



A5 S5



Life is better with choices.
Top up or top down?

The classic Audi A5 coupe now opens up to the world as the Audi A5 Cabriolet. But there's more to the Audi A5 Cabriolet than a roof at your whim. You know it's an Audi because it has the pronounced Audi singleframe® grille, signature long-life LED daytime running lights and distinctive 19" alloy wheels completing the refined look.



It is always perfect inside.

The Audi A5 Cabriolet offers the perfect environment to take in the outside: Plenty of room for four adults, available heated and cooled seats and the Audi acoustic top with rear LED map lights. Even the rear seats fold individually for everyday usability.



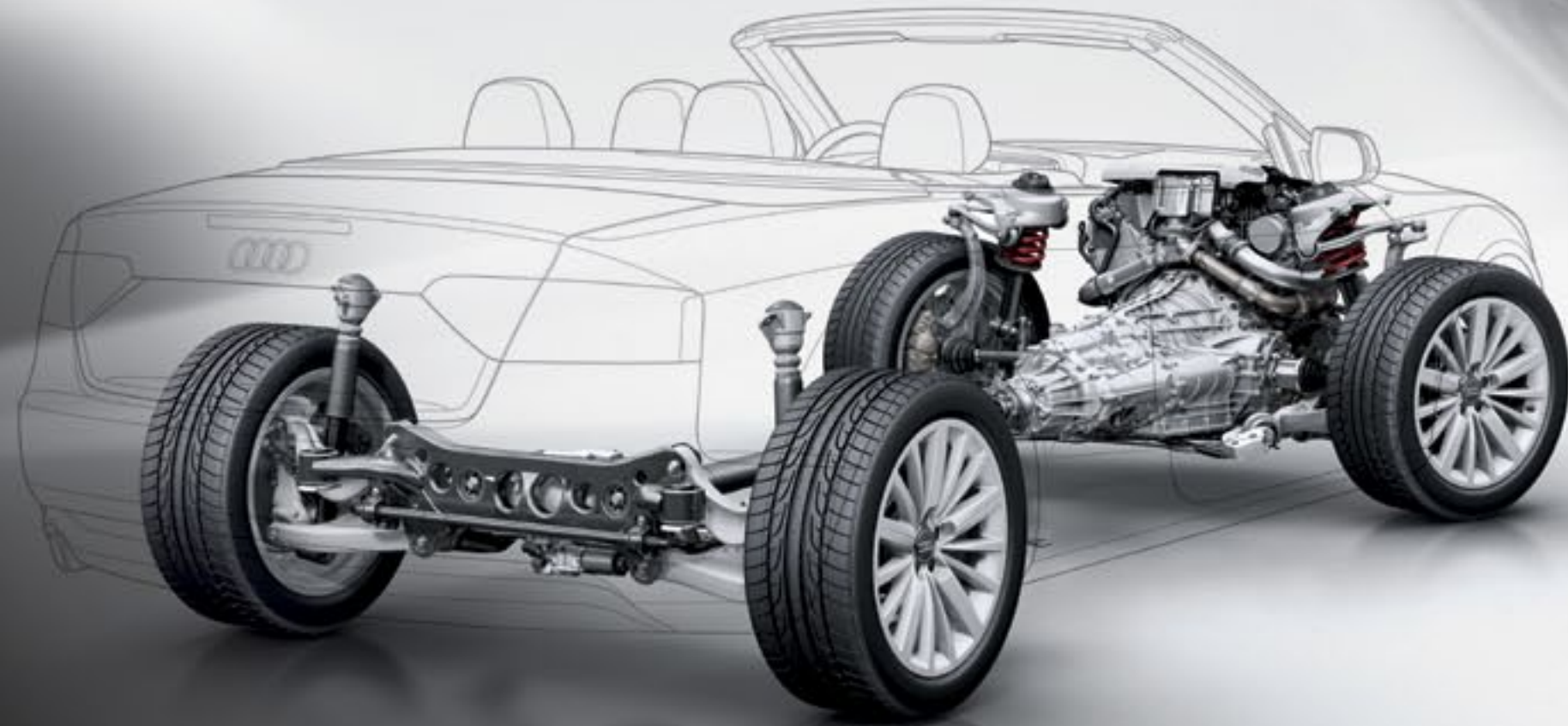
**Everything about the A5 Cabriolet
is designed to keep you moving.**

When you are inside the Audi A5 Cabriolet with the top up, it is easy to forget the fact you are driving a convertible. The Audi acoustic top offers significant wind and road noise reduction. In fact, its quietness is comparable to a hard top.

But when the mood strikes, retract the elegant soft top in 15 seconds at up to 30 MPH. Once lowered, it occupies less room than traditional soft tops, providing more available trunk space.

**Top or no top,
it always handles like an Audi.**

Nothing handles like an Audi. And for good reason. Thanks to the legendary security of the available quattro® all-wheel drive, superior traction and performance add to the driving experience. Plus, the latest generation of quattro® is enhanced to apply more torque to the rear wheels, increasing the sporty feel of the Audi A5 Cabriolet. Then there is the plentiful use of aluminum in various suspension components. This reduces the unsprung weight of the car, allowing for better responsiveness, while the five-link design delivers a luxurious ride.



**Progress means more power
and more efficiency.***

Just as the Audi A5 Cabriolet offers the best of both worlds, so does its 2.0 liter TFSI® engine. The 211 hp engine has won awards for its performance and efficiency. Not surprising since the power feels like a potent six-cylinder engine, and yet, its fuel mileage is that of an efficient four-cylinder. More power from less fuel* brings progress alive in the Audi A5 Cabriolet.



**Performance, luxury and an inside
filled with the outside.**

The Audi A5 Cabriolet offers a wide array of features you can enjoy from the comfort of the available heated twelve-way power adjustable, leather front seats. The latest generation of the MMI® operating system enables the driver to easily control and customize a number of features. For instance, you can access your Bluetooth®-enabled phone via MMI® as well as your iPod® through the Audi music interface. You can also plan your route and receive turn-by-turn navigation through the bright, full-color, 7" MMI® screen.

To ensure your driving experience is just the way you like it, the A5 offers optional head-level heating for front seat comfort. Driving characteristics of the A5 can also be adjusted to suit your preference through the available Audi drive select. By choosing one of four distinct driving configurations: Comfort, Automatic, Dynamic or Individual – drive select automatically adjusts the adaptive suspension, steering, transmission shift characteristics and engine response to deliver ideal driving performance. It is the perfect combination for a day spent driving with the top down.

See more of everything, sooner.

Take a supercharged V6, pair it with a striking two-door Cabriolet and it becomes obvious very quickly, you are never going to see the world in the same way again. Pin-you-to-your-seat power coupled with Servotronic® speed-sensitive steering help ensure power and handling of the Audi S5 Cabriolet are always in sync.





Things are about to get blurry.

That unmistakable growl coming from under the hood is the powerful and efficient* 3.0 liter TFSI® supercharged V6. It produces 333 hp and a staggering 325 lb-ft. of torque, propelling the S5 to 60 MPH in a mere 5.1 seconds.

**A front-row seat
to well-honed performance.**

The interior of the Audi S5 Cabriolet puts the world at your fingertips through the latest available 3rd generation MMI® and its larger 7" screen. A variety of information and entertainment features are accessible either through the special three-spoke, multifunction, sport steering wheel with the intuitive MMI® interface. Either way, you can manage available 3D navigation with real-time traffic, your Bluetooth®-enabled phone, a variety of entertainment options including a DVD player, an SD® interface to load your music library as well as the Audi music interface to access music on your iPod®. If you are still craving more, there is standard SIRIUS® Satellite Radio. It is everything you could ever want – all from the comfort of the heated twelve-way power front sport seats.



As if the scenery blowing by was not enough.

The driving experience is further heightened thanks to the available Audi drive select. By selecting one of four driving modes: Comfort, Automatic, Dynamic or Individual – handling and acceleration characteristics are adjusted to deliver a truly customized driving experience. Audi drive select does this by modulating a number of variables such as the vehicle's adaptive suspension, dynamic steering, quattro® with Sport Rear Differential, transmission shift points and engine response.

