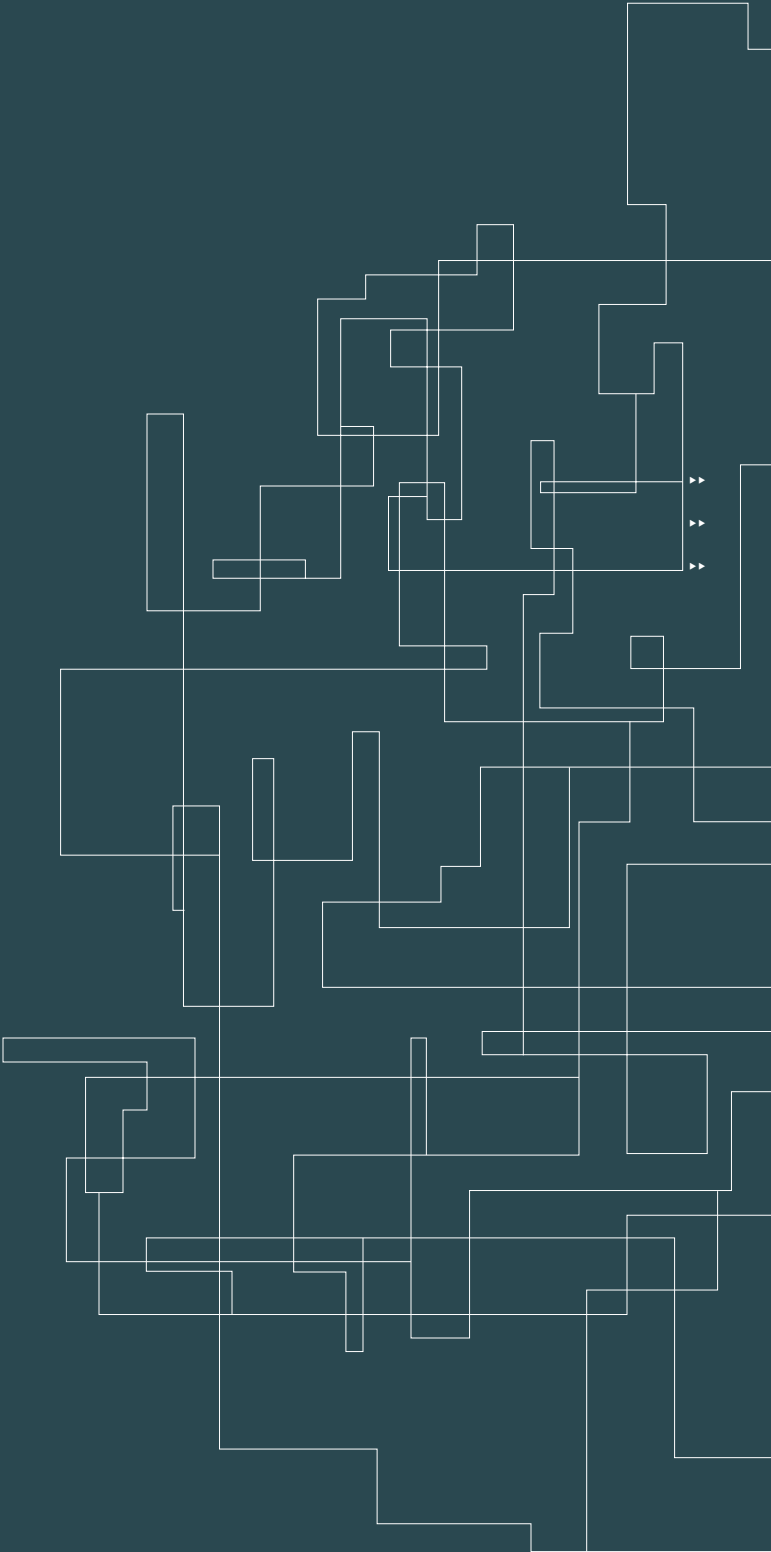
Performance is our driving force.

