



A4

Audi A4

Audi
Truth in Engineering



If it was this easy, it wouldn't be an Audi.

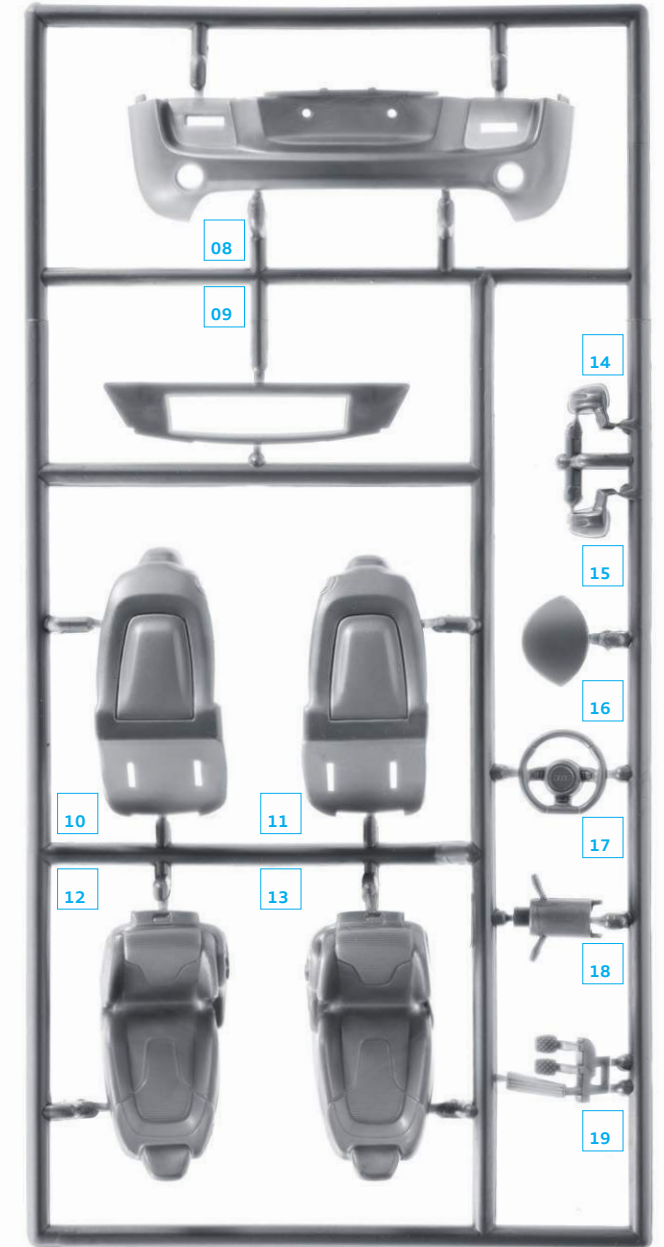
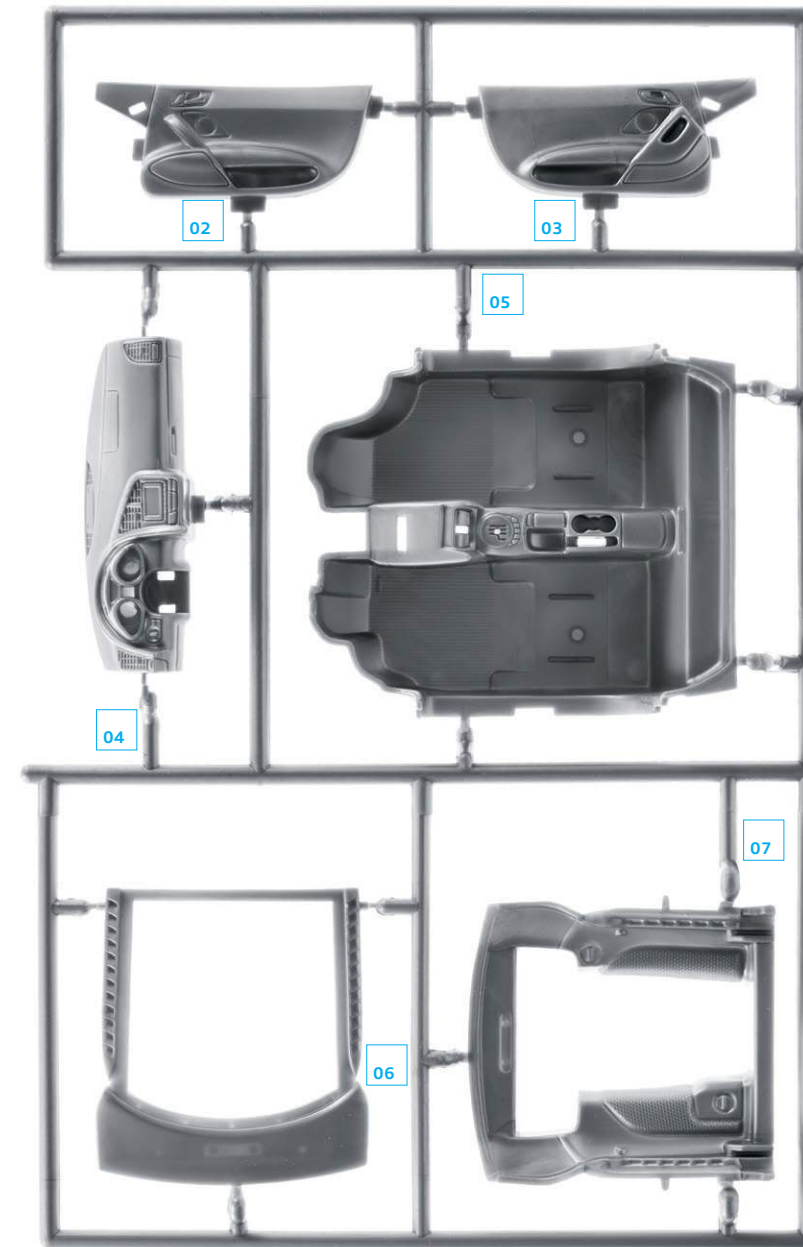
Obsession



IMAGINE DEVOTING YOUR LIFE TO BUILDING YOUR MODEL.

When you were a kid, you probably felt quite proud when you completed a model kit. We understand. At Audi, it takes countless hours for a single Audi to go from idea to design to roadworthy, and that's time we are very proud to devote. Our obsession for detail,

commitment to premium fit and finish and passion for unparalleled engineering go into every model. It's the kind of discipline that the word "painstaking" was invented to describe. Not to say it's a chore—no, assembling an Audi is a labor of love, and it shows every time you sit in one, engage the ignition and nudge the accelerator. Creating an Audi isn't easy, but the results help define what Audi means to the people who drive one.



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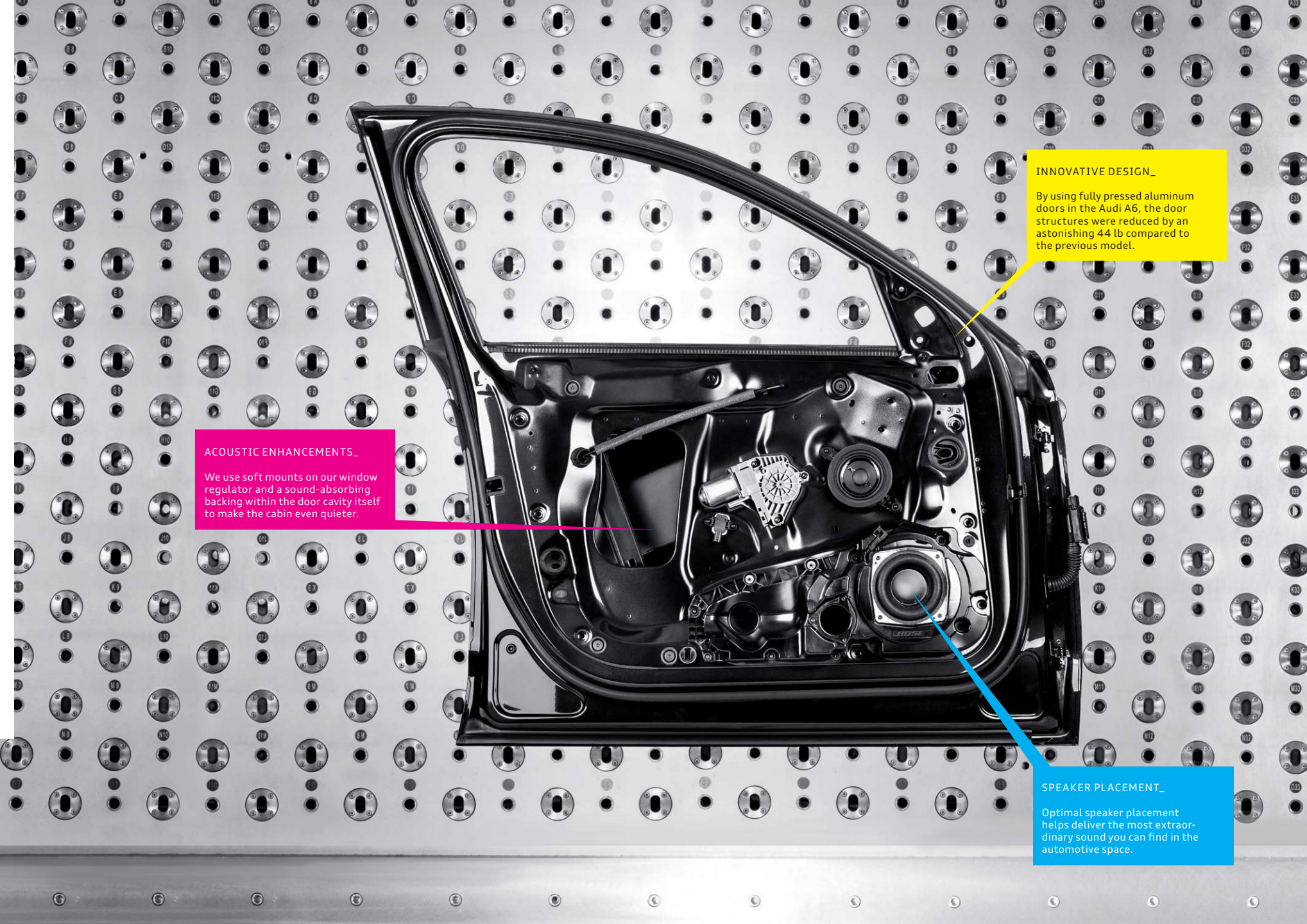


The door of perception.

OUR REPUTATION HINGES ON THE QUALITY OF THINGS YOU DON'T SEE.