A5 Cabriolet Premium



A5 Cabriolet Premium

- 1 Split folding 50/50 rear seatbacks** | Rear seats can be folded together or individually for increased flexibility and space. When the rear seats are folded, a full pass-through from the trunk is available. When upright, the rear seats comfortably accommodate two adults.
- 2 Power front driver seat and passenger seat** | The front seats allow the driver and passenger to electronically adjust the seats' forward/backward position, height and angle of seat cushion and seatback. Additionally, the driver seat allows for electric lumbar support adjustment.
- + Anti-theft vehicle alarm system** | Includes vehicle immobilizer with blinking theft deterrent light in the driver's door.
- + Heated windshield washer nozzles** | The heated windshield washer nozzles give the A5 Cabriolet enhanced convenience.
- + Audi concert radio with ten speakers and SIRIUS® Satellite Radio** | Audi concert radio features the Audi Sound System with 180 watts of power and ten total speakers, including two in each door, a subwoofer and a center fill speaker. It also offers a CD player, auxiliary input and an SD® card slot with MP3 capability. The Radio Data System [RDS] on the color screen displays several types of FM radio information, as well as SIRIUS® Satellite Radio information. And the Graduated Audio Level Adjustment [GALA] ensures optimal volume levels as cabin noise increases with speed.

Features listed are standard on the Premium model unless otherwise noted.

+ FEATURE NOT SHOWN

A5 Cabriolet Premium

- 3
- Leather-wrapped, three-spoke, multifunction steering wheel** | The leather-wrapped, three-spoke design has a sporty look and feel. The multifunction steering wheel provides easy access to Bluetooth[®]enabled phone, audio volume and seek functions.
- 4
- Acoustic top** | The fully automatic electro-hydraulic soft top features a heated glass window and thermal insulation fully suitable for winter use. The thick roof fabric and joining technique between the hood and outer fabric provide superior interior acoustics and exterior sound damping as well as LED map lights for rear passengers.
- 5
- Power adjustable, heated exterior mirrors with integrated LED turn signals** | The exterior rearview mirrors are electronically adjustable, heated to prevent fogging and house the integrated LED turn signals.
- Instrument cluster with driver information system** | The backlit electro-luminescent instrument cluster gives the driver convenient and easily accessible information vital to the driving experience. Functions include timer, miles-to-empty, average MPG, average MPH and instant MPG. Additionally, the driver information system displays important information such as outside temperature, trip computer and more.

Features listed are standard on the Premium model unless otherwise noted.

+ FEATURE NOT SHOWN

A5 Cabriolet Premium





1

A5 Cabriolet Premium Plus

- 1 Audi xenon plus headlights with LED daytime running lights** | The high-intensity discharge headlights produce about twice as much light as comparable halogen headlights. They help make night driving, particularly in poor weather, safer and easier for the driver's eyes.
- 2 Audi music interface** | The Audi music interface offers intelligent integration with the iPod®. Any iPod® Generation 4 and higher [iPod®, iPod® nano, iPod® photo] may be connected through the glove box, and full iPod® controls are available through the MMI® screen.
- 3 Heated front seats** | The seat-heating system is designed to heat the entire surface of the seat; warming is initiated with a convenient button.
- + Three-zone climate control** | Both driver and front passenger, as well as the occupants of the rear seats, can select their required temperature and distribution of air individually for their particular seating area.
- + HomeLink® and Bluetooth®** | HomeLink® is integrated into the overhead controls and uses a simple three-button system that controls garage doors, gates and even lights in the home. The Bluetooth® hands-free phone interface allows the pairing of a Bluetooth®-enabled mobile phone with the vehicle, and includes access to the phonebook within the driver information display of the instrument panel or MMI® screen. For specific compatibility and operation, refer to audiusa.com/bluetooth or contact your local Audi dealer for the latest listing of compatible phones.

Features listed are standard on the Premium Plus model unless otherwise noted.

+ FEATURE NOT SHOWN

- 4 Bang & Olufsen® Sound System** | The Bang & Olufsen® Sound System includes 14 speakers with 505 digitally amplified watts and surround sound reproduction. Microphone-based noise compensation helps ensure optimum sound under varying road conditions and speeds.
- 5 Audi MMI® Navigation plus** | Audi MMI® Navigation plus features a 7", full-color LCD screen and MMI® control logic. The Audi A5 Cabriolet comes equipped with the latest generation of MMI®, powered by a 40-GB hard drive and an NVIDIA® processor to enhance graphics. This generation of MMI® offers 3D topography, including the buildings in many cities. A color driver information system, real-time traffic, and navigation through audible route guidance and graphics are included.
- 6 Audi advanced key** | With Audi advanced key, the car can be unlocked and started without removing the key from a pocket or purse. The steering can be released and the ignition turned on electronically, all without inserting the key into the ignition.
- + Memory for driver seat and outside mirrors** | With the touch of a button, the advanced memory system automatically adjusts the seats' forward/backward position, height, lumbar support, angle of seat cushion and seatback and outside mirror settings based on the key that is being used.

Features listed are standard on the Prestige model unless otherwise noted.

+ FEATURE NOT SHOWN



A5 Cabriolet Packages



A5 Cabriolet S line Package

A5 Cabriolet Prestige only

- 1 S line front and rear bumpers** | The S line Package wraps the A5 Cabriolet in S line bumpers, badges and grille.
- 2 Shift paddles** | Models equipped with the S line Package receive shift paddles on the three-spoke steering wheel that allow effortless, race-inspired gear shifting that help keep the driver's hands on the steering wheel.
- 3 Sport seats with Alcantara®** | The sport seats offer greater lateral support, thanks to more prominent side bolsters. The seat functions include electric lumbar support for both front seats and extendable thigh support, and are accented by leather upholstery with perforated Alcantara® inserts.
- + Brushed Aluminum inlays** | The quality of materials and craftsmanship of the Audi A5 Cabriolet interior is highlighted by elegant and sporty Brushed Aluminum decorative inlays extending across the center console and doors.
- + Sport suspension** | The five-link suspension has been specially sport-tuned to perform without sacrificing passenger comfort.
- + 19" five-Y-spoke design wheels with 255/35 summer performance tires*** | The 19" five-Y-spoke design wheel option adds an athletic feel. The progressive design is matched to the dynamic elegance of the A5 Cabriolet, and the summer performance tires optimize driving dynamics.

A5 Cabriolet Driver Assist Package

A5 Cabriolet Prestige only

- 4 Audi side assist** | Audi side assist monitors the blind spot areas when changing lanes, as well as fast-approaching vehicles, at a range of about 150 ft. to the rear of the car. If Audi side assist identifies another vehicle, it informs the driver via LED lights in the exterior mirror.
- + Rear parking sensors with rearview camera** | Ultrasonic sensors measure the distance from the rear bumper to obstacles while intermittent audible tones indicate the distance to the driver. The rearview camera aid helps the driver to see objects behind the vehicle when backing up.

* See page 32 for important safety information regarding summer performance tires.

+ FEATURE NOT SHOWN

A5 Cabriolet Audi Navigation plus Package

A5 Cabriolet Premium Plus only

- 5 Audi MMI® Navigation plus | Audi MMI® Navigation plus features a 7", full-color LCD screen and MMI® control logic. The Audi A5 Cabriolet comes equipped with the latest generation of MMI®, powered by a 40-GB hard drive and an NVIDIA® processor to enhance graphics. This generation of MMI® offers 3D topography, including the buildings in many cities. A color driver information system, real-time traffic, and navigation through audible route guidance and graphics are included, as well as the Audi parking system advanced with rearview camera.
- 6 Audi parking system | The rearview camera offers a real-time view of the rear parking area, while the rear ultrasonic parking sensors measure the distance to the nearest object.
- + Eight-color LCD driver information display | Conveniently located in the instrument panel, this user-friendly interface includes radio, telephone and navigation data, as well as information on the current operating status, which monitors the condition of vehicle components.