The Audi drive is defined by responsiveness and inspiration. Responsiveness comes when you touch the pedal and feel the precise handling of well-engineered performance; inspiration, because it moves you. The Q3 is every bit a part of this Audi performance tradition. Power is generated through its turbocharged 2.0-liter TFSI® engine and expressed through a six-speed Tiptronic® transmission. When you add to that the road-gripping power of our available quattro® all-wheel drive, there's no doubt that performance is our driving force.

// Engine	// Drivetrain	// Performance
2.0-liter TFSI® four-cylinder engine.	Six-speed Tiptronic® automatic transmission with available quattro® all-wheel drive.	Top track speed of 130 mph. ¹
200 hp/207 lb-ft.		0–60 mph in 7.8 sec with front-wheel drive.
		0–60 mph in 8.2 sec with available quattro® all-wheel drive.



2017 Audi Q3 2.0T quattro® Premium Plus shown in Glacier White metallic.



¹ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

Obeying the laws of physics has never been this thrilling.

While some might find science boring, physics has always been our favorite subject. With available quattro® all-wheel drive, the Q3 helps handle the mechanics of the road, sensing changes in the surface beneath the wheels and adjusting their grip accordingly. So when driving conditions become more demanding, quattro® adapts to help deliver distributed power to where it's needed to handle the change in the terrain. With the available Audi drive select system, you have the ability to adjust the steering assist and throttle response to provide a physical thrill.



// quattro® all-wheel drive

Under normal driving conditions, the majority of engine power is sent to the front axle to help maximize efficiency.¹ As conditions change, the multi-plate clutch engages and sends power to the rear axle, helping to maximize grip. This translates to traction and a more confident driving experience.

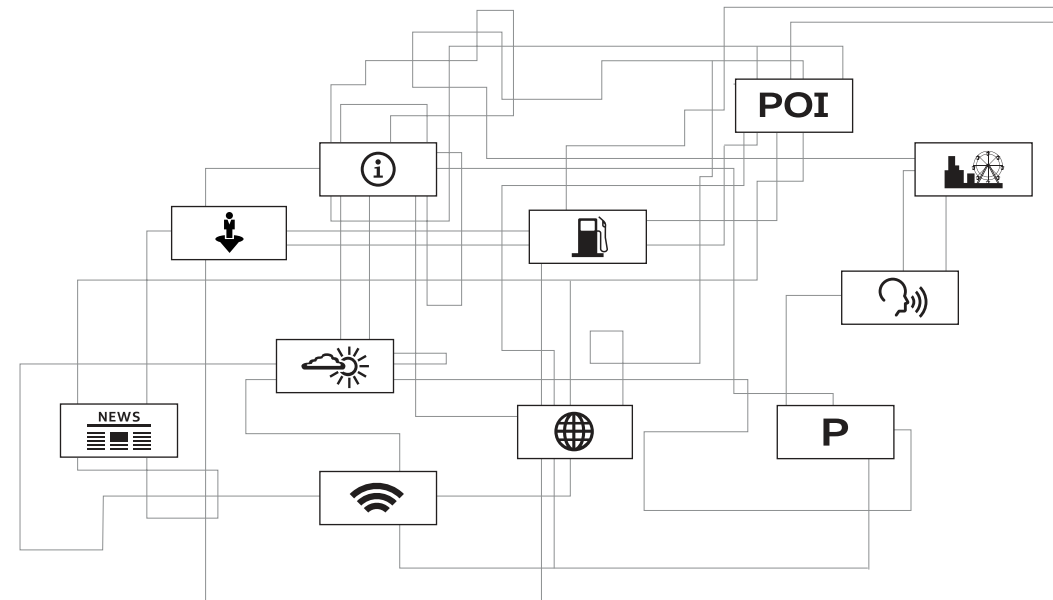
2017 Audi Q3 2.0T quattro® Premium Plus shown in Glacier White metallic.

¹ 2017 EPA estimates not available at time of publication. See www.fueleconomy.gov for 2017 EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.



The soul of a new machine.

With available Audi connect®, you can get the functionality of your compatible phone, with the means to help get you where you want to go.¹ Need to find a new, highly acclaimed restaurant? Pull over, and with the help of Google Voice Search™, Audi connect allows you to quickly search Google™ by simple voice commands. Looking for something to do in a new city? Get information about current events and directions to their locations. With a crisp display and easy access to steering wheel controls, you have an intelligent car that can do even more than the computer in your pocket.