It's said that, when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you'll open and close the door on your Audi thousands of times without thinking about it, we've obsessed about it for you, in detail. Not just about the reliability of it opening and

closing, but on the proper weight that will make it more pleasing to close. How the locks should click when they are engaged. The optimal acoustic placement for the speaker port. There are the hinges too, of course. And the door itself, which we designed to take the brunt of side-impact collisions, and several dozen other safety considerations (to say nothing of the countless other components, processors, sensors, window features and the inner workings most people will never see). Our doors are more than a symbol of welcoming you into your vehicle, they are products of Audi engineering, and the very perception of Audi hinges on them as much as our hinges help support the door.



INNOVATIVE DESIGN_

By using fully pressed aluminum doors in the Audi A6, the door structures were reduced by an astonishing 44 lb compared to the previous model.

ACOUSTIC ENHANCEMENTS_

We use soft mounts on our window regulator and a sound-absorbing backing within the door cavity itself to make the cabin even quieter.

SPEAKER PLACEMENT_

Optimal speaker placement helps deliver the most extraordinary sound you can find in the automotive space.

When we think of a good idea, it sticks.

SURFACES

WET
DRY
SLIPPERY
UNEVEN

Torque is distributed to all four wheels in varying amounts.

Torque vectoring

By independently braking the inside cornering wheels, torque is then transferred to the outside cornering wheels. This intelligent application of power, known as torque vectoring, is available on select quattro® models and helps promote neutral handling by calculating the driver's steering input and desired level of acceleration.

Sport differential

To help ensure high cornering agility, the available sport differential uses torque vectoring, and then adds to that by mechanically applying additional torque to the outside rear cornering wheel. Through an electrohydraulic multiplate clutch pack and gear-set, the outside rear cornering wheel speed is increased by as much as 10%.

CORNERS

CURVES
MOUNTAINS
OBSTACLES
HANDLING
UNEXPECTED

TRACTION

ACCELERATION
TOWING
SNOW
CRUISING
GRAVEL

Impressive stability, more assured road-holding, enhanced agility and improved steering precision.

quattro® directs the amount of torque required to suit the job at hand.

quattro® HAS MAINTAINED ITS GRIP ON OUR THINKING AND THE ROADS WE TRAVEL.

For more than 30 years, Audi has been focused on quattro® all-wheel drive. During that time, it has evolved into an overarching idea of performance, a technological system of ratios, power delivery and driving dynamics working seamlessly together, orchestrated through the drivetrain, providing power where and when it is needed most. In

many ways, this has been a three-decade drive, from the Alps to the autobahn—and points beyond. You've seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather, and in the variable power distribution you enjoy in good conditions.¹ For more than 30 years, and with over five million quattro® systems on the road, we have continued to refine the technology, developing an available rear sport differential to help maximize performance and available torque vectoring to assist with cornering traction while helping to improve handling. We've boldly stuck to what worked while the world was trying to catch up, and we built on it.

1. When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

The obsessive engineering of maximum fitness.



ENGINEERING POWER IS MORE THAN JUST ADDING MUSCLE.

There is an art to fitness. Yes, there are some who go for the massive, sculptured muscle look. But there is something more compelling out there for those with more refined tastes. The kind of sculpted efficiency found in Audi engines elevates the driving experience through smaller, finely tuned forced-

induction engines. For the drive to feel lean and precise, we've shaved off unwanted pounds. Sure, large numbers might distract some, but a champion impresses with its grace, power and athletic balance—captured in the right suspension setting, or a torque-vectoring corner. Audi engineers taste power that celebrates a true dedication to craft. It means strength that pulses at the moment of acceleration, provides a true, quick response as you change lanes, and turns the most routine cloverleaf into a joyful application of performance handling¹. This is the art of maximum fitness, to the point where others just feel a little flabby.

FSI®

The FSI direct injection fuel system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.²

TFSI®

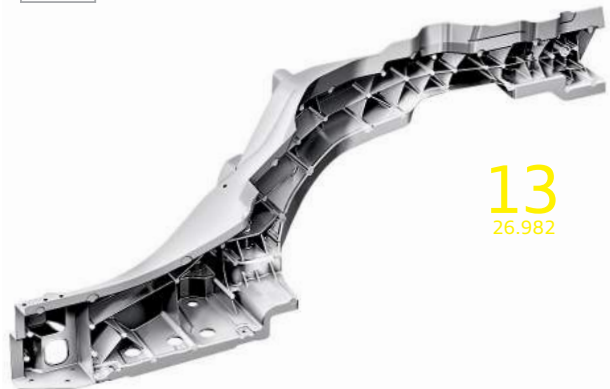
At Audi, TFSI represents a combination of two of the brand's core areas of expertise—direct injection and forced induction. By adding turbocharging or supercharging to FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.²

TDI®

A turbocharged, fuel-sipping variant, our TDI® clean diesel engines deliver uncompromising Audi performance with bold efficiency¹. Yes, it gets better mileage per gallon than comparable gasoline engines², but it also produces more low-end torque, which is best expressed in the elasticity you have when passing in the 30- to 60-mph range.

1. Always obey all speed and traffic laws.
2. See www.fueleconomy.gov for EPA estimates and emissions data. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.

ultra



13
26.982

ALUMINUM_

Our large aluminum castings are a telling example of ultra lightweight technology. Primarily used in high-stress areas, these castings achieve exceptional rigidity while also allowing for freedom of design, all while remaining extremely lightweight.¹

ELEPHANT SKULL_

How nature solved the apparent conundrum of an elephant's skull didn't escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The weight of the tusks and the general size of an elephant's head would seem to make it impossible for the animal to actually be able to carry it. But the design genius behind the elephant's skull is to make it lightweight yet sturdy. Its predominantly hollow design is buffered by thin, connective bone walls, which act as strong, weight-bearing cells. Audi designers used that idea when building our aluminum and steel structures. Reducing weight, yet enabling strength.

How studying elephant skulls makes for superior handling.

THE ELEGANT STRUCTURE OF NATURE BECOMES A BLUEPRINT OF EFFICIENCY.

It seems strange to say that, while we build strong, complex and high-performing machines, we're naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our ultra® lightweight technology initiative,

we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It's porous, but its structure is such that it enhances its stability and strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and help give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don't shy away from the world around us? We boldly engage it even closer still.

1 Features and technologies listed are not available on all models. 2 See www.fueleconomy.gov for EPA estimates and emissions data. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.



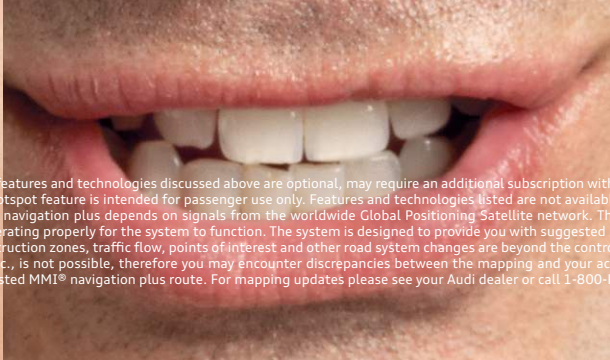
Just talk to us, baby.



AUDI CONNECT® REALLY GETS WHAT YOU ARE SAYING.

Share what's on your mind. Looking for a great Chinese food place? We'll help you get there. Thinking about a rest stop? We'll locate the nearest gas station for you, and even give you the price of their fuel. In fact, in your Audi, just say the word, and we'll help you find almost anything, even your home phone number. With available Audi connect with Google

Voice™ command capabilities, we've developed a way to let you articulate your desires, even if that's just finding the closest burger stand or the best hotel.¹ MMI® navigation plus with Audi connect helps integrate networking capabilities on the go, along with Google Earth™ with 3D satellite imagery, to help you avoid traffic (and possibly saying things you might regret)² Audi connect also provides fast data transfer speeds and Wi-Fi® connectivity for up to eight passenger devices to help you stay informed. It offers a full suite of services and interactivity, and, yes, even the closest Szechuan restaurant, which you can find by using its Google™ Local Search capabilities. Best of all, you don't even have to say "Thank you," even if we appreciate it when you do.



1. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Features and technologies listed are not available on all models. The voice control feature is not available on Cabriolet or Roadster models. 2. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. Features and technologies listed are not available on all models.



Hey, bright eyes.



DESIGNING A WINDOW TO OUR SOUL.

Even in the dark, you know when you're staring at an Audi. In fact, it might just be love at first sight. That's because, instead of cursing the darkness, we celebrate the light. Available full LED headlights stand out from the rest: their color inten-

sity is engineered to be reminiscent of daylight. But while we illuminate the night, we don't forget the day—so we made our LED daytime running lights to look even more dramatic. Now featuring a sleek diode design that gives us the freedom to elegantly reshape our signature style, Audi LED lighting is once again ours. It is an efficient, beautiful way to help you see and be seen from dusk to dawn and back again. Look deep into our eyes, and you might just see the soul of a company.



How we know exactly what you feel.

CLEAN, BEAUTIFUL DESIGN COMES FROM DEDICATED CRAFTSMEN UNAFRAID OF GETTING THEIR HANDS DIRTY.

Our hands give you shade and sanctuary. Our hands give you comfort and control. You might not sense our hands nearby, but our hands know exactly what you feel. That's because we've been there. After all, our hands crafted a customized world that's dedicated to control, comfort and entertainment. We're talking,

of course, about the cabin of your Audi vehicle. Optimized luxury, designed by committed craftsmen who had you in mind when they chose the leather seating surfaces, created the contoured seats or provided the refinement of ergonomic design and an available more intuitive MMI® system. There are small touches that help simplify the overall design, and there are large statements to help you feel at ease. It is your Audi interior, shaped by the kind of people who know you want to experience luxury firsthand.



As you can see, our design will help channel water away from the mirror, allowing you a clearer view of what's behind you.



The molding on the inner A-pillar helps direct water away from the area where the windshield and A-pillar meet. Once the water is there, aerodynamic forces take over and funnel the water up and out of the windshield area rather than back and across the side windows.

You have to weather adversity to know things like this.

WHAT YOU DON'T KNOW MIGHT HELP YOU.

Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It's a little thing, perhaps, but these little things are part of our deep obsession with crafting a premium driving experience.

We design our exterior side mirrors with small sills to channel water along their upper edge, helping leave your view unobstructed. We also design our windshield moldings with channels that allow rain water to efficiently run off instead of returning to the windshield wiper path. These are small touches, thought of by engineers and crafted by designers who don't necessarily call attention to their skills. Instead, these details reflect a commitment to quality that you might never notice—until a moment of bad weather or adversity, when you might. But don't worry. We don't mind if you don't notice us, now and then.



Either think about the future, or make history.



Pre-production vehicle shown.

e-tron®



SUPREMELY PRACTICAL LUXURY WITH A SUNNY KIND OF ENERGY.