A5 Cabriolet Sport Package

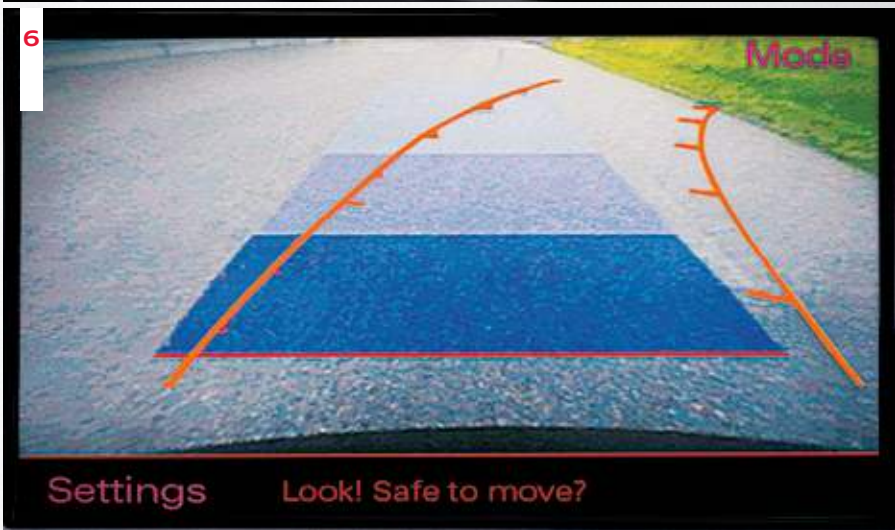
A5 Cabriolet Premium Plus and Prestige only

- 7 19" five-Y-spoke design wheels with 255/35 summer performance tires* | The 19" five-Y-spoke design wheel option adds an athletic feel. The progressive design is matched to the dynamic elegance of the A5 Cabriolet, and the summer performance tires optimize driving dynamics.
- + Sport seats | The sport seats offer greater lateral support thanks to more prominent side bolsters. The seat functions include electric lumbar support for both front seats and extendable thigh support.
- + Sport suspension | The five-link suspension has been specially sport-tuned to perform without sacrificing passenger comfort.
- + Shift paddles | Models equipped with the Sport Package receive shift paddles on the three-spoke steering wheel that allow effortless, race-inspired gear shifting that help keep the driver's hands on the steering wheel.

* See page 32 for important safety information regarding summer performance tires.

+ FEATURE NOT SHOWN

A5 Cabriolet Packages



A5 Cabriolet Options



A5 Cabriolet Options

- 1 Ventilated and heated front seats with head-level heating system |** The front seatbacks and cushions ensure the driver and passenger experience the right amount of heat by one of six settings. In addition, you can select a ventilation mode to circulate air through perforations in the seats for increased comfort and airflow. Also new with the A5 Cabriolet is a head-level heating system that extends the top-down motoring season by circulating heat at neck level through the vents located at the top of the front seats. [Available on A5 Cabriolet Premium Plus and Prestige only]
- 2 Audi drive select |** Audi drive select controls the vehicle's adaptive suspension, dynamic steering, transmission shift characteristics and engine response. The system offers four distinct drive configurations: Comfort, Automatic, Dynamic and Individual. [Available on A5 Cabriolet Prestige only]
- 3 HomeLink® and Bluetooth® |** HomeLink® is integrated into the overhead controls and uses a simple three-button system that controls garage doors, gates and even lights in the home. The Bluetooth® hands-free phone interface allows the pairing of a Bluetooth®-enabled mobile phone with the vehicle, and includes access to the phonebook within the driver information display of the instrument panel or MMI® screen. For specific compatibility and operation, refer to audiusa.com/bluetooth or contact your local Audi dealer for the latest listing of compatible phones. [Available on A5 Cabriolet Premium only]
- + Genuine Milano leather seats |** The superior quality and impeccable craftsmanship of this soft leather complement the seat design. [Available on A5 Cabriolet Premium Plus and Prestige only]
- + Audi adaptive cruise control |** Adaptive cruise control monitors distance to the vehicle in front via radar sensors and automatically reduces speed, as well as resumes speed to maintain the driver-selected safe distance. [Available on A5 Cabriolet Prestige only]

S5 Cabriolet Premium Plus



S5 Cabriolet Premium Plus

- 1 Shift paddles** | Shift paddles allow effortless, race-inspired gear shifting that helps keep the driver's hands on the steering wheel.
- 2 S5 sport seats** | The unique sport seats offered on the S5 provide greater lateral support thanks to more prominent side bolsters. The seat functions include electric lumbar support for both seats and integrated head restraints. The use of high-quality Silk Nappa leather and stylish contrast stitching in the interior of the S5 Cabriolet add to the elegant, dynamic and sporty driving experience.
- 3 Dual exhaust quad tailpipes** | Unique quad oval tailpipes create a rich exhaust note and leave no doubt about the power contained under the hood of the S5 Cabriolet.
- + Brushed Aluminum inlays** | The quality of materials and craftsmanship of the S5 Cabriolet interior is highlighted by elegant and sporty Brushed Aluminum decorative inlays extending across the dash and doors.
- + Audi music interface** | The Audi music interface offers intelligent integration with the iPod®. Any iPod® Generation 4 and higher [iPod®, iPod® nano, iPod® photo] may be connected through the glove box, and full iPod® controls are available through the MMI® screen.
- + 19" five-parallel-spoke design wheels with 255/35 summer performance tires*** | The 19" five-parallel-spoke design wheel option is impressive in its stance and design. The wheels come equipped with summer performance tires, which provide improved driving dynamics and superior handling and performance.

Features listed are standard on the Premium Plus model unless otherwise noted.
* See page 32 for important safety information regarding summer performance tires.

+ FEATURE NOT SHOWN

- 4 Front spoiler with blade insert** | This exclusive Audi-designed styling component creates a dynamic lowered stance with the front spoiler and blade. [Available on A5 Cabriolet only]
- 5 Rear diffuser with blade insert** | This exclusive Audi-designed styling component not only adds style, but also helps produce downforce. [Available on A5 Cabriolet only]
- 6 Side sills** | The side sills exude dynamic, sport-inspired design. They are featured on the left and right side of the vehicle. [Available on A5 Cabriolet only]
- 7 18" 15-spoke design wheels** | These wheels make a strong, performance-inspired statement with eye-catching design. The alloy wheels are specially engineered to meet the strict tolerances of Audi original wheels.
- 8 18" five-arm, hollow-spoke design wheels** | These unmistakably designed alloy wheels feature the latest hollow-spoke technology for a lower-weight wheel, which help deliver improved driving dynamics and comfort.
- + Rubber floor mats** | These trim-profile, embossed rubber mats help extend the life of your carpet by providing all-around protection from dirt and debris. Available in Black or Gray, in a set of two for the front only.
- + Storage cover** | Protect your Audi from the elements with this lightweight, easy-to-use cover. The cover is made of Stormshield® material and is custom cut for your A5 and S5 Cabriolet. Covers have a plastic window so the rear license plate is visible. Includes a storage bag.

See your local Audi dealer for the complete selection of Genuine Audi Accessories.

+ FEATURE NOT SHOWN



4 19" five-parallel-spoke design wheels with 255/35 summer performance tires* | The 19" five-parallel-spoke design wheel option is impressive in its stance and design. The wheels come equipped with summer performance tires, which provide improved driving dynamics and superior handling and performance.

5 Bang & Olufsen® Sound System | The Bang & Olufsen® Sound System includes 14 speakers with 505 digitally amplified watts and surround sound reproduction. Microphone-based noise compensation helps ensure optimum sound under varying road conditions and speeds.

6 Audi MMI® Navigation plus | Audi MMI® Navigation plus features a 7", full-color LCD screen and MMI® control logic. The Audi S5 Cabriolet comes equipped with the latest generation of MMI®, powered by a 40-GB hard drive and an NVIDIA® processor to enhance graphics. This generation of MMI® offers 3D topography, including the buildings in many cities. A color driver information system, real-time traffic, and navigation through audible route guidance and graphics are included.