Our vision of live sound.



Audi means “hear” in Latin, so we take our vision of sound very seriously. When we set out to design the Audi sound system in the Audi Q3, we didn’t want you to just hear every note—we want you to experience it. The available 465-watt BOSE® Surround Sound System with 14 speakers helps deliver a harmonious arrangement of thrilling sound that you can feel as much as hear. So whether you’re in the mood to be soothed, engaged or inspired, you can expect an immersive experience matched by the exhilaration of driving your Audi.

¹ Always pay careful attention to the road, and do not drive while distracted. Audi connect® should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details.



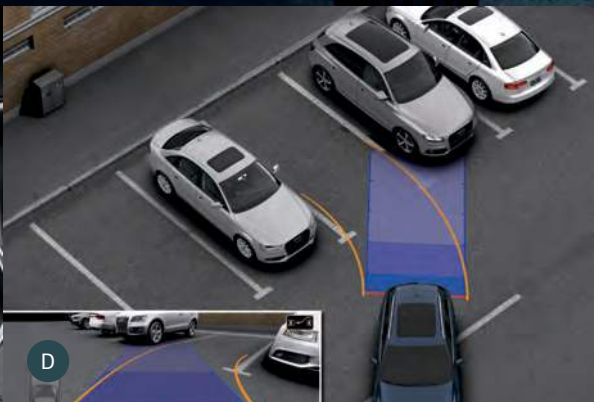
A



B



C



D



E

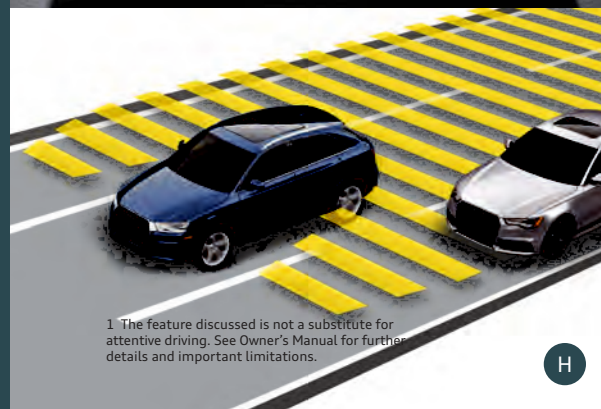


F

- A. Power tailgate** | A stylish wraparound design emphasizes the vehicle's width and facilitates convenient cargo loading.
- B. Three-spoke multifunction steering wheel** | A leather-wrapped steering wheel puts premium control at your fingertips.
- C. Climate control** | Standard dual-zone automatic climate control helps the driver and front passenger to dial in their preferred temperatures.
- D. Parking system plus with rear view camera**
- E. Exterior LED lighting technology** | Available full LED headlights and available LED taillights with dynamic turn signals form a distinctive look and provide long-lasting illumination.
- F. Power-adjustable heated exterior side mirrors**
- G. MMI® system** | With the available Audi music interface and Lightning adapter cable, controlling your infotainment system is right at your fingertips.
- H. Audi side assist** | Radar sensors and optical warnings help keep the driver informed about what is approaching from behind and to the side of the vehicle.¹
- I. Leather-wrapped shifter**



G



H



I

¹ The feature discussed is not a substitute for attentive driving. See Owner's Manual for further details and important limitations.

You're a try-anything-once, never-sit-still, give-it-your-all kind of person. Life doesn't just string you along; you strive to take life further. Audi Genuine Accessories can help you do just that. For personalizing, help in protecting and showing your Audi pride, our accessories were made just for you.

Now for the finishing touches.



A. Canoe/kayak rack¹
Put your love of the water in motion with this accessory. Holds one kayak or canoe up to 100 lbs. and includes one pair of locking, heavy-duty straps.



B

B. Fork-mount bike rack¹
Pursuing your favorite pastime just got easier. Made of anodized aluminum, this bike rack features a quick-clamping device that can be secured with the included lock. The wheel holder attachment (sold separately) conveniently holds the front wheel of the bike and is suitable for wheels with disc brakes.