Talking about a better future is easy. After all, how can you be held accountable for something that never arrives? But if you really want to affect it, to make history, you have to do more than talk. Enter e-tron®. It's not the first plug-in electric hybrid to the market, but we are making it the most forward-thinking Audi ever produced. For example, we will be including a

level 2 charger with our A3 Sportback e-tron PHEV for owners who want to drive on electricity as much as possible. We also plan to offer unique sustainable energy offerings like an available solar powered connection to your charger. It's not just practical, it's premium too, in style, in performance and in fit and finish, like any other Audi vehicle. The A3 e-tron will be able to take on the average daily commute on electric-only before the efficient 1.4 TFSI® gas engine is needed¹. But more than that, it will be Audi making smart technology smarter, with innovative kinetic-energy-harnessing when you brake, and better performing than what came before it. With the Audi e-tron vehicles, we're saying the future is now.

¹ Preliminary manufacturer's estimates.

The little things that add up

01 Audi connect

Our Google™ powered information system.¹

02 Audi Care

Available convenient service option.

03 MMI updates

MMI navigation and other software updates.¹

04 SiriusXM® Satellite Radio

Endlessly diverse music channels with a complimentary trial offer.¹

05 Audi exclusive

Available customizable exterior and interior color and material options.

SENSE OF HUMOR

RESOURCEFUL

ROMANTIC

SENSE OF STYLE

GENEROUS

LOVING

to a long- term love.

MOVING FROM LUST TO APPRECIATION TAKES A DEEPER UNDERSTANDING.

When you are attracted to something, the effects are immediate, the domination, total. For a relationship to last, though, it must move beyond that passionate initial phase. It's what comes next that turns a bright flame into an eternal torch. That's why Audi doesn't simply design premium vehicles for the

short-term, but offers an entire experience that we hope lasts a lifetime. Do you want to customize your Audi? We offer Audi exclusive materials and colors. Do you want care-free service options? Audi Care is available. MMI® updates, trial offers for Audi connect®, a full suite of available Audi driver assistance technologies—these might not be the reasons why you fell in love with an Audi, but they are, perhaps, the things that help keep the heart fires stoked.¹

¹ Optional features and technologies listed are not available on all models. See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions.

ANY
THAT'S GROUND
CREATES A RIV
IN THOSE WHO
ENGINEERING
MOMENT.
PROVIDES MANY

PERFORMANCE
ED IN TRUTH
ETING MEMORY
EXPERIENCE IT,
AN INDELIBLE
THE A4
SUCH MOMENTS.

Inspirations that build an icon.

The alchemy needed to build an automotive icon is elusive. Sure, it's found, partly, on an assembly line, with committed artisans taking pride in every stitch they oversee. It's also on a drafting board, sketched by visionaries looking to further expand what we look for in automotive design lines. But it's also in the countless inspirations, ones little and large, that not only capture a bold thought or striking idea, but execute them. Examples of these can be found in the foundational stories we tell about our company and our vehicles. These stories show how an abstract idea can turn into a powerful, sculpted machine, and then how that machine can help forge an iconic reputation for a brand. Out of the inspirations we find in engineering, art and the large world of ideas, we have created a fearless, iconic company of substance and luxury: Audi.



Design

We do not follow design trends. We set them.

Avoiding attention is clearly not an option.

It's true, sometimes the turn of a head or an unblinking stare is completely unavoidable. And then there's the Audi A4, where "sometimes" just happens to be all the time. Our commitment to design ensures that the A4 effortlessly stands apart. Perfectly proportioned lines stretch across the profile of the vehicle, helping solidify a design language that validates the progressive thinking we've been recognized for throughout the automotive world. A number of available trim levels perpetuate our design story, inside and out, making clear our commitment to the philosophy of building beautifully engineered vehicles. So while we may not have designed the A4 specifically to get attention, it is an inevitable effect of sitting behind the wheel of one.



Something deeper than luxury.

More than a beautifully designed luxury automobile, the Audi A4 is a sedan capable of outperforming your expectations and delighting your senses. LED daytime running lights introduce you to a pair of exemplary lines that streak across the vehicle. The Tornado line, the characteristic crease that lies below the window line, is delicately balanced with the roofline, giving the A4 its elegant, and distinctive, presence. Standard S line® front and rear bumpers add to the already wide, aggressive stance of the A4, further complementing a design language that is exceptionally ours. The only things our design lacks are the fluff and the flamboyance and the illusions automotive manufacturers use to disguise conventional design. These are vehicles for lovers of art and design, enthusiasts of performance and power, and aficionados of technology and innovation. In the end, we sought to build a vehicle meant to inspire you on an impassioned level.





Enlighten

A new light on illumination just happened to be a design boon.

Strength beyond numbers.

Audi decided long ago that “smart” is just above “aggressive” when it comes to engineering and design. Smart is seen in the LED daytime running lights and the Singleframe® grille, which changed the way you look at an Audi as much as the engineers changed the way Audi looks to you. Smart took another step when they sought to change the way you feel when driving an Audi A4. We set our sights on reaching maximum performance without compromising drivability, which might seem audacious, but was the intelligent thing to do. That’s why we could engineer a 2.0-liter turbocharged engine producing 220 horsepower that is reined in by either a manual, multitronic® or eight-speed Tiptronic® transmission, while available sport suspension calibration helps optimize load distribution, giving the car an even more dynamic feel. And with available quattro® all-wheel drive, you’ll drive smart in inclement weather, yet enjoy thrilling performance in the dry as well. We think it’s a smartly aggressive approach to creating an invigorating automotive experience.



Decorative inlays

With your choice of available inlays in beautiful wood, aluminum or Piano Black, you will find unparalleled craftsmanship and attention to design throughout the interior. We use only the finest materials inside the cabin to accentuate luxury and sport.

**Think of it as a refuge for
the right person.**

At Audi, progress isn't just a word we use to sound, well, progressive. It's a philosophy we adopted because everyone else was playing the same old games. The Audi A4 was designed with the driver in mind, but not just for driving. Beautifully appointed interiors, leathers, decorative inlays and a keen sense of composition reveal an eye for design that other car makers are just starting to embrace. An available three-spoke multifunction steering wheel with shift paddles puts a variety of functionality at your fingertips. When you climb into the cockpit of the A4, you'll climb into a space that will erase the outside world and inspire your next big adventure.



Craftsmanship

We've ensured that every stitch represents the detail that we put into every aspect of an Audi vehicle.

Our obsession with detail can't be overlooked.

There is a lot more to the beauty of our interior designs than just the materials we put in them—there's the collaborative thinking that our designers and engineers bring to the vehicle. There's the intent and craftsmanship behind each stitch and decorative inlay that give every Audi interior its unmistakable feel. It's a deliberate choice, ensuring that only the finest woods and aluminum accents beautify the inside of your Audi. And whether it's the natural placement of the gear selector, or the crisp click every dial and button makes so that you're certain you've selected the right option, it all comes back to one simple idea: that true beauty is impossible to ignore.





Seasonal stability

There is a reason quattro® all-wheel drive is a friend in foul weather.¹ Under normal driving conditions, the center differential splits torque at a ratio of 40:60, front to rear, but as conditions change and become more challenging, the ratio is optimized to help maximize grip.



Torque vectoring

It's a handling feature so quick that it seems to respond to your impulses instead of your steering input. An evolution of cross-axle lock, this system works within quattro®, utilizing ESC and ABS to help sense traction loss from the inside cornering tire.



Power out

Torque vectoring distributes power to the outside wheels when turning, helping give you added control in the corners.



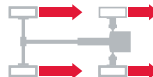
**A little added confidence
can help powerfully steer
you in the right direction.**

There's an elegant sense of assurance when you are in control. In the case of available quattro® all-wheel drive, the elegance is created by a sophisticated system developed by Audi engineers to help you with the ability to gain more control when road and weather conditions aren't their best. Through enhanced grip on twisting mountain roads and powder-dusted streets—to say nothing of the precision you'll feel in taking corners in perfect conditions—quattro® works with drivers who want peace of mind as much as power. Because it was built and honed to transfer the necessary amount of power to the appropriate wheels when accelerating and turning, quattro® helps enhance Audi performance, but the real story just might be how quattro® helps engineer confidence in good drivers.



85:15

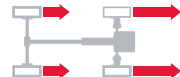
When accelerating, power is shifted to the rear wheels for extra rear traction.



Under normal driving conditions, power slightly favors the rear axle.



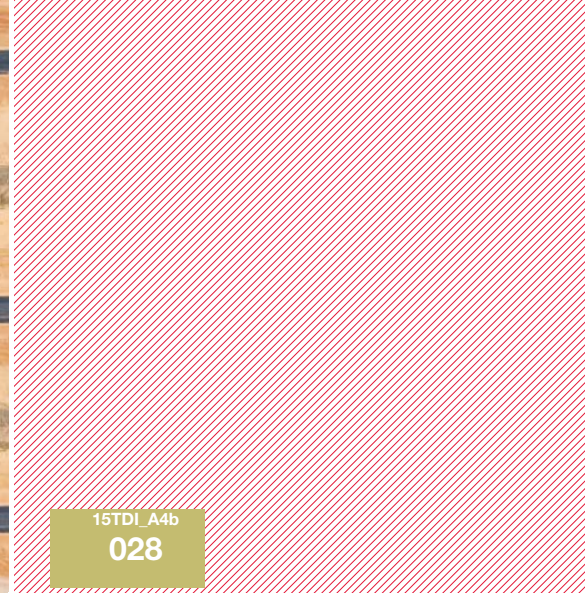
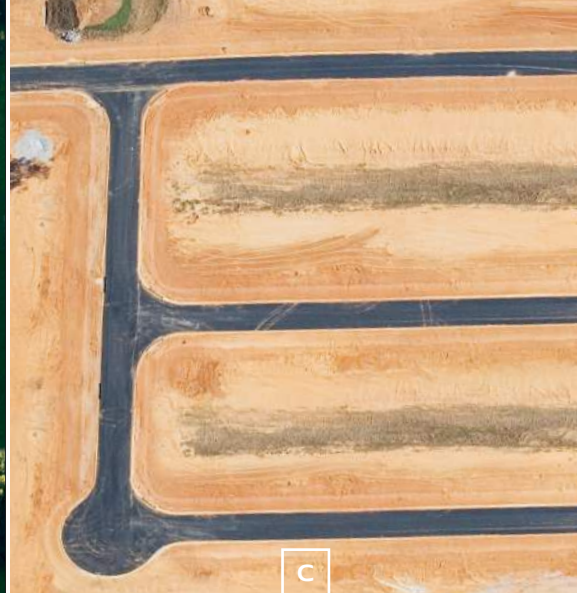
quattro® seamlessly transfers power as needed as driving conditions change.



30:70

When traction is limited at either axle, power is shifted to the axle with the most traction.

¹ When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.



C

Comfort mode

Perfect for those long highway stretches, this setting adds optimized steering and a closer shift pattern to help provide a more relaxed drive.

D

Dynamic mode

Tighter steering and a more responsive throttle give this setting an aggressive feel and focused performance.