+ Audi advanced key | With Audi advanced key, the car can be unlocked and started without removing the key from a pocket or purse. The steering can be released and the ignition turned on electronically, all without inserting the key into the ignition.

Features listed are standard on the Prestige model unless otherwise noted.
* See page 32 for important safety information regarding summer performance tires.

+ FEATURE NOT SHOWN





- 1 Carbon Fiber inlays** | The Carbon Fiber decorative inlays accent the overall interior excellence of the S5 Cabriolet.
- 2 19" five-tri-spoke wheels with 255/35 summer performance tires*** | The five-tri-spoke wheels' progressive design is matched to the dynamic elegance of the S5 Cabriolet. They add an extra level of customization to your Audi.
- 3 Audi adaptive cruise control** | Adaptive cruise control monitors distance to the vehicle in front via radar sensors and automatically reduces speed, as well as resumes speed to maintain the driver-selected safe distance. [Available on S5 Cabriolet Prestige only]
- + Stainless Steel inlays** | The quality of materials and craftsmanship of the S5 Cabriolet interior is highlighted by sophisticated Stainless Steel decorative inlays extending across the dash and doors. Includes Piano Black inlay on center console.
- + quattro® with Sport Rear Differential** | The new quattro® with Sport Rear Differential dynamically varies torque between the rear wheels for enhanced cornering agility.

* See page 32 for important safety information regarding summer performance tires.

+ FEATURE NOT SHOWN

S5 Cabriolet Audi Drive Select Package

S5 Cabriolet Prestige only

- 4 **Audi drive select** | Audi drive select controls the vehicle's adaptive suspension, dynamic steering, quattro® with Sport Rear Differential, transmission shift characteristics and engine response. The system offers your Audi four distinct driver configurations: Comfort, Automatic, Dynamic and Individual.
- + **quattro® with Sport Rear Differential** | The new quattro® with Sport Rear Differential dynamically varies torque between the rear wheels for enhanced cornering agility.

S5 Cabriolet Audi Navigation plus Package

S5 Cabriolet Premium Plus only

- 5 **Audi MMI® Navigation plus** | Audi MMI® Navigation plus features a 7", full-color LCD screen and MMI® control logic. The Audi S5 Cabriolet comes equipped with the latest generation of MMI®, powered by a 40-GB hard drive and an NVIDIA® processor to enhance graphics. This generation of MMI® offers 3D topography, including the buildings in many cities. The package includes a color driver information system, real-time traffic, and navigation through audible route guidance and graphics.
- 6 **Rear parking sensors with rearview camera** | Ultrasonic sensors measure the distance from the rear bumper to obstacles while intermittent audible tones indicate the distance to the driver. The rearview camera aid helps the driver to see objects behind the vehicle when backing up.
- + **Eight-color LCD driver information display** | Conveniently located in the instrument panel, this user-friendly interface includes radio, telephone and navigation data, as well as information on the current operating status, which monitors the condition of vehicle components.

S5 Cabriolet Driver Assist Package

S5 Cabriolet Prestige only

- 7 **Audi side assist** | Audi side assist monitors the blind spot areas when changing lanes, as well as fast-approaching vehicles, at a range of about 150 ft. to the rear of the car. If Audi side assist identifies another vehicle, it informs the driver via LED lights in the exterior mirror.
- + **Rear parking sensors with rearview camera** | Ultrasonic sensors measure the distance from the rear bumper to obstacles while intermittent audible tones indicate the distance to the driver. The rearview camera aid helps the driver to see objects behind the vehicle when backing up.

+ FEATURE NOT SHOWN

S5 Cabriolet Packages



A5 Cabriolet Wheel Options

1



2



3



A5 Cabriolet Wheel Options

1. **18" ten-spoke wheels with 245/40 all-season tires** | The ten-spoke wheels give the A5 Cabriolet an aggressive look, while the all-season tires help ensure a safe and comfortable ride. [A5 Cabriolet Premium]
2. **18" 15-spoke wheels with 245/40 all-season tires** | The elegant 15-spoke wheels make a sophisticated statement when paired with the sporty looks of the Audi A5 Cabriolet. [A5 Cabriolet Premium Plus and Prestige]
3. **19" five-Y-spoke wheels with 255/35 summer performance tires*** | The 19" wheels add distinction and style while summer performance tires provide improved driving dynamics as well as superior handling and performance. [A5 Cabriolet S line and A5 Cabriolet with Sport Package]

* Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or their equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces, or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

4. **19" five-parallel-spoke design wheels with 255/35 summer performance tires*** | The 19" five-parallel-spoke design wheel option is impressive in its stance and design. The wheels come equipped with summer performance tires, which provide improved driving dynamics as well as superior handling and performance. [S5 Cabriolet Premium Plus and Prestige]
5. **19" five-tri-spoke design wheels with 255/35 summer performance tires*** | A work of art, these wheels make a dramatic and sporty statement whether they are moving or motionless. [Optional on S5 Cabriolet Premium Plus and Prestige]

* Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or their equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces, or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.



DECORATIVE INLAY OPTIONS

ALUMINUM HOLOGRAM INLAY
(Standard)

DARK BROWN WALNUT WOOD INLAY
(Option)

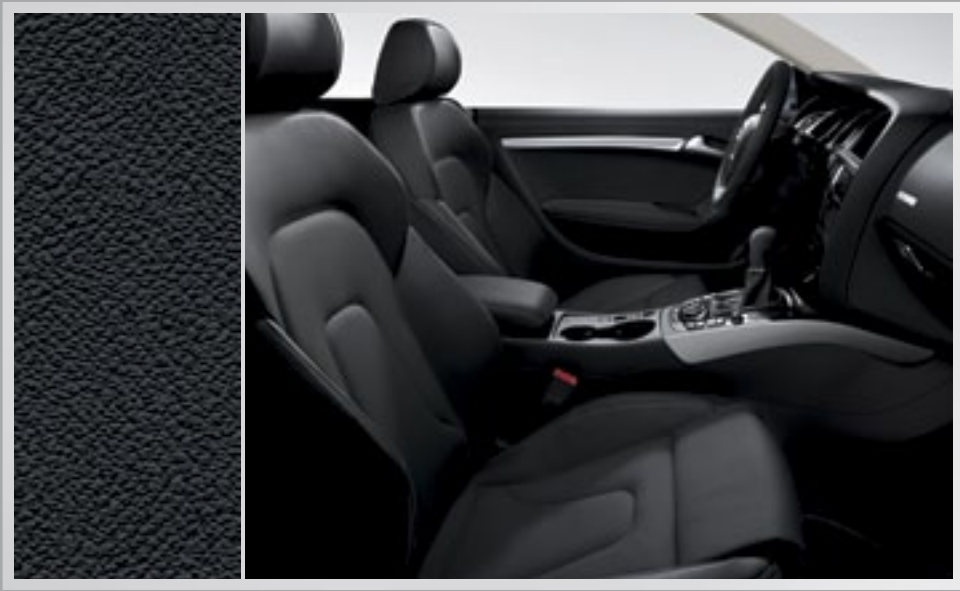
ALMOND BEIGE ASH WOOD INLAY
(Option)

NUTMEG LAUREL WOOD INLAY
(Option)

BRUSHED ALUMINUM INLAY
(S line only)

* Optional inlay shown

BLACK LEATHER or MILANO LEATHER | ALUMINUM HOLOGRAM INLAY



LIGHT GRAY LEATHER or MILANO LEATHER | DARK BROWN WALNUT WOOD INLAY*



CARDAMOM BEIGE LEATHER or MILANO LEATHER | ALMOND BEIGE ASH WOOD INLAY*



CINNAMON BROWN MILANO LEATHER | NUTMEG LAUREL WOOD INLAY*



BLACK LEATHER/PERFORATED ALCANTARA* | BRUSHED ALUMINUM INLAY (S line only)