C

C. Thule® SUP Taxi¹
This premier locking stand-up paddleboard (SUP) carrier delivers unmatched paddleboard and surfboard security, combined with a convenient universal mounting design. Accommodates boards up to 34" wide.



D. Compact cargo carrier¹
Extra gear won't take up valuable cargo space with our aerodynamic carrier that offers a generous 10.5-cu-ft capacity. Size: 76" long, 26" wide, 15" high.

¹ All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included.

Audi Genuine Accessories

Audi Genuine Sport and Design Accessories

For a bolder appearance or a finishing touch, we have a solution that helps make every mile more enjoyable—and more yours.

- Stylish wheel designs
- Audi beam
- License plate frames

Audi TravelSpace Transport Accessories

Wherever you go, help make sure everything fits with a variety of intelligent and innovative solutions.

- Bike and ski racks
- Rooftop cargo carriers
- In-vehicle cargo bags

Audi Guard Comfort and Protection Accessories

Help protect what you love. Use Audi Guard Comfort and Protection Accessories to help keep your Audi looking like new—inside and out.

- Floor mats
- First aid kit
- Cargo mats

Audi Guard Car Care Products

Your Audi Q3 deserves the best, and this is it: a car care line designed specifically for Audi vehicles.

- Leather care
- Detailing tools
- Winter protection

A. 17" 5-arm semi-Y winter wheel and tire package

Adding style and performance, this winter wheel and tire package features Audi Original winter tires specifically engineered to help improve traction and handling in winter weather road conditions, and in temperatures below 45°F.¹ See your authorized Audi dealer for details.

B. 19" 5-arm Pila accessory wheel

The uniquely shaped wheel design helps give your Q3 a more distinct presence. Shown in Anthracite, also available in black. Available as a wheel only, or as a complete wheel and tire package.

C. All-weather floor mats

The all-weather floor mats feature a nubbed design that helps protect your vehicle's floor and carpeting from the elements. Black mats are available in sets of two for front or rear. Front mats feature the Q3 logo.

D. All-weather cargo mat

Custom fit for your Q3, the raised outside edge of the cargo mat helps contain spills and protect cargo-area carpeting from stains. The textured material helps control load shifting.

E. First aid kit

In the event of an emergency, you'll want these essentials close at hand. Includes an emergency blanket, burn/wound dressings and much more.



Audi collection



F. Men's Ingolstadt jacket

This three-layer performance soft-shell jacket, with a bonded fleece lining and an interior membrane, features custom map artwork in front and the Audi rings logo on the sleeve.

G. Men's leather chronograph watch

Add a little extra style to your everyday attire. This watch has a black leather band, a gray dial, a chronograph function and the Audi rings logo.

H. Ladies' half-zip mock neck by Spyder®

Moisture-wicking, quick-drying, slim-fit material provides plenty of comfort. Features the Spyder® and Audi Sport® logos and is available in black, red, gray or white.



Visit parts.audiusa.com for more.

¹ When driving during cold, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

Visit audicollectionusa.com for more.

Sport plus package

We let our racing roots show.



2017 Audi Q3 2.0T quattro® Prestige shown in Monsoon Gray metallic with Rock Gray leather and available Sport plus package.

Experience more in Audi library.

Dive deeper into the technical specifications, trim levels and technologies of the Audi Q3 through the Audi library app or web viewer.¹ Go to the App Store®, Google Play™ Store or Audiusa.com/brochures to download or view this repository of all things Audi—including a comprehensive look at the 2017 Audi Q3.



With the available Sport plus package, we bring our sport pedigree to the most agile SUV in our lineup. This package sports a black Singleframe® grille and black roof rails and window surrounds along with a three-spoke multifunction steering wheel with shift paddles and Audi drive select for the driving enthusiast. Twelve-way power front sport seats and 19-inch 10-spoke titanium-matte finish wheels top off the most athletic, stylish Q3 to date.

¹ Standard text and data usage rates apply.