A

Auto mode

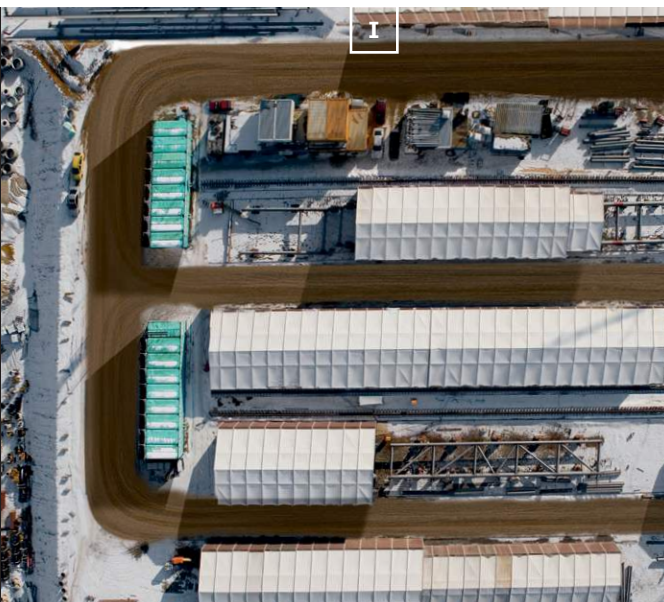
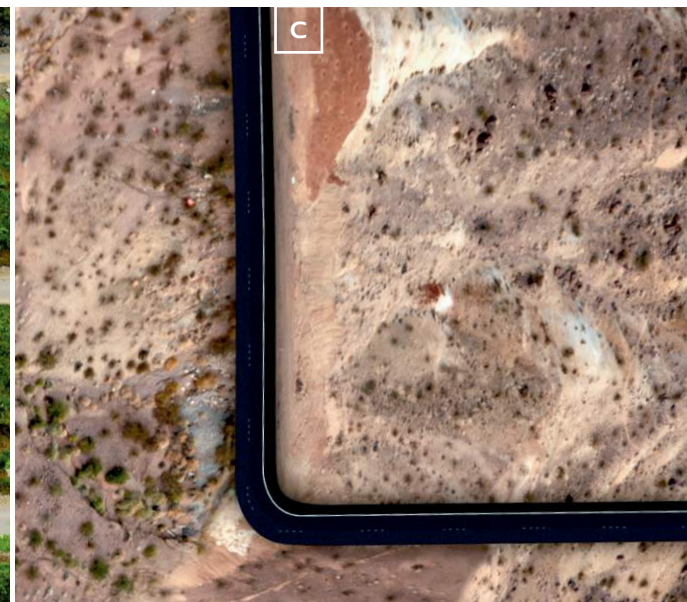
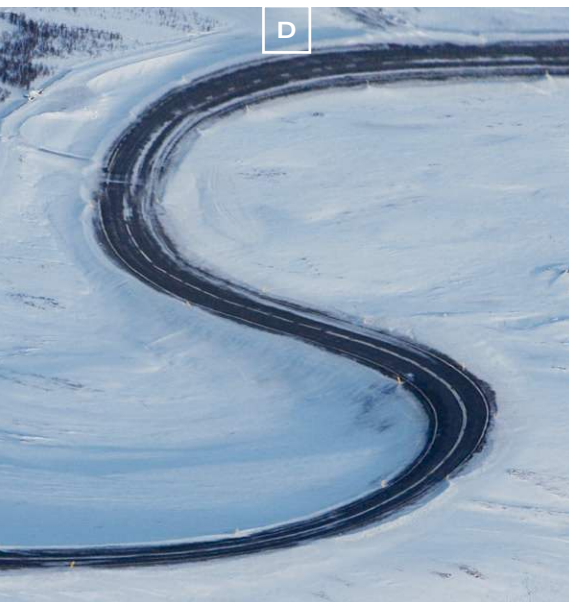
The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

I

Individual mode

Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.

At Audi, we believe you should be the ultimate master of your road-going domain. That's why we created the available Audi drive select system. It gives you the ability to adjust the vehicle's steering, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.



This is how power accelerates.

There is an old school of thought in the automotive world that bigger is better. More horsepower, greater displacement—these were once the hallmark of the industry. Audi, on the other hand, progressed past this antiquated notion of engine design and adopted a system that refines the driving experience. By utilizing a turbocharger, the powerful 2.0-liter engine delivers a broad torque curve and impressive off-the-line acceleration. And since more responsive vehicles breed better performance, the result is an exhilarating driving experience at every turn.



Performance

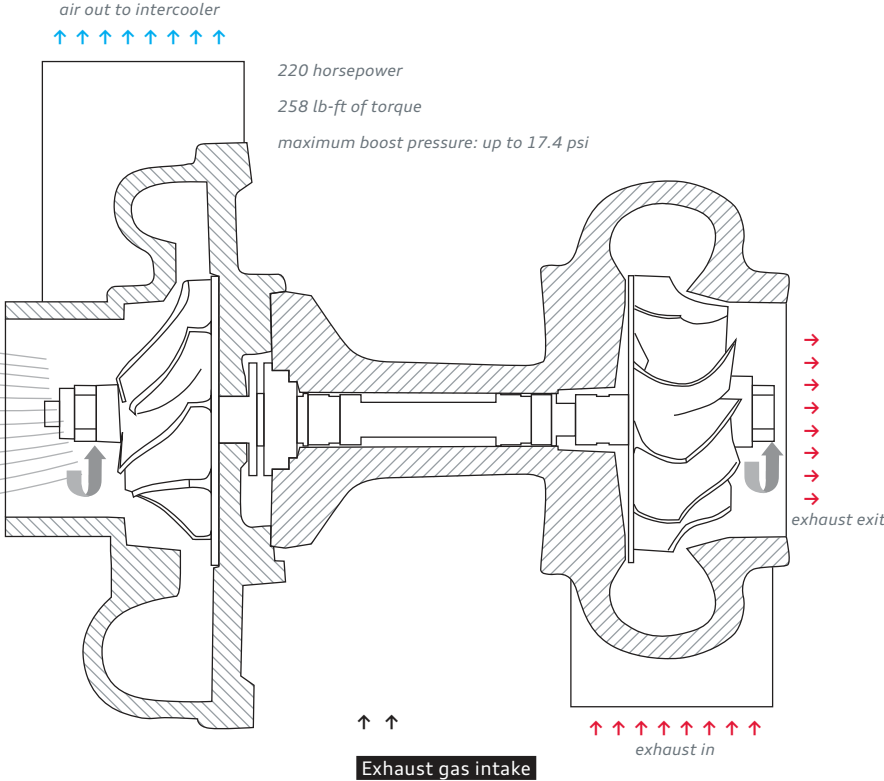
The adage “good things come in small packages” has never been more true.

2.0 TFSI® four-cylinder

This 2.0-liter turbocharged DOHC engine produces 220 horsepower and 258 lb-ft of torque, and combines the valvelift system, FSI® direct injection and turbocharging for great power and overall performance.

Induction-technology turbocharger

Compressing the airflow to the engine allows more air into the cylinder and, ultimately, more power from each combustion cycle, helping to improve the engine’s power-to-displacement ratio.



Exhaust from the engine spins the turbine that is connected by a shaft to a compressor that pressurizes air. The compressor forces this pressurized air into the cylinders at boosted pressures up to 17.4 psi, thus producing more power from a smaller displacement engine.

Eight-speed Tiptronic® automatic transmission

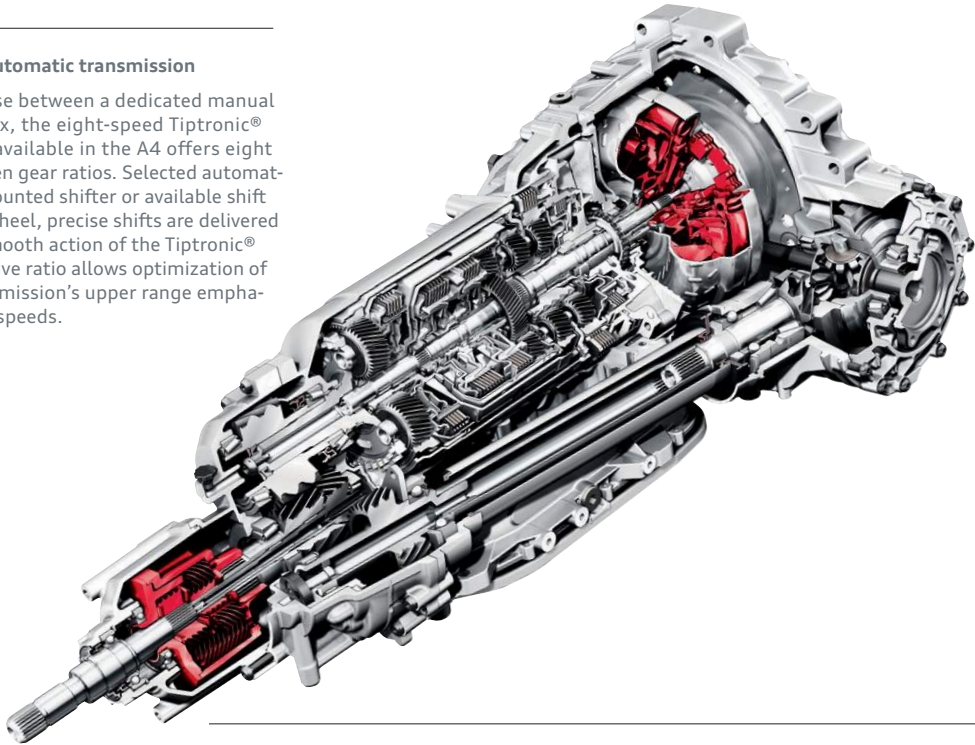
As the perfect compromise between a dedicated manual and an automatic gearbox, the eight-speed Tiptronic® automatic transmission available in the A4 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or available shift paddles on the steering wheel, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. A high final drive ratio allows optimization of lower gears, yet the transmission’s upper range emphasizes cruising at highway speeds.

Six-speed manual transmission

For drivers who crave engaging and dynamic response, the A4 presents an available six-speed manual gearbox that delivers power with vintage Audi finesse. Its short throw and precise ratios add a contemporary element for confident performance on the road.

multitronic® transmission

As a continuously variable transmission, the multitronic provides the direct power delivery of a manual gearbox with the convenience of an automatic transmission. And thanks to its variable ratios and adaptive map control, the multitronic utilizes the optimal rev range of the engine.



gear	
1ST	4.714:1
2ND	3.143:1
3RD	2.106:1
4TH	1.667:1
5TH	1.285:1
6TH	1.000:1
7TH	0.839:1
8TH	0.667:1
ratio	

With efficiency comes great power.