S5 Cabriolet Interior Seating | Decorative Inlay

BLACK MILANO LEATHER | BRUSHED ALUMINUM INLAY



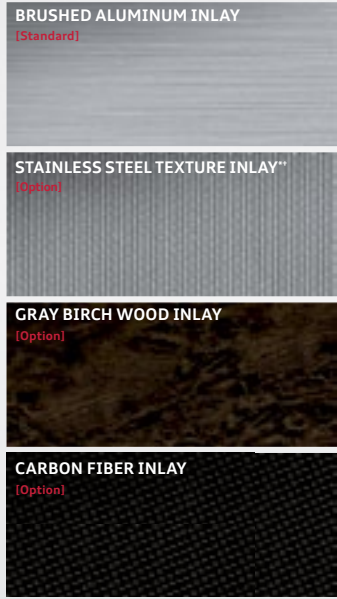
BLACK/SILVER SILK NAPPA LEATHER | GRAY BIRCH WOOD INLAY*



BLACK/TUSCAN BROWN SILK NAPPA LEATHER | BRUSHED ALUMINUM INLAY



DECORATIVE INLAY OPTIONS



TUSCAN BROWN MILANO LEATHER | STAINLESS STEEL TEXTURE INLAY**



BLACK/MAGMA RED SILK NAPPA LEATHER | GRAY BIRCH WOOD INLAY*



BLACK SILK NAPPA LEATHER | CARBON FIBER INLAY*



* Optional inlay shown
* Includes Piano Black inlay on center console

Audi A5 | **S5 Cabriolet** Make Yours.

Roof Colors

- 1 | Black
2 | Brown
3 | Red

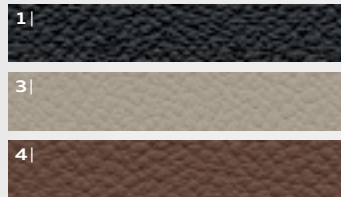
Interior Colors

- 1 | Black*
2 | Light Gray* **[A5 only]**
3 | Cardamom Beige* **[A5 only]**
4 | Cinnamon Brown **[A5 only]**
5 | Tuscan Brown **[S5 only]**
6 | Black/Silver **[S5 only]**
7 | Black/Magma Red **[S5 only]**
8 | Black/Tuscan Brown **[S5 only]**

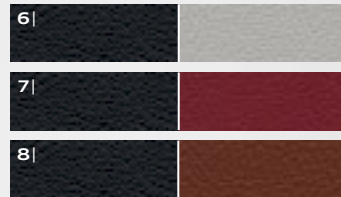
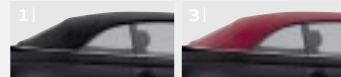
* Available in Milano leather,
leather/perforated Alcantara®,
Silk Nappa leather and
Silk Nappa leather/Alcantara®
* Available in leather and Milano leather
† Additional charge



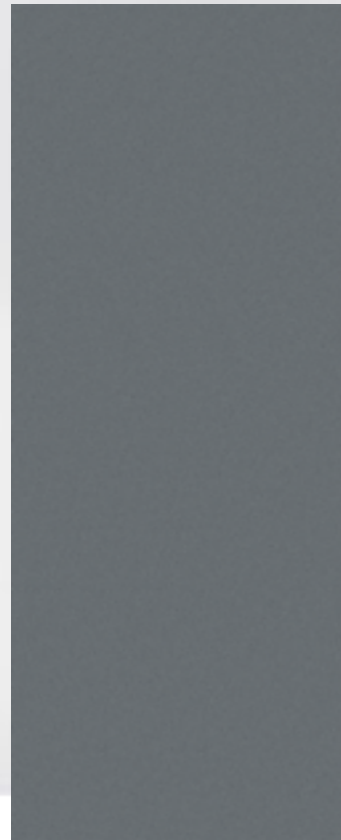
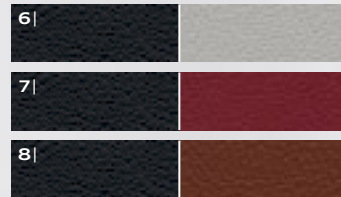
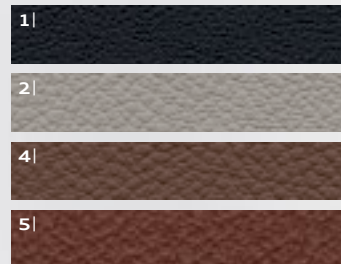
A5 Arum Beige ^{METALLIC}*



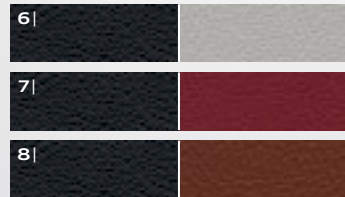
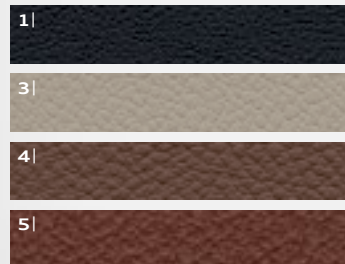
A5 | **S5** Brilliant Black



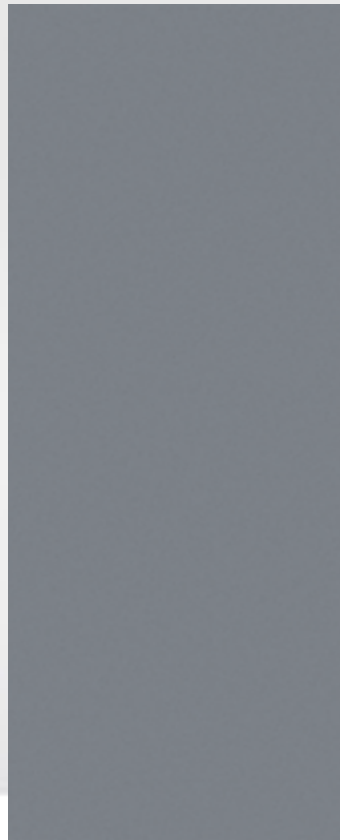
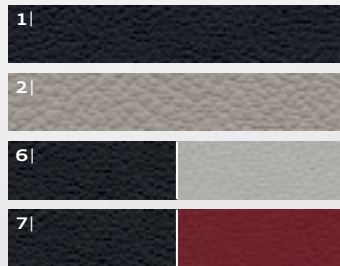
A5 | **S5** Quartz Gray ^{METALLIC}*



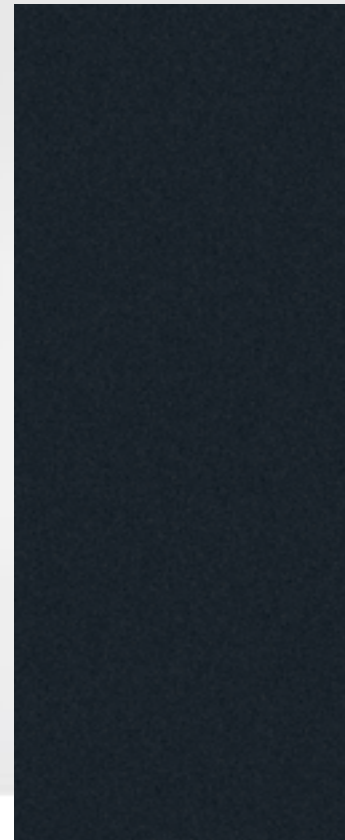
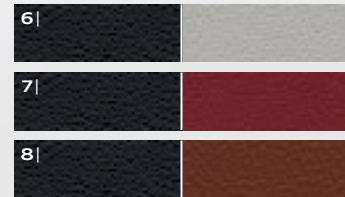
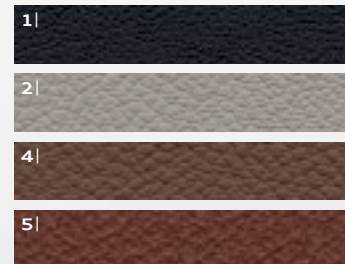
A5 | **S5** Brilliant Red