Q3 Premium

Featured highlights

Infotainment/Technology

- > Driver information system
- > Audi concert radio with ten speakers and single CD player with MP3 playback capability
- > SiriusXM® Satellite Radio with 90-day trial subscription¹
- > SD card slot for audio playback of MP3 music files
- > BLUETOOTH® streaming audio for compatible devices
- > BLUETOOTH® wireless technology preparation for compatible mobile phones
- > USB charge port
- > Cruise control with coast, resume and accelerate features
- > Rain/light sensor for automatic windshield wipers and headlights
- > Parking system plus with rear view camera (front and rear acoustic parking sensors)
- > Voice control system

Exterior

- > 18" 5-arm-turbine design wheels
- > Gloss black Singleframe® grille
- > Xenon plus headlights with LED daytime running lights
- > Front all-weather lights and rear fog lights
- > LED taillights
- > Power-adjustable heated exterior side mirrors
- > Rear privacy glass
- > Aluminum roof rails
- > Tailgate spoiler
- > Dual exhaust outlet (driver's side)

Interior/Seating

- > Dual-zone automatic climate control
- > Three-spoke multifunction steering wheel
- > Tilt and telescopic manually adjustable steering column
- > Micrometallic inlays
- > Folding and sliding front center armrest with height adjustment
- > Ambient LED interior lighting
- > Panoramic sunroof
- > Leather seating surfaces
- > Twelve-way power front seats, including four-way power lumbar adjustment
- > 60/40 split folding rear seat with pass-through and cupholders

Safety

- > Driver and front passenger airbags, front thorax side airbags and Sideguard® head curtain airbags²
- > Front passenger occupant detection for airbags²
- > Lower Anchors and Tethers for Children (LATCH) in rear seats
- > Electronic Stability Control (ESC) with Offroad mode and traction control (ASR)
- > Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist
- > Hill descent assist
- > Tire-pressure monitoring system
- > Electromechanical parking brake

Q3 Premium

Stand-alone options

- > Black cloth headliner
- > Heated front seats

Q3 Premium

Available packages

MMI® navigation plus package

- > MMI® navigation plus³
- > SiriusXM® Traffic with four-year subscription¹
- > Audi connect® with six-month trial subscription⁴
- > Color driver information system
- > HD Radio™ Technology

Convenience package

- > Audi music interface with Lightning adapter cable
- > Audi advanced key—keyless start, stop and entry (front doors and tailgate)⁵

1 SiriusXM® Satellite Radio and Traffic subscriptions sold separately or as a package after trial expires. SiriusXM® Traffic service available in select markets. Subscriptions are governed by SiriusXM® Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM® to cancel. SiriusXM® U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). 2 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 3 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. 4 Always pay careful attention to the road, and do not drive while distracted. Audi connect® should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details. 5 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.



Q3 Premium Plus

Featured highlights



In addition to or replaces highlighted features of Q3 Premium

Infotainment/Technology

- > Audi advanced key—keyless start, stop and entry (front doors and tailgate)¹
- > Audi music interface with Lightning adapter cable

Exterior

- > Aluminum trim around exterior windows
- > Power-adjustable, power-folding, heated exterior side mirrors (auto-dimming driver's side)
- > Power tailgate

Interior/Seating

- > Aluminum Satellite inlays
- > Auto-dimming interior rear view mirror with digital compass
- > Heated front seats

Q3 Premium Plus Packages

Sport Interior package

- > Twelve-way power front sport seats, including four-way power lumbar adjustment
- > Three-spoke multifunction steering wheel with shift paddles
- > Audi drive select
- > Black cloth headliner

Technology package

- > MMI® navigation plus²
- > SiriusXM® Traffic with four-year subscription³
- > Audi connect® with six-month trial subscription⁴
- > Color driver information system
- > Audi side assist⁵
- > HD Radio™ Technology

Q3 Prestige

Featured highlights



In addition to or replaces
highlighted features
of Q3 Premium Plus

Infotainment/Technology

- > MMI® navigation plus²
- > Audi connect® with six-month trial subscription⁴
- > Color driver information system
- > BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 465 watts
- > SiriusXM® Traffic with four-year subscription³
- > Audi side assist⁵