The Audi A4 offers three transmission choices that precisely transmit the power produced by the 2.0-liter TFSI engine. With wide gear ratios for smooth shifting and impressive performance, it doesn’t matter which transmission you choose. Available steering wheel-mounted shift paddles for automatic transmissions let you shift up or down with minimal effort, while the six-speed manual transmission gives you the control that performance drivers crave. A shift has been made, and the choice is yours: choose what propels your A4.

A little insight into the things you cannot see.

With a suite of available driver assistance options, we strive to constantly up the ante on driver convenience. Available Audi side assist helps inform you of other vehicles in the lanes next to you, while available Audi adaptive cruise control helps monitor the distance between you and the vehicle ahead, and adjusts your speed appropriately to help keep you moving smoothly. There are also the simple things, like the available parking system, which adds a rear view camera and rear acoustic parking sensors to help ease you into that spot. It's another testament to the effort that Audi puts into helping ensure that you're not the only one keeping an eye on the road.



Driver Assistance

We're solving problems before you even know you have them.

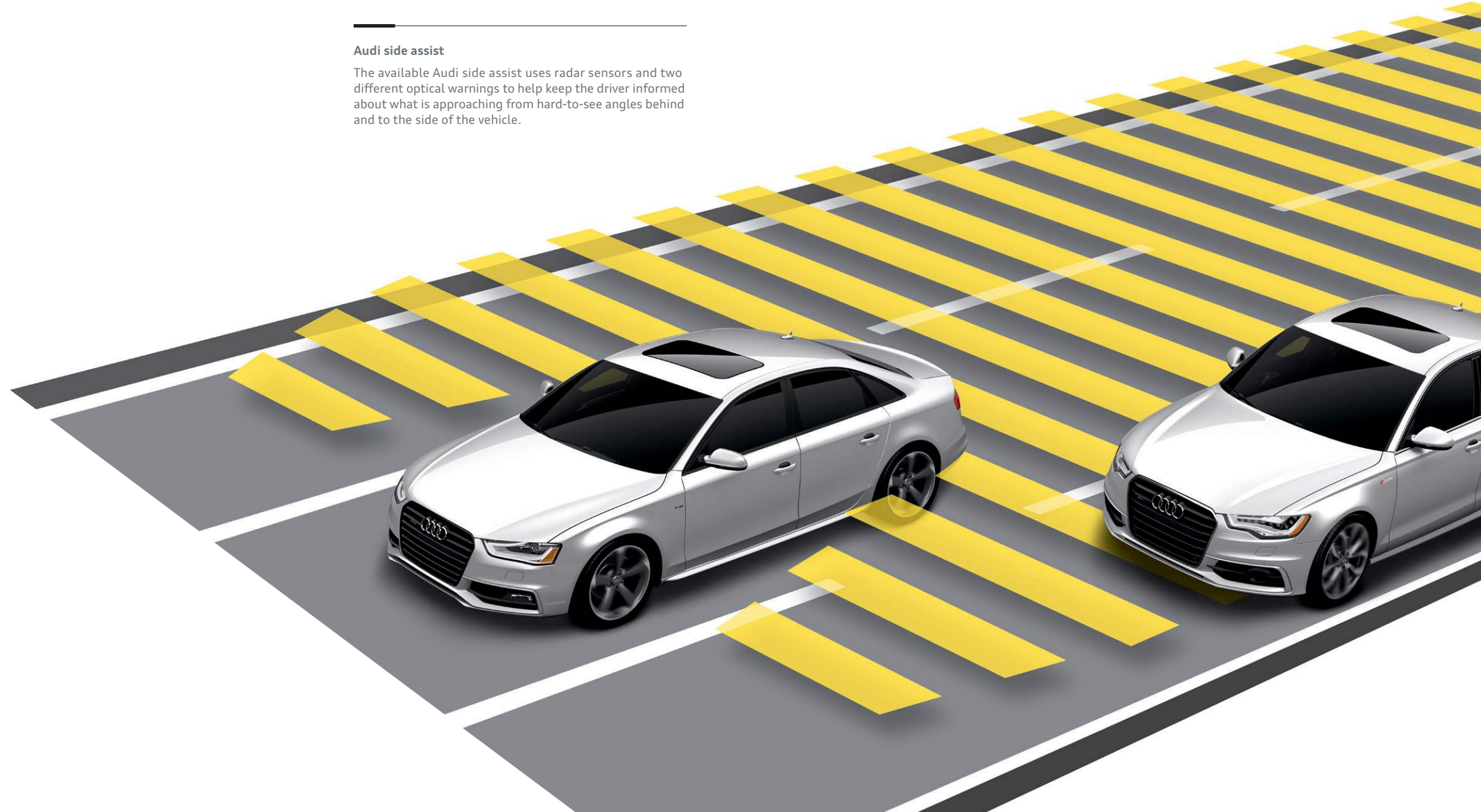


Audi adaptive cruise control

Everyone has their own comfort zone. The available Audi adaptive cruise control helps maintain a driver-selected distance from the vehicle in front by using a special long-range radar sensor. The system constantly measures the space between your vehicle and the vehicle ahead and helps manage it by automatically adjusting your speed. Once the road ahead is clear, the vehicle effortlessly resumes the previously preset speed, helping to make your drive that much more relaxing.

Audi side assist

The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.



A little give requires a lot of strength.

We decided that, regardless of size, strong should be a more flexible concept. Hot-formed steel helps add a measure of security while enhancing overall handling and performance. The six standard airbags¹ feature technology that is designed to deploy airbags based on seat position, while specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.



Dramatization²



Safety

Working to spread a “bend, don’t break” philosophy.

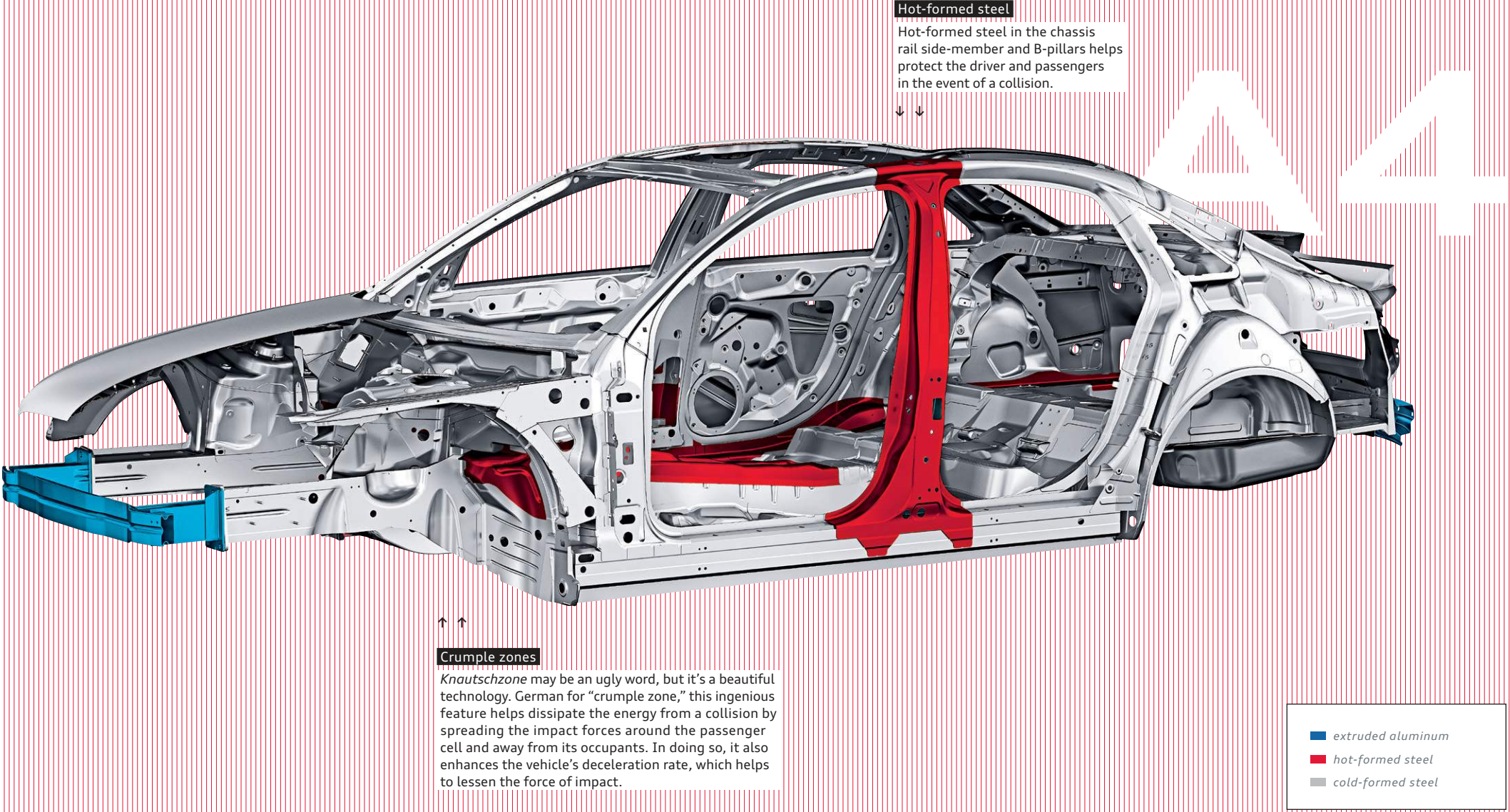
Six standard airbags

With six standard airbags, including front-impact and thorax side airbags for both driver and front passenger and available rear-passenger thorax side airbags, you’ll feel practically surrounded.¹ And that’s a good thing.

ESC and ABS

Whether you’re on the open road or off the beaten path, ESC with ABS helps to keep the vehicle traveling in its intended direction by moderating brake pressure at all four wheels to help maintain traction, minimize skids and optimize control.

1. Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 2. This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously in real-world collisions, and, if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.



Hot-formed steel

Hot-formed steel in the chassis rail side-member and B-pillars helps protect the driver and passengers in the event of a collision.



Crumple zones

Knautschzone may be an ugly word, but it’s a beautiful technology. German for “crumple zone,” this ingenious feature helps dissipate the energy from a collision by spreading the impact forces around the passenger cell and away from its occupants. In doing so, it also enhances the vehicle’s deceleration rate, which helps to lessen the force of impact.

- extruded aluminum
- hot-formed steel
- cold-formed steel

A portal of significant intelligence.

We believe intelligence is key to a higher form of luxury. You can see this philosophy fully represented in the available MMI® system. Simply put, it's an intuitive system that intimately connects you to almost every facet of the vehicle. It's the nerve center of your vehicle, allowing you to control virtually every interior function of your Audi with a simplified source control button system. Whether it's MMI navigation plus, or BLUETOOTH® streaming audio, MMI helps you access information with a few easy clicks. And even without it, you can pair your compatible phone with the vehicle for added convenience. With this kind of brainpower onboard, you can leave the little stuff to us, and just concentrate on how good it feels to drive.^{1,2}



MMI System

Putting your needs front and center.