A5 | **S5** Ice Silver ^{METALLIC}*



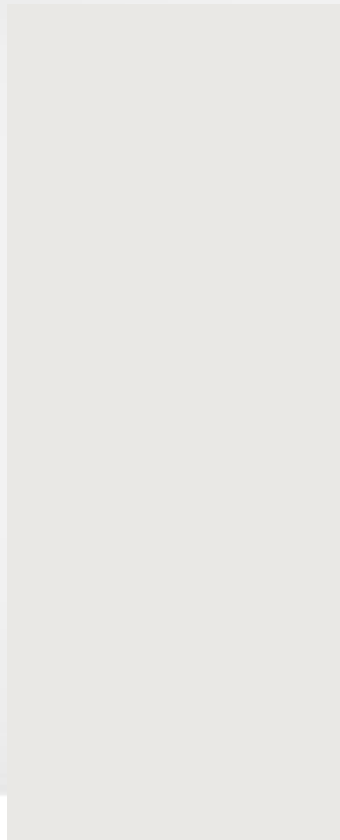
A5 | **S5** Meteor Gray ^{PEARL EFFECT}†



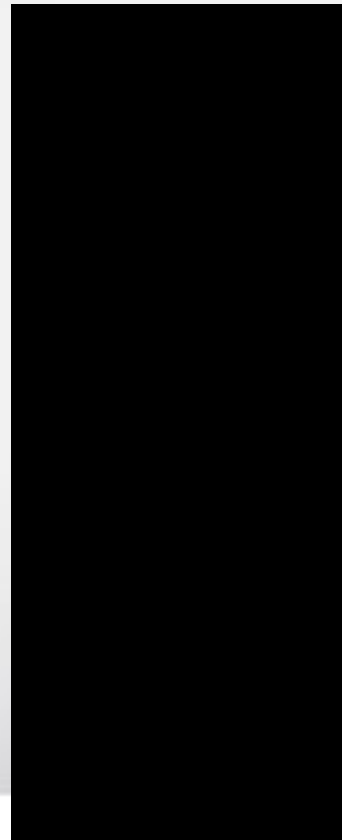
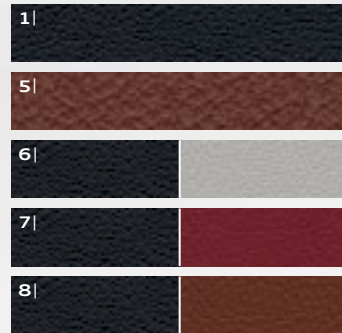
A5 | **S5** Deep Sea Blue ^{PEARL EFFECT}†



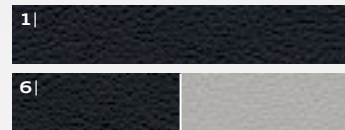
A5 | **S5** Ibis White



S5 Phantom Black ^{PEARL EFFECT}†



S5 Sprint Blue ^{PEARL EFFECT}†



A5 | S5 Cabriolet 2010 Specifications

Chassis/Technical	A5	S5
Five-link front suspension with upper and lower control arms, stabilizer bar and individual, gas-charged coil springs/shock absorbers	s	s
Independent trapezoidal-link rear suspension with rigid subframe, stabilizer bar and individual, gas-charged coil springs/shock absorbers	s	s
Servotronic* speed-sensitive power steering – varies assistance based on vehicle speed	s	s
quattro® permanent all-wheel drive system utilizing torque-sensing center differential – 40:60 rear-biased torque split	o	s
quattro® with Sport Rear Differential permanent all-wheel drive system utilizing torque-sensing center differential – 40:60 rear-biased torque split and variable torque application between rear wheels	-	o
Sport suspension calibration	o	-
S5 Cabriolet sport suspension calibration	-	s
Multitronic® continuously variable transmission [CVT]	s	-
Tiptronic® automatic transmission	o	-
S tronic® seven-speed, dual-clutch automatic transmission	-	s
Fully galvanized steel unibody with multi-step, anti-corrosion protection	s	s

Safety & Security	A5	S5
Driver and front passenger advanced dual-stage airbag* supplemental restraints	s	s
Driver and front passenger seat-mounted side head and thorax airbag* supplemental restraints	s	s
Knee airbag* supplemental restraints for front passengers	s	s
Front passenger occupant detection for airbag* supplemental restraints	s	s
Front three-point safety belts with automatic pretensioning and force limiters	s	s
Rear three-point safety belts with belt force limiters for outboard passenger seating positions	s	s
Safety belt reminder for driver and front passenger	s	s
Lower Anchors and Tethers for Children [LATCH] in rear seats	s	s
Pinch protection for front windows	s	s
Central locking system with selective unlock feature	s	s
Impact protection – including reinforced high-strength steel/aluminum crossmembers, reinforced bumpers and rigid occupant cell	s	s
Tire pressure monitoring system	s	s
Electronic Stabilization Program [ESP®]	s	s
Anti-lock Brake System [ABS] with Electronic Brake-pressure Distribution [EBD]	s	s
Brake assist – a system that automatically senses emergency braking and applies maximum power boost to reduce overall stopping distance	s	s
Front ventilated disc brakes	s	s
Rear disc brakes	s	-
Rear ventilated disc brakes	-	s
Audi hill hold assist	s	s
Anti-theft vehicle alarm system with blinking theft-deterrent light	s	s

The table above represents the standard equipment on the Premium model. Many popular options are combined and available on the Premium Plus and Prestige models. Please see the package contents in this brochure for complete details.

- * Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.
- † Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or their equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces, or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.
- ‡ Your Audi vehicle is equipped with a phone preparation utilizing Bluetooth® interface to enable hands-free functionality [compatible mobile phones sold separately]. You will need a Bluetooth®-enabled mobile phone in order to utilize this function. Not all Bluetooth®-enabled mobile phone models are compatible with Audi phone preparation. Visit audiusa.com/bluetooth, or contact your local Audi dealer for the latest listing of compatible phones. Audi recommends use of the Audi phone cradle [sold separately] with your mobile phone while operating this vehicle.
- § Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destination and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgement in determining whether or not to follow a suggested Audi Navigation plus route. Periodically, the mapping is updated, and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.

Features	A5	S5
Acoustic multi-layer convertible top – provides noise levels on par with hard top and includes overhead LED map lights for rear passengers	s	s
Wind break – attaches over rear seats, stores in trunk	s	s
Split folding 50/50 rear seatback	s	s
18" ten-spoke wheels with 245/40 all-season tires	s	-
18" 15-spoke wheels with 245/40 all-season tires	o	-
19" five-Y-spoke wheels with 255/35 summer performance tires†	o	-
19" five-parallel-spoke wheels with 255/35 summer performance tires†	-	s
19" five-tri-spoke design wheels with 255/35 summer performance tires†	-	o
Power adjustable and heated side mirrors	s	s
Power adjustable, auto-dimming and heated side mirrors with memory function	o	o
LED turn signals in mirror housings	s	s
Heated windshield washer nozzles	s	s
Audi xenon plus headlights with automatic self-leveling and integrated LED daytime running lights	o	s
Automatic light switch controlled by light sensor, “coming home” and “leaving home” functions	o	s
Rain sensor for automatic windshield wipers	o	s
Two front fog lights located in lower front bumper	s	s
LED taillights	o	s
Dual exhaust pipes, positioned left	s	-
S quad exhaust pipes, two left and two right	-	s
Three-spoke, sport, multifunction, leather-wrapped steering wheel with controls for audio volume, Bluetooth™ phone and audio seek functions	s	s
Shift paddles on steering wheel	o	s
Red ambient LED lighting in headliner for front center console illumination	s	s
Illumination for interior door handles, air vent controls, front footwells	s	s
Aluminum Hologram decorative inlays	s	-
Brushed Aluminum decorative inlays	o	s
Genuine wood decorative inlays [A5: Dark Brown Walnut, Almond Beige Ash, Nutmeg Laurel; S5: Gray Birch]	o	o
Carbon Fiber decorative inlays	-	o
Stainless Steel texture decorative inlays	-	o
Aluminum doorsill inlays	s	s
Folding front center armrest with adjustable height	s	s
Power central locking system with radio-operated key fob remote control for doors, deck lid and fuel door	s	s
Audi advanced key – keyless start, stop and entry	o	o
Automatic climate control	s	-
Three-zone automatic climate control	o	s
Electronic cruise control	s	s
Adaptive cruise control – maintains preset distance from vehicle in front	o	o
Electric rear window defogger with automatic timed shut-off feature	s	s
Auto-dimming interior mirror with digital compass	o	o
Tool kit located in storage compartment in trunk	s	s
Space-saver spare wheel/tire	s	s
Backlit electro-luminescent instrument cluster with brightness control	s	s