Exterior

- > 19" 5-double-spoke Offroad design wheels
- > S line® exterior appearance
- > Full LED headlights
- > LED taillights with dynamic turn signals

Interior/Seating

- > S line® stainless-steel door sills
- > Stainless-steel trunk sill

Q3 Prestige

Stand-alone options

- > Black cloth headliner
- > Balsamic Brown Walnut Wood inlays

Q3 Prestige
Available package

Sport plus package

- > Twelve-way power front sport seats, including four-way power lumbar adjustment
- > Three-spoke multifunction steering wheel with shift paddles
- > Black cloth headliner
- > Audi drive select
- > High-gloss black trim around exterior windows
- > High-gloss black Singleframe® and surround
- > Matte black roof rails
- > 19" Audi Sport® 10-spoke design wheels, titanium-matte finish

1. Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. 2. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. 3. SiriusXM® Satellite Land and Traffic subscriptions sold separately or as a package after trial expires. SiriusXM® Traffic service available in select markets. Subscriptions are governed by SiriusXM® Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM® to cancel. SiriusXM® U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). 4. Always pay careful attention to the road, and do not drive while distracted. Audi connect® should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details. 5. Driver assistance features are not substitutes for attentive driving. See owner's manual for further details and important limitations.

Technical Specifications

Engineering | Performance

		Q3 2.0T
Engine type		Four-cylinder
Engine block/Cylinder head		Cast-iron/ Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)		1,984/82.5 x 92.8
Horsepower (@ rpm)		200 @ 5,100–6,000
Torque (lb-ft @ rpm)		207 @ 1,700–5,000
Compression ratio		9.6:1
Valvetrain		16-valve DOHC
Induction/Fuel injection		Turbocharged/ TFSI®
Acceleration FWD/quattro® (0–60 mph)		7.8/8.2 seconds
Top track speed ¹		130 mph

Transmission | Drivetrain

Six-speed Tiptronic® automatic transmission	■
quattro® all-wheel drive	Available

Body | Suspension | Chassis

Fully galvanized steel unibody with aluminum hood and tailgate and multistep anti-corrosion protection	■
MacPherson strut front suspension	■
Four-link rear suspension	■
Ventilated front disc/Solid rear disc brakes	■
Electromechanical power steering system	■
Steering ratio	16.4:1
Turning diameter, curb-to-curb (ft)	38.7

Exterior measurements

		Q3 2.0T
Wheelbase (in)		102.5
Length (in)		172.8
Height (in)		62.6
Overall width with mirrors (in)		79.5
Overall width without mirrors (in)		72.1
Track front/rear (in)		61.1/61.2
Curb weight FWD/quattro® (lb)		3,494/3,682
Drag coefficient (Cw)		0.32

Interior measurements

Head room with sunroof (in, front/rear)	37.0/37.4
Leg room (in, front/rear)	40.0/31.1
Shoulder room (in, front/rear)	55.8/53.6
Cargo volume (cu ft, rear seatbacks up/folded)	16.7/48.2
Seating capacity	5

EPA mileage estimates | Capacities

Tiptronic® automatic transmission FWD (city/highway/combined) ²	NA
Tiptronic® automatic transmission with quattro® (city/highway/combined) ²	NA
Engine oil (qt)	4.9
Fuel (gal)	16.9
Required fuel	Premium
Emissions rating	ULEV 2

■ Standard NA Information not available at time of printing

¹ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. ² 2017 EPA estimates not available at time of publication. See www.fueleconomy.gov for 2017 EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