SiriusXM® Satellite Radio

Go ahead. Crisscross the country. We assure you, you'll never run out of entertainment options, with over 150 channels of music, talk, sports and news.¹

Audi media

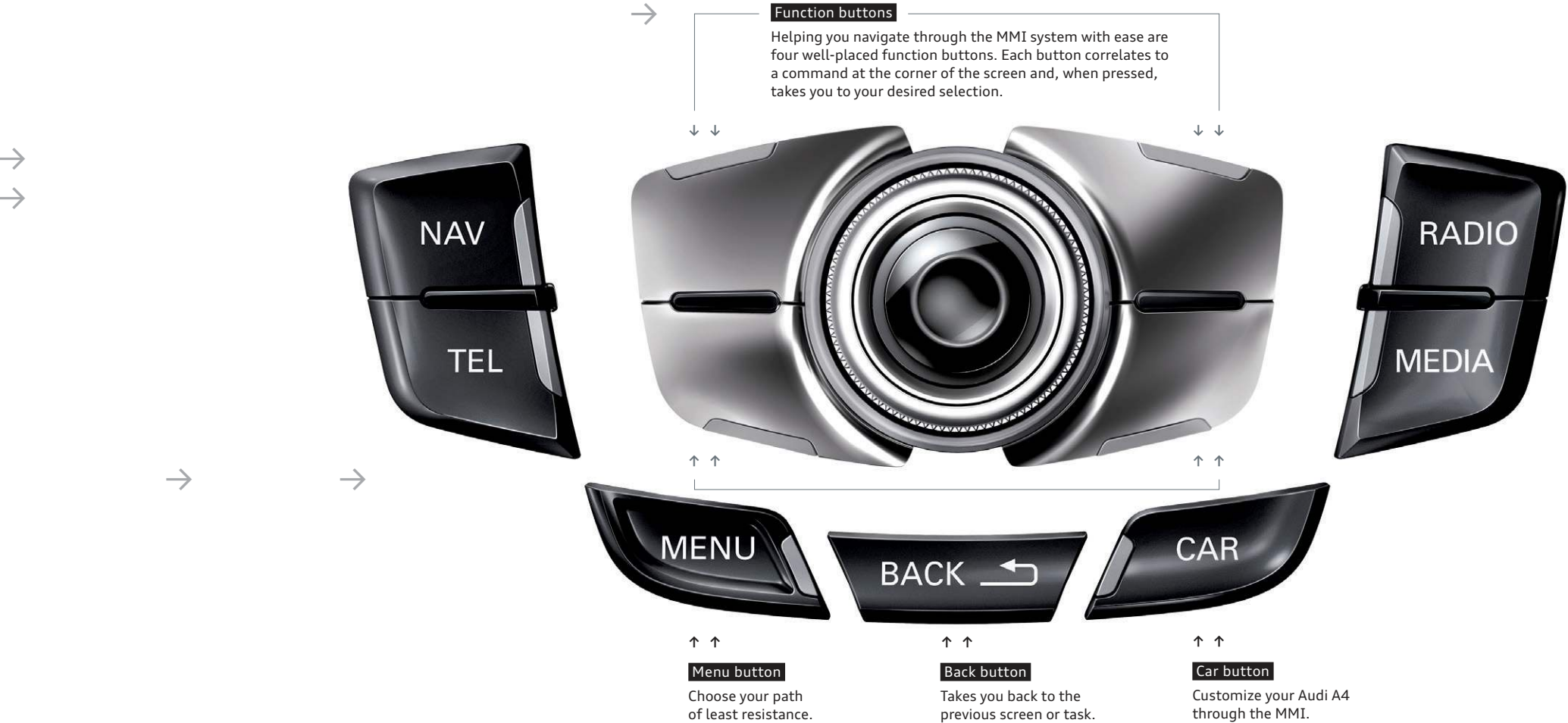
The media function opens up a world of options when equipped with the MMI navigation plus, allowing you to control the Audi music interface, Secure Digital (SD) card slots, hard disk drive (HDD) audio jukebox or DVD, and BLUETOOTH® streaming audio from a compatible device.^{1,2}

MMI navigation plus

Count on the available advanced navigation system to home in on your destination with stunning precision while putting a little more depth in your journey with help from the available Audi connect®.^{1,2}

BLUETOOTH® wireless technology

Unlock your compatible mobile phone's potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.



¹ See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions. ² Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

Tell us what you're looking for and we'll deliver you to it.

Don't reach—relax. While touchscreens are seemingly everywhere, they don't need to be in your vehicle. With available Audi connect®, you may never have to reach out again.¹ Thanks to Google Voice™ Local Search, Audi connect allows you to quickly search Google™ by simple voice commands (use only when the car is stationary).¹ The crisp display is mounted farther up, closer to the windshield and near your sight line to the road ahead. For those times when you are feeling tactile, we've placed toggle buttons near the gear shifter, where your hand naturally rests when using them. So while other automobile manufacturers still want you to reach out, we've found a few ways for you to make information a lot more accessible while your hands are on the wheel.¹

POI

Point-of-interest

The point-of-interest search with voice control means that the digital world is with you on every journey.¹

myAudi

myAudi features

Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.¹

NEWS

News feeds

Stay on top of the news by having headlines and stories delivered right to your MMI® display.¹



Mobile Wi-Fi® hotspot

Provides high-speed connectivity for up to eight passenger devices through an onboard wireless hub.¹



SiriusXM® Traffic

Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI navigation plus system reconfigure your route to help avoid traffic.^{1,2}



Google Earth™ with 3D satellite imagery

With Google Earth™ integration, you'll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the MMI display.¹



Weather information

Current local conditions and forecasts for your destination can help you prepare for your trip.¹



Google Voice™ Local Search

Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.¹



Google Maps Street View

With Google Maps Street View, your vehicle can show you a driver's-eye view of your destination right before you arrive so it's easy to recognize.¹



Parking information

Search for parking in your area of interest, check space availability and set your selection as a destination to help navigate directly to the garage entrance.^{1,3}



City events

Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.¹



Travel info

Discover local landmarks in your area of interest, set them as your destinations, and let your vehicle lead the way as you explore the world around you.¹

¹ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ² See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions. ³ Parking feature is not available everywhere and requires participation by parking provider.



Sound

Audi is Latin for “listen,” so you know we take sound very seriously.

52 Hz

Low note on a kick drum

True bass tones are something you feel more than hear, and when a kick drum hits you with a frequency of 52 Hz, you definitely feel it. Knowing this, Audi sound engineers worked to reproduce sounds at this level for an exceptionally realistic experience.

2,093 Hz

High note on a piano

Even at a frequency of 2,093 Hz, the equivalent of the double high C note found on a piano, the sound system clearly and effortlessly reproduces the sound, giving you front row seats to every symphony.

261 Hz

Singing middle C

At a frequency of around 261 Hz, you’ll find middle C. It is around this frequency that much of the brilliantly orchestrated sound is reproduced by the numerous, strategically placed speakers.

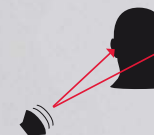
Lend us your ear.

It’s been said that people only hear what they want to. That what they don’t like just goes in one ear and out the other. Well, for those people and everyone else, we’ve created a sound system that makes every note worthy of your eardrum’s full attention. From perfectly sculpted high notes to a crystal clear mid-range to deep-diving lows, the available Bang & Olufsen® Sound System is a veritable orchestra of engineering that fills the cabin with faithfully rendered, thrilling sound. Which shouldn’t be surprising at all, considering that Bang & Olufsen® and Audi sound engineers worked tirelessly to craft a perfect acoustic environment, and the ideal delivery system for it. So whether you’re the type that wants to be soothed by sound or the type that wants to be inspired by it, we promise, if you take a moment to listen, that what you’ll hear will be utterly impossible to ignore.



Bang & Olufsen® Sound System

Dedicated to the idea of “honest music reproduction,” Bang & Olufsen® is a sound engineer’s dream. Through an available 505-watt, 14-speaker system perfectly integrated within your Audi, Bang & Olufsen® is set on transcending the limits of audio technology. By automatically adjusting volume and timbre balance to changing ambient noise levels and offering richly tuned acoustics, you’ll hear the truth about how good life can sound in your Audi.



Unlike with high-frequency sounds, the brain cannot detect where low bass frequencies are coming from, making it seem as if the sound is hitting both ears at the same time. Because of this, Bang & Olufsen® sound engineers only had to design one custom-fitted subwoofer to reproduce the kind of deep, cabin-filling bass that brings music to life.



- ENGINE // 3.0-liter supercharged TFSI® V6 developing 333 hp and 325 lb-ft of torque
- DRIVETRAIN // quattro® all-wheel drive, available sport differential, six-speed manual transmission or an available seven-speed S tronic® dual-clutch transmission
- CHASSIS // S4 tuned sport suspension calibration, Audi drive select and available dynamic steering
- BRAKES // 13.6" ventilated front disc brakes with S4 logo, 13.0" ventilated rear disc brakes
- PERFORMANCE // Top track speed of 155 mph¹

¹ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

Unleash your endorphins.

It's a difficult challenge to add to the precision driving of an Audi A4, but we've found a way. The Audi S4 is everything the A4 is, but with a boost. The supercharged TFSI® V6 that's encased under the hood of the S4 produces a thrilling 333 horsepower while the rest of the vehicle delivers the kind of suspension and performance enhancements that ensure it's much more than a run-of-the-mill performer. And with your choice of six-speed manual transmission or the available seven-speed S tronic® dual-clutch transmission, you'll have control over exactly what helps move the S4 to move you. It is proof that even a mundane daily commute can contain a good rush.

Audi Sport
Truth in Engineering



The story doesn't stop here. There's more on the full range of S, RS, and R8 Audi performance models in the **2015 Audi Sport brochure**. See your dealer or go to audiusa.com for details.