Features	A5	S5
Driver information system – trip computer, outside temperature, radio/telephone/navigation display, auto-check, open door/deck lid indicator	s	s
Audi concert system with single CD player with MP3 playback capability, AM/FM radio, auxiliary input jack, SD* card slot for MP3 files, and speed-dependent volume control	s	s
Bang & Olufsen® Sound System–505 watt audio system with 14 speakers and ten-channel amplifier	o	o
Audi Navigation plus§ with 3rd generation MMI†, hard-drive navigation, one DVD player, AM/FM radio, two SD* card slots and SIRIUS® Satellite Radio	o	o
Audi Sound System, 180 watts with ten speakers, including a subwoofer and center fill speaker	s	s
Audi music interface with iPod® integration, includes one cable for iPod® connection	o	s
SIRIUS® Satellite Radio with three-month trial subscription	s	s
SIRIUS® Satellite Radio antenna	s	s
Bluetooth™ preparation for mobile phone	o	s
HomeLink® remote transmitter	o	s
Leather seating surfaces	s	-
Genuine Milano leather seats	o	o
Silk Nappa leather upholstery	-	s
Eight-way power driver seat with four-way power lumbar adjustment	s	s
Power passenger seat with forward/backward, recline and height adjustment	s	-
Eight-way power passenger seat with four-way power lumbar adjustment	o	-
Eight-way power S5 sport seats with integrated headrests with four-way power lumbar adjustment	-	s
Memory for driver seat adjustment and exterior mirrors	o	s
Six-step heated front seats	o	s
Ventilated and heated front seats with head-level heating system	o	o

Packages		
HomeLink® and Bluetooth™	o	-
Navigation Package‡: Audi Navigation plus‡, 3rd generation MMI†, rear parking sensors with rearview camera, color driver information system display	o	o
19" Sport Package: 19" wheels with summer performance tires†, sport seats, lumbar control for driver and passenger, sport suspension, shift paddles	o	-
Driver Assist Package: Audi side assist, rear parking sensors with rearview camera	o	o
S line Package: S line front/rear bumpers, rocker moldings, badge on fenders, 19" wheels with summer performance tires†, sport seats, lumbar control for driver and passenger, sport suspension, shift paddles, leather and perforated Alcantara® S line upholstery, Brushed Aluminum inlays	o	-
A5 Cabriolet Drive Select Package: Dynamic steering system, dynamic suspension system, dynamic engine/transmission settings, Audi drive select controls	o	-
S5 Cabriolet Drive Select Package: Dynamic steering system, dynamic suspension system, dynamic engine/transmission settings, Audi drive select controls, quattro® with Sport Rear Differential	-	o

-	Not Available	o	Option	s	Standard
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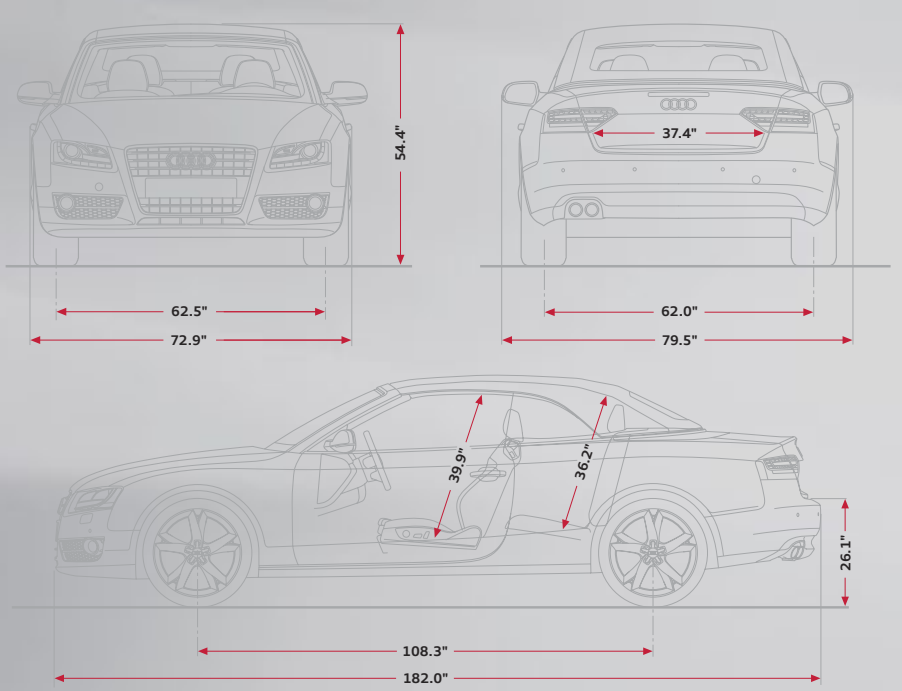
A5 Cabriolet Model Configuration

- 2.0 TFSI® with multitronic® CVT and FrontTrak® front-wheel drive
- 2.0 TFSI® with six-speed Tiptronic® automatic transmission and quattro® all-wheel drive

Power and Performance

- + 2.0 liter turbocharged, DOHC inline four-cylinder gasoline engine with FSI® direct injection and variable valve timing and Audi valvelift system
- + Displacement: 2.0 liter [121.1 cu. in.]
- + Bore: 3.25 in. Stroke: 3.65 in. Compression ratio: 9.6:1
- + Horsepower: 211 hp @ 4300-6000 rpm Torque: 258 lb-ft. @ 1400-4200 rpm
- + 0-60 MPH in seconds – multitronic®: 6.7, Tiptronic®: 6.5
- + Top track speed*: 130 MPH
- + Fuel economy estimate, city/highway*: N/A

A5 Cabriolet



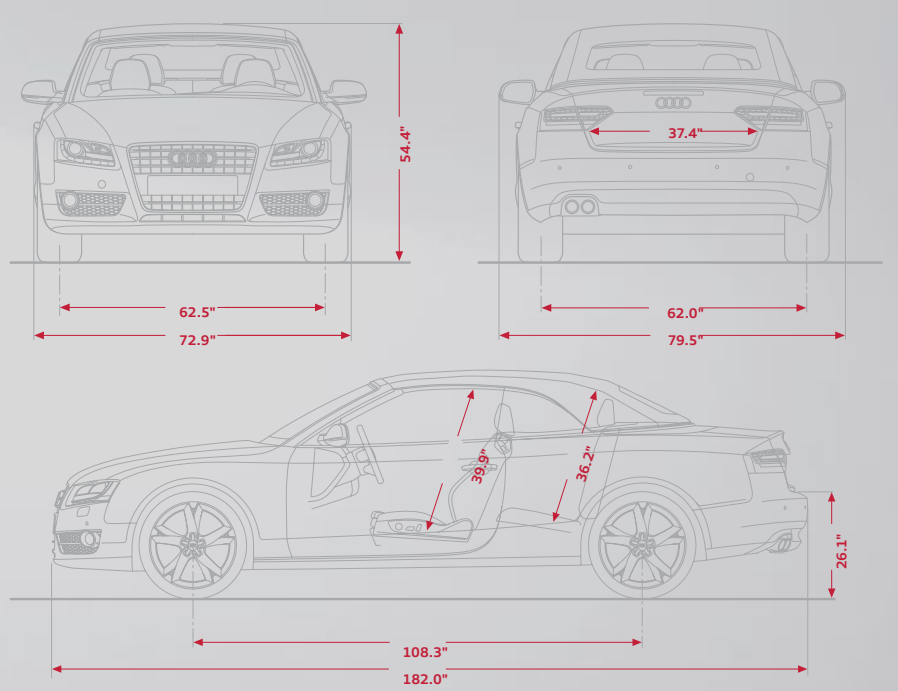
S5 Cabriolet Model Configuration

- 3.0 TFSI® with seven-speed dual-clutch S tronic® transmission and quattro® all-wheel drive