Interior Inlays

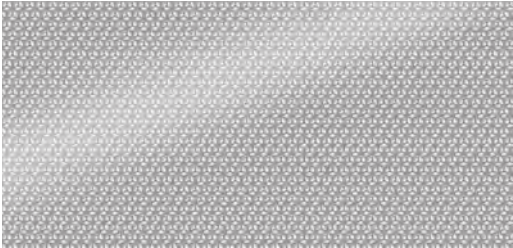


Micrometallic Silver



Standard

Aluminum Satellite



Optional

Balsamic Brown Walnut Wood



Optional

Interior Colors and Seat Selections

Black leather



Rock Gray leather



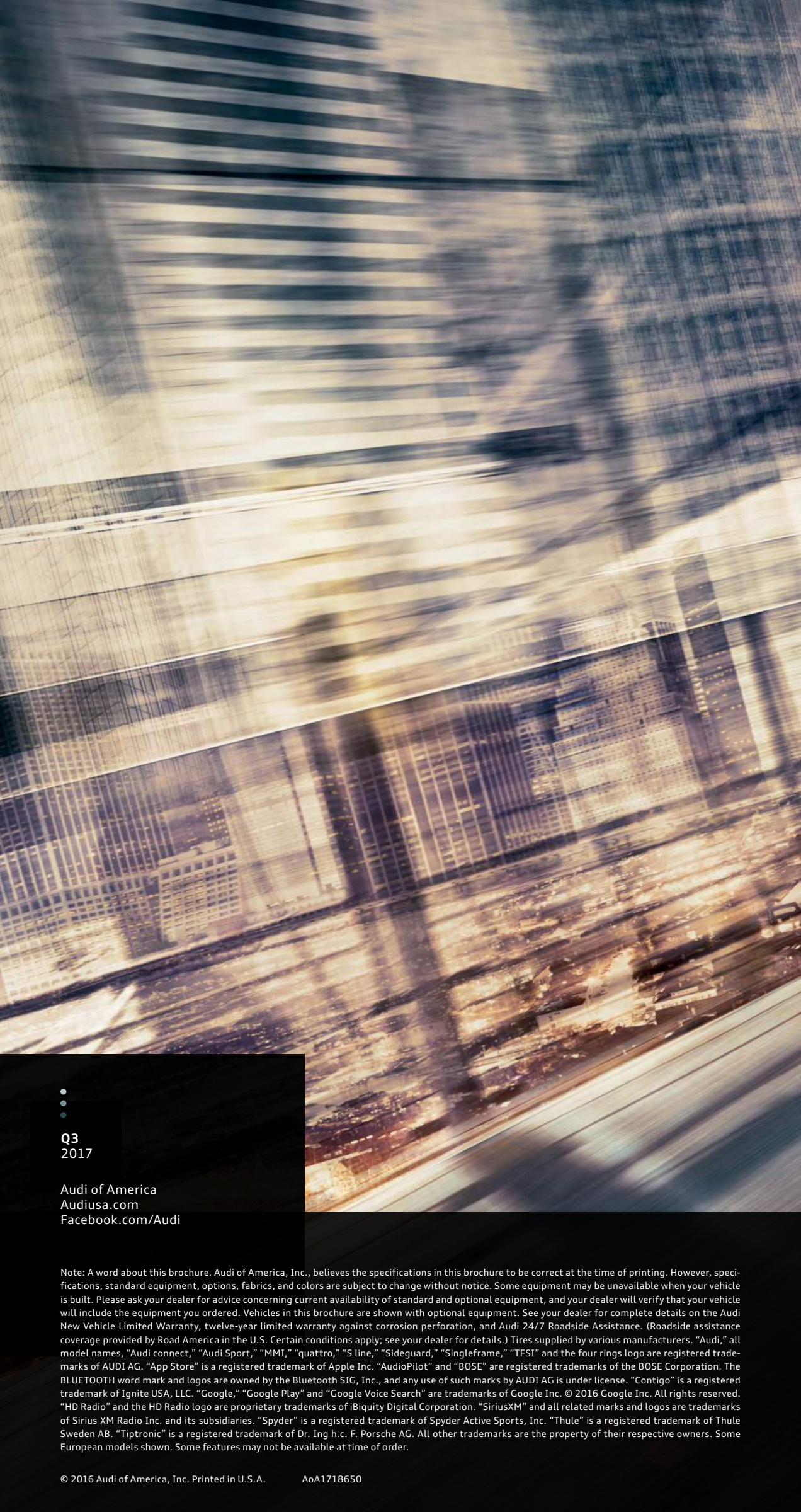
Chestnut Brown leather



Standard seat



Sport seat



Q3
2017

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