Premium

A4 Premium featured highlights

- ▶ Singleframe® grille
- ▶ Xenon plus headlights with LED daytime running lights
- ▶ LED taillights
- ▶ Power-adjustable heated exterior side mirrors
- ▶ LED turn indicator lights integrated into the exterior side mirrors
- ▶ Heated windshield washer nozzles
- ▶ Aluminum trim around exterior windows
- ▶ Dual exhaust outlet
- ▶ S line® exterior appearance
- ▶ Three-zone automatic climate control
- ▶ Leather-wrapped shift knob
- ▶ Folding and sliding front center armrest with height adjustment
- ▶ Eight beverage holders (four cup and four bottle)
- ▶ Decorative interior inlays
- ▶ Aluminum door sill inlays
- ▶ Front and rear footwell LED lighting
- ▶ Ambient LED interior lighting
- ▶ Power windows with one-touch up/down operation and pinch protection
- ▶ Sunroof
- ▶ Leather seating surfaces
- ▶ Eight-way power front seats and four-way power lumbar adjustment for driver
- ▶ Split folding 60/40 rear seatbacks
- ▶ Driver information system
- ▶ Audi concert radio with ten speakers and single CD player with MP3 playback capability
- ▶ SiriusXM® Satellite Radio with 90-day trial subscription¹
- ▶ SD card slot with 32GB operating capacity (dual slots if equipped with MMI® navigation plus)
- ▶ Audi music interface with iPod® integration
- ▶ BLUETOOTH® wireless technology preparation for mobile phone²
- ▶ Three 12-volt power outlets
- ▶ Garage door opener (HomeLink®)

Available packages and stand-alone options

- ▶ MMI® navigation plus package³
- ▶ 18" 10-spoke Audi exclusive RS design wheels
- ▶ Heated front seats
- ▶ Rear-passenger thorax side airbags⁴
- ▶ Dark Brown Walnut Wood decorative inlays
- ▶ Fine Grain Ash Natural Brown Wood decorative inlays

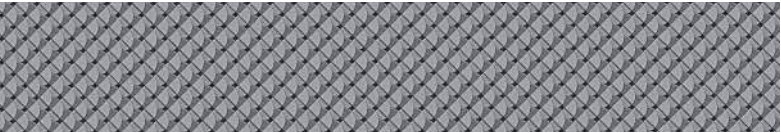


S line® exterior appearance



LED taillights

Xenon plus headlights with LED daytime running lights



Aluminum Trigon decorative inlays



17" 10-spoke-star design wheels with 245/45 all-season tires⁵



Three-zone automatic climate control



Aluminum trim around exterior windows



Split folding 60/40 rear seatbacks



Aluminum door sill inlays



¹ See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions. ² Requires compatible phone. ³ MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. ⁴ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁵ High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

Premium Plus

The following highlighted features of the A4 Premium Plus add to or replace the highlighted features of the A4 Premium

- ▶ Power-adjustable, auto-dimming, heated exterior side mirrors with memory
- ▶ Three-spoke multifunction steering wheel
- ▶ Auto-dimming interior rear view mirror with digital compass
- ▶ Trunk Storage package (cargo tie-downs and a right side net)
- ▶ Driver seat memory
- ▶ Heated front seats
- ▶ Audi advanced key—keyless start, stop and entry¹

Available packages and stand-alone options

- ▶ Sport package
- ▶ Sport plus package
- ▶ Technology package
- ▶ Rear-passenger thorax side airbags²
- ▶ Bang & Olufsen® Sound System with 14 speakers and 505 watts
- ▶ Dark Brown Walnut Wood decorative inlays
- ▶ Fine Grain Ash Natural Brown Wood decorative inlays



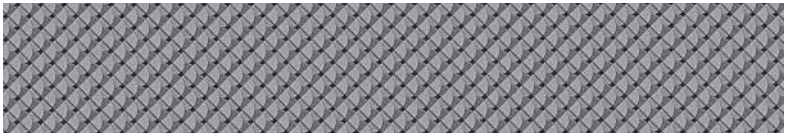
Auto-dimming interior rear view mirror with digital compass



Driver seat memory



Heated front seats



Aluminum Trigon decorative inlays



18" 10-spoke Audi exclusive RS design wheels with 245/40 all-season tires³



Power-adjustable, auto-dimming, heated exterior side mirrors with memory



Trunk Storage package (cargo tie-downs and a right side net)⁴



Audi advanced key—keyless start, stop and entry¹



Three-spoke multifunction steering wheel



1 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. 2 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 3 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. 4 All cargo should be properly secured before driving the vehicle. See your owner's manual for details.

Prestige

The following highlighted features of the A4 Prestige add to or replace the highlighted features of the A4 Premium Plus

- ▶ Adaptive xenon plus headlights with LED daytime running lights
- ▶ MMI® navigation plus with voice control system¹
- ▶ Audi connect® with six-month trial subscription²
- ▶ Color driver information system
- ▶ Bang & Olufsen® Sound System with 14 speakers and 505 watts
- ▶ HD Radio™ Technology
- ▶ SiriusXM® Traffic with four-year subscription³
- ▶ BLUETOOTH® streaming audio⁴
- ▶ Audi side assist
- ▶ Parking system with rear view camera

Available packages and stand-alone options

- ▶ Sport package
- ▶ Sport plus package
- ▶ Driver Assistance package
- ▶ Audi exclusive line interior package
- ▶ Rear-passenger thorax side airbags⁵
- ▶ Dark Brown Walnut Wood decorative inlays
- ▶ Fine Grain Ash Natural Brown Wood decorative inlays



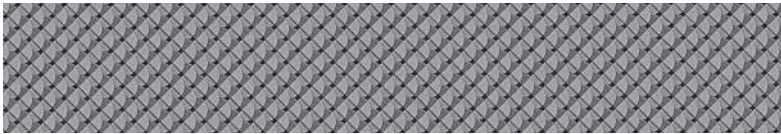
MMI® navigation plus with voice control system¹



Parking system with rear acoustic sensors



Parking system with rear view camera



Aluminum Trigon decorative inlays



18" 10-spoke Audi exclusive RS design wheels with 245/40 all-season tires⁶



Adaptive xenon plus headlights with LED daytime running lights



Bang & Olufsen® Sound System with 14 speakers and 505 watts



Audi connect® with Google Earth™ mapping service²



Audi side assist



¹ MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. ² Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ³ See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions. ⁴ Requires compatible phone. ⁵ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁶ High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

Packages

Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi A4.

MMI® navigation plus package¹

Available on Premium models

- ▶ MMI® navigation plus with voice control¹
- ▶ Color driver information system
- ▶ HD Radio™ Technology
- ▶ SiriusXM® Traffic with four-year subscription²
- ▶ BLUETOOTH® streaming audio³



Sport package

Available on Premium Plus and Prestige models

- ▶ Sport suspension calibration
- ▶ Shift paddles (automatic transmission)
- ▶ Twelve-way power front sport seats, including four-way power lumbar adjustment
- ▶ Audi drive select



Sport plus package

Available on Premium Plus and Prestige models

- ▶ Gloss Black Singleframe® grille and trim around exterior windows
- ▶ Three-spoke multifunction flat-bottom sport steering wheel
- ▶ Shift paddles (automatic transmission)
- ▶ Black cloth headliner
- ▶ 19" 5-arm-rotor design Titanium-finished wheels with 255/35 summer performance tires⁴



Technology package

Available on Premium Plus models

- ▶ MMI® navigation plus with voice control¹
- ▶ Audi connect® with six-month trial subscription⁵
- ▶ Color driver information system
- ▶ HD Radio™ Technology
- ▶ SiriusXM® Traffic with four-year subscription²
- ▶ BLUETOOTH® streaming audio³
- ▶ Audi side assist
- ▶ Parking system with rear view camera



Driver Assistance package

Available on Prestige models

- ▶ Dynamic steering
- ▶ Audi adaptive cruise control
- ▶ Audi drive select



Audi exclusive

Audi exclusive line interior package

Available on Prestige models

- ▶ Fine Nappa bicolor leather seating with piping and contrasting stitching
- ▶ Leather-wrapped door armrests with contrasting stitching
- ▶ Piano Black decorative inlays



1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. 2 See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions. 3 Requires compatible phone. 4 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. 5 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

Options

In addition to the many packages available for your Audi A4, there are also a host of a la carte options to outfit your vehicle. From a wheel offering and choices of elegant interior trims to features like rear-passenger thorax side airbags, there’s an option to help better complement your lifestyle.



18" 10-spoke Audi exclusive RS design wheels with 245/40 all-season tires (optional on Premium models)¹



Heated front seats (optional on Premium models)



Dark Brown Walnut Wood decorative inlays (optional on all models)



Fine Grain Ash Natural Brown Wood decorative inlays (optional on all models)



Rear-passenger thorax side airbags (optional on all models)²



Bang & Olufsen® Sound System with 14 speakers and 505 watts (optional on Premium Plus models)

¹ High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. ² Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Exterior Colors

Brilliant Black

Brilliant Red

Ibis White

Cuvée Silver metallic

Dakota Gray metallic

Florett Silver metallic

Glacier White metallic

Monsoon Gray metallic

Moonlight Blue metallic

Mythos Black metallic

Scuba Blue metallic

Tornado Gray metallic

Utopia Blue metallic

Volcano Red metallic

Seat Selections | Interior Colors

Standard Seat

Sport Seat

Black leather

Chestnut Brown leather

Titanium Gray leather

Velvet Beige leather

Standard, Sport

Standard, Sport

Standard, Sport

Standard

Black/Cloud Gray
Fine Nappa leather

Black/Cognac
Fine Nappa leather

Black/Alabaster White
Fine Nappa leather

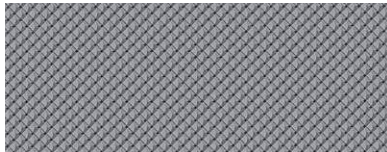
Audi exclusive line interior
package, Sport

Audi exclusive line interior
package, Sport

Audi exclusive line interior
package, Sport

Exterior colors, interior colors and decorative inlay options will vary based on model and trim level combination. See your dealer for details.

Decorative Inlays



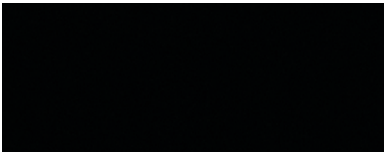
Aluminum Trigon decorative inlays¹



Dark Brown Walnut Wood decorative inlays¹



Fine Grain Ash Natural Brown Wood decorative inlays¹



Piano Black decorative inlays¹

¹ Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

Technical Specifications

Engineering Performance		A4 2.0T
Engine type		Four-cylinder
Engine block/Cylinder head		Cast-iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)		1,984/82.5 x 92.8
Horsepower (@ rpm)		220 @ 4,450–6,000
Torque (lb-ft @ rpm)		258 @ 1,500–4,300
Compression ratio		9.6:1
Valvetrain		16-valve DOHC with valvelift system
Induction/Fuel injection		Turbocharged/TFSI®
Acceleration with multitronic®/manual/Tiptronic® transmission (0–60 mph)		6.6/6.4/6.2 seconds
Top track speed ¹		130 mph

Transmission Drivetrain	
multitronic® continuously variable transmission with front-wheel drive (Gear ratios: 1st: 2.436, 2nd: 1.626, 3rd: 1.231, 4th: 0.976, 5th: 0.783, 6th: 0.628, 7th: 0.499, 8th: 0.382, Reverse: 2.919, Final drive: 4.612)	■
Six-speed manual transmission with quattro® all-wheel drive (Gear ratios: 1st: 3.778, 2nd: 2.050, 3rd: 1.321, 4th: 0.970, 5th: 0.757, 6th: 0.625, Reverse: 3.333, Final drive: 3.693)	Available
Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive (Gear ratios: 1st: 4.714, 2nd: 3.143, 3rd: 2.106, 4th: 1.667, 5th: 1.285, 6th: 1.000, 7th: 0.839, 8th: 0.667, Reverse: 3.317, Final drive: 2.848)	Available