Power and Performance

- + 3.0 liter supercharged, DOHC V6 gasoline engine with dual intercoolers, FSI® direct injection and variable valve timing
- + Displacement: 3.0 liter [182.8 cu. in.]
- + Bore: 3.33 in. Stroke: 3.5 in. Compression ratio: 10.3:1
- + Horsepower: 333 hp @ 5500-7000 rpm Torque: 325 lb-ft. @ 2900-5300 rpm
- + 0-60 MPH in seconds: 5.1
- + Top track speed*: 155 MPH
- + Fuel economy estimate, city/highway*: N/A

S5 Cabriolet



*Top track speed electronically limited to 130 MPH in the U.S. Obey all local speed and traffic laws. + EPA estimates not available at time of printing. +Top track speed electronically limited to 155 MPH in the U.S. Obey all local speed and traffic laws.

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Audi Experience

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audi-collection.com



Audi Collection

Beautifully made. Beautifully designed. Faultlessly functional. All the qualities that distinguish our cars can also be found in our Audi collection. From performance wheels to products designed specifically with you and your particular Audi in mind to enhance the pleasure of driving and owning an Audi.



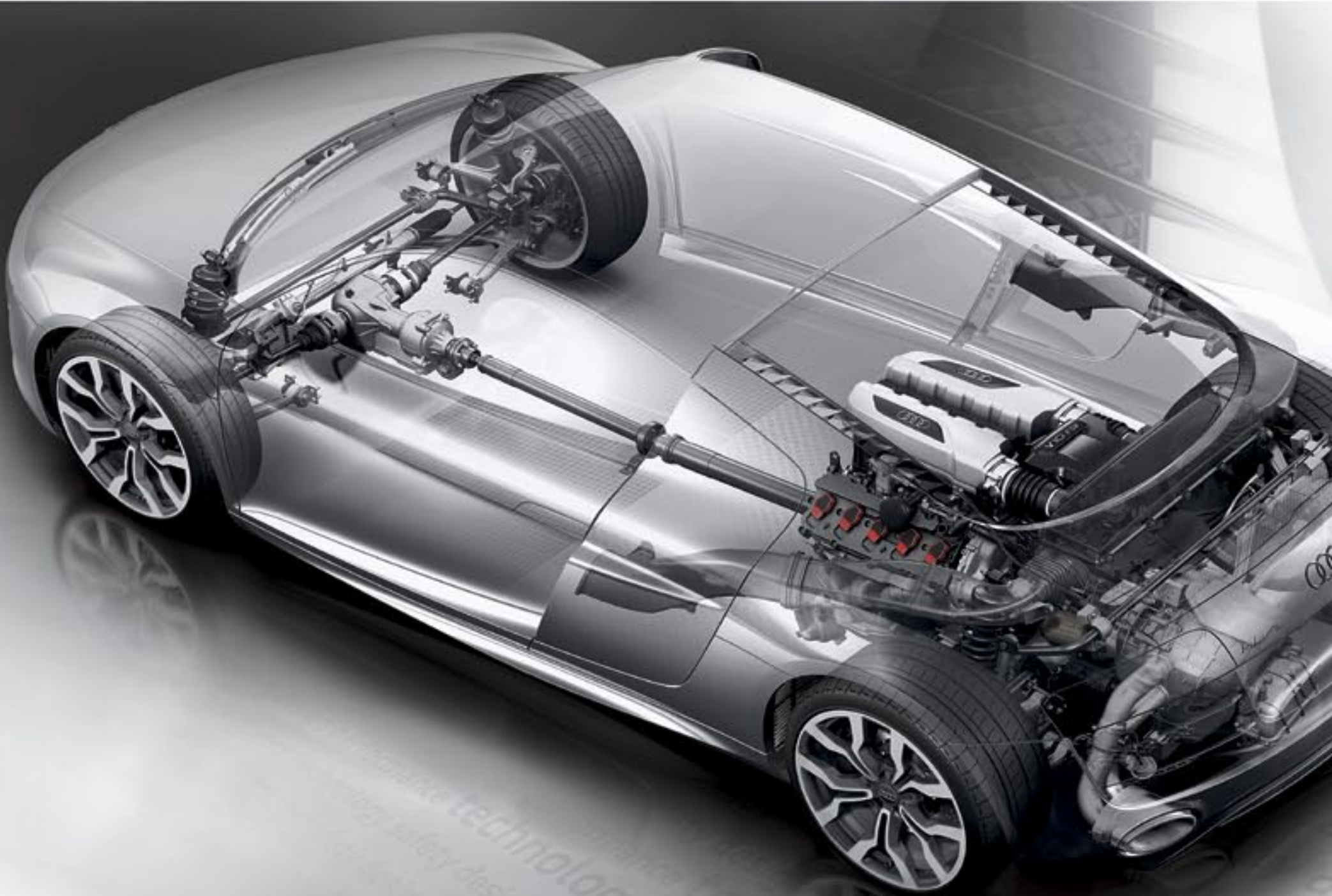
**Four driven wheels are a part
of what drives our progress.**

Nearly 30 years ago, the notion of a car with permanent four-wheel drive was revolutionary. Audi called it quattro® and its benefits would set a new benchmark for driver confidence and performance. The simple, yet profound result of sending power to all wheels means that snow-covered mountain passes, rain-slicked highways and gravel-strewn rural roads are no longer encountered with apprehension. While on smooth dry roads, quattro® offers a level of performance unachievable by two-wheel drive cars.

The advantage of all-wheel drive was most apparent when Audi introduced quattro® to the World Rally Championship. quattro® seemed to defy physics with startling acceleration and remarkable traction. The result was an astounding 24 wins and a number of World Championships. If that wasn't enough of an endorsement for quattro®, it was later deemed an "unfair advantage" and banned from road racing altogether after repeatedly dominating the field.

Today, in that same competitive spirit, quattro® all-wheel drive continues to be refined. In Audi vehicles with a longitudinal engine configuration, quattro® is essentially a mechanical system with a self-locking center differential and continuously variable torque distribution. quattro® instantly responds to wheel speed differences and dynamically adjusts power to the wheels with the best traction. It is supported by advanced electronic control systems that together offer numerous benefits over other all-wheel drive systems. Featuring a 40:60 rear torque bias, the latest version of quattro® offers sportscar-like performance and handling with uncompromised all-wheel drive traction.

The power of quattro® is its ability to inspire driver confidence,
giving you traction when you need it, where you need it, regardless of road conditions.





Together the future is ours.

August Horch founded this company on one word: **Progress**. Back in 1909.

To us, it is taking what seems undoable and then doing it. It is discovering what no one else has bothered to discover. It is turning skeptics into believers, and it is taking the thinking that wins on the racetrack and putting it on the road. Relentlessly designing, innovating, engineering and racing for the past 100 years have yielded amazing progress in our quest for the Truth. And although the Truth is absolute, it's in a constant state of motion always revealing new limits and opportunities. For instance, what seemed improbable has become the standard as we have created a diesel engine so quiet, so clean, so efficient and so powerful we put it to the ultimate test competing in the 24 Hours of Le Mans... winning three years in a row. But aside from walking away with trophies, we walked away with a deeper understanding of what to engineer into our cars for the street. The remarkable capabilities of TDI® clean diesel power, the all-wheel drive confidence of quattro®, and the increased power and efficiency of FSI® are but a few of those strands of DNA that have brought us that much closer to the Truth.

And it is that quest for the Truth that is behind every pencil line we draw, every calculation we make and every idea we deem not good enough. And although they may prove to be remarkable achievements in their own right, they represent a greater commitment to what is most important: **Truth in Engineering**.

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