Body Suspension Chassis	
Fully galvanized steel unibody and multistep anti-corrosion protection	■
Five-link front suspension	■
Trapezoidal-link rear suspension	■
Sport suspension calibration (Premium Plus and Prestige)	Available
Ventilated front disc/Solid rear disc brakes (in)	12.6/11.8
Electromechanical power steering system	■
Dynamic steering (Prestige)	Available
Steering ratio	15.9:1
Turning diameter, curb-to-curb (ft)	37.7

Exterior measurements		A4 2.0T
Wheelbase (in)		110.6
Length (in)		185.1
Height (in)		56.2
Overall width with mirrors (in)		80.3
Overall width without mirrors (in)		71.9
Track front/rear (in)		61.6/61.1
Curb weight with multitronic® transmission (lb)		3,583
Curb weight with manual transmission (lb)		3,649
Curb weight with Tiptronic® transmission (lb)		3,693
Drag coefficient (Cw)		.31

Interior measurements	
Head room with sunroof (in, front/rear)	38.0/37.5
Leg room (in, front/rear)	41.3/35.2
Shoulder room (in, front/rear)	55.5/54.3
Cargo volume (cu ft, rear seatbacks up/with seats folded)	12.4/34.0
Seating capacity	5

EPA mileage estimates Capacities Emissions	
multitronic® transmission (city/highway/combined) ²	NA
Manual transmission (city/highway/combined) ²	NA
Tiptronic® automatic transmission (city/highway/combined) ²	NA
Engine oil (qt)	4.9
Fuel (gal)	16.1
Recommended fuel	Premium
Emissions rating	ULEV II

¹ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. ² 2015 EPA estimates and emissions data not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.

Featured Content

Safety Security	Premium	Premium Plus	Prestige
Driver and front passenger dual-stage airbags, front thorax side airbags and Sideguard® head curtain airbags¹	■	■	■
Rear-passenger thorax side airbags¹	Available	Available	Available
Front passenger occupant detection—for airbags¹	■	■	■
Safety belt reminder for driver and front passenger	■	■	■
Lower Anchors and Tethers for Children (LATCH) in rear seats	■	■	■
Power central locking system with safety unlock feature if airbags deploy	■	■	■
Electronic Stability Control (ESC) with traction control (ASR)	■	■	■
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	■	■	■
Tire-pressure monitoring system	■	■	■
Electromechanical parking brake	■	■	■
Anti-theft alarm system with immobilizer	■	■	■

Exterior			
Singleframe® grille	■	■	■
Gloss Black Singleframe® grille	—	Available	Available
Xenon plus headlights with LED daytime running lights	■	■	—
Adaptive xenon plus headlights with LED daytime running lights	—	—	■
Headlight washing system	■	■	■
Automatic headlights	■	■	■
Front and rear fog lights	■	■	■
LED taillights	■	■	■
Power-adjustable heated exterior side mirrors	■	—	—
Power-adjustable, auto-dimming, heated exterior side mirrors with memory	—	■	■
LED turn-indicator lights integrated into the exterior side mirrors	■	■	■
Heated windshield washer nozzles	■	■	■
Aluminum trim around exterior windows	■	■	■
Gloss Black trim around exterior windows	—	Available	Available
Dual exhaust outlet	■	■	■
S line® exterior appearance	■	■	■

Interior	Premium	Premium Plus	Prestige
Three-zone automatic climate control	■	■	■
Four-spoke multifunction steering wheel	■	—	—
Three-spoke multifunction steering wheel	—	■	■
Three-spoke multifunction flat-bottom sport steering wheel	—	Available	Available
Shift paddles (automatic transmission)	—	Available	Available
Tilt and telescopic manually adjustable steering column	■	■	■
Auto-dimming interior rear view mirror with digital compass	—	■	■
Illuminated locking glove compartment	■	■	■
Leather-wrapped shift knob	■	■	■
Folding and sliding front center armrest with height adjustment	■	■	■
Eight beverage holders (four cup and four bottle)	■	■	■
Trunk Storage package (cargo tie-downs, right side net and grocery hooks)	—	■	■
Decorative interior inlays	■	■	■
Aluminum door sill inlays	■	■	■
Front and rear footwell LED lighting	■	■	■
Front and rear floor mats	■	■	■
Ambient LED interior lighting	■	■	■
Black cloth headliner	Available	Available	Available
Dual front sun visors with lighted vanity mirrors	■	■	■
Power windows with one-touch up/down operation and pinch protection	■	■	■
Sunroof	■	■	■

Seating			
Leather seating surfaces	■	■	■
Audi exclusive line bicolor Fine Nappa leather seats	—	—	Available
Eight-way power front seats and four-way power lumbar adjustment for driver	■	■	■
Twelve-way power front sport seats, including four-way power lumbar adjustment	—	Available	Available
Driver seat memory	—	■	■
Heated front seats	Available	■	■
Split folding 60/40 rear seatbacks	■	■	■

¹ Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Featured Content

Infotainment Technology	Premium	Premium Plus	Prestige
MMI® navigation plus with voice control system¹	Available	Available	■
Audi connect® with six-month trial subscription²	—	Available (with navigation)	■
Driver information system	■	■	—
Color driver information system	Available (with navigation)	Available (with navigation)	■
Audi concert radio with ten speakers and single CD player with MP3 playback capability	■	■	—
Bang & Olufsen® Sound System with 14 speakers and 505 watts	—	Available	■
HD Radio™ Technology	Available (with navigation)	Available (with navigation)	■
SiriusXM® Satellite Radio with 90-day trial subscription³	■	■	■
SiriusXM® Traffic with four-year subscription³	Available (with navigation)	Available (with navigation)	■
SD card slot with 32GB operating capacity (dual slots if equipped with MMI® navigation plus)	■	■	■
Audi music interface with iPod® integration	■	■	■
BLUETOOTH® streaming audio⁴	Available (with navigation)	Available (with navigation)	■
BLUETOOTH® wireless technology preparation for mobile phone⁴	■	■	■
Three 12-volt power outlets	■	■	■
Garage door opener (HomeLink®)	■	■	■
Audi advanced key—keyless start, stop and entry⁵	—	■	■
Cruise control with coast, resume and accelerate features	■	■	■
Audi adaptive cruise control	—	—	Available
Audi side assist	—	Available	■
Audi drive select	—	Available	Available
Parking system with rear view camera	—	Available	■
Rain/light sensor for automatic windshield wipers and headlights	■	■	■

■ Standard — Not applicable

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. 2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 3 SiriusXM® Satellite Radio and Traffic subscriptions sold separately or as a package after trial expires. SiriusXM® Traffic service available in select markets. Subscriptions are governed by SiriusXM® Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM® to cancel. SiriusXM® U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). 4 Requires compatible phone. 5 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

Preach performance, then practice it.

We can all agree that Audi makes the most beautifully designed vehicles on the road. Even the competition has a complex, but we’ve gone a step further to make the Audi A4 Sport plus package an exciting departure from an already perfectly designed sport sedan—just take its three-spoke multifunction flat-bottom sport steering wheel as the first sign of this. Even more proof is apparent on the exterior, where you’ll find a Black-optic Singleframe® grille and Black trim around the side windows, not to mention striking 5-arm-rotor design wheels. So while many have relied on their looks to compensate for their performance, we just took another step to make your car look a little closer to how it feels.



Accessories

Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we have the accessories that will help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces

are backed by your vehicle’s 4-year/50,000-mile limited warranty or for 12 months/12,000 miles from the accessory purchase date, whichever is greater.¹ If you’re looking to personalize or protect the vehicle you love, we have an Audi-designed solution that works for you.



Aluminum bike rack
This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.^{2,3}

19" 5-arm hollow-spoke design wheels
Experience the high-performance beauty of this eye-catching design. The hollow-spoke feature results in lightweight wheels that allow for more precise handling. Five-spoke design features a machined face with Gloss Black spokes. Also available in other colors and finishes.



Ski and snowboard rack
This rack transports your equipment to the slopes easily and securely. The standard attachment (shown) holds two sets of skis or two snowboards. A deluxe attachment is also available.^{2,3}

18" 15-spoke design wheels
An impressive, clean, drop-center, deep-dish design makes this 15-spoke wheel the perfect complement to the Audi A4. Metallic Silver spokes with polished lip. Also available with Ibis White spokes.



Small cargo carrier
Use 13 cu ft of extra storage to get started on your weekend getaway. Size: 55" long, 35" wide, 14" high.²

18" 5-spoke rotor design wheels
Add the finishing touch with this dramatic design. Five-spoke design gives the A4 an even sportier stance.



Audi S4 Alu-optic trim package
Includes two red or carbon fiber “Supercharged” fender badges plus Aluminum-optic stone guards that match the exterior side mirrors and mount between the wheel wells.



Rear trunk-lid spoiler
Add a sporty accent to your A4. Primed for painting or available prepainted for a perfect color match and added convenience. Consult your authorized Audi dealer for available colors.⁴

Valve stem caps
Emblazoned with the iconic Audi rings, these handsome caps complement the unique design of the wheels on your A4.



Premium textile floor mats
These skid-resistant, precision-fit mats are made of long-life fabric to help protect your vehicle's interior from the elements. Mats are black with silver piping, and available in a set of four.

A4/S4 all-weather floor mats
Deep-ribbed, channeled design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature your vehicle's logo.

Other accessories

Audi Genuine Sport and Design Accessories
Your Audi vehicle features a bold, aggressive stance and strong, stunning lines. Enhance it by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments, including corrosion testing. If you're looking for a bolder appearance or a finishing touch, there is a solution designed by Audi that makes every mile more enjoyable—and more yours.

Audi Genuine Alloy Wheels
Strike the perfect balance between breathtaking design and awe-inspiring performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They're engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experience eye-catching style that is yours and yours alone. Nothing enhances the bold, dynamic look of your Audi vehicle faster.

Audi TravelSpace Transport Accessories
Give your Audi the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it along with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, and various sizes of cargo carriers. Wherever you go, make sure almost everything fits with a variety of intelligent and innovative solutions. Accessories designed for your active, passionate lifestyle.

Audi Genuine Electronics Accessories
The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote more convenient travel. All are designed and tested to help ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Genuine Comfort and Protection Accessories
Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make clean-up quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to help reduce wear and tear and keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.

1. Audi Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the Audi New Vehicle Limited Warranty period (4 years or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details. 2. All roof-rack system attachments require the base carrier bars. All attachments sold separately. 3. Recreational equipment, sporting equipment and luggage not included. 4. Not compatible with S, Premium with Style package, Premium Plus or Prestige models.

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